

Indian Institute of Management Bodh Gaya's Quarterly Newsletter

IIM BODH GAYA
भा० प्र० सं० बोधगया



Inside the Issue

- DIRECTOR'S NOTE
- EDITORIAL
- MDP
- OP-ED
- INTERNATIONAL RELATIONS
- OTHER EVENTS



DIRECTOR'S NOTE



As we reflect on the past few months, I am invigorated by the extraordinary strides we have collectively achieved. At the Indian Institute of Management Bodh Gaya, an institute of national importance, our dedicated efforts and collaborative spirit continue to elevate our mission. Each milestone we celebrate today is a testament to our relentless pursuit of crafting India's future business landscape, a mission that each of you, as part of this esteemed institute, plays a crucial role in.

Our recent training programs stand as a shining example of our collaborative innovation in fueling growth. The 2nd CFC Professional Development Programme in Organizational Behaviour & Leadership for BPSC officers at Bihar Institute of Public Administration and Rural Development, Gaya, has not only equipped 292 officers with the skills to drive transformative change within India's governance framework but has also instilled in them a sense of empowerment to lead with vision and integrity. This program is a beacon of hope, directly influencing the effective execution of our nation's governance.

The Chief Minister's SC/ST/EBC/Yuva/Women Entrepreneurship Scheme, an effort with the Department of Industries, Government of Bihar, stands as a sign of institutionally instilled growth. By equipping over 500 aspiring entrepreneurs with essential business skills, we are actively fostering a new generation of innovators to propel economic development and social progress across the nation. This significant number of entrepreneurs impacted underscores the scale and success of the program.



DIRECTOR'S NOTE



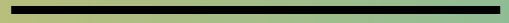
Our esteemed partnerships with Indian Oil Corporation Limited on ESG and the Art of Creation training programs act as a catalyst for sustainable business practices and responsible leadership. These partnerships impart contemporary knowledge on market analysis, sales strategies, and ethical governance, specifically focusing on [specific areas of knowledge], ultimately imbibing values of integrity and excellence, which cumulatively contribute to India's business landscape.

The recent placement season at IIM Bodh Gaya, a clear reflection of our unwavering commitment to nurturing excellence, has brought us great success. Our inaugural batches of MBA in Digital Business Management and MBA in Hospital and Healthcare Management achieved 100% Summer Placement success, a testament to our dedication.

Our resolve to foster innovation, critical thinking, and leadership remains steadfast as we look ahead. Each meticulously designed program and initiative aims to meet the evolving needs of our nation, mindfully bifurcated into those of industry and society. The success stories of our students and alums inspire us- we are architects of India's economic future, nurturing leaders who embody the highest ethical standards and analytical prowess.

**Warm regards,
Dr. Vinita S. Sahay
Director**

PATHWAY



EDITORIAL

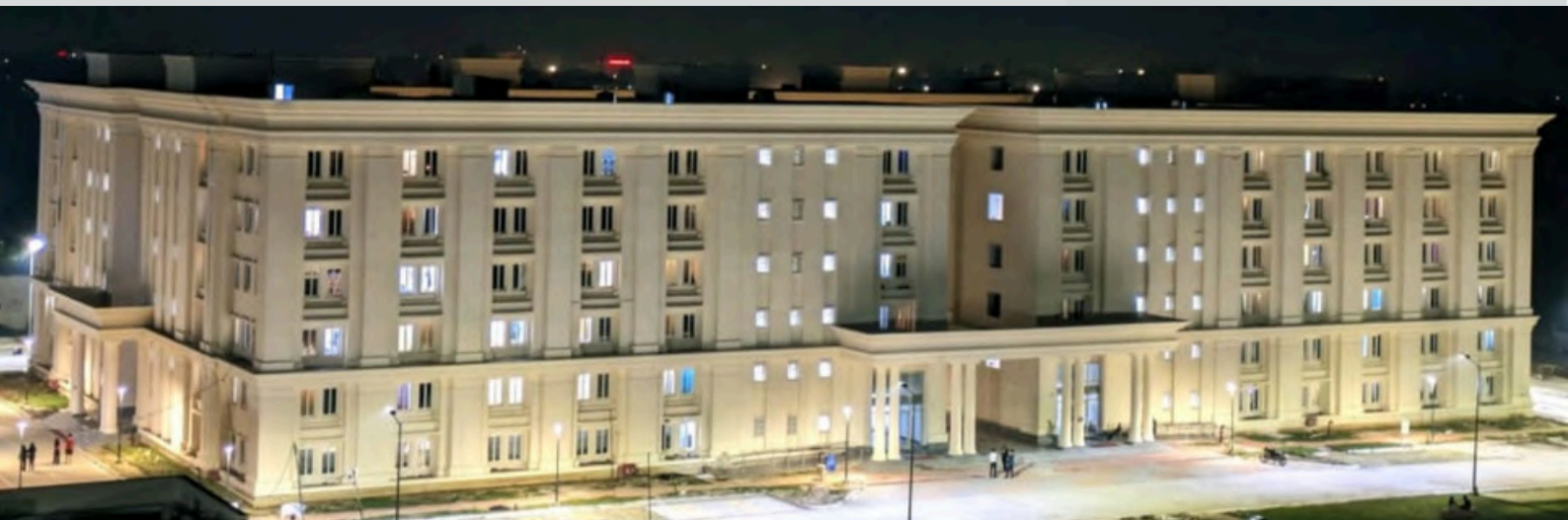


Embracing Change: The Transformative Journey of Our Institute

In this edition, we celebrate a pivotal moment in the history of our institute. The development of our new campus is not just a physical expansion; it symbolizes a bold step toward progress and innovation. This change opens doors to countless opportunities for growth, collaboration, and competition, all of which are essential for the comprehensive development of our students.

The new campus promises to revolutionize the educational experience. It offers vibrant spaces designed to support academic excellence, extracurricular activities, social interactions, and personal development. Imagine state-of-the-art classrooms, dynamic common areas, and lush green spaces where creativity and collaboration can flourish.

The new campus is more than just buildings and facilities; it is a testament to our commitment to nurturing well-rounded individuals who are equipped to make a meaningful impact on the world.



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संपादकीय



इस संस्करण में, हम अपने संस्थान की परिवर्तनकारी यात्रा पर प्रकाश डालते हैं। हमारे नए परिसर का विकास केवल एक भौतिक विस्तार नहीं है बल्कि प्रगति और नवाचार की दिशा में एक प्रतीकात्मक कदम है। यह परिवर्तन विकास, सहयोग और प्रतिस्पर्धा के नए अवसर लाता है, जो हमारे छात्रों के समग्र विकास के लिए आवश्यक हैं।

नया परिसर न केवल शैक्षिक अनुभव को बढ़ाने के लिए तैयार है, बल्कि एक समग्र शैक्षिक वातावरण प्रदान करने के लिए भी प्रतिबद्ध है। इसमें अत्याधुनिक कक्षाएँ, नवाचारी अनुसंधान सुविधाएँ, और सामुदायिक क्षेत्रों का समावेश होगा जहाँ छात्र आपस में विचार-विमर्श और सहयोग कर सकें। यह परिसर न केवल अकादमिक गतिविधियों बल्कि पाठ्येतर गतिविधियों, सामाजिक संपर्क और व्यक्तिगत विकास का भी समर्थन करेगा।

इसके अतिरिक्त, नया परिसर छात्रों के सर्वांगीण विकास में महत्वपूर्ण भूमिका निभाएगा। इसमें वह वातावरण होगा जो छात्रों को उनके व्यक्तिगत और पेशेवर जीवन में उत्कृष्टता प्राप्त करने के लिए प्रेरित करेगा। हमारे छात्रों को भविष्य की चुनौतियों का सामना करने के लिए तैयार करने में यह व्यापक विकास आवश्यक है। उन्हें उनके चुने हुए क्षेत्रों में सफल होने के लिए आवश्यक कौशल, ज्ञान और अनुभवों से लैस करने में यह अत्यधिक महत्वपूर्ण होगा।





Op-ed



SCORCHED EARTH: The Increase in Temperatures

Unprecedented Heat Waves in 2024

The summer of 2024 witnessed an unprecedented heat wave, breaking records worldwide. Temperatures have reached 113°F in Europe and a blistering 120°F in Phoenix, USA. These extreme conditions serve as a severe warning to the world.

Human Costs and Health Impacts

Extreme heat poses serious health risks. Vulnerable populations, including the elderly and young children, are particularly susceptible to heatstroke and dehydration. Respiratory issues are also on the rise. Hospitals are experiencing surges in emergency visits, and unfortunately, fatalities related to extreme weather are increasing.

Economic and Environmental Consequences

The economic impacts are significant. The agricultural sector is severely affected, with crop failures leading to higher living costs. Energy consumption is rising, putting strain on power infrastructures and causing shortages. Wildfires are devastating forests, and ecosystems and wildlife are facing unprecedented distress.

PATHWAY



Op-ed



The increased use of air conditioning to cope with the heat further accelerates climate change due to higher energy consumption and the release of potent greenhouse gases from refrigerants.

The Demand for Action

Addressing this crisis requires decisive action. All stakeholders can revisit emissions regulations and allocate resources to renewable energy sources. Policy should also focus on climate adaptation strategies, which should be developed to mitigate the issues. Individuals can contribute by reducing energy consumption and advocating for sustainable practices.

Looking Forward

The extreme temperatures this summer highlight the urgent need for action on climate change. Innovative and determined responses are necessary to create a future where summer is enjoyable, not full of fear and suffering. Collaborative efforts can help reduce temperatures and protect the planet for future generations.

Sachin Lodhi IPM 02
Barun Mohindroo IPM 03

PATHWAY

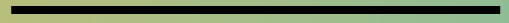


Management Development Program (MDP)

In 2024, the Indian Institute of Management Bodh Gaya, in a collaborative effort with various institutions, organized a series of extensive training programs for various professional groups, including BPSC officers, entrepreneurs under the Chief Minister's SC/ST/EBC/Yuva/Women Entrepreneurship Scheme, IOCL executives, and FDP for university teachers. These programs were designed to enhance participants' skills in highly relevant areas in today's professional landscape, such as organizational behavior, leadership, social media, digital marketing, public policy, financial management, and project management. Notably, IIM Bodh Gaya, in cooperation with BIPARD, Gaya, delivered a year-long Professional Development Programme for 292 BPSC officers continuing in the summer of 2024, covering a wide range of topics from emotional intelligence and critical thinking to ESG and branding, ensuring that the participants felt engaged and benefitted holistically.



PATHWAY



At IIM Bodh Gaya, several short-term, intensive courses were conducted between April and June 2024. The Chief Minister's Entrepreneurship Scheme saw multiple batches covering venture growth strategies, digital marketing, IPR management, and financial accounting, emphasizing the role of technology in enterprise management and quality management.

A Faculty Development Programme, "Nurturing Future Leadership Programme," supported by the Ministry of Education, Govt of India, under the aegis of Malaviya Mission Teacher Training Programme, aimed to nurture future leaders in education through modules on leadership, team building, and design thinking, and professional communication. These programs collectively foster professional growth, leadership, and strategic thinking across diverse sectors.





International Relations for Academic Collaboration

In May 2024, a faculty team from IIM Bodh Gaya, comprising Dr. Medha Srivastava, Dr. Swapnarag Swain, Dr. Charu Naithani, and led by Director Dr. Vinita S. Sahay, embarked on an international visit to Sweden. The visit, spanning from May 18th to May 28th, 2024, was a significant step towards enhancing academic collaboration and exploring the healthcare system in Sweden.

The faculty members were hosted by the University of Gothenburg as part of a joint research initiative between the two institutions. The primary agenda of this visit was to gain insights into Sweden's advanced healthcare system and to engage in discussions on potential academic partnerships. This visit not only strengthened the ties between IIM Bodh Gaya and leading Swedish universities but also opened avenues for future collaborative research and educational exchanges.





Final Placements

IIM Bodh Gaya Achieves 100% Placement for MBA Class of 2024 Amidst Challenging Job Market

IIM Bodh Gaya successfully concluded its final placement season for the 2022-24 batch, showcasing impressive results amidst a challenging job market. IIM Bodh Gaya achieved a commendable feat by securing placements for all 266 students in the graduating MBA class 2024. The institute saw participation from over 120 companies across diverse sectors, reflecting strong industry interest in the talent pool. While the average salary package saw a 7% decrease compared to the previous year, the top performers remained unaffected. Notably, the top 25%, 50%, and 75% of the graduating class secured impressive average salaries of 18.2 LPA, 16.6 LPA, and 15.2 LPA, respectively.

The Banking, Financial Services, and Insurance (BFSI) sector emerged as the placement frontrunner, with leading institutions like ICICI Bank and Kotak Mahindra Bank extending offers to graduates. Consulting, IT, and Analytics firms followed closely, with renowned names like Accenture and Cognizant actively recruiting from the institute. This season also saw significant participation from Energy, Manufacturing, FMCG, and E-commerce companies, highlighting the well-rounded skills and adaptability of IIM Bodh Gaya graduates.





Placement Testimonials

It's been a great experience to have restarted my career with a company that has 240 years of legacy behind it. I admire the culture that BNY has, and how employee friendly the company is. The people I work with, the financial security the job provides and the ease with which I can reach out, even to the senior management makes BNY a great place to start your career.

Bharath Vellaikkal

MBA 08

Securing a dream job right after graduation is a milestone, and IIM Bodh Gaya played a pivotal role in making this a reality for me. As an MBA Marketing major, I proudly accepted a PPO with ICICI Bank as a Product Management Trainee in the Auto Loans Digital Business Department, with a competitive package of 16.5 LPA.

The professors at IIM Bodh Gaya are experts in their fields and passionate educators. Their real-world insights and engaging teaching methods made learning both enjoyable and effective. The dynamic campus life at IIM Bodh Gaya offered numerous opportunities for personal and professional growth. Participating in marketing fests, cultural events, and various club activities enriched my learning experience and broadened my horizons.

IIM Bodh Gaya's extensive network facilitated valuable interactions with industry leaders through guest lectures, workshops, and networking events. These interactions provided critical insights and opened doors to numerous career opportunities.

Sanjivni Khekare

MBA 08



Internship Diaries

I completed a transformative four-month summer internship at Apollo Hospitals Ahmedabad International Limited as part of my MBA in Healthcare Management. This experience offered deep insights into hospital management and operational strategies. I was inspired by the servant leadership of COO Mr Neeraj Lal and the invaluable guidance of Mr Shahid Parwez, Operations GM, and Mr Sandip Joshi, GM of Marketing. I am grateful to Prof. Dr Chiranjit Das and Prof. Swapnarag Swain for their mentorship and my peers' support. This journey has profoundly enriched my understanding of patient-centric care.

Himal Yadav
MBA - HHM 01

During my SIP at HSBC, I was immersed in a dynamic, inclusive culture that reflects the bank's core values. The supportive environment allowed me to explore diverse opportunities and work on impactful projects across various departments.

Rahul Dutt
MBA-DBM 01

I'm thrilled to share the successful completion of my four-month summer internship at Synclature as an Information Security Analyst. Immersed in Cybersecurity and IT forensics, I conducted ITGC and ITAC audits, produced audit trail reports, and assessed IT infrastructures for risks. Direct client engagements enhanced my communication, leadership, and project management skills. I am grateful for the mentorship of Director Nitish Sabnis, Laxmi Prabhu, Ajay Bansod, and faculty mentor Prof. Manali Chatterjee, as well as the support from colleagues Chandragupta Singh, Pragma Pandey, Tanmay Dubey, and Kavya Vaskoty I. This experience has prepared me for future governance, risk, compliance, and cybersecurity endeavours.

Chandan Jha
MBA 09



Faculty Achievements



Prof. Soumya Prakash Patra

Assistant Professor
IIM BODHGAYA

The Lucy Family Institute for Data & Society at the University of Notre Dame, USA, hosted Professor Soumya Prakash Patra, who presented his insightful research titled "Empowering Entrepreneurship and Economic Growth: An Impact Assessment of the CM Udyami Yojana in Bihar, India." His presentation delved into the transformative impact of the CM Udyami Yojana on fostering entrepreneurship and stimulating economic growth in Bihar, offering valuable perspectives on policy implementation and socio-economic development.



Prof. Swapnarag Swain

Assistant Professor
IIM BODHGAYA

In another significant academic engagement, Professor Swapnarag Swain was invited to the Center of Health Governance at the University of Gothenburg to present on "Universal Health Coverage in India." The seminar, held at the Shalgrenska Academy in Gothenburg, Sweden, provided a platform for Professor Swain to discuss the various challenges and opportunities in achieving universal health coverage in India, contributing to the global discourse on health governance and policy.



IIMBG Voices: Poetry

वास्तविकता का बोध

कहने को तो सब तेरा है
पर असलियत कि बस २ दिन का डेरा है
ना चाहता कोई फंसना इस मोह माया में
दुःख सुख धूप छाया में
भला क्यों कहता है कि ये मेरा वो तेरा है
हर पंछी उड़ जाएगा बारी बारी फिर क्या तेरा कि मेरा है
लाया न कुछ साथ तो क्या लेकर के जाएगा
फकीर की भांति खाली हाथ आया था और जाएगा
तो अब जाग और सुधर अभी भी बेरा है
बरना फिर क्या शब और क्या सबेरा है

सचिन लोधी IPM'02

पन्ने कागज़ के

पन्ने ये कागज़ के कितने कुछ सेह जाते हैं,
किसी का वक्रत तो किसी का हाल बताते हैं,
बहुत से अपना दुख-दर्द इस पर ही तो बया कर पाते हैं
पन्ने तोड़-मोद कर भी काम आते हैं
पन्नो की किताब हे या पन्नो का ही एक एहसास है
लिखते लोग अपने जीवन का उपनियास हे
सब कुछ सह कर भी ये करते सब बरदाश है |
ढालना हे खुद को, पन्ने जोड़ने वालो में, फाड़ने वाले तो हजार हे
ताकत कलम-ए-पन्ने की ऐसी हे हर कोई झुक्ता इसके आगे ,जो खुद को कहते महान हे |
कागज़ स्मज के फेकोगे तो बेकार हूँ,
संभाल कर रखो मुझे
मैं भी सोने से ज्यादा चमकदार हू

तनुज सोमानी IPM'03



IIM BG Voices: Prose

स्वच्छ भारत

आज हम सबको मिलकर एक स्वच्छ भारत बनाना है, और इसके लिए सब को एक साथ कदम उठाना है ।
उन जानवरों को बुरी तरह से मारने वालों को सजा दिलाना है, क्योंकि अब हमें सब के दिलों में जानवरों के लिए भी यार जगाना है।
अब हमें इस धरती पर और कचरा नहीं फैलाना है बल्कि इसे साफ करके एक सुंदर जहां बनाना है ।
पॉलिथीन के बैग बंद करके कागज के बैग अपनाना है, क्योंकि अब इस देश को हमें पॉलिथीन मुक्त भारत बनाना है।
भ्रष्टाचार भी एक गंदगी है और अब भ्रष्टाचार वाले लोगों को यहां से हटाना है, क्योंकि अब हमें मिलकर भ्रष्टाचार मुक्त भारत देश बनाना है।
गरीबों के प्रति गंदी सोच को मिटाना है , और गरीबों के लिए भी इंसानियत जगाना है, क्योंकि अब उनके लिए भी हमें कुछ करके दिखाना है।
अब बाल मजदूरी से इस देश को मुक्त बनाना है , और उन बच्चों का मन मजदूरी से हटाकर स्कूलों में लगाना है, क्योंकि आगे चलकर उन बच्चों को ही तो अपने देश के लिए कुछ करके दिखाना है ।
अब लड़कियों के लिए गंदी सोच को मिटाना है , जो उन्हें कम समझते हैं अब उनकी सोच बदल कर दिखाना है और उनके पास जाकर उन्हें यह बताना है कि अब बेटियों को पढ़ना और लिखना सिखाना है ।
और अब हमें भारत को सिर्फ धूल से ही नहीं बल्कि तन और मन से भी स्वच्छ बनाना है क्योंकि यह सारे बदलाव हमें अपने देश में करके दिखाना है और फिर देश का नाम ऊंचा हो तक पहुंचाना है ॥

रिया चौरसिया IPM'02



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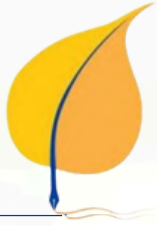
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