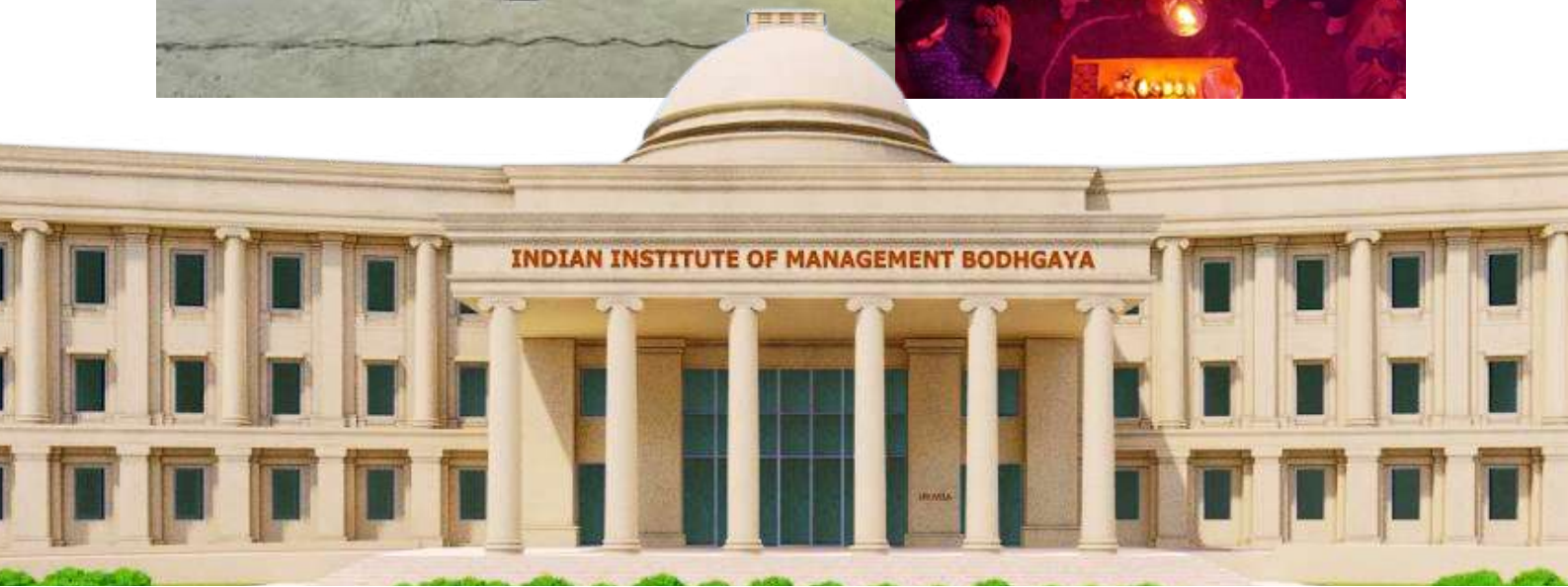
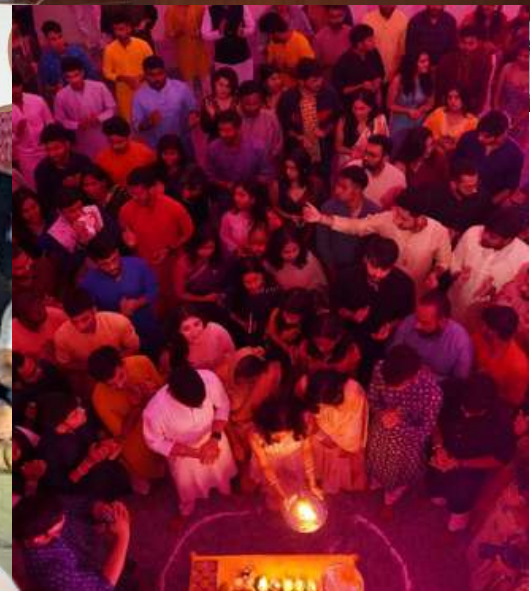


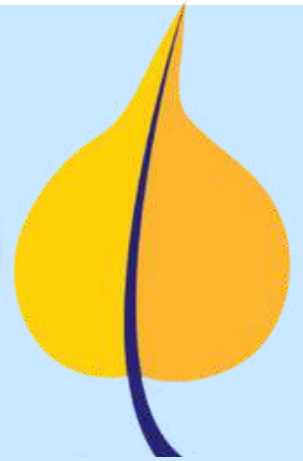
VOLUME 4

ISSUE 3





## Director's Note



Greetings!

As we enter into a new quarter of the academic year, we harbor elevated spirits following the marked developments in the journey of our Institution! Whilst setting a benchmark for academic and professional output, we have experienced a burst of cultural vibrance throughout the campus. We are proud to recognize our vision as critical. Our pedagogy is crucial in the present industry landscape wherein we are witnessing the convergence of domains, melting of skillsets and a global recategorization of jobs as they were. Focusing on teaching managerial excellence, the Institution is making further headways in producing mindful managers with management pedagogy that aims to develop a sustainable organization.

We heartily welcome our very first batches of MBA- Digital Business Management and MBA- Hospital and Healthcare Management, along with the third IPM batch, have been gratified to witness a swift intermingling, resulting in collective contributions towards the many institutional efforts and activities on campus and beyond. We have had two fantastic orientation ceremonies, a pleasant reminder of the house that the Institution acts as to the brilliant minds from all over the country.

Our students have been winning case competitions along with sports and cultural competitions at premier business schools across India. Even more enlivening is the on-campus collaboration across people with vastly different backgrounds, giving a sense of the successful inculcation of team-building principles, which speak of the entirely student-run culture and sense of fraternity present at IIM Bodh Gaya.

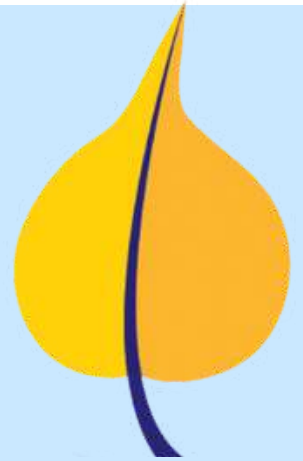
We take the responsibility of sending forth a well-prepared new set of managers into the industry who aim to ensure long-term business, ethical corporate conduct and mindful professionalism. Our Institution and its students consider our efforts part of a national ambition, and further our strides as professionals practicing management and not merely studying it.

Dr. Vinita S Sahay  
Director, IIMBG





# Words from the Editorial



## Preface to the Issue

We recently welcomed three new batches of students to the IIM Bodh Gaya family, which is resounding because of the rapid rate at which the Institution is growing and also the increase in bustling activity on campus. Amidst a delightful addition to the usual hustle and bustle on the campus, we have also experienced increased collaboration as well as competition. The coming together of the new and the old has further led to a sea of fresh insights and experiences to learn from, new friends, new bonds, creating a renewed sense of fraternity.

At the same time, the Institution has never been busier- competitions, symposiums, leadership talks, a host of cultural activities and festivities- institutional activities have kept us rejuvenated and in a perpetual state of collecting new experiences and memories.

Management involves experiential learning, and we have received a lot of it over the last quarter. With high spirits, we wish to present to you through the newsletter a glimpse into the lively atmosphere on campus and hope that these evoke in you as in us- zeal, perseverance, euphoria and endeavor.

**Editorial**

Sudhanshu, Snehitha, Abishai





# Op-ed

## Sam Altman's Unique Trajectory in Artificial Intelligence

Sam Altman's journey in the world of artificial intelligence has been extraordinary. He was ousted as CEO of OpenAI, the non-profit behind ChatGPT, only to be swiftly hired by Microsoft, a long-time OpenAI investor, to lead its advanced AI research team. It sent shockwaves through the AI community, raising concerns about conflicts of interest and the future of OpenAI.



## Dual Affiliation of Sam Altman

Critics argued Altman's dual affiliation could hinder collaboration and compromise OpenAI's commitment to open research. Others believed Altman's experience would benefit Microsoft, fostering collaboration and innovation. His rollercoaster experience highlights the complexities of navigating AI's ethical and societal implications. It emphasizes the need for open cooperation, responsible development, and a clear understanding of AI's potential impacts.

## Balancing Benefits, Risks, & Ethical Development in the Collaborative Landscape of OpenAI and Microsoft

As AI permeates our lives, discussing its benefits and risks is crucial. OpenAI's commitment to open research, Microsoft's resources, and Altman's leadership could lead to significant AI advancements. However, managing conflicts of interest and ensuring responsible development remain essential challenges.

## Concluding Remarks

The future of AI requires balancing innovation with responsibility, aligning development with ethical principles and societal values. Altman's journey serves as a reminder of this delicate balance as we collectively shape the future of this transformative technology.



# Management Development Programmes

## **BIPARD, Gaya Training (01 Jun - 07 Jul 2023)**

IIM Bodh Gaya conducted a month-long training for BIPARD's (IAS, BDO & Assistant Director) 30 participants, focusing on Leadership Principles, Crisis Management, and Psychometric Analysis.

## **Chief Minister SC/ST/EBC/Yuva/ Women Entrepreneurship Scheme, Department of Industries, Govt. of Bihar ( 21 Aug- 23 Sept 2023)**

IIM Bodh Gaya hosted multiple batches for CM's Entrepreneurship Scheme with a total of 194 participants. The modules covered business Start-Ups, HR, Finance, Digital Marketing, and Rural Business trends, including interactions with Bihar Livelihood Mission - Jeevika. The sessions emphasized upon business fundamentals, entrepreneurship skills, and insights into rural business opportunities.







# Admission Committee

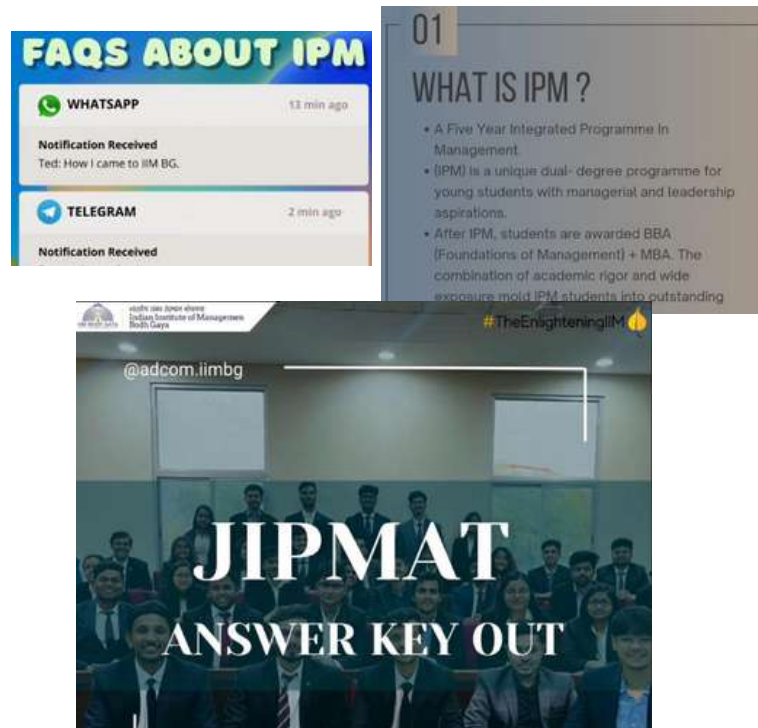


## FAQ Series:

The IIM Bodh Gaya Admission Committee conducted the FAQ Series for JIPMAT aspirants. In this series, frequently asked questions were answered through interactive posts that addressed every query an aspirant might have regarding the course and the life they would experience at IIM Bodh Gaya. The questions covered topics ranging from the curriculum, to lifestyle and much more. The series was initiated to provide insights to aspiring candidates about the college and the course in an informative and engaging way.

## JIPMAT Updates:

Updates regarding JIPMAT were disseminated through a series of Instagram posts. These posts provided comprehensive information about the examination conducted by NTA, including cut-off scores, the release dates of waiting lists, and the international admissions process for the IPM course at IIM Bodh Gaya.



## CAT Prep Series:

The CAT Prep series is a one-of-a-kind series produced by the Admission Committee at IIM Bodh Gaya. It provides valuable insights to management aspirants about the Common Admission Test (CAT). The various strategies shared prepare for the multiple sections, namely VARC, Quants, LRDI, and how to approach the test structurally. This series showcases the versatile students at IIM Bodh Gaya who have cracked CAT and displayed exceptional leadership acumen and a deep passion for learning.

## Colloquium 2023:

The Colloquium is an annual flagship online webinar session designed for the newly admitted IPM batch at IIM Bodh Gaya. This year's Colloquium took place on August 17th, featuring an interactive session focused on addressing the doubts of incoming students. It was their first opportunity to get a peek behind the curtains of IIM Bodh Gaya. It was also the first gathering of the new IPM 03 batch, attended by IPM Chairperson Prof. Raveesh Krishnankutty, Admission Committee Chairperson Prof. C V Sunil, and Vice Chairperson Prof. Prabhat Ranjan. Students had the opportunity to learn about life at IIM Bodh Gaya and get their queries resolved by representatives from various committees of our institute.





# Cultural Committee



## Novicia 2.0 - Welcoming MBA'09, DBM'01, HHM'01, & Ph.D.'04

Under the radiant July sun, IIM Bodh Gaya hosted Novicia 2.0, a grand welcome gala for the incoming MBA'09, DBM'01, HHM'01, and Ph.D.'04 batches. The anticipation was palpable as newcomers gathered in the expansive auditorium, eager to embark on the diverse experiences of their academic journey. Novicia 2.0 unfolded as a captivating odyssey, showcasing the talents and cultural richness within the cohort through spellbinding performances featuring poetry, dynamic dance routines, and soulful melodies.

## Estovia 2.0 - An Exuberant Gala

On a warm August evening, excitement filled the air at IIM Bodh Gaya as the third batch of IPM students entered the vibrant welcome gala, Estovia 2.0. The auditorium was a buzz of anticipation as students gathered, ready to dive into the rich cultural tapestry of their new academic home. The evening unfolded with a burst of creativity, featuring elegant dances, soul-stirring singing, expressive poetry, and a delightful comedic performance that had the audience in stitches.



Glimpses from Estovia 2.0





# A Spectacular Chronicle of Cultural Festivities @IIM BG



**Onam:** Onam at IIM BG featured Pookalam and intricate flower rangolis, setting the stage for a grand Onasadya feast with vegetarian dishes. Traditional games added to the festive spirit, while the campus sparkled with white Mundus and Kasavu Sarees, blending tradition, unity, and joy.



Scenes from Onam

**Ganesh Chaturthi:** Ganesh Chaturthi showcased religious fervor with a grand Aagman procession, artistic idol decoration, morning Aarti, and Sthapana ceremonies. Evening Aarti and Dhol Dance sessions emphasized unity, devotion, and cultural preservation.



**Janmashtami:** Janmashtami's spiritual evening began with soul-stirring bhajans, leading to a night of devotion and celebration. Pooja, aarti, and the symbolic Matki Fod tradition added sanctity to the celebration, which continued with joyful *gulaal* play, capturing the spirit of Lord Krishna's teachings.



Glimpses from Janmashtami





# Sports Committee



## IIM Bodh Gaya's Epic Independence Day Celebration Unites Campus in Spirit & Sport

The Independence Day celebration at IIM Bodh Gaya was a resounding success, beginning with the Clash of Clans event that united students before the Old Academic Block. A thrilling cricket match between faculty and the MBA08 batch transformed the pitch into a canvas of camaraderie, emphasizing sportsmanship over victory. Basketball and volleyball tournaments at the H6 courts showcased diverse talents, with the MBA08 batch triumphing in volleyball. The day was a fitting tribute to freedom, fostering lasting bonds and creating a memorable celebration with collective joy and enthusiastic participation from students, faculty, and staff.



## Game On: IIM Bodh Gaya's Sporting Extravaganza Lights Up National Sports Day

Celebrating National Sports Day in grandeur, IIM Bodh Gaya commemorated the **birth anniversary of hockey legend Major Dhyan Chand** with a week-long extravaganza from August 21st to 29th, aligning with the Government of India's nationwide sports initiative. Teams like Team Bhagat Singh, Team Chandra Shekhar Azad, and Team Subhas Chandra Bose, representing various batches, engaged in a series of spirited competitions, including futsal, basketball, table tennis, chess, volleyball, badminton, plank, and rope jumping. The event culminated in a spectacular Prize Distribution Ceremony on August 29th, where exceptional achievements in diverse sports categories were recognized and applauded. The celebration underscored the dedication and sportsmanship of IIM Bodh Gaya's athletes, fostering a sense of unity among students, faculty, and staff in the name of athleticism and spirited competition. The National Sports Day festivities were unequivocally a triumph, showcasing extraordinary talent and contributing to the vibrant sports culture at the institute.





# Howzat Cricket League



## Swinging into Action: The Thrilling Howzat Cricket League Season 2

With a mission to provide a platform for cricket enthusiasts to display their talent and passion for the game and foster a sense of camaraderie and healthy competition among the participants Howzat Cricket League was launched on September 16th, 2023.

The Howzat Cricket League Season 2 started initially with an auction for a total of 139 players. Each team, having one team owner and 2 team managers was given a purse of 50 crores to bid for players, and through that 8 teams were made. The league was planned with 28 league stage matches with each team playing with the others and four playoff matches to come up with a winner.

The inaugural match was played on September 24th and the league continued through October and November to conduct the rest of the matches. The college has witnessed cricketing brilliance, fierce competition, thrilling matches, great sportsmanship, pure passion, and skill among teams throughout the tournament.



Glimpses from Howzat Cricket League Season 2





# Envision Cell



## Tech Ingenuity Unleashed: IIM Bodh Gaya's Smart India Internal Hackathon 2023 Propels Innovation for a Digital Future

The Smart India Hackathon (SIH) is an annual testament to India's dedication to leveraging technology and innovation for societal advancement. Since its inception in 2017, SIH has become one of the world's largest hackathons, drawing brilliant minds from universities nationwide. In alignment with this vision, IIM Bodh Gaya's Envision Cell hosted an internal hackathon for the Smart India Hackathon 2023, featuring thirteen teams eager to contribute to SIH 2023.

Rigorous evaluations ensued, with teams assessed across various criteria:

- 30% for Technical Feasibility, ensuring practical and viable solutions
- 25% for Creativity and Innovation, seeking inventive problem-solving
- 15% for Usability and User Experience, prioritizing accessibility and user-friendliness
- 15% for Presentation Skills, evaluating clear communication
- 15% for Overall Impact, considering the transformative potential of projects

Totalling 100 marks, this holistic approach underscored the celebration of technical expertise, creativity, user-centric design, and real-world impact in the Smart India Internal Hackathon, aligning seamlessly with the broader SIH mission of propelling India into a digitally empowered future.





## IPM Outreach

### Nurturing Futures: IPM Outreach Committee's Triumph in High School Seminars

The IPM Outreach Committee at IIM Bodh Gaya has successfully carried out a series of impactful seminars to foster awareness about the IPM Program among high school students. Specifically targeting 11th-12th grade students in commerce and science streams and conducting a separate seminar for 10th grade students, the committee recognized the importance of guiding students toward building their career paths. The conducted seminars earned commendable respect from the school principals, showcasing the invaluable support extended by teachers. The positive reception was evident through the genuine interest displayed by students, some already familiar with the IPM program and a few actively preparing for it. This fruitful engagement has led to ongoing connections with these students through various social media platforms, emphasizing the success of the offline seminar initiative in reaching and resonating with its target audience.



IPM Outreach Committee conducting seminars

## OpSim

### Mastering Supply Chain Resilience: Insights from an Expert with Mr. Sandeep Chatterjee at OPSIM Club's Dynamic Webinar

On September 23rd, the OPSIM Club organized a webinar titled "Supply Chain Resilience: Navigating Disruptions and Building Agile Networks," featuring Mr. Sandeep Chatterjee, the Supply Chain and Sustainability Leader at IBM Consulting as well as CEO of ISCEA India, as the speaker. Mr. Chatterjee, a seasoned professional in the field, addressed the impact of modern consumer behavior on supply chains, emphasizing the need for adaptive strategies in today's fast-paced world. Throughout the session, he illustrated key concepts and strategies through a case study, providing valuable insights into supply chain dynamics. The webinar, marked by its informative content, was capped off with an interactive Q&A session where students engaged with the speaker, enhancing their understanding of the discussed topics. Overall, the event hosted by the OPSIM Club facilitated a meaningful exchange of knowledge, contributing to the students' understanding of supply chain resilience and agility in the face of disruptions.



Online



### Webinar Talk Series On :

Supply Chain Resilience: Navigating Disruptions and Building Agile Networks.



भारतीय प्रबंध संस्थान बोधगया  
Indian Institute of Management  
Bodh Gaya



LEAN SIX SIGMA GREEN BELT COURSE BY  
KPMG





# IT Committee



## GameArena Triumph: Unleashing Gaming Prowess at IIM Bodh Gaya's Premier BGMI Showdown

GameArena, an initiative led by IPM members of the IT Committee, emerged as a sequel to the successful FIFA RENA from Elegante 6.0 at IIM Bodh Gaya. Selected through an intercollege survey, BGMI (BattleGrounds Mobile India) became the gaming platform of choice due to its widespread popularity. With over 100 applicants and 25 teams, GameArena became one of IIM Bodh Gaya's standout offline events, showcasing intense competition and strategic gaming prowess. The event ran seamlessly for four hours, guided by Dr. Charu Nainthani and the ITComm MBA09 team, culminating in three rounds on different BGMI maps. Eight top teams competed fiercely, with three emerging winners and receiving a total cash prize of Rs. 2250. Beyond its success, GameArena signifies a pivotal moment in fostering a gaming culture within a business institute, paving the way for exploration into the expanding gaming landscape and its intersections with Industry 4.0.



Stills from GameArena



# Hostel & Mess Committee



## Nourishing Bonds, Igniting Traditions: The Hostel and Mess Committee's Culinary Odyssey of Welcomes, Celebrations, and Togetherness

The Hostel and Mess Committee's Dynamic Two Months of Tradition and Togetherness. August and September witnessed a flurry of activity as the Hostel and Mess Committee collaborated with the Cultural Committee to curate memorable dining experiences for the IIM BG community. Kicking off the academic year was the 'Welcome Dinner,' a heartwarming initiation for new members at the recently operational central mess, fostering camaraderie and community. With the selection of junior HMC members, the committee played a pivotal role in orchestrating special dinners for occasions like Onam and Janmashtami, extending the warmth of traditions to students and faculty alike. Notably, they contributed to the lively atmosphere of the freshers' night, facilitating interactions between seniors and juniors. Further, in conjunction with the Cultural Committee, they prepared *prasad* and hosted a special dinner for Ganesh Chaturthi, adding cultural richness to the academic journey. The successful events in the initial months of the academic year set the tone for a promising journey ahead, filled with meaningful traditions and shared experiences for the committee and the new batches.

**Ganesh Chaturthi**

Hostel and Mess Committee welcomes you to the grand feast, filled with traditional flavors and religious ✨vibes✨

**Menu**

• Aloo Pakora	• Kadal Paneer
• Green Chutney	• Aloo Jeera
• Koshimbir	• Shrikhand
• Papad	• Jeera Rice
• Puri	• Jaljeera
• Dal	• Pickle

**Timings and Venue :**  
8:00 pm to 10:15 pm, Central Mess

**GRAND DINNER**

You are cordially invited to the Grand Dinner hosted by the  
Hostel and Mess Committee

*Menu*

**APPETIZER**

Dry Manchurian, Hara Bhara Kabab

**MAIN COURSE**

Chicken Korma, Matar Paneer, Dal Tadka  
Jeera Rice, Roti, Veg Raita, Veg Salad

**DESSERT**

Shahi Tukda, Gulab Jamun

**TIMINGS**  
7:30 PM-10:15 PM 16th September

**Onam Sadya**

Hostel & Mess Committee welcomes you to the  
grand feast, filled with traditional flavors and warm hospitality.

**Menu**

• Sambhar	• Appalam Papadam
• Rasam	• Banana Chips
• Kootu Curry	• Payasam
• Avial	• Curd
• Plain Rice	• Pickles
• Pori	• Salad

**Timings and Venue**  
8:00 pm to 10:15 pm, Central Mess





## Research Desk

**Dr. Rohit Agrawal** deserves a special mention, as he co-authored a significant review published in the Journal of Cleaner Production. The journal holds a commendable standing with an ABDC-A rating, ABS-2 classification, and SCIE recognition, boasting an Impact Factor of 11.1 and a SCOPUS-Q1 ranking with an 18.5 CiteScore.

Title: 'Cutting-edge Perspectives on Data-Driven Sustainable Supply Chain: A Bibliometric and Network Analysis Approach'

This influential review delves into the intricacies of data-driven capabilities within supply chain management, offering invaluable perspectives for professionals and researchers alike in the industry

**Dr. Remya Lathabhavan** deserves commendation for her exceptional contributions, boasting two notable publications recognized by the ABDC.

Her most recent work in Personnel Review (ABDC-A) offers compelling insights into employee well-being, delving into the dynamic intersections of HR analytics and organizational support.

She has another exceptional work to applaud. It discusses sustainable organizational practices in 'Promoting green employee behavior' published in Leadership & Organization Development Journal (ABDC-B); this study underscores the pivotal role of green transformational leadership in fostering creativity and environmentally responsible behavior.

Infographic for Dr. Rohit Agrawal, Assistant Professor, Operations Management, Indian Institute of Management Bodh Gaya. It highlights his co-authored research paper titled 'State-of-the-art perspectives on data-driven sustainable supply chain: A Bibliometric and network analysis approach' published in the Journal of Cleaner Production, which is ABDC-A rated. The infographic includes the IIM Bodh Gaya logo, a portrait of Dr. Agrawal, and a background image of the institute's building.

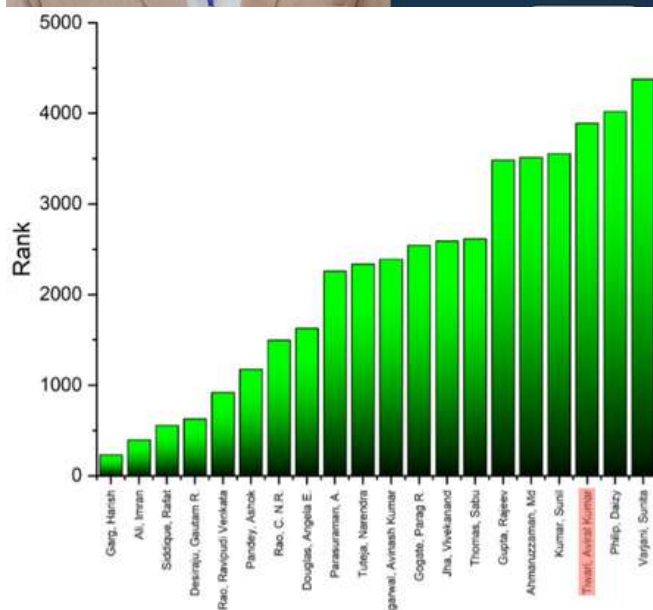
Infographic for Dr. Remya Lathabhavan, Assistant Professor, OB and HRM, Indian Institute of Management Bodh Gaya. It highlights her authored research paper titled 'Mental Well-Being through HR Analytics: Investigating an Employee Supportive Framework' published in Personnel Review, which is ABDC-A rated. The infographic includes the IIM Bodh Gaya logo, a portrait of Dr. Lathabhavan, and a background image of the institute's building.



# Faculty Achievements

**Dr. Aviral Kumar Tiwari** has achieved a remarkable feat by securing a position in the World's Top 2% of researchers for the third consecutive term on the "career-long list."

Additionally, he has consistently maintained high rankings as the most cited scientist in Economics in the "single-year rankings" since Stanford University introduced this recognition. Dr. Tiwari holds the prestigious 1st rank in India and an impressive global rank of 447.



**Dr. Raghunathan Krishankumar**, as the second faculty member from the institute, has earned a position among the top 2% of scientists according to the rankings released by Stanford University, USA.



**Dr. Swapnarag Swain** was appointed to the Editorial Advisory Board of the esteemed International Journal of Pharmaceutical and Healthcare Marketing. Also, he was invited as a speaker and panelist at the 'Business Innovation Practices & Sustainability in the VUCA world' conference at the prestigious St. Xavier's College, Kolkata, where he spoke on the topic 'Making Business Practices Sustainable.'







# Student Achievements

## Data Analytics Competition:

Team '4 Reporters'—Mourjya Goswami, Raghav Banthia, Panwi Kumar, and Aryaman Sahai—secured the Runner-Up position in the 'Asterlayse' Data Analytics case study competition hosted by NIT Trichy.



## Web 3.0 Case Chain Competition:

IIM Bodh Gaya proudly acknowledges the victory of IPM students Ms. Sanchita, Mr. Raghav Banthia, and Ms. Sri Pravallika Kakani in the **Web 3.0 Case Chain Competition** hosted by IIM Ahmedabad.



## InsideliM Recognition:

Mr. Himanshu Dubey received the distinguished title of **India's Most Promising Incoming MBA Student 2023 by InsideliM**, marking a notable achievement for IIM Bodh Gaya.



## Flipkart Wired 7.0 Business Track:

Congratulations to Krishna Yadav, Srishti Bhat, and Sanyukta Srivastava for making the MBA '08 cohort proud as one of the four national finalists in the **Flipkart Wired 7.0 Business Track competition**.





# EDITORIAL



Snehitha Doddi  
Sudhanshu Pathare  
Kanithi Rahul  
Adrija Mandal  
Koyena Dutta  
Saikonda Vaishnavi  
Abishai Kochara  
Vinayak K Narayanan  
Ishika Garg  
Neil Anyush John  
Riya Chourasiya  
Vrinda Sethi







PUBLICATION CELL  
IIM BODH GAYA