

PATHWAY





Editorial

We are here to present our quarterly newsletter 2024, which highlights our campus's dynamic atmosphere. This issue features exciting events, interviews, and updates that showcase our thriving community.

In this issue, we include a range of interviews with our students and professors, offering insights into their fascinating achievements so far. We post articles on various campus activities that highlight our progressive community. We seek to provide multiple stories reflecting our members' distinct opinions.

This newsletter covers various issues, including current affairs, entertainment, sports, and culture, and provides an in-depth look at recent campus advancements. We are delighted to bring you closer to the very core of the IIM Bodh Gaya community via these compelling stories.

We are grateful to everyone who contributed to this edition. We hope you enjoy reading it as much as we liked writing it.





Director's Note



It is an immense pleasure to be chronicling a period of transformative growth and student-centric triumphs of IIM Bodh Gaya.

20th February 2024 marked a monumental milestone in our institutional narrative- the inauguration of our permanent campus by Prime Minister Shri Narendra Modi. This state-of-the-art campus signifies a commitment to providing our students with an unparalleled learning environment. The inauguration ceremony- graced by esteemed guests and dignitaries including Lt. General P.S. Minhas and Shri Vijay Kumar, Member of Parliament, Gaya- served as a powerful symbol of our fostering of a future generation of business leaders equipped to excel. Our institutional commitment towards empowering leaders and shaping tomorrow manifests in our 11-month *Executive Programme in Public Policy and Management*, which successfully concluded in November 2023. This program, meticulously executed in collaboration with the Government of Bihar, has seen Gazetted Officers evolve into changemakers of society, which is a testament to the impact of IIM BG's initiatives.

IIM Bodh Gaya is proud to prioritize the holistic development of its student body. Himanshu Dubey's recognition as 'India's Most Promising Incoming MBA Student 2023' by InsideIIM, is a testament to the overall prowess of our student body. The publication of Cheena Agrawal and Ayush Gupta's research paper, 'The Concept of Mindfulness: Perspectives from Major Indian Religions' in the book 'Global Applications of Indian Psychology', under the guidance of Prof. Prabhu G, is a shining example of the spirit of intellectual inquiry that thrives within our student community. The ingenuity of Pratik Balwan and Shashank Chouksey, who secured third place in the SC Innovate Competition organized by General Mills India Centre, is another inspiring demonstration of the practical application of knowledge to address contemporary business problems.

IIM Bodh Gaya's faculty excellence serves as a catalyst for innovation and the cornerstone of our academic vigour. The volume of quality research papers spanning areas such as economics, marketing etc. published in top-ranked international journals by faculty over the academic year stands as a testament of IIM Bodh Gaya's steadfast commitment to scholarly pursuit and academic discourse within the global business landscape. As we embark on a new chapter, we are energized by the achievements of the past year and the boundless potential that lies ahead.

IIM Bodh Gaya remains steadfast in its commitment to fostering a vibrant and inclusive academic community that encourages intellectual curiosity, critical thinking, and a commitment to social responsibility. By nurturing exceptional talent, promoting impactful research, and fostering strategic partnerships, we aim to solidify IIM Bodh Gaya's position as a preeminent institute of management education, not just in India, but across the globe. I extend a warm invitation to join us on this exciting journey as we strive to build a brighter future.

Dr. Vinita S Sahay
Director, IIMBG

6th Annual Convocation

The Indian Institute of Management Bodh Gaya successfully hosted its 6th Annual Convocation on April 7, 2024 for 245 graduating students.

The Honorable Vice-President of India, Shri Jagdeep Dhankhar, graced the event as Chief Guest alongside his spouse, Dr. Sudesh Dhankhar. The ceremony commenced with a welcome address delivered by Shri Uday Kotak.



Mr Kotak briefly illustrated the founding of IIM Bodh Gaya in 2015 and its journey to date, which is among the top five IIMs in the country in terms of the number of students on campus.

Dr. Vinita Singh Sahay, Director of IIM Bodh Gaya, presented the Annual Report for 2022-2023, highlighting the institute's achievements and new state-of-the-art infrastructural developments. In her speech, she mentioned the competitive spirit of IIM Bodh Gaya's students which positioned the institution in the "Top 10 B-Schools" by Unstop.

The Chief Guest awarded Scholastic Medals and degrees to the graduating students and Shri Dhankhar encouraged the graduates by mentioning about the transformative power of education in driving social change. Shri Rajendra Vishwanath Arlekar, Governor of Bihar, and Shri Amitabh Kant, India's G20 Sherpa and former CEO of NITI Ayog, were also present at the occasion. The ceremony concluded with the closing remarks by Shri Uday Kotak, who expressed his pride in the graduating students and their potential to contribute to the nation's growth.



ELEGANTE 7.0

IIM Bodh Gaya hosted its annual cultural and sports fest, ELEGANTE 7.0, a three-day event uniting institutes nationwide to celebrate talent and camaraderie. ELEGANTE 7.0, exemplified cultural exchange and sporting spirit, with participation from institutes like NIT Patna, IIM Ranchi, and St. Xavier's Patna.

The festivities began on January 26 with a Republic Day celebration, featuring the national flag hoisting and anthem singing, followed by the inauguration of a new sports stadium. Dr. Vinita S. Sahay, Director of IIM Bodh Gaya, and Chief Guest Lieutenant PS Minhas, Commandant, OTA Bodh Gaya, addressed the gathering. The day included a cultural program and a friendly cricket match, ending with a bonfire and jamming session. January 27 focused on sports events and the NAVYATA fashion show, with IDT Muzaffarpur and IIM Bodh Gaya participants.



The evening featured performances by singer Aseem Sharma and the band Tattva. IIM Bodh Gaya's CSR committee, Pragati, launched 'Happy Periods' to promote menstrual hygiene, and educate students. On January 28, events included a quiz, solo singing, and solo dance competitions, with performances from Creative Dance Academy and IIM Bodh Gaya. The sports prize distribution ceremony recognized achievements in various sports, and the cultural prize distribution concluded the fest.



Inauguration

Prime Minister Narendra Modi inaugurated the new permanent campus of the Indian Institute of Management Bodh Gaya on February 20th, 2024. The day began with an early morning puja attended by Dr. Vinita S. Sahay, the institute's director, faculty, and students seeking divine blessings. The event commenced with a lamp-lighting ceremony and Saraswati Vandana. Lt. General P.S. Minhas AVSM, Commandant of OTA Gaya, graced the occasion as the Guest of Honour, inspiring the audience with words on nation-building. Shri Vijay Kumar, Member of Parliament, Gaya, also joined the ceremony.

Prime Minister Modi addressed the audience virtually, emphasizing the role of national institutions in shaping a developed India. The director expressed gratitude for his virtual presence and highlighted the institute's mission to nurture mindful business leaders. The growth of IIM Bodh Gaya, from just 30 students in 2015 to now hosting over 1100 students from 26 states across five fully residential programs, is a testament to the institution's progress and potential. The institution has also adopted five nearby villages under Unnat Bharat Abhiyaan & Swachata Abhiyaan in allegiance with the Hon'ble Prime Minister's vision of hygiene and sanitation.

The new campus of IIM Bodh Gaya, with its 'Niranjana' (Auditorium), 'Pragyata' (Library), 'Uruvela' (Academic Building), 'Udaan' (Sports Complex), and 'Dhanvantari' (Medical Block), is a clear demonstration of our commitment to providing a world-class education. These amenities, in line with our vision, are a promise of our future as a global center of education.



Section Wars

The Indian Institute of Management Bodh Gaya recently hosted the exhilarating "Section Wars," a highly anticipated event that brought together students from various sections within the same batches to compete in a series of exciting games. This spirited competition included basketball, badminton, table tennis, cricket, and football, showcasing the diverse talents and boundless energy of IIM Bodh Gaya's student body.

The atmosphere on campus was electrifying as students rallied behind their sections, each determined to claim victory and bring glory to their teams. From the swift dribbles and slam dunks on the basketball court to the intense rallies in the badminton arena, the level of skill and dedication displayed was truly remarkable.

As the event concluded, it was clear that Section Wars had achieved its goal of fostering a sense of unity and healthy competition among the students.

IIM Bodh Gaya celebrated the outstanding performances and the organizing team for putting together such a memorable event. The spirit of Section Wars will undoubtedly continue to inspire and energize all the IIM Bodh Gaya community.





Republic Day

On the auspicious occasion of Republic Day, IIM Bodhgaya witnessed a series of inspiring and festive events that encapsulated the spirit of unity and patriotism. The celebrations began with hoisting the national flag in the presence of the entire IIM Bodhgaya community. Following the flag hoisting, our esteemed Director, Dr Vinita Sahay, addressed the gathering with her eloquent speech. Saraswati Puja and patriotic performances by the students captured the audience with its divine melody.

The celebrations took an exciting turn with a friendly match between IIM Bodhgaya and the Officers Training Academy (OTA). This event also marked the commencement of the sports events of our annual fest, Elegante. The match was a display of athletic skills and a testament to the sportsmanship that binds our institutions—the day concluded on a high note, with participants and spectators cherishing the memorable experiences and looking forward to the upcoming events of Elegante. The Republic Day celebrations at IIM Bodhgaya were a perfect mix of patriotism and youthful energy, creating memorable moments for everyone involved.



Management Development Programmes

Water Resources Department, Government of Bihar

The Management Development Programme was conducted at IIM Bodh Gaya campus, from 8th to 13th January 2024, with a total of 32 participants.

This was the ninth batch of the Officers of Water Resources Department, Government of Bihar, to receive our expert guidance on a range of subjects relevant to the field of management.



The MDP for WRD, Bihar for their tenth batch of Officers was held at IIM Bodh Gaya Campus from 29th January to 3rd February 2024. The officers received training under the guidance of our expert team, ensuring the highest quality of learning.

The program encompassed a wide range of sessions, covering topics such as Leading through Dramatics, Principles of Management, Social Media Management, Stakeholders Management, IoT Sensors network and drones. This comprehensive approach ensured that the officers gained a broad understanding of the subject matter.

The overall experience shared was overwhelmingly positive, with participants expressing their enrichment and satisfaction with the program. This feedback is a testament to the success of the MDP for WRD, Bihar.

Events by Committees and Clubs

IPM OUTREACH

The IPM OUTREACH committee at IIM Bodh Gaya is deeply committed to taking the word of success to the masses. For that purpose, it has organized a series of enlightening events—a webinar and seminar—that have left an indelible mark on our community, assuring the students of our dedication and confidence in the IPM program.

Seminars were held at Dholakiya School and Modi School, Gujarat— the purpose being to spread the word about IPM Programs to students of class 10th-12th, commerce, and science background equally. It was successfully conducted by our IPM O2 participant Deep Bhuptani, a member of the Outreach Committee at IIM Bodh Gaya.

The IPM Outreach Committee also successfully conducted a webinar for the students of PM Shri Kendriya Vidyalaya, Mankhurd. The students played a crucial role in the webinar, as they interacted through Google meet, where the Outreach Committee presented to them the reasons to join IPM at IIM Bodh Gaya.



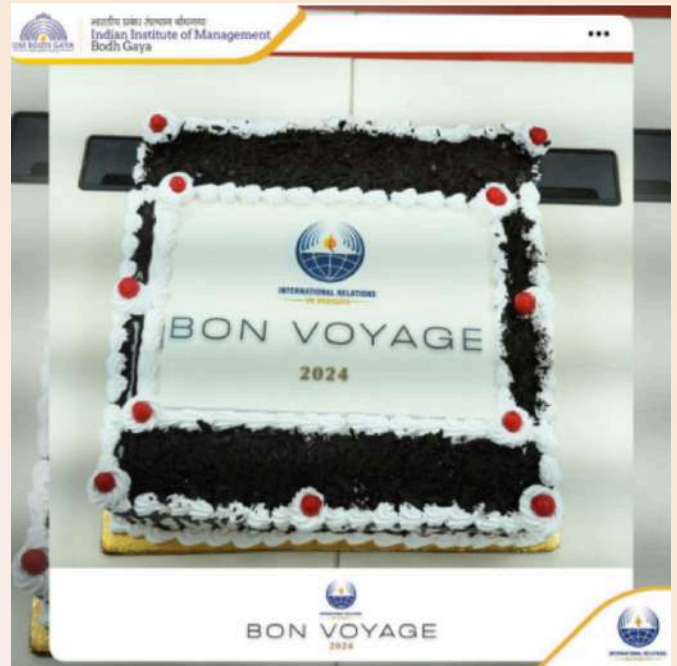


IRC

The International Relations Committee (IRC) at IIM Bodh Gaya hosted a heartwarming 'Bon Voyage' event on December 15, 2023, for students embarking on a Student Exchange Program (SEP) abroad. The event was filled with excitement and anticipation, making it an unforgettable experience for the departing students.

IRC Chairperson, Prof. Medha Srivastava, commenced the event with an inspiring speech, extending best wishes for the student's academic endeavors overseas.

A lively activity added fun to the event, fostering laughter and camaraderie. The celebrations concluded with a cake-cutting ceremony, marking the shared experiences and achievements of the departing students.



OPSIM

ANVESHAN 2.0 - Recognizing the transformative impact of Lean Six Sigma, OPSIM - the Operations Club of IIM Bodh Gaya proudly organized ANVESHAN 2.0, a Lean Six Sigma case competition under the banner of IIM Bodh Gaya's flagship event - ELEGANTE 7.0. This competition served as a platform for participants to showcase their analytical skills and strategic thinking and apply Lean Six Sigma principles in solving real-world business challenges.



Alumni Talks - OPSIM in collaboration with ARCOM organized a chapter of the Alumni Talk Series on 24th Nov 2023, featuring an esteemed guest and our Alum from 06 batch - Mr. Abhinaw Anand. He shared his knowledge and insights on the topic of "Supply Chain Digitization" for the benefit of our students. The session was inspiring and informative.

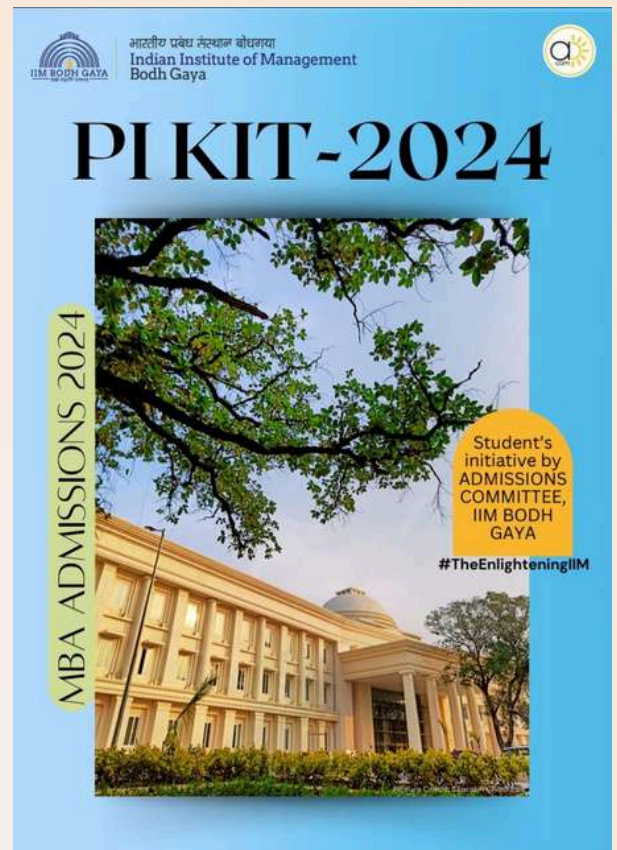
Industry Insights: Webinar Series - OPSIM club of IIM Bodh Gaya hosted Mr. Chatterjee for a webinar titled "Supply Chain Resilience: Navigating Disruptions and Building Agile Networks" on 23rd September 2023. He offered a deep dive into supply chain dynamics

Adcom

From September to December 2023, the Admissions Committee at IIM Bodh Gaya launched a series of initiatives to support MBA aspirants. The CAT Prep Series featured top percentile holders from CAT 2022, sharing their success strategies and personal journeys. In November, the focus shifted to the Personal Interview (PI) Kit for CAT 2023 aspirants, offering comprehensive resources to boost their confidence. December showcased an exclusive interview with Dr. C V Sunil Kumar, providing invaluable insights into the admissions process and the unique opportunities at IIM Bodh Gaya.

1. CAT Prep Series/ Mentorship Diaries: Unlocking Success Secrets (September '23 – November '23)

The Admission Committee's CAT Prep Series took a unique approach by featuring videos showcasing the journeys of the top percentile holders (overall and sectional) from CAT 2022, pursuing their MBA at IIM Bodh Gaya. These students graciously shared their academic backgrounds, personal stories, and strategies that propelled them to success in the highly competitive CAT examination. The series inspired aspirants and provided practical insights into effective preparation methodologies.



2. PI Kit Preparation: Empowering CAT 2023 Aspirants (November '23)

In November, our focus shifted to preparing the Personal Interview (PI) Kit for CAT 2023 aspirants. This comprehensive kit includes a question bank for personal interview, reference study materials covering various domains like marketing, finance strategy, economics, operations, IT and Analytics, OB and HR, current affairs resources, and other pertinent materials to ensure that candidates are well-prepared and confident as they approach the interview stage of the admission process.





Alumni Committee

The Alumni Committee hosted "Management Unplugged," featuring Mr. Abhishek Kumar, an esteemed IIM Calcutta alumni and Manager at KPMG India, in a webinar titled "Unfolding Strategies." This insightful session aimed to provide students with valuable insights into post-MBA

life, focusing on the strategy domain. Attendees gained expert perspectives on Strategy & Consulting, receiving guidance on excelling in related roles. The session was well-attended, reflecting its success, and the committee looks forward to organizing more enlightening sessions in the future.



In a compelling installment of Alumnus Talks titled, "Business Ecosystem and Strategic Partnerships," Sai Prasad S N, a graduate of PGP05 and Partner Development Manager at Innovaccer, shared profound insights with the audience. He delved into the intricacies of business ecosystems and strategic partnerships, offering firsthand perspectives on his pivotal role at Innovaccer. Sai Prasad provided valuable insights into daily operations and collaborative efforts with partners, addressing inquiries about recruiter interests, current job market trends, and the dynamic landscape of startup environments.

Pragati

On Gandhi Jayanti, October 2nd, Pragati - The CSR committee of IIM Bodh Gaya organized a tree plantation drive named "SWACHHTA PRAKRITI KI." This initiative was undertaken to address global warming, mitigate environmental pollution, and promote awareness regarding the significance of preserving a clean environment.



UNNAT BHARAT ABHIYAN: IIM Bodh Gaya proudly joined the Unnat Bharat Abhiyan under the HRDM Ministry. The committee adopted five villages to initiate positive changes. Teams identified and addressed developmental challenges in collaboration with village leaders and residents, receiving positive feedback and support.

PMKVY 4.0

On September 18, IIM Bodh Gaya marked a significant milestone with the inauguration of the Software Programmer Course under the Pradhan Mantri Kaushal Vikas Yojna (PMKVY) 4.0 program. Dr. Vinita S Sahay, Director of IIM Bodh Gaya, celebrated the institution's pioneering role as the first IIM to serve as a Skill Hub for the PMKVY program.

Under the leadership of Dr. Gaurav Abhishek Tigga and his dedicated team, this initiative is set to transform vocational education in India. The course is a testament to the strong partnership between IIM Bodh Gaya and the National Skill Development Corporation (NSDC), as outlined in the MoU signed on July 31, 2023.

PMKVY, launched by Prime Minister Narendra Modi on July 15, 2015, aims to make every Indian self-reliant by imparting essential skills to the youth. The inauguration of PMKVY 4.0 at IIM Bodh Gaya marks a pivotal moment in this transformative journey, equipping youth with essential skills and certifying proficiency in various fields to enhance their capabilities.



The Software Programmer Course at IIM Bodh Gaya includes two core components: Theory and On-the-job Training. The theory segment covers IT and Employability skills, focusing on programming concepts, algorithms, and software application design, emphasizing HTML5 for web and mobile development. Students gain proficiency in coding, debugging, testing, and documentation, preparing them to develop cutting-edge software products while acquiring critical employability skills.

Graduates are equipped for roles such as web developers, mobile app developers, and entry-level technical managers, contributing to India's skilled workforce. Successful participants receive a Government of India-issued certificate upon completion. The course's inauguration at IIM Bodh Gaya marks a significant advancement in India's vocational education, reinforcing the institution's commitment to industry-driven education and empowering youth for a prosperous future.

Research Desk

Clarivate's List of Highly Cited Researchers (HCR)

IIM Bodh Gaya is honored to report that our faculty, **Dr. Aviral Kumar Tiwari**, has been included in Clarivate's list of Highly Cited Researchers (HCR), 2022.

The Highly Cited researchers have demonstrated significant influence in their field(s), reflected in their publication of multiple highly cited papers over the last decade.

We are further elated to share that Prof. Tiwari has been ranked within the top 1% of HCR, 2022, and is one of the 25 Indian researchers who have become part of this prestigious list.



Honors of Prof. Dr. Aviral Kumar Tiwari

The **Winter Business School Conference** focused on the connection between functional business areas and sustainable practices. The highlight of the conference was the Fireside Chat Session with Dr. Aviral Kumar Tiwari.

Journal of Global Information Management is a global forum where 2,400+ experts exchange knowledge on information resource management. We are proud of our own, Dr. Aviral Kumar Tiwari being an **International Advisory Board member** and also the **Editorial Board member of American Business Review**.

Research Excellence of IIMBG

IIM Bodh Gaya is striving for excellence in research and publications. The faculty of the institute showcased their research capabilities and dominance by publishing around 66 high-quality research papers in highly indexed journals of international repute and 8 other Scopus-indexed publications such as Case Studies/ Book Chapters/ Editorials/ Conference Proceeding in the Academic year 2022-23. These publications are featured in highly acclaimed ABDC-A* (5 Papers), ABDC-A (21 papers), ABDC-B (26 papers), and ABDC-C (5 papers) category journals of the ABDC journal list. In addition, a few of these research articles are in Web of Science (5) and Scopus-indexed (4) databases too.



Student's Corner

Unstop Top 100 unstoppable B-School Leaders 2024

Dibyadyuti Bhadra and Amandeep of the class of 2022-24 secured a place in Unstoppable B-School Champions 2024 from IIM Bodhgaya. Their dedication and hard work truly paid off.

IIM Bodh Gaya secured entry into the Unstoppable Awards 2024 for the first time, making us the first third-generation IIM to achieve this!

The Institute wishes both of them continued success as they lead the path of glory and inspire others to reach for their dreams.



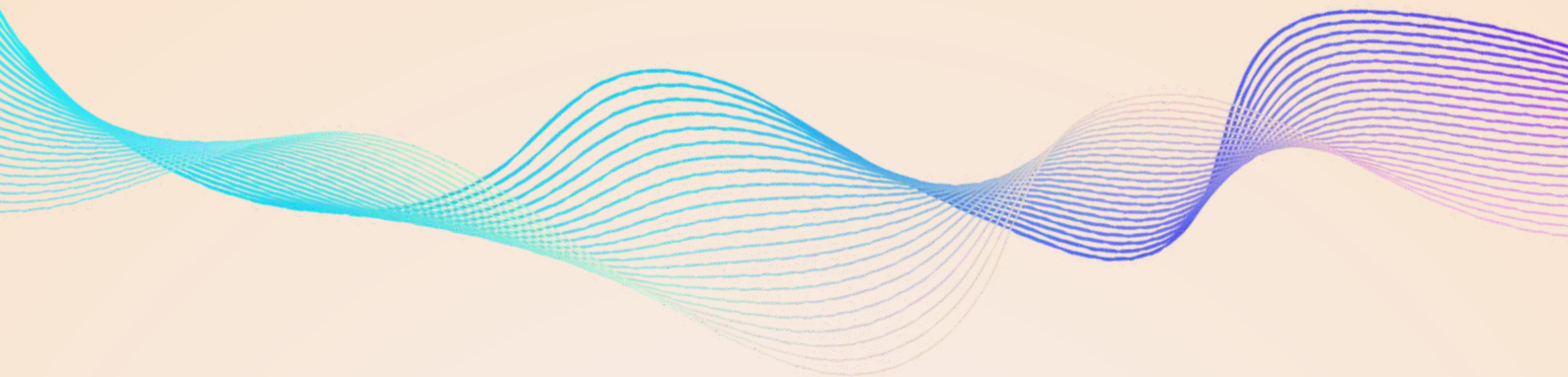
3rd Place in SC Innovate Season 1 Organized by General Mills India Centre

We are proud to announce that Pratik Balwan and Shashank Chouksey secured 3rd place in the SC Innovate Season 1 competition, organized by General Mills India Centre.

SC Innovate is an esteemed online contest seeking innovative solutions to real-life supply chain problems. This achievement highlights the exceptional talent and innovative approach of our students in addressing cutting-edge supply chain challenges.

IIM BG congratulates Pratik and Shashank on this remarkable accomplishment! We look forward to seeing their continued success and contributions to the field.





EDITORIAL

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- Riya Chourasia
- Vrinda Sethi
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