

TRACK 1B : DIGITAL WELLBEING AND MINDFULNESS (9 February 2024, 2pm- 4pm)

SI No	Name	Submission ID	Mode	Title
1	Neerajana Ghosh	184	OFFLINE	Mindfulness for Focus Creativity and Wellbeing: The Development of a Digital Mindfulness Intervention for Indian College Students during the COVID19 Pandemic
2	Sindhu Ravindranath	165	OFFLINE	A Crossing of paths- Eastern mindfulness and new age digital life - a focus on mental Health and work-life.
3	Venkat Santosh Ramana Yerravalli	112	OFFLINE	AI - Based Mindfulness: The Future of Healthcare and Customer Service.
4	Steven Chan, George Milne, Shalini Bahl	194	OFFLINE	Understanding the Effects of the Fear of Missing Out and Mindfulness on Social Media
5	LULU FARSHANA MOOLATHINGAL	256	OFFLINE	Civic Mindfulness: Integrating Mindfulness Into Political Activism On Social Media

TRACK 2B : MINDFUL & SUSTAINABLE MARKETING IN UNCERTAIN WORLD (9 February 2024, 2pm- 4pm)

SI No	Name	Submission ID	Mode	Title
1	Dr. Vandana Gupta	115	OFFLINE	Mindful Marketing: Balancing Consumer Well-being and Brand Success
2	Karthika C K	163	OFFLINE	Mindful Consumption: Utilising Instagram to Understand Influencer Marketing in the Digital Age
3	Dr. Chinmoy Kumar Roy+ Balaji Abraham+ DIKSHA BEDEKAR	193	OFFLINE	DOES MINDFULNESS INFLUENCE IMPULSIVE BUYING BEHAVIOUR FOR ONLINE BUYING INTENTION?
4	Dr Sreelatha Guntupalli + Rhizu Krishna Misra	189	OFFLINE	Conscious & Cognizant Consumption A study of mindfulness in consumers, using Kano model of prioritization
5	Ruchika Agarwal+ Medha Srivastava	293	OFFLINE	The Art of Simplicity: A Conceptual Framework for Understanding Minimalism

TRACK 3B : MINDFULNESS FOR SUSTAINABLE SOCIETIES (9 February 2024, 2pm- 4pm)

SI No	Name	Submission ID	Mode	Title
1	Dr. Savita Sharma	146	OFFLINE	Nurturing Inclusion through Mindfulness: Making sense of Teacher Educators' Perspectives
2	Gagan Jain	255	OFFLINE	Mindful living: A way towards sustainable future

3	Mannu Brahmi	212	OFFLINE	A Correlational Exploration of Karuna and Jnana: Unraveling the Structural Relationship Between Trait Empathy and Schwartz's Human Values in Indian Context
4	Sukanya Basu Mallik	265	OFFLINE	Cultivating Generosity through Artitude: Exploring the Impact of Art-Based Therapies on Fostering Giving Behaviour in Varied Settings
5	Jyotsna Bhatnagar	267	OFFLINE	Innovative Work Behaviour, Contextual Intelligence, Mindfulness-in Entrepreneurial context
6	Ganesh.B+ Jai Sai. N D	245	OFFLINE	EXPLORING THE SKILLSETS OF TRANSGENDER ENTREPRENEURS: A FOCUS ON COGNITIVE AND NON-COGNITIVE ABILITIES

TRACK 4B : YOGA, MEDITATION AND MINDFUL PRACTICES FOR GROWTH & HAPPINESS (9 February 2024, 2pm- 4pm)

SI No	Name	Submission ID	Mode	Title
1	Sharath Basavaraju	131	OFFLINE	Character building, Mindfulness and Health through Yoga - A study on Trigunas and Tridoshas
2	Renu Joshi	139	OFFLINE	Balancing Act: Unpacking Mindfulness in Modern Times for True Well-being
3	Aparna Vajpayee	172	OFFLINE	A State of Equanimity of Mind as a Deep Sense of Well-Being and Happiness in the Life of Teachers from Undesired State of Mind
4	RITUPARNA ROY	143	OFFLINE	BEING AS BEYOND : SELF AND MINDFULNESS - AN ENLIGHTENED PERSPECTIVE
5	Dhriti Mishra	252	OFFLINE	Yoga: A Key to Life Skills?

TRACK 5B : MINDFULNESS FOR SELF REGULATION & HOLISTIC DEVELOPMENT (9 February 2024, 4.30 pm- 6.30 pm)

SI No	Name	Submission ID	Mode	Title
1	Viswanath Bandi+Dr.Subrato Kumar Dey	125	OFFLINE	Physician's Mindfulness and Health Care Quality to Patients during Clinical Practice in an Indian Setup: A Pilot Study
2	Unnikannan P Santhosh Kumar	185	OFFLINE	Unethical Pro-organizational Behaviour in The New Normal: A Gender-Centric Study on The Impact of Psychological Ownership and Machiavellian Personality
3	Achala Bhargavi R+ Dr. Seema Sambargi	116	OFFLINE	Mindfulness and dance aesthetics for self-regulation
4	Vinay Dabholkar+Gauri Dabholkar	142	OFFLINE	A critical review of journey-centric mindfulness
5	MISS AKSHARA + Shweta Ranjan	182	OFFLINE	MODELING EMOTIONAL INTELLIGENCE AND SPIRITUAL INTELLIGENCE ON BURNOUT: MEDIATING ROLE OF MINDFULNESS

6	kanika Kohli	133	OFFLINE	The Tapestry of Mindfulness: Advancing Research Through Conceptual Synthesis
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TRACK 6B : MINDFULNESS FOR ENVIRONMENTAL , SOCIAL AND GOVERNANCE (ESG) IMPACT (9 February 2024, 4.30 pm- 7.00 pm)

SI No	Name	Submission ID	Mode	Title
1	ASHISH THETE+ Deepak Trymbak Khairnar	173	OFFLINE	A STUDY ON AWARENESS OF MINDFULNESS AND ITS IMPACT ON THE MENTAL HEALTH OF CITIZENS OF NASHIK DISTRICT
2	HARSH SINHA	274	OFFLINE	Unveiling the Interplay between Barriers to Program Access and the Empowerment of Women in 'Shashakt Mahila, Saksham Mahila': A Qualitative Exploration
3	Ritu Chhikara + Aritra Kundu	187	OFFLINE	Can Mindfulness Revive Kotpad Handloom? Towards a Multi-Stakeholder Adoption Framework
4	Sandra Suresh	179	OFFLINE	From Concrete Jungle to Biophilic Oasis: Examining the Impact of Sustainable Urban Evolution of Biophilic Design on Work Engagement and Job Performance
5	Devi Soumyaja	210	OFFLINE	An exploratory study in sustainable menstruation and menstrual cups
6	Sonal Gupta +Dr.Akansha Gupta	281	OFFLINE	Destigmatization of menstrual hygiene products through mindfulness
7	soni mitali	259	OFFLINE	Unveiling the Nexus Between Environmental, Social, and Governance (ESG) Practices and Operational Dynamics in Domestic systematically important banks of India: A Qualitative Exploration of Strategic DecisionMaking and Stakeholder Value Proposition.

TRACK 7B : MINDFULNESS AT WORKPLACE (9 February 2024, 4.30 pm- 7.00 pm)

SI No	Name	Submission ID	Mode	Title
1	Amrit Mund	228	OFFLINE	Impact of Mindfulness on the Modern Workplace
2	Gandhi L	156	OFFLINE	Predicting Quality of Work-life through Emotional Intelligence of Business Management Faculty
3	Swathi B	247	OFFLINE	The mediating role of intrinsic motivation between psychosocial support and work outcomes
4	Amit Gupta	145	OFFLINE	Mindfulness and employee well-being
5	ANKIT SAHAY	192	OFFLINE	The Impact of Mindful Leadership on Organizational Resilience
6	Jagrati Asija, Sumita Srivastava, Pooja Kewalramani	144	OFFLINE	Preliminary Investigations on Spirituality at Work: Bridging Ethical Leadership, Employee Consciousness, and Workplace Behavior

7	Abha Kumari	291	OFFLINE	The Impact of Corporate Governance on Managerial Effectiveness and Stress Mitigation: An Emphasis on Capacity of Mindfulness
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