

# Quarterly Newsletter

October 2024

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#TheEnlighteningIIM 



# Pathway

## Glimpses



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# About IIM Bodh Gaya

The Indian Institutes of Management have been the archetype of management schooling in India since their foundation after our independence in 1947. IIMs are perceived as the most prestigious and elite B-schools in India which lay emphasis on practical experience and critical thinking instead of rote learning and conventional academic schedule. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders. A dynamic curriculum in consonance with academics and industry experts provides the students with the opportunities to master new skills and explore diverse perspectives. Apart from the conventional classroom setup, IIM Bodh Gaya lays emphasis on practical learning as students partake in case studies, sessions with industry experts, live projects, etc. The institute's thrust on meaningful research is evident through the credentials and accomplishments of its faculty that has publications in ABDC and Scopus listed journals of repute. In a short span of time, IIM Bodh Gaya has strengthened its position in the corporate world, with its students contributing in illustrious business organizations of the country.

IIM Bodh Gaya acknowledges the significance of exposure to global standards and contemporary trends for enrichment of its students' learning experience. In order to bring that international exposure and cultural diversity to the campus, the institute has established collaborations with several reputed institutions in France, Venezuela, Russia, Mexico, Italy and S. Korea while discussions are underway with many other international universities across the globe.

Historically, the eastern part of the country has been an eminent seat of learning with ancient universities of Nalanda and Vikramshila where learners from all over the world congregated for pursuit of knowledge. Having been recognized as a key Buddhist destination, Bodh Gaya attracts millions of tourists every year. An ancient seat of learning that represents one of the prominent paths to enlightenment, Bodh Gaya is home to Mahabodhi Temple, a UNESCO World Heritage Site and several other notable temples and monasteries. Nestled in Bodh Gaya is the iconic 80 ft. statue of Buddha and Indosan Nippon temple that was constructed in 1972 and has a gallery of Japanese art. This land of enlightenment continues to serve as a source of inspiration for IIM Bodh Gaya in its journey to become The Enlightening IIM.

# Our Mindful Journey - Vision, Mission, and Core values

## **Vision**

To be a globally recognised management school for developing socially responsible and mindful business leaders.

## **Mission**

Our mission is to develop mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research.

## **Core Values**

- **Responsibility:** We are geared up and ready to go. We respect our accords and conform to high quality work. We practise highest ethical standards and motivate others to do the same.
- **Honesty and Integrity:** We uphold the highest ethical standards in our work and behaviour towards our job, environment and one another.
- **Life-long Learning:** We welcome transformational change by helping each other develop.
- **Mindfulness:** We intentionally and purposefully direct our attention to the present moment rather than letting it wander. We remain nonjudgmental toward sensations, thoughts, and emotions as good or bad, pleasant or unpleasant; they are simply noticed as “happening,” and observed until they eventually pass.

## **Culture**

- **A Force for Good:** We think about the world we inhabit. Our thinking is free and genuine. We identify business as force that can shape a sustainable and just planet. We thus, look to balance financial, societal and ecological concerns.
- **Diversity:** We believe in diversity of thought and innovation. We have a team of diverse and dedicated faculty and students who are the drivers of cognition and research.
- **Collaboration:** We collaborate to innovate and create. We develop and intellectual approach through team effort. We shape the future and overcome challenges by looking out for each other.

## Board of Governors



**CHAIRPERSON**  
**Shri Uday Kotak**  
Founder and Director,  
Kotak Mahindra Bank Ltd.



**Mr. L Ramkumar**  
Independent Director, Angel  
Investor & Mentor  
Former Managing Director  
Tube Investment of India Ltd.



**Mr. Gaurav Gupta**  
EVP and Head, Financial Crime  
Intelligence  
Axis Bank



**Ms. S. Falguni  
Nayar**  
Founder & CEO  
Nykaa.com



**Mr. Damodar Mall**  
CEO Grocery Retail  
Reliance Retail Limited



**Mr. Sandip Ghose**  
Ex- Director  
NISM, Navi Mumbai



**Sri Baidya Nath  
Yadav**  
Secretary, Education Department  
Government of Bihar



**Shri P.K. Banerjee**  
Joint Secretary (Mgt. & MC &  
Scholarship)  
Ministry of Education



**Dr. Vinita S. Sahay**  
Director  
Indian Institute of Management  
Bodh Gaya



**Mr. Rituraj Kishore  
Sinha**  
Group Managing Director of  
SIS Group Enterprises  
SIS India (Security & Intelligence  
Services Ltd.) Delhi



**Ms. Prabha  
Narasimhan**  
Managing Director  
Colgate Palmolive India Ltd.



**Dr. Janmejaya Sinha**  
Chairman  
Boston Consulting Group, India



**Dr. Aviral Kumar  
Tiwari**  
Associate Professor  
Indian Institute of Management  
Bodh Gaya



**Dr. Vittal Rangan S**  
Assistant Professor  
Indian Institute of Management  
Bodh Gaya

## Director's Note



Dr. Vinita S. Sahay

The past academic term at IIM Bodh Gaya witnessed a dynamic array of academic, social as well as extra-curricular activities. This institution continues to develop the excellence that lies in becoming a source for lead-facing and significant contributions to society.

The heart of the term was, unquestionably, "Aarohan," the resounding success of this inter-IIM sports event, which showcased fierce yet friendly competition and also acted in unison to nourish the sportsmanship among students from IIM Bodh Gaya, IIM Sambalpur, and IIM Ranchi. Healthy competition and enjoyment in participation pervaded the tone of the event for three days with an imprint on all who attended.

Besides, the other important event was the "Healthcare Leadership Summit 2024" with a theme "Future of Integrated Care Services in India." This summit brought eminent leaders from the healthcare sector under one roof and deliberated on the issues important to the future of healthcare in India, such as digital health, interoperability, and innovative insurance models.

The Nurturing Future Leadership Programme (NFLP) organized a session addressed by former Cabinet Minister Smt. Smriti Zubin Irani, in which she shared her very valuable thoughts on public speaking and the power of authentic communication. Her style of narration and connecting with an audience resonated with the audience as they offered critical tools for both leadership and personal development.

From the academic point of view, it has been a period of growth and achievement. Our faculty continues to excel in their research endeavors, publishing at a significant rate in distinguished academic journals and being visibly active in various forums, sharing expertise and moving knowledge forward in their chosen area of expertise. There have been some outstanding results among the students in academics and in other competitions and events. Quite a few of the teams had a fair share of success at various national competitions which helped them polish their analytical, problem-solving, and leadership skills.

I am proud to highlight the active engagement of our student communities in various community outreach programs. These initiatives demonstrate a strong sense of social responsibility and a commitment to making a positive impact on society.

Sincerely,  
**Dr. Vinita S. Sahay**  
Director, IIM Bodh Gaya

# Editorial

## A Milestone Year for IIM Bodh Gaya

IIM Bodh Gaya has solidified its position as a leading institution in India, marking 2024 as a milestone year in pursuing academic excellence, leadership development, and industry collaboration. With the induction of 496 new students across its MBA, MBA-DBM, MBA-HHM, and PhD programs, the institute continues to prioritise diversity and inclusivity, fostering a rich learning environment for future business leaders. This year's diverse batch underscores IIM Bodh Gaya's commitment to nurturing an academically strong talent pool that reflects India's multifaceted educational landscape.

The orientation program that welcomed the new students set an engaging tone with powerful speeches from industry stalwarts. Leaders such as Mr Kamal Nath from Sify Technologies and Mr Gautam Kumra from McKinsey & Company highlighted the crucial need to adapt to the changing demands of the job market. They emphasised the role of artificial intelligence in shaping future industries. These insights and cultural performances created a vibrant and holistic initiation into the IIM Bodh Gaya community, setting students on the path to personal and professional growth.

Beyond student admissions, IIM Bodh Gaya's impressive leap in the National Institutional Ranking Framework (NIRF) from 53rd to 33rd is a testament to its ongoing efforts to enhance educational quality. This significant achievement places the institute among India's top 50 management schools and cements its status as a beacon of management education in Bihar. Under the guidance of Director Dr. Vinita Sahay, the institute has expanded its student base, boasting over 1,400 students enrolled in five fully residential programs. The 100% placement success in final and summer internships reflects the institute's growing reputation in the competitive educational sphere.

The institute's role in shaping leadership extends beyond its students. The introduction of the Nurturing Future Leadership Program (NFLP), a prestigious faculty leadership initiative, is a strategic move to foster leadership skills in educators nationwide. IIM Bodh Gaya's organisation of three batches of the NFLP, a first for any IIM, underlines its commitment to strengthening the country's educational framework and supporting capacity building in higher education. In addition to nurturing students and faculty, IIM Bodh Gaya actively contributes to government initiatives. Its recent collaboration with the Bihar Agriculture Management and Extension Training Institute (BAMETI) to conduct management and skill development programs for agriculture department officials showcases its role in fostering

leadership in public administration. This MoU signals a deeper engagement with state development and highlights IIM Bodh Gaya's dedication to providing valuable management expertise to various sectors.

As IIM Bodh Gaya continues to grow, it is evident that the institute is focused on academic achievements and building a foundation of leadership, innovation, and societal impact. With its upward trajectory in national rankings, cutting-edge programs, and meaningful industry and government partnerships, IIM Bodh Gaya is setting a new benchmark for management education in India. The institute's success in 2024 indicates that it is on a path to becoming a trailblazer in shaping the next generation of socially responsible and globally competent leaders.



## MDPs, FDPs & Skill Development Initiatives

### IIM Bodh Gaya Hosted an Interactive WTO Simulation, a Peek into Global Diplomacy.

IIM Bodh Gaya recently had an intellectually stimulating WTO Simulation that saw students playing the roles of diplomats representing nations all over the world. These simulations recreated the high-stress environments of international negotiation and provided a setting where students could discuss some of the most pressing global issues regarding trade policies, economic inequalities, and geopolitical conflicts.

Students debated realistic case studies with great enthusiasm. This reflected their knowledge concerning international relations and the complexities that surround policy-making. Such an exercise forced them into developing strong arguments, astute negotiation tactics, and perfectly balancing national and international prosperity. The students played up a wide range of different countries in order to actually experience firsthand the sensitive aspects of global governance.

This experiential exercise provided participants with more than academic insight. It honed public speaking and analytical skills while developing teamwork, empathy, and critical thinking. The event focused on the need for teamwork and strategic decision-making that the students took away as an appreciation for the role of diplomacy in solving global issues.

The WTO Simulation at IIM Bodh Gaya proved to be a thumping success, inspiring future leaders to engage with the nuances of global governance with fervor and direction. It stayed with participants, equipping them with the skills and perspectives necessary to navigate the world as it is going to be.

The simulation featured teams representing key global players, including India, the USA, the European Union, South Africa, the UAE, China, Brazil, and Australia, with each delegation expertly enacted by students.

The Indian team emerged victorious after showcasing exceptional diplomacy and strategic acumen. Notable awards were also presented to distinguished speakers, recognizing their outstanding contributions to the debates and negotiations.



### Safai Mitra Suraksha Shivar: Advocating Cleanliness and Good Health

The Safai Mitra Suraksha Shivar was a health and hygiene initiative like no other, emphasizing the two important aspects of maintaining cleanliness and the protection of sanitation workers' well-being. The community event aimed to bring about the much-needed awareness about how cleanliness is an important aspect of public health and well-being.

Sanitation workers, fondly referred to as "Safai Mitras," were the main focus for the Shivar, whereby they received safety gear along with comprehensive health checkups and hands-on training of best practices in waste management. These measures underlined the importance of their dignity and safety while performing key tasks.

This also motivated the citizens to take active involvement in making a cleaner environment and, therefore, the shared responsibility and collective action.

The Shivar becomes an important step toward the healthier, more inclusive, and sustainable future for everyone with the health and dignity of sanitation workers.

This initiative recognized the invaluable contributions of \*Safai Mitras\* and underlined the strength of community collaboration in effecting meaningful change



## Exploring the World Order: Rohit Prasad's Perspective

Wondering what revolutionary forces are reshaping our planet? During an interesting session on modern global dynamics, Prof. Rohit Prasad, renowned economics and public policy professor at the Management Development Institute in Gurgaon, shared his thoughtful perspective on this topic. Prof. Prasad's highly regarded book, *The Last Dance of Rationality: Making Sense of an Unravelling World Order*, provided the basis for his thought-provoking presentation on global issues.

Prof. Prasad thoroughly explored important topics like Profitless Capitalism, Polarized Democracies, and Anxious Individualism during his talk. His speech reflected the essence of his book, which meticulously examines pivotal events of the twenty-first century, such as the COVID-19 pandemic, the US withdrawal from Afghanistan, the rise of populist leaders such as Trump and Putin, Big Tech's pervasive influence, and the erosion of interpersonal relationships in modern society.

*The Last Dance of Rationality* unfolds a powerful storyline relating to the changes sweeping through the economy, geopolitics, and society at large in this age. Prof. Prasad showed how the ideology of 'rationality' shaped the contemporary world in simple English, while simultaneously identifying the fractures that indicate its potential demise.

The thought-provoking conversation enthralled the audience at IIM Bodh Gaya, which included students, academics, and staff alike. Prof. Prasad's insight not only provided a more in-depth understanding of present global concerns, but also prompted critical contemplation on the pathways humanity might take in the future.

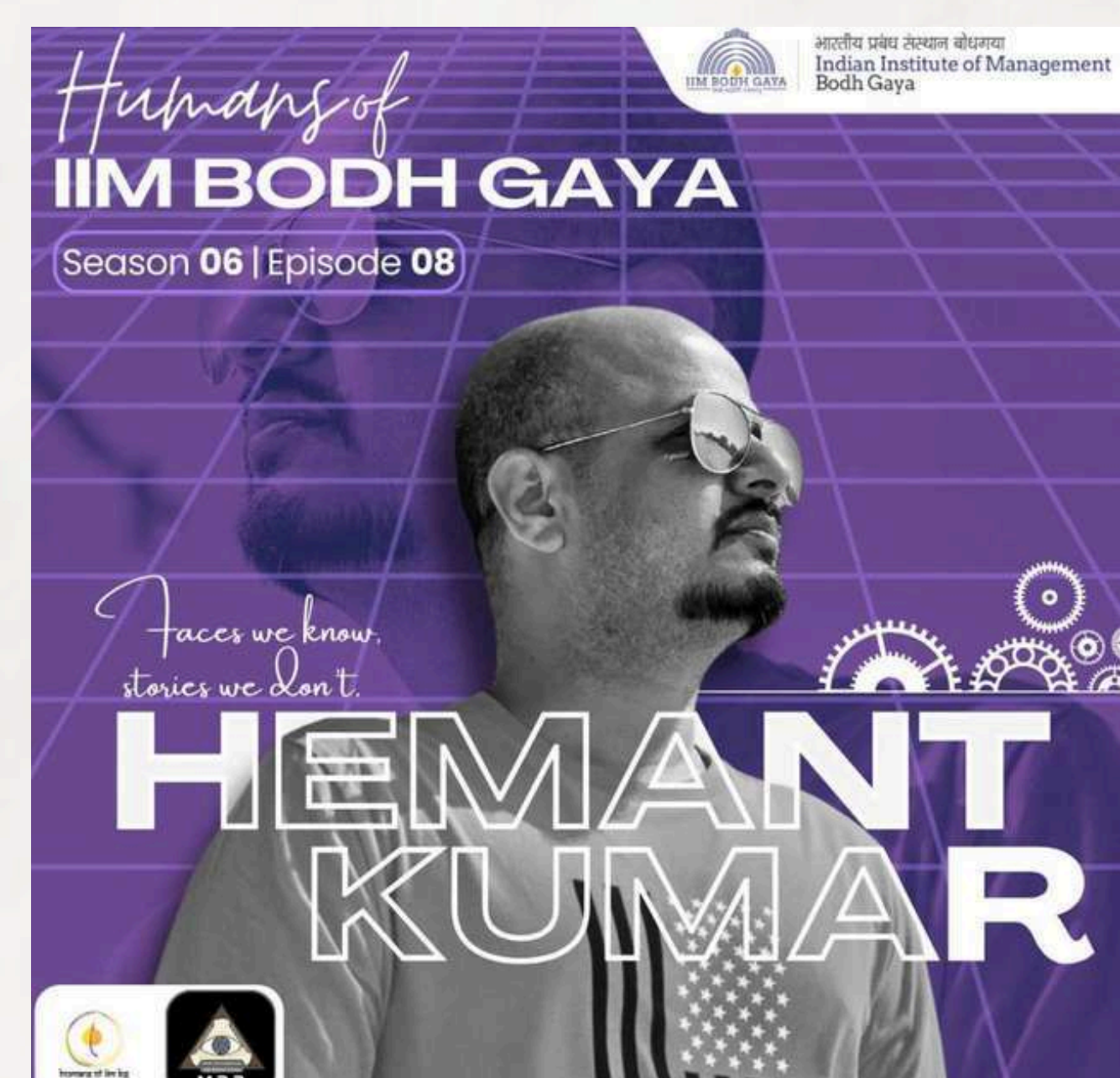
The event demonstrated IIM Bodh Gaya's dedication to promoting intellectual growth and critical thinking in its community. We thank Prof. Prasad for sharing his essential thoughts and hope to organize more enlightening talks in the future.

## Passport Camp at IIM Bodh Gaya

IIM Bodh Gaya recently organized a very successful Passport Camp in association with the Regional Passport Office, Patna, during 15th to 18th October, 2024. The purpose of this passport camp was to facilitate passport services for students, faculty members, non-faculty employees, and their respective family members who are resident in the campus. The IR Office coordinated all the logistics as well as liaised with the Regional Passport Office for the same.

The Passport Camp carried on well, as this yielded 50 appointments on a day for four straight days. The Regional Passport Office team, under Mr. Sekher Kumar's coordination, was professional and efficient with applicant servicing. A total number of 194 applicants could make successful issuance or reissues at the camp.

This initiative proved to be of high value to the IIM Bodh Gaya community by bringing the government services directly to the campus. It saved the valuable time and effort for the faculty, staff, and students, who would otherwise have to travel to the Regional Passport Office in Patna. The successful organization of the Passport Camp truly indicates the cooperation between IIM Bodh Gaya and the Regional Passport Office, Patna, in bringing the convenient and efficient service to its community.



## IIM Bodh Gaya Concludes the 6-day Management Development Programme (MDP) for Bihar Agriculture Management & Extension Training Institute (BAMETI) Officers

IIM Bodh Gaya, in collaboration with the Bihar Agriculture Management & Extension Training Institute (BAMETI), concluded the six-day Management Development Programme (MDP) on Leadership and General Management for the BAMETI officials on 14th September 2024. The Programme was aimed at equipping officials with enhanced leadership and effective management skills.

The participants of the MDP were from varied designations and different functional areas representing various regions of Bihar state. Among the 30 participants, besides deputy project directors and sub-divisional agriculture officers, the majority of them were the designated Assistant Directors in different functional areas such as Plant Protection, Horticulture, Crops, Agriculture Engineering, Parks, and Soil Testing & Conservation. Besides, though a majority of the participants represented the Patna region, other regional distributions of participants varied, including Begusarai, Jamui, Muzaffarpur, Jehnabad, Vishali, and Nawada, among others.

The participants received training on topics such as organizational behavior, marketing, project management and financial management. These sessions were designed to empower them with knowledge and tools to address the challenges faced in the domain of agriculture. Sessions were tailored to address the challenges faced by participants in the agriculture domain through interactions and case analyses. In addition, as part of the outbound visit, the participants were taken to Mahabodhi Temple, Bodh Gaya.

The Bihar Agriculture Management & Extension Training Institute (BAMETI) is a state-level autonomous institution with flexible structure and operations, responsible for organizing need-based training programmes for project implementation officials across various departments as well as the farming community. To achieve its goals, BAMETI collaborates with technical and management institutions within the state to provide the necessary training inputs. The institute operates under the technical



guidance of the National Institute of Agricultural Extension Management.

The collaboration between IIM Bodh Gaya and the Bihar Agricultural Management & Extension Training Institute (BAMETI) aligns with the institute's commitment to developing leadership and management capacity. The institute also provides leadership and management training to various departments of the Bihar government, such as the Water Resource Department, State Health Society, Bihar Police Academy, BIPARD, and the Department of Industries, among others.

## IIM Bodh Gaya to Conduct Management and Skill Development Program for Agriculture Department Officials

The Indian Institute of Management Bodh Gaya signed a Memorandum of Understanding (MoU) with the Bihar Agriculture Management and Extension Training Institute (BAMETI), Govt. of Bihar, on August 06, 2024, at Krishi Bhawan, Patna. The MoU was signed by Dr. Vinita S Sahay, Director, IIM Bodh Gaya, and Shri Dhananjay Pati Tripathi, Director, Bihar Agriculture Management and Extension Training Institute (BAMETI) in the presence of dignitaries like Shri Mangal Pandey, Honourable Minister of Agriculture, Govt of Bihar; Shri Sanjay Kumar Agrawal, Secretary Agriculture and the top officials of Agriculture department. As a part of this MoU, IIM Bodh Gaya is going to conduct a series of Management and Skill Development Programmes for the officials of the Agriculture Department.

At the event, Honourable Minister Shri Mangal Pandey mentioned that this course will enhance leadership and personality skills and encourage officials to improve their work in the agriculture fields.

Dr. Vinita S Sahay addressed the gathering and mentioned that educating, training, and capability building is the only way forward to transform young manpower into assets of the country. She highlighted the Institute's commitment to developing leaders and competent managers in the public systems.

Mr. Sanjay Kumar Agarwal emphasized leaving the obsolete and developing the learnings which will help build the capacity of the officials. IIM Bodh Gaya is keen to support the

state of Bihar in developing leadership and management capacity. The institute is already actively involved in providing leadership and management training to various departments of the Bihar government, such as the Water Resource Department, State Health Society, Bihar Police Academy, BIPARD, and Department of Industries, to name a few. BAMETI is a State-level institution which is autonomous with greater flexibility in structure and functioning and is responsible for organizing need-based training programmes for the project implementation functionaries of different line departments as well as the farming community. This can be achieved through linkages with other technical and management institutions in the State to support desired training input.

IIM Bodh Gaya offers MBA, MBA-DBM, MBA-HHM, IPM, PhD, and short and long-duration Executive Education programmes. IIM Bodh Gaya has been conducting capacity-building programmes for WRD, Bihar Police, IOCL etc.

Shrimati Sharda Sharma, Deputy Director, Agriculture and Shri Amit Srivastava, Chairperson, Executive Education and Consultancy, IIM Bodh Gaya coordinated the MoU signing programme. The programme was concluded with a vote of thanks by Shri Dhananjay Pati Tripathi, Director BAMETI.



## IIM Bodh Gaya signs MoU with Transport Department of Bihar for Training of Officials

Indian Institute of Management Bodh Gaya has signed a Memorandum of Understanding (MoU) with the Transport Department of Bihar to provide training in management, leadership, and skill development for its officials. Under the agreement, officials such as Additional District Transport Officers (ADTO), Motor Vehicle Inspectors (MVI), and Enforcement Sub-Inspectors (ESI) will undergo training in phases. The programme will include six-day residential sessions for each batch, conducted at IIM Bodh Gaya.

Transport Secretary Shri Sanjay Kumar Agarwal stated that the agreement aims to equip the officials of the Transport Department with modern management techniques and skills. He added that the training will improve officials' skills, work culture, office management, and revenue, while also contributing to better transport services and a reduction in road accidents.

Dr. Vinita Sahay, Director of IIM Bodh Gaya highlighted that the programme will focus on management, leadership, and skill development, enabling transport officials to perform their duties more effectively.

Ms. Sheela Kumari, Minister of Transport, Bihar, remarked that the agreement is an important step for the Transport Department and reaffirmed the department's commitment to providing training to officials, leading to improved transport services.

The Transport Department of Bihar manages road transport services, traffic regulation, and vehicle compliance, with an emphasis on safety and efficiency. It focuses on delivering citizen-centric services through its 38 District Transport Officers (DTOs) and 9 Regional Transport Authorities (RTAs) to ensure responsive governance.

The collaboration between IIM Bodh Gaya and the Transport Department of Bihar marks a key step in strengthening the skills of transport officials and improving transport services in Bihar. Mr. Pinku Kumar, ADTO of Patna, noted that the training would improve decision-making abilities while Ms. Baby Kumari, ADTO of Gaya, expressed that training would assist in data analysis and strategizing to reduce accidents.

IIM Bodh Gaya also provides leadership and management training to various departments of the Bihar government, such as the Water Resource Department, State Health Society, Bihar Police Academy, BIPARD, and the Department of Industries among others.



## Successful Milestones in Management Development Programs at IIM Bodh Gaya

The most recent phase of the Management Development Programs (MDPs) at IIM Bodh Gaya has scored a remarkable victory, thus creating a stronger base for the leading institution that nurtures professional growth and development.

These programs, designed to intensify management quality in diverse sectors, have also made a record in mentoring and partnerships; thus, manifesting the institute's key goal among professionals in the field.

## Empowering 1,235 Professionals Through Skill Development

Besides the cooperation mentioned above, the MDPs conducted training activities that upskilled 1,235 participants. The high participation rate shows that more companies and employees trust IIM Bodh Gaya for its knowledge and skills in management training. Representatives from diverse sectors participated in multiple training sessions, where they gained insights into the latest tools and techniques designed to enhance their effectiveness as front-

line managers, leaders, and key decision-makers.

Taking part in this large-scale event also demonstrates IIM Bodh Gaya's dedication to professional development; thus, it serves as an example of how the institute is providing infrastructure for individuals to gain the right knowledge and experience to face the challenges of today's modern and dynamic business environment.

## Strategic Collaborations Through MoUs

The most significant achievement of this phase is the signing of three memoranda of understanding (MoUs) with the most respected organizations. These MoUs are crucial steps toward finding ways to collaborate with both industry leaders and academic institutions for the long term. Through the strengthening of these relationships, IIM Bodh Gaya is raising the bar for its participation with the industry and academia, thus promoting the flow of knowledge, expertise, and best practices. Such partnerships are likely to boost the potential for collective research, development programs, and skills training.

## Academic Programs and Inductions

IIM Bodh Gaya inducts 496 students into its MBA and PhD programs.

The 7th International Conference on Data Analytics and Cybersecurity (DACS 2024), hosted by IIM Bodh Gaya from December 20–22, 2024, brought together researchers, academicians, and industry experts to explore the future of data analytics and cybersecurity. Sponsored by the Anusandhan National Research Foundation and published by Springer, the conference was a vibrant mix of thought-provoking discussions, groundbreaking research, and cultural exchanges.

**Day 1: A Warm Welcome and Promising Start**

The conference began with a traditional lamp-lighting ceremony and Saraswati Vandana, setting a tone of wisdom and collaboration. The Director and Conveners highlighted the critical role of secure data-driven strategies in their addresses.

**Keynote Highlights:**

Prof. Sanjay K. Madria (Missouri S&T, USA) shared insights into industrial trends in secure data systems.

Prof. Prabin Kumar Panigrahi (IIM Indore, India) discussed how data analytics is solving complex business challenges.

Parallel technical sessions followed, showcasing 12 innovative research papers and encouraging rich discussions. The day ended with a lively networking tea session.

**Day 2: Insightful Dialogues and Cultural Connections**

The second day was packed with ideas and innovation, starting with keynotes by:

Prof. Pradip Sharma (University of Aberdeen, UK), who spoke about global best practices in data management.

Prof. Nitin Singh (IIM Ranchi, India), who emphasized the strategic role of analytics in decision-making.

Interactive paper presentations (both offline and online) brought together diverse perspectives, while a panel discussion led by Deepak Puthal and Samant Saurabh explored the future of data analytics and cybersecurity in a rapidly digitizing world.



The evening concluded with a delightful cultural program, showcasing talent and camaraderie among participants, followed by dinner and informal networking.

**Day 3: Charting the Future and Bidding Adieu**

The final day delved into futuristic themes, with captivating keynotes on: AI's role in enhancing data security by Prof. Somanath Tripathy (IIT Patna, India).

Sustainable IT infrastructures by Prof. Prabhat Kumar (NIT Patna, India).

Quantum computing's implications for data security by Prof. Amit Kumar Mishra (Aberystwyth University, UK).

The day's technical sessions brought the latest advancements to the forefront, ending with the closing ceremony. Reflections by the organizing team, participant feedback, and certificate distributions wrapped up the event on a high note.

**The Takeaway**

DACS 2024 was more than a conference—it was a celebration of ideas, innovation, and collaboration. It underscored the vital role of data analytics and cybersecurity in shaping a secure, data-driven future. The IIM Bodh Gaya team takes immense pride in hosting this impactful event and looks forward to fostering more opportunities for learning and connection in the years to come.

## IIM Bodh Gaya welcomes fourth batch of IPM programme

The Indian Institute of Management (IIM) Bodh Gaya welcomed the new batch of the Integrated Programme Management (IPM). The fourth batch of the five-year integrated programme includes 148 students, including 14 international students from the USA, Canada, Australia and Nepal.

The two-day orientation programme began on 24th August with the lighting of the lamp by the esteemed guests.

Prof. Vittal Rangan S, Chairperson, IPM Programme, introduced the IPM programme, emphasising its relevance in the business world. After meeting and interacting with the parents, Dr. Vinita Sahay, Director of IIM Bodh Gaya, welcomed the students. She highlighted the importance of holistic education and the institute's commitment to nurturing socially responsible and mindful leaders. In light of mindfulness as IIM Bodh Gaya's core value, she stated that the biggest test is the test of time, noting that India's ancient civilisations' practices such as yoga, and organic farming have successfully passed this test.

The Chief Guest, Mr. D. Shivakumar, Operating Partner at Advent Private Equity addressed the students and advised them to not let other parts of their personality fade in the pursuit of academic marks. He emphasised that an all-rounded person is the kind of person who wins in life. Day one of the orientation programme concluded with the vibrant cultural evening Estovia 3.0 with performances by the students from old and new batches of IPM.

The students were excited to join the IPM programme. Ahmed KP, a student from the new batch, mentioned that the campus exceeded his expectations with its stunning beauty, and the orientation programme, particularly the lively cultural activities, made the experience truly enjoyable. The second day of the programme consisted of sessions led by industry experts including Mr. Manoj Kumar, General Manager at LPG, BPCL, Mr. Niglanshu Nandi, Director of Sales and Marketing at OLA. Mr. Karthik Venkat, Country Lead at India Tech Partnerships (Ads) at Google, advised the students that instead of chasing opportunities, they should let their curiosity attract opportunities.



Mr. Pratik Yadav, Expert partner at BCG Zurich, connected with students virtually from Switzerland. The students gained insights about IIM Bodh Gaya's 14 student-driven committees that are responsible for the institute's functioning on various fronts.

IIM Bodh Gaya is one of the five IIMs in the country to offer the IPM programme. The other IIMs are IIM Rohtak, IIM Jammu, IIM Indore, and IIM Ranchi. Under NEP 2020, the programme provides flexibility for students to either complete an undergraduate degree after three years or continue to an MBA.

## Rankings and Recognition

### IIM Bodh Gaya climbs 20 ranks to be ranked 33 by NIRF in 2024

In the latest National Institutional Ranking Framework (NIRF) 2024, under the management category, IIM Bodh Gaya has achieved the 33rd position taking a significant 20 leaps forward from 53rd rank in 2023. This achievement is particularly noteworthy as it makes IIM Bodh Gaya the only institute from Bihar to be ranked among the top 50 management institutes in India. Other institutes from Bihar like AIIMS Patna (ranked 26 in the Medical category) and IIT Patna (34 in the engineering category) have made it to the top 100 list, being at 99 and 73, respectively in the overall category. NIRF is a national-level ranking framework approved by MHRD and was launched in 2015.

Under the leadership of the Director, Prof. Vinita S. Sahay, the institute's emphasis on holistic development, innovative teaching methods, and industry collaborations set a new benchmark for management education in the state.

IIM Bodh Gaya, today boasts more than 1400 students from more than 26 states on campus studying in 5 fully residential programmes which are Integrated Programme in Management (IPM), MBA, MBA-Digital Business Management(DBM), MBA- Hospital and Healthcare Management (HHM), and PhD.

With state-of-the-art facilities and infrastructure, it hosts a nurturing environment for development.



Recently, the institute reported 100% placements in Finals as well as the Summer Internship placements for its MBA courses.

## DACS conference

### A Grand Success: 7th International Conference on Data Analytics and Cybersecurity (DACs 2024)

The 7th International Conference on Data Analytics and Cybersecurity (DACs 2024), hosted by IIM Bodh Gaya from December 20–22, 2024, brought together researchers, academicians, and industry experts to explore the future of data analytics and cybersecurity. Sponsored by the Anusandhan National Research Foundation and published by Springer, the conference was a vibrant mix of thought-provoking discussions, groundbreaking research, and cultural exchanges.

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Keynote Highlights:

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- Prof. Prabin Kumar Panigrahi (IIM Indore, India) discussed how data analytics is solving complex business challenges.

Parallel technical sessions followed, showcasing 12 innovative research papers and encouraging rich discussions. The day ended with a lively networking tea session.

**Day 2: Insightful Dialogues and Cultural Connections**

The second day was packed with ideas and innovation, starting with keynotes by:

- Prof. Pradip Sharma (University of Aberdeen, UK), who spoke about global best practices in data management.
- Prof. Nitin Singh (IIM Ranchi, India), who emphasized the strategic role of analytics in decision-making.

Interactive paper presentations (both offline and online) brought together diverse perspectives, while a panel discussion led by Deepak Puthal and Samant Saurabh explored the future of data analytics and cybersecurity in a rapidly digitizing world. The evening concluded with a delightful cultural program, showcasing talent and camaraderie among participants, followed by dinner and informal networking.

**Day 3: Charting the Future and Bidding Adieu**

The final day delved into futuristic themes, with captivating keynotes on:

AI's role in enhancing data security by Prof. Somanath Tripathy (IIT Patna, India).

Sustainable IT infrastructures by Prof. Prabhat Kumar (NIT Patna, India).

Quantum computing's implications for data security by Prof. Amit Kumar Mishra (Aberystwyth University, UK).

The day's technical sessions brought the latest advancements to the forefront, ending with the closing ceremony. Reflections by the organizing team, participant feedback, and certificate distributions wrapped up the event on a high note.

The Takeaway

DACS 2024 was more than a conference—it was a celebration of ideas, innovation, and collaboration. It underscored the vital role of data analytics and cybersecurity in shaping a secure, data-driven future. The IIM Bodh Gaya team takes immense pride in hosting this impactful event and looks forward to fostering more opportunities for learning and connection in the years to come.



## Other events

### 78th Independence Day Celebration 2024 at IIM Bodh Gaya

As India proudly steps into its 78th year of Independence, IIM Bodh Gaya celebrated this historic day with festivities on campus. The event was a unifying moment, bringing together students, faculty, and staff to honour the spirit of independence and pay tribute to the brave freedom fighters of the nation.

The 78th Independence Day commemorates India's journey over the past 77 years, acknowledging the struggles, sacrifices, and achievements that have shaped the nation. In support of the 'Har Ghar Tiranga' campaign, which urges citizens to bring the Tiranga home, the Institute was decorated in the tri-colour hues.

The event began with a welcome address by Prof. Sreelekha Mishra, Chairperson of Students' Affairs. Dr. Vinita S. Sahay, Director of IIM Bodh Gaya, then took the stage to hoist the national flag, followed by the singing of the national anthem by all.



In her address, the director reflected on the significance of Independence Day, emphasizing the need for discipline and scripting our own journey. She further emphasized that leadership is all about just two things. One is what is the vision we have for our organization and nation, and second how can we serve.

The celebration continued with a lively cultural programme which consisted of traditional dances, patriotic songs, recitations and skits, celebrating the richness of India's cultural heritage.

The festivities also included a series of engaging "Back to School" competi-



tions. A Tug of War competition for the staff was held to acknowledge their hard work and dedication. This was followed by competitions, including a Sack Race, Lemon and Spoon Race, and a Painting Competition and lastly a badminton match between the faculty and the students. These events saw enthusiastic participation from everyone across all ages.

The festivities concluded with a prize distribution ceremony, recognizing the winners of the various competitions. As the day drew to a close, the event concluded with a pledge to uphold the values of unity and to contribute to the ongoing progress of the nation.

### Inauguration of "SPARSH" by IIM Bodh Gaya in Collaboration with Glad Bharat Foundation

Indian Institute of Management Bodh Gaya introduced "SPARSH" (Students led Program for Advancing Rural Students' Holistic Education) initiative in collaboration with Glad Bharat Foundation. This initiative focuses on the educational empowerment of primary school children in Mahudar Village, one of the 5 villages adopted by IIM Bodh Gaya. The other villages adopted include Turi buzurg, Turi khurd, Bapunagar and Rampur. IIM Bodh Gaya actively engages in various community development activities in these villages, such as the health survey conducted by Tzu Chi in Turi Khurd and blanket distribution in Mahudar.

On 31st August 2024, a team of 12 students from Pragati, the CSR committee of IIM Bodh Gaya, along with 3 faculty members of the institute Dr. Suresh KG (Chairperson,



CSR), Dr. Johnson Abhishek Minz (Co-Chairperson, CSR), and Dr. Gargi Roy joined Mr. Ahmad from Glad Bharat Foundation and Mrs. Ruby Kumari, the principal of the primary school, Mahudaar to launch this project aimed at enhancing learning experiences for the students.

The activities included an interactive educational session by Dr. Gargi Roy and the students of IIM Bodh Gaya, leaving a lasting impact on the young students of the school by making learning fun and informative.



Dr. Suresh KG remarked that this collaboration between IIM Bodh Gaya and Glad Bharat Foundation, is designed with the aim of providing students with valuable learning experiences. He expressed hope that the additional classes would offer long-term benefits to students.

The event saw participation from over 100 primary school students along with their faculty members and the principal, 3 faculty members from IIM Bodh Gaya, 12 students of IIM Bodh Gaya, the Glad Bharat

Foundation, along with 2 members, and 1 teaching associate dedicated to the program. This strong attendance highlighted the community's enthusiasm and support for the initiative. A student who participated in the program mentioned their favorite teachers and expressed joy in discovering new things through the sessions.

The "SPARSH" will work towards strengthening the educational foundation of primary-level students by enhancing their knowledge, and improving learning outcomes through interactive learning sessions, differentiated instruction, and regular assessments conducted on a weekly and monthly basis. The program will also provide special sessions for the holistic development of rural students including storytelling and interactive English practice sessions. Students will also engage in reading aloud English and Hindi content from their textbooks to build language skills and confidence. The initiative will contribute to Bihar's educational development at a micro level, ultimately leading to long-term socio-economic progress.

## Swachata Pakhwada

IIM Bodh Gaya proudly celebrated the SwachhataHiSeva (SHS) initiative from 17th September to 2nd October 2024. In alignment with the theme 'Swabhav Swachhata - Sanskaar Swachhata', we took a pledge to embody cleanliness as a personal and societal responsibility, striving for a cleaner, greener, and healthier Bharat. The students of IIM Bodh Gaya actively participated in Swachhata Pakhwada, organizing impactful cleanliness drives across our campus. These initiatives reflected our dedication to sustainability and contributed significantly to the Swachh Bharat mission. Our collective actions have been a step forward toward building a cleaner future!

17th September – 2nd October 2024



## IIM Bodh Gaya Hosts "Safai Mitra Suraksha Shivar" Under Swachhata hi Seva Campaign

Indian Institute of Management Bodh Gaya hosted the "Safai Mitra Suraksha Shivar," a successful health camp on 28th September 2024, as part of the Government of India's Swachhata Hi Seva (SHS) campaign. The camp offered essential medical services free of cost to the institute's Safai Mitra (housekeeping staff), extending the services to a total of 80 participants including non-faculty members, faculty, and their families.

Dr. Vinita Sahay, the Director of IIM Bodh Gaya, along with key members of the institution: Prof. Sreelekha Mishra, Chairperson of Student Affairs, Prof. Suresh KG, Chairperson of Pragati - CSR Committee, and Prof. Vishal Wankhede, the SHS Nodal Officer, coordinated the event. Swachhata Hi Seva (SHS) is a pivotal campaign with the theme of Swabhav Swachhata - Sanskaar Swachhata, under the Swachh Bharat Mission (SBM), officially launched by Honorable Prime Minister Shri Narendra Modi in 2017.



A team of 12 medical professionals, including four specialized doctors—a gynecologist, a general physician, an eye specialist, and a dentist — provided consultations. 51 housekeeping staff, 17 non-faculty participants, and 12 faculty members and their families benefited from the services offered. Participants first registered and underwent screenings for vital signs like blood pressure, weight, and SpO2 levels followed by lab tests such as Random Blood Sugar (RBS) and Complete Blood Count (CBC). ECGs were conducted for those who required cardiovascular checks. Medicines prescribed by doctors were provided free of cost to the participants.

The housekeeping staff appreciated the initiative, with one staff member sharing, "We are thankful to receive such care and attention. The doctors were very attentive, they listened to my concern regarding tooth pain and offered me medicine"

Government schemes such as Ayushman Bharat and Pradhan Mantri Jan Arogya Yojana were promoted to raise health awareness. The health camp reaffirmed IIM Bodh Gaya's commitment to the well-being of its community, aligning with the broader goals of health and social responsibility.

## Pragati events

### August 15: Independence Day Celebration at Bapunagar Village Anganwad

Pragati celebrated the 78th anniversary of India's independence on August 15th at the Anganwadi in Bapunagar village with great enthusiasm. More than 80 students participated in the interactive activities and games. The day is filled with fun and bonding. Engrossing discussions initiated the event followed by fun-filled games participated with much enthusiasm by the students. With a drawing competition, values of strength, development, and learning were also promoted. The day ended on a high note with a treat distribution followed by an award distribution ceremony for the winners, and face-lit with pride and happiness among the children. This celebration not only marked Independence Day but also strengthened the bond between IIM Bodh Gaya and the local community.



### August 20: Rakhi for Trees – A Commitment to Protect Nature

On 20th August, Pragati brought Rakshabandhan to IIM Bodh Gaya in the most unconventional manner through tying Rakhis to trees symbolizing our commitment toward the protection of Mother Nature. Taking cue from the very old adage "वृक्षो रक्षतिरक्षितः" (Vriksho rakshati rakshitah)- "One who protects trees is protected by them," this initiative reflected our role in environmental sustainability. This symbolic act through Pragati, approached the IIM Bodh Gaya community to promise protect nature and respect the trees so that a healthy planet leaves behind for the next generation. An event like this really helped everyone bond with nature and really dig in the value of an environmentally conscious society that is sustainable.



## September 10: SAHARA – Bringing Joy to Generations

On 10th September, Pragati CSR students, accompanied by volunteers, visited an old age home in Gaya and had a joyous warm get-together with the inmates. The students performed songs from the 1980s and 90s before the inmates, who really filled the room with nostalgia and enjoyment. Most of the residents came forward and even tried to hold the microphone for the first time as they sang along with them. A special moment came when Prof. Nishant Garg shared an inspiring story through song, uplifting everyone present.

The visit ended with long conversations and fruits distribution, leaving everyone with a smile and many good memories.



## September 28: Nukkad Natak – Raising Awareness through Street Theatre

On 28th September, the IIM Bodh Gaya students held a Nukkad Natak as part of the "Swachhta Hi Seva" initiative. A 10-minute Nukkad Natak was enacted outside the medical block on the theme of cleanliness and how one should maintain it to prevent diseases. The performance depicted the health risks caused by unhygienic surroundings leading to increased mosquito population. A huge and attentive crowd witnessed it, leaving the venue with some meaningful lessons on cleanliness and hygiene.



## September 28: Safai Mitra Suraksha Shivar – Preventive Healthcare Camp

On 28th September, the CSR committee of Pragati in collaboration with IIM Bodh Gaya organized a preventive healthcare camp primarily for the staff of the institute but open for students and faculty.. The camp offered physician and gynecologist consultation, blood test, dental, and eye checkup, and ECG services. Medications were also dispensed in the camp. This program ensured the proper care of the staff so that they were in good health. This camp proved to be one of great success, with hundreds of people attending for their medical treatment and advice.



## MDPs, FDPs & Skill Development Initiatives

### IIM Bodh Gaya Hosted an Interactive WTO Simulation, a Peek into Global Diplomacy.

IIM Bodh Gaya recently had an intellectually stimulating WTO Simulation that saw students playing the roles of diplomats representing nations all over the world. These simulations recreated the high-stress environments of international negotiation and provided a setting where students could discuss some of the most pressing global issues regarding trade policies, economic inequalities, and geopolitical conflicts.

Students debated realistic case studies with great enthusiasm. This reflected their knowledge concerning international relations and the complexities that surround policy-making. Such an exercise forced them into developing strong arguments, astute negotiation tactics, and perfectly balancing national and international prosperity. The students played up a wide range of different countries in order to actually experience firsthand the sensitive aspects of global governance.

This experiential exercise provided participants with more than academic insight. It honed public speaking and analytical skills while developing teamwork, empathy, and critical thinking. The event focused on the need for teamwork and strategic decision-making that the students took away as an appreciation for the role of diplomacy in solving global issues.

The WTO Simulation at IIM Bodh Gaya proved to be a thumping success, inspiring future leaders to engage with the nuances of global governance with fervor and direction. It stayed with participants, equipping them with the skills and perspectives necessary to navigate the world as it is going to be.

The simulation featured teams representing key global players, including India, the USA, the European Union, South Africa, the UAE, China, Brazil, and Australia, with each delegation expertly enacted by students.

The Indian team emerged victorious after showcasing exceptional diplomacy and strategic acumen. Notable awards were also presented to distinguished speakers, recognizing their outstanding contributions to the debates and negotiations.



### Anusmriti 3.0: Celebrating Alumni Bonds and Institutional Pride

Anusmriti 3.0, the much-anticipated alumni meet of IIM Bodh Gaya, organized by the Alumni Relations Committee under the guidance of Dr. Teena Bharti, was held on 9th November 2024 at the prestigious India Habitat Centre, New Delhi. The event was graced by the esteemed presence of the Director, Prof. (Dr.) Vinita S. Sahay, and witnessed the participation of 70 distinguished alumni, accompanied by their family members.

The gathering was a vibrant celebration of connections and camaraderie, as alumni shared stories, experiences, and heartfelt gratitude for the institution's profound impact on their personal and professional journeys.

The evening featured warm reunions, valuable networking opportunities, and the rekindling of cherished memories.

As a token of appreciation, each alumnus was presented with a meaningful souvenir, symbolizing their enduring bond with IIM Bodh Gaya. The event served as a testament to the institute's lasting legacy and the spirit of togetherness within the IIM Bodh Gaya community.

We extend our sincere thanks to all our alumni for making this event a remarkable success and look forward to nurturing these bonds in the future.



## Faculty and Student Achievements

### Students Achievements

#### Keisham Babeecha Devi

PhD candidate Keisham Babeecha Devi was awarded the Special Prize in the Doctoral Proposal Track during the Doctoral Colloquium on Management and Development (DOCMAD) 2024, organized at the Institute of Rural Management Anand (IRMA), Gujarat. Her proposal, titled "Digital Leadership through Technology Adoption," showcased a groundbreaking perspective on leadership in the digital era.



#### Aditya More, Lakshmi Narsimman, Shailesh Pugalia, Riya Mishra.

The National Level Business Hackathon Xavspark patronized by St. Xavier's University Kolkata announced Team Avishkar as the Winner. The innovative solutions and strategic approach adopted by the team members - Aditya More, Lakshmi Narsimman, Shailesh Pugalia, and Riya Mishra were highly lauded in this prestigious event.

#### Kudratpreet Kaur, Anshika Shivhare

Kudratpreet Kaur and Anshika Shivhare, secured the First Runner-Up position in a case competition hosted by IIM Visakhapatnam, earning a cash prize of ₹10,000 for their outstanding performance.

#### Kanishka Goyal, Agrima Sharda, Samyak Datta, Himanshi Kapoor

In the HR case competition (War of Wits) organized by XLRI Jamshedpur, this team secured a spot in the Top 8 among 695 participating teams. Their case solution on healthcare was highly appreciated.

**The Kotler Challenge**

*Winners*

**InnovateX**



Kanishka Goyal



Himanshi Kapoor



Agrima Sharda



Samyak Datta

**IIM Bodh Gaya**

## Faculty Publications



**Dr. Sk Abu Khalek**  
Assistant Professor,  
Marketing

**Dr. Tamal Samant**  
Assistant Professor,  
Marketing



**Title of Publication:** Online grocery services evolution and trends: a bibliometric approach

**Type of Publication:** Research Article

**Date of Publication:** 10th September 2024

**Journal/ Conference/ Publisher Name:** International Journal of Retail & Distribution Management, Emerald Insight

In today's fast-paced world, online grocery services (OGS) have rapidly grown into an essential part of our daily lives, especially during the pandemic. At the forefront of understanding this shift are Assistant Professors Sk Abu Khalek and Tamal Samant. Their latest article, "Online Grocery Services Evolution and Trends: A Bibliometric Approach," is a valuable addition to understanding how rapid growth in online grocery services was happening all over the world, particularly during the COVID-19 pandemic.

Using the method of a bibliometric review, Professors Khalek and Samant analyzed 384 academic articles identified via Scopus and screened using PRISMA methodology. They conducted the analysis through tools such as VOSviewer and Biblioshiny. This paper outlines key themes in OGS literature, alongside other prominent writers, articles, and journals that frame the field. As such, it provides a broad overview of the development of OGS literature and hints at possible lines of inquiry for academic pursuit.

The efforts of Professors Khalek and Samant significantly contribute to the integration of knowledge in understanding the changes in online grocery services and the trends shaping them, making them an important reference for both academics and practitioners.



## Dr. Shashank Kumar

### Assistant Professor, Operations Management & Quantitative Techniques

**Title of Publication:** Barriers to integrated lean management-industry 4.0 technologies

**Type of Publication:** Research Article

**Date of Publication:** 29th August 2024

**Journal/Conference/Publisher Name:** Production Planning & Control, Taylor and Francis Online

What's holding companies back from fully embracing the future of manufacturing? In a world where technology and efficiency go hand-in-hand, Lean Management and Industry 4.0 are at the forefront of innovation. We are elated to highlight that Assistant Professor Shashank Kumar has tackled this issue in his research article titled "Barriers to integrated lean management-industry 4.0 technologies" in Taylor and Francis Online.

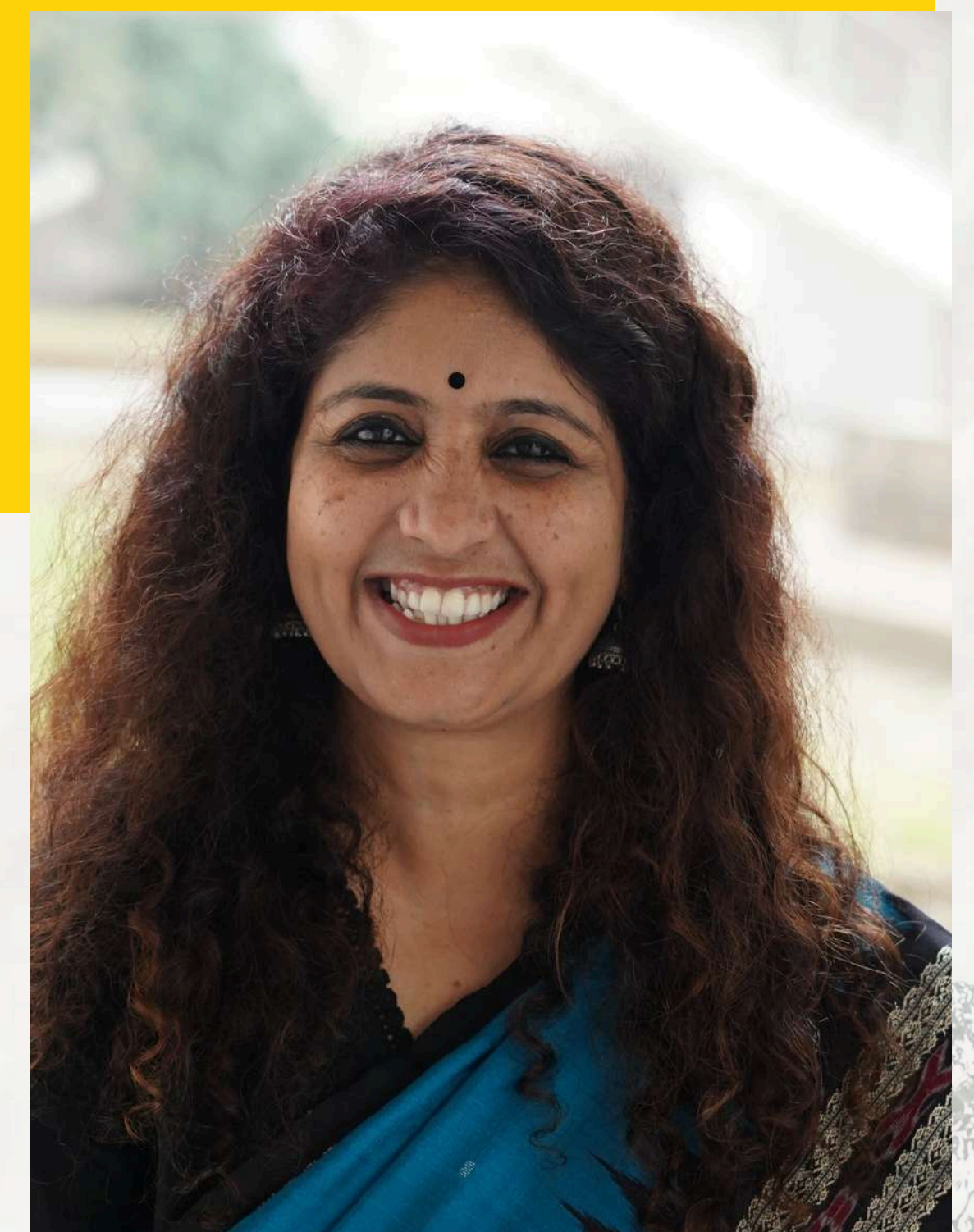
His article discusses the integration of Lean Management and Industry 4.0 technologies and introduces possible barriers against successful implementation in organizations.

His article discusses the integration of Lean Management and Industry 4.0 technologies and introduces possible barriers against successful implementation in organizations.

These findings are highly beneficial to policymakers and organizations if they want to bridge these gaps and bring efficiency to the modern manufacturing landscape. The contribution of Professor Kumar lies in the instrumentality it brings to this debate, especially since the work proposes a 'hybrid' approach to tackling the barriers to the implementation of Industry 4.0 with Lean Management strategies better.

## Dr. Sreelekha Mishra

### Assistant Professor, Humanities & Liberal Arts



**Title of Publication:** Work-related boredom, felt deprivation and employee dissatisfaction: is being closer to the leader a bane?

**Type of Publication:** Research Article

**Date of Publication:** 02nd September 2024

**Journal/Conference/Publisher Name:** Journal of Indian Business Research

Job dissatisfaction is a prevalent yet understudied phenomenon, particularly in the information technology (IT) sector. At the forefront of investigating this issue is Assistant Professor Sreelekha Mishra. Her latest article, "Work-Related Boredom, Felt Deprivation, and Employee Dissatisfaction: Is Being Closer to the Leader a Bane?" explores the critical factors contributing to job dissatisfaction among IT professionals.

Based on relative deprivation theory and social exchange theory, Professor Mishra's research focuses on the complex relationships between work-related boredom, felt deprivation, leader-member exchange (LMX), and job dissatisfaction. The study reveals that boredom at work can lead to feelings of deprivation, particularly when employees have close relationships with their leaders. These feelings of deprivation, in turn, significantly contribute to job dissatisfaction.

This research not only enhances our understanding of the causes of job dissatisfaction but also offers practical insights for organizational leaders and HR professionals. By identifying these factors, the study provides a valuable reference for future academic inquiry and for companies seeking to improve employee satisfaction and workplace dynamics.



# Pathway

Quarterly Newsletter

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