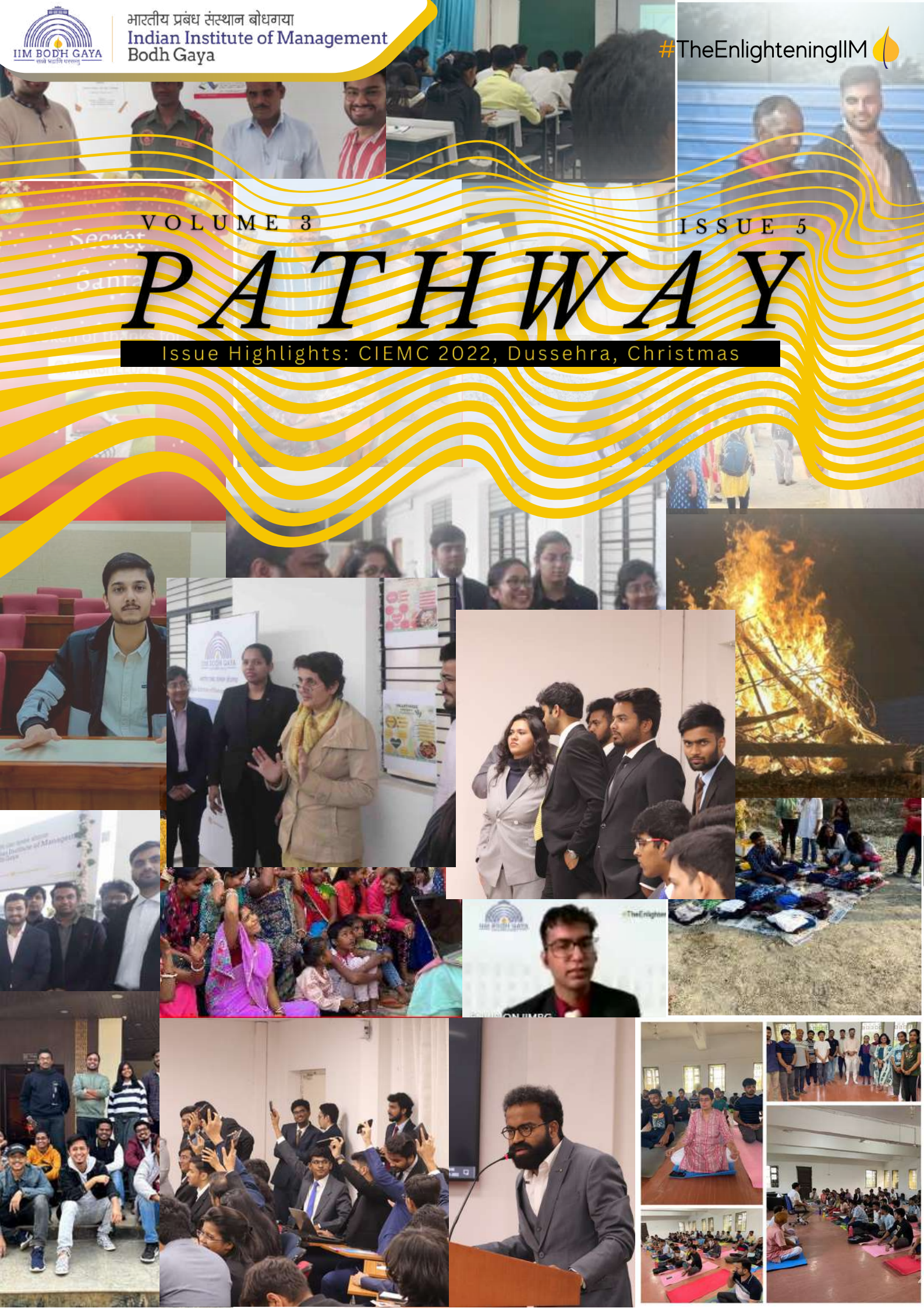


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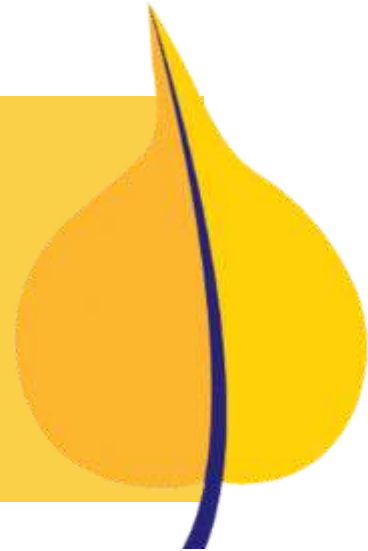
ISSUE 5

PATHWAY

Issue Highlights: CIEMC 2022, Dussehra, Christmas



Our Vision, Mission, Core Values



Vision

To be a globally recognised management school for developing socially responsible and mindful business leaders.

Mission

Our mission is to develop mindful leaders of business and social relevance in the global economy and to enhance academic excellence in learning practices and research.

Core Values

Responsibility: We are geared up and ready to go. We respect our accords and conform to high quality work. We practise the highest ethical standards and motivate others to do the same.

Honesty and Integrity: We uphold the highest ethical standards in our work and behaviour towards our job, environment and one another.

Life-long Learning: We welcome transformational change by helping each other develop.

Mindfulness: We intentionally and purposefully direct our attention to the present moment rather than letting it wander.



Director's Desk

Director's Desk

Greetings and a very warm welcome to IIM Bodh Gaya.

As we conclude another quarter, we take immense pride in our accomplishments and the values we have promulgated. We endeavour to create and foster mindful and socially responsible business leaders, providing them with an eclectic and immersive learning experience while building pertinent relationships with our peer institutes.

This past quarter has been studded with various celebratory occasions and more conventional competitions and events.

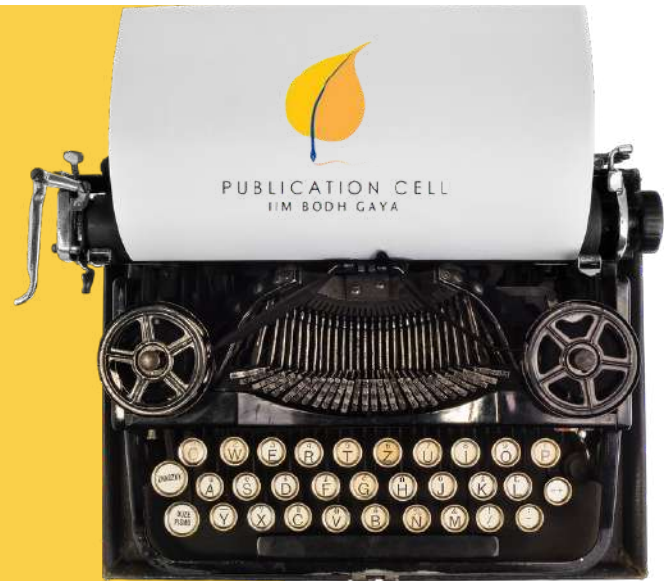
The International Conference on Contemporary Issues in Emerging Markets (CIEMC), held by IIM Bodh Gaya in collaboration with Waikato Management School, The University of Waikato, New Zealand, was a great success. Numerous influential participants and subject-matter specialists provided the audience and attendees with relevant insight and information about the problems that continue to plague emerging countries and their economies, the pressing need for larger-scale business, and the more academic and theoretical side of this subject.

The myriad of clubs and committees at IIM Bodh Gaya also sponsored a variety of activities, from the Pragati-The CSR Club's Cloth Donation Drive to the International Relations Committee's TRIAGE, which featured talks and debates on the ongoing Russo-Ukrainian conflict, to a Garba night for Dusshera, a Secret Santa event for Christmas, a bonfire for New Year's Eve, and Diwali celebrations for one of the biggest festivals of the year, the students at IIM Bodh Gaya didn't leave any leaf unturned.

As an educational institution, our goal is to help shape our communities and the world by bringing up the smartest people in our country and working for a better future.

Dr. Vinita Sahay, Director -IIM Bodh Gaya

Editorial



Preface to the Issue

This issue of the flagship newsletter is a testimony to the vibrancy of the campus, with its freshness and dynamism. It is a veritable source of information with an interesting range of events and timelines. The presence of a diverse group of people from many different backgrounds has been highlighted in this compilation.

The newsletter covers a wide range of topics, from current affairs and entertainment to sports and culture. There are interviews with students and faculty, stories about the campus and its environment, and updates about campus events. It creates an excellent platform for members of the university community to connect and gain insight into issues of importance.

The newsletter also provides an opportunity to reflect on the past and consider the future. It reflects the progress made by the university and encourages everyone to stay engaged with their learning. It is a great way to stay updated and involved in the campus life.

We, the editors, are glad to introduce you to the exciting life at the Indian Institute of Management Bodh Gaya in this issue of the newsletter. We appreciate you being a part of our adventure, and moving forward, we shall navigate all the events that take place at Enlightening IIM together.

Publication Cell, IIM Bodh Gaya



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CIEMC 2022

International Conference on Contemporary Issues in emerging Markets

The International Conference on Contemporary Issues in emerging Markets was organised by IIM Bodh Gaya with the Support of **Waikato Management School** on 28th & 29th October, 2022.

The objective of the conference was to bring together academic researchers, educators, doctoral students and practitioners from various international institutions to focus on contemporary financial issues and research findings pertaining to emerging and developing economies including the transitioning towards low-carbon economies

The conference was structured around a number of thematically focused sessions. This conference offered two options. First, those who are able to travel may attend in person and those who cannot attend in person can present virtually.

Full research articles in the fields of accounting, finance, and economics were invited from academicians, researchers, doctoral students, and practitioners.

Presented full-length papers which were evaluated for publishing in reputed journals.

*The pre-conference doctoral workshop on the topics related to “Econometric Methods for Research and Policy Analysis” was organised on **October 27th 2022**. The workshop provided participants with practical guidelines for applying econometric techniques.*

Examples illustrated the application of econometric methods to data from the diverse fields of economics, finance, and business.

The scientific and organizing committees welcomed submissions in all areas of Accounting, Banking, Economics, Finance, Financial Management and Corporate Governance with a specific focus on Climate change issues and financial crime and digitization.

The conference featured six different international Keynote speakers. They were as follows:

Douglas Cumming DeSantis Distinguished Professor of Finance and Entrepreneurship College of Business, Florida Atlantic University, USA Editor-in-Chief: British Journal of Management

Professor Wenxuan Hou MAE Chair in Corporate Finance University of Edinburgh Business School Joint Editor of British Accounting Review Edinburgh, EH8 9JS, UK

Frank Scrimgeour Professor in Environmental, Financial and Agricultural Economics Head of School of Accounting, Finance and Economics, Waikato Management School, Hamilton, New Zealand Editor-in-Chief: Australian Journal of Agricultural and Resource Economics

Prof. Anne D’Arcy Head, Institute for Corporate Governance Vienna University of Economics and Business Vienna, Austria

Robert Faff Professor and Assoc. Dean Research, Bond University, Emeritus Professor University of Queensland Brisbane, Australia Editor-in-Chief: Pacific Basin Finance Journal

Prof. Vinita Sahay Director, Indian Institute of Management, Bodh Gaya, India

China as an Emerging Economic and Military Superpower

By Aman Rathod, IPM 02

The Central kingdom of the world and home to one of the oldest civilizations in history, popularly known as China, has been widely discussed in the recent few decades for its phenomenal economic growth, and many wonder how this country changed from being a poverty-stricken overpopulated country to the second largest economy and third largest military around the world. Also, China is a Permanent member of the United Nations Security Council and possesses considerable influence in various international organizations such as the World Trade Organization which can be seen by the fact that it does not even care about the Sanctions put by the USA and Western world which it showed by making stronger trade ties with Iran (the second highest sanctioned country).

It wields a influence on the world health organization using which it tried to control the health and disease information of COVID-19 and successfully downplayed the Pandemic for months. China has a supposedly communist government, but its current President Xi Jinping has become more of a dictator of the country. This takes me to the challenges faced by the country like the criticism for its oppression of human rights and its treatment of ethnic minorities, particularly in Xinjiang and Tibet. It deals with issues such as pollution, economic inequality, and political unrest, as well as tensions with other countries over issues such as trade and territorial disputes. It's now been seen as an aggressive and expansionist power interfering the sovereignty and territorial integrity of other countries. The reason behind this change can be explained by just two facts- It shares a border with only 14 countries but has border disputes with 18 countries. The Spread of the Covid-19 pandemic is widely said to be a lab-made virus. In geopolitics there is a term called The Thucydides Trap, it is a term popularized by American scientist Graham T Allison in 2017 to describe an apparent proclivity for war when an emerging power threatens to dethrone an existing great power as a regional or international hegemon. It was coined to describe a possible conflict between the United States and the People's Republic of China and lately, the world has seen the formation of various alliances by these two countries to tackle each other whether it's the QUAD, AUKUS, or the China-Russia alliance.

I believe China has the vision to dominate the world by using economy, military, alliances, and tricks like the Debt Trap diplomacy to gain favor and control over underdeveloped nations like Pakistan, Nepal, Solomon Islands, and various African nations. It aims at reviving its older civilizational and historical richness by increasing connectivity between countries via a modern silk route.

It is now being seen as an aggressive and expansionist power interfering the sovereignty and territorial integrity of other countries and it has been rapidly rising its military capabilities. The reason behind this change can be explained by just two facts- It shares a border with only 14 countries but has border disputes with 18 countries. The Spread of the Covid-19 pandemic is widely said to be a lab-made virus. In geopolitics there is a term called The Thucydides Trap, it is a term popularized by American scientist Graham T Allison in 2017 to describe an apparent proclivity for war when an emerging power threatens to dethrone an existing great power as a regional or international hegemon. It was coined to describe a possible conflict between the United States and the People's Republic of China and lately, the world has seen the formation of various alliances by these two countries to tackle each other whether it's the QUAD, AUKUS, or the China-Russia alliance.

I believe China has the vision to dominate the world by using economy, military, alliances, and tricks like the Debt Trap diplomacy to gain favor and control over underdeveloped nations like Pakistan, Nepal, Solomon Islands, and various African nations. It aims at reviving its older civilizational and historical richness by increasing connectivity between countries via a modern silk route. Overall I believe China will continue to be a dominant global superpower, within a few years it might even cross the US militarily as well as economically as it has a strict and strong government that can not be replaced by any other internal power. Even its public is isolated by the rest of the world due to its firewall on the internet which makes every content reaching China impossible to reach there without the scrutiny from a vast army of Chinese state hackers and technological agents which aided by the absence of google, Facebook, YouTube etc. makes it more difficult even for information coming out from China.

Popularly said by the Myanmar leader Aung San Suu Kyi - "It is not power that corrupts but fear. Fear of losing power corrupts those who wield it and fear of the scourge of power corrupts those who are subject to it." Hence I believe that the Chinese leadership has been corrupted deeply by power and needs a reckoning about where it is taking its country cause it is affecting the lives of millions of Chinese people.

Induction of New Management Courses - IIM Bodh Gaya



MBA - Hospital & Healthcare Management

A new, two-year residential MBA programme in hospital and healthcare management is being offered by IIM Bodhgaya from the academic year 2023-25. The coursework of the 'Hospital Management' track is designed to help students learn and develop a working knowledge of the management and administration of hospitals and healthcare facilities. On the other hand, the 'Healthcare Management' track is designed to help students develop knowledge of pharmaceuticals, health insurance, and public health. Students will also have the option to select general electives courses from a variety of management fields, including HR, Marketing, IT, Finance, Operations, and General Management. In addition to this, students will participate in a community project where they will undertake field research to explore various public health challenges and the efficacy of government-run public health programmes for four months.



MBA - Digital Business Management

Global expenditure on digital transformation is anticipated to reach \$3.4 trillion by 2026. Therefore, to Succeed, organizations are enhancing their digital transformation journey by educating their employees with the appropriate mindset and technology. Leading such transformation, and to fulfil the contemporary global and domestic cross-industry demand for Management Professionals pertaining to Digital Business, IIM Bodh Gaya is pleased to roll out a new academic course i.e., MBA in 'Digital Business Management'.

This two-year, full-time, residential MBA program in Digital Business Management is designed to reorient the business operations towards the agenda: "digital is the new normal for conducting business."

This program seeks to create graduates with expertise in domain-specific tracks such as analytics, fintech, digital marketing, and management consulting in digital business. The innovative course curriculum is developed in collaboration with leading IT and analytics companies. The students will be trained by IIM Bodh Gaya faculty and industry experts on courses such as digital strategy, digital business models, analytical tools and techniques related to Artificial Intelligence (AI), Big Data Analytics, Fintech Technologies, Digital Marketing, and HR Analytics. In the era of digital transformation of business processes, graduates of the digital MBA program of IIMBG will have a greater competitive advantage than graduates of traditional MBA programs.

IPM OUTREACH

October to December 2022

IPM Outreach has been consistently working towards successfully promoting the IPM program. The committee launched a new interview series called 'IPM Insights' this year.

The new series is dedicated to record the real-life experiences, learnings, journeys, and campus life of the IPM students who work day and night towards achieving their goals.

The new series is inclined to reflect upon the students' everyday lives and resolve the queries of the prospective candidates of JIPMAT. It considers the FAQs of the candidates and provides them with a direction for their preparation.



Madhav Agarwal sharing his learning experiences



Kakani Sri Pravallika sharing her experience at IIMBG



Ashray Gupta speaking about his journey at IIMBG



Tejas Narayana speaking about his learnings at IIMBG

Samatvam Committee

Raabta - Getting in touch with oneself, AGAIN

“

On 31st December 2022, on the occasion of the new year, Samatvam - The Mindfulness Center of IIM Bodh Gaya conducted 'Raabta' an event with the theme of 'letting go of our regrets and starting all over again'.

Various activities were included centered around the theme, giving a refreshing experience to all the students.

”

This week-long event started with an activity of 'resolution board' on 23rd December where students & faculties shared their new year's resolution on a common whiteboard and had an overwhelming response. Also, while forming new year's resolutions people were encouraged to let go of their regrets with an activity where a box was provided & students would drop a chit into it, writing their regrets. This box of chits was burned into a bonfire reflecting the idea that burning your past regrets in the new year.

On 31st December 2022, a bonfire was arranged for all the students with soothing music & dance along with some fun games to welcome the new year cheerfully.



Bonfire Celebrations at IIM Bodh Gaya



Students with Finance Prof. Raveesh



World Mental Health Day

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On the occasion of World Mental Health Day, Samatvam, The Mindfulness Center of IIM Bodh Gaya, hosted an event with the theme "Mental Health Camp: Well-Being for All, a Global Priority" in the presence of Dr. Vinita Sahay, Director of IIM Bodh Gaya, Dr. Nidhi Mishra, Chairperson of Samatvam, faculty members, and students.

”

Celebration with Faculties and Students

The event began with a thoughtful address from our Director, Dr. Vinita Sahay and chairperson Prof. Nidhi Mishra, followed by team-designed mindfulness-themed activities. In collaboration with the Media PR cell, a social media challenge was held in which students were asked to post an Instagram story wherein they embrace tranquilly and tag their peers to continue the chain.

In addition, we asked for anecdotes in which people described their own experiences with mindfulness and its benefits. The offline event featured numerous group activities like memory-based tests, balancing act games, and many more in which faculty and students both took part, and winners were awarded prizes.



Glimpses from the Mental Health Camp

Sahaj Samadhi Mindfulness Experiment

“

IIM Bodhgaya in collaboration with Sri Sri Institute for Advanced Research (SSIAR) experimented to study the impact of Mindfulness on different aspects of our day-to-day life. A session on 'Sahaj Samadhi,' an advanced mindfulness technique was administered by Mr. Akhilesh Parmanu, Regional Director, Institutional Programs with Art of Living foundation.

”

Conducted in collaboration with SSIAR

A 3-day classroom intervention was conducted with student volunteers from IIM Bodh Gaya. The session was honored by the presence of the Hon. Director of IIM Bodh Gaya, Dr. Vinita Sahay. The instructor explained the technique of Sahaj Samadhi Meditation which is widely regarded as the most advanced meditation technique in the world.

Sahaj Samadhi Meditation technique employs meditation as a means to effortlessly find the right balance between perception and reality. This 3-day classroom intervention was followed by 90-day online meditation sessions where the volunteers would practice every day. Volunteers were asked to share the impact and change this consistent meditation practice brought to their lives.



Students practicing Sahaj Samadhi Meditation Techniques



HAPPY PERIODS



It is an initiative to raise awareness about menstruation health and hygiene.

India has made so much progress; still, menstruation is a taboo and not spoken openly. In rural India, only 2-3% of girls & women use sanitary napkins, while others resort to unhygienic practices.

Pragati, the CSR committee, spread awareness among adolescent girls concerning menstruation and how to maintain personal hygiene.



Stills from Pragati's social outreach effort



Periods aren't the most pleasant time of the month for many women because they bring on cramps, exhaustion, mood fluctuations, and other unpleasant symptoms. However, we need not fear this 'time of the month' since there are many things you can adjust, from your nutrition to your outlook, to make your period a more pleasant experience.

Pragati - CSR Committee at Indian Institute of Management Bodh Gaya, has taken on such an initiative with HAPPY PERIOD on December 4th of 2022. The committee members approached the rural women of a nearby village, engaged with them, and distributed 300+ sanitary pads in addition to raising awareness about menstruation health and hygiene.



“ CLOTH DONATION DRIVE

Happiness does not result from what we get but, what we give. Keeping this thought in mind Pragati, the CSR committee of IIM Bodh Gaya organized a warm and helpful campaign.

The committee provided the underprivileged with warm clothes to protect them from the wrath of the chilling winters on 26th November 2022.

The committee members visited the local construction site within our campus and successfully donated around 200 winter clothes to the laborers, which were collected from the students and staff of IIM Bodh Gaya.



Pragati

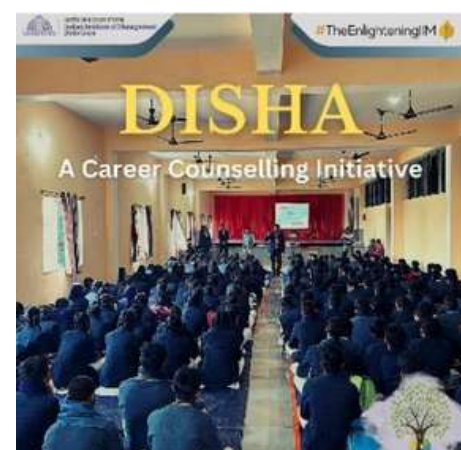
DISHA

The CSR committee of IIM Bodh Gaya successfully conducted the Disha Flagship event on December 3rd of 2022. This event was conducted at Amar Jyoti School of Bodh Gaya.

Disha is an event aiming to provide career counseling for all students. It aims to spread awareness about the benefits of the different paths as it is the first step toward self-development.

The committee members counselled the students about multiple career options, and advised for not limiting themselves to just two or three common professions. A detailed information about the various paths they can choose from and find a profession that is in parity with their interests and talents were provided, which is the first step in achieving self-actualization.

All the students actively participated in the event by clarifying their doubts and exploring their interests thereby expanding their horizons.



Sports Committee



BASKETBALL TOURNAMENT

Basketball tournament auctions were conducted for IPM 01 and 02 batch with much zeal and enthusiasm. A total of 53 players were put for auction, divided as 6 different teams having 6-8 players.

Each team was headed by 3 owners and were allotted a budget of 25 crores with 50 lakhs as the base price. The player sold in highest amount was Amolak Sharma and Bala Samarjit S for 11 crores each.

The highest bid among girls was of Ashima Garg with a bidding amount of 4.6 crores. The tournament was much awaited and appreciated by the players.

INTER-IPM CHESS TOURNAMENT

The Sports Committee organized an Inter-IPM chess tournament from November 11 to 12, 2022. The prelims were held on November 11, where 22 IPM students participated. The prelims were of knockout format with each participant playing two matches.

Eight participants qualified to the finals and battled it out on November 12, 2022. This was of round robin format, i.e., every finalist faced each other to keep the event transparent.

Samyak Datta emerged as the winner, Suraj Jagadhesan B was runner up, and Pratham Rawal came third. Merit certificates were awarded to all the participating finalists.



Sports Committee members and Football League Participants

FOOTBALL-BODHGAYA PREMIERE LEAGUE

The current football league has made significant strides since its inception (2022). On October 9, 2022, at 10 a.m., the auditorium hosted the football auction. The 12 managers and owners were in fierce competition with one another for the players.

Everyone was excited and hopeful as the auction came to an end because they all wanted to choose the best players. On Friday, October 21, 2022, the **BODH GAYA PREMIER LEAGUE** season began. Each team has five players against five, plus three substitutes.

Black Eagle topped the standings with 17 points after nine match weekends.

HOWZATT CRICKET LEAGUE

Howzat Cricket league was one of the most prominent events hosted by Sports Committee of IIM Bodhgaya. Multiple teams were formed through auction that competed in the league and event was conducted on continuous basis. Pre-planned schedules were conveyed to the teams about their match days.

The event was inaugurated on 21st November, 10:00 PM with the first match between BG Blackhawks and BG Spartans which gathered a lot of audience to witness the joy of a new start and the ambience was enthusiastic both among Players as well as the Audience. Similarly, other matches were conducted following the same pattern. The event went was spread over 2 months and finally came to a successful end when the mighty "CHOTU SUPER KINGS" team won the finals.



SMASH IT – Volleyball Tournament

On December, 4 at 5 o'clock, the volleyball court witnessed the beginning of SMASH IT, a VOLLEYBALL league that was being held by the Sports Committee of IIM Bodhgaya. The league comprised of section-wise teams from each and every Batch, and those teams were split evenly between two groups. The league was unique and one of its kind because it allowed players from various batches to showcase their capabilities within the game.

The players were totally immersed in competing fiercely in all the games of the league. Each and every hit was met with a round of applause. The event was a resounding success in each and every way. The participants in the league highlighted the importance of team spirit and sportsmanship throughout.

Hostel & Mess Committee



DIWALI CELEBRATIONS

IIM Bodhgaya observed one of the greatest celebrations, Diwali with greatest enthusiasm and excitement.

The day prior to the event, all the dormitory buildings in the campus were decorated with colorful fairy lights, which increased the students anticipation and elation.

During the Diwali occasion, people also share sweets and gifts. On this note, Prof. Sreelekha Mishra, Chairperson of Student Affairs Committee, together with members of the Hostel & Mess Committee and the Student Representative Committee, handed sweets to the employees and staff of the campus as a mark of thanks from the institute for their continuous support over the years.

The occasion started with a blast and many activities took place in the hostel grounds with whole lot of crowd which was then followed by a delicious dinner.

Students of IIM Bodh Gaya were served with special dishes like Paani Puri, Paneer pakoda, Paav Bhaaji, Kashmiri pulao, Kashmiri Dum Aloo, Raj Bhog, Laddu and many other delicacies.

Also, the grateful event also witnessed the distribution of sweets as a gesture of gratitude to the security guards and supportive employees of the institute by the members of the Hostel & Mess Committee.



Hostel & Mess Committee members appreciating our utilities workers with sweets

MILLET VERSE



In line with the vision of India's **Hon'ble Prime Minister, Shri Narendra Modi**, the year 2023 has been declared the **International Year of Millets (IYoM 2023)** to make it a people's movement so that Indian millets, recipes, and value-added products are accepted globally.

Continuing the momentum, the Millets Committee of IIM Bodh Gaya, in collaboration with the Hostel and Mess Committee, organized an exhibition on the millet awareness program named **MILLETVERSE** on December 22, 2022.

This campaign was led by IIM Bodh Gaya's **Honorable Director Dr. Vinita S. Sahay**, Dr. Teena Bharti, Chairperson of the Millet Committee, Dr. Nanda Choudhury (a member of the Millet Committee), the whole Millet Committee, and representatives from the Hostel and Mess Committees. She highlighted that by making a small change in your eating habits, one can experience vast benefits in terms of high energy, more productivity, clear thinking, and physiology in day-to-day life. The idea of sustainable crops itself adds to mindful and sustainable consumption, which is a way of living where individuals are conscious of the environmental, social, and economic impacts of their consumption habits. It involves making intentional and informed choices that prioritize the well-being of the planet and its inhabitants, both now and in the future. This is in line with the vision of the institute, i.e., "to develop mindful and socially responsible leaders".

Once a staple in the Indian diet, millets have been a long-lost entity for almost four decades. Therefore, the entire aim of the awareness initiative is to promote the intake of millets in day-to-day lives, generate awareness about their nutritional and health benefits and their adaptability for cultivation under unfavorable and changing climatic conditions, and also direct policy attention in this direction. This cause was totally kicked off by getting millets included through various nutritious items in breakfast, lunch, snacks, and dinner of the hostel mess menu. The awareness was raised through posters and banners on social media handles as well as in the hostels of the IIMBG, community discussions, and organising interviews and seminars.



Dr. Vinita Sahay, Director, IIM Bodh Gaya interacts with students propagating awareness

भारतीय प्रबंधन संस्थान बोधगया
Indian Institute of Management
Bodh Gaya

स्वास्थ्य एवं परिवार कल्याण विभाग
MINISTRY OF
HEALTH AND
FAMILY WELFARE

#TheEnlighteningIIM

INTERNATIONAL YEAR OF MILLETS 2023

MILLETVERSE@IIMBG

DATE: 22.12.22

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HOSTEL & MESS
COMMITTEE





Cultural Committee

DUSSEHRA - 'TRIUMPH OF GOOD OVER EVIL'

This Dussehra, the students of IIM Bodh Gaya celebrated the festival with an elaborate feast, elegant dances and energetic games. The organisation of 'Garba Night' helped the students immerse in the music and dance vigorously. The students captured Dussehra by taking photographs of themselves celebrating away from home.

As we anticipate the festival's return the following year, the photographs will help reflect on the day's memories. Even long after they graduate, these will serve as a reminder of the time they spent together at the institution.

Dussehra-a festival marking the victory of good over bad has two tales associated with it. It is celebrated in the memory of the legendary mythological character Rama, defeating the 'undefeatable' Ravana.

People commemorate by burning a huge demon-like structure representing Ravana.

Another tale is more prevalent in West Bengal; the belief is Goddess Durga, who came to visit her father's home on Earth, leaves after five days, having defeating the demon Mahishasura. She confronted him, as a representation of Shakti, enchanting him with her beauty and killing him thereafter.

Navratri-Nine days of celebration of each form of Goddess Durga-culminates with Dussehra, also called Vijayadashami, the day of victory. People conclude their fast and feast lavishly on the ninth day. They play 'Garba', sing festive melodies, exchange gifts and sweets, and celebrate in euphoria.



DIWALI - Festival of Lights

Recently, IIM Bodhgaya observed one of the greatest celebrations, Diwali. Following the narrative of Rama and Sita, Diwali represents the victory of good over evil and light over darkness. Students celebrated this ancient occasion by lighting lamps, greeting Goddess Lakshmi with beautiful rangolis, and setting off fireworks to fend off all evil spirits and boost the celebratory spirit.

The day prior to the event, dormitory buildings were already decorated with colorful fairy lights, which increased the students' anticipation.

During the Diwali occasion, people also share sweets and gifts. Prof. Sreelekha, together with members of the Hostel & Mess Committee and the Student Representative Committee, handed sweets to the employees as a mark of thanks from the institute for their continuous support over the years.

The DJ was prepared to play music, so the students lost themselves in the music and danced with all their might. In addition, they detonated crackers and rockets, filling the night sky with colorful, glittering sparkles. Students and professors burned lanterns to promote peace and forgiveness. The entire sky was filled with floating lanterns, resembling a lovely artwork.

This was followed by a delicious dinner. The faculty members engaged in a candle-lighting competition after dinner. Professors were obliged to light as many candles with a single match as possible. Students participated in the event as well.

The students commemorated Diwali away from their homes by taking photographs of themselves enjoying the occasion. As we anticipate the festival's return the following year, these images will allow us to reflect on the day's recollections. Even long after the students have graduated, they will serve as a memory of the time they spent together at the institution.

Diwali - A celebration, a vacation, and much more

A day when Diwali engulfed **IIM'** *Diwali - 'ghar se dur waali'...*



International Relations Committee's Triage

The International Relations Committee of IIM Bodh Gaya organized "IRC Triage"- a pre- event to kickstart IRC's flagship IIM BG MUN '23. IRC Triage was a panel discussion on "International Trade Relations in the wake of the Russia-Ukraine War."

- The panel debate consisted of all registered participants presenting their country's position on the agenda, followed by a round of open discussion in which participants cross- questioned one another.

- The eminent panel of judges included Prof. Medha Srivastava, Chairperson, IR, Prof. Durba Banerjee, and Prof. Praveen Bhushan. All registered participants got participation certificates, and students were awarded for their best delivery, best content, and high commendation. The awards were distributed as such:

High commendation-**Srishti Bhat (Vietnam)**
 Best delivery-**Deepal Srivastava (Italy)**
 Special mention-**Yash Pareek (DPRK)**
 Best research-**Harshit Gupta (Russia)**
 Special mention-**Vrinda Sethi (Ukraine)**

“

"A far out engagement where one could adventure virtually a real-time delegate conference with moments of both heated arguments and insightful twists- the world-crisis situations being the final flourish!"

- **Yash Gaur, IPM 02**

"The format of debating used was highly constructive and appropriate for the event."

- **Aditya Joshi, IPM 02**

"It was a truly exhilarating experience to be part of this event, to be given an opportunity to speak out our minds. This was a perfect precursor to the MUN event."

- **Vrinda Sethi, IPM 02**

”

"The words captivating and enchanting best describe the experience crafted by the triage team."

-**Pratham Rawal, IPM 01**



Discussion proceedings at Triage '22

Memorandum of Understanding MOU signed with BAC and SKOLKOVO



Boston Architectural College (BAC Boston):

Boston Architectural College (BAC) is a private institution, and in 1971, BAC became the first accredited architecture program with a work component in the US.

Since then, it has introduced interior architecture, landscape architecture, and design studies programs.

Boston Architectural College (BAC) has accreditation by the New England Commission of Higher Education (NECHE), US, and it also provides courses accredited by National Architectural Accrediting Board (NAAB), Council for Interior Design Accreditation (CIDA), and Landscape Architecture Accreditation Board (LAAB).

We believe this partnership will help facilitate the academic exchange and collaborations in areas of interest to benefit both institutions.



INTERNATIONAL RELATIONS
IIM BODHGAYA

SKOLKOVO Moscow School of Management, Russia:

SKOLKOVO Business School was established in 2006 by prominent Russian and international entrepreneurs.

The school is the official member of the GNAM Association, which unites 30 leading business schools worldwide, and the global network of the world's best business schools, GBSN.

The SKOLKOVO Business School is accredited by EFMD Quality Improvement System (EQUIS).

It offers programs for students seeking to excel in business.

All programs are designed with a “learning by doing” principle and include theoretical segments, practical tasks, project work, and international modules.



International Guest Lecturers

Professor Per Cramér:

We were privileged to welcome Professor Per Cramér, Dean-School of Business, Economics and Law, University of Gothenburg, Sweden.

He proudly highlighted that the academic programs in the School of Business, Economics, and Law and IIM Bodh Gaya share many parallels and emphasise long-term sustainability and ethics.

He said that business schools are an integral element of society and that emphasis should be placed on improving the education systems' quality and relevance.

In addition, Professor Per Cramér mentioned the significance of research in addressing complex challenges such as long-term sustainability and the effects of climate change, he suggested that there should be a better balance between curriculum and research content.



INTERNATIONAL RELATIONS
IIM BODHGAYA



Professor Viput Ongsakul:

Professor Viput Ongsakul is the associate professor and Director of Young Executive MBA at NIDA Business School, Thailand.

Having an experience in industries focusing on both public and private organizations, Dr. Viput has completed more than 35 consulting projects in the past 10 years.

He has been a speaker for more than 100 companies in the area of Project Management Process Mapping and Competitive Strategy.

Media & PR Committee



Humans of IIM Bodh Gaya ”

In continuation with the rich legacy of the Humans of IIM Bodh Gaya series, templating the inspiring and motivational stories of the humans in IIMBG by interviewing their experiences. Started by our dear seniors, we have continued this journey of capturing the colorful moments of our fellow mates in our campus. Covering a variety of stories such as overcoming a personal battle against cancer and about celebrating dance as an art of expression. The highlights were the stories of recanvassing our beloved Professor Dr. Swapnarag Swain's journey of turning his passion for teaching into the profession, and of our First-Year MBA student Srijitha's journey of transition from the Hospitalities industry to pursuing a Full-Time Professional Management course.



Dr. (Prof.) Swapnarag Swain journey of turning his passion for teaching into the profession



An IIMBG-ian's transition from her Hotel Management profession to an MBA Professional

Rashtriya Swachhta Diwas:

Whether it is Dairy Milk that expresses our love or Coca-Cola that quenches our thirst, we like having them at any cost. People are observed preserving the chocolate wrapper as a memory and kicking coldrink bottles on the road for fun. But we forget the harm from plastic to humanity and aquatic life. Plastic pollution affects the whole earth, including society, wildlife, and marine life. It is spreading like a disease that has no cure. All must realize its harmful impact on our lives to avert it as soon as possible. Cleanliness is not just limited to your household but also the world outside, as we need to remember that the whole planet is our home.

To promote the message of cleanliness and our obligation to reflect on our behavior constantly, the house of Media and PR Cell produced a thought-provoking video that inspired students. This video motivated students to evaluate their moral duties to protect the environment. Launched this video on Rashtriya Swachhta Diwas aligned with Mahatma Gandhi's vision.

Unnayan Club

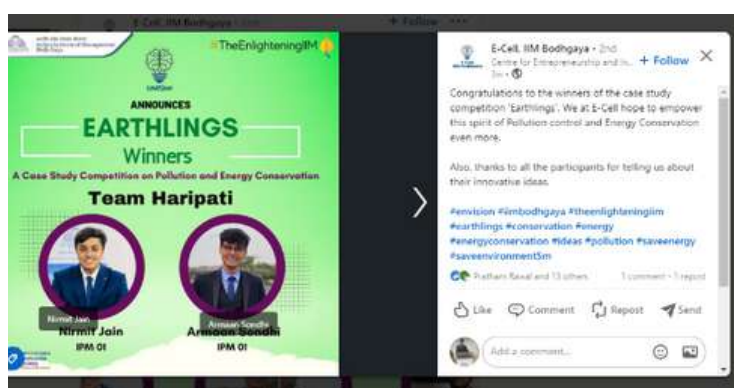
UMANG-A short film making competition !

- Umang is the signature event of Unnayan held annually for the newly admitted classes to invigorate and entertain them.
- It provides them with a platform and opportunity to express their fine arts and creative talents.
- In the month of November, Unnayan conducted the 3rd edition of its annual flagship event, "UMANG," the short film-making competition of IIM Bodh Gaya for the newly admitted batch of IPM 02.
- We divided all of them into well-thought-out groups. The teams were required to submit a poster, a trailer, and a short 10-minute movie each. The entries we received displayed immense potential and creativity.
- They were judged on a number of factors, and in the end, Ideal Man, B.I.D., and Beltz were chosen as the winners.
- It was a truly amazing and fun experience for the batch and provided them with something new to explore and try out! It also helped increase the popularity of the club.

SECRET SANTA

- The students of IIM Bodh Gaya followed the Christmas tradition of secretly presenting their loved ones with gifts.
- On the occasion of Christmas, the Unnayan club took the initiative of conducting Secret Santa, a tradition where the students could gift a token of appreciation or a token of thanks to their loved ones.
- You could either get a gift, write a heartwarming letter, or make a beautiful e-letter to send to your beloved ones.
- The gifts and the letters were sent via an Unnayan member and the e-letters were mailed to the official ID of the Unnayan club.
- The recipients of the gifts, letters, and e-letters were then made aware of the fact that they received a gift via the official instagram ID of Unnayan, where a story was posted mentioning the recipients for the same.
- This event was a huge success which can be judged by its overwhelming response.
- The ultimate objective of the event was achieved, which was, to bring a smile to the faces of loved ones.





E-Cell's Social Media Activities

Envision Cell

Workshop on "How to build your LinkedIn account."

- Envision Cell organized an event for the IPM batch on "How to build your LinkedIn account," where we invited our esteemed speaker, Mr. Utkarsh Tripathi, Associate Product Manager at Hirathon, to present his insights on the 'Importance of a LinkedIn account'.
- He is an expert in building CVs and managing professional digital profiles.
- Mr. Utkarsh Tripathi had an abundance of information, which he generously shared with us. The most critical lessons from his workshop were: Why LinkedIn?
- He showed us his personal LinkedIn page and instructed us on how to build connections with others who share the same educational background, job title, etc.



Stills from the workshop conducted by E-Cell

National Pollution Control Day

- Envision Cell, on the occasion of National Pollution Control Day, a case study competition was conducted for the students of IIM BG to brainstorm and submit innovative solutions to the problem caused by pollution.
- The event was designed to allow the students of one of the top business schools in India to solve real-time environmental problems using the tools and techniques they have mastered throughout their educational journey. They were asked to develop up to three possible solutions to address ecological issues faced by society.
- After the evaluation, Team Haripati came out as the winner, and Team Marksmen were runner-up.

Session on “Value Proposition and Business Fit” and “Startup: Legal and Ethical Steps”

- Envision Cell organized sessions on “Value Proposition and Business Fit” and “Startup: Legal and Ethical Steps” and worked towards spreading awareness about entrepreneurship and start-up culture.
- The speakers Dr. Chandan Parsad, and Mr. Pankaj Sonar talked about the different aspects and phases of a start-up.
- Mr. Pankaj Sonar gave valuable insight about legal aspects related to protecting ideas. He also threw light upon patents, patent industry and patent filing. A patent is an exclusive right granted for an invention, which is a product or a process that provides, in general, a new way of doing something, or offers a new technical solution to a problem.
- Mr. Chandan Parsad talked about how to identify Value Propositions and Business Fit related to customer needs and design the product accordingly.



Stills from E-Cell's 'My Story' event

Motivational Session by Successful Entrepreneur..

- Envision Cell organized an event on "My story," wherein we invited the esteemed speakers, Mr. Vijayakumar Sethuraman, Co-Founder Newton Box, and, the managing director at Synergia Life Sciences, to present their insights on "His journey as an Entrepreneur" and "His journey as an Innovator" respectively.
- Mr. Vijaykumar explained his journey as the co-founder of a successful startup, the trials and tribulations, and the solutions he devised along the road to success.
- He had an abundance of knowledge, which he graciously shared with us. The most important takeaways from his interactive session concerned navigating life in a startup.
- Mr. Anselm Desouza held a wealth of knowledge and graciously shared a little with us. One of the most important things I learned from his workshop was the global impact of the multiple technologies he produced.

Alumni Relations Committee



Alumni Guidance Program

“

Beloved alumni Mr. Shah Nawaz Mewati and Ms. Pinky Paliwal gave some beautiful insights for the students of IIM Bodh Gaya on the final placements and how to deal with interviews.

”

Beloved alumni, Mr. Shah Nawaz Mewati (Program Manager - AMAZON) and Ms. Pinky Paliwal (MBO AMAZON).

Alumni Relations Committee, Indian Institute of Management Bodh Gaya completed another chapter of the Alumni Guidance Program on 12th October 2022. The guest for the session was our beloved alumni, Mr. Shah Nawaz Mewati (Program Manager -AMAZON) and Ms. Pinky Paliwal (MBO -AMAZON). Both speakers hold a rich corporate world experience which they shared with the students of IIM Bodh Gaya and also gave several insights for final placements.

“

Beloved alumni Mr. Akshay Punyani gave some beautiful insights on final placements for the students of IIM Bodh Gaya.

”

Beloved alumni Mr. Akshay Punyani gave some beautiful insights for the students of IIM Bodh Gaya on the final placements and how to deal with interviews

Alumni Relations Committee successfully conducted the flagship mentorship event for the batch of MBA 07. Mr. Akshay Punyani imparted the IIM BG cohorts with his knowledge and values.



Alumni Relations Committee



Alumni Guidance Program

“

Alumni Relations Committee successfully conducted the flagship mentorship event for the batch of MBA 07 and 08. Mr. Mahesh V. Verma and Mr. Adarsh saman imparted the IIM BG cohorts with their knowledge and values.

”

Beloved alumni Mr. Mahesh V. Verma (HDFC Bank) and Mr. Adarsh saman (HDFC Bank) gave some beautiful insights for the students of IIM Bodh Gaya on the final placements and how to deal with interviews

Alumni Relations Committee successfully conducted the flagship mentorship event for the batch of MBA 07 and 08. Mr. Mahesh V. Verma and Mr. Adarsh saman imparted the IIM BG cohorts with their knowledge and values.



“

Beloved alumni Mr. Sayantan Halder gave some beautiful insights on final placements to the students of IIM Bodh Gaya.

”

Beloved alumni Mr. Sayantan Halder (ICICI Securities) gave some beautiful insights for the students of IIM Bodh Gaya on the final placements and how to deal with interviews

Alumni Relations Committee successfully conducted the flagship mentorship event for the MBA 07 and 08 batches.

Mr. Sayantan Halder imparted the IIM BG cohorts with his knowledge and values.



Sonepur Mela - Research Project

IIM Bodhgaya, led by the esteemed Director Dr. Vinita S. Sahay, recently undertook a ground-breaking research project in collaboration with the Department of Tourism, Bihar.

The main objective of the study was to find out how the Sonepur Mela affected the local economy. The goal was to find ways to improve the service and experience at the mela, and address the challenges faced by sellers.

Through segmentation of the sellers and identification of their unique needs and expectations, the team identified opportunities for additional revenue generation at the mela. Sonepur Mela, one of Asia's largest cattle fairs, is organised at the confluence of two mighty rivers, the Ganga and Gandak. The Sonepur Fair engages young entrepreneurs, with 50% of the vendors under the age of thirty. One of the most significant pieces of data found was that the mela generated approximately 8 million footfalls and a revenue of Rs.507 crores for the 31 days it was held. Sonepur Mela is a spectacular spiritual congregation replete with ritual and fanfare, including foreign tourists, making it one of the most powerful festivals in India.

Thanks to the diligent efforts of the IIM Bodhgaya team (Prof. Archana Patro; Prof. Chandan Parsad and Students), the survey offered valuable insights and practical solutions for improving the overall experience for attendees and sellers alike. While the study found a reduction in the number of foreign tourists this year, the team provided suggestions for improving crowd management and suggestions for lodging and boarding facilities to attract more tourists. Additionally, the team suggested ways in which corporate businesses can benefit from the mela by utilizing both conventional entertainment and contemporary technology to engage with visitors.

The report provides valuable data involving different stakeholders that can be utilized by government authorities and the administration to develop better strategies. It also highlights the policy being implemented by the fair organizers. The value this fair brings to the people with respect to economic and cultural communication is highly significant and drives a part of the economic growth engine of state policy. The assistance provided by Tourist Guide Vinod Kumar, Department of Tourism, Bihar, is praiseworthy. Overall, it can be concluded that Sonepur fair is not only a culturally important fair for Bihar State, but it presents excellent business opportunities for big corporations and key private players to truly make it a global fair and an epicentre for generation of future economic activities for the Bihar State.



Management Development Programmes (MDP)

POLICE ACADEMY

Relationship Management & Human Behaviour Content

The management development programme (MDP) is conducted at Rajgir, Nalanda, Bihar.

It involved the excellent engagement of the Police Academy where the major topics included the Importance of image building relationships in police work, Psychology of behaviour, Person in organization, Image Building, Arbitration of disputes, Theory of personality, Time Management, Stress Management, Managing Change, Creativity and Innovation, Design Thinking, Communication style of dialogues, Group/Team building.



IAS & BAS OFFICERS Govt. of Bihar *Leadership & Management*

The management development programme (MDP) is conducted at Bihar Institute of Public Administration and Rural Development (BIPARD), Gaya, Bihar.

The training included the Leadership and General Management to the IAS and BAS Officers, Govt. of Bihar.

The development programme focused the principle centered leadership, vision, mission, values: aligning people to accomplish goals, know yourself (psychometric analysis), crisis and conflict management, priority setting.

This helps the officers to demonstrate visionary, ethical, and transformative leadership skills to effectively serve their communities, implement policies, and drive development initiatives.



Management Development Programmes (MDP)

GAZETTED OFFICERS

Govt. of Bihar

Public Policy and Management

The management development programme (MDP) is conducted at BIPARD, Gaya, Bihar.

It is a 11 months programme with the gazetted officers focusing on the topics including the Vision, Mission, Values and Priority Setting, Information Technology & E-Governance, OB (Understanding Self, Emotional Intelligence, and Team building), Accounting Budgeting and Control, Well-being and Mindfulness, Data Analysis and AI, Design Thinking, Supply Chain Management and Public Distribution, Role of Macro-Economics for public policy, Social Marketing and Management of Media, Financial Management and Public Finance, Ethics in Public Policy, Strategic Management for public organisation, Managing Public Private Partnership, Critical thinking and Policy entrepreneurship, Qualitative and Quantitative Research Methods, Research Methodology and Design, Policy Paper and Case writing.



Officers of Water Resources Dept.

Govt. of Bihar

Management & Skill Development

The management development programme (MDP) is conducted at Indian Institute of Management, Bodh Gaya.

The training included the Management and Skill development program for the Officers of the Water Resources Department, Govt. of Bihar.

The development programme focused on the Economics of Water, Principles of Management, Stake holders management, IoT Sensors network and Drones, Learning through Cinema, Conflict and Crisis, Analytical modelling, Team Building, Social Media Management, Art of making presentation, Personal Effectiveness, Managing workplace culture, Introduction to MS project, Contract management & Arbitration, Priority setting.



Quantum computing and changing dynamics of Management

by Rishav Raj, PhD Scholar, IIM Bodh Gaya

We are entering into era of quantum computing and business executives must get ready for the adoption and expansion of new technologies every time they appear. With a paradigm-shifting technology like quantum computing, this is even truer.

Governments, businesses, start-ups, and academic institutions have all made considerable investments in quantum technologies.

Over \$25 billion has been allocated by the governments of India, the United States, Canada, Germany, Singapore, China, Australia, the European Union, and the United Kingdom for this technology's development and skilling.

According to a Gartner survey, 44% of organisations believe that quantum would significantly affect industries within the next three to five years. Numerous organisations are preparing to adopt and have started to invest in quantum.

To maximise profits on these investments, it is critical to have competent managers make the proper judgements.

Even though there aren't any commercially viable quantum computers yet, it's never too early to start preparing. Vigilance and visioning are two crucial tasks that managers should emphasize. include the first logical qubit being demonstrated, lower error rates, and a quantified financial benefit over conventional computers, not simply a technological one.

Companies can monitor development using resources like forecasting competitions and expert panels. We might discover in the coming months and years that predictions were overly pessimistic and that the quantum age will arrive sooner than we anticipated. However, if milestones are stubbornly difficult to accomplish, traditional supremacy will last for a while.

Companies frequently make the mistake of believing that switching to a new IT methodology alone would result in a change. For instance, businesses using cloud computing that used a "lift-and-shift" strategy did not fully profit from cloud architecture.

In actuality, this led to increasingly complicated and clumsy enterprise designs. Similar to today, businesses who merely computerised their offices without considering which procedures would help them would not even survive when entire industries underwent transformation.

It is important to have competitive advantage over others to get the benefit of a newer technology. If everyone will start using this new technology it will fail to create the heterogeneity; therefore will lose the charm of giving any kind of competitive advantages. New technology should be used in such a way that it cannot be imitable.

Organisations and managers need to find a way for achieving this essential condition. Managers should insure that even if rival industries know what your company is using but the cost of replication should be so high that it should become practically impossible for rivals to replicate it.

In case of quantum computing, early adoption will be critical and it should be the prime objective of organisation to consider this emerging technology as resource.

This resource can be tradable but should have more valuable within the firm that currently employs them than they would be in other employ. This resource should be imperfectly mobile when they are somewhat specialized to firm-specific need.

IIM Bodh Gaya in Media



The Press United

19.1 °C Delhi
Friday, February 3, 2023

HOME WORLD ASIA INDIA BUSINESS POLITICS HERITAGE VIEWPOINT LIFESTYLE SCI & TECH LAW ENTERTAINMENT



Rahul Gandhi sides himself from Digvijay's statement targeting Surgical Strike, Digvijay reacts



KL Rahul-Athiya Shetty wedding: Guests, Cricketers, Film Personalities and more details



Digvijay Singh spills blasphemy over Surgical Strike and Hindu

IIM Bodh Gaya begins Training Programme for Bihar Water Resources Department Officials

The Press United

Published by TPUweb Team in India 2 months ago

IIM Bodh Gaya signed MoU with BIPARD to train Gazetted officers



The Indian Institute of Management Bodh Gaya signed a Memorandum of Understanding (MoU) with the Bihar Institute of Public Administration and Rural Development (BIPARD).

The Press United

Published by TPUweb Team in India 2 months ago

IIM Bodh Gaya students conducted Cloth Donation Drive to combat Winters



IIM Bodh Gaya hosted International Conference on Contemporary Issues in Emerging Markets (CIEMC)



The Press United

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IIM Bodh Gaya hosted Professor Per Cramér in International Relations Exposure event



World Asia India

The Press United

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IIM Bodh Gaya observed 73rd Indian Constitution Day (Samvidhana Divasa)



EDITORIAL



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