

Quarterly Newsletter

#TheEnlighteningIIM



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Pathway

Glimpses



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About IIM Bodh Gaya

The Indian Institutes of Management have been the archetype of management schooling in India since their foundation after our independence in 1947. IIMs are perceived as the most prestigious and elite B-schools in India which lay emphasis on practical experience and critical thinking instead of rote learning and conventional academic schedule. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders. A dynamic curriculum in consonance with academics and industry experts provides the students with the opportunities to master new skills and explore diverse perspectives. Apart from the conventional classroom setup, IIM Bodh Gaya lays emphasis on practical learning as students partake in case studies, sessions with industry experts, live projects, etc. The institute's thrust on meaningful research is evident through the credentials and accomplishments of its faculty that has publications in ABDC and Scopus listed journals of repute. In a short span of time, IIM Bodh Gaya has strengthened its position in the corporate world, with its students contributing in illustrious business organizations of the country.

IIM Bodh Gaya acknowledges the significance of exposure to global standards and contemporary trends for enrichment of its students' learning experience. In order to bring that international exposure and cultural diversity to the campus, the institute has established collaborations with several reputed institutions in France, Venezuela, Russia, Mexico, Italy and S. Korea while discussions are underway with many other international universities across the globe.

Historically, the eastern part of the country has been an eminent seat of learning with ancient universities of Nalanda and Vikramshila where learners from all over the world congregated for pursuit of knowledge. Having been recognized as a key Buddhist destination, Bodh Gaya attracts millions of tourists every year. An ancient seat of learning that represents one of the prominent paths to enlightenment, Bodh Gaya is home to Mahabodhi Temple, a UNESCO World Heritage Site and several other notable temples and monasteries. Nestled in Bodh Gaya is the iconic 80 ft. statue of Buddha and Indosan Nippon temple that was constructed in 1972 and has a gallery of Japanese art. This land of enlightenment continues to serve as a source of inspiration for IIM Bodh Gaya in its journey to become The Enlightening IIM.

Our Mindful Journey - Vision, Mission, and Core values

Vision

To be a globally recognised management school for developing socially responsible and mindful business leaders.

Mission

Our mission is to develop mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research.

Core Values

- **Responsibility:** We are geared up and ready to go. We respect our accords and conform to high quality work. We practise highest ethical standards and motivate others to do the same.
- **Honesty and Integrity:** We uphold the highest ethical standards in our work and behaviour towards our job, environment and one another.
- **Life-long Learning:** We welcome transformational change by helping each other develop.
- **Mindfulness:** We intentionally and purposefully direct our attention to the present moment rather than letting it wander. We remain nonjudgmental toward sensations, thoughts, and emotions as good or bad, pleasant or unpleasant; they are simply noticed as “happening,” and observed until they eventually pass.

Culture

- **A Force for Good:** We think about the world we inhabit. Our thinking is free and genuine. We identify business as force that can shape a sustainable and just planet. We thus, look to balance financial, societal and ecological concerns.
- **Diversity:** We believe in diversity of thought and innovation. We have a team of diverse and dedicated faculty and students who are the drivers of cognition and research.
- **Collaboration:** We collaborate to innovate and create. We develop and intellectual approach through team effort. We shape the future and overcome challenges by looking out for each other.

Board of Governors



Chairperson
Mr. L Ramkumar
Independent Director, Angel
Investor & Mentor
Former Managing Director
Tube Investment of India Ltd.



Shri Uday Kotak
Founder and Director,
Kotak Mahindra Bank Ltd.



Mr. Gaurav Gupta
EVP and Head, Financial Crime
Intelligence
Axis Bank



**Ms. S. Falguni
Nayar**
Founder & CEO
Nykaa.com



Mr. Damodar Mall
CEO Grocery Retail
Reliance Retail Limited



Mr. Sandip Ghose
Ex- Director
NISM, Navi Mumbai



Mr. Ajay Yadav
Secretary, Education Department
Government of Bihar



Shri P.K. Banerjee
Joint Secretary (Mgt. & MC &
Scholarship)
Ministry of Education



Dr. Vinita S. Sahay
Director
Indian Institute of Management
Bodh Gaya



**Mr. Rituraj Kishore
Sinha**
Group Managing Director of
SIS Group Enterprises
SIS India (Security & Intelligence
Services Ltd.) Delhi



**Ms. Prabha
Narasimhan**
Managing Director
Colgate Palmolive India Ltd.



Dr. Janmejaya Sinha
Chairman
Boston Consulting Group, India



**Dr. Aviral Kumar
Tiwari**
Associate Professor
Indian Institute of Management
Bodh Gaya



Dr. Vittal Rangan S
Assistant Professor
Indian Institute of Management
Bodh Gaya

Director's Note



Dr. Vinita S. Sahay

Every institution evolves, not merely through its achievements, but through the questions it dares to ask, the partnerships it builds, and the responsibilities it embraces. At IIM Bodh Gaya, we have had several reminders over the past few months that education isn't always just about content or curriculum but also to build a global mindset in our students to develop them into socially responsible and globally competent leaders.

One of the exciting parts of that journey for us, was the signing of a strategic partnership with Bologna Business School, University of Bologna, Italy. This was not simply an international relationship, we saw it as an opportunity to extend our students' and faculty's horizons, infuse global views into our program, and to promote an international identity in our community on a global academic map. We look forward to fostering student exchanges, collaborative research, and case development as we prepare our community for leadership in a rapidly globalising world.

Our dedication to excellence in public service continued as we hosted officers from the Water Resources Department, Government of Bihar, as well as Deputy Superintendents of Police from the Bihar Police Academy for a series of leadership development programs. The experience reflected on how much management education could do in strengthening governance and public safety. We are clearly focused on providing a relevant contribution to the development of competent, forward-looking leaders in the public sector, whether in the context of addressing complexity in water resources management or supporting police services with responsibility and advanced ethical leadership awareness.

Our campus also hosted an event that was historic not only to us but to the entire state, the Khelo India Youth Games 2025. For the first time, Bihar hosted Khelo India Youth Games, and IIM Bodh Gaya proudly acted as one of the key venues for this accomplishment. Our journey from planning to viewing the thousands of young athletes, coaches and officials came onto our campus to participate in competitions based on traditional sports: Mallakhamb, Gatka, Kalaripayattu, Yogasana was inspirational. It reminded us that learning, discipline and resilience can take place in more than lecture rooms, and the sports fields were equally capable, as teamwork, will and cultural pride aligned.

We have continued to hold steadfast to the belief that effective leadership starts by being reflective and aware. Whether it was our Mindfulness Leadership Retreat, where corporate leaders took pause to rekindle clarity of purpose or the Malviya Mission Teacher Training Program, where women academician gathered to imagine the future of education, each program worked toward developing leaders who lead not just with capability, but with mindset.

Amongst these meaningful engagements was one that stands out, a moment that seemed to crystallise our experience of the past year was the 7th Annuboardroomal Convocation. As our graduating students came forward to receive their degrees which included the first graduating batches for the MBA in Digital Business Management and MBA in Hospital & Healthcare Management, this was not just an event of ceremony but acted as a visualisation of what IIM Bodh Gaya hopes to be. The smiles, the hopes and aspirations and the quiet resolute determination that were visible in the eyes of our students, reflected the true legacy of any institution. Their achievements transcended themselves and reflected the institute's ambition to deliver responsible capable professionals who can make contributions to board-room tables, communities and so on.

As an institution, we will continue to evolve, question, and learn. And as we do, we remain resolute to ensure that every student who enters our gates leaves not just with a degree, but with conscientiousness, leadership, responsibility and purpose

Sincerely,

Dr. Vinita S. Sahay
Director, IIM Bodh Gaya

Editorial

Enlightening Paths to Excellence and Purpose

In the heart of Bihar, where history and wisdom converge, IIM Bodh Gaya stands as a symbol of modern enlightenment rooted in ancient legacy. Surrounded by the serene energy of Bodh Gaya—where seekers have long come in pursuit of deeper understanding—the institute embraces a philosophy that blends academic excellence with mindful leadership. As an emerging centre of management education, IIM Bodh Gaya is committed to nurturing leaders who are not only intellectually equipped but also ethically grounded, socially aware, and globally conscious.

As we journey through 2024, IIM Bodh Gaya continues to evolve as one of India's premier institutions of management education. Deeply rooted in India's spiritual heritage and forward-looking in its global vision, the institute remains committed to developing future leaders who blend academic excellence with ethical responsibility. The institute's vision is to emerge as a globally recognized hub for management education, research, and innovation while staying grounded in Indian values. Its mission reflects a commitment to nurturing leaders with integrity, sensitivity, and a focus on inclusive growth—leaders who can contribute meaningfully to business, policy, and society at large. The cultural ethos at IIM Bodh Gaya is defined by its core values: mindfulness, integrity, empathy, excellence, and collaboration. These values are not just spoken—they are lived through every interaction, decision, and initiative taken by the institution.

This year, IIM Bodh Gaya's contributions to skill development and executive education have been remarkable. Through its Management Development Programs (MDPs) and Faculty Development Programs (FDPs), the institute has empowered a wide range of stakeholders—from corporate professionals and public servants to academic leaders and grassroots functionaries. By offering training on governance, sustainability, innovation, and rural transformation, these programs exemplify the institute's mission to translate knowledge into actionable impact. The programs are tailored to address real-world challenges and promote a future-ready mindset in every participant.

Among the most celebrated highlights of the year was Netritva—the flagship leadership summit—where industry stalwarts, policymakers, and young leaders converged to share insights on redefining leadership in today's rapidly changing world. The summit focused on resilience, responsible decision-making, and the convergence of traditional values with modern business practices. Another notable event was Elegante, the annual cultural and management fest of IIM Bodh Gaya. With its vibrant mix of competitions, performances, and intellectual exchanges, Elegante brought together students from across the country to celebrate creativity, collaboration, and youthful energy.

The TEDxIIMBG platform continues to flourish as a space for powerful storytelling and idea-sharing. In its latest edition, speakers from diverse walks of life came together to ignite conversations on innovation, social impact, and personal growth. Similarly, the Youth Entrepreneurship Summit (YES) offered a launchpad for aspiring entrepreneurs to showcase their ventures, seek mentorship, and explore the nuances of sustainable business. These events reflect the institute's dedication to nurturing not just managers but change-makers.

Another milestone of the year was the second edition of ICSG (International Conference on Sustainability and Growth), which brought academics, researchers, and industry experts together to discuss pathways to equitable development and environmental responsibility. The event reinforced IIM Bodh Gaya's position as a thought leader in the global sustainability dialogue.

Beyond the major events, the institute has hosted numerous sessions, guest lectures, and workshops throughout the year—on topics ranging from digital marketing and behavioral economics to mental health and innovation in finance. These engagements highlight the institute's belief that learning must go beyond the boundaries of classrooms, preparing students for the complexities of the real world.

In all its endeavors, IIM Bodh Gaya upholds the spirit of enlightenment, mirroring the teachings of the Buddha: that true progress begins with self-awareness and blossoms when it is shared with others. As we celebrate the achievements of 2024, we are reminded that education is not just about acquiring knowledge—it is about nurturing wisdom, building character, and uplifting communities. At IIM Bodh Gaya, the light of the Bodhi Tree continues to shine—guiding hearts and minds toward a more mindful, inclusive, and sustainable future.



IIM Bodh Gaya Celebrates 7th Annual Convocation, Marks Graduation of Inaugural DBM & HHM Batches



The Indian Institute of Management Bodh Gaya hosted its 7th Annual Convocation, celebrating a significant academic milestone with the graduation of 471 students across three postgraduate programs. This year's convocation was particularly special, as it marked the graduation of the first-ever batches from the MBA in Digital Business Management (DBM) and MBA in Hospital & Healthcare Management (HHM), in addition to the flagship MBA program. The graduating cohort included 310 students from the MBA program, 91 from DBM, and 70 from HHM, reflecting the institute's



commitment to delivering industry-aligned and future-ready education.

The ceremony began with a welcome address by Dr. Janmejaya Sinha, Member of the Board of Governors, IIM Bodh Gaya. Addressing the graduating batch, he shared an uplifting message: **"Be an optimist. Start where you are, use what you have, and do what you can."** This set the tone for a ceremony focused on celebration, reflection, and inspiration.



Following this, Professor Vinita Singh Sahay, Director of IIM Bodh Gaya, presented the Annual Report for the academic year 2024–2025. In her address, she outlined the institute’s academic progress, infrastructural developments, and growing global partnerships. A major highlight of her report was the strong placement performance across programs. Over 370 students were successfully placed out of 441 eligible candidates. She also discussed compensation trends, noting that the top 25% of the MBA, DBM, and HHM cohorts achieved average CTCs of ₹18 LPA, ₹21 LPA, and ₹15 LPA respectively. The overall average CTCs stood at ₹12 LPA for both MBA and DBM, and ₹11 LPA for HHM. Key recruiters included Deloitte, PwC, Accenture, ICICI Bank, and Tata Power, with opportunities spanning sectors such as consulting, BFSI, IT, and manufacturing.



Medals and degrees were awarded to students across the three programs in recognition of academic excellence and all-around performance. Awards were conferred in three categories: Chairman’s Gold Medal, Director’s Gold Medal, and the IIM Bodh Gaya Gold Medal for Best All-Round Performance. In the MBA program, Mr. Mihir Shaw received the Chairman’s Gold Medal, Mr. Aniket Kumar Gupta was awarded the Director’s Gold Medal, and Mr. Goud Shriprasad Arun was recognized for Best All-Round Performance. In the DBM program, Ms. Ankita received the Chairman’s Gold Medal, Mr. Udit Aggarwal the Director’s Gold Medal, and Mr. Swapnil Sanjay Narkhede was awarded for Best All-Round Performance. In the HHM program, Mr. Satyam Kumar received the Chairman’s Gold Medal, Mr. Abhinaba Manna the Director’s Gold Medal, and Mr. Adarsh was recognized for Best All-Round Performance.

The event concluded with a keynote address by Mr. Arun Kumar Singh, Chairman and CEO of ONGC, who served as the Chief Guest. He encouraged the graduating students to focus on developing depth in their careers and emphasized the importance of generosity in leadership. “Once you acquire width, it’s all about acquiring depth. Be a net giver instead of a net taker—true leadership comes from giving more than you take,” he said, leaving the audience with a message centred on purpose, responsibility, and growth.

The 7th Convocation was a proud and symbolic moment in IIM Bodh Gaya’s journey as a rising B-school in India. With its expanding academic offerings and global collaborations, the institute continues to nurture future-ready leaders poised to make a meaningful impact in an interconnected world.

MANAGEMENT DEVELOPMENT PROGRAM:

Strengthening Police Leadership for Modern Challenges

IIM Bodhgaya witnessed a groundbreaking collaboration as it opened its doors to mid-career Deputy Superintendents of Police (DySPs) from Bihar Police Academy for an intensive five-day Management Development Program. This pioneering initiative represents our institute's expanding commitment to strengthening law enforcement leadership across India.

In an era where policing demands sophisticated management skills alongside traditional law enforcement expertise, this program addressed the critical need for strategic leadership development among Bihar's police officers. The carefully designed curriculum blended contemporary management principles with practical applications specific to law enforcement challenges.

A Week of Transformative Learning

Strategic Foundation Building: The program launched with sessions on Human Behaviour & Decision Making (Dr. Satish Ojha) and Data-Driven Decision Making (Dr. Boudhayan Ganguly), establishing the analytical mindset essential for modern policing.

Professional Excellence: Participants engaged with Professional Etiquette (Dr. Urjani Chakravarty), Stakeholder Management (Dr. Amit Srivastava), and innovative sessions on AI Tools in Police Marketing (Dr. Anup Soren), demonstrating how technology can enhance community engagement.

Financial Acumen: Comprehensive modules on Budgeting (Dr. Sibanshan Mishra) and Personal Finance (Dr. Sabyasachi Mohapatra) equipped officers with essential financial management skills for both professional and personal contexts.

Visionary Leadership: Director Dr. Vinita Sahay personally led sessions on Strategic Vision and Time Management, emphasizing the importance of forward-thinking leadership in law enforcement.

Modern Communication: The program concluded with cutting-edge insights on social media & Branding in Law Enforcement (Dr. Amresh Kumar), recognizing the evolving nature of public communication in policing.

Setting New Standards

This MDP represents more than professional development – it's a strategic investment in public safety leadership. By equipping mid-career DySPs with advanced management capabilities, we're contributing to more effective, strategic, and community-oriented policing across Bihar.

The success of this program underscores IIM Bodh Gaya's versatility in addressing diverse public sector needs. From water resources management to law enforcement leadership, our commitment to transformative capacity building continues to evolve and expand.

As we celebrate the successful completion of this pioneering program, we recognize its potential as a model for law enforcement training across India. The positive response from participants and the Bihar Police Academy opens doors for continued collaboration and expanded programming.

This initiative reaffirms our belief that quality management education can transform any sector, including one as critical as public safety. Through programs like this, IIM Bodh Gaya continues to contribute meaningfully to India's governance and administrative excellence.



Beyond Traditional Training

The program's innovative approach extended beyond classroom learning. A cultural outbound visit fostered team building and cultural awareness, while the Director's Dinner provided an informal platform for networking and idea exchange. These elements created a holistic learning environment that participants found both enriching and professionally relevant.

Participant feedback highlighted the program's exceptional relevance to real-world policing scenarios. Officers particularly valued the data-centric approach and personal development components, noting how the multidisciplinary curriculum addressed challenges they face daily in their leadership roles.

WATER RESOURCES DEPARTMENT :

Building Tomorrow's Water Leaders



Transforming Public Service Through Education

IIM Bodh Gaya's commitment to public sector excellence as we welcomed 27 dedicated officers from the Water Resources Department, Government of Bihar, for an intensive five-day Management Development Programme.

Under the visionary leadership of Dr. Vinita S. Sahay, Director, IIM Bodh Gaya, this collaborative initiative represents our institute's ongoing dedication to strengthening governance and building administrative capacity across India. The 10th batch of this successful partnership demonstrates the sustained impact of quality management education in the public sector.

"These initiatives reinforce our mission of fostering professional development for individuals and organizations while providing innovative solutions that meet the evolving needs of our nation," noted Dr. Sahay during the program inauguration, alongside Dr. Amit Srivastava, Chairperson-Executive Education, and program coordinators Prof. Swapnarag Swain and Prof. Satish Ch. Ojha.

Real-World Impact

The program culminated with capstone presentations where five teams tackled pressing challenges facing Bihar's water resources sector. Groups presented innovative solutions for canal management, irrigation optimization, and flood management, demonstrating immediate application of newly acquired management principles to real-world governance challenges.

This successful program reflects IIM Bodh Gaya's unwavering commitment to societal impact through education. As we continue our partnership with the Government of Bihar, we're not just training officers - we're building the next generation of public sector leaders who will drive sustainable water resource management across the state.

The enthusiasm and engagement of all 27 participants serve as a testament to the transformative power of quality management education and reinforce our belief that investing in public sector capacity building is investing in India's future.



Beyond the Classroom

The program's unique design extended learning beyond traditional boundaries. Participants enjoyed an enriching outbound experience that included cultural immersion at the historic Mahabodhi Temple and hands-on learning at Gaya's water treatment plant, directly relevant to their professional responsibilities.

The highlight of Day 3 was our cultural evening and Director's dinner, where participants and IIM students came together for musical performances and cultural exchange, fostering lasting connections and shared experiences.

Comprehensive Learning Experience

The carefully curated curriculum addressed critical management competencies, including:

- Strategic Leadership and Service Excellence
- Financial Management with a focus on project finance and accounting
- Innovation and Technology covering data analytics, AI, and social media management
- Operational Excellence and quality management systems
- Communication and stakeholder engagement

KHELO INDIA YOUTH GAMES 2025:

A Campus United in Rashtra Prem: IIM Bodh Gaya Celebrates Khelo India 2025



The 7th edition of the Khelo India Youth Games (KIYG) 2025, held from May 4 to 15, marked a historic milestone as Bihar hosted this prestigious national sporting event for the very first time. As one of the prime venues, IIM Bodhgaya played a central role, not only providing a world-class infrastructure but also embodying the spirit of India's sporting and cultural heritage.

From May 5 to 15, the IIM Bodhgaya campus transformed into a vibrant hub of athletic energy and traditional pride. Welcoming more than 1,000 athletes, coaches, and officials from all 36 states and union territories, the institution successfully hosted four traditional Indian sports: Mallakhamb, Gatka, Kalaripayattu, and Yogasana. These competitions took place across two designated open grounds on campus, with meticulous logistical planning ensuring seamless execution.





The events unfolded with fierce but friendly competition. In Mallakhamb, Madhya Pradesh's Devendra Patidar dominated with four gold medals, while Tamil Nadu's Rohith Sairam provided a thrilling upset in the rope category. In Gatka, the host state of Bihar made a commendable mark, securing five medals, highlighted by Anshu's silver in the girls' category and team bronzes in both the boys' and girls' divisions. Kalaripayattu saw top performances from Kerala's Dhalana KS and Chhattisgarh's Arjun Chandra and Anant Swarnkar, while Yogasana was largely led by Maharashtra. Bihar's own Saransh Kumar and Abhishek Kumar also added to the medal tally with a bronze in the rhythmic pair event.

More than just a sporting event, the Games became a powerful source of cultural inspiration. Local teacher Ravi Roshan brought his students to witness the competitions, with one student, Jainab Parveen, leaving inspired to pursue Gatka herself. Artistic murals, wall paintings, and visual installations adorned Gaya and Bodh Gaya, encapsulating the energy of the Games and bringing together sport, art, and identity.

The newly inaugurated IIM Bodhgaya campus, opened by Prime Minister Narendra Modi in February 2024, provided the ideal backdrop. Its state-of-the-art 70-acre infrastructure offered not only athletic facilities but comfortable accommodation, transportation, and meals for the attendees, ensuring an enriching and memorable experience for all.



On a national level, KIYG 2025 featured 27 competitive sports and introduced E-sports as a demonstration category. A total of 956 medals were awarded. Maharashtra topped the medal tally with 158 medals, followed by Haryana and Rajasthan. Bihar achieved its best-ever performance, ranking 15th with 36 medals, up from 24th in the previous edition.

The Games concluded with a grand ceremony at the Pataliputra Sports Complex in Patna, attended by dignitaries including Union Minister Raksha Nikhil Khadse and Bihar's Deputy Chief Minister Samrat Choudhary. The success of KIYG 2025 reaffirmed Bihar's growing stature as a sporting destination and left an enduring legacy for IIM Bodhgaya.

Through this national celebration of youth, talent, and tradition, IIM Bodhgaya not only hosted events but also helped script sporting history.



IIM Bodh Gaya Strengthens Global Ties with Strategic MoU with Bologna Business School, Italy

In a significant step toward enhancing global academic collaboration, the Indian Institute of Management (IIM) Bodh Gaya has signed a strategic Memorandum of Understanding (MoU) with Bologna Business School (BBS), University of Bologna, Italy — one of Europe’s most respected and oldest educational institutions.

Founded in 1088, the University of Bologna is widely regarded as the oldest university in continuous operation. Its business school, BBS, is known for its innovative approach to management education and its strong international outlook.

The MoU sets the stage for a range of impactful initiatives aimed at enriching academic and cultural exchange between the two institutions. Key areas of collaboration include:

- **Student Exchange Programs:** This partnership will provide students from both institutions with opportunities to study abroad, experience different educational systems, and immerse themselves in new cultural and business environments.
- **Faculty Exchange and Joint Research:** The agreement encourages cross-border faculty collaborations and joint research initiatives, promoting academic excellence and global knowledge-sharing.
- **Case Development and Curriculum Innovation:** Faculty from both institutions will work together on the creation of global business case studies, contributing to more diverse and robust classroom learning.



This partnership is aligned with IIM Bodh Gaya’s mission to develop globally competent and socially responsible leaders. As the world becomes more interconnected, such alliances are crucial for fostering a diverse learning environment and preparing students for leadership in a global economy.

By building bridges with renowned institutions like Bologna Business School, IIM Bodh Gaya continues to expand its global footprint, promote academic excellence, and open up new horizons for its community.

Mindfulness Leadership Retreat: A step towards purposeful leadership at IIM Bodh Gaya



In a world that is constantly changing, leadership is now defined not just by strategy or outcomes but by a capacity to lead from clarity, awareness and authenticity. With this vision, IIM Bodh Gaya recently organized the Mindfulness Leadership Retreat for senior leaders from Pinnacle Infotech. The retreat was a minutely planned experience undertaken under the banner of Samatvam - The Mindfulness Centre of IIM Bodh Gaya.

The two-day program combined the academic with the experiential. The program began each day with yoga and mindfulness, and participants left IIM Bodh Gaya with a feeling of well-being. We balanced site visits to the Mahabodhi Temple, a UNESCO World Heritage Site where Buddha attained enlightenment and excavations of Nalanda, the world's first university, with opportunities to learn about mindfulness, awareness and leadership and all that goes with it, was inspiring and most meaningful. The retreat supported informal interaction and developed collegiality and team bonding through events like a friendly cricket match on campus and the entertaining immersive cultural evening at the pond, where music, culture, and contemplation merged extraordinarily well.

Led under the leadership of Dr. Vinita Sahay, Hon'ble Director, accompanied by Dr. Nidhi Mishra and Dr. Teena Bharti, the retreat resonated with IIM Bodh Gaya's commitment to develop leaders who were more than just managers of teams by inspiring change from the inside out. As participants went back to their organizational roles, they did not leave with just memories but also clarity of mind, balance of spirit and an understanding of leadership that was broader than they had ever considered. In the calmness and spiritual energy that permeate our campus, this retreat offered more than a typical classroom. It was a unique occasion for the participants to pause, reflect and explore leadership through the lens of awareness and mindful living.



Malviya Mission Teacher Training Program: Celebrating women in academia at IIM Bodh Gaya

When diversity is accompanied by empowerment, leadership can be a mechanism for real transformation. This notion came to life in IIM Bodh Gaya, which recently hosted the 8th edition of the Nurturing Future Leadership Program as a part of the Malviya Mission Teacher Training Program of the Ministry of Education, Government of India.

The Nurturing Future Leadership Program was a gathering of 30 successful women academicians from different academic livelihoods from different parts of the country, turning the IIM Bodh Gaya campus into a melting pot of academic discourse, ideas, learning and leadership development. The participants were finance, communication, HR, marketing, IT and economics leaders in their academic and professional disciplines.

Participants took part in a variety of core sessions, each designed to improve their leadership capacity, communication skills and strategic thinking, in particular for those who are positioning themselves as future leaders in higher education in India. A significant feature of the program was the mentoring and engagement, and learning from each other as a diverse group of women leaders willing to engage for academic excellence and institutional advancement. The value of this program was further enhanced by the presence and contributions of all our highly regarded mentors and speakers, including our Director - Dr. Vinita Sahay, Professors and other participants - Medha Srivastava, Nanda Choudhury, Rajeshwari Narendran, Lakshmi M Bhatia, Asha Kaul, Ravvi Birbal. Each of these individuals brought experiences that added value to our conversations and relationships.



Celebrating International Day of Yoga at IIM Bodh Gaya



On the occasion of the International Day of Yoga 2025, IIM Bodh Gaya reaffirmed its commitment to holistic well-being by organizing a community-wide celebration under the leadership of our Director, Dr. Vinita Sahay. Faculty, staff, and students came together in an atmosphere of unity, mindfulness, and balance to participate in this global movement that champions the ancient practice of yoga.

The event commenced with an insightful message on the significance of yoga in daily life, drawing inspiration from Hon'ble Prime Minister Shri Narendra Modi's vision of yoga as a powerful unifier, not just within, but with the world around us. Dr. Sahay emphasized how yoga aligns with IIM Bodh Gaya's values of inner growth, awareness, and enlightened leadership.

Participants engaged in a guided yoga session that included asanas, pranayama, and meditation, focusing on posture, breath, and presence. The collective practice underscored the belief that enlightenment is not merely a goal at IIM Bodh Gaya—it is a way of life.

The Institute continues to integrate wellness practices into its daily rhythm, recognizing that leadership flourishes best when rooted in mental clarity and physical well-being.

As we celebrate this day, we remain committed to fostering a balanced and resilient community, where academic rigour meets the tranquillity of the self, echoing the timeless message that **"Yoga connects us—not just to ourselves, but to the world around us."**



Internship Diaries

I'm incredibly grateful to share that I've joined **Microsoft** as a **Product Manager Intern!**

This isn't just a new role—it's the start of a new adventure in the dynamic world of product management, where curiosity meets creativity, and ideas turn into impact.

To be stepping into this space at Microsoft, a company that's shaped the tech world for 50 years, feels surreal. From the very first day, the culture, the people, and the mission have inspired me, and I'm beyond excited for the learning and growth that lie ahead.

Mohd Shariq Shamim

Excited to kickstart my SIP journey as a Business Consultant at Tech Mahindra Bangalore.

After a challenging selection process—comprising an aptitude test, two technical rounds, and a final HR interview—I'm proud to have earned this opportunity. This role aligns perfectly with my aspirations, and I'm eager to contribute to real-world business solutions while sharpening my consulting acumen.

Grateful for the chance to grow, collaborate, and make an impact at a global tech leader.

Suraj Palimkar

Well, this is how things turned out—grateful and excited to share that I've joined Tech Mahindra as a Technology Transformation Consultant Intern.

I'm incredibly thankful for everything that happened in between. From late-night discussions to navigating new experiences, each step has shaped this.

A heartfelt thank you to the Indian Institute of Management Bodh Gaya, and Tech Mahindra for this exciting opportunity to contribute, learn and grow this Summer.

Looking forward to this new chapter!

Aryan Hota



Internship Diaries

I'm excited to share that I've joined SAP Labs India Pvt. Ltd. as a Sales Development Executive Intern!

As someone starting out in the professional world, this internship is a remarkable opportunity to gain first-hand exposure to global enterprise sales and business development. Being part of SAP—a leader in enterprise software that powers some of the world's most influential organizations—feels truly empowering.

I'm looking forward to understanding how strategy, technology, and customer engagement come together to drive growth and impact. This experience will be a stepping stone in shaping my business acumen and helping me evolve into a more confident and capable professional

Kunal Gusain



I'm thrilled to share that I'm joining Care Health Insurance as a Central Operations Intern!

As a fresher stepping into the corporate world, this opportunity means more than just an internship—it's a gateway to understanding how large-scale organizations function behind the scenes. Central Operations is the heartbeat of any company, and being part of such a critical function at a leading health insurance provider is both exciting and humbling.

I'm incredibly grateful for the chance to learn, contribute, and grow in a dynamic, fast-paced environment where precision, efficiency, and customer-centricity come together. Looking forward to soaking in every experience, insight, and challenge that this journey has to offer!

Aryan Jain

I'm happy to share that I'm starting a new position as Sales And Marketing Intern at **Happequity Investments & Finance!**

Anshu Kumar



Achievers 2025: MBA Batch 09



Mr. Mihir Shaw
Chairman's Gold Medal

My journey at IIM Bodh Gaya has been truly transformative. From the very beginning, I was encouraged to step outside my comfort zone—whether in the classroom, during committee work, or late-night case discussions with peers who became close friends. Each challenge along the way taught me something valuable: resilience, empathy, and the power of teamwork. Receiving the Chairman's Gold Medal is deeply meaningful to me—it represents not just individual effort, but the collective support of my mentors, batchmates, and the IIMBG community. Some of my most cherished moments were the small, everyday experiences: chai breaks full of laughter, the rush of last-minute submissions, and quiet reflections during long walks on campus. The days I spent at IIMBG will be cherished forever.



Mr. Aniket Kumar Gupta
Director's Gold Medal

Hailing from the small city of Siliguri, securing admission to IIM Bodh Gaya was a dream come true. The journey began with great excitement, but reality set in quickly. Just a few months into the program, we had our mid-terms—right after I returned from a faculty-led live project visit to a city in Bihar. Though brief, that experience was eye-opening and made me realize the pace and intensity of B-school life. Consistency soon became my biggest strength. It helped me not only stay on top of academics but also embrace leadership opportunities. I had the privilege of leading both the Outreach Committee and the Arthashastra Club. These roles enhanced my leadership and team management abilities while also fostering meaningful peer learning and strong networks.

With the guidance of inspiring faculty and the support of an exceptional peer group, I was honoured to receive the Director's Gold Medal as the second ranker of my batch. In the same week, I also cleared CFA Level 1—an achievement that reflected my commitment and resilience. Today, I am placed in a role I deeply value. For me, the MBA has been a journey of transformation, leadership, and holistic growth.

Achievers 2025: MBA-DBM Batch 01



Mr. Udit Aggarwal
Director's Gold Medal

Winning the Director's Gold Medal is one of the most emotional moments of my life—because behind this medal lies a journey full of quiet battles, small wins, and unwavering belief. It's not just an award for academic excellence; to me, it's a recognition of the entire journey—the nights of self-doubt, the relentless hours of preparation, and the moments I wanted to give up, but didn't. This achievement is not mine alone. It belongs equally to the people who stood beside me at every step. My parents, whose silent sacrifices and constant faith gave me strength even when I couldn't see the road ahead. My friends, who reminded me to breathe, to laugh, and to hold on when things felt overwhelming.

My mentors and seniors, whose words of wisdom and quiet nudges helped shape the version of me that stands here today. IIM Bodh Gaya has been more than a B-school for me. It became a place where I truly discovered who I am, what I stand for, and how far I can push myself. From the pressure of the academics and case competitions to the warmth of late-night hostel corridor conversations, every experience has left a mark on me. This medal is a reminder that hard work pays off—but also that no one gets there alone. It stands for resilience, yes—but also for gratitude, humility, and the power of a strong support system. I carry it with pride, but more than that, I carry it with a full heart.



Mr. Swapnil Sanjay Narkhede
Best Student Award

My experience at IIM Bodh Gaya has been nothing less than transformative. On day one, when I entered the campus, I knew I was embarking on academic rigor—but I had no idea I would learn so much, both as a professional and an individual. The journey of MBA equipped me to think critically, remain humble in the face of adversity, and work with individuals from all walks of society.

I'm graduating with knowledge, memories, and friendships that I'll always have.

One of the most fulfilling aspects was being a Placement Coordinator. It challenged me to take responsibility, to communicate empathetically, and to be present every single day—not just for myself, but for my colleagues.

At convocation, I was actually honored to be recognized for my overall contribution. It felt like a quiet acknowledgement of the late nights, the small victories, and the ongoing learning.

Achievers 2025: MBA-HHM Batch 01



Mr. Satyam Kumar
Chairman's Gold Medal

My journey at IIM Bodh Gaya has been nothing short of unforgettable—a blend of learning, growth, and countless memories. While academics, case studies, and real-world exposure shaped my professional thinking, it was the little things that made this place special. Late-night hostel walks, Maggi breaks at odd hours, class proxies, and studying just a night before exams—these moments became memories I'll always carry. From badminton games and festival celebrations to the chaos of presentations and the thrill of last-minute deadlines, every experience brought a lesson.

The beautiful campus, shared struggles, sleepless nights, and yes—those trusty AI prompts—became part of our everyday life. IIMBG gave me more than a degree. It gave me friendships, resilience, perspective, and a second home. These two years changed me in ways I never expected—and for that, I'll always be grateful.



Mr. Adarsh
Best Student Award

My journey at IIM Bodh Gaya has been a mix of challenges, learning, and unforgettable memories. From the very first day, I was pushed beyond my comfort zone, personally and professionally. Whether it was late-night case discussions, managing events, or preparing for competitions, each experience shaped my resilience and ability to stay grounded under pressure. I've learned that resilience matters more than perfection and that showing up—even on tough days—counts. Some of my best memories were made outside the classroom: managing events, late-night discussions, and the quiet support of friends who became family. The friendships I built, the mentors I found, and the small yet powerful moments of growth will always stay close to my heart.

Winning the Best Student Award feels overwhelming. It's a quiet nod to the journey, the struggles no one saw, and the unwavering belief that I could make a difference. This award belongs as much to my friends (Vishal, Debangshu, Pankaj, Debapriya) and mentors (Abu Khalek Sir, Tamal Sir, Vittal Sir, Swapnarag Sir) as it does to me. I carry it forward with humility, warmth, and a deep sense of gratitude.

Student Achievements

Rajanish Chandra received the Best Paper Award at Doctoral Research Conference (DRC) 2025 held at Indian Institute of Management (IIM) Ranchi



Atin Mittal cleared his FRM Level-1, with his determination, hardwork and right guidance he achieved this milestone.



Krish Mukim, Nikhil Aryan Jaiswal, Mukul Kumar, Madhav Agarwal, Kumar Satyam and Vishal Kumar cleared CFA Level-1, with their determination, hardwork, resilience and strong willpower they achieved this significant milestone.



Faculty Achievements



Dr. C. V. Sunil Kumar
Assistant Professor,
Operations Management and Quantitative Techniques

Title of Achievement: Strategic implementation of blockchain technology in buyer-supplier networks of supply chains

Type of Publication: Paper

Date of Publication: 23-06-2025

Journal Name: Journal of Enterprise Information Management

Dr. C. V. Sunil Kumar's recent publication, Strategic implementation of blockchain technology in buyer-supplier networks of supply chains, in the Journal of Enterprise Information Management, examines the critical factors influencing the adoption of blockchain technology (BCT) in

buyer-supplier networks. While BCT promises enhanced transparency and legitimacy, its adoption has been limited due to complex stakeholder concerns. The study identifies key strategies that can promote its implementation, highlighting the importance of government endorsement, legal assurance,

transparency, and user-friendliness. This research fills an important gap by focusing on the specific motivations and expectations of buyer-supplier networks in adopting blockchain solutions.

Dr. Sanjay Kaushal
Assistant Professor,
Business Communications



Title of Achievement: Methodology for visual analysis of psychological tension in online discourse on coronavirus vaccination

Type of Achievement: Article

Date of Publication: 28-04-2025

Publisher: Global Knowledge, Memory and Communication

This study presents a novel, integrated methodology for visually analyzing psychological tension in social networks, focusing on coronavirus vaccination discourse. Using Vicinitas API, sentiment analysis, linguistic tools, and visualization platforms (Word-Cloud, VosViewer, Gephisto, Gephi), the approach reveals key themes, including stress, protests, and trust dynamics. Hierarchical visualizations expose nuanced patterns in online discourse, demonstrating its utility for detecting misinformation or psychological distress.

This tool offers policymakers and health officials timely insights for shaping transparent, trust-building communication strategies. By combining computational analysis with predictive modeling, the study advances real-time interpretation of public sentiment during sensitive health crises.



Dr. Jitendra Yadav

Assistant Professor,
Marketing

Title of Achievement: Farmer Producer Organisations as a Resilience Strategy in Rajasthan's Mustard Farming Under Trade Liberalisation

Type of Publication: Article

Date of Publication: 25-04-2025

Journal Name: The Indian Economic Journal

Dr. Jitendra Yadav's recent scholarly contribution, titled Farmer Producer Organisations as a Resilience Strategy in Rajasthan's Mustard Farming Under Trade Liberalisation, published in The Indian Economic Journal, delves into the intricate dynamics of trade liberalisation and its repercussions on Rajasthan's mustard farming sector.

With mustard being particularly vulnerable to global trade shifts, the study offers a comprehensive analysis of cultivation patterns, productivity trends, and economic sustainability under the evolving trade environment.

Employing robust statistical tools, including t-tests, Dr. Yadav meticulously compares the cultivation costs and economic performance of Farmer Producer Organisation (FPO) members versus non-members.

The research highlights the critical role that FPOs play in shielding farmers from adverse market forces, enhancing resilience, and promoting sustainable livelihoods amidst the liberalised trade framework. This nuanced exploration not only enriches academic discourse but also offers valuable policy insights for safeguarding India's agricultural communities.

Dr. Pinaz Tiwari

Assistant Professor,
Marketing

Title of Achievement: Student Satisfaction and Online Learning Environment: Exploring Future Opportunities for Higher Educational Institutes

Type of Publication: Paper

Date of Publication: 22-04-2025

Journal Name: Journal of Hospitality & Tourism Education

In her recent publication Student Satisfaction and Online Learning Environment: Exploring Future Opportunities for Higher Educational Institutes in the Journal of Hospitality & Tourism Education, Dr. Pinaz Tiwari addresses the evolving landscape of digital education in higher academia.

Drawing insights from a comprehensive survey of 531 Indian students, the study examines how academic, technological, and social support mechanisms, combined with students' cognitive and emotional engagement, influence satisfaction within online learning ecosystems.

Dr. Tiwari's findings shed light on pivotal drivers of student contentment, providing actionable strategies for educational institutions seeking to refine their virtual learning frameworks.

Her work underscores the criticality of holistic support structures in enhancing student experiences, ultimately charting pathways for more resilient and adaptive models in the future of higher education.





Dr. Bishal Dey Sarkar Assistant Professor, Operations Management and Quantitative Techniques

Title of Achievement: Sustainability integration in logistics: a study on green practices and operational impacts

Type of Publication: Article

Date of Publication: 16-06-2025

Journal Name: Measuring Business Excellence

In his recent article Sustainability integration in logistics: a study on green practices and operational impacts, published in Measuring Business Excellence, Dr. Bishal Dey Sarkar offers a thorough examination of green logistics and its operational ramifications. Through empirical analysis involving a questionnaire-based survey and robust statistical validation, the study evaluates enablers, strategic approaches,

and performance outcomes associated with adopting sustainable logistics practices. Dr. Sarkar identifies four key strategic outcomes—service maximization, profit enhancement, competitive advantage, and emission reduction—as essential metrics driving effective sustainability integration. His research provides critical insights into how organizations can embed green logistics within their core

business strategies, balancing environmental responsibility with operational efficiency.

Dr. Vishal Ashok Wankhede Assistant Professor, Operations and Quantitative Techniques



Title of Achievement: Industry 4.0 for Manufacturing Systems Concepts, Technologies, and Applications

Type of Publication: Book

Date of Publication: 24-04-2025

Publisher: CRC Press, T&F Group

Dr. Vishal Ashok Wankhede's comprehensive book Industry 4.0 for Manufacturing Systems: Concepts, Technologies, and Applications, published by CRC Press, T&F Group, serves as a vital resource for scholars and practitioners navigating the digital transformation of manufacturing. The volume delves into intelligent decision-making frameworks, optimization via fuzzy-based multi-criteria decision-making tools, and the fusion of machine learning and cyber-physical systems

within Industry 4.0 paradigms. Covering an expansive range of topics—including digital twins, intelligent quality control, lifecycle assessment, and Internet of Things-enabled additive manufacturing—Dr. Wankhede presents a robust conceptual foundation to evaluate readiness for Industry 4.0 adoption. His work bridges the domains of industrial engineering, mechanical production, supply chain optimization, and sustainable manufacturing, making it an

essential guide for advanced learners and academic researchers.



Dr. Sanjay Kaushal

Assistant Professor,
Business Communications

Title of Achievement: Analysis of communication dynamics in cinematic smoking portrayals in Indian movies

Type of Achievement: Research Paper

Date of Publication: 22-06-2025

Journal: Journal of Content, Community & Communication

Dr. Sanjay Kaushal's recent paper, *Analysis of communication dynamics in cinematic smoking portrayals in Indian movies*, published in the *Journal of Content, Community & Communication*, investigates how Indian films from 2010 to 2020 depict smoking and its influence on public perceptions. By conducting a systematic content analysis of 20 mainstream Bollywood

films, the study explores character attributes, narrative contexts, visual styles, and the construction of perceived coolness in smoking scenes. It finds smoking is often used to symbolize rebellion, introspection, or allure, with male characters smoking more frequently, while female smoking, though rarer, signifies autonomy or defiance. The study highlights how cinematic

techniques—like dramatic lighting and strategic framing—glamorize smoking, complicating public health messaging. By revealing the nuanced dynamics of how smoking is framed in Indian cinema, this research underscores the urgent need for collaboration between filmmakers and health communicators to counteract the glamorization of smoking in popular media narratives.

Dr. Suresh K.G.

Assistant Professor,
Economics

Title of Achievement: Exporting, Ownership Status and Energy Efficiency: A Micro-Level Study in the Indian Manufacturing Sector

Type of Publication: Research Paper

Date of Publication: 01-06-2025

Publisher: Journal of Environmental Management

Dr. Suresh K. G.'s recent publication in the *Journal of Environmental Management* provides critical insights into the intersection of trade, ownership, and sustainability in Indian manufacturing. The study investigates how a firm's export activity and ownership structure—particularly foreign versus domestic—impact its energy efficiency.

Using firm-level panel data spanning 2010–2019 and advanced econometric techniques such as

panel quantile and threshold regression, the research reveals that exporters and foreign-owned firms tend to be more energy efficient, especially in higher performance quantiles. It also identifies key macroeconomic thresholds—like renewable energy share, investment rates, and GDP growth—beyond which export activity significantly enhances energy efficiency.

The findings have strong policy implications, advocating for targeted

regulations and incentives that align trade liberalization with environmental performance. Dr. Suresh's work marks a significant contribution to the literature on sustainable industrial policy in emerging economies.





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