

**Audited**

**SUMMER  
PLACEMENT  
REPORT**

**MBA Batch 2022-2024**

**INDIAN INSTITUTE OF MANAGEMENT  
BODH GAYA**

Ref: BWA/IIMBG/MUM/RB/002/2023-24

June 27, 2022

**The Chairperson**

**Placement**

**Indian Institute of Management Bodh Gaya,**

**Uruvela, Prabandh Vihar,**

**Bodh Gaya,**

**Bihar – 824234**

Dear Sir,

**Re: Audit of Summer Placement Report for the batch 2022-24 of Master of Business Administration**

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Bodh Gaya for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch 2022-24 of course Master of Business Administration.

The preparation of the Placement Report is the responsibility of IIM Bodh Gaya. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM BG from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation from the recruiters.

**Brickworks Analytics Pvt. Ltd.**

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3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIM BG from the recruiters.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
5. We have only audited the data related to location, function & stipend (Pg. nos. 7 to 11) in the Placement report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,

A handwritten signature in black ink, appearing to read "Ritaban Basu".

**Ritaban Basu**  
**Head – Risk & Analytics**  
**Brickworks Analytics**

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# CHAIRPERSON'S NOTE

**Dr. Sabyasachi Mohapatra**  
Chairperson, Career Development Cell  
Indian Institute of Management,  
Bodh Gaya



Career Development Cell of the Indian Institute of Management (IIM) Bodh Gaya is extremely delighted to share the exceptional summer internship achievement for the MBA Batch 2022-24. Once again, we have surpassed industry expectations, cementing our position as a budding leader in management education.

For a batch of 268 students, the Institute witnessed active participation from 80 esteemed companies spanning across diverse sectors like BFSI, FMCG, ITES & Analytics, Manufacturing & Logistics, eCommerce, and Education at large. The batch received more than 275 offers, with the highest overall stipend of INR 2 Lakhs. The average stipend recorded a growth of 24.6% from the previous year and stood at INR 75,330. Further median stipend for the batch clocked INR 70,000. The students will serve companies with designated Sales and Marketing, Operations, IT, HR, Finance, and Strategy positions.

The Institute collaborated with prominent legacy and new recruiters this year, such as ICICI Bank, BNY Mellon, HDFC Bank, Morgan Stanley, Kotak Bank, IDBI Bank, Union Bank of India, Crisil, Crompton Greaves, Tiger Analytics, V-Guard, Britannia, Adobe, Aditya Birla Fashion and Retail, Jindal Steel and Power Ltd., Exide, Galderma, Orion India, and Ultratech, to name a few.

The largest sector employing summer interns was BFSI, with 68 offers, followed by Education, Manufacturing, and IT/Analytics Sectors, which extended more than 80 offers altogether.

The Institute is focused on fostering long-standing, propitious relationships with its recruiters, and we are certain that this success will only strengthen these associations with valuable experience.

To ensure the accuracy and reliability of Placement Reports, the Institute has introduced auditing of Placement Reports since last year. This initiative aims to empower aspiring professionals and students, enabling them to make well-informed decisions while considering IIM Bodh Gaya as their preferred destination.

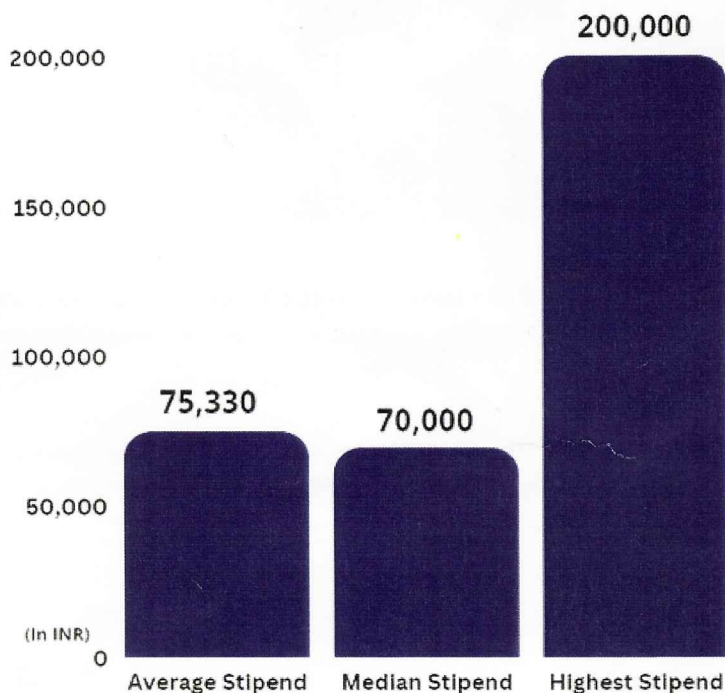
I congratulate MBA Batch 2022-24 for showcasing their remarkable academic and non-scholastic distinctions. On behalf of the Institute, I further express my gratitude to all the legacy and new recruiters for their continuous support and trust in our institute. Together, we strive to nurture future leaders and contribute to the growth and development of the Indian business ecosystem.

Warm regards,  
Dr. Sabyasachi Mohapatra  
Chairperson, Career Development Cell  
Indian Institute of Management, Bodh Gaya



# PLACEMENT OVERVIEW

## Placement Highlights



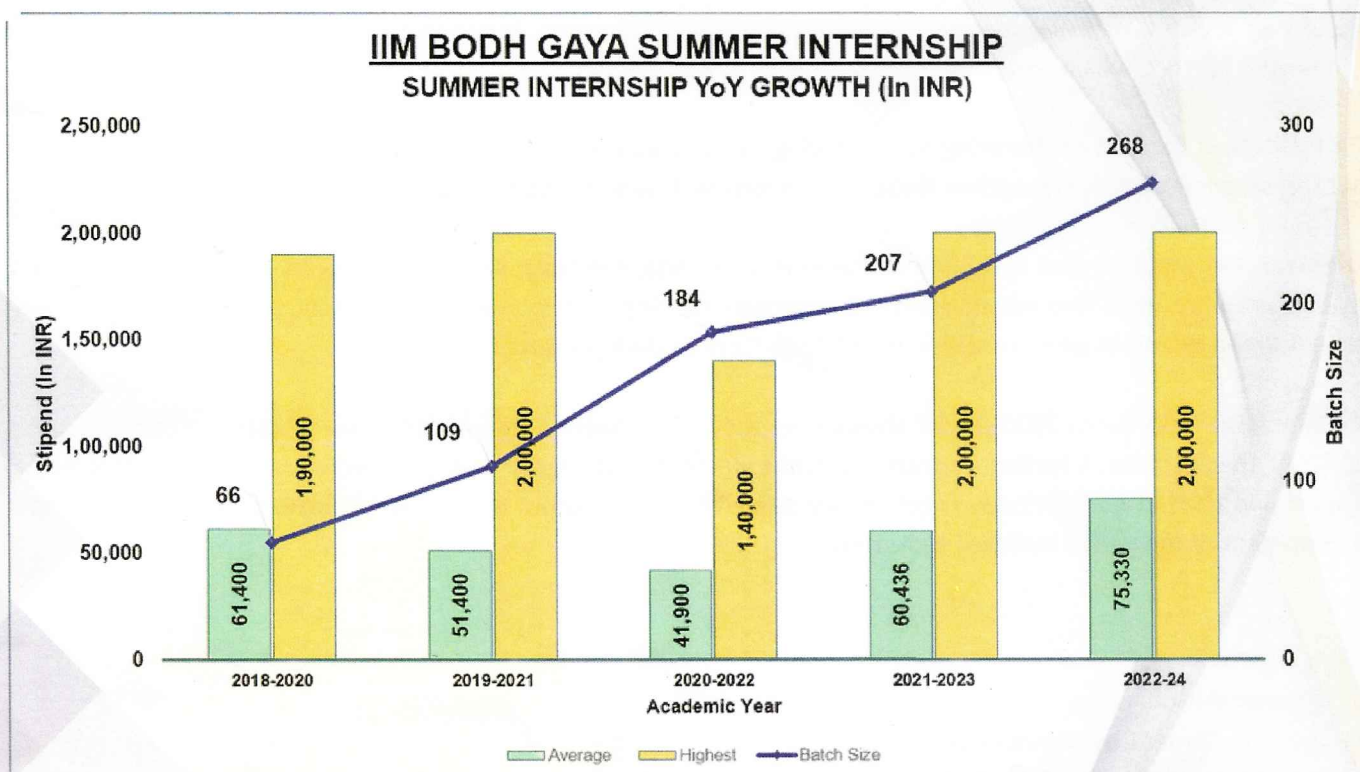
Top 10 Percentile Average	INR 190,000
Top 25 Percentile Average	INR 138,546
Top 50 Percentile Average	INR 108,468
Overall Average	INR 75,330

Top 10 Percentile Median	INR 170,000
Top 25 Percentile Median	INR 120,000
Top 50 Percentile Median	INR 90,000
Overall Median	INR 70,000

Offers over & above 1.5 L	18
Offers in range of 1.25 L to 1.499 L	8
Offers in range of 1.00 L to 1.249 L	15
Offers in range of 70 K to 99.99 K	75
Total offers over & above 70 K	116

\*The number of students for batch 2022-24 are 268. 221 sought placement through the institute.

## Year Wise Trend





# PLACEMENT OVERVIEW

## Sector-wise Division of Recruiters

**BFSI:** Morgan Stanley, ICICI Bank, BNY Mellon, Kotak Bank, HDFC Bank, India Factoring & Finance Solutions, Union Bank of India, Paytm m'Loyal, Aditya Birla Capital, Bulls and Bears Advisory, Home First Finance Company India Limited, LetsEndorse Development Private Limited, Northern Arc Capital

**IT & Analytics:** Adobe Inc., Tata Consultancy Services, I'mbesideyou, Zycus, CRISIL, Tiger Analytics, Ogive Technology, XR Central, GIS Consortium India Pvt Ltd., nVipani Technology Solutions Private Limited, Synclature Consultancy, Kreative Kode, Analytics Quad4 India Private Limited

**Manufacturing:** V-Guard Industries Ltd., Jindal Steel And Power Limited, Sun Mobility, Crompton Greaves Consumer Electricals Limited, Dalmia Bharat, Exide Industries, Ultratech Cement

**FMCG/FMCD:** Britannia Industries Limited, Orion Nutritionals Pvt. Ltd., Visage Lines Private Limited (Bombay Shaving Co)

**Services:** Aditya Birla Fashion and Retail, Sodexo, Impression Services Pvt Ltd, HireTale

**Consulting:** Thinkthrough Consultancy, Strategic Growth Advisors - SGAPL, Grey & White HR Consultants Pvt. Ltd.

**EdTech:** Unschool, Henry Harvin Education, CATKing

**Others:** Ninjacart, Agarwal Packers And Movers Limited, Galderma India Pvt Ltd, TekUncorked, Broadway InfoTech, The Perfectionist

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## 1. CLASSIFICATION OF THE ENTIRE SUMMER POOL

Categories	Number
Batch Total	268
Students in MBA program at IIM Bodh Gaya	268
Dual Degree students from universities abroad	0
Students seeking internship through the Institute	221
Not seeking Internship through the Institute	0
Students seeking internship through Entre Fair	0
Students choosing to try out Entrepreneurship Options	0
Students seeking off-campus internship through other sources	47
Total students eligible for internships	268
Total offers accepted	268
Students still in process	0

Table 1: Classification of the Summer Pool

## 2. CLASSIFICATION OF THE INTERNSHIPS BASED ON STIPEND STATUS

Categories	With Stipend	Without Stipend
Seeking internship through the Institute	218	3

Table 2: Classification of the Summer Pool





### 3. SECTOR-WISE CLASSIFICATION

The table below shows sector-wise breakup of the accepted offers

Sector	No. of Internships
Analytics	19
BFSI	68
Consulting	9
E-Commerce	8
EdTech	33
Energy	1
Engineering	3
Facilities Management	5
FMCG	6
IT - Software	10
Logistics	8
Manufacturing	25
Media & Entertainment	13
Others*	7
Pharmaceutical	1
Retail	5
<b>Grand Total</b>	<b>221</b>

\*'Others' includes sectors such as Agritech, Restaurant Services and Recruitment Services.

Table 3: Sector-Wise Classification



## 4. FUNCTION-WISE CLASSIFICATION

The table below shows function-wise breakup of the accepted offers

Fuction	Count of Function Code
Consulting	8
Finance	23
General management	15
IT & Analytics	4
Operations	12
Product/Category Management	23
Sales & Marketing	121
Strategy	2
Supply Chain Management	1
Human Resources	12
<b>Grand Total</b>	<b>221</b>

Table 4: Function-Wise Classification



For Indian Institute of Management Bodh Gaya



For Brickworks Analytics Mumbai



## 5. LOCATION-WISE CLASSIFICATION

The table below shows location-wise breakup of the accepted offers

Location	No. of Internships
Ahmedabad	1
Bangalore	23
Chandigarh	1
Chennai	3
Coimbatore	1
Delhi NCR	57
Hyderabad	7
Indore	2
Jaipur	2
Kochi	9
Kolkata	7
Lucknow	2
Meerut	1
Mumbai	45
Nagpur	5
Patna	10
Pune	8
Ranchi	3
Vadodara	1
Vizag	1
WFH/ Virtual	32
<b>Grand Total</b>	<b>221</b>

Table 5: Location-Wise Classification



For Indian Institute of Management Bodh Gaya



For Brickworks Analytics Mumbai

## 6.COMPLIANCE STATEMENT

This placement report has been prepared as per the Indian Placement Reporting Standards, revision 2.2.

The instances where the report deviates from standards and the reasons for them are mentioned below

Deviation From Standards	Reasons
0	N/A





# 7. PLACEMENT TEAM

**Dr. Sabyasachi Mohapatra**  
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Ashi Gupta	8826721479
Ayush Kapoor	9971005271
Ayush Goyal	90686 15552
Bhumika Vaswani	8319232407
Chandan Gopalakrishna	7204732001
Digvijay Raj	9939391951
Harshit Agarwal	9999039901
Kartikeya Krishna Mishra	7239081761
Kasturi Borgohain	9387974023
Kumar Rishav	7677453801

Manish Kashyap	7042044086
Mausam Vasavada	9819683543
N Sai Kiran	9000730661
Nidhi	7903113768
Pallavi Bhandari	9462149000
Parth Sarthi Shukla	9870726742
Prashansa Narayan Tripathi	7042020434
Pratyusha Mishra	8787259397
Priti Gaikwad	7045414025
PVSS Siddhartha	7680034811

Shivam Singh	8447644562
Shubham Gupta	7014306874
Soumy Dhawan	87072 75107
Sparsh Agrawal	8369078253
Tejasva Sharma	9713429029
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