



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya

**International Research Conference on Mindfulness 2022 (IRCM 2022)**

## **List of Conference Participant**

**Day 1, 04 Feb 2022**

**Timing- 11:30am- 01:00PM IST**

<b>Track OB-HR01: Mindfulness and Technology</b>		<b>11:30am- 01:00PM IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Role of Artificial Intelligence (AI) and Mindfulness in boosting the mental health at the workplace: A New Perspective	IRCM/2022/41	Dr Shalini Garg and Surbhi Mahendru
ROLE OF SOCIAL MEDIA ADDICTION ON SELF ESTEEM AND MEDIATING EFFECT OF MINDFULNESS	IRCM/2022/28	Kajul Bharti and Dr Akshay Satsangi
Organizational Mindfulness as a catalyst post COVID 19 for sustainable apparels	IRCM/2022/56	Dr. Rashi Baliyan and Priya Diwan
Are Mindfulness and Self-Compassion Protective Factors against COVID-19 Phobia? An Empirical Examination	IRCM/2022/12	Sachin Kumar and Tapan K. Panda

<b>Track OB-HR02: Understanding Mindfulness</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Attention and distracted mind during mindful meditation: a review of Buddhist, psychological and neurophysiological perspective with an animated short film used as tool	IRCM/2022/09	Rajendra Barve
Conceptualizing Mindfulness: A Systematic Review and Future Research Directions	IRCM/2022/62	Kanika Kohli and Nandan Kp Prabhu
Measuring State and Trait Mindfulness at the Workplace: Development and Validation of a Workplace Mindfulness Scale	IRCM/2022/66	Dr. Shilpa Jain, Dr. Bhavna Bajaj and Aarushi Singh
Do We Need to Qualify it? Harnessing the Right Mindfulness for Good Business	IRCM/2022/29	Anand Saxena, Poonam Sethi and Sunita Gupta

<b>Track GM 01: MINDFULNESS AND SUSTAINABILITY</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
SUSTAINABLE DEVELOPMENT THROUGH SPIRITUAL TRANSFORMATION FOLLOWING EGO TRANSCENDENCE	IRCM/2022/96	Dr. Anita Walia
MINDFULNESS IN TOURISM TO DEVELOP RESILIENCE IN POST-COVID-19 FOR SUSTAINABLE TOURISM INDUSTRY	IRCM/2022/46	Joshu Ajoon and Venkata Rao
Migrant Workers, Farmers, Unemployed Rural Youths—Fresh Thinking In The Backdrop Of Ground Realities About Sustainable Livelihood For Them Through Innovative Measures In Post Covid-19 Era	IRCM/2022/53	Ranajit Kumar Bandyopadhyay and R.K. Banerjee
A Way to Discard the Upheavals from the Ecosystem :A Mindful Way to Sustainability	IRCM/2022/15	Soumita Mitra
A study on Mindfulness in Sustainable and Virtuous Management during Work from Home.	IRCM/2022/69	Malathi Devi Parne, Kondagunta Gnana Chandrika and Vijaya Sudha Gottumukkala

<b>Track OB-HR03: Mindful Leadership</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
The Role Of Mindfulness, Psychological Capital And Psychological Contract On The Well-Being Of Organisational Leaders: A Thematic Analysis	IRCM/2022/25	Gaddam Rahul Paul, Syed Khalid Perwez and H.Ramaseshan
Comparison Of The Conceptualization Of Conscious Leaders From Eastern Scriptures With Modern Views: Focus On Dimensions Of Conscious Leaders	IRCM/2022/33	Reetika Jain
Exploring mindfulness and leadership development: Lessons learnt using grounded theory to study the performing arts	IRCM/2022/83	Vimal Babu and Vipin Kumar
Indian Perspectives on Mindful Leadership	IRCM/2022/03	Anuradha Sathiyaseelan, Sathiyaseelan Balasundaram and Michael Zirkler

<b>Track OB-HR04: Mindfulness Based Interventions and Practices</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Joining mindfulness and character strength practices (MBSP) a positive mindfulness-based approach to the workplace wellness	IRCM/2022/08	Rosy Kulandaiammal and Hesi S Hebert
The Emotional Labour Instrument (ELI): A Scale for Service Employees	IRCM/2022/22	Anshika Sharma, Prof. Patiraj Kumari and Aditi Gupta
Meditation and Mindfulness Intervention: An Applied Technique for Decision Making and Strategic Alliance	IRCM/2022/84	Dr. Nitin Kulshrestha and Dr.Sanjay Rastogi
Mental Well Being Through Mindfulness: The Shrimad Bhagavad Gita Perspective	IRCM/2022/67	Monika Singh, Prof. Abhijeet Singh and Ashish Kumar Gautam

<b>Track MKT-01 Mindful Marketing</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Mindfulness And Mindful Consumption: Does Mindful Advertising Lead To Temperance In Consumption?	IRCM/2022/38	Amir Shikalgar, Preetha Menon and Vaishali Mahajan
Impact of Conscious Promotional Strategies on Mindful Marketing and Consumption Practices: A Study of Leading Retail Start-ups in India.	IRCM/2022/32	Rachit Shrivastava and Sujit Kumar Dubey
Role of Emotional Marketing in mindful Marketing and Consumption	IRCM/2022/88	Tania Chauhan and Dr Sarvesh Kumar

A STUDY ON THE EFFECT OF CONSUMER MINDFULNESS ON SERVICE QUALITY PERCEPTION IN HOME APPLIANCES	IRCM/2022/54	Tania Thomas and Dr Babu Michael
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<b>Track OB-HR05: Role of Mindfulness in Various Sectors</b>		
		<b>4:00pm – 5:30pm IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Theoretical Underpinnings on Mindfulness of employees in the Hospitality sector – A Narrative review of the evidence	IRCM/2022/48	Melanie Andrade and Ankitha Shetty
What mindfulness means for Persons with Disabilities at Workplace	IRCM/2022/73	Shalini Garg and Aarti Sehgal
Examining Relationship of Workplace Mindfulness with Workplace Daycare Center and Employee Engagement.	IRCM/2022/64	Medha Kulkarni, Rushina Khan and Asst.Prof.Vaibhav Vasundekar
Mindfulness and Its Impact on Sports Performance and Well Being of Athletes: A Literature Review	IRCM/2022/40	Dr Shalini Garg and Chanchal Phore

<b>Track OB-HR06: Workplace Mindfulness and Employee Wellbeing</b>		
		<b>4:00pm – 5:30pm IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
A Study on effect of Mindfulness on Individual well-being and at work	IRCM/2022/57	Seema Sangwan
Evaluating the Role of Work Place Well-Being in Enhancing Employee Productivity in the 21 <sup>st</sup> Century	IRCM/2022/75	Ashrafunnisa Mohammed and Dr Kamesh Avs
Effectiveness of Dispositional Mindfulness on Mental Health Markers and Wellbeing in Employees of Service Industry: A Systematic Evidence Synthesis	IRCM/2022/20	Tantri Keerthi Dinesh and Ankitha Shetty
Mindfulness at workplaces: dossier of organizational practice	IRCM/2022/17	Mythili Kolluru and Kumutha Krishnan

<b>Track OB-HR07: Mindfulness in Academics-01</b>		
		<b>4:00pm – 5:30pm IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Mindfulness-Based Programs for At-Risk Adolescents	IRCM/2022/06	Sukanya Biswas and Dr. Poonam Sharma
Exploring the relationship between Mindfulness and Perceived Stress among College Students	IRCM/2022/39	Dipa Banerjee, Manojit Mitra and Debasish Biswas

Mediating role of mindfulness in the relationship between positive emotions and academic outcome: A study of students from Delhi NCR	IRCM/2022/78	Deepti Prakash, Meenakshi Bisla, Twinkle Arora and Shweta Gupta
Integration of mindfulness intervention in the school curriculum to enhance the well-being of adolescents	IRCM/2022/80	Jobin K and Priyanka Krishnan

### Day 2, 05 Feb 2022

Timing- 9:30am – 11:00am IST

Track OB-HR08: Organizational Mindfulness-01		9:30am – 11:00am IST
Title	Paper Id	Author
Employee mindfulness and Employee Well being: Mediating and Moderating role of Organizational Justice and Transformational Leadership	IRCM/2022/70	Priyanka Singh, Dr. Sunil Kumar, Manoj Kumar Mishra and Dr. Nidhi Sharma
Application of Gratitude and Employee Well-being in the Workplace: The Moderating Role of Age and Gender	IRCM/2022/79	Dr. Sheela Bhargava, Dr. Renu Sharma and Dr. Monika Kulshreshtha
Integrating Mindfulness In The Workplace	IRCM/2022/18	Subodh Prasad Sharma and Khushboo Kumari
A Systematic Review of the Theoretical Background of Career Adaptability	IRCM/2022/30	Noonu Mary Jose and Geetanjali Purswani

Track OB-HR09: Mindfulness in Academics-02		9:30am – 11:00am IST
Title	Paper Id	Author
Mindfulness and its Impact on Teachers and Students in the Education Sector	IRCM/2022/77	Sumina Kochitty and Dr. Babu Michael
Mindfulness Practices and their Essentiality for the Teachers	IRCM/2022/05	Dr. Pooja Deshmukh and Dr. Pardeep Kumar
When and how cynicism leads to knowledge hiding behaviour among university teachers?	IRCM/2022/52	Shailja Handa, Patiraj Kumari and Pragati Singh
The Spiritual Mindfulness of Ethics in the Workplace: An Empirical Evaluation of the Consequences of the Hindu Work Ethics (Karma Yoga) Among the Academicians.	IRCM/2022/14	Subhadeep Mukherjee, Soumendra Bhattacharjee, Pankaj Anand, Sushmita Prasad and Jitendra Kumar

<b>Track GM-02 Mindfulness and Entrepreneurship</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Mindful use of knit patterns/blocks and its pattern cutting steps to develop woven garments	IRCM/2022/31	Zeal Mehta
High on mindfulness and want to start a business? Females lead the way: A study from Delhi NCR	IRCM/2022/68	Deepti Prakash, Twinkle Arora and Meenakshi Bisla
Efficiency Analysis of the Intellectual Capital: A Quantitative Study on Nifty Companies	IRCM/2022/02	Suman and Dr. Satpal
AI – Based Google Platform Business Model: A Strategic Approach	IRCM/2022/86	Shrutika Mishra, A R Tripathi and R S Singh

<b>Track MKT-02 Mindfulness in Consumer Behavior</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Mindfulness and Consumption control	IRCM/2022/59	Geetha M and Ajitha S
Can the practice of mindfulness prevent smartphone addiction?	IRCM/2022/42	Pramukh Vasist and Radhakrishna Pillai
Mindfulness and Impulse Buying	IRCM/2022/35	Shino Abraham and Mathew Joseph
Research on Mindfulness of consumer loyalty under Difficult and Controversial times of brands in Food and Beverage Sector.	IRCM/2022/74	Dr. Chinmay Gandhi, Dhiti Desai and Shalvi Jhaveri
Explaining the Mindful Consumption of Herbal Products Mimicking Traditional Lifestyle during Covid-19 Pandemic	IRCM/2022/61	Dr Sarvesh Kumar and Jyoti

<b>Track OB-HR10: Mindfulness and Meditation</b>		
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Meditation as In Intervention Tool For Organisations To Enhance Emotional Intelligence Among Working Professionals	IRCM/2022/24	Anurag Mehta and Dr. Avni Patel
Mindfulness And Meditation—Origin, Similarity And The Impact	IRCM/2022/26	Savita Rastogi and Radheshyam Kalawat
Benefits of Mindfulness Meditation Practice in Academics	IRCM/2022/04	Toral Shah , Mrudula Modi
The benefits of mindfulness at young age and my journey of mindfulness	IRCM/2022/47	Piyush Kumar and Sarvagya Kumar

A Phenomenological Exploration of the Benefits of Mindfulness-Based Relapse Prevention on the Smoking Behaviour of Working Women	IRCM/2022/49	Anita Mary Vadivale and Anuradha Sathiyaseelan
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<b>Track OBHR 11: Role of Mindfulness</b>		<b>1:45 pm – 3:15 pm IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
How Could Mindfulness Help? A Perspective Into The Applications of Mindfulness In Enhancing Tomorrow's Workplace	IRCM/2022/21	Bishal Patangia, Rahul G Sankruthyayana, Anuradha Sathiyaseelan and Sathiyaseelan B
Creating Mindful Work Culture Through Design Thinking	IRCM/2022/58	Prof Shalini Garg and Heena Tyagi
Role of Mindfulness in Workplace Flourishing	IRCM/2022/43	Meera Peethambaran and Mohammad Faraz Naim
Employee Behaviour towards using ICT devices in Urban Public Transportation: An Empirical Study	IRCM/2022/89	Thirupathi Chellapalli and Venkata Srinivas Kumar Daruri

<b>Track GM-03: Benefits of Mindfulness in Different Domains</b>		<b>1:45 pm – 3:15 pm IST</b>
<b>Title</b>	<b>Paper Id</b>	<b>Author</b>
Conceptualizing Mindfulness in Solving Accident Relief Train Location Problems	IRCM/2022/65	Swastika Mishra, Kshitij Mishra and Abhyuday Abhyuday
Mindfulness and Responsible Investment: A Conceptual Investigation	IRCM/2022/76	Sabirali Kp
A Study on Mindful Tourist Behaviour Post Pandemic	IRCM/2022/63	Deepa Khatwani and Dr. Kavita Kshatriya
Mindfulness in Uncertain Times For The People in Chennai Experiencing Flood along with Covid Situation	IRCM/2022/95	Dr. Satish Menon
Experimentation of VIPASSANA meditation with Prisoners	IRCM/2022/50	Bishnu Parida
Circular Economy in various Primary Sector Industries: A Detailed Analysis	IRCM/2022/18	Boopalan Balu, Senthilarasu B, Ramanjaneyulu Mogili and Koteswara Gunupuru