

Quarterly Newsletter

#TheEnlighteningIIM



April 2025

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Pathway

Glimpses



International Conference On Sustainable Goals 2.0 (ICSG 2.0)

"Sustainability Imperative: Challenges and Implications to Businesses, Government, and Society"

1-2 Feb, 2025

KEYNOTE SPEAKERS



Dr. Prajal Pradhan
Assistant Professor,
University of Groningen

Dr. Elliot Bendoly
Distinguished Professor,
Fisher College of
Business

Dr. Cecilia Soler
Senior Lecturer,
University of Gothenburg

Dr. Jennifer Castle
Director of Climate
Economics, Nuffield
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Oxford

For additional information, kindly scan this QR code or visit <https://iimbodh.ac.in/icsg2/>. Contact us at icsg@iimbodh.ac.in



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About IIM Bodh Gaya

The Indian Institutes of Management have been the archetype of management schooling in India since their foundation after our independence in 1947. IIMs are perceived as the most prestigious and elite B-schools in India which lay emphasis on practical experience and critical thinking instead of rote learning and conventional academic schedule. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders. A dynamic curriculum in consonance with academics and industry experts provides the students with the opportunities to master new skills and explore diverse perspectives. Apart from the conventional classroom setup, IIM Bodh Gaya lays emphasis on practical learning as students partake in case studies, sessions with industry experts, live projects, etc. The institute's thrust on meaningful research is evident through the credentials and accomplishments of its faculty that has publications in ABDC and Scopus listed journals of repute. In a short span of time, IIM Bodh Gaya has strengthened its position in the corporate world, with its students contributing in illustrious business organizations of the country.

IIM Bodh Gaya acknowledges the significance of exposure to global standards and contemporary trends for enrichment of its students' learning experience. In order to bring that international exposure and cultural diversity to the campus, the institute has established collaborations with several reputed institutions in France, Venezuela, Russia, Mexico, Italy and S. Korea while discussions are underway with many other international universities across the globe.

Historically, the eastern part of the country has been an eminent seat of learning with ancient universities of Nalanda and Vikramshila where learners from all over the world congregated for pursuit of knowledge. Having been recognized as a key Buddhist destination, Bodh Gaya attracts millions of tourists every year. An ancient seat of learning that represents one of the prominent paths to enlightenment, Bodh Gaya is home to Mahabodhi Temple, a UNESCO World Heritage Site and several other notable temples and monasteries. Nestled in Bodh Gaya is the iconic 80 ft. statue of Buddha and Indosan Nippon temple that was constructed in 1972 and has a gallery of Japanese art. This land of enlightenment continues to serve as a source of inspiration for IIM Bodh Gaya in its journey to become The Enlightening IIM.

Our Mindful Journey - Vision, Mission, and Core values

Vision

To be a globally recognised management school for developing socially responsible and mindful business leaders.

Mission

Our mission is to develop mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research.

Core Values

- **Responsibility:** We are geared up and ready to go. We respect our accords and conform to high quality work. We practise highest ethical standards and motivate others to do the same.
- **Honesty and Integrity:** We uphold the highest ethical standards in our work and behaviour towards our job, environment and one another.
- **Life-long Learning:** We welcome transformational change by helping each other develop.
- **Mindfulness :** We intentionally and purposefully direct our attention to the present moment rather than letting it wander. We remain nonjudgmental toward sensations, thoughts, and emotions as good or bad, pleasant or unpleasant; they are simply noticed as “happening,” and observed until they eventually pass.

Culture

- **A Force for Good:** We think about the world we inhabit. Our thinking is free and genuine. We identify business as force that can shape a sustainable and just planet. We thus, look to balance financial, societal and ecological concerns.
- **Diversity:** We believe in diversity of thought and innovation. We have a team of diverse and dedicated faculty and students who are the drivers of cognition and research.
- **Collaboration:** We collaborate to innovate and create. We develop and intellectual approach through team effort. We shape the future and overcome challenges by looking out for each other.

Board of Governors



Chairperson
Mr. L Ramkumar
Independent Director, Angel
Investor & Mentor
Former Managing Director
Tube Investment of India Ltd.



Shri Uday Kotak
Founder and Director,
Kotak Mahindra Bank Ltd.



Mr. Gaurav Gupta
EVP and Head, Financial Crime
Intelligence
Axis Bank



**Ms. S. Falguni
Nayar**
Founder & CEO
Nykaa.com



Mr. Damodar Mall
CEO Grocery Retail
Reliance Retail Limited



Mr. Sandip Ghose
Ex- Director
NISM, Navi Mumbai



Mr. Ajay Yadav
Secretary, Education Department
Government of Bihar



Shri P.K. Banerjee
Joint Secretary (Mgt. & MC &
Scholarship)
Ministry of Education



Dr. Vinita S. Sahay
Director
Indian Institute of Management
Bodh Gaya



**Mr. Rituraj Kishore
Sinha**
Group Managing Director of
SIS Group Enterprises
SIS India (Security & Intelligence
Services Ltd.) Delhi



**Ms. Prabha
Narasimhan**
Managing Director
Colgate Palmolive India Ltd.



Dr. Janmejaya Sinha
Chairman
Boston Consulting Group, India



**Dr. Aviral Kumar
Tiwari**
Associate Professor
Indian Institute of Management
Bodh Gaya



Dr. Vittal Rangan S
Assistant Professor
Indian Institute of Management
Bodh Gaya

Director's Note

At IIM Bodh Gaya, we take pride in balancing academic precision with cultural vivacity to mold individuals that can impact their environment. The last months have been moments of learning, innovation and celebration that reinforce our holistic development weave.

Possibly the most memorable events were TEDx IIMBG and NETRITVA, where ideas did have their sway against conventional views and into action. With speakers of varying degrees of appeal, the platform once again showcased the institute as a thought leader and an inspiration for our students to cultivate curiosity and critical thinking. To make campus life even more exciting, ELEGANTE 8.0 brought together some of the best minds and talents from across institutions for our annual management cultural fest. It does not remain simply a competition; it becomes a testimony to our students' teamwork, leadership, and organizational skills-the traits of tomorrow's business leaders.

The ancient culture of India is valued by IIM Bodh Gaya as a shelter beyond merely curricular and intellectual co-curricular activities. This festival of Saraswati Puja is mainly remembered for paying homage to the Goddess of learning, thus reminding us that learning is not merely a repetitive process of acquiring knowledge but rather a pursuit of wisdom. It fortified the spirit of unity found in the heart of a diverse community, where students, faculty members, and non-teaching staff gathered to pay homage to the Goddess of Learning.

Considerable interactions were organized to ensure continuous academic development. The series of guest lectures and workshops organized during the past few months have enabled students to juxtapose theories with practical applications and learn from experts of renowned standing across domains. The gains from participation in these exchanges were primarily obtaining insights into the future directions of business and the challenges facing leadership. Further, different research and innovative undertakings have been rekindled with students joining hands with the faculty in worthwhile projects that unravel real-world problems.

The IIM Bodh Gaya would move ahead by carrying the legacy of the culture of excellence, inclusion, and lifelong learning. Every event, each lecture and every discussion has been an added brick in the wall of the vision that educates leaders, not merely skilled professionals but also constructive contributors to society. Let us continue to learn, grow, and inspire.

Sincerely,
Dr. Vinita S. Sahay
Director, IIM Bodh Gaya



Dr. Vinita S. Sahay

Editorial

Enlightening Paths to Excellence and Purpose

In the heart of Bihar, where history and wisdom converge, IIM Bodh Gaya stands as a symbol of modern enlightenment rooted in ancient legacy. Surrounded by the serene energy of Bodh Gaya—where seekers have long come in pursuit of deeper understanding—the institute embraces a philosophy that blends academic excellence with mindful leadership. As an emerging center of management education, IIM Bodh Gaya is committed to nurturing leaders who are not only intellectually equipped but also ethically grounded, socially aware, and globally conscious.

As we journey through 2024, IIM Bodh Gaya continues to evolve as one of India's premier institutions of management education. Deeply rooted in India's spiritual heritage and forward-looking in its global vision, the institute remains committed to developing future leaders who blend academic excellence with ethical responsibility. The institute's vision is to emerge as a globally recognized hub for management education, research, and innovation while staying grounded in Indian values. Its mission reflects a commitment to nurturing leaders with integrity, sensitivity, and a focus on inclusive growth—leaders who can contribute meaningfully to business, policy, and society at large. The cultural ethos at IIM Bodh Gaya is defined by its core values: mindfulness, integrity, empathy, excellence, and collaboration. These values are not just spoken—they are lived through every interaction, decision, and initiative taken by the institution.

This year, IIM Bodh Gaya's contributions to skill development and executive education have been remarkable. Through its Management Development Programs (MDPs) and Faculty Development Programs (FDPs), the institute has empowered a wide range of stakeholders—from corporate professionals and public servants to academic leaders and grassroots functionaries. By offering training on governance, sustainability, innovation, and rural transformation, these programs exemplify the institute's mission to translate knowledge into actionable impact. The programs are tailored to address real-world challenges and promote a future-ready mindset in every participant.

Among the most celebrated highlights of the year was Netritva—the flagship leadership summit—where industry stalwarts, policymakers, and young leaders converged to share insights on redefining leadership in today's rapidly changing world. The summit focused on resilience, responsible decision-making, and the convergence of traditional values with modern business practices. Another notable event was Elegante, the annual cultural and management fest of IIM Bodh Gaya. With its vibrant mix of competitions, performances, and intellectual exchanges, Elegante brought together students from across the country to celebrate creativity, collaboration, and youthful energy.

The TEDxIIMBG platform continues to flourish as a space for powerful storytelling and idea-sharing. In its latest edition, speakers from diverse walks of life came together to ignite conversations on innovation, social impact, and personal growth. Similarly, the Youth Entrepreneurship Summit (YES) offered a launchpad for aspiring entrepreneurs to showcase their ventures, seek mentorship, and explore the nuances of sustainable business. These events reflect the institute's dedication to nurturing not just managers but change-makers.

Another milestone of the year was the second edition of ICSG (International Conference on Sustainability and Growth), which brought academics, researchers, and industry experts together to discuss pathways to equitable development and environmental responsibility. The event reinforced IIM Bodh Gaya's position as a thought leader in the global sustainability dialogue.

Beyond the major events, the institute has hosted numerous sessions, guest lectures, and workshops throughout the year—on topics ranging from digital marketing and behavioral economics to mental health and innovation in finance. These engagements highlight the institute's belief that learning must go beyond the boundaries of classrooms, preparing students for the complexities of the real world.

In all its endeavors, IIM Bodh Gaya upholds the spirit of enlightenment, mirroring the teachings of the Buddha: that true progress begins with self-awareness and blossoms when it is shared with others. As we celebrate the achievements of 2024, we are reminded that education is not just about acquiring knowledge—it is about nurturing wisdom, building character, and uplifting communities. At IIM Bodh Gaya, the light of the Bodhi Tree continues to shine—guiding hearts and minds toward a more mindful, inclusive, and sustainable future.



MANAGEMENT DEVELOPMENT PROGRAM:

IIM Bodh Gaya Conducts MDP for Bihar Fire Officers: A Step Towards Stronger Emergency Leadership



The programme was led by Dr. Amit Shrivastava, President of Executive Education & Consultancy, and coordinated by Dr. Somya Prakash Patra and Dr. Vishal Ashok Wankhede. An outbound learning trip enriched practical exposure, making the experience both insightful and action-oriented.

Shri Sudhir Kumar Porika, IPS, DIG, praised the training's impact on strengthening emergency response systems. Dr. Ashok Kumar Prasad, Principal of Bihar Fire Training Academy, hailed it as a significant learning opportunity for the officers.



IIM Bodh Gaya successfully hosted a five-day General Management Development Programme (MDP) from March 17 to 21, tailored for 17 gazetted fire officers from Bihar. Selected through the Bihar Public Service Commission (BPS), the officers received advanced training in crisis management, leadership, and strategic decision-making — vital skills for tackling high-pressure emergencies.

This pioneering initiative marks the first-ever MDP exclusively designed for fire officers. Dr. Vinita S. Sahai, Director of IIM Bodh Gaya, addressed the participants, emphasizing fire officers' indispensable role in public safety and the importance of leadership in emergency services. She also presented certificates, lauding their commitment to continuous professional development.

The programme concluded with a Director's Dinner and cultural performances, rounding off a week of intense learning and camaraderie.

This initiative aligns with IIM Bodh Gaya's mission to bolster public sector capacity. With 125 MDPs and over 8,200 officers trained this academic year, the institute continues to drive excellence across governance and public service sectors.

Executive Education and Consultancy: MDP Initiatives at IIM Bodh Gaya

IIM Bodh Gaya continues to take the lead in executive education and consultancy, reaffirming its commitment to skill development and leadership training. During the first quarter of the year 2025 from January to March, the institute achieved remarkable results in the **Management Development Programmes (MDPs)** in which it signed **1 MoU** and provided training to a total of **2483 participants** across **50 batches**.

MDP undertakings dealt with a whole tapestry of themes for various organizations and government bodies. A considerable part was allocated for entrepreneurship training delivered to the Directorate of Industrial Development, Govt. of Bihar, under the Chief Minister SC/ST/EBC/Yuva/Women Entrepreneurship Scheme, across several batches. Faculty Development Programs (FDP) for women were also organized under the umbrella of the MMTTP initiative of the Ministry of Education, Govt. of India, for enabling professional growth in academic disciplines. Leadership and general management training sessions were organized for Bihar Police Academy officers, while the BPSO Officers Induction Modules were organized in association with BIPARD for building governance capacity. Faculty Development Programs (FDP) for women were also organized under the auspices of the MMTTP initiative of the Ministry of Education, Govt. of India, for facilitating professional development in academic fields. Leadership and general management training programs were conducted for Bihar Police Academy officers, whereas the BPSO Officers Induction Modules were conducted in collaboration with BIPARD for capacity building in governance.

Some other specialized courses are the Dealer Development Programme for HPCL dealers on NSE and training for Panchayat Raj Department, Jharkhand, with a view to strengthening local government. The capacity-building programs conducted over several batches for the Water Resource Department (WRD), Govt. of Bihar, and the specialized training for District Fire Officers from the Fire Department, Govt. of Bihar. Programs were also conducted related to governance administration skills for BIPARD.

With the commitment to make a difference in various sectors, IIM Bodh Gaya has successfully conducted executive education interventions for officers and professionals from diverse backgrounds. With the institute advancing its mission of knowledge creation and professional development, the forthcoming quarters promise engaging collaborations and learning opportunities with an even greater impact.



Netritva 2025:

IIM Bodh Gaya's Annual Leadership Summit

The Indian Institute of Management Bodh Gaya concluded its annual leadership summit, Netritva 2025, on February 9, 2025. Held in Bodh Gaya, Bihar, the event distinguished itself as a premier leadership summit in the region, uniting bureaucrats, thought leaders, industry experts, and content creators to deliberate on contemporary leadership and its evolving dynamics.

Dr. Vinita Sahay, Director of IIM Bodh Gaya, inaugurated the summit by emphasizing the pivotal role of vision in effective leadership. She articulated that the primary distinction between managers and leaders lies in their capacity to envision the future. Encouraging attendees to introspect, Dr. Sahay posed thought-provoking questions regarding personal values, legacy, and the broader impact of leadership.



The summit commenced with two compelling keynote addresses by distinguished speakers. Shri Bharat Lal, Secretary General of the National Human Rights Commission, set the tone by emphasizing leadership as a blend of purpose and societal responsibility. He urged young leaders to define their mission early in life, drawing parallels with global icons like Nelson Mandela and Mahatma Gandhi. He reinforced that leadership is not just about exercising rights and duties but about embracing dharma—a deep-seated commitment to societal welfare.

Sh. Amit Lodha, Inspector General of Police, Bihar, brought a different perspective, sharing insights on leadership in governance and law enforcement. Best known as the inspiration behind the Netflix series *Khakee – The Bihar Chapter*, he underscored that power should be wielded responsibly for the betterment of society. He highlighted responsible citizenship as a powerful tool for nation-building and encouraged attendees to pursue careers that align with their fulfillment, as passion sustains long-term motivation.



The panelists debunked myths surrounding personal branding, reinforcing that effective content should drive action rather than merely seek visibility. They encouraged budding creators to find their niche, stay consistent, and leverage audience insights for sustained growth. The session concluded with the consensus that success in the creator's economy requires adaptability, consistency, and an authentic connection with one's audience.

With the conclusion of the second panel, Netritva 2025 came to an inspiring close. Dr. Vishal Ashok Wankhede, Co-Chairperson of the Media and PR Committee, delivered the vote of thanks, appreciating the speakers and participants for their engagement and insights. The summit reaffirmed IIM Bodh Gaya's commitment to fostering a culture of leadership and bridging the gap between theoretical knowledge and practical wisdom.

Netritva continues to serve as a vital platform where the aspirations of young leaders intersect with the wisdom of seasoned professionals, fostering a community of forward-thinking individuals ready to make a meaningful impact on society.

Panel Discussion 1: Evolution of Leadership

The first panel discussion, themed Evolution of Leadership, explored how leadership has transformed over time and continues to evolve in contemporary contexts. The panelists included:

- Dr. Radhakrishnan Pillai, bestselling author and strategist
- Chhavi Rajawat, India's first female MBA Sarpanch
- Swapnil Gawande, Managing Director, DEESHA Group
- Vipin Yadav, educator and content creator

Panel Discussion 2: Ethos of the Creators' Economy

The second panel discussion, Ethos of the Creators' Economy, shed light on digital content creation, personal branding, and resilience in an era driven by social media. Panelists included:

- Aaditya Iyengar, finance content creator and investment consultant
- Devan Bhalla, Associate Director Marketing, Attero
- Bibhuti Bhushan, entrepreneur and content creator
- Manjyoti Parasar, AI educator and content creator

Drug Abuse Awareness Session at IIM Bodh Gaya

6-day Management Development Programme for 24 WRD officials

The Narcotics Bureau of Patna conducted an impactful session on drug abuse awareness at the Indian Institute of Management, Bodh Gaya. The event aimed to educate students about the risks associated with substance abuse and to promote preventive measures. The session featured guest speakers who engaged in an interactive dialogue with the students, addressing the pressing issue of substance abuse among youth. The students' active participation and insightful queries highlighted their keen interest in understanding and combating this societal challenge. The discussions not only raised awareness but also fostered a sense of responsibility among the future leaders.

IIM Bodh Gaya continues to uphold its commitment to social responsibility by organizing events that address critical issues affecting society. The collaboration with the Narcotics Bureau reflects the institute's dedication to holistic education, encompassing both academic excellence and social awareness.



Samatvam Mindfulness Retreat

The Samatvam Mindfulness Retreat, held at IIM Bodh Gaya from February 24th to 28th, 2025, proved to be a deeply enriching experience for participants from diverse professional backgrounds. Designed to foster equanimity, focus, and emotional intelligence, the five-day retreat blended scientific research with practical mindfulness techniques, offering attendees a transformative journey toward self-awareness and well-being.

Guided by Dr. Teena Bharti and Dr. Nidhi Mishra, the retreat featured experiential sessions, real-world case studies, and interactive discussions that explored the power of mindfulness in leadership, stress management, and work-life balance. Participants engaged in reflective exercises and mindfulness practices that helped them cultivate present-moment awareness and develop resilience in high-pressure environments.

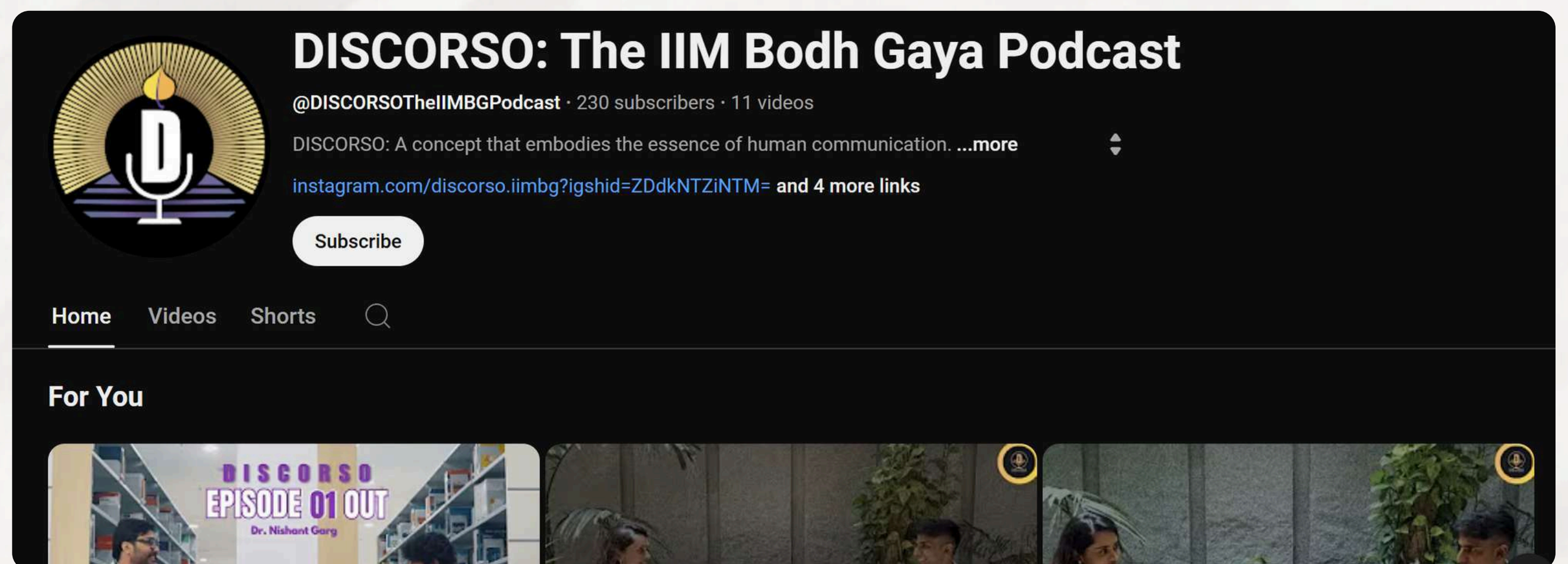
- Key Takeaways from the Retreat:
1. Enhanced understanding of mindfulness and its workplace applications
 2. Practical tools for stress management and emotional regulation
 3. Insights into the science behind mindfulness and its impact on productivity
 4. A newfound appreciation for kindness, self-compassion, and mindful leadership

Many participants shared that the retreat provided an essential pause from the fast-paced corporate world, helping them regain clarity and focus. The impact of the program extended beyond the five-day retreat, with attendees incorporating mindfulness practices into their daily routines to enhance personal and professional well-being.

DISCORSO:

The IIM Bodh Gaya Podcast – Amplifying Voices, Inspiring Minds

DISCORSO, the official IIM Bodh Gaya podcast that's redefining conversations and bringing fresh perspectives to the table! A vibrant student-driven initiative, DISCORSO is where intellect meets insight and ideas come to life. From leadership and corporate trends to personal journeys and cultural narratives, this podcast is an auditory experience that every IIMBG student needs to tune into!



Diverse Conversations, One Platform

DISCORSO isn't just another business podcast—it's a space where learning happens beyond textbooks. The episodes dive into the realms of leadership, HR trends, entrepreneurship, personal growth, and the fascinating lives of individuals who've carved their own unique paths. It's where listeners get an all-access pass to candid conversations with top academicians, business leaders, and inspiring personalities.

Episodes That Resonate:



The IIM Bodh Gaya Phenomenon

In an exclusive sit-down with Dr. Vinita S. Sahay, Director of IIM Bodh Gaya, DISCORSO explores the essence of leadership, resilience, and vision. From pioneering the growth of IIMBG to her 26-year journey in management education, Dr. Sahay's wisdom is a masterclass for every aspiring leader.

The Multifaceted Journey of Samanvita Shetty

From dance to journalism, law to acting, and even teaching—Samanvita Shetty embodies versatility. Her journey is an inspiration to those who dare to explore and redefine success on their own terms.



Mindfulness, Research, and the Art of Exploration

Prof. Nishant Garg unpacks the journey of selecting impactful research topics, the importance of curiosity, and how academic interests can align with real-world impact.



HR Insider – Building Workplaces That Thrive

HR guru Prof. Vittal Rangan shares his insights on what makes a company truly great to work for. With expertise in fostering workplace culture and employee satisfaction, this episode is a must-listen for anyone looking to navigate the corporate world.

Why You Should Tune In

DISCORSO isn't just about listening—it's about learning, engaging, and expanding horizons. Whether you're aiming to be a corporate leader, a researcher, or an entrepreneur, this podcast is packed with insights that can shape your journey. Catch the latest episodes on YouTube and stay tuned for more compelling conversations that will challenge, inspire, and push you to think differently.

Management Programs

IIM Bodh Gaya Signs Landmark MoU to Empower Entrepreneurs from Marginalized Communities

Reaffirming its commitment to inclusive growth and social impact, IIM Bodh Gaya has signed a landmark tripartite Memorandum of Understanding (MoU) with the Confederation of Indian Industry (CII) and the Dalit Indian Chamber of Commerce and Industry (DICCI). This strategic partnership aims to foster financial inclusion and drive entrepreneurial development among SC-ST communities and other marginalized groups.

At the heart of this initiative is the launch of a Business Accelerator Program, designed to equip aspiring entrepreneurs with critical skills, leadership training, mentorship, and business growth strategies. The program reflects a collective vision to bridge socio-economic gaps and promote equality, aligning with the values of Dr. B.R. Ambedkar's vision of an inclusive India.

The collaboration, facilitated through IIM Bodh Gaya's Centre for Social Impact, marks a significant step in empowering individuals from underserved backgrounds to transition from unemployment to self-employment. By focusing on entrepreneurship as a tool for social transformation, the Centre aims to build resilient small businesses, encourage innovation, and create job opportunities across regions.



This initiative places special emphasis on uplifting women and marginalized entrepreneurs by providing them access to resources, networks, and knowledge systems often unavailable to them. By strengthening the MSME sector—an essential pillar of India's economy—the program also contributes to balanced regional growth and long-term economic sustainability.

Through this powerful alliance with CII and DICCI, IIM Bodh Gaya is not only nurturing entrepreneurial talent but also paving the way for a more inclusive and equitable future. The Centre for Social Impact continues to play a vital role in shaping socially conscious leaders, proving that management education can be a driving force for national progress.

Elegante 8.0 Kicks Off with Shramdaan Drive for a Cleaner Campus

Setting the tone for Elegante 8.0, IIM Bodh Gaya launched its pre-event with the Shramdaan Waste Collection Drive, uniting the campus community in a shared mission for cleanliness and sustainability. Faculty, staff, and students actively participated in this collective effort, reinforcing the Institute's commitment to environmental responsibility. The drive not only fostered awareness about waste management but also instilled a sense of ownership toward maintaining a greener campus. As Elegante unfolds, this initiative stands as a reminder that every grand celebration begins best with purpose and participation.



ELEGANTE 8.0: A Grand Celebration of Culture and Sports at IIM Bodh Gaya



IIM Bodh Gaya successfully hosted ELEGANTE 8.0, its annual cultural and sports fest, from January 24 to 26, 2025, with the theme “Abhyudaya” (Progress). The event brought together students from prestigious institutions like IIM Ranchi, NSIT Patna, IMI Kolkata, St. Xavier’s Patna, and NIT Patna, fostering competition, creativity, and collaboration.

The festival was inaugurated by Dr. Vinita S. Sahay, Director of IIM Bodh Gaya, alongside Chief Guest Shri Anand Kumar, IPS, who emphasized the importance of mindfulness in all aspects of life. Dr. Sreelekha Mishra, Chairperson of Students’ Affairs, extended gratitude to the organizing committees and clubs for their dedication.

Over three days, the fest featured sports competitions, gaming tournaments, policy case contests, creative workshops, and cultural performances. Day one saw inter-college sports matches, an International Court of Justice simulation, and workshops on pottery and painting, ending with vibrant cultural performances. Day two continued with Quizzilla, a painting competition, and NAVYATA, the fashion show, featuring participation from IDT Muzaffarpur and NSIT Patna. The evening was highlighted by IIM Bodh Gaya’s musical band, The Story Tellers, followed by a live concert by Azaadi.

The final day featured the EduRun Marathon, organized by the CSR Committee to promote rural education, with 800+ participants from IIM Bodh Gaya, BIPARD, and OTA. The Republic Day celebrations followed, including the flag hoisting and national anthem. The event concluded with final sports matches, cultural performances, and a grand valedictory ceremony, where IAS officer Mr. Kumar Anurag, Municipal Commissioner, Gaya, and the Hon’ble Director recognized student achievements in sports and cultural events. A lively DJ night wrapped up the festivities.

With over 35 events, ELEGANTE 8.0 successfully blended sports, culture, and social awareness, reaffirming IIM Bodh Gaya’s commitment to holistic student development and inter-institutional engagement.



ICSG 2.0: Pioneering Sustainability and Responsible Innovation at IIM Bodh Gaya"

With great pride, IIM Bodh Gaya played home to the International Conference on Sustainable Goals (ICSG) 2.0, which brought together prominent figures from academia, business, and government from across the world to encourage dialogue on responsible innovation and sustainability.

Supporting the UN's Sustainable Development Goals (SDGs) without fail, ICSG 2.0 provided a forum for the sharing of ground-breaking research, ideas, and best practices with the purpose of building a better, more equitable future.

The esteemed speakers and panel discussions at ICSG 2.0 provided valuable insights on climate action, responsible consumerism, sustainable finance, and inclusive economic development. A highlight of the conference was the opportunity for these experts to share their knowledge with the audience.

Research Paper Presentations— Renowned academics from various universities shared their latest findings on sustainability-related topics.

Corporate Sustainability Initiatives and Academic Research: The conference provided a platform for fruitful conversations on how to bring together the two sectors.

Workshops and networking events - Participants were able to network with one another and obtain practical knowledge via interactive workshops.

As an institution with a long history of socially conscious management training, IIM Bodh Gaya is at the forefront of important debates on environmental responsibility. An appeal to action, ICSG 2.0 reaffirmed our shared duty to create a society that is cleaner, more equitable, and more sustainable than the one we live in today.



YES 2025: Igniting Entrepreneurial Spirit and Innovation at IIM Bodh Gaya"

IIM Bodh Gaya successfully hosted the Youth Entrepreneurial Summit (YES 2025), a vibrant platform that brought together aspiring entrepreneurs, industry professionals, and investors to stimulate innovation and development. The event sought to provide young minds with the necessary skills, mentoring, and networking opportunities to turn their ideas into viable businesses.

Key Highlights of YES 2025: Inspiring Keynote Sessions Industry professionals and successful entrepreneurs offered their knowledge, problems, and insights into creating long-term enterprises.

Startup Pitch Competition - Emerging entrepreneurs pitched their game-changing ideas to a panel of investors and professionals in competition for financing and mentoring possibilities.

Workshops and panel discussions - Experts led interactive sessions on finance methods, company expansion, digital transformation, and new industry trends.

Networking & Collaboration - The summit offered an excellent opportunity for students, entrepreneurs, and investors to meet, share ideas, and explore future collaborations. The event highlighted IIM Bodh Gaya's dedication to promoting the entrepreneurial spirit and cultivating an innovative culture. YES 2025 was more than a summit; it was a movement to inspire and influence the future



TEDX IIM BG: "What's Next? "

IIM Bodh Gaya made the bold move of sparking engaging discussions by bringing TEDx IIMBG on February 15, 2025, with the forceful theme "What's Next? " The event was an energetic platform for business leaders, entrepreneurs, policymakers, and thought leaders to explore the power of business, sustainability, well-being, and leadership. Organized at the eminent IIM Bodh Gaya campus, the event aimed to challenge conventional thinking, evoke new ideas, and generate thought-provoking dialogue on the next wave of global change.

The initiative started with the iconic diya light-up ceremony that marks the lighting of darkness and brings wisdom. The moment of the ceremonial inauguration was shared by all eminent speakers, ushering in a day of power of transformed insight, boundary-defying innovation, and courageous storytelling. Student, academician, and crowd participants' hypes swelled with high hopes, praying for the best to appear on the stage. TEDx IIMBG boasted an array of remarkable speakers who were leaders in their respective fields, imparting great wisdom on what lies ahead as challenges and opportunities. Among the notable speakers was Anil Swarup, the Government of India's Former Coal Secretary, who discussed the importance of pragmatism in accomplishment, urging students to dream big but keep both their feet firmly on the ground. His words of "Dream, you must, but only with your feet firmly on the ground," resonated with aspiring entrepreneurs and leaders. Jadav Payeng, the celebrated environmentalist and Padma Shri recipient, best known as the 'Forest Man of India,' gave a passionate speech on the restoration of nature and the need for the right kind of development at the right time. Jaya Chaahar, Trade Fantasy Game (TFG) Founder & CEO, redefined the concept of entrepreneurship through her own story of perseverance and innovation. She emphasized the way unplanned pivots in startups are what make them truly function.



Kamalika Deka, General Manager HR, UNIQLO, discussed the future of work, leadership, and the way corporate culture is changing to fit in inclusivity and flexibility. Uttisah Sharma, CEO & Co-founder of Qniverse, spoke about the transformative power of AI and how it can shape businesses and industries of the future. Anuva Kakkar, Founder of Tiggler, spoke about her entrepreneurial journey and how passion and dedication can make a small idea a big success. Sudarshan Gangrade, LO Foods Founder, shared with us how technology and nutrition are revolutionising the health and food industry. Feroze Azeez, Anand Rathi Wealth Deputy CEO, shared with us finance literacy, investment trends, and building wealth in an age of disruption.

The participants were thoroughly immersed in the concepts exchanged on stage. The TEDx conference at IIM Bodh Gaya proved to be an overwhelming success and left the listeners with fresh eyes on the world of innovation, sustainability, and leadership. It was a shining example of the institute's commitment to intellectual forays and visionary thought leadership. With the world changing day by day, TEDx IIMBG continues to be a source of motivating ideas and defining the leaders of the future.

CFA Workshop: Roadmap to an International Career

IIM Bodh Gaya shared its CFA workshop with students to spur interest toward the importance and value that the Chartered Financial Analyst (CFA) certification brings to career opportunities in global finance. Industry experts and CFA charter members elucidated on the experience dimension through which contestants wishing to hone their skills in investment management, financial analysis, and risk management.

The focus of the session was on the tough three-part CFA examination schedule and the importance of ethics in finance, including how the qualification prepares professionals for a solid foundation in portfolio management, asset valuation, and financial reporting. Topics such as financial modelling methods, quantitative analysis, and global investing strategies hounded students in matters of core concern in the making of high-level decisions.

Moreover, the session touched on the many career paths open for holders of the CFA charter, ranging from investment banking to wealth management and hedge funds, as well as financial consultancy. The speakers also described how a CFA charter gives an international competitive edge, and this is why the charter is highly valued in the world of finance. The session also ended with a Q&A discussion, which allowed students to debate questions ranging from CFA study tips to career options, among real-life uses in finance.



Mastering International Business Session: Confronting Global Market Trends

This International Business course was an insight into the dynamic settings of international trade, economic interdependence, and global market strategy for IIM Bodh Gaya. Companies are being swift in crossing borders; acquiring knowledge of global economic trends is the demand of the time for tomorrow's business leaders.

Industry practitioners and learned specialists gave presentations about the challenges and opportunities involved in international business and how factors like geopolitical risks, exchange market fluctuations, trade policies, and digital globalisation influence international trade. Some of the significant variables considered were foreign direct investment (FDI), market entry strategies, and supply chain management. Together, these provided the students with an overview of how multinationals operate across economies.

The case studies provided a real-life illustration for multinational corporations of how firms respond to differences in culture, currency fluctuations, and regulatory risks. Also discussed was the emergence of electronic commerce, global e-commerce, and green business models, thus aforementioned with technology and sustainability taking center stage as the hallmark of international business strategy.

The workshop ended with an interactive session on trends in emerging markets, the economic position of India in the world, and career prospects in international trade and commerce, with the students empowered with the requisite knowledge and foresight to take sound business decisions in a globalised economy.

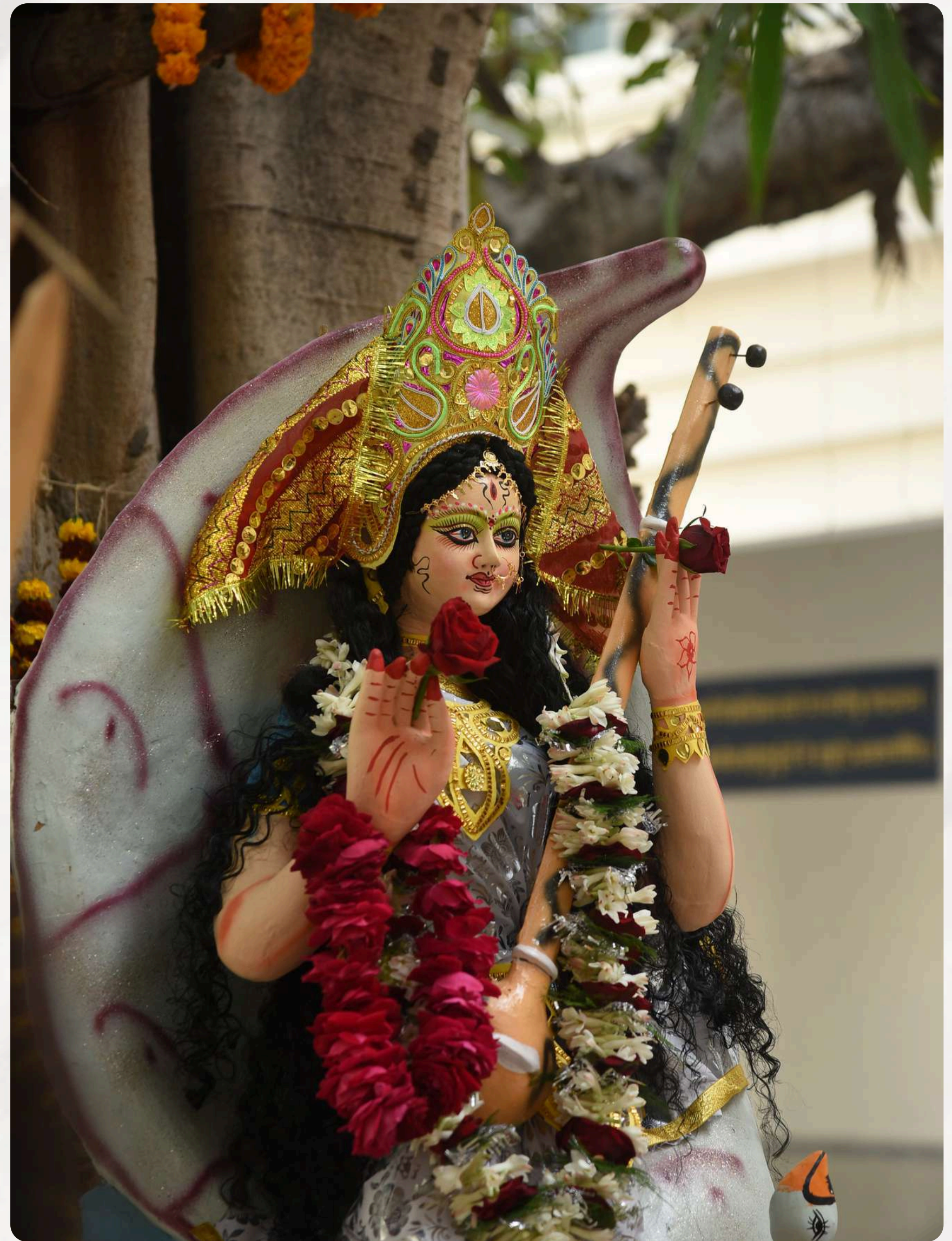
Saraswati Puja at IIM Bodh Gaya: A Celebration of Knowledge and Learning

At IIM Bodh Gaya, the Saraswati Puja every year is not just a religious ritual—it is an emotional celebration of wisdom, knowledge, and intellectual excellence. This year, too, students and faculty members came together to pray for the blessings of Goddess Saraswati, the divine embodiment of knowledge, intellect, and creativity.

The ceremony was held on 2nd February, 2025, outside Agni Block, where the conventional puja was conducted with dedication. The students and faculty joined hands in a spirit of sanctity and piety, wearing sophisticated yellow and white Indian dresses, representing goodness and innocence. The ceremonies were followed by chanting of hymns and oblations, producing an atmosphere of tranquillity and illumination.

It was not the inaugural time that Saraswati Puja was being celebrated at the institute—it is a much-dear tradition which brings about unity and respect for knowledge. Active participation from the students and staff alike has characterised the event year after year, highlighting IIM Bodh Gaya's intent on intellectual and cultural development.

Aside from the religious significance, the celebration was also a call for the pursuit of excellence, wisdom, and lifelong learning. As students bowed in worship to the Goddess of Learning, the event reinforced the virtues of curiosity, dedication, and the transforming power of learning.



Investment Banking Session: Understanding the Indian Stock Markets Complexities

IIM Bodh Gaya was privileged to have Mr. Kartik Chhaya, COO of Rupeesed Technology Ventures Pvt. Ltd., and a former Executive Director of J.P. Morgan India and former Vice President at Nomura, as a guest for an eye-opening session on the nuances of Indian stock markets. His deep exposure to the financial field made it possible for him to analyse the complexity of market forces in a simple form to be comprehended easily by the students.

During the class, Mr. Chhaya presented a profound analysis of the working of stock markets and the impact of worldwide and domestic forces on the trend of the market. He highlighted the contribution of institutional investors, government policy, economic indicators, and behavioural finance towards determining stock trends. The subject matter of technical and fundamental analysis, market speculation, risk assessment, and investment strategies was also briefly discussed, aiding students in developing a thorough awareness of capital markets.

This interactive session allowed valuable opportunities for some healthy debates among students, who also had a chance to put questions to Mr. Chhaya on topics such as market volatility, investment banking careers, career prospects, and what the future holds for the Indian financial markets. By the end of the lecture, the students were well-versed in how the stock market operates and how financial knowledge can be applied to propel successful investment banking careers.



Celebrating World Wildlife Day at IIM Bodh Gaya



The event witnessed active participation from students of the Integrated Programme in Management (IPM), the youngest cohort at IIM Bodh Gaya, who actively engaged in discussions of social entrepreneurship and citizen empowerment, as well as sustainability-driven business solutions.

As a part of their continuing collaboration with the Bihar State Biodiversity Board, students floated pilots on carbon offsetting and circular economy ideas in Bihar. Some of the proposals ardently championed much of the importance of forest conservation or sustainable development as tenets to prove that IIM Bodh Gaya stands committed toward altruistic environmental stewardship. World Wildlife Day is also observed at IIM Bodh Gaya, which truly showcases the institution's dedication to sustainability and its future roles in developing future leaders who make decisions with regard to such ecological responsibility.

At IIM Bodh Gaya, the observance of World Wildlife Day took place through an exciting and thought-provoking session featuring Mr. Bharat Jyoti, a renowned expert in environmental conservation, forestry, and biodiversity management. The session, "Biodiversity for Management Students," provided meaningful insight into how ecology and sustainable business disciplines intersect.

This year's theme **Wildlife Conservation Finance: Investing in People and Planet** implied the commitment to developing funding strategies for biodiversity. He spoke about the population trajectory with special reference to Eastern India and its ecological ramifications, then emphasized that such conservation efforts should include climate change adaptation initiatives. During his lecture, Mr. Jyoti also pointed out the meaningful engagement that local communities, conservation professionals, and the private sector have to inspire.



Ph.D. Admissions Webinar at IIM Bodh Gaya

An insightful webinar 'Your Ph.D. Journey Starts Here- Insights & Guidance on Admissions' session was held on March 18, 2025, at IIM Bodh Gaya for addressing queries by the Ph.D. aspirants. Forthcoming candidates have been able to acquire a clearer understanding of the admission process, research opportunities, and academic expectations at IIM Bodh Gaya. Some of the major points covered in this session included the importance of research skills, how to present a decent research proposal, and aligning research interests with an institution's expertise. Participants also understood how selection is done, funding opportunities, and what career prospects Ph.D. scholars have.

The interactive Q&A session, which was highly welcomed by the aspirants, allowed them to dig deeper into their concerns. It was thus very useful for all those interested in academia or research.

The session cemented the vision of IIM Bodh Gaya to nurture a strong research ecosystem and enable prospective scholars in their quest for knowledge and innovations. Thus, IIM Bodh Gaya continues with this initiative to mentor and nurture the next generation of researchers toward academic excellence.



भारतीय प्रबंधन संस्थान बोधगया
Indian Institute of Management
Bodh Gaya

#TheEnlighteningIIM

Ph.D WEBINAR

To Address the Queries of Ph.D Aspirants

 **18th March, 2025**

 **4:30 PM, Tuesday**

Join the Webinar:
<http://meet.google.com/rou-ifho-bvs>

Deadline for PhD 2025 Application :
31st March



IIM Bodh Gaya Concludes Business Accelerator Program for SC-ST Entrepreneurs



IIM Bodh Gaya, in collaboration with the Dalit Indian Chamber of Commerce & Industry (DICCI), Confederation of Indian Industry (CII), and National SC-ST Hub, successfully organized the Business Accelerator Program to foster entrepreneurship among SC-ST entrepreneurs and their aspiring wards. The initiative was supported by the Ministry of Micro, Small and Medium Enterprises (MSME) and The National Small Industries Corporation (NSIC).

The program was conducted under the Centre for Social Impact at IIM Bodh Gaya, reflecting the institute's commitment to empowering marginalized communities and promoting inclusive development. The initiative aimed to provide essential skills, resources, and networking opportunities to entrepreneurs from SC-ST backgrounds, enabling them to scale their businesses and contribute to economic growth.

By focusing on entrepreneurship as a means of economic upliftment, the program supported individuals in transitioning from unemployment to self-employment. It also played a role in strengthening the MSME sector, fostering regional development, and promoting sustainable business growth.

The Business Accelerator Program was in line with Dr. Babasaheb Ambedkar's vision of an inclusive India, ensuring that SC-ST entrepreneurs received the necessary support to thrive in today's competitive market.

Applications are invited for the **Business Accelerator Program** organized by IIM Bodhgaya For Existing SC-ST Entrepreneurs

Designed to equip young SC-ST entrepreneurs with the knowledge, skills, and support needed to grow and scale their businesses.

With formal training in management concepts, access to industry-best mentors, and capacity-building interventions.

Promoting entrepreneurship and creating more opportunities for small and medium enterprises in the country.

72 hours training (On-Campus & Virtual) at IIM Bodhgaya, Plus Mentoring and handholding support.

For Whom

- Existing SC-ST Entrepreneurs.
- Age above 18 years.
- Preference is given to women SC-ST candidates.
- Graduation (any discipline).
- Major activity - TRADING in the Udyam registration shall not be eligible for the above program.

Program Fee

- The Total Program fee per candidate is Rs 1.1 lakh plus 18% GST.
- The assistance under the NSSH scheme is 90% of the Total Program Fee, i.e., Rs. 99,000 per candidate.
- IIM Bodhgaya provides scholarships to the participants to partly cover a 5% share of the Total Program Fee, i.e., Rs. 5500.
- Hence, each participant will pay only Rs. 5500 plus GST, i.e., Rs. 6490.

AI Horizons to Key Banking Applications

IIM Bodh Gaya had the privilege of hosting Dr. Neeta Nagar, Managing Director at Accenture, for an insightful session on AI in Business Process Development. She shared how AI is transforming banking functions, from fraud detection and credit scoring to personalized banking and regulatory compliance.

Dr. Nagar's expertise helped final-year MBA students understand AI's practical applications in financial services, bridging the gap between theory and industry trends. As AI continues to revolutionize banking, its role in driving efficiency, security, and customer experience is more significant than ever.

AI horizons to Key Banking Applications

Dr. Neeta Nagar
Managing Director of Client Account Leadership for Financial Services Nordics, Accenture

Guest lecture on

Artificial Intelligence in Business Process Development

#TheEnlighteningIIM

Shaping Tomorrow's Policy Leaders: Bridging Management and Public Policy



Mentorship and Guidance

The journey of Kautilya has been guided by the valuable mentorship of Payal Dey, Suresh KG, and Aviral Tiwari, whose insights and encouragement have been instrumental in shaping the club's vision and activities.

First Event Highlight: Youth Policy Debate 2025

In its inaugural initiative, Kautilya expanded its reach beyond the B-school campus by organizing a thought-provoking debate competition for the young minds of classes 11 and 12 from Gyan Bharti School, Gaya, and Delhi Public School, Gaya. The event served as an energetic platform for participants to express their views on key policy matters impacting modern India

In today's complex and interconnected world, the role of public policy is no longer confined to government corridors—it has become an essential pillar of corporate strategy and business leadership. With this vision, Kautilya: The Public Policy Club of IIM Bodh Gaya was established to create awareness around policy thinking and regulatory frameworks among future business leaders.

Our mission is to build a culture of informed analysis, ethical decision-making, and strategic engagement with public policy issues that influence businesses, markets, and society at large. At IIM Bodh Gaya, we believe that management professionals must understand the policy landscape to drive meaningful impact, navigate regulatory challenges, and contribute to responsible corporate governance.

Topics ranged from digital privacy and data protection to environmental reforms—issues that are increasingly relevant in both public and corporate spheres. The participants showcased exceptional critical thinking, awareness, and communication skills. Winners were awarded certificates and trophies in recognition of their policy insights and articulation.

This event marked a strong beginning for Kautilya, demonstrating our commitment to cultivating policy-oriented thinking not just among MBA students, but also by inspiring the next generation. As the corporate world continues to engage more deeply with regulatory affairs, ESG mandates, and public accountability, Kautilya aims to equip IIM Bodh Gaya students with the perspective and tools to lead responsibly in both boardrooms and beyond.

CCTF Drives Sustainability Through Art and Nature at IIM Bodh Gaya

The Clean Campus Task Force (CCTF) of IIM Bodh Gaya, launched on January 21, 2025, is a student-led initiative promoting environmental sustainability and biodiversity. Guided by Chairperson Prof. Nanda Chaudhary and mentors Prof. Nishant Garg and Prof. Sunanda Katewa, the club focuses on identifying local flora and fauna and raising awareness of eco-conscious practices.

During the Elegante Fest, CCTF hosted two creative, eco-themed events. Trash to Treasure: Eco-Art Fest encouraged participants to turn waste—paper, plastic, metal—into expressive artworks. Mentors supported the process, highlighting the blend of sustainability and innovation in each creation.

Bloom & Beyond: Nature Walk and Photo Quest took participants on a guided exploration of the campus's rich ecosystem, followed by a photography contest. Categories like "Most Inspiring Shot," "Best Wildlife Capture," and "Flora in Focus" celebrated nature appreciation and visual storytelling. With these events, CCTF continues its mission to build a greener, more conscious campus community.



Student Achievements

Akhil Jain received a prestigious Travel and Accommodation Grant to present his PhD research at the University of Southampton, UK. His work on pension systems has also been selected for presentation at two major conferences: the International Conference on Pensions (by PFRDA and IIM Ahmedabad) and the 85th Academy of Management Annual Meeting in Copenhagen, Denmark.



Saksham Agarwal and his team, Vidhayak, secured first place in Vidhan - The Policy Triathlon at IIM Ranchi.

Aryan Singla secured the first runner-up position in Breaking the Breach, a national policy case competition organized by CPPR at XLRI Jamshedpur.



Kartikey Sunil Bandre, along with Danish Shafi and Nirab Kumar Das (Team BG), secured the first runner-up position in the NexTrade Case Study Competition at K J Somaiya Institute of Management, Mumbai. Their performance showcased strong teamwork and strategic thinking.

Adrian Neil Osta, Suryansh Sharma and Md Aiyaz team Inceptors won Sumantran – Hunt for the Star Consultant, organized by VGSoM, IIT Kharagpur.

Suryansh won the Nexus AI Reignite: AI-Powered Case Competition at UBS Chandigarh.

Ayushi Jha and Ronak Maidamwar displayed exceptional athletic skills, securing second place in the Women's Double Badminton Tournament at IIM Lucknow's Manfest-Varchasva.



Faculty Publications



Dr. Vinita S. Sahay
Director,
Indian Institute of
Management, Bodh Gaya



Dr. Rangan S. Vittal
Assistant Professor,
Organisation Behaviour
and HRM

Title of Publication: Policy to Practice: Implementation of Indian Knowledge System (IKS) in the New Education Policy (NEP): The Role of Indian Institutes of Management (IIMs)

Type of Publication: Research Publication

Date of Publication: 1st April 2025

Journal Name: Indian Journal of Industrial Relations (IJIR)

Dr. Rangan S Vittal, Faculty in the Organisational Behaviour & Human Resource Management area, and Dr. Vinita S Sahay, Director of IIM Bodh Gaya, have co-authored a significant research paper that evaluates the practical role of Indian Institutes of Management (IIMs) in implementing the Indian Knowledge System (IKS) as outlined in the National Education Policy (NEP).

The paper presents a strategic blueprint for how premier institutions like the IIMs can translate policy into practice, leveraging India's rich intellectual traditions to shape modern management education. It highlights the importance of embedding IKS in institutional pedagogy to foster culturally informed and globally competent leaders.

Published in the Indian Journal of Industrial Relations (ABDC-C, ISSN: 0019-5286), a prestigious journal dedicated to industrial and human resource development, this work contributes to national policy discourse and reinforces IIM Bodh Gaya's thought leadership in education reform.



Dr. Soumya Prakash Patra
Assistant Professor,
Humanities and Liberal Arts

Type of Achievement: Research Publication

Date of Publication: January 2025

Journal Name: EIPR 2025 (Issue 02)

Prof. Dr. Soumya Prakash P. has published a sole-authored, ABDC A-listed research paper that critically examines the Orange Book

standard introduced by the German Federal Court of Justice (2009) and its implications for India's developing SEP regulations. The study underscores the need for a structured dispute resolution mechanism for Standard Essential Patents (SEPs) and FRAND (Fair, Reasonable, and Non-Discriminatory) licensing in India's rapidly evolving technological ecosystem.

This work contributes significantly to Intellectual Property Law research, shaping future legal frameworks for patent disputes.



Dr. Tamal Samanta

Assistant Professor,
Marketing

Title of Publication: Understanding Negative Word-of-Mouth in Online Grocery Services

Type of Publication: Research Publication

Date of Publication: 4th January 2025

Journal/ Conference/ Publisher Name: Journal of Retailing and Consumer Services

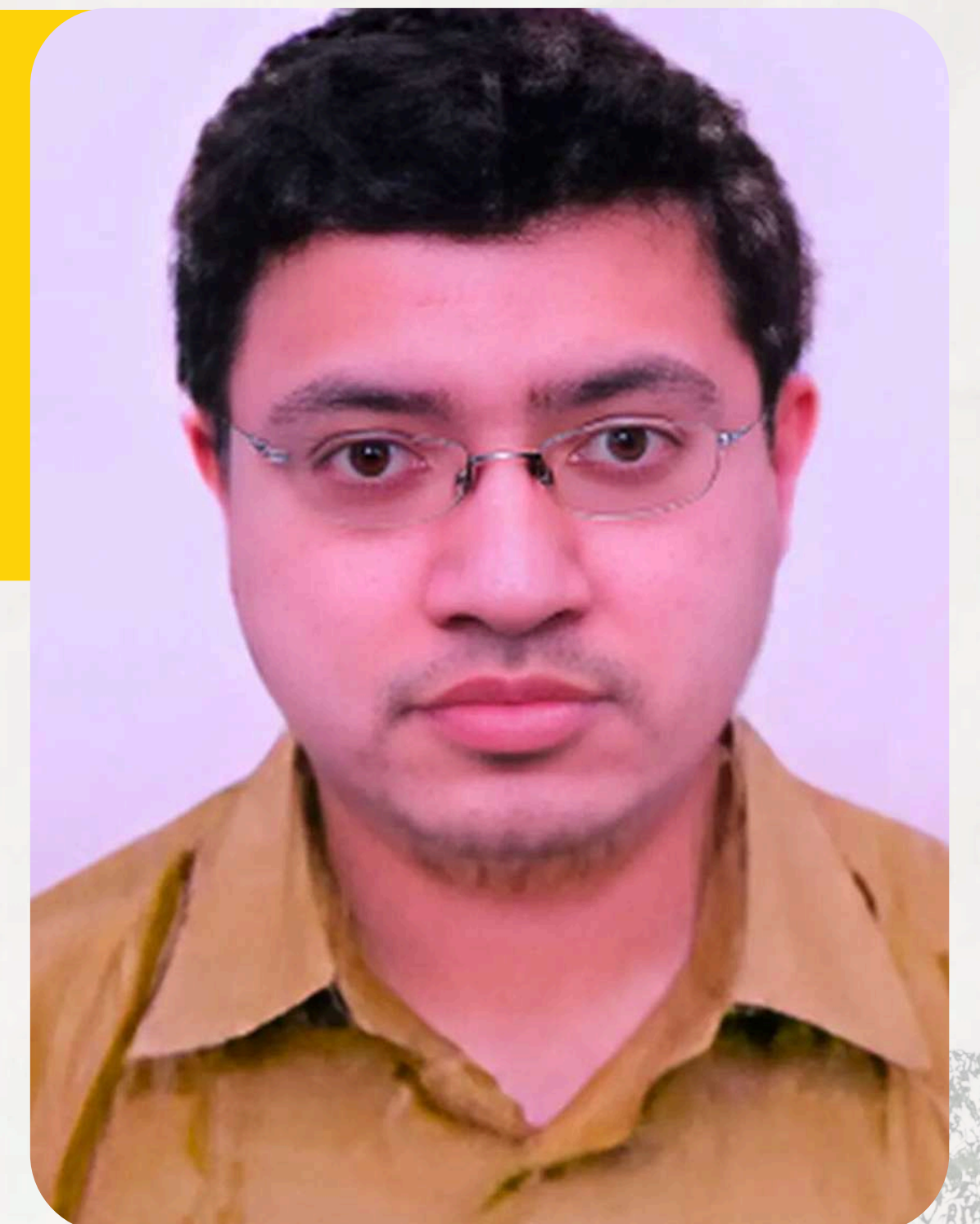
Dr. Tamal Samanta has made a significant contribution to the field of marketing with his latest publication, exploring negative consumer experiences in online grocery services (OGS). His research employs netnography and topic modelling to analyse consumer grievances and identify key service quality deficiencies.

This research offers a comprehensive understanding of the causes of negative word-of-mouth (NWoM) by adopting the SERVQUAL framework under the paradigm of expectation confirmation. Further, the conclusions would assist OGS providers in improving their service standards, minimising disgruntlement and improving customer retention.

Dr. Samanta's research throws light on the growing importance of service quality in online retailing and, hence, the need for proactive management on the part of businesses in consumer complaint dismantling. This publication is yet another academic milestone for him, with beneficial insights into the marketing and retailing domains.

Dr. Boudhayan Ganguly

Assistant Professor,
Information Technology
Systems & Analytics



Title of Publication: Identifying Barriers to AI Adoption in MSMEs

Type of Publication: Research Publication

Date of Publication: 20th January 2025

Journal/ Conference/ Publisher Name: Indian Growth and Development Review

Dr. Boudhayan Ganguly has published an insightful study investigating the challenges hindering AI adoption in India's Micro, Small, and Medium Enterprises (MSMEs). His research highlights the interconnected barriers affecting AI implementation, offering a structured approach for policymakers and industry leaders to overcome these challenges.

The study works as a pathway for AI-based growth among MSMEs, which plays an important aspect for economic development in India. Innovation, efficiency, and competitiveness within the industry will be developed by removing the barriers to adoption.

This publication becomes a significant resource for understanding the maze of AI integration in the context of MSMEs. His work will help bridge the gap between technological advancement and implementation realities.

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Dr. Bishal Dey Sarkar
Assistant Professor,
Operations Management and Quantitative Techniques

Title of Publication: Assessing Economic Disruptions in India's Electronics Sector Due to the Red Sea Crisis

Type of Publication: Research Publication

Date of Publication: 1st February 2025

Journal/ Conference/ Publisher Name: Journal of Transport Geography

Dr. Bishal Dey Sarkar has conducted a comprehensive analysis of the economic impact of the Red Sea crisis on India's electronics and photonics sector. His research models the supply chain disruptions caused by geopolitical tensions and estimates an economic loss of \$605.52 million.

With the aid of input-output modeling and interval programming, the study examined inter-industry dependencies and pinpointed industries that are weakest to disruptions. The result is then useful to guide policymakers' and business leaders' strategic actions toward risk reduction and supply chain resilience.

Dr. Sarkar's research contributes greatly to the understanding of global trade dynamics, reaffirming the necessity of proactive management strategies for crises in highly interconnected economies.

Dr. S. K. Abu Khalek
Assistant Professor,
Marketing



Title of Publication: Unpacking Resistance to Carsharing

Type of Publication: Research Publication

Date of Publication: 11th February 2025

Journal/ Conference/ Publisher Name: International Journal of Information Management

Dr. Sk Abu Khalek has published a critical study on consumer resistance to carsharing, addressing the psychological and economic factors that deter people from adopting shared mobility solutions. The research introduces mental accounting and regret theories to examine how access temporality, long-term economic value, and anticipated regret influence carsharing adoption.

Through experimental designs and survey analysis, the study identifies key determinants shaping consumer perceptions and highlights the role of status quo bias in decision-making.

By offering an in-depth analysis of shared consumption behavior, Dr. Khalek's study provides valuable insights for businesses, policymakers, and researchers aiming to enhance the adoption of

sustainable and shared mobility services.

Faculty Achievements



Dr. Sabyasachi Mohapatra
Associate Professor,
Finance and Accounts

Dr. Deepak Puthal
Assistant Professor,
IT Systems and Analytics



Type of Achievement: Research Grant

Title of Achievement: Securing the Future: A Blockchain and AI-Powered Solution for Child Safety and Identification.

Prof. Sabyasachi Mohapatra and Prof. Deepak Puthal have been awarded a cutting-edge research project titled “Securing the Future: A Blockchain and AI-Powered Solution for Child Safety and Identification.”

Prof. Mohapatra will lead the project as the Principal Investigator (PI), with Prof. Puthal serving as the Co-Principal Investigator (Co-PI). This visionary initiative has been approved under the Technology Development Scheme by the IIT Bhilai Innovation and Technology Foundation, with a total estimated budget of INR 40 Lakhs (approximately). The project will be implemented over a duration of two years.

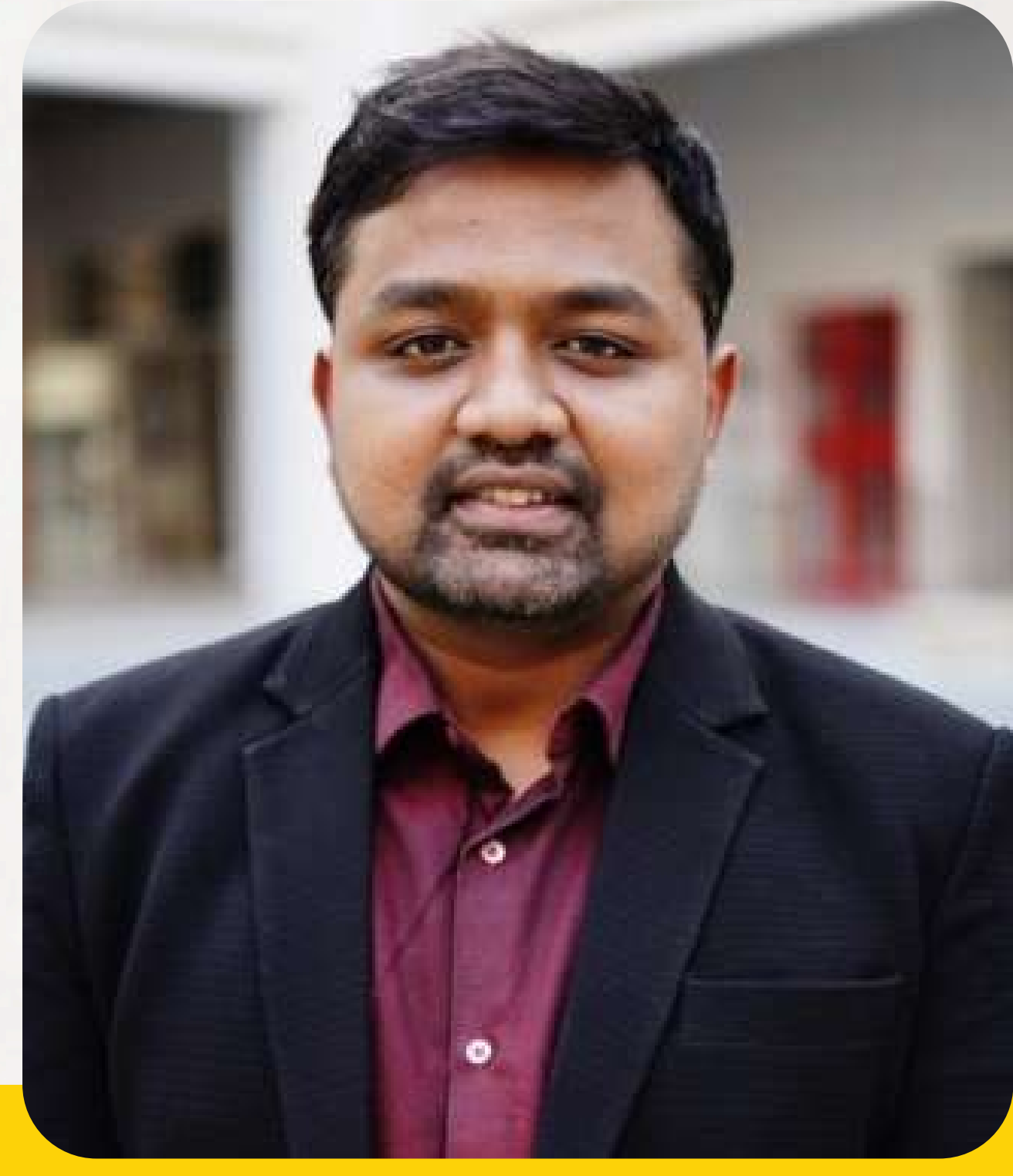
This prestigious grant is part of the funds received from the Department of Science and Technology (DST), Government of India, under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS)—a flagship program aimed at fostering innovation across emerging technologies that integrate physical systems with digital intelligence. The proposed research will harness the combined capabilities of Blockchain and Artificial Intelligence (AI) to create a robust and secure solution addressing two critical areas: child safety and accurate identification.

By leveraging these transformative technologies, the project seeks to contribute meaningfully to societal well-being, particularly in protecting vulnerable populations and enhancing the efficacy of identification mechanisms.

This recognition is a testament to the growing research capabilities at IIM Bodh Gaya and highlights the institute’s commitment to interdisciplinary innovation, social impact, and nation-building through technological advancement.



Dr. Soumya Prakash Patra
Assistant Professor,
Humanities and Liberal Arts



Dr. Rohit Agrawal
Assistant Professor,
Operations Management
and Quantitative Techniques

Type of Achievement: Patent

Patent Title: A System and a Process for Preventing Electronic Fuel Injection (EFI) Dry Running in a Two-Wheeler

Institutions: Indian Institute of Management Bodh Gaya & Birla Institute of Technology, Mesra



Prof. Dr. Soumya Prakash P., Prof. Rohit Agrawal, and Prof. Dr. Anupam Ghosh have successfully secured a patent for their innovative EFI system, which prevents dry running in two-wheelers, thereby enhancing fuel efficiency and engine longevity. This breakthrough technology is set to make a significant impact in the automotive industry, improving the reliability of two-wheeler engines



Pathway

Quarterly Newsletter

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