

VOLUME 4

ISSUE 2

# PATHWAY

5th Annual Convocation | International conference in Marketing



Ms. Falguni Nayar  
Founder & CEO, Nykt



# Editorial

We are pleased to present our quarterly newsletter for 2023, which demonstrates the vibrant spirit of our campus. This issue takes you through an exciting updates of all the major events in the given quarter.

In this issue, we present interactions with our students and faculty who shed light on their inspiring experiences. We feature articles on important campus events, highlighting the diversity of our community. We endeavour to provide you with diverse narratives that reflect the different perspectives of our members.

This newsletter covers a wide range of topics, including current events, entertainment, sports, and culture, and provides an in-depth account of the recent campus advancements. We are thrilled to bring you closer to the IIM Bodh Gaya community through these intriguing stories. We hope you relish reading it as much as we cherished putting it together.





## Director's Note



As we pause to reflect on the remarkable achievements of our students and the unwavering dedication of our faculty members during the first quarter of 2023, we are filled with immense pride. At IIM Bodh Gaya, our core belief in fostering conscientious business leaders who can drive positive change in society remains at the heart of our mission.

The past quarter has been adorned with a myriad of celebratory events and captivating competitions that have left an indelible mark on our community. One of them was Convocation 2023, an unforgettable occasion where we celebrated the accomplishments of our 199 post-graduates and their journey towards becoming leaders who will shape the future of the business world.

International Yoga Day 2023 was another momentous occasion that brought the community together in the pursuit of physical and mental well-being. The holistic practice of yoga not only strengthens the body but also fosters a sense of unity within oneself and with the world around us. Our students enthusiastically embraced this ancient tradition and found solace in its profound teachings.

The Chief Minister SC/ST/EBC/Yuva/Mahila Entrepreneurship scheme training provided a transformative experience for the program participants, encouraging and nurturing their entrepreneurial spirit. This event instilled in them the confidence to take on challenges and create innovative solutions that can bring about significant societal impact. Additionally, our diverse range of clubs and committees delivered successful events that extended the boundaries of learning beyond the classroom. These experiences have proven to be invaluable in shaping the character and values of our students, empowering them to become socially responsible leaders.

As we forge ahead, our commitment to provide our students with opportunities to learn and make meaningful contributions to society remains steadfast. Together, we shall continue to strengthen our partnerships with institutions that share our values and vision for a better future.

**Dr. Vinita S Sahay**  
Director, IIMBG

## Op-ed

### **RUSSIA'S INVASION- WAR OF WORDS**

The Russian invasion of Ukraine on February 24, 2022, has drawn various perspectives from observers of geopolitics. While some idealists view Ukraine as an unequivocal victim, realists argue that both Russia and Ukraine bear some responsibility in the ongoing conflict.

#### **HELLO SAYS HISTORY...**

Amid the ongoing discussions surrounding the Russian invasion of Ukraine, it's crucial to consider historical contexts that might provide a more comprehensive perspective. Instances of unilateralism in the past involving the United States and NATO, such as the Iraq intervention and the creation of Kosovo through NATO's intervention in Serbia, raise questions about the application of unclear standards in assessing international actions. Hence, this highlights the importance of examining all sides of the issue before passing judgment solely on any particular side or their actions.

#### **MULTIPOLARISM- THE JUSTIFICATION**

Multipolarism, is crucial to consider in today's world, with multiple powers exerting influence on security, like the U.S. or NATO. NATO's eastward expansion and its growth heightened tensions, especially with Russia. Ukraine's potential inclusion in NATO and its proximity to Russia further intensified concerns. President Biden's statement on deploying forces to Eastern Europe added to the apprehensions. The way forward demands dialogue among all parties involved. Ukraine's NATO membership could raise security concerns for Russia, justifying their invasion. Instead of military aggression, constructive dialogue is vital to ensure long-term security for all.

#### **THE WAY FORWARD...**

The Russian invasion of Ukraine is a highly complex issue with deep-rooted historical and geopolitical factors. While some view Ukraine as a scapegoat, others recognize the shared responsibility between both sides. Acknowledging the multipolar world and the concerns of various nations is also essential. Thus, diplomatic dialogue should be prioritized to find a way forward that ensures stability for all parties involved.

**-Yash Gaur  
IPM 02**

# Convocation 2023

The Indian Institute of Management Bodh Gaya (IIM BG) celebrated its momentous **fifth convocation on the 6th of May 2023**, with an air of enthusiasm. The event marked the successful culmination of the Master of Business Administration (MBA) program for the 199 graduating students from the batch of 2021-23. The ceremony commenced with a spiritual touch, as the students of IIM Bodh Gaya recited sacred Shlokas.

The convocation was declared open by **Mr. Gaurav Gupta**, the esteemed Founder and CEO of MoneyWide, an RBI-licensed NBFC-cum-Fintech Company. To inaugurate the ceremony, the lighting of the lamp was carried out by three distinguished personalities: **Ms. Falguni Nayar**, the visionary Founder and CEO of Nykaa, **Mr. Gaurav Gupta**, and **Dr. Vinita S. Sahay**, the Director of IIM Bodh Gaya.

The event also saw the release of the Convocation Souvenir by Ms. Falguni Nayar, which was followed by Dr. Sahay's presentation of the Annual Report. In her address, Dr. Sahay congratulated the graduating students and emphasized the role of educators and education in uplifting and empowering the youth of India. She emphasized the institute's commitment to nurturing socially responsible leaders and its dedication to spread awareness about entrepreneurship, aligning with the vision of Atmanirbhar Bharat. Dr. Sahay also announced the launch of two new full-time residential MBA programs, namely **MBA in Hospital & Healthcare Management** and **MBA in Digital Business Management**, for the academic year 2023-24. Her advice to the students resonated with the ever-changing world, **"When entire humanity is in a state of flux, I hope you would have learned the lessons to remain stable, to be in the moment, to witness all that happening and yet be rooted in trueness."**

Mr. Gaurav Gupta, a member of the Board of Governors, delivered a warm welcome address, reflecting on the transformation of society and the business landscape in India since he was a student at an IIM campus 25 years ago. He spoke with pride about the success of Indian startups such as Ola, Oyo, Razorpay, and Zomato, stating, **"This is the power of the new India, confident India, and the India that says I can and I will."**



# Convocation 2023

The ceremony also witnessed the administration of the Management Oath to all the MBA graduates by the Director of IIM Bodh Gaya, signifying their commitment to ethical management practices. Subsequently, the prestigious Chairman's Gold Medal, the Director's Gold Medal, and the Best Student Award were bestowed upon **Sarthak Patidar**, **Kartikeya**, and **Ankit Kumar**, respectively, for their exceptional achievements.

The highlight of the event was the Convocation Address delivered by Ms. Falguni Nayar. She emphasized, **"In today's world, being equipped with knowledge and higher education is more important. It is imperative to have the ability to think fast, consistently grasp knowledge, and land on your feet. It is a great reminder that change is the only constant, and everything we know can completely turn for the better or worse."** Drawing inspiration from Buddha's journey to enlightenment in Bodhgaya, she urged the graduates to embrace persistence and compassion while believing in their vision.

IIM Bodh Gaya chose traditional Indian attire made of Bhagalpuri silk for its convocation, departing from conventional gowns. This choice was repeated for the third consecutive year, with all students, dignitaries, and faculty members dressed in sarees and kurta pajamas, exuding elegance.

The fifth convocation of IIM Bodh Gaya concluded with the National Anthem, leaving an indelible mark on the graduating students and affirming the institute's commitment to producing future leaders who will contribute to the nation's growth.



# Admissions Committee

## Symposium 2023

IIM Bodh Gaya's flagship event, 'Symposium' on 4th June, offered selected and waitlisted MBA cohorts a comprehensive understanding of the institution's culture, campus life, curriculum, and outlook. With **360+ participants**, Symposium provided an interactive and engaging experience through student committees and clubs. This annual tradition empowered aspiring students with valuable insights into IIM Bodh Gaya, guiding their educational and professional decisions, and showcasing its unique aspects as an exceptional MBA choice.

## JIPMAT promotional posts

The IIM Bodh Gaya Admissions Committee actively shared informative posts on Telegram and Instagram to assist JIPMAT aspirants. Topics included JIPMAT tips, IPM at IIM BG, reasons to join IPM, and registration instructions. Regular updates on Answer Key releases and cutoffs were provided through social media handles.

## Faculty Interaction series

IIM Bodh Gaya's Faculty Interaction Series, presented by the Admissions Committee, showcased insightful interviews with esteemed faculty members, emphasizing the importance of the Integrated Programme in Management (IPM) for students' success. Notable professors including, Dr. Raveesh K, Dr Srividya Raghavan and Dr Urjani Chakravarty, shared valuable insights on effective communication, historical perspectives, critical thinking, and entrepreneurship. This series equips prospective students with essential knowledge, fostering academic and professional achievements in the dynamic field of management.



# Pragati- The CSR Committee

The **Rural Immersion Programme (RISE)** conducted by IIM BodhGaya in collaboration with Pragati-The CSR Committee for the Integrated Programme in Management (IPM) saw the participation of 65 students, divided into 11 groups, who worked on different topics. The program was handled by the organizations **Jeevika and J-Wires**. The goal of the program was to provide students with an immersive experience in rural communities, fostering empathy and developing their entrepreneurial as well as social responsibility skills.

Over the course of 40 days starting in the month of April 2023, the students engaged in activities such as field research, surveys, interviews, and collaborations with local stakeholders. They visited villages like Dobhi, Mohanpur, Barachatti all near to IIM Bodh Gaya. The program resulted in positive outcomes, as the students actively contributed to the development of the visited villages by organizing awareness campaigns, workshops, and educational initiatives. Faculty members Prof. Amit Srivastava, Prof. Raveesh K, Prof. Sreelekha Mishra, Prof. Durba Banerjee, Prof. Srividya Raghavan, Prof. Thasni T, Prof. Nanda Chaudhary, Prof. Manaswita Bharadwaja, Prof. Nidhi Mishra, Prof. Teena Bharati, and Prof. Vittal Rangan played a crucial role as mentors, providing guidance and expertise throughout the program. Overall, the RISE program offered a transformative learning experience, empowering students and making a meaningful impact on the rural communities involved.



# IT Committee

The IT Committee launched a new online series called '**Tech Tuesdays**' aimed at keeping people informed about the latest innovations in the IT industry. The primary goal of this initiative is to create awareness among individuals about the happenings and advancements in the dynamic world of technology. Each week, the committee shares six concise news articles that can be read in just a minute, making it easy for everyone to stay updated.

Over the past three months, the committee has successfully shared more than twelve insightful posts. This initiative is expected to benefit not only the students during their placement process but also to anyone interested in expanding their technical know how.

Furthermore, during the previous quarter, the committee expanded its scope of work to include managing the website. Using this as an opportunity the committee fostered collaboration among various other clubs in the Institute. Thereby, effectively curating information for easy accessibility on the website enhancing its online presence.



IIM Bodhgaya also offers admissions to international students in MBA Program. For more details [Click here](#)



# Student Exchange Programme

“This was undoubtedly one of my life's most memorable and enriching experiences. The academic environment was stimulating, with a focus on hands-on learning, interactive discussions, and real-world applications of the concepts we were studying. Outside of class, I also had the chance to participate in a range of cultural and social activities organized by the school, from language exchanges to alumni workshops to sports tournaments.

These experiences allowed me to deepen my understanding of the French culture and to build lasting friendships with people from all over the globe. I also gained a deeper understanding of the global business environment and the challenges and opportunities that arise when working across cultures. I would highly recommend this program to anyone seeking to broaden their horizons and develop the skills and perspectives necessary to succeed in today's globalized world.”

**Deshamoni Yeshwanth**

**MBA '07**

**MBS FRANCE**

“I am grateful for the remarkable experience I had during my time at the University of Gothenburg. The exposure to a different academic environment, cultural diversity, and the European way of life has broadened my horizons and significantly contributed to my personal and professional growth. I feel fortunate to have gained a deep understanding of this culture and witnessed firsthand how it intertwines with academia and business practices.

I would like to sincerely thank the IRC for their meticulous planning, unwavering support, and seamless coordination throughout the process. I am truly grateful for the opportunity you have bestowed upon me and the trust you have placed in my abilities.

I extend my deepest gratitude to the IRC and IIM Bodh Gaya for enabling me to embark on this life-changing journey of personal growth and cultural exploration. The student exchange program at the University of Gothenburg has been an unforgettable experience, and I am indebted to you for making it possible.”

**Vishal Gaddam**

**MBA '07**

**University of Gothenburg, Sweden**

# International Conference on Marketing

IIM Bodh Gaya organized the first ever **International Conference of Marketing (ICM 2023)** on 'Consumer Experience in the Digital Era' on **14th April, 2023**. The conference was hosted in association with the **School of Business, Economics and Law, University of Gothenburg, Sweden**.

The aim of the ICM Conference was to provide a global scholarly platform for discussions and deliberations on the shifts in consumer behavior, and the ways brands can meet customers' expectations in the new reality.

A short cultural programme was organized by the students of IIM Bodh Gaya at the conference. The audience enjoyed watching a wide range of performances such as Indian folk dances, group singing, individual singing and many more colorful performances.



# Udyami Yojna Training

IIM Bodh Gaya in its endeavour to fulfil the mission of social responsibility and to understand the entrepreneurial ecosystem at the grassroot level hosted a programme for entrepreneurs under **Chief Minister SC/ST/EBC/Yuva/Mahila Entrepreneurship scheme**.

IIM Bodh Gaya as a premium institution of national importance that supports the brightest minds through its MBA and IPM programs, last year collaborated with the Government of Bihar to extend their expertise to train potential entrepreneurs under the **Chief Minister SC/ST/EBC/Yuva/Mahila Entrepreneurship scheme**. The participants belong to economically backward sections of society, and IIM Bodh Gaya aims to help these micro-entrepreneurs in their goal towards self-employment. The first cycle started on **29th May, 2023** with three batches and 150 participants and concluded at the end of the month. Three more cycles of the program, with two batches each, are expected to commence in mid-June.

As part of the scheme, IIM Bodh Gaya planned the training for **450 micro-entrepreneurs** in 9 batches. Each batch will consist of 50 participants trained by the seasoned faculty of IIM Bodh Gaya in various aspects of entrepreneurship, such as Finance, Marketing, HR, Operations, and Law. Under the scheme, the entrepreneurs will be eligible to receive Rs. 10 Lakhs as seed money for developing their enterprises. The fund is to be disbursed once the participants complete their training and submit a detailed project report about their business plans to the Ministry.



# Udyami Yojna Training

The program for the first cycle was inaugurated by Dr. Vinita S. Sahay, Director, Indian Institute of Management Bodh Gaya. In her speech, she highlighted the importance of Udyami training for grooming budding entrepreneurs and how they can contribute to the development of the state and overall society. Appreciating the increase in the total number of women participations this year. Dr. Sahay urged the participants to fully utilize the time and resources provided during the training period to instill the much-needed business acumen and extend it to achieve their dream of starting their independent initiatives.



# International Yoga Day 2023

IIM Bodh Gaya celebrated the International Day for Yoga on 21st June 2023 with a gathering of MBA students, Faculty members, and Administrative staff in its campus. The event aimed to incorporate a healthy lifestyle among students and educate them about the numerous benefits of yoga. Dr. Vinita S. Sahay, the esteemed Director of IIM Bodh Gaya, graced the occasion with her presence, emphasizing the significance of yoga in our lives.

This year's theme for International Yoga Day, **"Yoga for Vasudhaiva Kutumbakam,"** beautifully encapsulated our collective aspiration for **"One Earth, One Family, and One Future"**. IIM Bodh Gaya, with one of its core values as mindfulness, recognizes that yoga holds the power to pacify the mind, soul, and body of an individual. With this realization, the Institute arranged a live yoga practice session to encourage students and staff to adopt a healthier lifestyle.

The event commenced with a soulful prayer followed by a warm welcome note from Dr. Vinita S. Sahay. Addressing the gathering, the Director emphasized the significance of International Yoga Day and its contribution to a healthy, fit, and mindful student life. She highlighted that Yoga is India's remarkable gift to the world and urged everyone to embrace it with open hearts. Dr. Sahay also emphasized the importance of discipline in achieving success and entrusted her students, the future of tomorrow, with the responsibility of preserving diverse cultures.



# International Yoga Day 2023

Following the welcome address, **Dr Amit Kumar Sharma**, a professional yoga trainer, led a rejuvenating yoga practice session, accompanied by faculty members at IIM Bodh Gaya. The students too actively participated, showcasing their acquired skills from the practice sessions held in the preceding days. The event concluded on a high note with the closing prayer, instilling a sense of calmness and gratitude among all participants.

IIM Bodh Gaya's celebration of International Yoga Day proved to be a resounding success, promoting a holistic approach to health, wellness, and mindfulness among the student community. The event reinforced the institute's commitment to nurturing well-rounded individuals who will contribute positively to society.



# Management Development Programmes

## **Bihar Police Academy, Government of Bihar**

The Management Development Programme was conducted at Bihar Police Academy campus at Rajgir from 3rd to 21st April 2023, with 35 participants in attendance.

The 65th batch of Dy. SP Probationers at the Police Academy had the valuable opportunity to partake in our comprehensive insights on a diverse range of subjects from the field of Human Resource Management. The feedback received from them unequivocally highlighted the profound enrichment they gained from the experience.

Major topics included, Behavioural Psychology, Personal Finance, Loan Management, Dynamics of Groups & Institution, Interpersonal Effectiveness, Self-Perception and Emotional Intelligence, Social Research Methods, Time Management, Stress Management, Social Media for Law Enforcement, and many more.



## **Officers of Indian Oil Corp. Limited, Bihar & Jharkhand**

The Management Development Programme was conducted at the IIM Bodh Gaya campus, Bihar, in April and May 2023, with a total of 47 participants. This marked the inaugural session for the Officers of Indian Oil Corporation Limited, where they were privy to our invaluable insights on the subject of Professional Etiquette.

Major topics included, Introducing the case of professional etiquette, Communication and professionalism in the context of India, Understanding particular Cross-Culture/ Cross-Gender Case Discussion, First Impressions, Grooming vs. Body Language, Effective communication – Issues and Difficult People, Hosting and Attending Employee Events Surviving Dining Moments, Socializing after hours, Personal Style, Polite Conversation, Civility on the Internet Email and Social Media Etiquette.



# Management Development Programmes

## Senior Police Officers, Government of Bihar

The three-day module on “Leadership & General Management” for Senior Police Officers was conducted at Rajgir, Nalanda, Bihar, from 2nd to 4th May 2023, with a total of 35 participants.

The session topics included Principle Centered Leadership, Vision & Mission, Time Management, Dynamics of Groups & Institution, Importance of Person and Personality in Relationship Management, Interpersonal Effectiveness, Personal Finance, Leadership and Leadership Style.

The officers were afforded a valuable opportunity to engage in our extensive analysis of a wide array of topics within the realm of Leadership Management. The responses collected from the participants clearly indicated the significant enhancement they derived from the event.



## Department of Industries, Government of Bihar

The Management Development Programme was conducted at the IIM Bodh Gaya campus, Bihar, from 29th May to 3rd June 2023, with 26 participants in attendance.

This marked the inaugural session of the Chief Minister SC/ST/EBC/Yuva/Mahila Entrepreneurship scheme, Department of Industries, Government of Bihar.

The main modules included, How to Start a Business, Product Pricing, HR for Entrepreneurs, Go to Market Strategy, Personal Effectiveness, Finance and Budgeting, IT Basics for Micro Enterprises. Trends and Opportunities in Rural Business, Entrepreneurial Interaction- Representative from Bihar Livelihood Mission – Jeevika Representative, Purchase and Supply Chain, Quality Management and Importance of Digital Marketing.



# Research Desk

Following the idea of research promotion, IIM Bodh Gaya brought together prominent speakers and scholars in the **International Conference on Marketing (ICM) 2023**. The aim was to delve into the intricate landscape of marketing research in the digital era. With a deep sense of anticipation, the institute welcomed accomplished individuals from various spheres of the marketing domain to deliberate upon the theme of '**Consumer Experience in the Digital Era.**' The inauguration of this conference marked a pivotal moment in fostering cross-cultural research collaborations.

Collaboratively organized with the **School of Business, Economics and Law at the University of Gothenburg, Sweden**, the ICM Conference reflected a fusion of global expertise and academic camaraderie. This association underscored the conference's international flavor, serving as a conduit for the dissemination of cutting-edge research in the realm of marketing.

The conference's objective was to serve as a dynamic research forum - for scholars, researchers, and industry practitioners to engage in thought-provoking dialogues regarding the seismic shifts in consumer behavior within the evolving digital landscape. The chosen theme, 'Consumer Experience in the Digital Era,' underscored the criticality of understanding and adapting to the changing dynamics of customer interactions in a technologically advanced environment.

A total of 16 sessions were curated to encapsulate a wide spectrum of perspectives relevant to contemporary marketing challenges. These sessions explored diverse dimensions of the digital era's impact on consumer behavior, encompassing discussions on consumer psychology, emerging digital marketing strategies, and innovative approaches to enhancing consumer engagement.

The conference's crescendo was reached with the distinguished presence of **Prof. Cecilia Soler**, Associate Professor from the Department of Marketing at the School of Business, Economics and Law, University of Gothenburg, Sweden. Her address, focusing on pivotal research areas within the field, resonated with the conference's overarching theme and provided attendees with valuable insights and new perspectives.



# Student Achievements

"During this year's summer vacations, I joined Toastmasters International Clubs in New Delhi to venture into public speaking. The experience was enriching, surrounded by eloquent speakers. In just two months, I secured the Best Speaker Award, Best Impromptu (Table Topics) award, and more. Beyond winning, I gained confidence and a thirst for learning from everyone."

-Chandra Shekhar Gambhir



"This summer, I was honored with Employee of the Month award at Bombay Shaving Company during my impactful internship. This recognition fueled my passion, reaffirming dedication and drove me towards excellence."

-Kapil Kumar Singh



# Student Achievements

"My teammate, Yash Gaur (IPM 02), and I achieved a remarkable feat by securing the 1st prize in the prestigious debating competition named Samvaad'23, held at Hansraj College, New Delhi on May 6th, 2023. This event was organized as part of their flagship event, Inceptum 2023.

The competition commenced with a challenging round of shortlisting through a quiz, where only 10 teams made it to the final offline round. The intensity of the debates during the finals was invigorating, and the experience was nothing short of exceptional.

Winning the top spot in Samvaad'23 brought immense joy and satisfaction, underscoring the hard work, dedication and collaboration between Yash Gaur and myself. The opportunity to participate in such an esteemed event and emerge victorious has undoubtedly enriched our debating skills and left us with cherished memories of this remarkable achievement."

-Vrinda Sethi



"During my summer internship at the prestigious IHCH brand - TAJ West End, Bengaluru, I had the privilege of achieving the remarkable 1st position and earning a gold medal in the highly competitive Tug of War competition. This accomplishment not only highlighted my strength but also underscored my exceptional teamwork skills.

Furthermore, I proudly secured the 2nd runner-up position and was awarded a bronze medal in the fiercely contested 400m Relay Race, which served as a testament to my speed, agility, and ability to work collaboratively with my teammates.

These achievements not only brought immense pride and recognition but also reaffirmed my commitment to excellence and sportsmanship during my time at the internship."

-Anshuman Pratap Bhagat



# Student Achievements

"Successfully clearing the CFA Level 1 exam marks a significant achievement in my journey towards becoming a finance professional. This accomplishment showcases my dedication, determination, and rigorous study habits, as I navigated through a comprehensive curriculum covering topics such as ethical and professional standards, financial reporting, analysis, and valuation, economics, and quantitative methods.

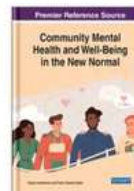
It demonstrates my commitment to honing my skills and knowledge in the field of finance, while also affirming my understanding of fundamental concepts and principles. Passing this rigorous examination not only validates my proficiency in finance but also sets a solid foundation for pursuing further levels of the CFA program, ultimately enhancing my career prospects in investment management and financial analysis."

**-Chandrashekhar Kumar**



"I authored a compelling chapter titled "Workplace Well-Being During and Post Pandemic" for the esteemed book entitled "Community Mental Health and Well-Being in the New Normal." This chapter delves into the crucial subject of fostering well-being in the workplace amid the pandemic and extends its focus to the post-pandemic landscape."

**-Ayush Gupta**



Workplace Well-Being During and Post Pandemic

Ayush Gupta

Source Title: Community Mental Health and Well-Being in the New Normal

Copyright: © 2023 | Pages: 21

DOI: 10.4018/978-1-6684-7221-7.ch010

OnDemand: (Individual Chapters) **\$37.50**

Available

Current Special Offers

"In an impressive feat, I successfully cleared the rigorous CFA Level 1 examination in my first attempt. This accomplishment speaks of my dedication and commitment to excel in the field of finance, as it marks a significant milestone in my journey towards becoming a proficient finance professional."

**-Shivam Harbhajanka**





# EDITORIAL



Adrija Mandal  
Koyena Dutta  
Saikonda Vaishnavi  
Snehitha Doddi  
Abishai Kochara  
Sudhanshu Pathare  
Parul Singh  
Kanithi Rahul  
Sthitaprajna Devi  
Rahul Agrawal  
Yashi Bisht  
Akshat Tarush  
Riya Chourasiya  
Vrinda Sethi





PUBLICATION CELL  
IIM BODH GAYA