

INTERNATIONAL RESEARCH CONFERENCE ON MINDFULNESS 2024

Call For Papers

IIM Bodh Gaya invites management practitioners, faculty members, and research scholars to submit and present their research papers at its 2nd International Research Conference on Mindfulness 2024 (IRCM 2024) to be held from 8th to 10th Feb 2024

Themes

- Eastern and Western Philosophies of Mindfulness
- Developing a Mindful Workplace
- Mindfulness for Employee Well-being
- Organizational Mindfulness
- Mindful Leadership
- CSR, Sustainability, and Mindfulness
- Mindful Marketing and Consumption
- Mindfulness in Quality, Reliability, and Customer Service
- Mindfulness in Business Continuity and Preparedness
- Mindfulness for Triple Bottom-line (People, Planet, and Profits).
- Meditation and Mindfulness Interventions
- Mindfulness for Creativity and Innovation
- Green Mindfulness
- Mindfulness in the Use of Social Media and Technology
- Mindfulness in Uncertain Times (VUCA)

****Selected papers will be considered for publication in ABDC ranked, Scopus and Web of Science journals/special issues.***

Conference Convener

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Conference Schedule and Important Dates

Pre-conference workshop : 8th February 2024
Conference Presentations : 9th to 10th
February 2024
Last date for submission : 1st November 2023
(only full paper submissions)

For More Information Visit Us:

🌐 <https://iimbg.ac.in/ircm-2024/>