

AUDITED

SUMMER PLACEMENT REPORT

MBA BATCH 09 (2023-2025)
MBA-DBM BATCH 01 (2023-2025)
MBA-HHM BATCH 01 (2023-2025)

2023-25

IIM BODH GAYA

#TheEnlighteningIIM 



Ref: B2K/IIMBG/MUM/RB/002/2024-25

October 14, 2024

The Chairperson

Placement

**Indian Institute of Management Bodh Gaya,
Uruvela, Prabandh Vihar,
Bodh Gaya,
Bihar – 824234**

Dear Sir,

Re: Audit of Summer Placement Report for the batch 2023-25 of Master of Business Administration (MBA), Master of Business Administration-Digital Business Management (MBA-DBM), Master of Business Administration-Hospital & Healthcare Management (MBA-HHM)

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Bodh Gaya for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Master of Business Administration, Master of Business Administration – Digital Business Management, Master of Business Administration – Hospital & Healthcare Management of Indian Institute of Management Bodh Gaya (IIM BG) for 2023-25.

The preparation of the Placement Report is the responsibility of IIM Bodh Gaya. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM BG from recruiting companies. B2K Analytics (Formerly known as Brickworks Analytics) has not independently sourced any information or documentation.
3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIM BG from recruiters.

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(Formerly Brickworks Analytics Pvt. Ltd.)

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4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
5. We could not determine function for 23 students from MBA and 6 students from MBA-HHM from the supporting documents. However, we have been informed about their functions by the Institute through a written undertaking. Hence, the same have been considered in the Placement Report.
6. We have only audited the data related to location, function & stipend (Pg. nos. 8 to 15) in the Placement report and not the placement overview section or any additional information presented in the report.
7. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu

Head – Risk & Analytics

B2K Analytics

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CHAIRPERSON'S NOTE



DR. SABYASACHI MOHAPATRA

Chairperson
Career Development Cell
Indian Institute of Management,
Bodh Gaya

The Institute takes immense pride in announcing the successful completion of the Summer Internship Placements for the inaugural batch of MBA in Digital Business Management, MBA in Hospital and Healthcare Management, along with the regular MBA 9th batch. Achieving a 100% placement record is a testament to our commitment to providing students with practical exposure and bridging the gap between academia and industry.

For the MBA 09 Batch with more than 300 students, proved their mettle to approximately 75 plus companies. The Institute collaborated with prominent legacy and new recruiters this year, such as BenQ India, Crisil Limited, Digit Insurance, HDFC Bank, ICICI Bank, Jio British Petroleum, Kotak Life Insurance, National Stock Exchange of India Ltd (NSE), Tiger Analytics and Yamaha Motors. The highest stipend stood at INR 1.70 Lakh, and the average stood at over 67 thousand. Notably, 35 students have got stipend offers exceeding INR 1.3 lakh.

The response from the recruiters, especially for our newly launched specialised programs, is highly encouraging. These programs have equipped our students with specialised knowledge and skills, making them highly sought-after in these growing sectors.

The MBA- Digital Business Management batch received significant interest from recruiters across diverse sectors, including IT Services and Analytics, FinTech, and BFSI. The inaugural batch secured an impressive overall highest stipend of INR 2.6 Lakhs and an average and median stipend of INR 1.7 and 1.3 lakh respectively. Major recruiters included industry leaders such as BNY Mellon, HSBC Bank, IDBI BANK, Jio Creative Labs, Kotak Mutual Fund, MRCC Group, PaySprint, Perceptive Analytics, StockGro, Synclature consultancy, U2opia Mobile and V-Guard Industries Ltd.

The MBA- Hospital and Healthcare Management batch also witnessed 100% placement in the Summer Internship Program. Top healthcare institutions like Apollo Hospitals, Ayush Pay, Fix Health, Fortis Hospital, Lupin Digital Health, Manipal Hospitals, Medanta Hospitals, UNICEF, and WISH Foundation hired the students for various roles. The overall highest stipend for the MBA- HHM batch stood at INR 1.80 lakh, and the average and median stipend stood at 1.15 lakh and 1 lakh respectively.

Dr. Sabyasachi Mohapatra,
Chairperson, Career Development Cell (CDC)

PLACEMENT OVERVIEW

Percentile Wise Classification for MBA

Percentile	Median (in INR)	Average (in INR)
Top 10	170000	166666
Top 25	140000	134811
Top 50	90000	101330
Overall	54000	66608

Percentile Wise Classification for MBA-DBM

Percentile	Median (in INR)	Average (in INR)
Top 10	260000	260000
Top 25	184000	183429
Top 50	100000	141714
Overall	100000	101382

Percentile Wise Classification for MBA-HHM

Percentile	Median (in INR)	Average (in INR)
Top 10	120000	126666
Top 25	80000	96250
Top 50	60000	78709
Overall	60000	59938





PLACEMENT OVERVIEW

Sector-wise Division of Recruiters

BFSI and FinTech: BNY Mellon, HSBC Bank India, Finadvantage, GoDigit Insurance, HDFC Bank, ICICI Bank, IDBI Bank, South Indian Bank, Kotak Life, National Stock Exchange of India Ltd., PaySprint, StockGro, Union Bank of India, Kotak AMC.

IT & Analytics: Crisil Limited, Eazydiner, Infosys, Kreative Kode, Link8 Intelisystems Pvt. Ltd., Perceptive Analytics, Sigma Infosolutions, Yamaha Motors Solutions, Mckinley Rice, Synclature Consultancy, K12 Techno Services, IBY, WhatFix, Jefferies and Bain, Register Karo, U2opia Mobile, 9HEAVEN.

Manufacturing: Anand Group India, Avocab wires & cables, BenQ India, Bharat Forge Ltd., Bewakoof.com, Foot on shoes, JIO BP, Lapl Automotive, Tata Steel Ltd., V-Guard, Volvo Eicher Commercial Vehicles, STPL, Suzlon, Bharat Forge Ltd. (Kalyani Group), uBreath.

Consulting: BDO India, BrightBridge Advisors, BNM Business Solutions LLP, SGAPL (Strategic Growth Advisors Pvt Ltd), Merito, Trariti Consulting, Tricycle Brand Solutions, Vividhataa.

FMCG: ITC Limited, Sattuz, Vegrow, Varun Beverages Limited, UV Foods.

Healthcare: Apollo Hospital, Aster Hospitals, Ayush Pay, C.K Birla Hospital, Fix Health, Fortis, Hinduja Hospital, Indus Healthcare Group, Kokilaben Dhirubhai Ambani Hospital, Lupin Digital Health, Manipal Hospital, Mediversal, Ruban Memorial Hospital, Sarvodaya Healthcare, UNICEF, WISH Foundation.

Others: 3R Zero Waste Pvt. Ltd., AVA Intern, Club Mahindra Holidays, EaseMyTrip, JIO Creative Labs, Knowledge Park, Mokobara, Apollo Specialty Hospitals, SRVA Education, Stackedutech, Taj IHCL, TTIPL, YHills Edutech Private Limited, Kkouts Educate private limited, Belgian Waffles, Fresh Duniya, Tradeshala, Growth Arrow, Aaryan Leisure & Holidays, IRCTC, Super Gas, Minus Equals Plus, Rancho Labs.



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1. CLASSIFICATION OF THE ENTIRE SUMMER POOL

Classification of the Summer Pool for MBA

Categories	Number
Batch Total	297
Students in MBA Program at IIM Bodh Gaya	297
Dual Degree students from universities abroad	0
Students seeking internship through the Institute	223
Not seeking internship through the Institute	74
Students seeking internship through Entre Fair	0
Students choosing to try out Entrepreneurship Options	0
Students seeking off-campus internship through other sources	0
Total students eligible for internships	297
Total offers accepted	297
Students still in process	0

Table 1.1: Classification of the Summer Pool for MBA

Classification of the Summer Pool for MBA-DBM

Categories	Number
Batch Total	95
Students in MBA-DBM Program at IIM Bodh Gaya	95
Dual Degree students from universities abroad	0
Students seeking internship through the Institute	76
Not seeking internship through the Institute	19
Students seeking internship through Entre Fair	0
Students choosing to try out Entrepreneurship Options	0
Students seeking off-campus internship through other sources	0
Total students eligible for internships	95
Total offers accepted	95
Students still in process	0

Table 1.2: Classification of the Summer Pool for MBA-DBM



Classification of the Summer Pool for MBA-HHM

Categories	Number
Batch Total	83
Students in MBA-HHM Program at IIM Bodh Gaya	83
Dual Degree students from universities abroad	0
Students seeking internship through the Institute	78
Not seeking internship through the Institute	5
Students seeking internship through Entre Fair	0
Students choosing to try out Entrepreneurship Options	0
Students seeking off-campus internship through other sources	0
Total students eligible for internships	83
Total offers accepted	83
Students still in process	0

Table 1.3: Classification of the Summer Pool for MBA-HHM

2. CLASSIFICATION OF THE INTERNSHIPS BASED ON STIPEND STATUS

Classification of the Summer Pool for MBA

Categories	With Stipend	Without Stipend
Seeking internship through the Institute	203	20

Table 2.1: Classification of the Summer Pool for MBA

Classification of the Summer Pool for MBA-DBM

Categories	With Stipend	Without Stipend
Seeking internship through the Institute	57	19

Table 2.2: Classification of the Summer Pool for MBA-DBM



Classification of the Summer Pool for MBA-HHM

Categories	With Stipend	Without Stipend
Seeking internship through the Institute	62	16

Table 2.3: Classification of the Summer Pool for MBA-HHM

3. SECTOR-WISE CLASSIFICATION

The table below shows sector-wise breakup of the accepted offers of MBA:

Sector	No. of Internships
Agri-Tech	2
Automotive	4
BFSI	44
Consulting	29
Consumer Electronics	2
EdTech	42
Energy	3
FMCG	7
Fintech	3
Hospitality	9
Infrastructure	3
IT/ITES	33
Manufacturing	9
Media & Communication	1
Others	12
Real Estate	7
Retail	1
Travel & Tourism	12
Grand Total	223

Others include Environmental services, Facility Management & NPO* (Non-Profit Organization)

Table 3.1. Sector-wise Classification for MBA



The table below shows sector-wise breakup of the accepted offers of MBA-DBM:

Sector	No. of Internships
BFSI	14
Consulting	18
EdTech	18
Fintech	5
Healthcare	1
IT/ITES	12
Manufacturing	2
Media	2
Others	1
Real Estate	1
Technology	1
Telecommunications	1
Grand Total	76

Others include Design Agency

Table 3.2. Sector-wise Classification for MBA-DBM

The table below shows sector-wise breakup of the accepted offers of MBA-HHM:

Sector	No. of Internships
Consulting	2
Fintech	2
Healthcare	57
Healthtech	5
HR Consulting	1
IT/ITES	7
Manufacturing	1
Others (NPO)	3
Grand Total	78

NPO* (Non-Profit Organization)

Table 3.3. Sector-wise Classification for MBA-HHM



4. FUNCTION-WISE CLASSIFICATION

The table below shows function-wise breakup for MBA of the accepted offers:

Function	Count of Function Code
Consulting	5
Finance	29
General Management	12
Human Resource	24
Marketing/Sales	117
Operations	20
Others	3
Product/Category Management	3
Strategy	4
Systems/IT	6
Grand Total	223

Others include Analytics & Logistics

Table 4.1. Function-wise Classification for MBA

The table below shows function-wise breakup for MBA-DBM of the accepted offers:

Function	Count of Function Code
Finance	13
General Management	2
Human Resource	2
Marketing/Sales	29
Operations	28
Product/Category Management	2
Grand Total	76

Table 4.2. Function-wise Classification for MBA-DBM



The table below shows function-wise breakup for MBA-HHM of the accepted offers:

Function	Count of Function Code
Consulting	3
Finance	1
General Management	4
Human Resource	8
Marketing/Sales	33
Operations	25
Product/category Mangement	4
Grand Total	78

Table 4.3. Sector-wise Classification for MBA-HHM

5. LOCATION-WISE CLASSIFICATION

The table below shows location-wise breakup for MBA of the accepted offers:

Location	No. of Internships
Ahmedabad	7
Bengaluru	40
Bhubaneswar	2
Chennai	3
Delhi NCR	71
Hyderabad	3
Indore	3
Kolkata	3
Lucknow	6
Mumbai	24
Nagpur	1
Patna	4
Pune	13
Rest of India	11
Ranchi	3
WFH/ Virtual	29
Grand Total	223

Table 5.1. Location-wise Classification for MBA



The table below shows location-wise breakup for MBA-DBM of the accepted offers:

Location	No. of Internships
Bangalore	9
Chennai	4
Delhi NCR	23
Goa	1
Hyderabad	2
Kolkata	2
Mumbai	8
Pune	2
Rest of India	6
WFH/ Virtual	19
Grand Total	76

Table 5.2. Location-wise Classification for MBA-DBM

The table below shows location-wise breakup for MBA-HHM of the accepted offers:

Location	No. of Internships
Bangalore	4
Bhubaneshwar	1
Delhi NCR	14
Gandhinagar	4
Hyderabad	1
Kolkata	5
Lucknow	3
Mumbai	9
Nagpur	1
Patna	20
Rest of India	6
WFH/Virtual	10
Grand Total	78

Table 5.3. Location-wise Classification for MBA-HHM



6. COMPLIANCE STATEMENT

This Placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2

The instances where the report deviates from standards and the reasons for them are mentioned below

Deviation From Standards	Reasons
0	N/A



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Career Development Cell IIM Bodh Gaya

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