

IIM BODH GAYA



EDUCATION

Students actively participate in experiential learning opportunities such as case studies, industry expert sessions, and live projects. The institution's swift ascent in the corporate realm is accentuated by the faculty's notable research contributions.

LEGACY

Established in 1947, the Indian Institutes of Management (IIMs) are renowned as India's top-tier B-schools, emphasizing practical skills and critical thinking over traditional rote learning.

HISTORY

IIM Bodh Gaya is one of 21 Indian Institutes of Management. It is located in the temple city of Bodh Gaya, the most sacred pilgrimage site for Buddhists. Bodh Gaya was once the center of learning in the known world and students came from as far as Central Asia, Mongolia, Korea, China, Afghanistan, and Iran to learn not only Buddhism but science, mathematics, administration, etc.







PROGRAMS



MBA

The 2-year Programme in Master of Business Administration (MBA) equips a student for an industry led career in the global environment.



MBA-DBM

Digital Business Management. This program aims to build business graduates who will be experts in domain-specific tracks such as analytics, fintech, digital marketing and management consulting



MBA-HHM

Hospital & Healthcare Management This specialized MBA program aims to develop and sharpen much needed professionals for the healthcare industry.



IDM

The IPM program is intended to make students to have a global perspective towards management practice.



MISSION

Our mission is to develop mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research.



VISION

To be a globally recognised management school for developing socially responsible and mindful business leaders.



ACHIEVEMENTS

- Business Standard Ranking 46 among Indian B-schools
- AACSB member
- NIRF Ranking-53
- 242 Research Publications
- 36 Internationals Partners



PARTNER INSTITUTES











































































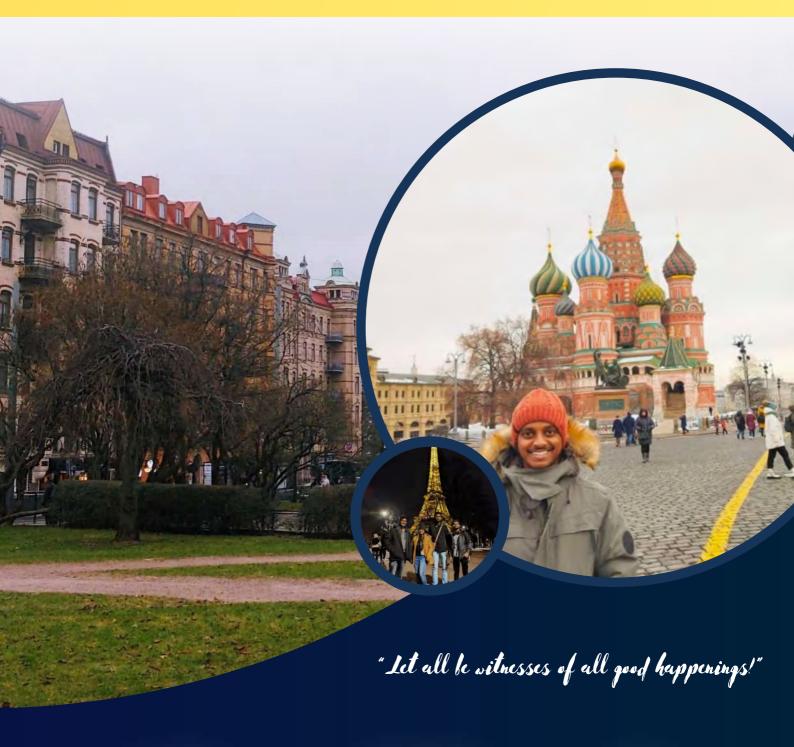
Across Europe, Asia, Africa, North & South America



A passport to a world without borders, where knowledge transcends boundaries and cultural exchange enriches the human experience

For More Details
Click here

STUDENT EXCHANGE PROGRAM



48

OUTGOING STUDENT EXCHANGES FOR YEAR 2024 **37**

PARTNER INSTITUTES

3

INCOMING EXCHANGE STUDENTS FOR YEAR 2024







































STUDENT EXCHANGE EXPERIENCE

STUDENT EXCHANGE PROGRAM -**TESTIMONIALS**



Praveen Kumar Burla **PGP 07**

Alba Graduate Business School, Greece

"My exchange program's academic sessions were participatory and not student-teacher games! Your comments are considered and discussed. I've also observed timeliness and professionalism. They held themselves accountable for any failures during the endeavor, and by nature, they focused on functionality. They ensure every opinion is heard and considered when creating solutions."



Siva Harish **PGP 07 ESC Clermont Business School, France**

"The four-month student exchange in France was a wonderful personal and intellectual growth experience. Interacting with varied teachers and students and learning French culture and pedagogy gave me worldwide exposure. The programme was intellectually enriching and allowed me to travel to 10 European countries, see beautiful regions, and enjoy the rich history. Learning French and meeting new people were highlights of this memorable vacation."



Deepshika Agarwal **PGP 07** Montpellier Business School, France

"It gave me cross-cultural communication, flexibility, and a worldwide business perspective, making me more well-rounded. It also sparked my lifelong passion of study and dedication to greatness. MBS helped me become a Microsoft Certified Power Platform Expert! I am really grateful for the assistance and motivation I got as an exchange student."



INTERNATIONAL RELATIONS EVENTS



TRIAGE

At IRC Triage, a panel discussion centered on post-Russia-Ukraine conflict international trade relations took place. Registered participants presented their countries' positions on the agenda, followed by an engaging open discussion involving cross-questioning.



MODEL UNITED NATIONS

The Model United Nations stands as a premier International event orchestrated by the International Relations Committee of IIM Bodh Gaya, hosting more than a hundred participants from diverse IIMs and esteemed universities worldwide.



MODEL G20 SUMMIT

Model G20 is a replica of the G20 summit at an institutional level, aiming to provide students with an immersive experience and deeper understanding of global diplomacy, economics, and international relations.





CONFERENCES

The institute's thrust on meaningful research is evident through the credentials and accomplishments of its faculty that has publications in ABDC and Scopus listed journals of repute. In a short span of time, IIM Bodh Gaya has strengthened its position in the corporate world, with its students contributing in illustrious business organizations of the country.

FOR MORE INFORMATION:

Factsheet MBA (Core)
Factsheet MBA (DBM)
Factsheet MBA (HHM)
Factsheet IPM

Conferences:



International Conference of Marketing on Consumer Experience in Digital Era – 2023

- In collaboration with the School of Business, Economics and Law at the University of Gothenburg, Sweden.



Contemporary Issues in Emerging Markets Conference (CIEMC 2022)

- In collaboration with the Waikato Management School, University of Waikato, Hamilton, New Zealand.



International Research Conference on Mindfulness 2022 (IRCM 2022)

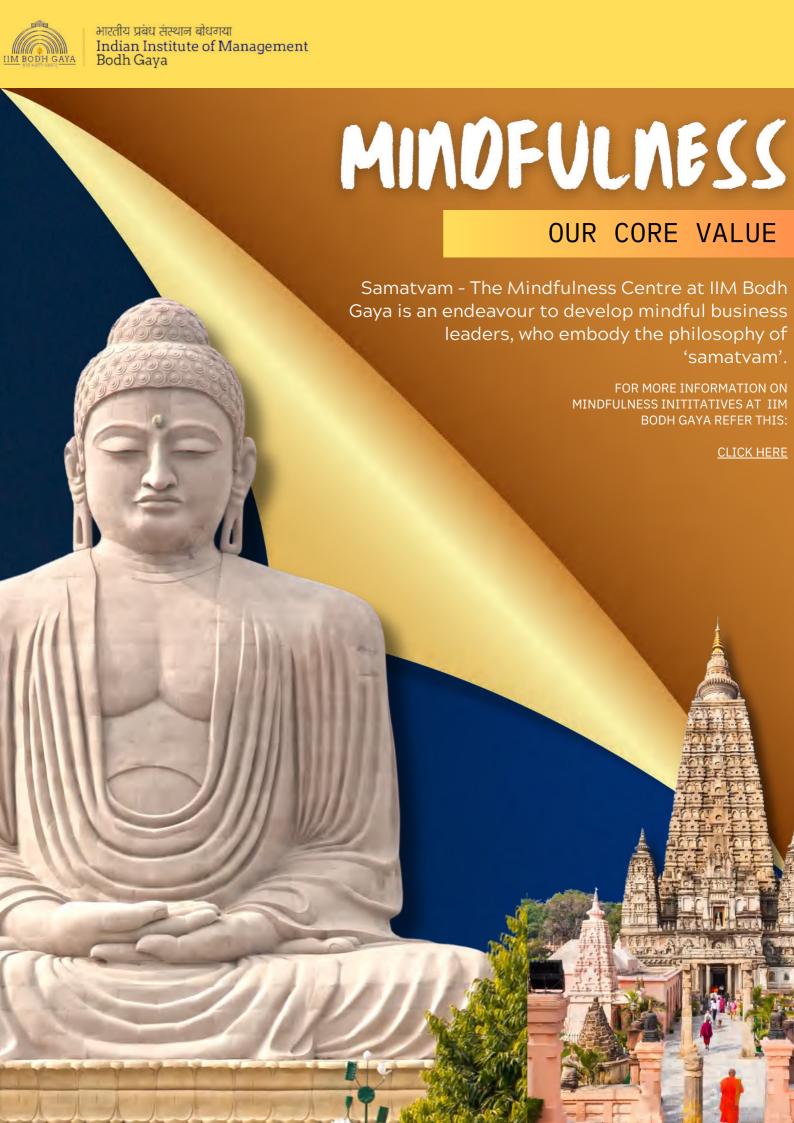
- In association with EMERALD Publishing, ELSEVIER, and Turnitin.



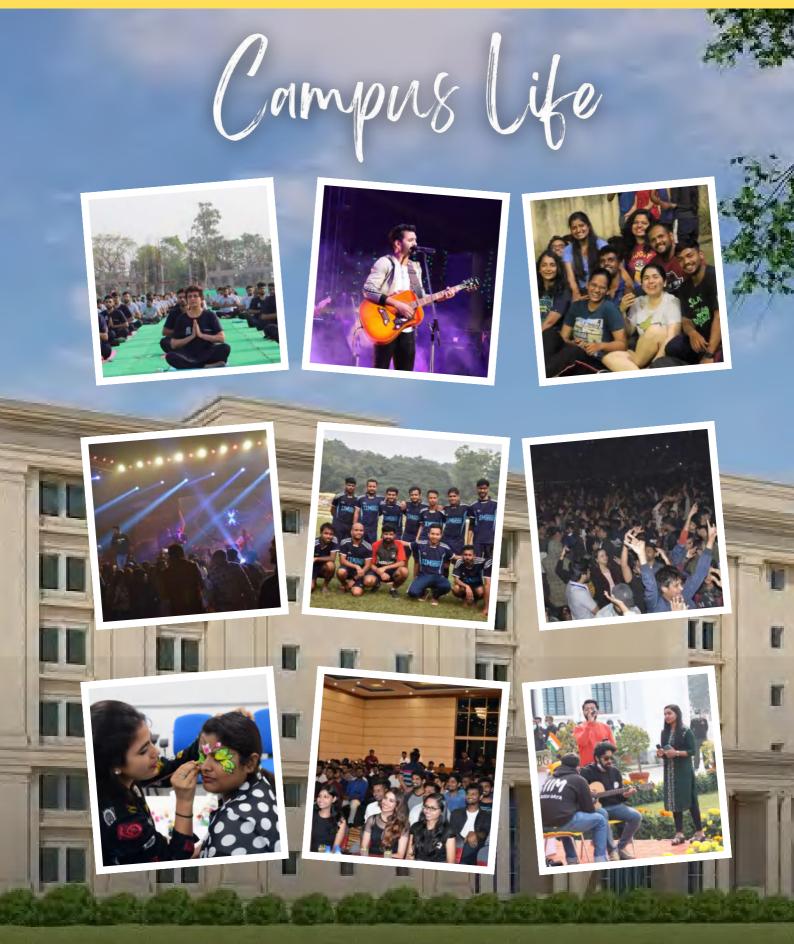
Post-COVID Management Strategies: Recovery, Resilience & Adaptation (IMC 2021)

- Emphasis on new ideas, advancing understanding, and addressing pressing managerial and policy issues.









Live your Dream - The allure of India lies in its inclusive ambiance, nondiscriminatory ethos, and a guarantee of educational and career advancement, drawing students from across the globe.

"Let all be witnesses of all good happenings!"



GODH GAYA

भारतीय प्रबंध संस्थान बोधगया Indian Institute of Manageme Bodh Gaya







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