

2025 PhD BROCHURE IIM BODH GAYA



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Dr. Vinita S. Sahay

DIRECTOR'S MESSAGE

From the Desk of Director

Welcome to the Ph.D. Programme of the Indian Institute of Management, Bodh Gaya.

IIM Bodh Gaya is situated in the land of Nalanda, where scholars from all over the world come and work relentlessly for the attainment and dissemination of knowledge. In this land of enlightenment, where knowledge and wisdom rest in the soil, we are striving hard to regain the past glory and seek to become the next "Seat of Learning" in this part of the world. Inaugurated in the year 2020, The Ph.D. Programme of IIM Bodhgaya is a relatively new programme of the institute. Despite being in its nascent stage, the programme has managed to make significant strides forward and is constantly evolving in accordance with our vision and objective to assist the institute in becoming an international centre of excellence in management education. On successful completion of the programme, a student will be awarded the title of Doctor of Philosophy (Ph.D.). Research is the central driving force of intellectual activities at an academic institute of higher learning. At IIM Bodh Gaya, we believe in the creation of future leaders with deep-rooted ethics, mindfulness and creativity who can improve management theory and practice while managing change and transition in a highly competitive environment. The programme makes a substantial contribution to the faculty talent pool in management education as well as to the provision of responsible jobs needing research aptitude in businesses and research organizations. Our faculty consists of renowned academics in their respective fields with publications in top journals. They also excel as inspiring lecturers, influential consultants, award-winning case authors, and prominent corporate and policy advisers. Our doctoral scholars are selected through a very competitive admission process. The programme encourages all forms of learning that take place in a classroom setting as well as through case studies, exposure to relevant software tools and techniques, peer learning through interactive seminars and discussions, and participation in conferences, workshops, and summer schools as appropriate for the scholars. The programme also aims at producing excellence in publishing high-standard research output.

I welcome you to read this booklet and find out more about the Ph.D. programme of the institute.

Sincerely,

Dr. Vinita S. Sahay

Director, IIM Bodh Gaya



Dr. Archana Patro

Ph.D. CHAIRPERSON'S MESSAGE

The Doctoral (Ph.D.) Programme of the Indian Institute of Management Bodh Gaya was launched in 2020 and offers a number of specialties in management and allied fields. The programme is looking for students who are incredibly driven and dedicated and have the capability of doing demanding multidisciplinary research. The programme's objective is to prepare committed scholars for careers as experts in their areas of research-based inquiry and for careers as outstanding management educators. IIM Bodh Gaya, being one of the third generation IIMs to be set up in India in 2015, offers its Ph.D. programme across eight different groups of specialisation such as Marketing, Economics, Finance and Accounting, Information Technology Systems and Analytics, Organization Behaviour and Human Resource Management, Humanity and Liberal Arts (Business Communication), Operations Management & Quantitative Techniques and Strategy and Entrepreneurship. PhD candidates at IIM Bodh Gaya have the academic freedom to develop their own research focus and collaborate closely with academics of their choice. All PhD students must complete demanding coursework over the first two years to equip themselves with the fundamental management knowledge and abilities required to become autonomous researchers. In the second year, students will be sent to IIM Bangalore for their area subjects. After completing two years of coursework, students must pass a thorough comprehensive exam before beginning their thesis work. Under the direction of his/her thesis advisor and the thesis advisory committee, the Ph.D. student will frequently spend the next couple of years delving deeply into a particular area of scholarly inquiry. The successful public defense of the doctoral thesis by the doctoral student marks the conclusion of a Ph.D. programme. It is a requirement for all doctoral candidates to get published in prestigious international journals. The institute provides considerable funding for a variety of scholarly activities, including doctoral colloquia, teaching seminars, practicum, participation in international conferences, and presenting high-caliber research papers at these conferences. Additionally, the institute requires all Ph.D. students to successfully participate in and complete a teaching workshop and practicum. The doctorate students are also supported by a fully operational library with cutting-edge resources like journal packages, databases, books, and computing equipment. The programme is entirely residential, and financial assistance in the form of a stipend is given for a maximum of four years.

We invite motivated and committed research-oriented scholars to apply for the Ph.D Programme and join the IIM Bodh Gaya community.

Sincerely,

Dr. Archana Patro

Chairperson, Ph.D., IIM Bodh Gaya

BRIEF OVERVIEW

Doctoral (Ph.D.) programme at IIM Bodh Gaya remains the lucrative choice for the students aspiring a high standard of scholarship career in management. We place a lot of focus on preparing our Ph.D. students to conduct high caliber research. Understanding the issues encountered by corporate and non-business groups.

We are seeking candidates who are likely to contribute through having an impact on methodology and/or practice in order to reverse the recent economic, ecological, and social challenges. IIM Bodh Gaya has been exploring a body of intellectual work that is important to society. The goal is to advance the boundaries of knowledge and produce new knowledge to look at research both inside and outside the management profession in order to explore the intricate and nuanced connections between social, political, economic, and institutional factors and management issues. We enjoy it when fresh perspectives develop that have an impact on how management knowledge is generated and applied in a way that is meaningful to society.

Our Ph.D. students come from a variety of academic backgrounds, including management, economics, engineering, mathematics, sociology, anthropology, and psychology. We highly encourage individuals from all disciplinary backgrounds to apply for the programme given the interdisciplinary character of the research topics. This variety enables students to approach management issues from many theoretical perspectives and develop fresh perspectives on them.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

1 ECONOMICS

The Economics Area engages in research, teaching, consulting, external engagements, and media and policy outreach in various fields. These include Behavioral Economics, Development Economics, Macroeconomics, Microeconomics, Game Theory, Industrial Organization, International Trade, Labour Economics, Monetary Economics and Public Economics.

FACULTY MEMBERS

Prof. Anirban Sengupta

PhD, IIM Indore

Research Interests: International Economics, Monetary Economics, and Energy Economics, Game Theory, Non Linear Econometrics.



Prof. Aviral Kumar Tiwari

Post-Doctoral from Montpellier Business School, France

World's top 2% scientists list of 2021, 2022 and 2023 published by Stanford University Study

Highly Cited Researchers 2020, 2022, 2023 by Clarivate™ of Web of Science™.

Research Interests: Energy and Environmental Economics, Applied Macroeconomics, Tourism, Behavioural Economics etc.



Dr. Gupteswar Patel

PhD, IIT Kharagpur

Research Interests: Environmental Economics, Energy Economics, Ecological Macroeconomics, International Economics.



Dr. Madhumita Das

PhD, IIT Kharagpur

Research Interests: Environmental economics, Destination marketing, Ecotourism and its impact, Sustainable Tourism.



Dr. Muhammed Ashiq V.

PhD, IIT Kharagpur.

Research Interests: Environmental Economics, Energy Economics, Natural Resource, Globalization, Income Inequality.



Dr. Suresh K.G.

PhD, ICFAI University

Research Interests: Trade and the environment, public policy, and sustainability.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

2 MARKETING

Research in the Marketing area of IIM Bodh Gaya is driven by a team of faculty members with diverse research interests and proficiencies. Having completed a PhD or Fellow Programme in Management from institutions of national importance and international repute, the area holds expertise in the disciplines of Product and Brand Management, Marketing Analytics, Consumer Behaviour, Marketing Strategy, Services Marketing, Retailing, Digital and Social Media Marketing, Luxury and Fashion Management, Healthcare Marketing, Sales and Distribution Management and Business to Business Marketing. The coursework includes courses on marketing management, consumer research, and research methods. The Marketing area is actively pursuing a varied set of research questions from the marketing research domains such as Healthcare branding and Marketing, Service Quality, Customer Loyalty, Online Customer Experience, e-WoM, Subsistence Marketplace, Technology Adoption, Mindful Marketing, Metaverse, Tourism Marketing and Management, Product Quality and Customer Behaviour, Customer Value Customer Satisfaction. The faculty is equipped with expertise in qualitative and quantitative research techniques and a sound understanding of the nuances of different research designs. Our research output has been published in prominent marketing journals listed in ABDC and Scopus, such as the Journal of Travel Research, European Journal of Marketing, Marketing Intelligence Planning, International Journal of Retail Distribution Management.

FACULTY MEMBERS

Dr. Aditi Sharma

PhD, IIM Kozhikode

Research Interests : Sales performance and its influencers, Emotions in sales, Positive Psychology of Salesperson/Sales force, Digital Sales.



Dr. Amresh Kumar

PhD, BIT Mesra, Ranchi

Research Interests : Online Marketing, Online Customer Experience, E-commerce, Social Media Marketing.



Dr. Chandan Parsad

PhD, IIM Raipur

Research Interests : Impulse buying, Celebrity Endorsement, Spiritual Marketing, Neural Marketing, Digital and Mobile APP Marketing.



Dr. Jitendra Yadav

PhD, Indian Institute of Information Technology, Allahabad

Research Interests : Digital Marketing, Information Systems, Cause-Related Marketing, Social Media Marketing and Technology Adoption.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

2 MARKETING

FACULTY MEMBERS

Dr. Medha Srivastava

PhD, Banaras Hindu University

Research Interests: Customer Loyalty, Service Quality, Consumption Emotions, Mindful Consumption, Food Consumption Behaviour.



Dr. Nanda Choudhury

PhD, IIT Kharagpur

Research Interests: Consumer Neuroscience, Base of the Pyramid/Subsistence Marketplace, Evolving Ad Space, Qualitative Research Design.



Dr. Pinaz Tiwari

PhD, Jamia Millia Islamia, New Delhi, India

Research Interests: Consumer perception, Consumer behaviour, Destination marketing, Destination management, Tourism education.



Dr. Satish Chandra Ojha

PhD, A.K.T.U. Lucknow.

Research Interests: Somatic Markers, Consumer Behaviour, Consumer Brand Durables, Impulsive Buying Behaviour, Word-of Mouth, Mindful Consumption, Sustainable marketing, Sustainability.



Dr. S.K. Abu Khalek

PhD, IIM Lucknow

Research Interests: Consumer Behaviour, Shared Consumption.



Dr. Swapnarag Swain

PhD, Utkal University, Odisha

Research Interests: Healthcare accreditation and service quality, Brand management, Technology adoption (digital payment), Marketing of services.



Dr. Tamal Samanta

PhD, Indian Institute of Management, Lucknow

Research Interests: Bottom/base of the pyramid, subsistence marketplace, retailing, Qualitative research.



Indian Institute of Management Bodh Gaya

BODHGAYA

भारतीय प्रबंधन संस्थान बोधगया

AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

3 OB & HRM

The research interests of the faculty members include career management, future of work, positive psychology, mental health, tech-based HRM and analytics, virtual climate, diversity management & creativity, team-based dynamics, IT project management and performance, forgiveness, workplace bullying, resilience, positive psychology, optimism, mindfulness, emotional well being, agentic traits, interpersonal relationship, career correlates, workplace sustainability, green creativity, employee productivity, work-life balance, hybrid work models, psychological empowerment, psychological capital, approaches to health and well-being at the workplace, work motivation, positive leadership, job attitudes, organizational development, organizational culture.

FACULTY MEMBERS

Dr. Nidhi Mishra

PhD, IIM Ahmedabad.

Research Interests: Forgiveness, Mindfulness, Wellbeing, Resilience, Gratitude and Workplace Bullying.



Dr. Nishant Garg

PhD, IIM Lucknow

Research Interests: Qualitative Research; Identity; Liminality; social constructivist ontology with interpretivist epistemology.



Dr. Prabhu G.

PhD, Central University of Karnataka

Research Interests: Workplace Incivility, Organizational Justice, Academic Leadership & Cross-cultural Studies.



Dr. Remya Lathabhavan

PhD, NIT Tiruchirappalli

Research Interests: Women Career, Future of Work, Mental Health, Positive Psychology, Sustainability, and Technology in Organizations.



Dr. Suman Choudhary

PhD, IIM Udaipur

Research Interests: CSR, recruitment, employee volunteering, human capital, knowledge management, and workplace play.



Dr. Teena Bharti

PhD, IIT Roorkee

Research Interests: Optimism, Mindfulness, Resilience, Subjective Wellbeing, Agentic Traits, Interpersonal Relationship, Career correlates, Workplace Sustainability.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

3 OB & HRM

FACULTY MEMBERS

Dr. Tarun Kumar Vashisth

PhD, IIM Ahmedabad

Research Interests: Organizational Space



Dr. Vittal Rangan

PhD, IIM Indore

Research Interests: Social Impact, Workplace Respect, Work Engagement and Building Great Places to Work Service Performance.



Mr. Manoj Kumar Jaiswal

Professor of Practice

Research Interests: Moral Potency



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

4 OPERATIONS MANAGEMENT AND QUANTITATIVE TECHNIQUES

The research prospectus under the area of operations management and quantitative techniques is anchored on three broad subject domains including Operations Management, Operations Research and Business Statistics. Aspiring research scholars need to have fundamental knowledge in all above areas and can pursue research in any of the above areas, including their combinations. The research scholars can take doctoral level course work on subjects pertaining to the domain of their interest offered by the area of operations management and quantitative techniques. This will strengthen their fundamental knowledge in the subject.

The faculty associated with the area have research interests in topics that include Sustainable service operations, Human factors in service operations management, Industrial safety and maintenance management, Industry 4.0, Sustainable Manufacturing, Circular Economy, Lean Manufacturing, Additive Manufacturing, Strategic Sourcing and Purchasing Management, Sustainable supply chain, Multi-Modal Logistics, Crowd-shipping, Buyer- Supplier relationship dynamics, Supply chain analytics, Retail supply chains, Agri supply chains, Lean supply chain systems, Systems simulation modeling and optimization, Multi- criteria decision making in operations, Multivariate data analysis, Issues in emerging economies, Issues in platform economies, Game Theoretic Modelling, Data Envelopment Analysis, etc.

FACULTY MEMBERS

Dr. Ajith Tom James

PhD, IIT Delhi

Research Interests : Sustainable Manufacturing, Service Quality, Maintenance and Safety Management, Transportation Business, Industry 4.0.



Dr. Bishal Dey Sarkar

PhD, Indian Institute of Technology- Delhi

Research Interests : Sustainable Supply Chain, Industry 4.0/5.0, International Trade, Port Logistics, Digital Transformation.



Dr. Chiranjit Das

PhD, IIM Rohtak

Research Interests: sustainable supply chain management, transportation planning models, empirical study of Operations Management, large-scale optimization and analytical models, sustainable product development, sharing economy.



Dr. C V Sunil Kumar

PhD, BITS Pilani

Research Interests : Supplier Development, Buyer-Supplier Relationships, Lean Management, Agricultural and Health Care Supply Chains etc.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

4 OPERATIONS MANAGEMENT AND QUANTITATIVE TECHNIQUES

FACULTY MEMBERS

Dr. Nikhil Dhakate

PhD, IIM Shillong

Research Interests: Healthcare Operations, Healthcare Process Optimization, Last Mile Logistics, and Medical Tourism.



Dr. Prabhat Ranjan

PhD, IIM Calcutta

Research Interests: DEA and Preference Matching Algorithm, Data Envelopment Analysis, Efficiency in Higher Education, Preference Matching.



Dr. Rohit Agrawal

Post-Doctoral Fellowship, IIT Delhi

Nominated in the world's top 2% scientist list by Stanford University

Research Areas: Sustainable and closed loop supply chain, Circular economy, Industry 4.0, Additive Manufacturing.



Dr. Shashank Kumar

PhD, IIM Mumbai

Research Interests: Sustainable supply chain, Industry 4.0 and Technology Adoption, Multi-Modal Logistics, Crowd-shipping.



Dr. Sunanda Katewa

PhD, IIM Udaipur

Research Interests: Issues related to platform economies, Sustainable Operations.



Dr. Vishal Ashok Wankhede

PhD, NIT Tiruchirappalli

Research Interests: Industry 4.0, Smart Manufacturing, Additive manufacturing, Circular economy, Sustainable Manufacturing.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

5 HUMANITIES AND LIBERAL ARTS (BUSINESS COMMUNICATION)

The Doctoral programme of the Humanities and Liberal Arts area consists of faculty working on multidisciplinary fields related to Humanities, Social Sciences and Law. The Area works on a range of topics from Sustainability, Culture and multiculturalism, Ethics, Social Entrepreneurship, Patents and innovation, Corporate frauds, Gaming and gambling laws, Informal sector, Industrial relations, Labour studies and many more.

In today's dynamic and interconnected business landscape, effective communication stands as the cornerstone of success. Embark on a transformative academic journey with our prestigious PhD program in the area of Business Communication. Join our distinguished cohort of thinkers and visionaries committed to expanding the frontiers of understanding in their specific disciplines. Our program is tailored for scholars passionate about unraveling the complexities of communication within the intricate tapestry of business dynamics. The current composition of the faculty in terms of teaching and research reflects the expanding and varied demands of the field of management education.

FACULTY MEMBERS

Dr. Abhishek Yadav

PhD, IIT Bombay

Research Interests: Philosophy of Mind, Philosophy of Biology, Neurophilosophy, Technophilosophy, Philosophy of AI.



Dr. Durba Banerjee

PhD, University of Delhi

Research Interests: Change Communication, Memory Studies, War Literature.



Dr. Gargi Roy

PhD, IIT Madras

Research Interests: Syntax, Language Contact and Convergence, Sociolinguistics, Minority Languages, investigates symptoms of language shift, maintenance and language loss arising due to intense contact between languages spoken in proximity.



Dr. Johnson A. Minz

PhD, TISS Mumbai

Research Interests: Informal economy, Value chains, Organizational studies, Decent works, Tribal studies.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

5 HUMANITIES AND LIBERAL ARTS (BUSINESS COMMUNICATION)

FACULTY MEMBERS

Dr. Payal Dey

PhD, Indian Institute of Technology Delhi.

Research Interests : Public Policy, Policy Advice, Governance and Regulation, Public-Private Partnership, Energy Access, System Dynamics, Action Research, Business Policy.



Dr. Sanjay Kaushal

PhD, JNU New Delhi

Research Interests : Language and communication, Discourse analysis.



Dr. Sreelekha Mishra

PhD, IIT Indore

Research Interests: Culture and Multiculturalism, Social issues, Sustainable Development and Ethics.



Dr. Soumya Prakash Patra

PhD, IIT Kharagpur

Research Interests: Social Entrepreneurship, Patents and Innovation, Industry 4.0, Gaming and gambling laws.



Dr. Urjani Chakravarty

PhD, IIT Roorkee

Research Interests : Linguistic-Communication Interface, Tourism Studies, Generation Studies, Fashion and Communication, Digital Media in India, Humor Studies, Communication Theories, Critico-Cultural Discourse Analysis.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

6 FINANCE & ACCOUNTING

We are thrilled to extend an invitation to passionate and aspiring scholars seeking to embark on a transformative Ph.D. journey. Welcome to the dynamic and intellectually stimulating realm of Finance and Accounting at the Indian Institute of Management Bodh Gaya. Our Ph.D. program in Finance and Accounting is designed to nurture future leaders and innovators in finance and accounting. We take pride in offering a curriculum that seamlessly blends cutting-edge theoretical concepts with real-world applications, ensuring that our students are well-versed in academic theories and equipped with the practical skills demanded by academia and industry.

FACULTY MEMBERS

Dr. Archana Patro

PhD, IIM Indore

Research Interests: International Financial Reporting Standards, Intellectual reporting/Green Accounting/Integrated Reporting, Corporate Governance/Accounting Fraud/Bankruptcy Prediction/Earnings Management/Forensic accounting, Accounting for Government, ESG and sustainable investing.



Dr. Ashish Sharma

PhD, IIT Roorkee

Research Interests: Corporate Governance, Earnings Management and Sustainability, Behavioral Finance, Public Policy, Economics of Natural disasters and Climate change.



Dr. Bharati Singh

PhD, IIM Ahmedabad

Research Interests : Insolvency and Bankruptcy, Portfolio Optimization, Earnings Management, Financial Markets.



Dr. Molla Ramizur Rahman

PhD, IIT Kharagpur

Research Interests: FinTech, Sustainable finance, Climate finance, Systemic risk, Contagion effect and network theory, Financial interconnectedness, and crisis.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

6 FINANCE & ACCOUNTING

FACULTY MEMBERS

Dr. Priti

PhD, FPM MDI Gurgaon

Research Interests: ESG, Sustainable Finance, Corporate Governance, CSR, Venture Governance.



Dr. Raveesh Krishnankutty

PhD, ICFAI University

Research Interests : Corporate finance, Banking, Financial Economics, Behavioural finance, Consumer behaviour.



Dr. Sabyasachi Mohapatra

PhD, IIT Kharagpur

Research Interests : Asset Pricing, Value & Growth Investing, Asset Management, Risk and Regulatory Management, Market Microstructure & Infrastructure and Behavioral Finance.



Dr. Senthil Kumar.A

PhD, Anna University - Chennai

Research Interests : Connectedness among financial markets, ESG investing, Green and sustainable finance, Portfolio optimization, Financial timeseries econometrics.



Dr. Soumya Gupta

PhD, MNNIT Allahabad

Research Interests: Financial Technology, Insurance Technology, Fintech for Specially abled people, Crowd funding/lending



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

7 INFORMATION TECHNOLOGY SYSTEMS AND ANALYTICS

Are you a brilliant mind passionate about unravelling the mysteries of data? Do you thrive on solving complex problems and pushing the boundaries of technology? Then dive into the vibrant world of research at our department, where groundbreaking work unfolds across diverse areas like data mining, machine learning, text mining, multi-criteria decision making, deep learning, IoT, cloud, blockchain, information systems, smart city, smart campus, and e-governance. This is more than just a PhD a doorway to becoming a pioneer in the data-driven revolution. We offer a dynamic and supportive environment where you'll work alongside renowned faculty, collaborate with fellow passionate researchers, and access state-of-the-art computational resources.

FACULTY MEMBERS

Dr. Boudhayan Ganguly

PhD, Indian Institute of Management Lucknow (IT & Systems)

Research Interests : Multi-Criteria Decision Making, Data Mining, Combinatorial Optimization and Graph Theory Applications.



Dr. Charu Naithani

PhD, IIM Lucknow

Research Interests: Digital Auctions, IT Governance and Strategy, ICT and Social Impact, Digital Inclusion etc.



Dr. Deepak Puthal

PhD, University of Technology Sydney, Australia

Research Interests : Cyber Security, Blockchain, Adversarial Learning, Generative Adversarial, Networks, Internet of Things (IoT) Machine Learning.



Dr. Gaurav Abhishek Tigga

PhD, NIT Tiruchirappalli

Research Interests : Advancements in Information Technology, Industry 4.0, IT integration in Manufacturing industries, IT in supply chain of manufacturing and service industries.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

7 INFORMATION TECHNOLOGY SYSTEMS AND ANALYTICS

FACULTY MEMBERS

Dr. Madan Lal Yadav

PhD, IIM Shillong

Research Interests: Machine learning, Text Analytics, Social Media Analysis, etc.



Dr. Manali Chatterjee

PhD, IIT Kharagpur

Research Interests: Digital Transformation, Information system, Statistical modeling.



Dr. Raghunathan Krishankumar

PhD, SASTRA University

Nominated in the world's top 2% scientist list by Stanford University

Research Interests: Multi-criteria decision-making, Data-driven decision-making, Soft computing.



Dr. Samant Saurabh

PhD, IIT Patna

Research Interests: Computer Security, Data Mining and Algorithms, Network Security, Data Analytics, Algorithm and Graph Theory.



Dr. Supriya Kumar Ghatak

PhD, IIT Kharagpur

Research Interests: Management Information Systems, Software Project Management, Software Team Performance and Knowledge Effect, Machine Learning (using Python), Doctoral Educational Growth.



AREAS OF SPECIALIZATION IN Ph.D. PROGRAMME

8 STRATEGY & ENTREPRENEURSHIP

The Strategy & Entrepreneurship (S&E) area at IIM Bodh Gaya has evolved into a strong area for research & publications. Faculty in the Strategy Area are interested in factors that influence the performance of firms. Topics of interest include Mergers & Acquisitions, Innovation, competitive strategy, inter-organizational alliances and governance, public policy and program design and implantation, public-private partnerships, and the competitive effectiveness of public sector enterprises. Apart from the core area of strategic management, faculties are also interested in topics related to entrepreneurship: Entrepreneurship Ecosystem Development, Entrepreneurship and Regional Development, Women Entrepreneurship, Entrepreneurship Education & Training, Entrepreneurial Leadership, Business Models Development, Entrepreneurial Marketing, Family Business Governance, Family Business Succession, and Family Business Heterogeneity. This area of study has strong connections with related disciplines such as economics, psychology and sociology. The interest areas of faculty in this domain allow for a broad range of topics and research approaches.

FACULTY MEMBERS

Dr. Amit Kumar Srivastava

PhD, IIT Delhi

Research Interests: competitive strategy, inter-organisational alliances and governance, strategic technology and innovation management, public policy/program design and implementation, public-private partnership, and competitive effectiveness of public sector enterprises.



Course Structure and Curriculum

COURSE WORK: REQUIREMENTS AND STRUCTURE

I Year (Term I - III and III)

Course Type	Credits	Specifications
MBA Core Courses and Ph.D., Compulsory Courses	42-45	33-36 credits from MBA Programme or Ph.D. level courses and three 3-credit, compulsory Ph.D. courses (Qualitative Research Methods, Quantitative Research Methods, and Econometrics).
Summer Term Paper	3	Summer Term Paper - under a faculty member

II Year (Term IV - VI)

Elective and Research Courses	Minimum 30	Minimum 30 Credits : Ph.D. courses/MBA (term IV and V)
	Break Down	Term IV minimum 12 credits. Term V minimum 12 credits. 18 credits must be Area electives (Ph.D.). At least 12 credits should be of Ph.D. level Area courses. Overall, at least 18 credits should be of Ph.D. level courses.
Mini Dissertation	6	Term VI Mini Dissertation - under a faculty member

Institutional Support

IIM Bodh Gaya will provide scholarships to full time Research Students (Ph.D.). It will cover all academic expenses (consisting of tuition, computer, library fees) and hostel fee.

Monthly Stipend

1

Rs. 50,000

Till Comprehensive Exam

2

Rs. 60,000

Post Comprehensive Exam

Additional Financial Support

1

Rs. 25,000 per year
Contingency Grant
(for 4 years)

2

Rs. 50,000
Laptop Grant
(1 time)

3

Rs. 1,75,000
Conference Grant



ADMISSIONS

Candidates must possess one of the following qualifications to apply for IIM Bodh Gaya's doctoral programme: Master's degree in any discipline, with at least 60 percent marks or equivalent grade point average, or Professional qualifications like CA, ICWA, CS with at least 60 percent marks or equivalent grade point average, or Five-year Integrated Master's degree programme in any discipline, with at least 60 percent marks, obtained after completing higher secondary schooling (10+2) or equivalent, or Four Year/Eight Semester Bachelor's Degree in Engineering (B.E./B.Tech./ B. Arch.) with at least 65 percent or equivalent.

The percentage of marks obtained by the candidate would be calculated based on the rule as followed by the respective University/Institution. In absence of such rule, all the subjects on the marksheets should be considered while calculating the passing percentage marks. In case of grades / CGPA, the conversion to percentage of marks would be based on the procedure as certified by the respective University/ institution. If any University/Institution confirms that there is no scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

Admission Test

Candidates who fulfil the eligibility criteria as stated above are required to take Common Admission Test (CAT) held by the IIMs or IIM Bangalore RAT 2025. Alternatively, those who have qualified GATE, GRE, GMAT or JRF (UGC/CSIR/or equivalent) examinations can also apply in the relevant area of specialization. The date of examination for GATE/GRE/GMAT/JRF must be 1st July 2022 or after and its score/result must be valid on or after 1st January 2025. Score of CAT 2022, CAT 2023 and CAT 2024 will be considered. Admission to the programme is open to Indian citizens only.

Exemptions

Candidates who have already passed two year full-time PGP completed in last 5 years from IIMs with minimum 60 percent marks or equivalent are exempted from the test score and can apply directly. It is necessary that candidates applying for exemption from test must attach copies of both side of the grade sheet to ascertain the equivalence between the grading systems of other IIMs, without which, the application for exemption from test will not be considered.

Candidates who have already completed two-year full-time PGP completed in last 10 years from IIMs with minimum 60 percent marks or equivalent and other exceptional candidates with a two-year full-time Post Graduate Degree in Management (as decided by the Ph.D. committee) may be allowed direct entry to the second year of the programme. The above candidates are provided a waiver for the first year PGP courses

Current Students



ARVIND DARSHNA

Marketing

Education: B.Tech. (Civil), Himachal Pradesh Technical University Hamirpur (2015).
MBA., Central University of Himachal Pradesh, Dharamshala (2017)
Work Experience : Guest Faculty, Central University of Haryana (21 Months)
Research Interests : Consumption Emotions, Customer Engagement, Consumer Decision Making, Ethnocentrism



SHIMONA SHRIYA

Operations Management and Quantitative Techniques

Education : B.E in Electrical and Electronics, Birla Institute of Technology, Mesra (2016)
Work Experience : Honda Cars India Ltd. (24 months), Havells India Ltd. (15 months)
Research Interests : Supply Chain Management, Sustainable Operations Management, New Product Learning, Healthcare operations, Lean Manufacturing.



SHWETA

Economics

Education : B.Com., Kurukshetra University (2016),
M.Com., Kurukshetra University (2018)
Work Experience : Assistant Professor, Karnal University of Technology and Management(05 Months)
Research Interests : Macroeconomics, International Economics, Development Economics and Sustainability.

Current Students



SOURAV PRASAD

Finance and Accounting

Education : B. Com. (Hons) in Accounting , The University of Burdwan (2018);
M. Com. in Accounting and Finance, The University of Burdwan (2020)

Work Experience : Vijay Shankar Baheti & Co. (4 months)

Research Interests : Corporate finance, Behavioral finance, Investor sentiment,
Climate finance, Market connectedness



RAJANISH CHANDRA

Operations Management and Quantitative Techniques

Education : B.E, Birla Institute of Technology, Mesra (2018);

M.Tech, Visvesvaraya National Institute of Technology, Nagpur (2021)

Work Experience : AN Global Services. (10 months)

Research Interests : His research delves into behavioral insights intersecting with Grey market and counterfeit supply chains, aiming to understand motives and cognitive processes behind illicit activities. By uncovering these elements, He seek novel approaches to mitigate disruptions, enhancing supply chain resilience and contributing to risk management discussions.



KEISHAM BABEECHA

Organisational Behaviour & Human Resources

Education : MBA (HR) Visvesvaraya Technological University, Karnataka (2011)

Work Experience : Human Resources professional in healthcare, microfinance and production firm for more than 8 years.

Research Interests : Performance appraisal, Compensation management,
Organisational culture, Competency Management, Sustainable Leadership and HR.

Current Students



SHEO RAMA

Economics

Education : Masters in Economics at Central University of South Bihar (2020), B.A. Economics (Hons.), Patna University (2018)

Work Experience : Data Analyst at Global Data Research Center, Hyderabad (8 months) [2022]; Research Assistant at Sambalpur University, Odisha (6 months) [2020-21]; Research Assistant at Indian Institute of Technology, Patna (3 months) [2021]

Research Interests : His research interest lies in exploring green growth in developing countries and the scope of applying spatial econometric models on distribution of renewable energy within and beyond national borders.



AKHIL JAIN

Organisational Behaviour & Human Resources Management

Education : M.A. in Sociology and Social Anthropology, Tata Institute of Social Sciences, Guwahati Off-campus (2021).

B.Sc. (Hons.) Anthropology, Panjab University, Chandigarh (2019).

Work Experience : Research Fellow (Anthropological Survey of India, Ministry of Culture, Government of India) (2021-22).

Research Interests : His research explores the efficiency-equity trade-off in meritocracy. The focus is on addressing the implicit assumption of such a system being efficient. The research intended to move beyond the reductionist stance of building a direct or inverse relationship between efficiency and equity, i.e., the system is inefficient because it is inequitable.



VIVEKANAND JAISWAL

Economics

Education : MA in Economics (University of Allahabad), BA (Economics, Hindi, English Literature): University of Allahabad

Work Experience : NA

Research Interests : Ageing, Health Deficit, Health Inequality, Health Policy Evaluation and Healthcare Services.

Current Students



ABHISHEK SRIVASTAVA

Information Systems

Education : B. Tech Civil Engineering NIT Bhopal

M.Tech Bhopal University (project Nano composites NIT Bhopal)

Work Experience : Faculty MP State Engineering College, Radharaman

Engineering College (Bhopal), Coaching Institutes with an overall experience of 6 years.

Research Interests : Internet of things, Quantum computing, Cloud computing, Blockchain technology.



KIRAN KUMARI

Marketing

Education : M. Com. in Accounting and Finance, BBMKU University (2019)

B. Com. (Hons) in Accounting, Vinoba Bhave University (2017)

Work Experience : Financial Data Analyst, Tata Consultancy Services, Kolkata, Project Bloomberg (7 months)

Research Interests : Hospitality and Tourism, Sensory Marketing, Consumer Behavior, Sustainability.



JYOTI SHARMA

Economics

Education : B.A. Economics Hons. From Delhi University (2016)

M.A. Economics from Indira Gandhi National Open University (2019)

Bachelor of Education from CRSU, Haryana (2021)

Work Experience : Assistant Professor at IIMT University, Meerut (10 Months)

Research Interests : Her research interest lies in applying the concepts of behavioral economics on water management studies and to modify existing growth models to address the contemporary water scarcity issues in developing nations.

Current Students



RISHAV RAJ

Strategy and Entrepreneurship

Education : B. Tech (Civil Engineering), Biju Patnaik University of Technology, Odisha (2014).

Work Experience : Corporate, Teaching and Engineering Experiences of more than 6 years (2014-2022).

Research Interests : Artificial Intelligence and Alliances.



SHIVANGI TIWARI

Organisational Behaviour & Human Resources Management

Education : M.A. in Psychology, University of Allahabad, Allahabad (2021).

B.A. (Psychology, Economics, English Literature), University of Allahabad, Allahabad (2019).

Work Experience : Counselling Intern, Department of Women & Child Development Department, Uttar Pradesh (2022). Field Investigator, IIM Indore (2021). Field Investigator, University of Allahabad (2020).

Research Interests : Knowledge Management, Organisational Routines, Agility, and Innovation. Individual Creativity and Proactivity. Gender Differences at Work.



SHALINI

Finance and Accounting

Education : M. Com in Finance, University of Allahabad (2020)

B.com (2018), University of Allahabad (2020)

Research Interests : Corporate Finance , Banking and Financial Intermediation.

Current Students



RUCHIKA AGARWAL

Marketing Management

Education : B.Com., University of Rajasthan (2018)

M.Com., University of Rajasthan (2020)

Work Experience : Jaipur Metro Rail Corporation Limited (12 months)

Research Interests : Consumer Behaviour, Sustainable consumption behaviour, Minimalism



ABHA KUMARI

Finance and Accounting

Education : M. Com. in Finance, Banaras Hindu University University (2022)

B. Com. (Hons) in Accounting, Patna University (2017)

Work Experience : Guest Faculty, Shre Hari UGC Net Commerce Classes (7 months)

Research Interests : Corporate Governance, Climate Finance.



NISHANT MISHRA

Economics

Education : M.A. in Economics from Banaras Hindu University, (2024).

B.A (Economics & Political science) from University Of Delhi, (2022).

Work Experience : NA

Research Interests : Agriculture Economics, Environmental Economics

Current Students



DIVYA AGARWAL

Finance and Accounting

Education : Master of Commerce in Applied Business Economics, St. John's College, Dr. Bhimrao Ambedkar University, Agra (2019).

Bachelor of Commerce, Bekunthi Devi Kanya Mahavidyalya, Dr. Bhimrao Ambedkar University, Agra (2017).

Work Experience : Worked for 6 months as a lecturer, mentoring and guiding students of M.Com and B.Com at B.D.K.M.V, Agra

Research Interests : Sustainable Finance



MANISH KUMAR SINGH

Finance and Accounting

Education : M.com(Finance) , Banaras Hindu University (BHU).

Work Experience : Lecturer in MP Institute of Management and Computer Application , Varanasi

Research Interests : Sustainable Finance , ESG



OM BHATIA

Information Technology Systems and Analytics

Education : Bachelor in Technology (Information Technology) from Manipal University Jaipur

Work Experience : Research Internship- IIIT Naya Raipur

Research Interests : Data science

Current Students



PRACHI Marketing

Education : B. Sc., Zoology Hons., Gaya College (2017)

PGDM, Marketing, Xavier Institute of Social Service, Ranchi (2021)

Work Experience : Broker Relationship Management (B2B Segment), TATA AIG, Mumbai (2021-2022)

Research Interests : Her key research area is on the issue of Sustainable Consumer Behavior. She is interested in understanding how consumers reach a final decision regarding an environmentally conscious purchase and what factors influence these decisions. Other lines of research include marketing strategies and socio-cultural determinants of consumer attitudes towards sustainable development.



ASHUTOSH KUMAR TIWARI Operations Management & Quantitative Technique

Education : M.Tech in Design Engineering from MNNIT Allahabad , B.E in Mechanical Engineering from BIT Durg

Work Experience : 5 year as Assistant Professor in Government Engineering College, Kalahandi and Government Engineering College, Bilaspur

Research Interests : Operations Research, Supply Chain Management, Project Management, Operations Strategy, Circular economy, Design Thinking



RAJ LAXMI PANDEY Operations management and quantitative techniques

Education : M.Tech. in operations Research from NIT

Durgapur(2024), M.Sc. in Mathematics from BHU(2022), B.Sc. in PCM from University of Lucknow(2020)

Work Experience : NA

Research Interests : Optimization and supply chain management

Current Students



MANSI TRIPATHI

Organizational Behavior and Human Resource Management

Education : M.A. in Psychology, Banaras Hindu University (2023).

B.A. in Psychology, Indian Medieval History, English Literature, University of Allahabad (2021)

Work Experience : NA

Research Interests : Her field of interest delves into Social Psychology through a Management lens. The topics for her exploration are workplace ostracism, resilience, and social rejection/exclusion across groups by blending qualitative and quantitative methods.

Ph.D Batch Photo





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