

VOLUME 4

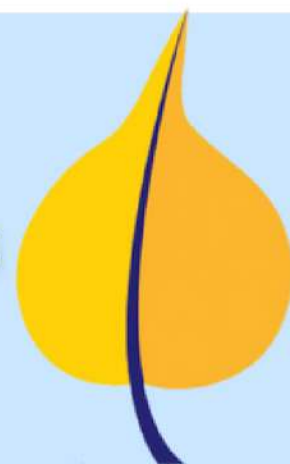
ISSUE 4

PATHWAY





Director's Note



Greetings from IIM Bodh Gaya!

This quarter has been a whirlwind of activity, brimming with academic excellence, professional development, and a vibrant community spirit. We are delighted to share some of the highlights that exemplify the stimulating experiences offered at our esteemed institution.

The MBA program continues to be a launchpad for aspiring leaders. From engaging academic activities, cultural events, insightful interactions with industry veterans, and skill-building initiatives, our students are absorbed in organic paths, imbibing them with experiential abilities to navigate the ever-evolving business landscape. IIM Bodh Gaya fosters a holistic learning environment that extends beyond the classroom. Recent student activities on campus served as a testament to this spirit, with students showcasing their managerial and cultural talents via collaboration and participating in a range of cross-program and cross-sectional activities. These events epitomize the healthy competition and camaraderie that run in our student community.

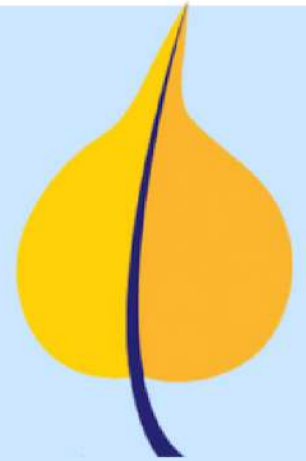
Our commitment to fostering strong industry linkages is unwavering. Formal and informal institutional interactions provided current students with exclusive insights from our distinguished graduates in the industry, empowering them to make informed career decisions. Reaching out to prospective students is an integral part of our mission. Having successfully created a conducive platform to introduce the IPM program to a wider audience through seminars and webinars, witnessing the enthusiasm and curiosity among these young minds has been heartening. Our faculty members continue to break new ground in research. Their publications in prestigious journals contribute significantly to the advancement of knowledge in varied academic fields. We bear immense pride in their intellectual contributions.

The upcoming days at IIM Bodh Gaya promise to be equally enriching. As our campus buzzes with activity from brilliant minds, we gaze into a bright future shaped by IIM Bodh Gaya's business professionals.

Dr. Vinita S Sahay
Director, IIMBG



Words from the Editorial



Preface to the Issue

The last few months have been packed with activities that both challenged competition and inspired collaboration, from academics, case competitions and guest speaker insights to industry-specific workshops and vibrant cultural celebrations.

The recently wrapped-up Section Wars showcased the perfect blend of friendly competition and strong team spirit for which our students are known. Events like the Alumni Speaker Series offered invaluable career advice from successful graduates, while outreach seminars sparked a passion for business management in prospective students.

Our faculty are pioneers, conducting research and publishing their findings in esteemed journals. We're incredibly proud of their intellectual contributions that are helping to mold academics and the future of the business world.

The upcoming semester promises to be just as enriching, fostering leadership qualities in our students and equipping them to become the future titans of industry.

Editorial

Sudhanshu, Snehitha, Abishai





Op-ed

Climate Change vs. Geopolitics: A Tug-of-War?



Imagine a tug-of-war, but instead of teams, it is two giant forces: *climate change* and *geopolitics*. On one side, a warming planet throws tantrums like floods, droughts, and rising seas. Conversely, countries wrestle for power, sometimes putting their interests ahead of the planet's health. This clash is what we are facing in the last few years.

Geopolitics, fancy talk about how countries interact, often involves fierce competition for resources and influence. But guess what? Climate change throws a wrench in those plans. Droughts can spark food fights, rising sea levels can redraw borders, and extreme weather can destabilize regions, creating hotbeds for conflict.

So, what happens when a country needs more oil but drilling means melting glaciers? Or when a powerful nation prioritizes military might over investing in clean energy? These have given rise to the clash - where short-term gains take precedence over long-term survival.

Here's the tricky part: tackling climate change requires *global cooperation*. But geopolitical clashes are breeding grounds for suspicion and finger-pointing. Rich countries blame developing countries for polluting the planet, while developing countries emphasize the need to grow their economies first. Unfortunately, it is a messy game, and the earth and its inhabitants are caught amid the battle between these two.

So, what is the way out? Well, it is not easy, but here are some ideas:

- Talk it out: Countries must stop playing the blame game and start honest conversations about shared responsibility. Think of it like a group project - everyone has to contribute!
- Green tech for all: Developed nations can help developing ones leapfrog polluting technologies and invest in clean energy solutions. Sharing knowledge and resources is critical!
- Put people first: Climate change hurts the poorest the most. Policies need to protect vulnerable communities and ensure a just transition to a greener future.

We are all on the same planet, even if our flags differ. Climate change threatens to everyone, and we need to work together, not against each other, to overcome it. 2024 could be the year we decide whether to prioritize geopolitics or the future of our planet. The choice is ours.

Siddharth Shanmugam (DBM/1082/01)

MBA-DBM01



Management Development Programs

- IIM Bodh Gaya offered a "Management and Skill Development Programme" to Water Resources Department officials (Bihar) on strategic thinking, teamwork, finance, and general management (Nov 27 - Dec 2, 2023). Participants included Superintendent Engineers to Sub-Divisional Officers (24 participants).
- IIM Bodh Gaya conducted "Awakening Reflective Leadership with Mindfulness" for Indian Oil Corporation Limited (IOCL) middle and senior managers (Nov 28-30, 2023). The program focused on mindfulness and its core values (17 participants).
- IIM Bodh Gaya trained 60 NTPC executives (in two groups) on renewable energy transition (Nov 20 - Dec 4, 2023). NTPC Ltd. is India's largest thermal energy producer.
- IIM Bodh Gaya is slowly emerging as a leading institute for management training of public sector personnel across industries and hierarchies, as can be seen with trained officials from the Water Resources Department (Bihar), the State Health Society of Bihar, BIPARD, Indian Oil Corporation, and entrepreneurs through the CM Udyami Yojana (over 1000).





Admission Committee



Communication Mediums for Prospective Students (Ongoing): Bridging the Gap

IIM Bodh Gaya's admission committee, to facilitate communication with prospective students, use WhatsApp, Telegram, Instagram, Facebook, YouTube, and Pagalguy. These platforms allow students to interact with the Admission Committee, ask questions, and get answers quickly.

Celebrations:

- Gandhi Jayanti - October 2, 2023
- Dussehra - October 24, 2023
- Diwali - November 12, 2023
- Christmas - December 25, 2023

Team Introductions:

- Introduction of Admission Committee 2025 (MBA, MBA DBM, MBA HHM)
- Introduction of Admission Committee (IPM 03)



CAT Prep Series/ Mentorship Diaries: Unlocking Success Secrets (September-November '23)

Video profiles of top percentile CAT 2022 candidates studying MBAs at IIM Bodh Gaya were featured in the Admission Committee's CAT Prep Series. They gladly revealed their academic backgrounds, personal stories, and techniques for passing the tough CAT exam. The series inspired and taught hopefuls excellent preparation methods.

LinkedIn Outreach:

CAT Prep Series videos were shared on the Admission Committee's Official LinkedIn handle on the following dates:

- October 11, 2023
- October 20, 2023
- October 26, 2023
- November 6, 2023
- November 14, 2023

LinkedIn Profile - IIM BG Admission Committee





Admission Committee



PI Kit Preparation: Empowering CAT 2023 Aspirants (November '23)

We began developing the CAT 2023 Personal Interview (PI) Kit in November. This comprehensive kit contains a question bank for personal interviews, reference study materials in marketing, financial strategy, economics, operations, IT and Analytics, OB and HR, and current affairs. These materials attempt to prepare and reassure applicants for the admissions interview.

CAT 2023:

- CAT date extension announcement – September 14, 2023
- CAT Admit Card release notification – November 7, 2023
- One-month countdown to CAT 2023 post-October 26, 2023
- 7-day countdown to CAT 2023 post – November 19, 2023
- Best wishes for CAT 2023 – November 25, 2023
- CAT 2023 Results declaration announcement – November 21, 2023



Personal Interview Series:

- It started after CAT 2023 results were given by the Admission Committee at IIM Bodh Gaya.
- The mentorship series showcases students' lifestyles and offers advice for Personal Interview rounds.
- Helps candidates understand and excel IIM Bodh Gaya's campus life and excel.
- Posted on social media from late January to mid-February 2023.

Chairperson's Exclusive Insights:

- Interviewed Dr. C V Sunil Kumar, Chairperson of IIM Bodh Gaya Admission Committee.
- Provided insights into MBA, MBA (DBM), and MBA (HHM) admissions.
- Discussed placements, global exposure, and the academic environment at IIM Bodh Gaya.
- Uploaded the interview video on Instagram on January 12, 2024.





Cultural Committee



- **Dates:** December 14th to 18th
- **Purpose:** Showcase collaboration between academic groups (Prodify, Masq, Arthashastra, Eclectica, IT Com) at IIM Bodh Gaya
- **Activities:**
 - Mental health-boosting case competitions
 - Writing challenges
 - Competitive sports (tug of war, cricket, basketball, volleyball)
- **Atmosphere:** Energetic and Competitive
- **Winner:** Section A

On Diwali November 12th, the entire IIM Bodh Gaya campus buzzed with excitement.

- Thousands of lamps (diyas) illuminated the campus, creating a mesmerizing spectacle under the night sky.
- The community created a large and colorful rangoli, a symbolic art form, signifying togetherness and creativity.
- A traditional puja (prayer ceremony) with incense was held, adding a spiritual dimension to the celebration.
- The festivities concluded with a joyous spirit, marking a bright new beginning for campus life.





Alumni Relations



Alumni Talk Series

- IIM Bodh Gaya hosts Alumni Talk Series to connect alums with MBA students.
- Interactive sessions address electives, internships, time management, and leadership.
- Alumni share experiences and practical advice to guide students.
- The October talk: "Decoding Banking and Analytics" by Mr. Arun BN (HSBC) provided insights on growing fields of analytics and finance.
- The November talk: "Supply Chain Digitization" by Mr. Abhinaw Anand (Trinamix Inc.) explored the impact of digitization on supply chains.





IPM Outreach

IIM Bodh Gaya IPM Outreach Program

- **Events:**
 - Seminar for Dholakiya and Modi Schools (Gujarat) for 11th and 12th graders (Science & Commerce) about the IPM program. 10th graders had a separate session on academic planning.
 - Webinar for PM Shree Kendriya Vidyalaya, Mumbai students, explaining the IPM program at IIM Bodh Gaya.

- **Goal:** Raise awareness about the IPM program to prospective students



IPM Outreach Committee conducting seminars

Prodifly

Section War among MBA Core and DBM, HHM:

The primary objective of this event was to encourage good competition and coordination between the MBA Core and DBM, HHM sections. It allowed students a chance to show off their skills and entertainingly compete with each other.

Prod-Ignite - Elegante 7.0:

Prod-Ignite - Elegante 7.0 was a big event, and more than 350 teams from India's best business schools attended.

The main objective was to give rise to new product management ideas and solutions.

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Important Dates

- **Round 1 (Online Quiz)**
 Quiz 17th Nov, 4pm to 12pm
 Results 19th Nov
- **Round 2 (Case Study)**
 19th Nov: Case Release
 28th Nov: Submission last date
 30th Nov: Result declaration
- **Round 3 (Final Round)**
 2nd Dec: Virtual Case Presentation

1st ₹ 5000
 2nd ₹ 3500
 3rd ₹ 1500

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OPSIM Operations



ANVESHAN 2.0 Context: Part of ELEGANTE 7.0, focusing on Lean Six Sigma in business education.

Competition Structure:

- 1.Round 1 (Quiz): Top 50 teams advanced.
- 2.Round 2 (2-slider presentation): Top 15 teams proceeded.
- 3.Round 3-Final Round (case solution presentation): Winners were announced.

Significance:

- Showcases analytical skills and strategic thinking in applying Lean Six Sigma to real-world challenges.
- Nurtures future leaders with a strong foundation in operational excellence.
- Emphasizes continuous improvement and innovative problem-solving in the business world.

Alumni Talk Series:

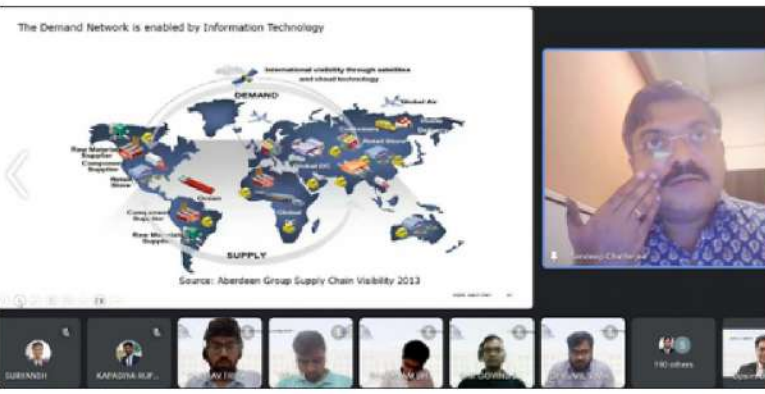
- Sponsored by OPSIM and ARCOM at IIM Bodh Gaya.
- Featured Mr. Abhinaw Anand, a Functional Consultant at Trinamix Inc., as the guest speaker.
- Topic: "Supply Chain Digitization."

Lean Six Sigma Green Belt Course:

- Offered by OPSIM to IIM Bodh Gaya students.
- Reduced KPMG Lean Six Sigma Green Belt Course.
- Benefited over 150 students.

Webinar on Supply Chain Resilience:

- Organized by OPSIM on September 23, 2023.
- Featured supply chain veteran Sandeep Chatterjee as the speaker.
- Topic: "Supply Chain Resilience: Navigating Disruptions and Building Agile Networks."
- Covered modern consumer behavior, adaptive methods in the corporate climate, and digital supply network case studies.





Bodh Gaya Premier League



Bodhgaya Premier League: Where passion ignites, rivalries clash, and football reigns supreme.

The heart-pounding magic of football came to life as the Bodhgaya Premier League got underway in style. We could see the drama play out and feel the excitement and adrenaline. It was a testament to the beautiful game, filled with spectacular saves and goals. The 12 teams competed for supremacy on the grounds of Bodhgaya, displaying rivalry and camaraderie.



Glimpses from Bodh Gaya Premier League



Dimensions Club



Dimension Club conducted a case competition "AI Horizon" in Elegante 7.0 . AI Horizon was an innovative competition in which participants addressed contemporary challenges, showcasing their technical and problem-solving skills. This case competition enables teams to carve out an AI driven solution to a real world problem.

In this event 203 teams participated for the cash prize worth Rs.15000.

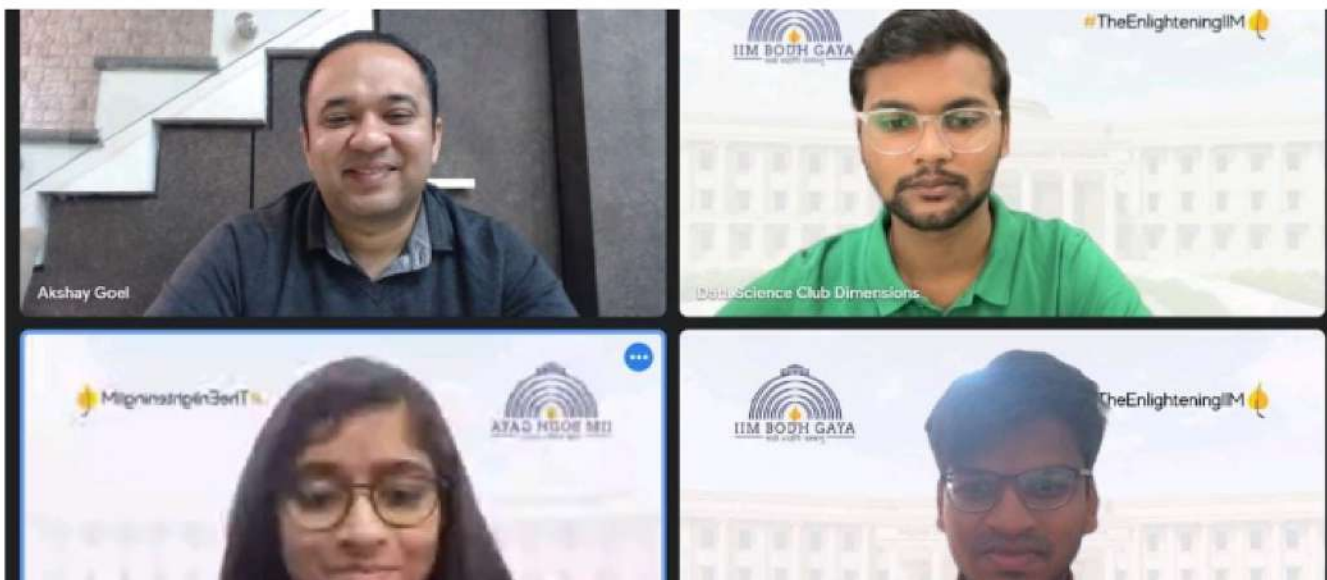
1st Prize :- Expecto Patronum - Indian Institute of Management (IIM), Kashipur.

2nd Prize :- g.jay2025d - Jay Gandhi - Indian Institute of Management (IIM), Bodh Gaya

3rd Prize :- Rishaan Somen - Mandal - Indian Institute of Technology (IIT), Kharagpur.

Judges for the case competition were :

1. Ash Akshay Goel : Entrepreneur, IIT IIM Graduate, 2x TedX Speaker, Angel Investor, 100X Growth Multiplier, Startup Advisor, Professional Speaker, #1 International Bestselling Author.
2. Prof Samanth Saurabh
3. Prof Madan Lal Yadav





Research Desk

Dr. Molla Ramizur Rahman contributed groundbreaking research on Financial Supply Chain Dynamics.

In their recent publication titled "A Financial Supply Chain on Corporate Working Capital and Interbank Lines of Credit" in the International Review of Financial Analysis, Rahman, Misra, and Kumar explore the intricate relationship between corporate working capital and interbank lines of credit. Featured in Volume 91 of the journal, this research sheds light on crucial dynamics impacting financial ecosystems, signifying a significant advancement in financial analysis with a prestigious ABDC ranking of A and inclusion in Scopus.

Dr. Sabyasachi Mohapatra and Dr. Molla Ramizur Rahman published pioneering research on Asia-Pacific Stock Market Integration.

They co-authored "Network structure and risk-adjusted return approach to stock indices integration: a study on Asia-Pacific countries" in the prestigious Journal of International Financial Markets, Institutions, and Money. A unique network analysis and risk-adjusted return approach is used to study Asia-Pacific stock market integration.

Lean Six Sigma and Industry 4.0 Integration Sights from Dr. Vishal Ashok Wankhede

They published "Empirical Analysis of key operational characteristics of Lean Six Sigma and Industry 4.0 integration" in The TQM Journal online in January 2024. This paper examines the operational challenges of combining Lean Six Sigma with Industry 4.0 technology and its major characteristics. Wankhede, Vinodh, and Antony illuminate this convergence, helping us grasp operational excellence in modern industry. DOI: 10.1108/TQM-01-2023-0033





Faculty Achievements

Dr. Chiranjit Das Achieved Significant Milestone in Circular Supply Chain Research

He authored an impactful article titled "Synthesising and conceptualising circular supply chains: A state-of-the-art literature Review," which was accepted for publication in The Journal of Environment and Development.

This research article provides an in-depth review of circular supply chains, offering valuable insights into their synthesis and conceptualization. With a journal ranking of ABDC-B and an impressive impact factor of 2.2, this contribution adds substantial value to the field. DOI: 10.1177/10704965241231553

Comprehensive Electric Vehicle Risk Management Analysis by Dr. Vishal Ashok Wankhede

He and co-authors V. Shah and A. Tushar Joshi wrote "Navigating the road ahead: Effective risk management strategies for electric vehicles: A Review." This enlightening paper was published in the 2023 First International Conference on Cyber Physical Systems, Power Electronics, and Electric Vehicles (ICPEEV) proceedings in Hyderabad, India. The chapter discusses electric car risk management solutions, helping navigate this expanding field. 10.1109/ICPEEV58650.2023.10391891

Dr. Chiranjit Das Introduced Supply Chain Risk Management Innovation

They presented "Bayesian Network-Grey Analytical Hierarchy Process (BN-GAHP) Based supply chain risk identification and assessment in the grey market" at the POMS India International Conference 2023, "Envisioning the future of Operations for sustainability," from December 4-6. This study uses Bayesian Network and Grey Analytical Hierarchy Process to detect and assess grey market supply chain hazards. Chandra and Das advance operational sustainability by tackling this crucial supply chain management issue.





Student Achievements

Cheena Agrawal (IPM 01)

I and my co-author, Ayush Gupta had our work published in the renowned book "Global Applications of Indian Psychology: Therapeutic and Strategic Models." Our chapter, "The Concept of Mindfulness: Perspectives from Major Religions Practiced in India," explores mindfulness across various significant Indian religions. We carefully examined diverse perspectives on mindfulness within India's intricate cultural and religious landscape. Prof. Prabhu G's guidance greatly assisted us in finalising our work.

Ayush Gupta (IPM 01)

I wrote a chapter titled 'Workplace Well-Being During and Post Pandemic' for the book 'Community Mental Health and Well-Being in the New Normal'.

Shivam Harbhajanka (MBA 08)

I cleared the CFA Level 1 examination on my first attempt, which will give an edge in the financial world.

Shashank Chouksey (MBA 08)

My team consisting of Pratik Balwan and I, called as Ninja Hawks, secured 3rd place in SC Innovate Season 1 organised by General Mills India Centre.

Aryamann Sain (MBA 09)

Secured the 2nd position in the Eco-FIN Insights event hosted by the Finception Club of Great Lakes Institute of Management, Gurgaon."

Achieved 2nd place in Castle (team chess tournament) hosted by SPJIMR Mumbai as part of SPrint 2024."

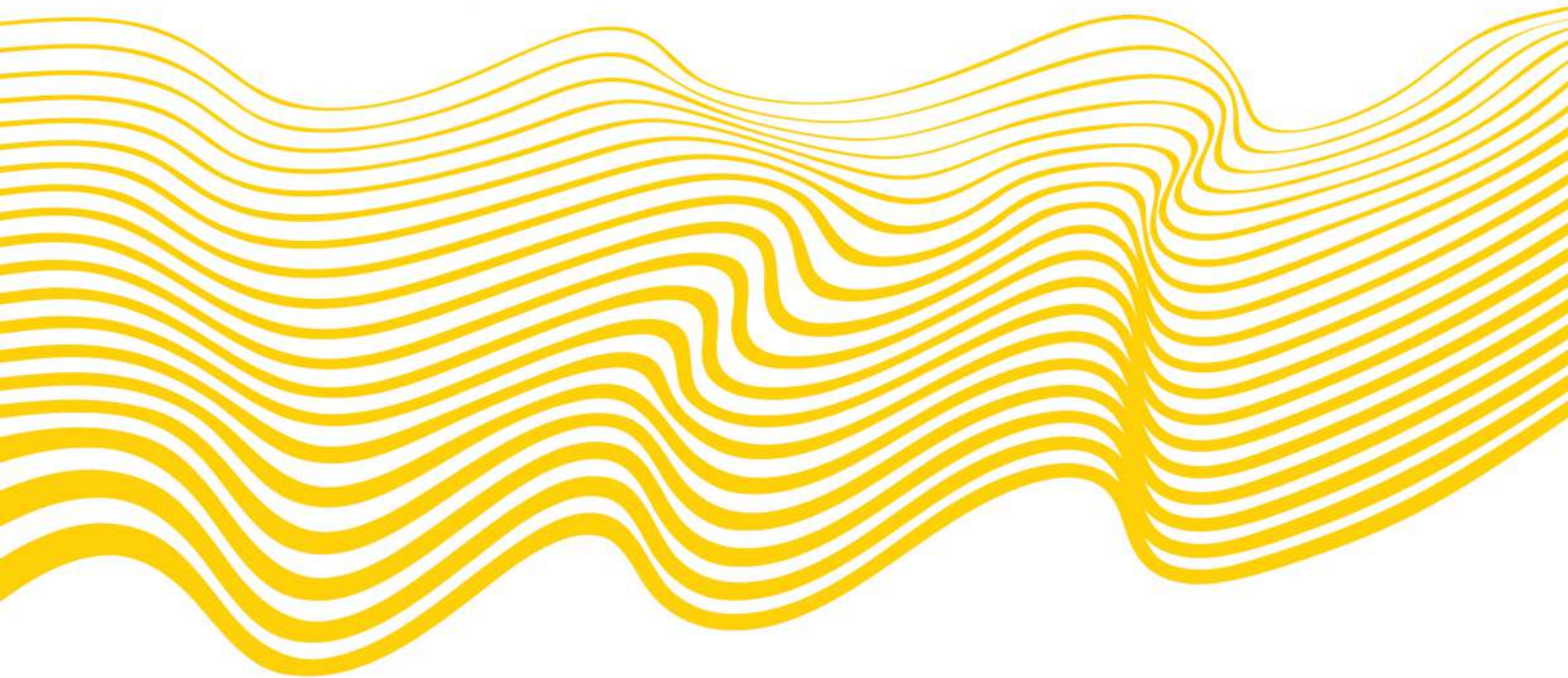
Aditya Joshi (IPM 02)

Achieved 4th Place in NTPC Electron Quiz 2023 National Finals

Chandrashekhar Kumar (MBA 08)

Successfully clearing the CFA Level 1 exam marks a significant achievement in my journey towards becoming a finance professional. This accomplishment showcases my dedication, determination, and rigorous study habits, as I navigated through a comprehensive curriculum covering topics such as ethical-professional standards, financial reporting, analysis, valuation, economics, and quantitative methods.





EDITORIAL



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