

# GLOGIFT 24

Twenty Fourth Global Conference  
on Flexible Systems Management

Theme: “Flexible Strategies  
and Management Practices for  
a Sustainable Future”

**Date: April 5-7, 2024**

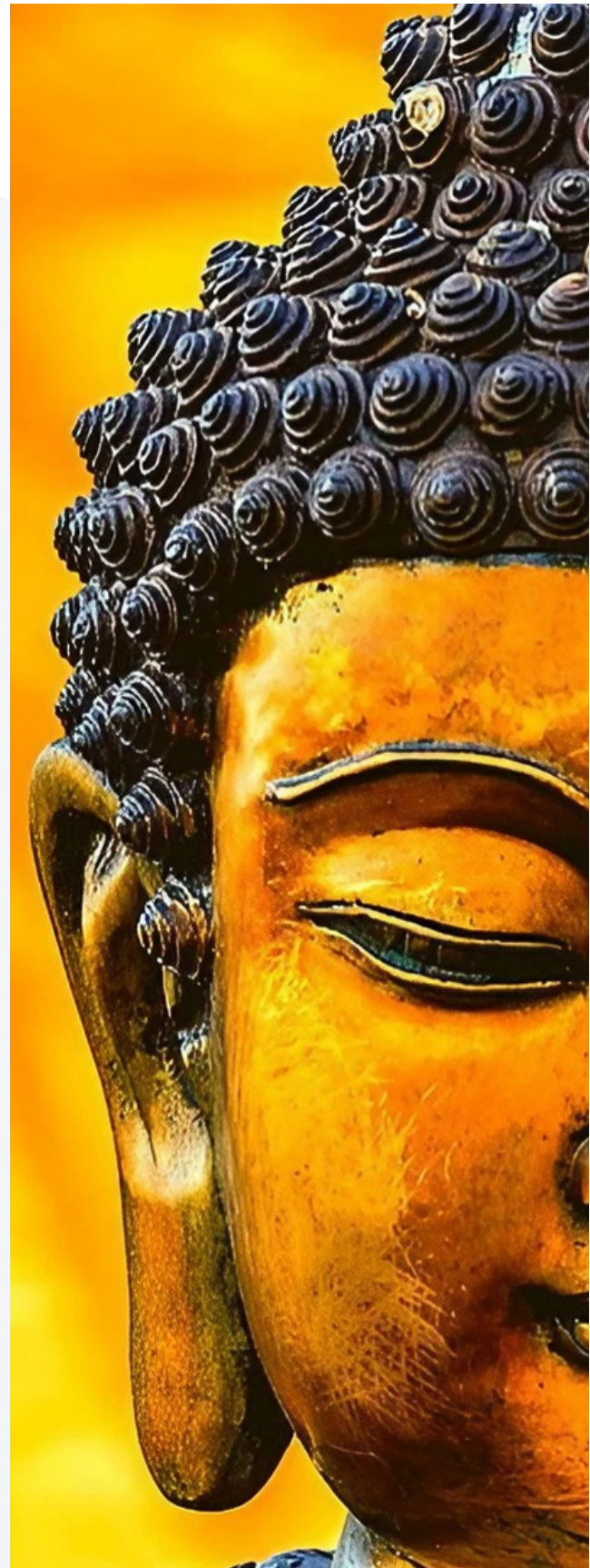


**VENUE: Indian Institute of Management  
Bodh Gaya, India**



## ■ About GIFT

The faculty of the Department of Management Studies of IIT Delhi took the initiative to establish GIFT - the Global Institute of Flexible Systems Management - as a professional body to confront the challenges of the changing business environment with the help of the active participation of individual and corporate members. It publishes professional publications, holds annual Global Conferences and Seminars, and engages in a wide range of academic research and developmental initiatives. GIFT aims to provide a platform for researchers and practitioners to showcase their ideas grounded in proper research in order to promote and integrate ideas like sustainability in a business environment.



# ■ IIM Bodh Gaya



Situated in the Land of Enlightenment, the Indian Institute of Management, Bodh Gaya, is an autonomous institute fostering a conducive environment for management education. Since its inception in 2015, its focus has always revolved around sustainable development and social responsibility. The institute has organized and engaged with several events, like IIM BG Green Campus Project and IIM BG Social Responsibility Cell, to contribute to a greater commitment to sustainable development and social responsibility.

# ■ About Bodh Gaya

Bodh Gaya, the Land of Enlightenment, is situated in the Gaya district of Bihar. Known for its rich historical values, the land has been a constant tourist attraction for decades. The well-renowned Mahabodhi temple, situated in the heart of Bodh Gaya, is a UNESCO World Heritage Site. It is famous as the place where Gautama Buddha is said to have attained enlightenment under the Bodhi Tree. The temple draws millions of Buddhist pilgrims, making the place very diverse. It is imbued with a sense of reverence and spirituality catering to the diverse Buddhist practitioners.



# ■ GLOGIFT 2024

GLOGIFT '24 is the twenty-fourth annual conference of the GIFT Society. The theme for the conference is "Flexible Strategies and Management Practices for a Sustainable Future." The conference aims to provide a forum for practitioners, policymakers, teachers, researchers, and students from around the world to share their practical experiences, knowledge, and insights in the development, formulation, and implementation of strategies and models for flexible enterprises to meet the changing demands of the global business environment. The conference's primary objective is to create a knowledge-sharing platform through disseminating research and experiential findings, including empirical studies, qualitative modeling, case studies, new concepts, and state-of-the-art studies.

## ■ Sub-themes

### **Strategy**

- Inter-Organizational Governance Flexibility
- Sustainable Business Through Flexibility
- Flexibility as the Source of Competitive Advantage
- Flexible Management Systems
- Strategic Flexibility and Commitment to Future
- Flexibility in Alliances

### **Entrepreneurship**

- Flexibility on Design Thinking and Customer Centricity
- Role of Flexibility in Managing Family Business
- Entrepreneurial Orientation and Flexible Mindset
- Flexibility for Creativity and innovation

### **Policy and Public Systems**

- Flexible Public Policy Design
- Flexibility in Public Programs Implementation

### **Marketing and Finance**

- Marketing Flexibility
- Flexibility on Customer Partnering
- Flexibility in Corporate Governance
- Flexibility in Corporate Finance and M&A

### **OB and HR**

- Flexible Organizations in the time of Hyper-Uncertainty
- Flexible HR practices
- Mindfulness and Flexible Mindset
- Flexible Leadership in Uncertain Environment
- Flexibility in Teams and Organization Building

### **IT and Operations**

- Information Systems Flexibility
- Flexible on Data Science and Analytics
- Supply Chain Advantage through Flexibility
- Flexibility in Systems Thinking

# ■ Call for Papers

'GLOGIFT 24' invites researchers, students, and practitioners to submit research-based as well as practical papers linked with the theme of the Conference. The broad areas / sub-themes that will be of interest to the conference are given on the previous page. Papers can be submitted to any one of the mentioned sub-themes or related areas, and paper presentation opportunities are available in both online as well as offline mode (hybrid mode).

**Themes: Flexible Strategies and Management Practices for a Sustainable Future**

# ■ Submission Guidelines

Articles submitted to the conference should be original contributions. Authors submitting articles should follow the submission guidelines of the Global Journal of Flexible Systems Management for preparing the manuscripts (link below). All papers will undergo double-blind review following the journal's normal review process and editorial processes outlined in its [submission guidelines](#).



# Publication Opportunities

Some of the selected full papers will be considered for publication, subject to meeting quality requirements.

## Journal

Global Journal of Flexible Systems Management (Springer) (Category: ABDC – A)

## Cogent Economics and Finance

(Taylor & Francis) (Special Issue: Green and Sustainable Finance/Economics in Achieving Sustainable Development Goals) (Journal Category: ABDC-B).

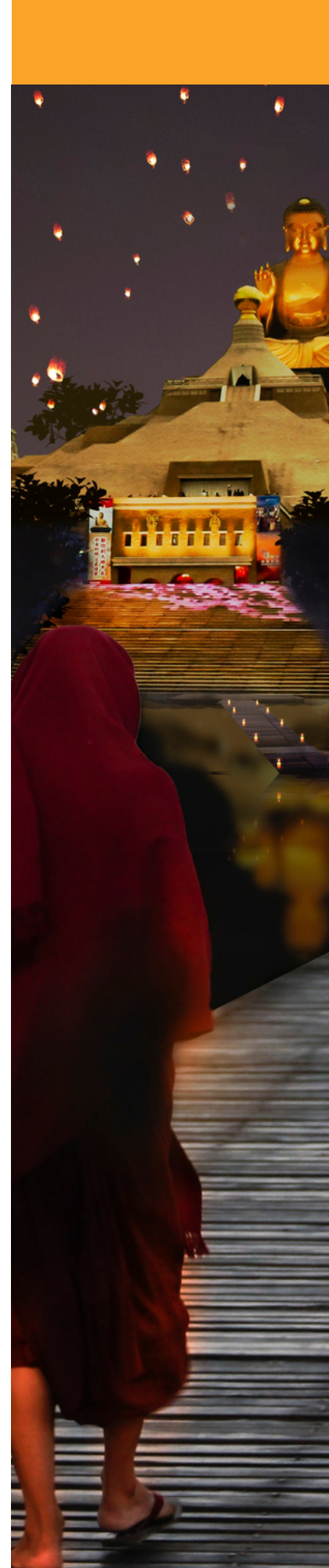
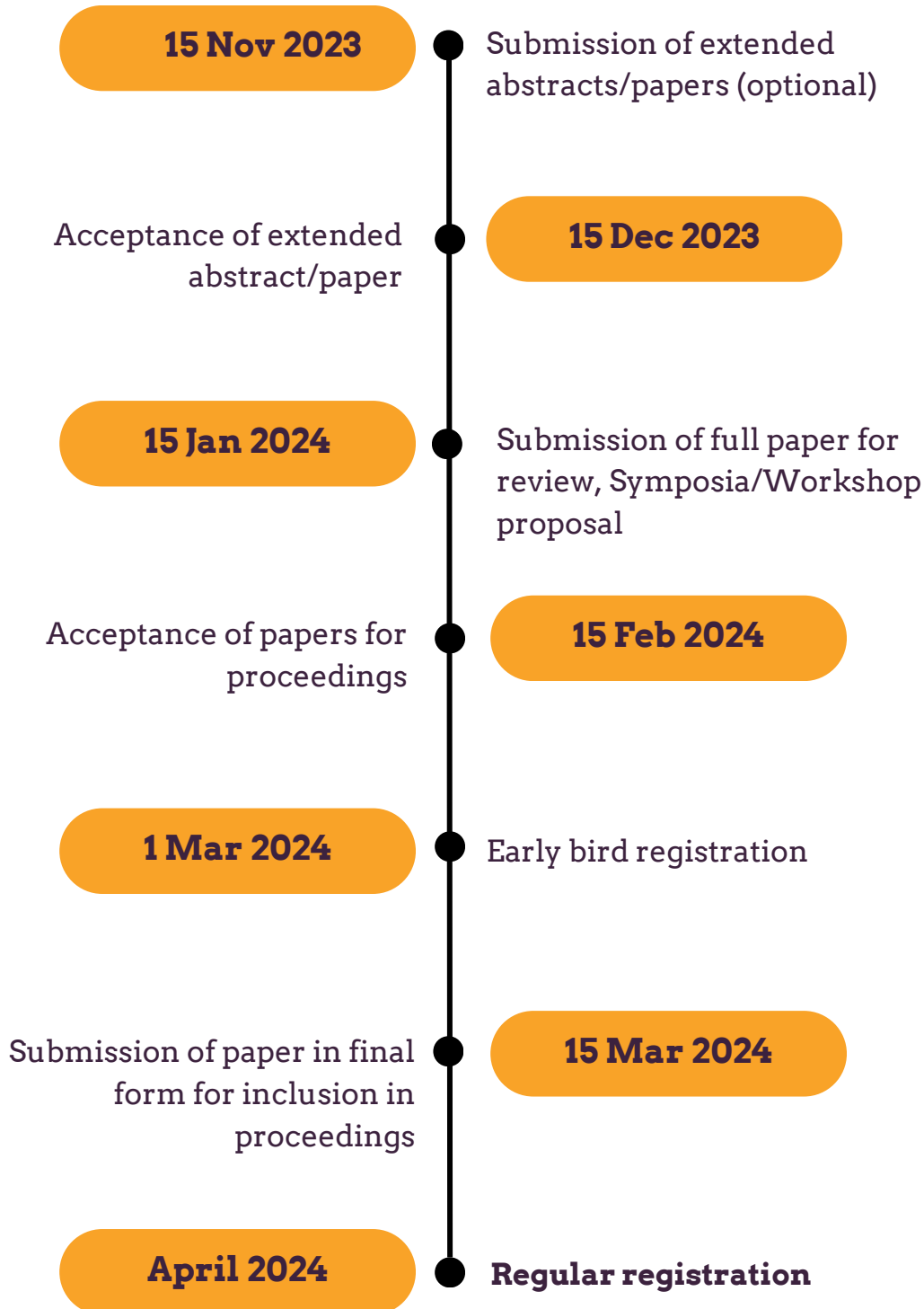
Publication in the form of the book chapter under the Book Series on Flexible Systems Management (Springer).

Publication in the Proceedings of the conference on CD/Pen drive.

## ■ Volunteers

To engage as a reviewer, session chair, or discussant in the program, kindly contact the Conference Chairs.

# ■ Deadlines



# Registration Fees

PARTICULARS	REGULAR REGISTRATIONS WITHIN INDIA (Rs.)	REGULAR REGISTRATIONS OVERSEAS (USD \$)
Delegates from industry	8000 + GST	140 + GST
Delegates from academia/R&D org	6000 + GST	115 + GST
Members from GIFT	5000 + GST	80 + GST
Students	4500 + GST	80 + GST
Students\ Members from GIFT	3000 + GST	60 + GST

## Note (For all Categories):

Early Bird - Discount of Rs 500/- within India and US\$ 50 from overseas.

Late Registration - Additional Rs 500/- within India and US\$ 50 from overseas

Spot Registration - Additional Rs 1000/- within India and US\$ 100 from overseas.

**Payment mode details of the registration fee will be provided shortly on the conference website.**

# Symposia, Tutorials & Workshops

If you wish to conduct a symposium, tutorial or workshop, submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to the participants. All participants must register and attend the meeting.



# Conference Committee

## Patrons



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Founder President, GIFT  
society



Prof. Vinita S. Sahay,  
Founder Director, IIM Bodh  
Gaya



Prof V K Gupta,  
President, GIFT society

## Convenors



Dr. Amit Kumar Srivastava  
IIM Bodh Gaya



Dr. Suresh K. G  
IIM Bodh Gaya

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**Contact Persons:**

Dr. Amit Kumar Srivastava, Associate Professor (Strategy and Entrepreneurship) and Conference Convenor

Dr. Suresh K G, Assistant Professor (Economics) and Conference Convenor.

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**Submit the abstract as an e-mail attachment to:**

[submissions.glogift24@iimbg.ac.in](mailto:submissions.glogift24@iimbg.ac.in)

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