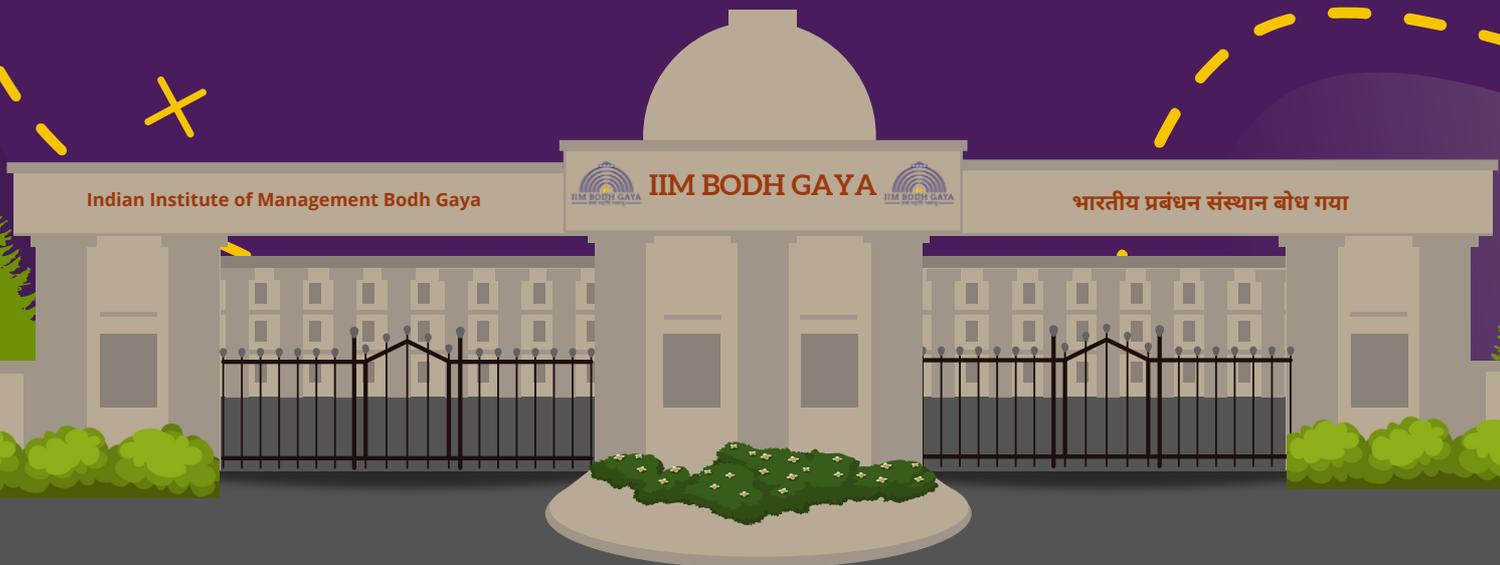


# PATHWAY

VOLUME 3 ISSUE 2



# DIRECTOR'S DESK



Greetings and a very warm welcome to IIM Bodh Gaya!

As we enter the final quarter of the current academic year, we take pride in what the Institute has achieved in terms of its mission to provide world-class learning, teaching, and research opportunities to students, along with a particular emphasis on creating mindful and socially responsible business leaders. This year, Samatvam -The Mindfulness Centre at IIM Bodh Gaya, organized its maiden International Research Conference on Mindfulness, which saw a tremendous response from the academic fraternity worldwide. The conference was preceded by workshops on mindfulness conducted by leading academicians and industry practitioners worldwide. The past few years have witnessed an evolving need to develop emotionally mature managers. Further, the pandemic took a toll on the managers who were required to make quick and efficient decisions in situations of uncertainty and with incomplete information. Consequently, the world has focused on mindfulness as the probable solution. Corporations are using mindfulness techniques to reduce stress and adjust more efficiently in the new normal. The International Research Conference on Mindfulness provided a platform where researchers, scholars, and practitioners came together to discuss how mindfulness can be incorporated into corporate life.

The Institute also organized its annual student fest, Elegante 5.0, in March 2022. It was a dedicated effort of all the clubs and committees of the Institute. Students came together to organize and participate in many entertaining and educational competitions. The Institute realizes that cultural activities are an integral part of a student's life, and the process of organizing and managing such events imparts the students with practical leadership skills and experiences that they would require as future managers. We are mindful of our significant role within academia and vow to unceasingly raise our standards by incorporating contemporary ideals of academic excellence and the development of the human spirit. We take pride in our endeavour to create mindful and socially responsible business leaders, and I am hopeful that our students, faculty, and staff will continue striving to achieve this mission in the coming days.

I wish you the very best.

**Dr. Vinita Sahay**  
Director, IIM Bodh Gaya

# EDITOR'S DESK

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The last few months have been very stimulating for the MBA batch 7, IPM Batch 1, and MBA Batch 6 at IIM Bodh Gaya. After a stellar placement season for batch 6 of the college and batch 7 visiting the campus for the first time, we have had various events happening that merely reflect the tip of the iceberg of how joyous life can be at IIM Bodh Gaya.

The transition from moving to offline from online went smoothly, and junior batch interaction with seniors provided them with much-needed insights into the course curriculum, the industry, and tricks to cop with fast-paced and rigorous MBA life. The heated debates in court and exhilarating volleyball and table tennis matches made the college lively. Students enjoyed the calm ambiance of the college and created some remarkable moments with their peers through sports other activities, and not to forget the joint mindfulness sessions from hostels.

Beyond this, every club and committee was far beyond active and provided valuable insights to students through various webinars and mega-events, and activities. So through the second newsletter of the session, we, the editors, are pleased to present to you the rousing life at the Indian Institute of Management Bodh Gaya. We thank you for being here as a part of our journey, and moving ahead, together we will be maneuvering through all the activities that took place here at Enlightening IIM in the months of January , February and March.

So through this volume of the newsletter-Pathway, we, the editors, are pleased to present to you the rousing life at the Indian Institute of Management Bodh Gaya. We thank you for being here as a part of our journey, and moving ahead, together we will be maneuvering through all the activities that took place here at Enlightening IIM in the past months.

Nayonika  
Nia Rose  
Simran  
Ashwin  
Sambhavi

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# SAMATVAM

The Mindfulness Center of IIM Bodh Gaya was very active during this period. IIM Bodh Gaya invited management practitioners, faculty members, and research scholars to submit and present their research papers at its 1st International Research Conference on Mindfulness 2022 (IRCM 2022) from 3rd to 5th February 2022. Samatvam team co-directed the conference along with the management staff of the institute. The event was a huge success and was graced by eminent speakers from around the world working in the field of Mindfulness integrated with Management. Some of them were Richard Badham, Ph.D. Professor Of Management, Macquarie Business School At Macquarie University, Rich Fernandez, Ph.D. Ceo At Search Inside Yourself Leadership Institute, Scott Shute, Head Of Mindfulness And Compassion At LinkedIn, VP Of Global Customer Operations, and many more.

Also, at IIM Bodh Gaya's Flagship event, Elegante, Samatvam conducted two webinars hosted by Dr. Matthew Lippincott from the University of Pennsylvania on Applications of Mindfulness in Business and the second one being presented by Dr. Rajendra Barve, on "Mind your stress Mindfully." The subject of the webinars was chosen keeping in mind the concerns and interests of the students who will now be entering the corporate in the coming years.

World Mindfulness Day was celebrated on May 20th; a special Bodhi Pravah session was taken by our honorable director, ma'am, Dr. Vinita Sahay. A series titled "Mindful Diaries" was launched on social media platforms. Through this, Professors and Students of the institute wrote about what mindfulness is and how it has benefitted them as part of IIM Bodh Gaya.



# ADMISSIONS COMMITTEE

## JIPMAT Preparation Kit:

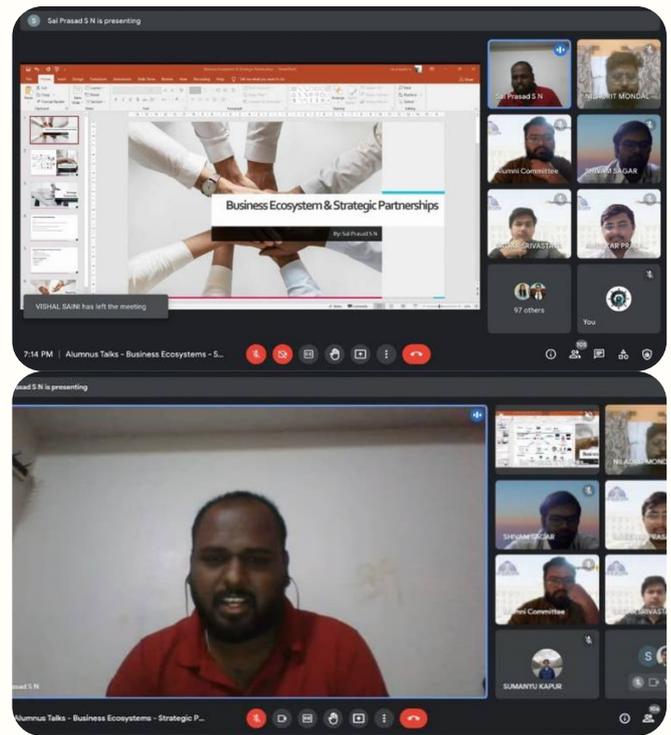
The Admissions Committee successfully released a series of JIPMAT Memoir Posts on their Social Media Handles. As one of the few colleges that recently launched the Integrated Programme in Management, IIM Bodh Gaya has taken it upon itself to help the 12th grade students to prepare for JIPMAT and the Admissions committee prepared a video series for the same.



# ALUMNI RELATIONS COMMITTEE

## 1. ALUMNUS TALKS - "Transition from Campus to Corporate"

The Alumni Relations Committee successfully conducted yet another episode of its flagship talk series 'Alumnus Talks' on 27th February 2022. Guests who graced the session were Ms. Yachi Agarwal (Senior Analyst, BNY Mellon), and Ms. Divyanshi Ahirwar (Enterprise Sales Manager, Clear Tax). They shared their insights on the topic "Transformation from Campus to Corporate". The session was very interactive, and the guests held the torch and guided their juniors with their valuable suggestions and tips that would help our people undergo a smooth transition from Campus to Corporate.



## 2. MANAGEMENT UNPLUGGED- "General Management"



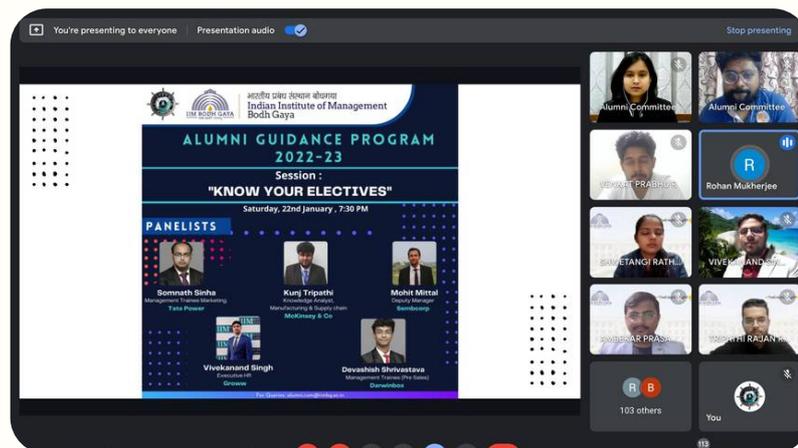
Alumni Relations Committee successfully conducted the industry perspective Webinar series 'Management Unplugged' on 29th January 2022. Mr. Shanmugam R K (Manager, Ventures - Tata Steel; Tata Administrative Service Batch 2018), an IIM Ahmedabad alumni shared his insights on the requirements of a General Management role to excel in our careers. Under the title "36 Feet, 360 Degree and 3600 km", he shared his thoughts on traits we need to be equipped with to become a successful Business Leader.

# ALUMNI RELATIONS COMMITTEE

## 3.ALUMNI GUIDANCE PROGRAM- "Know Your Electives"

This was the first session of the series Alumni Guidance Program initiated to help the students get guidance from their alumni. This session was conducted to solve the queries of the students while selecting the electives for their second year. The guests of this session were the prestigious Alumni of our college Somanath Sinha, Kunj Tripathi, Mohit Mittal, Vivekanand Singh, and Devashish Shrivastava.

The intent of the session was to impart the experience of our seniors to our current 1st-year batch in choosing the right electives for their 2nd academic year. Through this interactive session, the guests shared a lot of insights in terms of the impact of certain subjects in their professional careers, which was an invaluable input to our batch.



# INTERNATIONAL RELATIONS COMMITTEE

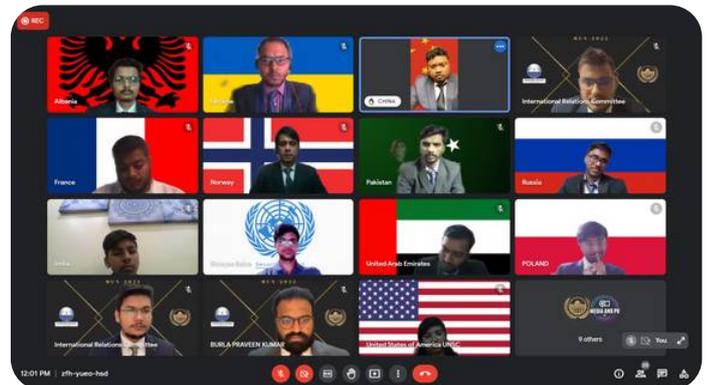
## 1. MOUs Signed:

- MOU signed with IQS Spain, Barcelona (AACSB Accredited) in February 2022 will facilitate Student Exchange Program (Inward and outward) within the two institutes.
- MOU signed with University of Gothenburg, School of Economics, Business and Law, Sweden (AMBA, AACSB, EQUIS Accredited) in March 2022 will facilitate Student Exchange Programs at both Undergraduate and Postgraduate levels. Through this MoU, the institute has acquired a Triple crown partner with all 3 notable accreditations of AMBA, AACSB and EQUIS.

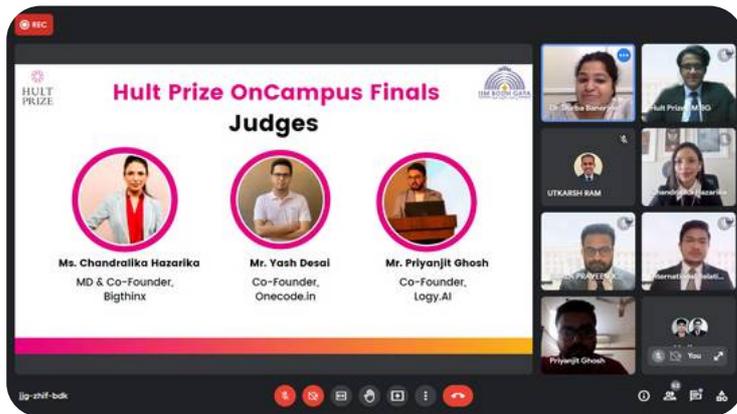
## 2. Model United Nations :

IRC had conducted its flagship intercollege event, Model United Nations as a 2-day program between the 26th and 27th of February with a total prize pool of Rs. 16,000. More than 35 motivated and passionate participants gathered as delegates in the conference, which took place in the following committees simultaneously.

WHO (World Health Organization) with an agenda- "Reimagining and Restructuring Healthcare system in view of the Pandemic" and UNSC (United Nations Security Council) with the agenda - "The Russian-Ukrainian Crisis".



### 3.HULT PRIZE



IRC conducted an OnCampus round of the international social startup competition Hult Prize with a total prize amount of \$ 1 Million Dollars with over 300,000+ annual participants representing 2,000+ higher education institutions from over 100 countries. Team “The CrewX”, was selected to represent our institution on a global level. The Judges of the OnCampus round were all startup founders and Co-founders of notable stature including Ms. Chandralika Hazarika, MD, and Co-Founder of BigThinx, Mr. Yash Desai, Co-Founder of OneCode.in, and Mr. Priyanjit Ghosh Co-Founder of Logy.AI. The final round concluded on March 9th, 2022.

# MEDIA AND PR CELL

1. Women's Day The Media and PR Cell prepared a special dedication video to celebrate the International Women's Day .



## IT Committee

Taking inspiration from the enlightening IIM, the IT Committee, IIM Bodh Gaya, has revised their logo. The new logo is divided into two broad portions, a leaf in the center and an outer circle. The center leaf is a depiction of knowledge, soul and generosity while the outer circle shows the wire indicating a connection between technology and the internet.

# ENVISION CELL

## Youpreneur - The Renaissance

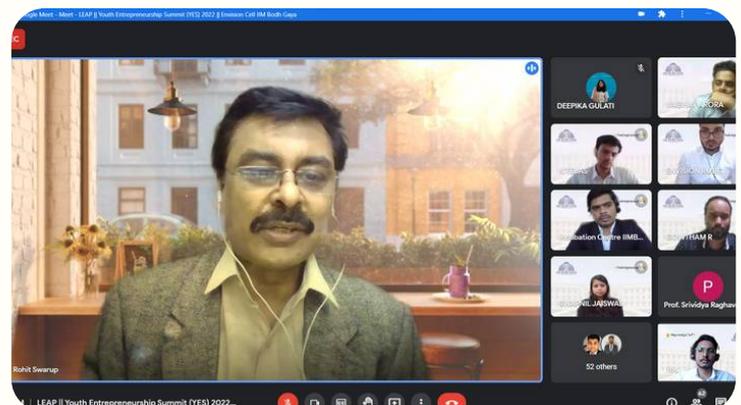
Envision Cell, the Entrepreneurship and Industry Relations Cell, IIM Bodh Gaya conducted the second edition of the talk series, 'Youpreneur - The Renaissance' on 28th January 2022. The guest speaker for this edition was Mr. Amar Choudhary, the founder of BoYo. In an interactive session with the attendees, he shared some valuable information on the topic, "Inching towards a startup". He shed light on how entrepreneurs must have a higher appetite for risk and consistently nurture ideas.



## Leap Workshop

Envision Cell, the Entrepreneurship and Industry Relations Cell, IIM Bodh Gaya conducted the LEAP Workshop from 19th February 22 and 20th February 22. The event was conducted as a part of the Youth Entrepreneurship Summit (YES), 2022 under the guidance of the in-house incubation center INSPIRE. Mr. Tushar Kansal, Founder &CEO, Kansaltancy Ventures; Mr. Devesh Chawla, Founder &CEO, Chatur Ideas; Mr. Vikram Limsay, CEO, Helicon Consulting and Mr. Rohit Swarup, Founder Director, Explorra Education Pvt. Ltd. were the prominent speakers for the event.

The workshop spanned across four sessions that saw participation from multiple institutes. The key lessons from the workshop revolved around important concepts of setting up a startup at different stages ranging from building a business idea through design thinking to growth strategies for startups.

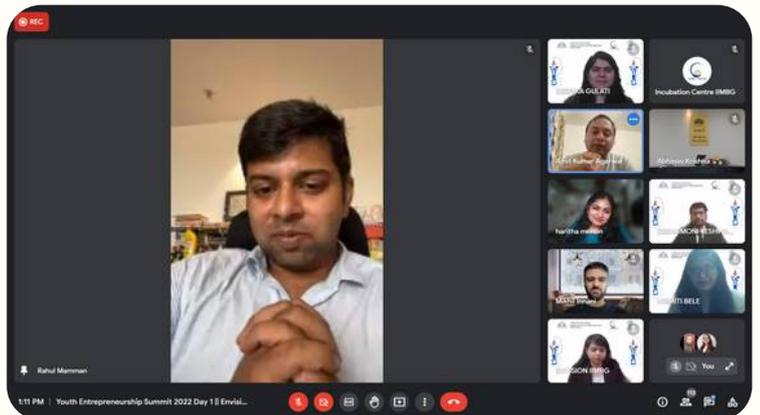
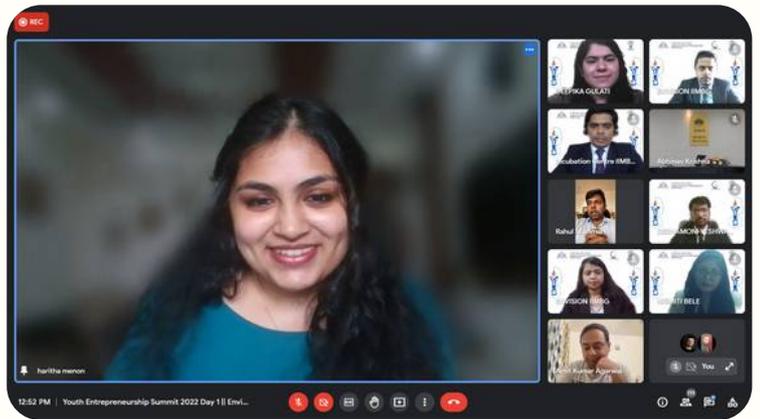
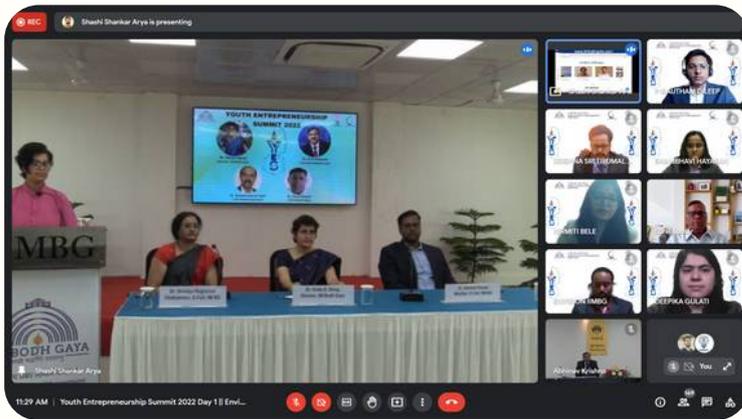


# ENVISION CELL

## YES 2022 - 5th and 6th March 2022

Envision Cell, the Entrepreneurship and Industry Relations Cell, IIM Bodh Gaya organized the third edition of their flagship event, the Youth Entrepreneurship Summit: YES 2022 - A Sustainable Way. The guests for the first day of the event included some of the most eminent dignitaries including the Chairman of NABARD - Dr. Govinda Rajulu Chintala who acted as the Chief Guest for the event. The panelists included Mr. Mikhil Innani, Mr. Rahul Mamman, Mr. Anil Joshi and Mr. Amit Kumar Agarwal who were moderated by Ms. Haritha Menon. The esteemed guests for the second day included DGM, NABARD - Shri Mrinal Ranjan and Keynote Speaker - Mr. Deepak Pareek.

The event marked the launch of the official website of INSPIRE - The Incubation Centre of IIM Bodh Gaya. The flagship event also included two competitions, Pitch Perfect and Business War which saw participation from students and entrepreneurs from across the nation.



# SPORTS COMMITTEE

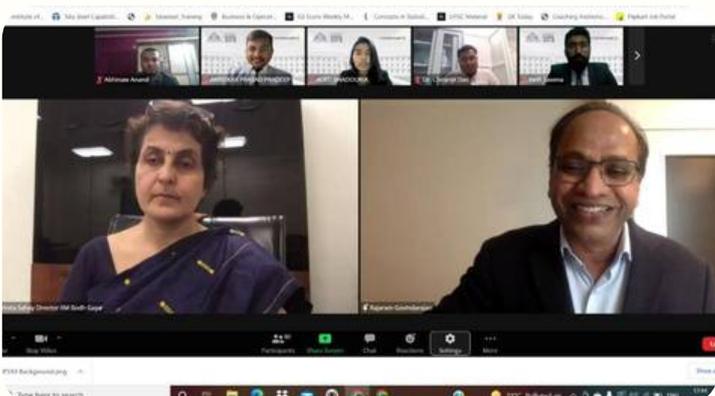
The Sports Committee, IIM Bodh Gaya on the 29th January, 2022 organized a chess Tournament which was won by Suraj Jagdeshan (IPM-01)

The Sports Committee also conducted a Cricket Tournament on 27th of March, 2022. Following were the announced winners Madhav Team (Madhav Agarwal , Dishant Yadav , Devakshat Prajapati , Ayush Yadav , Harshvardhan Shukla , Vishal , Prashant , Arvind (Senior) , Rishabh , Alfaz).



# OPSIM

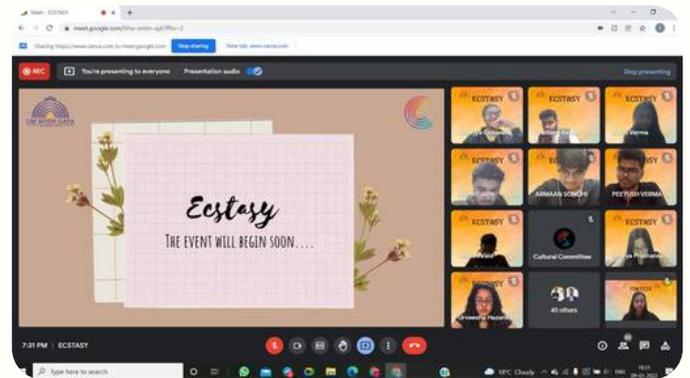
OPSIM, the Operations Club, IIM Bodh Gaya, conducted "Bodhi Karma 2022-Healthcare Operations Conclave" on 5th March, 2022. The institute hosted Mr. Rajaram Govindaraja, CEO & Founder, Govisystem as the chief guest. The panel discussion, on the other hand, was joined by Mr. Neeraj Lal, COO, Apollo Hospitals; Mr. Viren Shetty, COO, Narayan Health Group; Mr. Alok Jha, (head) Operations, Healthcare & Life Sciences, Tech Mahindra and Mr. Shriram Sonawane, Founder & Director, Passbox.



# CULTURAL COMMITTEE

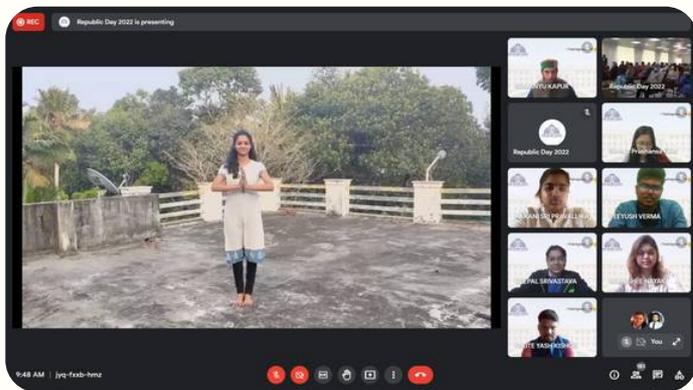
## Ecstasy

Ecstasy marked the first online event organized by the IPM students. It was an attempt by the Cultural Committee of IIM Bodh Gaya to give a refreshing break to all the attendees of the event. It included games like, 'Who is most likely to?'. The event also included various cultural performances from the young and energetic batch of IPM students of IIM Bodh Gaya.



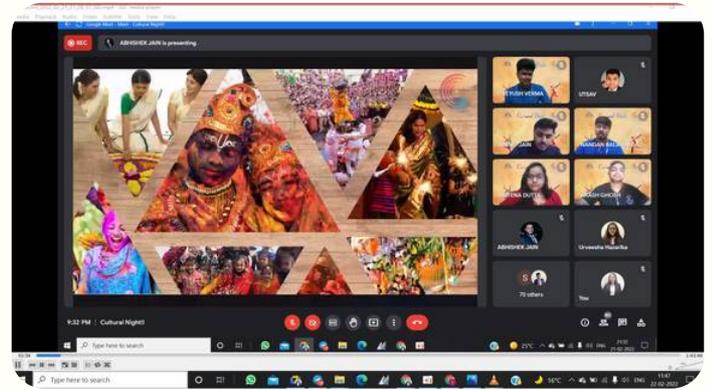
## Republic Day

Republic Day was celebrated enthusiastically on 26th January 2022. The flag hoisting was followed by an address by the Director of IIM Bodh Gaya - Dr. Vinita Sahay. The event saw vibrant performances by the students. Additionally, the students presented a short film based on the various social issues that clutch the society today.



## Cultural Night

The students of IIM Bodh Gaya beautifully represented their cultures through dance, singing and poetry in 'Cultural Night' organized by the Cultural Committee of IIM Bodh Gaya. The event also included several games like tongue twisters in different Indian languages. The event played a significant role in bringing the diverse cultures of India to the forefront.



## Elegante 2.0

CultComm organized three events across three days in the second edition of the cultural fest of IIM Bodh Gaya. The opening ceremony was graced by the guest of honor, Daaji. The guest performers for the Star Night included Shaona Khan and Simran Choudhary.

## Holi

Holi was celebrated in an offline event conducted for the IPM students. The event included various dance and music performances followed by the tradition of playing with organic colors to mark the celebration. The event also included several games to increase the inter-batch interaction of the IPM students.



# Elegante 5.0

IIM Bodh Gaya, organized its annual management and cultural fest “Elegante 5.0” from 11th March’22 to 13th March. The event was a joint effort of all the clubs and committees who arranged for many engaging activities and quizzes for students from management school across the country. The event was held online amid the ongoing pandemic and received appreciation and saw huge participation from interested students.

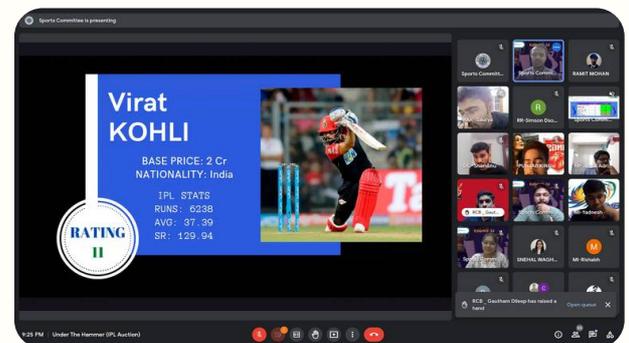


## Reporting Live

Media and PR Cell, IIM Bodh Gaya conducted an engaging competition, Reporting Live, during Elegante. The entire competition was divided into two parts, the first being a quiz round based on PR marketing. The second round tested the participant’s creativity and imagination and involved writing a news article and preparing promotional posters based on a given situation.

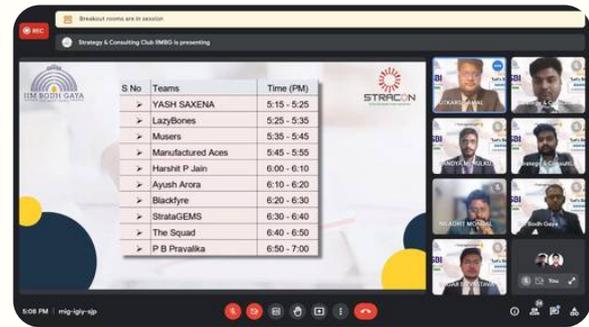
## Sports Committee

The Sports Committee, IIM Bodh Gaya organized some of the most entertaining events for sports enthusiasts. “Yukti - the Chess Tournament”, “Under the Hammer- IPL Mock Auction” and “BGI Tournament” were all conducted as a part of the event and saw huge participation by the students.



## **Stracon**

During the event Stracon, Strategy club, IIM Bodh Gaya, organized “Let’s Simplify” a guesstimate challenge divided into two stages. The first stage consisted of a rapid fire quiz round based on strategy and business acumen. The qualifying 10 teams were escalated to the second and final round which was the guesstimate round where the participants were supposed to submit their presentations. The winners were chosen based on the closest they could get to the original answer.



## **FINix**

As a part of Elegante 5.0, FINix, The Finance and Investment Club, IIM Bodh Gaya organized an IPO analysis competition named “Finvishleshan” on D2C(Unstop). The competition went live on 24th February 2022 and saw a participation of over 400 participants competing for prizes worth over ₹ 30000 in cash and kind.



## **Opsim**

OPSIM, the Operations Club, IIM Bodh Gaya organized “OPPERIA” on 13th March, 2022 as a part of the annual cultural and management fest. The final round saw a panel discussion between Mr. Rohit Agrawal, Assistant Professor, operations management and quantitative techniques, IIM Bodh Gaya; Mr. Piyush Pallav MBA 05, IIM Bodh Gaya, and Mr. Abhinaw Anand MBA 05, IIM Bodh Gaya.



# MEET THE TEAM



Created By:



PUBLICATION CELL  
IIM BODH GAYA

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