








# THE ROUNDUP

VOLUME - 2      ISSUE - 2

## EDITORS' DESK

### IN THIS ISSUE

-  **Induction Programme 2020**
  -  **Student Exchange Program**
  -  **Model United Nation**
  -  **TEDxIIMBG**
  -  **PRotathlitís**
- And Much More..**

As unpredictable as this year has been, it still has been full of many incredible things. With several positive changes in our college - from welcoming the most diverse batch of students in our college's history to various committees and clubs going a step ahead to organize engaging events such as Model United Nations, PRotathlitís, ArPan. Despite these challenging times, we celebrated the five-year milestone of IIM Bodh Gaya splendidly.

As this year comes to an end, we are ready with all new hopes and hues to welcome the new year and some new beginnings. Keeping up with the tradition, we are delighted to present the Volume 2, Issue 2 of our college newsletter, **The Roundup** as a wrap up of the last few months. This piece is a pious attempt to acknowledge the hard work and persistence of the IIM Bodh Gaya fraternity and to showcase their true spirit even in uncertain times.

Ayushi Mishra  
Mrinmoyee Das Biswas  
Oorja Agrawal

# Message from DIRECTOR

IIM BODH GAYA



Greetings and a very warm welcome to IIM Bodh Gaya! 2020 will forever be remembered as a year when the whole world took a pause. Pause from every conventional thing one is expected to do and achieve, had it been any other year. But, now that we are getting acquainted with this new normal, I'm delighted that we are bringing our college newsletter back. This will be a great overview of the milestone year that 2020 has been.

It is a well known saying that it is only in our weakest moments that we realize how powerful we are. The students, faculty members, and non-faculty staff have done an extraordinary job in keeping the essence of an MBA intact, despite the online mode of instruction and evaluation. From online induction, to online classes, to hosting nation-wide events such as TEDx, we did not let this become a hurdle in our progress.

As the institute works diligently to work on its mission of providing the best learning, teaching, and research opportunities to students along with a special emphasis on mindfulness, we aim to reach higher growth each year. With the introduction of the Ph.D. program in 2020 and a full five-year undergraduate Integrated Programme in Management (IPM) in 2021, as an institute, we aspire to get better than what we were the year before. The Research Program provides our students with a platform to create the next generation of scholars well-prepared to advance knowledge. The IPM platform plans to prepare undergraduate students for the corporate world by armoring them with management knowledge.

We continuously try to attract the best talent across the nation's length and breadth in terms of both students and faculty members, to build the future business leaders of the world. Our students engage in various extra-curricular activities ranging from sports to cultural events along with academics. We also strive to imbibe the culture of mindfulness among our students. Our goal is to create mindful leaders who can make a positive impact on the society.

At IIM Bodh Gaya, we emphasize academic excellence along with the holistic personal development of our students. We stand committed to the practice of academic freedom and encourage diversity in every form. We aspire to live up to the legacy of knowledge creation and dissemination of this culture and heritage. We consider it our proud privilege and honourous responsibility to give back to society efficient, knowledgeable, and mindful business leaders.

**Dr. Vinita Sahay**  
Director,  
IIM Bodh Gaya

# Prequel

## Dalai Lama Visit



On January 14th, 2020, the institute was honored to host His Holiness, the 14th Dalai Lama for the unveiling of our college logo, thus adorning the very identity of IIM Bodh Gaya forever with his grace and blessings. In his address, His Holiness enlightened the audience on Classical Indian Thought and its Relevance in the Modern World.

## YES 2020

**Envision Cell** organized its maiden Entrepreneurship Summit, YES 2020. The start-up hunt had teams participating from various esteemed colleges from across the country. Team DIME from NIT Surathkal won the contest with prize money of Rs. 30,000 and vouchers worth Rs. 80,000.





# Induction Programme 2020



This year saw several developments in college academia. A new Ph.D. program was introduced, welcoming 4 research scholars for the year 2020-24. Coming to our MBA program, there has been an increase in batch size from 117 last year to 180 this year, owing to the Supplementary Admission Process (SAP) which was conducted parallel to the Common Admission Process (CAP). The current batch is the most diverse one since the inception of the institute, with students coming from backgrounds such as Psychology, Science, Humanities, Commerce, Statistics, Hospitality, Management apart from the ubiquitous engineers and approximately a third of it being female students.

## Day 1

The first day began with the lighting of diya and was followed by a welcome speech by Dr. Vinita Sahay, Director, IIM Bodh Gaya. After that, the sessions and panel discussion by the guests began. A panel discussion was hosted in the afternoon session under the moderation of Dr. Vinita Sahay. The day ended with a session with Damodar Mall, CEO, Reliance (Retail), and member of the Board of Governors, IIM Bodh Gaya. He welcomed the new students to the institute and wished them the best of luck for their future.



**Mr. Ashish Kumar Chauhan**  
MD and CEO  
BSE



**Mrs. Falguni Nayar**  
Founder and CEO,  
Nykaa



**Mr. Shiv Khera**  
Author



**Mr. D.V. Shastri**  
Executive Director  
GAIL



**Mr. Anil Bhasin**  
President  
Havells India Ltd



**Mr. Damodar Mall**  
CEO  
Reliance

## Day 2

The second day addressed topics that were much more personal and close to home compared to the heavy focus on corporate interactions in the previous day. It started with meditation and reflective exercises. The next session was a panel discussion on the topic "Capabilities/Skill Sets Needed in New Age". The Induction program ended with a talk on "Turning Inwards: Vedanta and the Science of Happiness"



**Swami Sarvapriyananda,**  
Spiritual Leader  
Vedanta Society of New York



**Mr. Aditya Pal Singh,**  
Head Talent Acquisition  
Informatica



**Mr. Pankaj Kumar,**  
Head - Training CDHR  
Tata Steel



**Mr. Sean Fargo,**  
Mindfulness Consultant

# Events



## Independence Day- 15th August

IIM Bodh Gaya celebrated the 74th Independence Day along with faculty members, their families, and the virtual presence of students. **The Cultural Committee** and **Unnayan Club** came together to put up a short and sweet program, which succeeded with the premiere of two short films 'Samagam' and 'Dear Azadi' plotted around constitutional rights and unity in diversity respectively followed by group songs.

## World Entrepreneurs Day- 21st August

Our E-Cell, **Envision**, launched BAM - 'Be A Millionaire' on Dare2Compete on 21st August 2020. It focused on getting teams to come up with their start-ups and optimally utilize the resources provided to them, as well as defend their choices in a pitching round. They also started a new talk series called "Entrepreneur's Talk". With every episode featuring the masterminds behind successful enterprises, the series offers an opportunity for aspiring entrepreneurs to hear first-hand experiences and learn from them.



## Foundation Day-31st August

On 31st August 2020, IIM Bodh Gaya completed five years of its inception. A virtual celebration was organized by the **Cultural Committee** in collaboration with the **Media & PR Cell** and the **Alumni Committee**. For this occasion, a video was presented to reminisce the journey that the college has spanned in the past years.

## World Literacy Day- 8th September

On the Occasion of World Literacy day, **Pragati - The Social Responsibility Club** initiated a Career Counseling Session for over 500 students across 3 states through a virtual platform to develop social responsibility among future leaders and guide students about career goals. They also organized a Book Donation Drive where the students came together to donate books and stationery to the underprivileged kids living in their neighborhood.

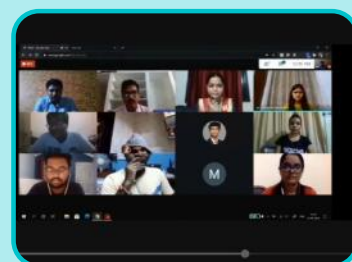


## Gandhi Jayanti- 2nd October

**Unnayan - The Music and Drama Club** created a music video in collaboration with the **Media & PR Cell** to commemorate the birth anniversary of Mahatma Gandhi with the revered song 'Raghupati Raghav Rajaram'.

## Teachers Day - 5th September

On the occasion of Teacher's Day, the **Academic Committee** put up a beautiful show for all the respected faculty members to express their gratitude. The event had various segments like a mimicry show, dance, poetry, and a lot of interesting games which kept all the teachers engaged throughout.



# Industry Exposure



The year saw an emergence of digital talks and webinars for the first time, to give students the required exposure to the industry and its trends even in uncertain times.

## E-Cell

**Envision - The Entrepreneurship Cell** introduced a talk show series "Entrepreneur's Talk" inviting the likes of Mr. Amit Kumar Agarwal, CEO, and Founder, NoBroker.com, Mr. Anil G., Co-founder & COO, Bounce and Ms. Lakshmi Chaudhry, founder of 'Splainer Media'. The series offers one-on-one interaction with students with these industry stalwarts and allows them to hear their experiences.



## IRC

The **International Relations Committee** launched "Global Talks 1.0", inviting people from different parts of the world to share their wisdom on topics of the business world. Its first installment was graced by Dr. Michael R. Solomon, Professor of Marketing and Consumer Behaviour, Saint Joseph's University, Philadelphia. Dr. Solomon spoke about the "Seven Basic Unshakeable Fundamental Marketing Truths".

## ARCom

On 3rd October 2020, the **Alumni Relations Committee** commenced its flagship event 'ArPan 2020', a series of panel discussions with each panel consisting of gems from the IIM Bodh Gaya fraternity. These were Siddhartha Shukla (PGP 2015-17), Strategic & Digital Alliances, Navi General Insurance; Mohd. Sarim (PGP 2017-2019), Assistant Manager, Safexpress Private Limited, and Sai Bharath Masna, Product Manager, Newgen Software as speakers. Saksham Parashar (PGP 2016-2018), Manager- Business Development, Flipkart was the panel moderator. The panel discussed the topic 'Challenges and Opportunities for Managers of Third-Generation IIMs'.



## CDC

The **Career Development Cell** launched 'ABHIGYA: A Leadership Talk Series'. They hosted Mr. Rajiv Sikka, CEO, Indian Oil - Adani Gas, Mrs. Gauri Das, Assistant Vice President and Head of Human Resources, India Factoring, and Finance Solutions, Mrs. Rachita Srivastava, Regional HRBP Lead, Radio Mirchi, Mr. Javedali Rauther, Brand Manager at Bayer, Ms. Namita Liz Koshy, Vice President, Ogilvy, Ms. Srichandana Nagoji, APAC Programs Manager, Global Philanthropy & Engagement, Salesforce.



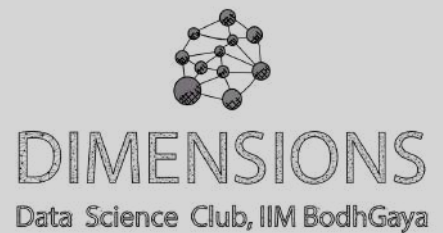
# Industry Exposure

## Arthashastra

The **Economics Club** hosted a webinar with Dr. Francesco Grigoli as a guest speaker. Dr. Grigoli is an economist at the World Studies Division in the Research Department of the International Monetary Fund. He is a former consultant at the World Bank and is also an adjunct professor at Georgetown University, Washington DC.

## HRise

The HR Club, **HRise** conducted a webinar on the topic "Various Verticals in HR Domain & changing expectations from a current-day HR manager". The speaker of the event was Mr. Sushil Tripathi, HR Head of Garments Division, Siyaram Silk Mills Ltd. He is the Senior Human Resource Officer of the year.



## OPSIM

The **Operations Club** hosted various webinars with Prof. Dr. Habil. Dmitry Ivanov, Berlin School of Economics and Law, Germany on the topic "Supply Chain Resilience Modeling and Covid-19 Pandemic, What we know and How to progress". Second, Mr. Shwetketu, Senior Manager, Transport at DHL Supply Chain. Third, Mr. Sandeep Chatterjee, Associate Director, Deloitte India, Member of Board of Governors, IIM Kozhikode on the topic "Digital Supply Chain".

## Dimensions

**Dimensions Club** - the Data Science Club organized a Webinar in collaboration with Envision Cell on "A day in the life of Aam Aadmi- Where is Analytics?" with Mr. Nagendra Sastry, VP- Decision, Analytics at EXL.



# International Relations

## MOU

IIM Bodh Gaya signed a Memorandum of Understanding with **ESDES School of Business and Management**, Lyon, France. This is the 15th MoU signed by IIM Bodh Gaya since its inception and will not just promote the student and faculty exchange program between both institutes but also encourage Joint Management Development Programs, Executive Education Programs, Joint Research Programs, Joint Conferences, etc.

## SII – Study in India

As part of the Study in India program, which provides meritorious foreign students fee waiver and scholarship, **Rupam Karn** from Nepal got enrolled in PGP 06 batch. The Student Representatives of **IRC**, under the guidance of Dr. Medha Srivastava, Chairperson IRC, IIM Bodh Gaya mentored her and arranged for lecture and course materials.

## Student Exchange Programme

Four students from IIM Bodh Gaya have been nominated this year for SEP. **Yachi Agarwal**, **Ujjwal Choudhary**, and **Srinivas Yatirajam** from PGP 05 attended **Alba Graduate Business School**, Greece in an online mode from September to November 2020. They were selected for Financial Econometrics, Realities of Entrepreneurship, and Marketing Analysis respectively. **Rishi Saurabh**, PGP 05 will be attending IESA, Venezuela for the subject – Risk Measurement and Management. The exchange program is commencing from January 2021 till April 2021. Eight students from MIP, Italy also attended courses in various domains of Finance, IT, Operations along with PGP 05. The duration of the exchange program was from July to October 2020.

## Faculty Exchange

As part of the Faculty Exchange Programme, **Dr. Samant Saurabh**, Assistant Professor, IT, Analytics and Decision Science will be teaching “Data Science & Business Intelligence” at ISM Germany. The duration of the course is from November 2020 to January 2021.

# Model United Nations

The International Relations Committee organized IIM Bodh Gaya's first-ever Model United Nations event in association with Envision Cell. It had UN representatives drafting resolutions, plotting plans & negotiating with allies and opponents. The subscribed agendas aimed to address critical issues that the world is currently facing - "Global Economic Crisis due to Covid-19 Pandemic - How countries can fight recession due to Covid-19 Pandemic" for the Economic and Financial Affairs Council (ECOFIN) and "Achieving SDGs for Water and Ocean Governance" for The United Nations Development Programme (UNDP).



Each country put forward its stand, and subsequently, sub-agendas were proposed. The results were as such :

## Best Delegate



**Kushal Bharambe**  
USA



**Piyush Pallav**  
Maldives

## Special Mention



**Kumar Chiranjivi**  
Pakistan



**T I Mohamed Irfan**  
Pakistan

## High Recommendation



**Mahesh Kumar Verma**  
China



**Anagha Patil**  
Tunisia

## Honorable Mention



**A C Gokil**  
Iraq



**Patel Pankaj**  
Tajikistan

It is the institution's firm belief that such events would help enhance the ability to solve complex problems that could help future leaders to fathom the pressing issues of our nation and the world. It was a great experience that enabled the students to understand International Diplomacy and Relationships.

# Intra-College Competitions



## StraCon - The Strategy & Consulting Club

The Strategy and Consulting Club organized a competition **Strategic Showdown** wherein participants had to ponder upon the reasons why many successful International Companies failed to cast their magic on the Indian consumers. The participants also had to prepare a strategic plan on how those companies make a re-entry into the Indian markets. The winning team consisted of Mithun S, Shobhna Jha, Ayushi Sand, Uday Sammeta, and Manjula Singh.

## D2C Igniters Club



The D2C Igniters Club organized **Management Hunt 1.0** in collaboration with Dimensions - Data Science Club and FINix - Finance & Investment Club. The competition consisted of four rounds testing the knowledge of students in various domains such as Marketing, Analytics, and Finance. The first position was secured by Adarsh Agrawal, Utkarsh Tripathi, Paras Jangir followed by Soumya Lokhande in the runner-up position.



## FINix- The Finance & Investment Club

**Stock Pick**- a stock trading competition in collaboration with Stock Try and **FinoWiz** - A Series of Finance quizzes were organized for all finance enthusiasts. The winners for the first series of FinoWiz were Mukunda Priya and the runner up team consisted of - Shreya Doshi, Krishna Chaitanya, and Roshan Kumar Sahoo.

## HRise- The HR Club



HRise - the HR club organized a **Portal Designing** Competition wherein the participants were to design an HR portal framework for an organization. The winners of the competition were Aditi and Abhinaw Anand and were preceded by Parul Shukla and Utkarsh Tripathi in second position, and Sravana Lakshmi and Cheeti Meghana Rao in the third position.



## MASQ- The Marketing Club

MASq - The Marketing Club organized a **Brand Recomania 1.0** wherein the students had to go through a quiz and final rounds such as Brand Khichdi, JingleAllTheWay, Ad-Intfy. The winner of the competition was team 'Teen Tigada' consisting of Devashish Shrivastava, Kunj Tripathi, and Hrishikesh Lingayat from PGP05 and followed up by Bhargav Sai, Sai Kiran, and Tilak Reddy. **MEMASQ**- an innovative meme marketing competition was also organized by the Marketing Club which was won by Chirag Gupta, Akhsita Jain, Hemant from the PGP06 batch.



# Glimpses of #MBAlife

## Sports Committee



The Sports Committee conducted various recreational and competitive events like FITHIT 2020 and Fit India Freedom Run to engage the students in fitness activities. They also organized IIM BG E-Sports Fest in collaboration with MPL. The winners for the FITHIT 2020 were Kushagra Varshney, Manas Oli, and Radhika Garg from PGP06 and the winners for the E-Sports Fest were Shobhit Thakur, PGP 06 (Rapid Chess) and Abhishek Kumar, PGP 06 (Pool & Carrom).

## Cultural Committee



The Cultural committee left no stone unturned to make sure that festivals like Ganesh Chaturthi, Onam, Navratri, and Diwali were celebrated with pomp and show, albeit virtually. National Unity Day was also celebrated by organizing a virtual oath-taking ceremony. The Cultural Committee launched Section Wars wherein they organized many activities in collaboration with the Communication Club and Unnayan Club. It also launched the first-ever talk show series of IIM Bodh Gaya - 'The Cult Comm Show', with each episode featuring some of the most interesting people of our college. The committee also organized 'Secret Santa' to celebrate Christmas joyfully.



# Glimpses of #MBAlife

## Unnayan- The music and Drama Club



The Unnayan Club organized 'Jamghat' - the first-ever Kavi-Sammelan of IIM Bodh Gaya, in which we heard some beautiful poetry, sher, and shayris by all the participants. The event was graced by the presence of Chief Guest, Dr. Ashok Kumar Jha 'Avichal', Member, Executive Council, Sahitya Akademi (Ministry of Culture, GOI). He enlightened the students with his words and poetry. Unnayan also organized 'Gaata Rahe Mera Dil', an online musical rendezvous. It was a mesmerizing night that had over 60 participants in 12 teams. Few music enthusiasts floored the audience with their melodious performances and made the evening a vibrant one.

## Communication Club



**Communication  
Club**  
IIM BODH GAYA

The Communication Club celebrated Hindi Diwas with a "Kavita Paath and Muhavra" competition. The winners for the Kavita Paath event was Piyush Pallav, PGP 06, and Piyush Ranjan, PGP 05 for the Muhavara. They also organized an event 'About Films and More' for all the movie enthusiasts wherein participants had to create posters and a review video for any movie of their choice in the most innovative ways. The winners of the event were Montrina Sharma (Poster Making), Uthara S (Critic Video), and TI Mohammad Irfan (Poster Making & Critic Video).

# Humans of IIMBG



The Media & PR Cell came up with Humans of IIM Bodh Gaya, a photoblog series, wherein the intriguing and heartwarming stories of various individuals are published. The series intended to bring forth the heartfelt stories of Humans of IIMBG, for the people out there, who would love to hear them out.



*"So, has the teacher in me changed with time, and has that teacher also changed me? Most Certainly. For one, my responsibilities have greatly reduced the time I get to spend with my students. So, I cherish what few moments I get to spend with them even more and I try to share as much of my knowledge and experience with them as I can on these rare occasions."*

**- Dr. Vinita Sahay**  
**Director, IIM Bodh Gaya**

*"There was an old lady with a shriveled face; a mendicant, sitting in a corner; a begging bowl in hand with a few scattered coins. She didn't go begging to anyone or perhaps didn't have the strength left in her frame or maybe she just didn't care. She kept on observing our singer as he went about from one seat to another. As the train approached Shyam Nagar, she held herself up and went towards him. To his utter amazement, she took a few coins from her earnings and placed them on his hand. Neither said a word. She got down as the train halted at a platform. He looked at the retreating woman as she disappeared into the crowd. I saw the entire episode. I went home. I didn't sleep that night. I don't know why or perhaps I do."*



**- Dr. Soumyajyoti Banerjee,**  
**Chairperson - Media & PR Cell, IIM Bodh Gaya**



*"Even now there are days when I look back at everything that happened in the past few years, and I realize, if I have lived through all this then no matter what life throws at me, I shall endure the hardship and come out victorious. I think this is what best defines me."*

**- Shivam Mittal**  
**PGP - 2022**

*"Now and then, I get to witness these little moments that make my day. Like one day, I saw an old couple, both wearing matching helmets, struggling to drive their two-wheeler and still enjoying the ride. It was a #couplegoals moment in real life and I wanted to be as satisfied as they were at that moment. The other day I saw two kids in school uniform hurrying when a car whizzed past them and the elder one pulled his sibling protectively and made him walk on the safer side of the road. I wondered if I was ever as responsible as him. It was a simple gesture but one that left me in awe."*



**- Akshita Jain**  
**PGP - 2022**

# Articles from IIMBG Corridors

## Seven Sisters- An Unexplored Paradise



Once upon a time, in the magical lands of Hindustan, there was a small royal family of seven sisters who lived in the outskirts. Hindustan, a gem in the wilderness, was a place where lived several royal families, each with their magical prowess. However, this family of seven sisters lived a little away from the rest, protected by the mighty God "Himalayas" and the great river goddess "Brahmaputra". The rest of the families were skeptical of visiting them and looked at them with awe, admiration, and apprehension. Time went on, and the families continued their separate existence until a brave scribe decided to venture into the unvisited household of the seven sisters, to learn their secrets.

The seven sisters had their royal palaces surrounded by the most exotic places that the scribe had ever seen. Queen Meghalaya's palace had magical hand-made living root bridges, numerous beautiful breath-taking falls and scenic beauty unparalleled to anything that he had seen before. Queen Assam's palace was surrounded by the largest river island in the world, and it housed creatures, whom the palace maids called rhinoceros. The palace treated him to the best tea and gave him a barrel of oil as a parting gift. The palace of Queen Mizoram, the third sister, was also surrounded by mesmerizing falls and mountain ranges. He bid his farewell with a bag of native bamboo seeds. Queen Manipur's palace was seated atop a floating park, which was the embodiment of magic in its totality. The mighty God Sun's daily visits start with the palace of Queen Arunachal Pradesh. This palace was surrounded by breath-taking valleys and protected by the mighty snow-covered mountains of the Himalayan God. In Queen Nagaland's palace, the scribe witnessed the Hornbill festival and also the numerous different tribes that cohabited under the same roof. He had the spiciest chili and watched the rare birds bathe in the sunlight on the queen's porch.

The last palace that the scribe visited was that of Queen Tripura. This palace was a water palace, called the Neer Mahal which was surrounded by poignant beauty offering serenity to the scribe's soul. After having a hearty meal, the scribe ended his journey with a bag full of Queen Tripura's magical rice. Upon returning to the main town of Hindustan, all the other royal families gathered as they were all enthusiastic to learn of the mysteries of the seven sisters. The royal families were mesmerized by the scribe's stories and were saddened that they hadn't visited the sisters yet. They all decided to visit the sisters and also invite them to their royal palaces. Eventually, everyone lived happily ever after.

Montrina Sharma, (PGP 2022)



## Constitution Day Essay Writing Competition

Every state needs laws and principles for efficient and effective governance. A summary of the fundamental principle that constitutes the legal basis of an entity, be it a country or an organization, and directs how that entity will be governed is called a constitution. The term 'constitution' originated from the Latin word 'constitutio' which means regulations and orders. A constitution can be either written or unwritten. One that is meticulously written down and embodied in a document is known as a written constitution whereas an unwritten constitution is the one in which no provisions or principles are put in writing but aggregated in numerous Fundamental Acts of a legislature, court cases, or treaties.

A written constitution has several advantages like better enactment of principles. However, there are many demerits as well. The rigidity of the constitution attributes to the longer time needed to amend or establish new laws, which often restricts the growth of the country. Countries such as the USA have written constitutions where the judiciary has immense power. An unwritten constitution is beneficial for countries that are looking for fast growth. Due to the flexible nature of the constitution, enforcing new laws and amending the older ones becomes easy. However, it also harbors some serious disadvantages. The principles are often subjected to deliberate modifications as per the whims and fancies of the government. Therefore, citizens need to be extra cautious to safeguard their rights. Countries such as the United Kingdom and New Zealand have unwritten constitutions. A constitution is a result of past revolutions and the history of the country. Both the forms of constitutions are equally meaningful and safeguard the interest of the citizens. A good constitution should be a balance of rigidity in providing the basic rights and flexibility in adopting new ones.

Mrinmoyee Das Biswas, (PGP 2022)



# Media & PR Cell Activities

## Mindfulness Photography



“A young soul with a pure heart, eager to grow up and take control!” The Scenic beauty, the clear water, and the innocence of this child’s actions bring me closer to my inner self.”

”

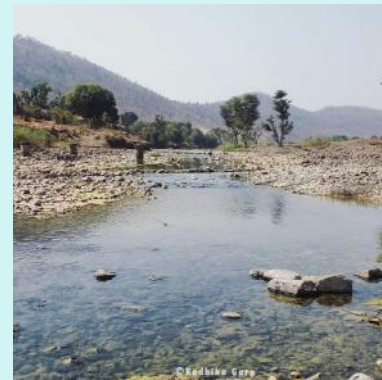
**Akshita Jain**  
PGP 2022



“People come here to sit on the shore, hang out, and self-reflect. It has a Gurudwara and Jain temple nearby. The boatmen are predominantly Muslims earning their bread and butter here. An idol symbol of the religious multitude, people from all walks come here for peace to relax the mind from all the hustle and bustle of the city. In simpler words, for me, this is the place where peace triumphs chaos!”

”

**Ved Jain**  
PGP 2022



“There’s something about places without a feeling soul in sight. Where there is you, and unwavering trees to the right and nimble streams to the left and stout mountains above and soft wet grass below, and all reminding you of everything important to you. For me, this is one such place.”

”

**Radhika Garg**  
PGP 2022

## Where We Belong



*Where we belong*

Owing to the global pandemic, the Institute had been closed for the students since April 2020. The institution finally opened its gate for the students on 1st December 2020 and welcomed students on the campus. It has been a moment of sheer joy for the students who have been craving to live the campus life. Throughout this onboarding process, thorough precautions were taken to prevent the spread of coronavirus among the incoming students. The students are mandated to complete a 14-days quarantine in their hostel rooms. The students documented their journey from their home to their other home, the IIM BG campus, in the most innovative ways with the hashtag #wherewebelong.



# Media & PR Cell Activities

## PRotathlitís



The **Media & PR Cell** hosted PRotathlitís, a nationwide competition for all management students in December 2020. PRotathlitís, which means 'Champion' in Greek, garnered 18,000+ views on the CA program, 3,50,000+ views, and 1,114 registration on the Dare2Compete platform. An esteemed panel of jury comprising Mr. Vijay Parthasarathy, Founder CEO, InTouch Consulting; Dr. Priyavrat Sanyal, Faculty of Marketing and Dr. Soumyajyoti Banerjee, Faculty of Communication, IIM Bodh Gaya judged the event. The event hosted Mr. Venkatesh Sarvasiddhi, Senior Head-Digital Skills, Innovation, Industry Partnership & CSR National Skill Development Corporation, India as the keynote speaker, who enlightened the students and participants regarding "Digital Skilling and Innovation". The winners of the competition were **Team Everglow-SJSOM**, IIT Bombay followed by **Team Managers of Mayhem**, IIM Raipur, and **Team Dastan**, NITIE Mumbai.

## Peace of Paper



On the International Day of Peace, "A Peace of Paper" initiative was taken by the Media & PR Cell. It allowed students to write a note for their peers along with beautiful self-made Origami – the Japanese art of paper folding. It also served as a much-needed icebreaker for many first-year students as the partners were randomly assigned. It was familiar territory for some, and others who were unaware, took the help of YouTube to learn some basics of the art. From swans to fidget spinners, from anonymous notes to notes filled with inside jokes – these small gestures were enough to bring a smile to everyone's faces.

# Samatvam – The Mindfulness Center

The Institute's Mindfulness Center 'Samatvam' is being built to encourage its fraternity to achieve 'evenness of mind' in a bid to create mindful business leaders. It is a state of equilibrium where one develops inward tranquillity and attains the stability of mind. They launched the "**Pragyan**" talk series which aims to bring speakers who can enlighten the students with the knowledge, art, and various aspects of becoming mindful leaders, adapting to the changing trends and creating a work-life balance with speakers like Prof. Srikumar Rao, Speaker, Author, and a Former Professor at Columbia Business School who talked about eradicating stress and cultivating extreme resilience & Ms. Ruchika Sikri, Head of Well-being Learning Programs and Strategy at Google who talked about Mindfulness in the Workplace, & Shri Vinay Ji, founder of the Wisdom Foundation who spoke about Professional Success and Art of Self-Management. They also launched a weekly session "**Bodhi Pravaah**: A Journey towards Equanimity and State of Flow" which hosted a spectrum of activities such as 'Music Therapy', 'ASMR Meditation', 'Five Sense Meditation', and much more every Sunday.



**World Mental Health Day- 10th Oct**

To honor the occasion of World Mental Health Day, the institute's mindfulness center "Samatvam" partnered with 'YourDost' – an online counseling and emotional wellness platform to encourage people to seek help in times of emotional distress. The Media & PR Cell also presented a short video titled 'What Makes You Happy' in which students spoke about the things or people that make them beam in joy.



# TEDxIIMBG

x=Independently organized TED event

The TEDxIIMBG team, an independent body functioning under the aegis of Envision Cell organized the maiden TEDx of IIM Bodh Gaya which reflected and drew on the energy of the purposeful institute through the inspiring, thought-provoking, and entertaining speakers. This year's theme "AM I AUDIBLE?" was a question in itself. The talk was about all the efforts, obstacles, and challenges faced by speakers that eventually led them here, to the position where they are now acknowledged. The speakers spoke about an idea from their respective fields as to how that idea, once thought irrelevant has eventually gained momentum, became audible, and found its utility in changing people's lives forever. The team brought a bunch of inspiring speakers like Lt. Gen Manvender Singh, a veteran Army Officer; Cottalango Leon, an Academy Award winner; Neeraj George, a para-athlete; Anusha Shankar, an Animal Ecologist, and Researcher; Prannoy H.S, international Badminton Player; Dr. Gaurav Garg, a Doctor turned Global Educator; Ankit Aggarwal, Founder & CEO, Dare2Compete; and Arjun Deshpande, Founder & CEO, Generic Aadhaar. The audience listened to their stories, their experiences, and their ideas – worth spreading. TEDxIIMBG was hosted on a digital platform, with a live audience of about 200. The goal was to bring together bright minds on a stage to deliver talks that were idea-focused, and on a wide range of subjects, which fostered learning, inspiration and wonder – and provoked conversations that matter.

## New Joiners in the list of IIMBG Clubs –

- Unnayan – The Music and Drama Club
- Publication Cell
- Anime Manga Club
- D2C Igniters Club
- Eclectica- Book Club



# For The Aspirants

## WAT- PI KIT & Mentoring Session

The **Admission Committee** released the WAT-PI kit for guidance in the admission process for PGP 2022. This contains the latest current affairs in brief as well as the background oriented Personal interview questions. It also addresses FAQs and examples of the same. They also launched a mentorship program for all the candidates where every candidate was assigned a personal mentor who conducted mock WATs, provided interview tips and tricks.

## CAT Prep Series

With the advent of the new admission season, the AdCom launched a video series – “CAT PREP SERIES 2020”, wherein the top percentiles of IIM Bodh Gaya offered their insights on CAT preparation, which was hosted on the YouTube channel.



## “Symposium – The City Meets”

The Admission Committee conducted the Symposium 2020, one of their flagship events, right after the announcement of the PGP Admission Results in an online mode. Over 500 aspirants who had converted to IIM Bodh Gaya joined the event where the AdCom members presented a glimpse of the “Life at IIM Bodh Gaya”.



## The Proposed Campus - IIM Bodh Gaya

The much-anticipated walk-through video of the proposed permanent campus was released in September 2020. The institution has been working with an undeterred spirit to move into the permanent campus by 2022. The campus has been named “Prabandh Vihar”, after the Buddhist Viharas (monasteries). The design and layout of the proposed campus draw heavily from Buddhist art and architecture and reflect an amalgamation of values such as Enlightenment and Mindfulness. The Academic Block has been christened as “Uruvela”, the ancient name of Bodh Gaya. The campus would comprise Harvard Style classrooms: spacious, tri-projection, and tiered seating to provide students with optimal sightlines. The advanced technology in the classrooms would be designed to complement a range of uses, from interactive classes to video conferences, and inspire innovative approaches to teaching, such as case-based discussions. The Academic Block would be equipped with tools to ensure smooth conduction of digital classes, with simulation labs and hi-tech studios in place. The sports complex would have a full-fledged stadium with a full-size running track, and football and cricket grounds. The hostel block, with an area of 18000 square meters, comprises hostels and mess and can house more than 600 students together. The design of the campus is visualized to complement the context of the site. Amidst the lush greenery, the campus will stand as a mark of enlightenment.



# #LookingAhead

## Bhumi Pujan

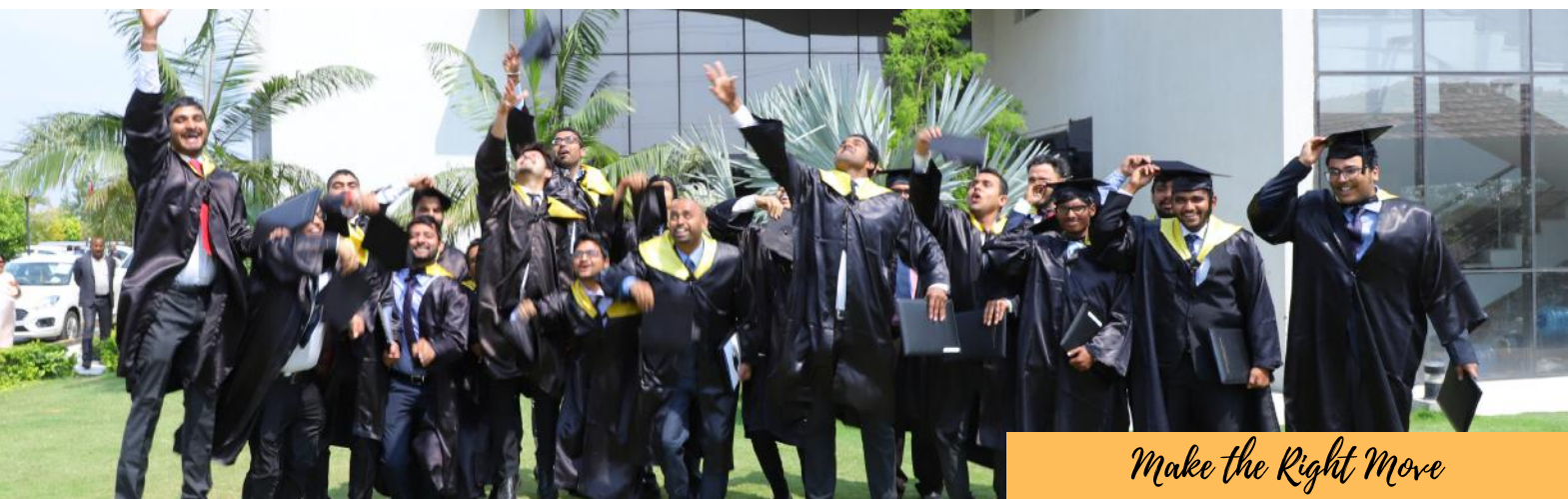
On the auspicious occasion of Buddha Purnima, Bhoomi Puja, the customary ritual was performed before initiating the construction activities for the new campus of IIM Bodh Gaya. The event was graced by the presence of Dr. Vinita Sahay, Director of the institute. It was a moment of pride and joy to initiate the process, and since then, it has been in full force for the upcoming state-of-art campus.



## Integrated Program in Management

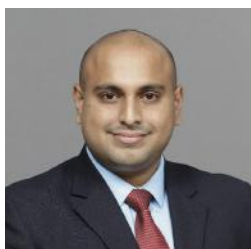
IIM Bodh Gaya is proud to inaugurate the **Integrated Programme in Management (IPM) in 2021**, making it the third IIM to take in the Under- Graduation admissions. IPM is a five-year programme in management for the students who have passed out of class 12th/ Higher Secondary or equivalent from various Indian schools.

Through IPM, the institute aims to offer experiential learning, international immersion, and a holistic course curriculum. The programme's objective is to prepare candidates for taking up leadership positions in corporate/government organizations. For this inaugural batch, the institute offers 60 seats to a diverse pool of students, for the programme. The curriculum is designed to cater to all the streams similarly. The institute aims to develop business leaders who demonstrate problem-solving skills, analytical techniques, and are ethical and socially conscious.



*Make the Right Move*

# Newsletter By MEDIA & PR COMMITTEE



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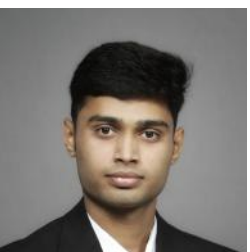
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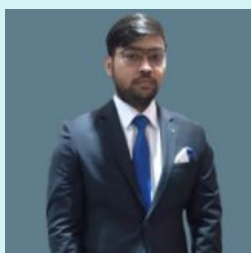
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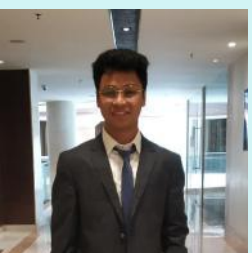
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