



भारतीय प्रबंध संस्थान बोधगया
**Indian Institute of Management
Bodh Gaya**

MBA-DBM Admission Policy 2023-25 Batch

This document summarizes the approach of IIM Bodh Gaya to prepare the admission list for its MBA Digital Business Management Batch 2023-25. IIM Bodh Gaya reserves the right to modify any part of this document including the various criteria and cut offs mentioned at any time till the actual admission process for the batch is completed.

The basic objective of IIM Bodh Gaya's admission process is to identify meritorious candidates for admission under each category of admission, viz., General, EWS, NC-OBC, SC, ST, and PwD. While merit is the primary consideration, the institute observes a skewed student structure in favour male gender and engineering and related courses at bachelors. Hence, it strives to ensure a better balance in opportunities among different subjects and genders. IIM Bodh Gaya duly recognize academic merit consistency and experience.

Admission to the programme is open to Indian citizens only. The batch size is likely to be around 90.¹

The admission process of IIM Bodh Gaya consists of:

- CAT Examination
- Short listing candidates for Personal Interview (PI) process.
- Conducting the PI process.
- Preparing the Merit List based on performance in CAT 2022, PI score and Profile score as indicated in Section 3.

1. Process for Shortlisting to PI

CAT 2022 candidates will be eligible to submit the Expression of Interest for shortlisting to PI and further process. The EoI eligibility cut-off, EoI form and other details are available at following link:

<https://admission.iimb.ac.in/mba2023eoi-dbmhbm/>

<https://iimb.ac.in/programs/admission/>

<https://iimb.ac.in/mba-digital-business-management/>

The final cut-off percentile for the PI process will be updated after first week of February 2023.

IIM Bodh Gaya's Admission Committee will decide the number of candidates who would be called for PI process on the basis of criteria prepared for each category. However, if the actual number of short-listed candidates were found to be less (more) than the required number of

¹ 63 seats are Gender-Neutral. In case of optimal number of girls, in various reservations categories, are there in the 63 Gender-Neutral Seats, then the next 27 seats will be Gender-Neutral. Otherwise, the next 27 seats will be offered as a combination of Gender-Neutral and Supernumerary Girls (SNG) seats. This provision of supernumerary seats is to promote the healthy gender ratio in campus while keeping merit as primary consideration.

candidates to be called for PI category-wise, then the overall as well as section-wise minimum score would be reduced (increased) to get the desired number of candidates.

The 9 IIMs (IIM Bodhgaya, IIM Jammu, IIM Kashipur, IIM Raipur, IIM Ranchi, IIM Sambalpur, IIM Sirmaur, IIM Trichy and IIM Udaipur) have decided to adopt a common admission process (CAP 2023 process) of PI to be coordinated this year by IIM Udaipur. In addition to the common process as mentioned, IIM Bodh Gaya may conduct supplementary admission process (SAP 2023). The performance of the candidate in PI of CAP 2023 and SAP 2023 would be considered for preparing the merit list.

2. Academic Score and Work Experience Data

The academic scores/data and the work experience data will be taken from the CAP 2023 and SAP 2023. Candidates are advised to fill the details in CAP/SAP carefully.

If at any later stage, it is observed that the candidates had submitted any forged data/document, his/her admission will be cancelled without any refund.

3. Criteria for Preparing the Merit List

The candidates, who have scored more than or equal to the Minimum Performance Requirement (MPR)^{^^} in the PI, will be considered for the final merit list. The candidate who has scored less than the minimum performance requirement in PI will not be a part of the final merit list.

^{^^} *Minimum Performance Requirement* will be finalized at the time of Merit List preparation by the Admission Committee of IIM Bodh Gaya at its discretion and based on the actual pool of the candidates.

The criteria for preparing the final merit list will be as follows:

- CAT Score: 50%
- Personal Interview: 20%
- Profile: 30%

3.1. Overall CAT Score (45%) and VARC score (5%)

IIM Bodh Gaya will use CAT 2022 score (scaled score not the percentile)

Overall CAT score

$$45 * \frac{\text{Candidates CAT score} + (\text{Full CAT score} - \text{Highest CAT score in pool})}{\text{Full CAT score}}$$

Sectional Score of VARC

$$5 * \frac{\text{Candidates VARC score} + (\text{Full VARC score} - \text{Highest VARC score in pool})}{\text{Full VARC score}}$$

3.2. Personal Appearance (20%)

IIM Bodh Gaya will consider 20% weightage for PA

3.3. Profile (30%)

IIM Bodh Gaya will consider the following weightage

- Academic Profile : 14%
- Work Experience : 16%

3.3.1. Academic Profile (14%)

If the candidate has scored 60% and above in 10th and 12th, he/she shall be awarded 4 each, otherwise 0.

If the candidate has scored 60% and above in UG, he/she shall be awarded 6 each, otherwise 0.

For CA/CS/CMA candidates, he/she shall be awarded 6 in UG.

3.3.2 Work Experience (16%)

Following will be the basis for calculating work experience score:

Months	< 12	12	18	24	30	36	42	48	> 48
Score	0	4	8	12	16	12	8	4	0

For the in between number of years, score will be interpolated.

4. Reservation

IIM Bodh Gaya will follow strictly the Government of India's Reservation Policy:

Category	% Reservation
EWS	10%
Schedule Caste	15%
Schedule Tribe	7.5%
OBC - Non-Creamy Layer	27%
PwD	5%

5. Offer Acceptance Fee and Withdrawal

After the declaration of the merit list, candidates will be asked to register for the *expression of interest* (EoI) by depositing Rs. 10,000/-. The candidates who will successfully register for EoI will receive the admission offer as per the vacant seat and his/her order in the merit list. A candidate receiving admission offer from IIM Bodh Gaya and accepting the offer within the stipulated date needs to send along with Offer Acceptance, an Offer Acceptance Amount of Rs.50,000/-. If a candidate registers for the program, his/her EoI Amount and Offer Acceptance Amount will be adjusted against Term I Fee. If a candidate subsequently wishes to withdraw the offer within the withdrawal date specified by the Institute, Offer Acceptance Amount will be refunded after deducting Rs. 1,000/- as processing charges. If a candidate applies for withdrawal after the date specified by the Institute, no refund will be admissible. In the event of withdrawal from the Program after registration, NO refund of Offer Acceptance Amount & Term Fee will be made. More details about the Withdrawal Policy be released along with the final result declaration.

6. Terms, Conditions and Other Information

Disclosure of information about the admission process is driven by concerns, which at times conflict with each other. IIMBG would like the admission process to be transparent. At the same time, IIMBG would wish to protect the privacy of the individual candidates and confidentiality of the process to prevent abuse. Based on these considerations, the details of the performance of an individual are not made available to any other person. Similarly, the details of the performance of a candidate in PI, including assessment of attributes, is not disclosed to anyone to prevent exercise of undue pressure on the panellists participating in the admission/selection process. To ensure that the perceived lack of transparency does not in any way affect the candidates negatively, adequate care is taken in formation of the interview panels, development of objective criteria for assessment, random allocation of candidates to interview panels and other such measures.

The summary of results, admission offers, and cut-offs will be updated from time to time on the website. RTIs for the available information on the website (the individual composite scores and the summary of the results) will be discouraged.

IIM Bodh Gaya does not allow deferment of an admission offer to the subsequent years.

Full Time Program: Considering it is two years full time program, the candidate must be relieved from all active engagements by the firm/company he/she is associated prior. Moreover, he/she is strictly forbidden to join any full-time engagements including full-time internships during all the six academic trimester. The mandatory Summer Internship is excluded in the above description. If the candidate is found to be engaged in any full-time activities, he/she shall be disqualified from the program.

Any misrepresentation or suppression of information by a candidate at any stage during the admissions process or at any later date, will lead to immediate disqualification of the candidate from IIM Bodh Gaya, without any refund.

Mode of Communication: IIM Bodh Gaya will provide the relevant updates through website <https://iimbg.ac.in/programs/admission/>. Candidates are requested to visit the website regularly. Important updates may be sent through emails also. IIM Bodh Gaya will not send any printed letter.

For more information on CAT, visit CAT website: www.iimcat.ac.in

Any dispute concerning Admissions for the MBA-DBM Batch 2023-25 would be subject to jurisdiction of the competent courts within the territorial jurisdiction of city of Bodh Gaya Only.