





वार्षिक दीक्षांत समारोह Annual Convocation

शनिवार, ६ मई, २०२३, सायं ०६:०० Saturday, May 6, 2023, 6.00 p.m.





कार्यक्रम

Programme

दीक्षांत समारोह शोभायात्रा	06:00 PM	Convocation Procession
गणमान्य अतिथियों का स्वागत	06:10 PM	Welcome of Dignitaries
दीक्षांत समारोह के प्रारम्भ की घोषणा	06:15 PM	Declaration of the opening of the Convocation
आह्वान एवं दीप प्रज्वलन	06:16 PM	Invocation and Lighting of Lamp
स्मारिका का विमोचन	06:25 PM	Release of Souvenir
निदेशक आई. आई. एम. बोधगया द्वारा वार्षिक रिपोर्ट की प्रस्तुति	06:30 PM	Presentation of Annual Report by the Director, IIM Bodh Gaya
स्थायी परिसर की प्रगति	06:45 PM	Progress of Permanent Campus
श्री गौरव गुप्ता, सदस्य, शासी बोर्ड, आई. आई. एम. बोधगया द्वारा स्वागत भाषण	06:47 PM	Welcome Address by Mr. Gaurav Gupta, Member, BoG, IIM Bodh Gaya

निदेशक आई. आई. एम. बोधगया के निर्देशन में 07:02 PM Administration of oath by शपथ ग्रहण the Director, IIM Bodh Gaya

- 07:05 PM Conferral of Scholastic medals and degrees by the Members, BoG, IIM Bodh Gaya
- 07:45 PM Convocation Address by Ms. Falguni Nayar
- 08:00 PM Declaration of Closing of the Convocation
- श्रीमती फाल्गुनी नायर द्वारा दीक्षांत भाषण

प्रदान करना

सदस्य, शासी बोर्ड, आई. आई. एम. बोधगया

द्वारा शैक्षिक पदक एवं स्नातकोत्तर उपाधि

- दीक्षांत समारोह समापन की घोषणा
 - राष्ट्रगान 08:05 PM National Anthem

Board of Governors



Shri Uday Kotak Chairperson, BoG MD & CEO, Kotak Mahindra Bank Ltd.



Mr. L Ramkumar

Chairman Shanthi Gears Limited, Coimbatore Chairman Great & Creative Cycles, Colombo, President-Madras Management Association



Mr. Gaurav Gupta

Founder & CEO MoneyWide



Ms. Falguni Nayar

Founder & CEO Nykaa



Mr. Damodar Mall

CEO Grocery Retail Reliance Retail Limited



Mr. Sandip Ghose



Sri Baidya Nath Yadav

Ex- Director National Institute of Securities Markets (NISM), Navi Mumbai



Shri P.K. Banerjee

Joint Secretary (Mgt. & MC & Scholarship) Ministry of Education



Mr. Rituraj Kishore Sinha

Group Managing Director SIS Group Enterprises Security & Intelligence Services Ltd., Delhi



Secretary, Education Department Government of Bihar

Dr. Vinita Singh Sahay

Director Indian Institute of Management, Bodh Gaya Bihar



Ms. Prabha Narasimhan

Managing Director Colgate Palmolive India Ltd.



Dr. Janmejaya Sinha

Chairman Boston Consulting Group, India





Shri Uday Kotak Chairperson, Board of Governors Indian Institute of Management Bodh Gaya

Shri Uday Kotak is the Founder, Managing Director & Chief Executive Officer of Kotak Mahindra Bank. The Bank has a consolidated net worth of around US\$7.75 billion and over 50,000 employees. Shri Kotak believes that the true measure of performance is sustainable value creation. Investors who kept faith with the enterprise/ over the past 32

years have seen 40% CAGR on their investments.

The Group's vision for equitable prosperity extends beyond financial services. The Kotak Education Foundation works with some of India's most economically underprivileged communities, attempting to alleviate poverty/ through education and livelihood programmes.

In June 2017, Securities and Exchange Board of India (SEBI) requested Shri Kotak to chair the panel on corporate governance. In October 2017, Shri Kotak led panel submitted the report on corporate governance to SEBI recommending sweeping changes to create a more robust and transparent governance environment. In October 2018, Government of India appointed Shri Uday Kotak as the non-executive chairman of the new IL &FS board with a mandate to steer one of India's largest NBFCs – IL/&FS, out of the crisis that it is caught up in, which Mr. Kotak has taken up as national duty.

Shri Uday Kotak is a member of the International Advisory Panel of Monetary Authority of Singapore and is the President-Designate of Confederation of Indian Industry (CII). He has been awarded the 'Ernst & Young World Entrepreneur of the Year Award' in 2014, 'Economic Times Business Leader of the Year Award' in 2015, 'USIBC Global Leadership Award' at the 2018 India Ideas Summit organised by the U.S.-India Business Council, 'Lifetime Achievement Award' at Financial Express' Best Banks' Awards 2016 and 'Businessman of the Year 2016' by Business India.





Ms. Falguni Nayar Founder & CEO, Nykaa Guest

Falguni Nayar founded Nykaa in 2012 with the vision of building a multi-brand omnichannel beauty focused retail business. Within a span of 10 years, Falguni has built India's leading beauty and lifestyle focused consumer technology platforms. Providing a comprehensive e-commerce experience, Nykaa offers over 4.3 million product SKUs from over 4,000 brands. Under Falguni's leadership, Nykaa has emerged as India's leading beauty retailer, playing a critical role in developing the Indian beauty market and further being recognized on Time's 100 Most Influential Companies list. Over the last decade, following Falguni's vision, Nykaa has expanded its product categories by introducing online platforms Nykaa Fashion, Nykaa Man and SuperStore (B2B business).

Before founding Nykaa, Falguni spent nearly two decades as one of India's leading investment bankers with the Kotak Mahindra group. During that time, Falguni guided founders of several Indian companies through roadshows in Europe and the U.S. as they made their way to stock market debuts. In 2021, she expertly led her own to a stellar debut on the stock exchanges after Nykaa's IPO received an overwhelming response, having been oversubscribed 82 times and raised INR 53.5 billion.

In under 10 years of its journey, Nykaa became India's first and only woman-led unicorn to go public. Falguni is the recipient of prominent awards and accolades for the crucial role she plays in transforming India's lifestyle, retail, and consumer technology sectors.

Last year, she was awarded the EY Entrepreneur of the Year Award, 2022. She also represented India at the EY World Entrepreneur of the Year Award (WEOY) in June 2022. Forbes India recognised Falguni in the World's 100 Most Powerful Women for the fourth year in a row in 2022 and she was featured in the prestigious list of The Bloomberg 50 last year. Falguni is also on the board of several companies, including Dabur and Kotak Securities.





Mr. Gaurav Gupta Founder & CEO, MoneyWide Guest

Mr. Gaurav Gupta is founder and CEO of MoneyWide, an RBI licenced NBFC-cum-Fintech and part of the Policybazaar group.

Mr. Gupta is an alumnus of Delhi Technological University and Indian Institute of Management Calcutta. He is also a CFA charter holder from the CFA Institute, US.

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He has over two decades of experience in the banking and finance domain having worked in leadership roles with Merrill Lynch and Kotak Mahindra Group in India, Singapore and Hong Kong. After a successful 14 year stint in investment banking and Indian capital markets, he started his journey as an entrepreneur in Indian Fintech space. The venture was later acquired by Policybazaar Group and now operates as its subsidiary.

Mr. Gupta has been a member of IIM Bodh Gaya board of Governors since 2019 and has recently been appointed to the Board for a second consecutive term.

He also supports, in a small way, philanthropic initiatives in the field of improving access to technical education for school children in the hills of Mukteshwar, Uttarakhand.





Prof. Vinita S. Sahay Director Indian Institute of Management Bodh Gaya

Ms. Falguni Nayar, founder and CEO, Nykaa; Shri Gaurav Gupta, founder MoneyWide; Shri Uday Kotak, Chairman, BoG, IIM Bodh Gaya, and Managing Director & CEO, Kotak Mahindra Bank Ltd; esteemed members of the Board of Governors; distinguished guests; colleagues; members of the media, my dear students and everyone in attendance.

I feel great joy to welcome you to the 5th Annual Convocation of the IIM Bodh Gaya. I am honoured to receive Ms. Falguni Nayar, who has kindly consented to deliver the 5th Annual Convocation Address.

I heartily welcome Shri Gaurav Gupta, member, BoG, IIM Bodh Gaya.

My sincerest gratitude to our Board of Governors, who have always rendered muchneeded support towards the continual progress of our beloved school.

As a business school dedicated to creating mindful and socially responsible business leaders, we comprehend the importance of a multidisciplinary and holistic education framework to take our nation forward. As such, the National Education Policy 2020's guiding principles are something we have given top priority to implement. We have made an effort to establish an interdisciplinary academic setting. Academic excellence and significant research are our goals. We have developed even more robust corporate relationships and global contacts to provide our stakeholders with multiple opportunities.

We aim to establish a reputation as a management school that cultivates thoughtful, socially conscious business leaders. We support one another's growth because we believe in revolutionary change. We adhere to high standards of work and honour our agreements. We uphold the strictest moral principles and encourage others to do the same.

I am delighted to tell you that the construction of our permanent campus is in full swing. We expect to move into our state-of-the-art new campus within a few months.



Academic Programmes

Master of Business Administration

Master of Business Administration (MBA) is the flagship programme of our school. It continued to grow steadily in the AY 22-23. Our PGP Programme is one of our strongest suits. We have meticulously designed it to nurture tomorrow's mindful and ethical business leaders. Today a total of 199 students are graduating from the 7th batch and 2 students from the 6th batch of PGP.

Doctoral Programme in Management

We wish to become a centre for multidisciplinary research excellence. Our full-time residential Doctoral Programme in Management (PhD) is designed to meet the country's growing need for quality research. We aim to stimulate innovation, imagination and creativity in thought and action. For AY 2022-23, 10 scholars joined us: two in Human Resources and Organizational Behaviour and one in Finance, one in Operations and Quantitative Techniques, one is Strategy, two in Economics, two in Marketing and one in IT and Decision Sciences. We are confident that they will prosper into great academicians under the careful tutelage of our excellent faculty. To foster research output, we provide them with a stipend of rupees 32000 to rupees 39000 and additional grants to attend conferences and seminars.

Hospital & Healthcare Management

Owing to the rising demand for skilled leaders in the fast-growing healthcare industry, IIM Bodh Gaya launched the 2-year full-time MBA program in Hospital and Healthcare Management, which aligns with the institute's mission and vision. The first batch will start in July 2023.

The program aims to produce next-generation leaders for the rapidly transforming healthcare industry. The program is designed in such a way that it will provide the participants with a holistic appreciation of the healthcare industry, including hospitals, pharmaceuticals, health insurance, medical devices & equipment, digital health, healthcare IT and consulting. The program is structured to provide an immersive learning experience in both private and public healthcare systems through industry immersion and community immersion.

The program is guided by the Industry Advisory Board, composed of eminent leaders from different domains of the healthcare industry. Senior leaders from reputed firms like KPMG, Apollo Hospitals, Johnson & Johnson Vision, Novartis, Agappe Diagnostics, Coforge and Capgemini represent the Industry Advisory Board. We aim to build this program as one of the premier healthcare management programs in the country.



Digital Business Management

Keeping the new-age business agenda in mind where digital is the new norm, IIMBG has developed a two-year full-time residential state-of-the-art MBA program on Digital Business Management. This program aims to build business graduates who will be experts in domain-specific tracks such as analytics, fintech, digital marketing and management consulting in digital business. Some top IT and analytics firms have codesigned the innovative course curriculum. The students will be trained by IIMBG faculty and industry experts on courses such as digital strategy, digital business models, and state-of-the-art analytical tools and techniques related to Artificial Intelligence (AI), Big Data Analytics, Fintech Technologies, Digital Marketing, and HR Analytics to name a few. In the digital transformation era, where traditional business processes are being digitally transformed, the industry-ready business professionals from the digital MBA course will have a higher competitive advantage over the general MBA programs in the coming years.

Integrated Programme in Management

In line with the growing need for skilled managerial talent, we launched a fully residential five-year Integrated Programme in Management (IPM) from AY 2021-22. We have successfully Inducted the second batch of IPM in AY 2023-24. The program aims to train future business leaders about different aspects of management from an initial level. The curriculum is specially designed to encompass a wide range of subjects, including Liberal arts, well-being, psychology, sociology, economics, mathematics, IT and business management, which enable students to develop a holistic understanding of business administration. The programme's quality is reflected in the students' academic achievements. Our IPM students continue participating in and winning national and international events like case study competitions. We believe in creating mindful and socially responsible business leaders who can contribute positively to society. Towards this aim, the IPM programme encourages students to participate in things like rural immersion, yoga and meditation, cultural events, and community service outside the school. In addition to providing high-quality education, IPM promotes entrepreneurship among its students, which is evident in our students being a part of many campus startups.

International Relations

We have entered into academic agreements around student exchange, faculty mobility and research collaborations with 30 reputed business schools and universities worldwide. Last year 10 MBA students spent a term in our partner institutions (2 students in ESC Clermont, France, 1 in ALBA Graduate Business School, Greece, 2 in IBS Moscow, Russia, 3 in School of Business, Economics and Law, University of Gothenburg, Sweden and 2 in Montpellier Business School, France) and 2 IPM students are currently preparing to join the Lucy Family Institute for Data and Society,



University of Notre Dame for a joint project with the students of Notre Dame during May - June 2023. The Fulbright Scholar Dr. Swerdloff, Prof. Per Cramér, Dean - School of Business, Economics and Law, University of Gothenburg, Sweden and Prof. Vanitha Swaminathan, University of Pittsburg, visited our institute, creating academic opportunities for our faculty. Our faculty members also taught some courses in partner institutes. Under the Study in India initiative, we offered admissions to 3 students from Nepal.

Executive Education and Consultancy

To make learning most convenient for aspiring corporate executives and government officials, IIM Bodh Gaya offers the most needed executive programs ranging from few weeks to one year in the areas of AI & ML, Digital Marketing, Business Management, Financial Management and Analytics, Corporate Law and Public Policy to name a few in collaboration with 'TimesPro'. We are committed to develop the Bihar State Government Officials and other private and public organisation's capacity building through regular training and development programs. In this regard we signed an MoU with State Health Society Bihar, Bihar Institute of Public Administration and Rural Development, Water Resources Department Government of Bihar apart from the MoUs IIMBG is delivering training programs to various other departments and corporates such as, Police Academy Bihar, Bihar Udyami Yojna, NTPC, Indian Oil Corporation and Technical Education Quality Improvement Programme.

During the year 2022-23 we have trained more than 1,300 officers of various Govt.

departments and corporate executives. In addition to executive education, the department has also taken up the following research and consulting projects of Government of Bihar during the year 2022-23. Some of these include:

- 1.CM SC/ST/EBC Udyami Yojana Assessment Study Project to study the impact of entrepreneurship training and financial support given to to setup SMEs in Bihar.
- 2. Studying the impact of the programme on "Empowering Women through Entrepreneurship" conducted by National Women Commission in collaboration with IIM, Bangalore.
- 3. "Economic Survey of Sonpur Mela, 2022" The largest cattle fair in Asia. The study involved examining the economic and cultural impact of the Mela and its implication on Bihar Tourism

We expect the executive education participants to be knowledge seekers, ready to learn, unlearn and relearn. Going forward IIMBG Executive Education and Consulting Department is going to introduce the following programs to strengthen its service to society as a socially responsible Institution.

- 1. Introduce Executive MBA and Executive Ph.D. programs in the academic year 2024-2025.
- 2. Set up PMKVY Skill hub at IIMBG main campus by 2024-2025



3. Setup Multidisciplinary Education and Research Improvement in Technical Education (MERIT) to provide Academic Leadership Programs (ALPs) to develop and enhance the administrative and leadership capabilities of the faculty of participating institutions in the selected States/ UTs.

4. Executive Certificate Program for Army Officers under Directorate of Resettlement, Govt.of India

5. Setup the satellite campus at Bihar Industrial area by the year 2025-2026 to help us to increase our reach and capacity building in providing executive education programs for Bihar State Government officers and private organisations across the country.

Samatvam – The Mindfulness Centre of IIM Bodh Gaya

Samatvam, in the academic year 2022-23, has conducted a series of events. For Orientation Program 2022, Samatvam hosted a Self-Compassion session with a guided meditation to embellish the life of business students and inculcate inner peace. As a part of the corporate mindfulness workshop, we conducted a Seeding Awareness Session and a session on "Balancing Leadership with Laddership." Samatvam organised a movie night in which the 'Soul' movie premiered, summarising the fundamentals of mindfulness lessons. Samatvam organised many enjoyable World Mental Health Day activities with students and faculties under the subject "Making Mental Health & Well-Being for All a Global Priority." Sri Sri Sri Institute for Advanced Research (SSIAR) experimented in collaboration with Samatvam and IIM Bodh Gaya. The students practised guided meditation under a mentor's supervision for 90 Days to determine how Mindfulness affects several facets of daily living. With 2022 coming to an end and 2023 being greeted with a smile, Samatvam arranged the new year event Raabta: Getting in Touch with Oneself, where we burned our regrets in the holy spirit of the bonfire. Also, a platform was provided to IIMBGians to share their new year's resolutions. As a part of Elegante 6.0, Samatvam conducted two interactive sessions and organised an inter-college competition, Be Mindful, focusing on Mindfulness at Workplace. Samatvam hosted a FullBright-Nehru specialist on Mindfulness under the United States-India Educational Foundation (USIEF), Dr Mathew Swerdloff, who visited IIM Bodh Gaya from 5th-18th September 2022. Dr Swerdloff took four expert sessions for the IPM batch on accepting emotions, Managing Stress, etc. Samatvam organised Dr Swerdloff's guest session at Delhi Public School, Gaya, where he spoke on Bringing Mindfulness to Classrooms.

Entrepreneurship

The E-Cell at IIM Bodh Gaya is the nodal centre for nurturing Innovation and entrepreneurship for all its stakeholders. In 2022-23, the institute has undertaken several new initiatives and improved upon several past activities.

The student-run entrepreneurship committee, Envision, is responsible for developing the innovation and entrepreneurship culture at IIM Bodh through various activities and festivals. The followings are the events and activities undertaken by Envision in the year 2022-23:



Youth Entrepreneurship Summit (YES) was successfully conducted for the 4th consecutive year. After a two-year online sojourn during covid, YES 2023 was held on campus at a much-enhanced scale. YES, 2023 was supported by Startup Bihar, NABARD and several other entrepreneurial companies. The event comprised of speaker events (CGM Nabard, Dr. Sunil Kumar and Linkedin Influencer Ms. Radhika Bajoria were Chief Guests over the two-day event), workshops (Mentogram), a pitching event (Pitch Perfect), live business case competition (Business Wars) and internal competitive event Fish Tank. YES 2023 also introduced the concept of a two-day fun fiesta where students put together innovative and fun stalls comprising games, goods, food etc. and experimented with entrepreneurship in a small way. YES, 2023 witnessed overwhelming responses from nationwide startups with 379 registrations for the Pitch Perfect Startup Hunt competition and 426 registrations for the Business War case competition.

World Entrepreneurship Summit (WED) is an event held to celebrate entrepreneurship worldwide. In 2022-23, besides the usual inspirational speaker event, we included In-Campment, a campus startup pitching event.

Campus Startups: We developed our Campus Startup Policy and initiated the set-up of four startups on campus. The Campus Startup Policy provides for any member of the institute to set up a startup to support the needs of the internal stakeholders of the institute

We also set up our Institutes Innovation Council (IIC) as the Ministry of Education (MoE) requires. IIC activities have been conducted on campus for the students as per the requirements of IIC. Over 20 activities have been listed on the IIC portal and uploaded for consideration in the ARIIA ranking. Last year, ARIIA ranking counted IIM Bodh Gaya as a "Brand Performer" in the Non-technical Category. This year we have also adapted the National Innovation and Startup Policy (NISP) and included the policy on our website.

INSPIRE (Sec 8 company): a. INSPIRE has been selected as a Host Institution for Incubation by MSME since 2022. INSPIRE gets an opportunity to invite ideas through Hackathons organised by MSME and nominate them for receiving funding upto 15 lakhs as seed money. In the first Hackathon, INSPIRE received 10 ideas, of which 3 were nominated. In the second hackathon, 20 applications were received, and 10 were submitted for further funding consideration. b. IIM BG has been shortlisted for funding from Atal Innovation Mission and is in the final leg for completion of formalities. c. INSPIRE is signing several MoUs.

Final Placement of the 7th Batch of PGP (2021-23)

Continuing with its superior performance in management education, the Indian Institute of Management (IIM) Bodh Gaya has yet again surpassed the expectations of the industry and corporate realm by concluding the placement season for the MBA 2021-23 batch on an exceedingly high note. For a batch of 200 plus students, the institute hosted nearly 80 companies to participate in the final placements process. Companies spread across sectors and industries like BFSI, Consulting, FMCG, IT & Services, IT&Analytics, e-Commerce, and Manufacturing were among the major recruiters.



The BFSI sector emerged as the largest employer in line with a rising domestic economy, extending close to 50 per cent of the total offers. The major banks, insurance firms and fintech firms such as Axis Bank, BNY Mellon, HDFC Bank, HSBC Bank, ICICI Bank, ICICI Securities, ICICI Prudential, IDBI Bank, Kotak Mahindra Bank, SBI Capital, Fincare SFB, Spice Money and Yes Bank participated in the final placement process, with 97 offers extended to the graduating batch.

BFSI was followed by Consulting, IT-Services & Analytics firms extending 56 offers altogether. The major recruiters in the Consulting and Analytics space were Deloitte US, Tiger Analytics, Kantar Analytics Practice, Kore.ai Software, Factspan Analytics, Brillio, CRISIL and Accelalpha. The major IT & Services players included the likes of Sutherland Global, Bharti Airtel, CTS, Trinamix Inc, HCL Tech, iQuanti India, Infosys BPM, Zycus, Adobe Inc., Affinity, DemandFarm and Park+, to name a few.

In line with the substantial post-pandemic demand revival, sectors like metals & mining and manufacturing were next in the queue offering more than 30 opportunities. The notable names were Adani Group, ArcelorMittal Nippon Steel India, Hindalco Industries Limited, Mercedes-Benz, Crompton Greaves Consumer Electricals Limited, Ultratech Cement, Maruti Suzuki India Limited, Volvo Eicher Commercial Vehicles Limited and DTDC. The graduating batch also witnessed decent participation from e-commerce, FMCG and market research firms like Amazon India, Bluestone, Haldirams, Reliance Retail, MoEngage and Porter.

While the highest domestic package offered more than doubled to INR 48.58 LPA, the average and median domestic package for the batch stood at 15.68 LPA and 15.07 LPA, registering a growth of around 33 per cent and 21 per cent YoY, respectively. Further, the average domestic package of the batch's top 25, 50 and 75 percentile stands strong at 21.93 LPA, 18.92 LPA and 17.29 LPA, respectively

Summer Internship of the 8th Batch of PGP (2022-24)

Another notable achievement is completing 100% of the MBA 2022-24 Batch summer placements. This milestone is a testimony to the Institute's dedication to providing students with practical exposure and hands-on experience. The 8th batch of the Institute, with over 270 students, is now pursuing their respective Summer Internship Programs, proving their mettle to approximately 70 companies. The Institute collaborated with prominent legacy and new recruiters this year, such as ICICI Bank, BNY Mellon, HDFC Bank, Morgan Stanley, Kotak Bank, IDBI Bank, Union Bank of India, Crisil, Crompton Greaves, Tiger Analytics, V-Guard, Britannia, Adobe, Aditya Birla Fashion and Retail, Jindal Steel and Power Ltd., Exide, Galderma, Orion India and Ultratech, to name a few. The largest sector employing summer interns was once again BFSI, with 73 offers, followed by Education, Manufacturing and IT/Analytics Sectors, which extended more than 80 offers altogether.



The batch received more than 275 offers, with the highest overall stipend of INR 2 Lakhs. The average stipend recorded a growth of 24.5% from the previous year and stood at INR 75,260. Further median stipend for the batch clocked INR 70,000. The number of students receiving a stipend of more than 1 Lakh is 41. The students will serve companies with designated sales and Marketing, Operations, IT, HR, Finance, and strategy positions.

Alumni Relations

The Alumni Relations Committee IIM Bodh Gaya aims to foster and maintain a lifelong, reliable, mutually beneficial relationship between the Alumni and the institute. During the AY 2022-23, the Alumni Relations Committee IIM Bodh conducted its first Alumni Chapter Meet on 20th August 2022 at Bangalore, and a total of 40 Alumni across the first 6 batches of IIM BG joined this Meet. Another ongoing initiative, Alumnus Guidance Program (AGP), is a Mentorship Session where our Alumni share their Interview experience, and knowledge and provide insights on interview preparation for a particular Industry. ARCOM successfully conducted 10+ AGP sessions and mentored our PGP 07 batch placements. Apart from engaging with our alumni, ARCOM seeks to access the brilliant resource pool of fellow B-School alums and Management Unplugged is our event that serves this purpose. This series focuses on conducting several sessions under its banner where ARCOM interacted with B-School alumni of other IIMs working in the industry. ARCOM also successfully inaugurated its 1st IPM team from IPM 02 further strengthening its team and laying a solid foundation for our future IPM Alumni Network. During the Academic year 2022-23, Alumni Relations Committee IIM Bodh Gaya has taken the initiative to provide its first IIM BG Alumni Cards to our PGP 07 batch and other previous batches in the coming days, further honouring their presence and continuous support to our Institute.

Learning Resource Centre

The Learning Resource Centre (LRC) at IIM Bodh Gaya is essential to our academics and research activities. The LRC is fully automated and well-equipped with a comprehensive collection of books, journals, magazines, e-Journals, e-Books and databases from globally reputed publishers. We house around 5000 books, more than 2 lacs E-Books, 15000 plus E-journals and numerous E-Magazines & Newspapers. We are fully equipped with the latest tools to promote high-quality research. We are eagerly waiting to inaugurate our permanent campus library, which will be much more than just a collection of books. It will be a place where the academic community can connect with the content, the technology, the spaces, and each other to expand their knowledge. It will offer an ecolibrary system equipped with emerging technologies (Like Radio Frequency Identification (RFID)- security gates, smart cards, self-check-in and self-check-out, RFID drop boxes, etc) and provide smart spaces that would encourage exploration, creation, and collaboration among students, teachers, and the larger community.



Guest Lectures and Addresses

With an initiative to connect industry and academia, many guest lectures by leading entrepreneurs, academic thinkers and industry practitioners were organised to benefit our students and faculty members.

The Socially Mindful IIM

We are committed to giving back to the land of Bihar, which has given us so much. In that regard, the CSR and Pragati Committee works for positive social impact through various events. During 2022-23, while we organised a cloth donation drive for the construction workers, we conducted 'DISHA', a career counselling seminar for school students. In collaboration with Officer Training Academy and Avadh Narayan Medical College, blood donation drive was conducted. While we promoted social awareness about menstrual hygiene through 'HAPPY PERIODS' and 'ROSHINI' events, we participated in 'NIRANJANA FALGU PARV' to spread awareness about protecting Indian water bodies.

While a 15-days' SWACHHATA PAKHWADA' was organised to promote self and community hygiene, a seminar by Dr. Chetan Singh Solanki, Solar Man of India, emphasised the effects of energy consumption and climate change. On the other hand, a large-scale 'GREENATHON' motivated people to adopt a sustainable lifestyle.

We organised field surveys in nearby villages under the 'UNNAT BHARAT ABHIYAAN' to assess citizens' satisfaction and suggested improvements in the facilities provided by the Government during the pind daan. A recently launched, 8-week Social Immersion Program for the IPM students in collaboration with JEEVIKA is another example of our commitment to developing socially responsible managers.



Events organised

We held our 4th annual convocation on 9th April 2022 with great elan and grandeur. A total of 182 candidates for Master of Business Administration (2020-22) were conferred with their respective degrees. Of these graduating students, 116 were boys, and 66 were girls. Speaking on the occasion, chief guest and Chairman of the Steel Authority of India, Smt. Soma Mandal said, "As you start your professional journey, remember that there will be failures. We can't win all the battles, but we need to believe in ourselves. Don't let anything dent your confidence. Your self-belief will make others believe in you. There is no honour in suffering from negativity so move on and life will offer positive gifts."

In line with the vision of the Hon'ble Prime Minister of India, Shri Narendra Modiji, 2023 has been declared the International Year of Millets (IYoM 2023) to make it a people's movement so that the Indian millets, recipes, and value-added products are accepted globally.

Continuing the momentum, the Millets Committee of IIM Bodh Gaya, in collaboration with Hostel and Mess committee, organised an exhibition on the millet awareness program named MILLETVERSE on 22nd December 2022.

We are distinguished by our student-driven culture, which its 14 clubs and 13 committees foster. These student-run clubs and committees cover various cultural, athletic, literary, and social interests. This enables students to pursue their inclinations, acquire new skills, and establish meaningful peer relationships.

IIM Bodh Gaya was delighted to organise and celebrate Elegante 6.0, its annual flagship event. The fest unreeled with an awe-inspiring magnificence starting 20th January '23 to 23rd January '23. It hosted more than 25 events in various fields of Sports, Management, and cultural events with enthusiastic students' participation from various prestigious institutes across the country, including the National Institute of Technology Patna, National Law University Odisha, Birla Institute of Technology Mesra, Army Institute of Management Kolkata, Institute of Hotel Management Bodh Gaya, NIFT Kolkata to name a few.

IIM Bodh Gaya celebrated the 8th International Day of Yoga on 21st June 2022. The event witnessed massive participation from students, faculty and staff. The address of Shri Narendra Modi, PM of India, was streamed live at the venue.

Our students continue contributing to academics, sports, cultural and social activities. They won many accolades at national level academics, entrepreneurship, general awareness, extra-curricular activities, and sports.

We proudly observed the 74th Republic Day and the 76th Independence Day with great patriotic zeal and enthusiasm. We all celebrated the spirit of nationalism with sports, games, and cultural performances.



International Conferences Organized

IIMBG has conducted three conferences during the academic year.

First conference was entitled "International Conference on Sustainable Goals (ICSG 2022)". This was organized in collaboration with the University of Cambridge (on 16th and 17th September), one of the most renowned institutions in the world, in which more than 360 participants had registered, and more than 250 papers were presented.

2. Second conference was titled "Contemporary Issues in Emerging Markets Conference (CIEMC 2022). This was organized in collaboration with Waikato Management School, The University of Waikato, Hamilton, New Zealand (during 28th & 29th October 2022), in which around 270 participants had registered, and more than 230 papers were presented.

3. Third conference was titled "International Conference of Marketing on Consumer Experience in Digital Era – 2023". This was organized in collaboration with the University of Gothenburg, Sweden (on 14th and 15th April 2023), wherein around 200 participants had registered, and around 140 papers were presented.

Achievements by Faculty Members

Our faculty members are recognised for their education, research, and national development contributions. They have been instrumental in strengthening the academic and research environment. Our talented faculty members continued to publish high-quality academic research in top-rated international journals.

The faculty of the institute showcased their research capabilities and dominance by publishing around 66 high-quality research papers in highly indexed journals of international repute and eight other Scopus-indexed publications such as Case Studies/ Book Chapters/ Editorials/ Conference Proceeding in the Academic year 2022-23. These publications are featured in highly acclaimed 5ABDC-A*, 21ABDC-A, 26ABDC-B, and 5ABDC-C category journals (in the ABDC journal list). In addition, a few of these research articles are in Web of Science (5) and Scopus-indexed (4) databases too.



To the Graduating Batch

My dear students, it is with great pleasure that I address you today on this momentous occasion of your convocation ceremony. Congratulations on successfully completing your studies in management and for all the hard work and dedication you have put in over the years.

As management student, you have been equipped with a diverse set of skills and knowledge that will enable you to take on various roles and responsibilities in the corporate world. You have learned about different aspects of business, including finance, marketing, human resources, and operations, and have gained valuable insights into the workings of organisations.

But the journey does not end here. As you step out into the real world, you will face numerous challenges and opportunities, and it is up to you to make the most of them. Remember that the knowledge and skills you have acquired are just the starting point, and you will need to constantly upgrade and adapt to keep up with the fast-paced and ever-changing business environment.

I urge you to stay curious, stay hungry, and stay humble. Be open to learning from your colleagues, mentors, and experiences, and do not hesitate to take risks and try new things. Always strive to be ethical, empathetic, and responsible leaders, and make a positive impact on the world around you. Once again, congratulations on your achievements, and I wish you all the best for your future endeavours. Go forth and make your mark in the world!

May the almighty shower you with blessings.

Jai Hind. Prof. Vinita S. Sahay





International Year Of Millet 2023









Sunda 2



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