

VOLUME 3

ISSUE 4

PATHWAY

Issue Highlights: MBA 08 Orientation, IPM 02 Induction





Director's Desk

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Greetings and a very warm welcome to IIM Bodh Gaya.

IIM Bodh Gaya has experienced tremendous growth throughout the years. Imbibing its core philosophy of developing mindful and socially responsible business leaders, the Institute has been consistently delivering world-class management education, providing an immersive and encompassing learning experience, and engaging in building fruitful relationships with our stakeholders such as community and peer institutions.

This quarter, we received an overwhelming response for the 3rd Batch of Ph.D., 8th Batch of MBA, and 2nd Batch of IPM. We could attract the right kind of talent, which is a must for fulfilling our mission of mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research. We welcomed the new students with two grand orientation programmes which fostered opportunities for the students to understand the Institute's core values of honesty, integrity, responsibility, life-long learning, and mindfulness, and also interact with industry leaders, leading academicians, and in-house faculty members.

We organised the first edition of the International Conference on Sustainable Development Goals in collaboration with the Cambridge Centre for Environment, Energy and Natural Resource Governance, University of Cambridge. The Conference had a special emphasis on UN-targeted Sustainable Development Goals and aimed towards training budding researchers of the country to adopt the right methodologies to address their research questions effectively. We hosted a Fulbright Specialist, Dr Mathew Swerdloff, who enriched us with several sessions on mindfulness and gave his valuable insights to implement mindfulness as a core value in our curriculum and policies.

The various clubs and committees organized events ranging from Gyanodaya – The HR Conclave to Anusmriti – the Alumni Meet. We also celebrated days of national importance – Independence Day and Hindi Diwas. The students and the entire fraternity enthusiastically celebrated festivals like Ganesh Chaturthi, Onam, etc.

As an educational institution, we have a fundamental role in transforming societies and we aim to do so by working towards a sustainable future and by facilitating and nurturing the brightest minds of our country.



Preface to the Issue

This issue of the flagship newsletter is characterised by vitality, and the idea of newness, as we're sure, is evident to the reader. The events and timelines covered during this edition are full of life and colour. Having a diverse batch on campus did become visible during this compilation.

The intention behind this quarter's compilation was to convey the energy all the students missed being in a hybrid or online mode. We've tried to convey this by curating this edition's pieces and articles. The content sure did 'pop' out to us and seemed to take on a life of its own. We hope we were successful in trickling this down to the reader.

Editors





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IIM Bodh Gaya welcomed its incoming batches of MBA VIII and Ph.D. III by organizing a grand Orientation Programme from 5th July to 7th July, 2022. The programme was attended by all the new students along with the esteemed guests, faculty members, and the existing students.

This year, the institute has inducted 285 students in the MBA Programme, out of which 60 are female students. With 146 students with work-experience in the batch, the average work experience of the batch is 30 months. The batch comprises of students from multiple disciplines like Engineering, Science, Commerce, Humanities, Management, Language, Law, Dentistry, Fashion Designing, and Pharmacy.

This year, 9 new Ph.D. scholars, including four female scholars, have been admitted to the institute in the areas of Operations Management, Economics, Finance, Organizational Behaviour and Human Resource Management, Strategy, Marketing, and IT. It is a matter of great pride for the institution to have such an academically diverse batch of students and always a boon when the diverse mindsets contribute to the classroom discussions and activities and grow together.



MBA '08, PhD '03 Batch Orientation

Many prominent speakers spoke at the students' orientation. Abhik Chatterjee, MD & Partner, BCG, spoke on teamwork.

Bihar's Additional Chief Secretary for Health, Pratay Amrit, said, "Some are born leaders, some invite them. For some, they don't make that class, but they're wonderful followers, so be it." Mr. Shashank Kumar, Co-Founder & CEO of DeHaat, emphasised job creation for India. Atul Singh, founder, CEO, and chief editor of Fair Observer, also participated online and discussed freedom of ideas, creativity, and innovation.

QuGates Technology CEO Sudhakaran Srambikal discussed intellect, consciousness, and enlightened leadership. Mr. Sajjad Ahmed, Senior Director (HR), Capgemini, Mr. Supratik Bhattacharyya, Senior VP and Chief Talent Officer, RPG Group, and Ms. Megha Kapil, Director Talent Acquisition, PwC, also spoke to the new class.

IIM Bodh Gaya held outbound activities for the incoming batches from 8-10 July 2022. OTA Gaya welcomed IIM Bodh Gaya's new MBA students and began a mutually beneficial outreach program. This collaborative academic journey will boost military-civilian synergy.

“From Bihar's Additional Chief Secretary for Health

"Some are born leaders, some invite them."
"For some, they don't make that class, but they're wonderful followers, so be it."

Pratay Amrit

On the 2nd and 3rd of September, 2022, IIM Bodh Gaya welcomed its second batch of the Integrated Programme in Management (IPM). For this incoming batch of IPM students, the institute conducted a grand Orientation Program. The objective of the institute is to expose students to the world of business in a simulated setting and provide them with wide, stimulating experiences and knowledge that will turn them into socially responsible and attentive future leaders.

For its second batch of IPM students, the institute admitted 146 students, 40 girls and 106 males. The Institute takes great pride and pleasure in having a culturally and academically diverse student body.

Dr. Vinita S. Sahay, Director, IIM Bodh Gaya, greeted the visitors and other dignitaries who had gathered for the momentous event. She congratulated the students on passing JIPMAT and praised their efforts in being a part of the esteemed institute. "If not today, when?" she challenged the pupils. If not us, then who?" and encouraged them to participate in a variety of activities, discover their passion for different niches, and thrive in them. In his lecture to the students, Mr. Ratul Mazumder, Vice President Sales, Godrej India, remarked, "In a diverse country like India, the possibilities are unlimited; that is where your job comes in to transform these potential into reality."



IPM '02 Orientation

Lt. General P S Minhas, Commandant, OTA Gaya, addressed the students at the end of the first portion of the day. "The core of leadership is motivation," he added, and he shared excellent leadership concepts with the children. Brig. Jayant J Rajguru, General Staff & Training, OTA Gaya, hosted the afternoon session. He addressed the realities of military life and dispelled students' misunderstandings about the military. Shri. Keshvendra Kumar, I.A.S, Additional Executive Director, State Health Society of Bihar, noted that maternal health in Bihar had improved overall. He briefly described the services provided by Bihar's health and wellness centres, as well as the significant impact they had on maternal health improvement in the state.

Other distinguished guests who addressed the new batch and shared their valuable experiences and insights included Mr. Sukhdeep Singh Pannu, VP- Business Analytics and Insights, BNY Mellon; Mr. Kaleeswaran Arunachalam, CFO, Eicher Motors; Dr. Sarita, State Programme Officer, State Health Society, Bihar; and Dr. Pramod, Maternal Health expert, Care India.

The induction concluded with a cultural event that featured the talents of both the incoming and older batches of students. The programme assisted participants in becoming acquainted with the IPM curriculum and campus infrastructure, as well as interacting with visitors and gaining useful knowledge from their thoughts.

The Orientation Program was followed by an Outbound Program for incoming students at OTA, Gaya.

IIM Bodh Gaya organized the first edition of the "International Conference on Sustainable Development Goals" on the 16th and 17th of September 2022, collaborating with the Cambridge Centre for Environment, Energy and Natural Resource Governance, University of Cambridge. The theme of the Conference was "Managing Economic Development and Financial Stability: In the era of SDGs and ESGs."

The Conference received 450+ papers, out of which 300+ were accepted, and 253 papers were presented in 50 tracks by expert researchers, scholars, and industry specialists with spectacular insights on Retracing Carbon Footprint, Strategic Sustainable Development, Electric Vehicles and Sustainability, and many more. The conference received paper from 25 states of India. International papers were received from the USA, the Netherlands's and Mauritius.

A two-day pre-conference workshop was also conducted on 14th and 15th September and had sessions by Prof. Aviral Kumar Tiwari, Assistant Professor, Economics & Business Environment, IIM Bodh Gaya. Accompanying him were Prof. Amine Lahiani, Associate Professor, chez Université d'Orléans; Prof. Olaolu Olayeni, Associate Professor of Economics, Obafemi Awolowo University, Ile-Ife, Nigeria; and Prof. Madan Lal Yadav, Assistant Professor, IT Systems and Analytics, IIM Bodh Gaya. The central topic for the pre-conference workshop was the application of Time Series using R. Experts imparted their knowledge through training sessions in form of the methodologies that they excel in.

Dr. Vinita Sahay, Director, IIM Bodh Gaya, welcomed the keynote speakers and imparted her thoughts on a broader perspective of Sustainability and how close it is to the thought of mindfulness which is an integral part of IIM Bodh Gaya and also the Indian culture.

ICSG Conference 2022

The first day of the Conference witnessed sessions by Prof. John W. Goodell, Professor, University of Akron, OH, US; Prof. Jeffrey Sachs, Economics Professor, bestselling author, innovative educator, UN Advisor, and global leader in sustainable development; and Dr. Sachin Kumar Mangla, Visiting Research Fellow, Plymouth Business School and Associate Editor at Journal of Logistics Management, Sustainable Production and Consumption, and IMA Journal of Management Mathematics; Prof. Robert Faff, Emeritus Professor, School of Business, the University of Queensland; and Mr. Aziz Tayyebi, CA and Director, International Business Development for Becker Professional Education.

.On the second day, Prof. Andreas Kontoleon, Environmental Economics and Public Policy, Director of Research Department of Land Economy, gave his address after the paper presentation. The convenors Prof. Aviral Kumar Tiwari and Prof. Archana Patro concluded the conference with a vote of thanks and an endnote.

Keynote speakers shared their concerns on the desperate need for research to ensure the integration of Sustainable Practices in Businesses. Metrics to measure sustainability and Sustainable Business Models were also discussed, along with the importance of responsible science.





Mentorship Series 2022

Mentorship Diaries was formulated with the sole aim of providing an insight of what it takes to be an MBA student in IIM Bodh Gaya. We interviewed a diverse batch of people from MBA batch 2022-24, and talked about their experience two months into IIM Bodh Gaya. With questions ranging from recalling their onboarding experience, how they have been adjusting in the hostels to one tip they would like to give to our viewers, we want to make the campus a familiar place and the curriculum an exciting undertaking. Admission Committee highlighted how exhilarating it is to be part of the campus and how a diverse set of academic, extra curricular routine awaits them.



Admissions Committee

JIPMAT Updates

The Admissions Committee of IIM Bodh Gaya released information about the Joint Integrated Program in Management Test (JIPMAT) exam. Updates were sent through various social media platforms like Instagram, Telegram, etc. Cut-off updates were provided periodically through social media handles. There were posts about the reminder a day before the test, the provisional answer key, and when the JIPMAT scorecard would be available.

Colloquium 2022- 24th August

The Colloquium is an online flagship webinar session conducted by the Admission Committee of IIM Bodh Gaya for selected students of the new IPM batch at IIM Bodhgaya. The event held for IPM 02 was the first in a series and ended up being a huge success. It was a session where students could talk to the chairperson of the IPM program and other student-run clubs and committees to get their questions answered. It acted as a medium of information and gave them an opportunity to dive deep into the life lived at IIM Bodhgaya.

Admission Registration

On August 31 and September 1, the Admissions Committee aided students of the batch IPM 2022 through registration and hostel allocation by providing them with assistance at every nook and corner. They also provided necessary assistance in the process of form-filling.

Sports Committee

“ The Highlight

There were multiple matches conducted in a doubles knockout format. The tournament was finished in a day.

Volleyball Competitions



The Sports Committee organised a volleyball match for the IPM 01 Batch on 21st of August. Three sets of 25 points each made up the competition. The players on the winning team were Utsav Arya, Rohan Sondhiya, Dishant Yadav, Chirag

Taneja, Deepanshu, Ananya Vaibhav, and Viren Singh. A full-fledged Volleyball tournament was organised comprising all the MBA batches and IPM batch in the month of August by Sports committee. Six teams participated in the event and the matches were conducted in a league format. This event was more than just a game, because the zeal with which the players played was humongous and extremely joyful.

Cricket Tournament

On the joyous occasion of Independence Day (15th August, 2022), the Sports Committee of IIM BG hosted a cricket competition between the student and faculty teams. The event began with the National Anthem, and then the players and the Chairperson of the Sports Committee, Dr. Soumya Prakash Patra, were introduced to one another, followed by toss. The faculty side won the toss and elected to bat first. Both squads showed a great deal of excitement about the competition. When the game began, there was no holding back their boundless joy. An encouraging victory for the student team brought the competition to a satisfying end





Cultural Committee

Ganesh Chaturthi - A Celebration!

The one who is revered prior to the occurrence of every event, the author of the Mahabharata, and the son of Adiyogi, is Bhagwan Shree Ganesh, the Vighnaharta.

IIM Bodh Gaya welcomed him with open arms and wished everyone happiness. Bappa arrived on our campus on August 31 and enlightened us all before bidding us farewell on September 5. Gajanan's divine light illuminated the campus, and his blessings touched every member of our IIM Bodh Gaya family.

The Hostel and Mess Committee hosted a special dinner, with traditional festival delicacies. Campus floral arrangements, rangoli surrounding Bappa's murti, Bappa's bhajans being played continually, beautiful dance performances, and exciting games such as musical chairs and dumb charades made the event even more unforgettable for all the students.



Onam- Celebration of Homecoming

Onam is an annual Indian harvest festival celebrated predominantly by the people of Kerala. A major annual event for Keralites, it is the official festival of the state and includes a spectrum of cultural events. Onam was celebrated at IIM Bodhgaya with the spirit of unity. The entire campus celebrated regardless of religion, caste, or creed.

Students celebrated with a feast, folk singing, exquisite dances, exciting games, and concentric floral displays. Everyone dressed traditionally for the festival. Pookalam (flower carpets) were created to greet King Mahabali. The Pookalam made by the students was the event's highlight. It is an intricate and colourful arrangement of flowers laid on the floor and is followed as a ritual in every household of Kerala during Onam celebrations.

Students cheered on their favourite teams as they played Tug of War and Uriyadi (pot-breaking game). They also danced excitedly to the tunes of the DJ.

Hostel & Mess Committee served a delicious meal of Thoran, Rasam, Payasam, banana wafers, and other traditional meals were served on banana leaves.

Independence Day

OIIM Bodh Gaya celebrated the 76th Independence Day with enthusiasm and grandeur. In line with 'Azadi Ka Amrit Mahotsav', which is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements, the Institute held many engaging activities that involved students, staff, and faculty members. The celebrations for Azadi Ka Amrit Mahotsav commenced on the 13th August with intra-college competitions such as chess, debate, and volleyball.

Promoting the 'Har Ghar Tiranga' campaign, which encourages people to bring the Tiranga home, the Institute decorated various spots in the campus with replicas of the national flag. While the Institute building lit up in the tri-colour, the feeling of patriotism could be seen in the eyes of all the students, staff and faculty during the flag march on the bright and sunny 15th August morning.

The celebration of the day began with a welcome address by Prof. Sreelekha Mishra, Chairperson, Students' Affairs. Dr. Vinita S. Sahay, Director, IIM Bodh Gaya, hoisted the national flag and everyone present



sang the national anthem together as is the custom. The Director, in her address, mentioned that the feeling of patriotism instills with time and nurtures only when we show respect and belongingness to our country. Speaking in light of the busy schedule of the students she accentuated, "Health can never be outsourced like money and wealth generation and thus taking good care of one's health is very important." She highlighted that the Institute is proud to showcase a large demographic diversity in the new MBA 08 batch.

This was followed by a cultural event which witnessed performances by the students from MBA Batches 07 & 08 and IPM Batch 01, with each performance displaying exuberance and leaving the audience awestruck.

A tug-of-war competition was organized for the institute's house-keeping staff and security, to appreciate the amount of hard work that they put in for the Institute and to include them in the celebration. This was followed by a musical chair competition for the faculty members and staff. A friendly cricket match between students and faculty and staff concluded the celebration.

International Relations Committee

*Appointment of
Dr. Vinita S. Sahay as
Advisory Board Member of
IBS-Moscow RANEPA*

IBS-Moscow is a business school that operates on the RANEPA campus in Moscow, accredited by the prestigious AMBA and AACSB.

This demonstrates IIM Bodh Gaya's commitment to the pursuit of excellence in education through international cooperation and exchange.

We are confident that our relationship with IBS-Moscow RANEPA will be strengthened by the participation of our esteemed director in the advisory board.

Prof. Mathew Swerdloff's Visit

IIM Bodh Gaya was delighted to host Fullbright Specialist, Dr. Mathew Swerdloff, for 15 days, in September, 2022. The faculty and students of IIM Bodh Gaya gained valuable insights through numerous sessions and discussions on mindfulness with him.

Dr. Swerdloff has served as an educator in New York State's public schools for over thirty years. He earned his Master's Degree in Education and New York State School District Administrator Certification from the State University of New York at New Paltz, and his Doctorate in Instructional Leadership from Western Connecticut State University at Danbury, Connecticut. Samatvam - The Mindfulness Centre - IIM Bodh Gaya organized quite a few sessions by him for our students as well as faculty members.

Dr. Swerdloff also conducted a session on 'Bringing Mindfulness to the Classroom' at the Delhi Public School Gaya. The session saw an active involvement of the teachers who participated in mindfulness based exercises like Body Scan, R.A.I.N Practice, Walking Mindfulness and Four Senses.

MOU

*Memorandum of Understanding signed with
Virginia Commonwealth University (VCU)*



In September we signed an MOU with Virginia Commonwealth University (VCU) as a partner for the facilitation of Student Exchange Programs, Faculty Exchange Programs to facilitate the internationalization of higher education.

Since 1838, VCU has been a public institution that has disseminated knowledge to young minds accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), United States. VCU also holds AACSB Business and Accounting Accreditation.



Media & PR Committee

“ Humans of IIM Bodh Gaya

In keeping with the rich legacy of the Humans of IIM Bodh Gaya series, begun by our dear seniors, we have continued our journey of capturing the colourful moments of our fellow campus residents.

From failed attempts to serve in the military to overcoming drug abuse to starting a successful food blog on social media from scratch, these diverse collections of stories not only gave us a chance to learn more about our peers but also inspired us to view and do things differently. Media & PR Cell feels honoured and privileged to continue this series and is committed to expanding its reach.

A Peace of Paper ”

International Day of Peace is observed on September 21. Peace is deeply rooted in Bodh Gaya, the place where Lord Buddha attained enlightenment. The Media and Public Relations Committee commemorated the event and disseminated the message of peace.

The Committee organized the event "**A Peace of Paper**" and rekindled the students' interest in childhood activities. This was a programme for exchanging messages with a twist. Along with Origami, a form of art that promotes tranquilly and peace, the students were instructed to write a brief note or letter to their loved ones. It is crafted from paper that endorses the concept of sustainability. Students were tasked with communicating the International Day of Peace-2022 theme, "End racism, Build peace". The event elicited numerous responses from students, and the Media and PR team was pleased to deliver their messages to their loved ones via our channels.



World Tourism Day

On World Tourism Day 2022, the Media and PR Committee reminded the students of their unforgettable travel experiences. Students were asked to describe their most memorable travel experiences and to provide a one- or two-line explanation for each photo. Additionally, they were asked to define travel in a single word.

The response from students was overwhelmingly positive, and the Media and PR team created a beautiful video from the submitted photographs. It evoked a strong sense of nostalgia and brought back all of their pleasant memories.



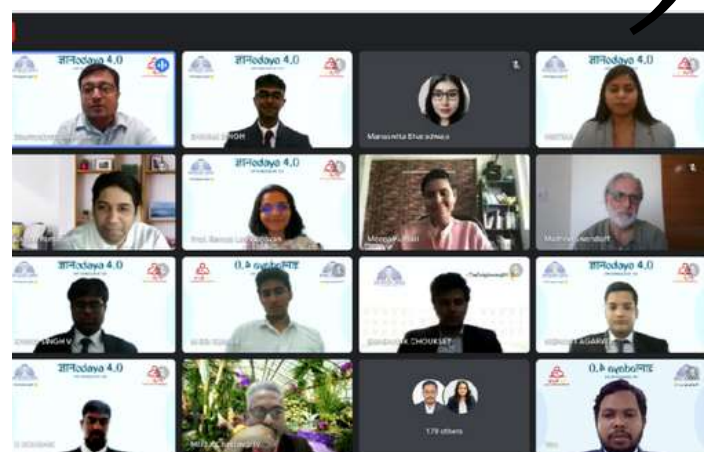
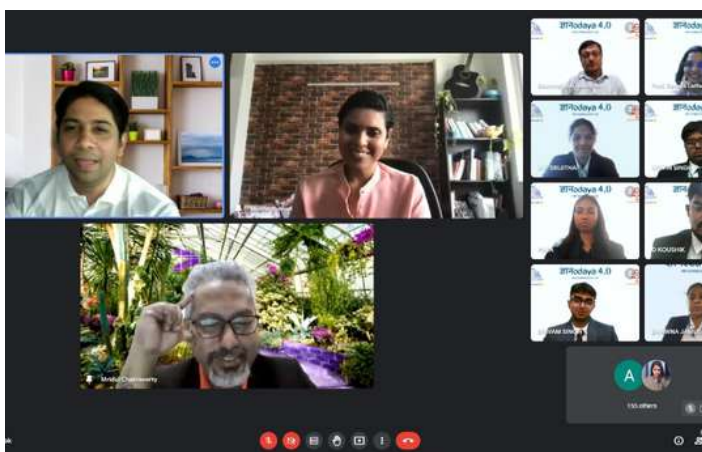
H-Rise

H-Rise, the HR Club of IIM Bodh Gaya organized the annual HR-conclave 'Gyanodaya 4.0' on 10th September 2022. The conclave provided a platform for future leaders to interact with business experts, acquire valuable insights from their experiences and expertise, and also helped them to understand the HR perspective. The event was conducted in virtual mode.

The program was inaugurated by Dr. Vinita S. Sahay, Director, IIM Bodh Gaya. The event commenced with Dr. Manaswita Bharadwaja, Assistant Professor, IIM Bodh Gaya, welcoming the honorary panel for the event and moderating the discussion. The first panel included Mr. Debashish Ghosh, Vice President and County Head HR, Berkadia; Mr. Vivek Anand, Founder of Business Enablers; Mr. Ashish Banga, Vice President, HR Paytm; and Mr. Suman Arunagiri, Sr. Director & Head- Talent Acquisition, Razorpay. The panelists' discussion revolved around "Challenges in Retention and Employer Loyalty in the Era of GenZ and Great Resignation."



The afternoon session hosted a panel of distinguished speakers, including Mr. Guhan Ramanan, President, Business Transformations, Neeeyamo; Ms. Meena Kumari, Vice President & Global Head HR, Hiver; Mr. Mridul Chakravorty, Vice President – Talent Supply & Zonal Recruiting Head (South), Accenture; Dr. Remya Lathabhavan, Assistant Professor & Area Head, OB & HRM, IIM Bodh Gaya. The panelist presented their views on the topic "Technology and Analytical Tools shaping up HR for the Future." Dr. Soumyajyoti Banerjee, Assistant Professor, IIM Bodh Gaya, introduced the panelists and acted as the moderator.





Hindi Diwas - Poem by Student

अल्फ़ाज़ों के भवँर में,
उसने ज़ड़बातों के गुलिस्तां थे भरे ।
एक हसीन लड़की से मुलाकात के,
कई कसीदे उसने थे पढ़े ॥

खूबसूरती की कहानी उसकी,
उसने उसे सुनाई थी ।
उसकी बक-बक बातों ने,
प्यार भरे एक एहसास से रूबरू उसे कराई थी ॥

शांत रहकर भी वो,
उसकी तारीफें कर दिया करता था ।
दूर रहकर भी वो उससे,
बेइंतेहा मोहब्बत करता था ॥

उसकी धड़कनों को सुनने की,
मन में इच्छा उसने रखे थे ।
उसे प्यार से गले लगाने की,
बंद आँखों से सपने उसने देखे थे ॥

अल्फ़ाज़ों के भँवर में,
तुमसे कुछ कहना है ।
बीतते हुए वक्त के हालातों में,
बस तेरे संग ही मुझे रहना है ॥

वो संगम की लहरों से,
साथ नैनी ब्रिज पर टहलना है ।
हाथ तेरा थाम के,
बस जिन्दगी भर साथ रहना है ॥

वो पल भी आएगा,
वो मौका भी मिल जाएगा ।
तेरे सिवा मेरे जीवन में,
कोई और न आ पाएगा ॥

----- प्रिंस बरनवाल (05.08.2022)

Unnayan Spotlight is on you!

Unnayan - The Music and Drama Club of IIM Bodh Gaya, organised an open mic event for the students of the 2nd Batch of IPM.

It took place in the auditorium and a total of 20+ students showed their enthusiasm by participating in the first event by the Unnayan club for IPM 02. It provided a platform for them to showcase their talents in different forms of art including, poetry, shayari, stories, original music, stand up etc.

It served as a way for the students to make themselves comfortable in a relatively new environment, since moving away from home is a big step and quite a few of the students would be feeling homesick. It helped in promoting a sense of belongingness among students and gave us an idea about the abundance of talent present in the new batch. It helped students overcome their fear of performing on stage, in front of an audience by providing a non-judgmental environment for them to perform in.





Pragati

SWACHHATA PAKHWADA

Swachhata Pakhwada was conducted in the village of Bapunagar, Gaya and Rajkiya Madhya Vidyalaya, Domuhan from 1st to 15th september 2022.

Swachhata Pakhwada was intended to bring a fortnight of intense focus on the issues and practices of Swachhata by engaging GOI Ministries/Departments in their jurisdictions. Under the guidance of Chairperson, Pragati - the CSR Committee, Dr. Amit Srivastava and Chairperson, Student Affairs, Dr. Sreelekha Mishra.



Introduction to Swachhata Pakhwada was followed by the Swachhata Shapath (oath) as provided by the central government of India. The event started with the hoisting of the country's flag and the performance of the national anthem followed by a Nukkad Natak on the importance of clean water based on the Falgu River and cleaning was performed by the IPM students. The insights about waste segregation were shared with villagers. For better disposal of waste in the village, dustbins were installed in the different parts of the village. They were given insights about the importance of personal hygiene and problems caused by open defecation. A 7-step handwashing procedure was demonstrated to the kids of the village. This was followed by a tree plantation drive. After that, cleaning of the village was done throughout the day where plastic was removed as well.

ROSHNI



Roshni event was conducted by PRAGATI, the CSR Committee of IIM Bodh Gaya, on 18th of September, 2022, to spread awareness among people, specially under privileged women, about the menstrual hygiene and scientific facts related to it.

Our students interacted with the local population and talked about the stereotypes that people have about menstruation and the socio-cultural restrictions which sometimes result in serious health issues. They were also educated in menstrual hygiene.



Pragati- The csr Committee of IIM Bodh Gaya conducted a survey of the Pind Daan event of Gaya on 24th and 25th September 2022. In the survey, Committee has covered the different locations like Vishnupad Temple, Sita Kund, Bodh Gaya, Manglagaur Temple, Railway Station, and Khel Parisar Gaya. The survey consist of determining the basic facilities available for the tourists like Helpdesk, Clean drinking water, medical facilities, Sanitation, Electricity facility and control rooms.

Pind Daan

Unnat Bharat Abhiyan

Under the initiative of Unnat Bharat Abhiyan by Government of India, the Committee members also visited nearby villages such as Turi Khurd, Turi Buzurg, Bapunagar, Ramnagar, and Mondar for field survey.



The novel idea behind this visit was to know about the primary infra facilities, education set-up, and the schemes being provided in these villages. To analyze the requisites for sustainable growth of these villages, thereby supporting them in their development.

The team covered 20-30% of the households in each village and marked their inputs in the respective forms.

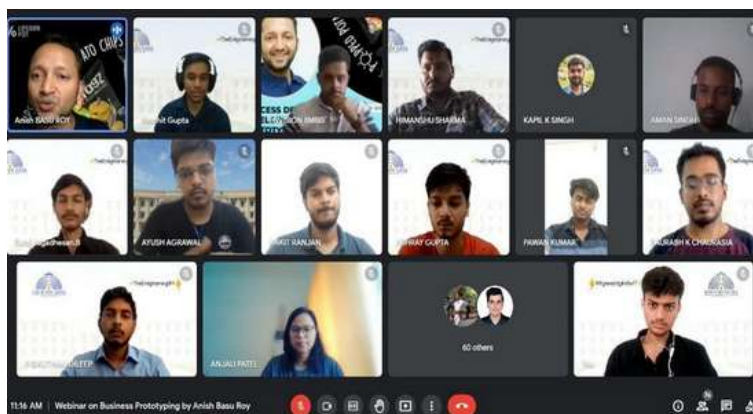
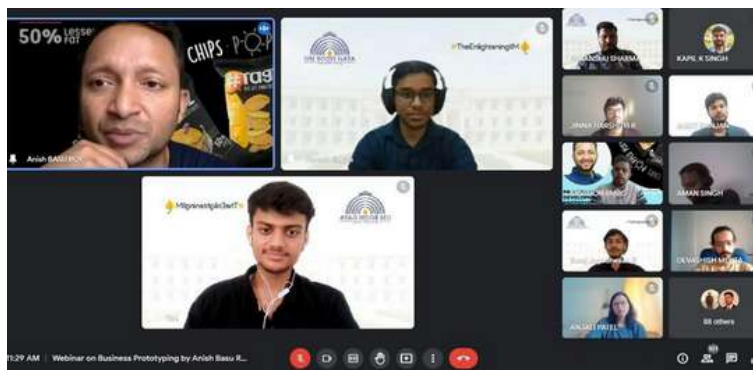
The data has been shared with the Government of India. Through this initiative, we tried to be the voice of those villages by raising their concerns.

Envision Cell

Webinar on “Process Design and Development - Prototyping”

Envision - The Entrepreneurship and Industrial Relations Cell, IIM Bodh Gaya organized a webinar on “Process Design and Development - Prototyping”. The speaker invited was Mr. Anish Basu Roy, Co-founder and CEO of Tagz Foods - A fast growing brand. The speaker gave valuable insights on the following topics:

- How to find product market fits
- Product development
- MVP, alpha, beta launch
- How to think from the consumer’s perspective rather than the manufacturer’s perspective.



Webinar on “Business Model Canvas”

Envision - The Entrepreneurship and Industrial Relations Cell, IIM Bodh Gaya organized a webinar on “Business Model Canvas”.

The speaker invited was, Mr. Ravi Kabra, Co-founder and CEO of Skippi Ice Pops - a brand to have received huge funding from Shark Tank India. He gave valuable insights from his journey of, how from getting a small idea about selling popsicles in India, he went on to get funding and guidance from a total of 6 sharks for his startup, along with his wife.





Webinar on “Worlds Entrepreneur’s Day”

Envision - The Entrepreneurship and Industrial Relations Cell, IIM Bodh Gaya organized an webinar on the occasion of World Entrepreneur’s Day, wherein two guest speakers who gave their insights on "Importance of Entrepreneurship and Start-up Culture".

On the subject of "Importance of Entrepreneurship and Start-up Culture," Ms. Geethu Sivakumar, CEO of Pace and Riccardo Coffee, gave her insightful knowledge. and explained to us how getting a head start and freelancing assisted her in acquiring important expertise. She emphasized the importance of having a solid skill-based team and seizing chances when they present themselves. Mr. Kishan Tiwari, Founder and CEO, TSAW Drones, and a Tech Entrepreneur with a vision to transform humanity with cutting edge technologies, told us about how he started with the space segment at first but sensed a huge opportunity in the drone market. He emphasized on building a long-term relationship with trust and integrity and the importance of networking. Further, he added that entrepreneurship for him was more of a lifestyle than a profession, and how more innovation in the approach can lead to more growth.



In-Campment - Entrepreneurship Start-up Challenge

E-Cell conducted "In-Campment", event which provided an opportunity to build a start-up in IIM Bodh Gaya campus. It was conducted on 21st August, 2022 on the occasion of World Entrepreneurs’ Day. The motive of the event was to initiate startup culture in the campus and to find an idea of building a campus startup that benefits the Institute in the long term and motivates students to be future entrepreneurs.

The 1st round of the competition included submission of ideas based on parameters like viability, key products, service attributes.

2nd round saw the presentations of shortlisted ideas in front of the judges and audience. The weightage of the scores by the three judges was 75% and 25% was the audience votes.



Samatvam

Self-Compassion Meditation
Session, 6th July 2022

Workshop on Seeding Awareness, 21st August 2022



The Mindfulness Centre of IIM Bodh Gaya welcomed a new batch – MBA 08, through a session on self-compassion meditation.

Session conducted during MBA 08 Orientation

In the first week of July, IIM Bodh Gaya welcomed a new batch of MBA-08. As a part of the orientation program for the new joiners, Team Samatvam conducted an introductory session on the Mindful activities undertaken at IIM Bodh Gaya and followed it with a 15-minute self-compassion meditation to provide the students a first-hand experience of the magic of meditation. The session saw active participation from the incoming MBA 08 batch, and just like the orientation, it was a big success.



As a part of the Corporate Mindfulness Workshop, Samatvam, The Mindfulness Center of IIM Bodh Gaya, organized a session on 'Seeding Awareness' by Mr. Sitender Sehrawat, Founder of Mindful Souls Inc.

The workshop was conducted in collaboration with Mindful Souls Inc.

Our esteemed guest Mr. Sitender Sehrawat was greeted by our honourable director Dr. Vinita Sahay and Dr. Nidhi Mishra, Chairperson of Samatvam. The event commenced with an addressal on the importance of mindfulness among students by our esteemed director Dr. Vinita Sahay. Mr. Sitender Sehrawat is the founder of Mindful Souls Inc., which aims at developing mindfulness in students and business professionals to build strong future leaders. Mr. Sehrawat discussed how emotional awareness and relationship with one's inner self play a crucial role in defining the quality of life. He also described his own journey toward mindfulness. Followed by the initial monologue by the speaker, the stage was open for an interactive Q&A session, where students of IIM Bodh Gaya proactively asked insightful questions. The Q&A session was followed by 10 minutes of mindfulness meditation. The session concluded with a vote of thanks from Dr. Nidhi Mishra. The event saw tremendous participation from the students, who derived a wealth of wisdom from this session.





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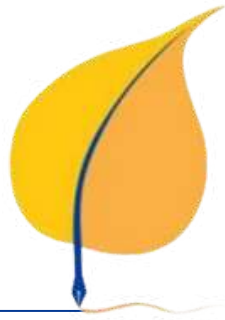
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