



IIM
BODH GAYA

PLACEMENT
BROCHURE
2019-20

**Soaking in
Knowledge
Radiating
Enlightenment**

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CHAIRMAN'S PROFILE



Uday Kotak is the Founder and MD & CEO of Kotak Mahindra Bank Kotak. The Bank has a consolidated net worth of around US\$7.75 billion and over 50,000 employees. Uday believes that the true measure of performance is value creation. Investors who kept faith with the enterprise over the past 32 years have seen 40% CAGR on their investments.

Today, Kotak is among India's most efficient, high-performing and trusted banks. Uday's strategy for growth is defined by quality, simplicity and prudence. This conviction and a respectable distance from market exuberance has ensured that the bank is well capitalized and its asset book is of high quality. The group has a global presence with offices in key financial markets. The group's vision for equitable prosperity extends beyond banking and financial services. The Kotak Education Foundation works with some of India's most economically depressed communities, attempting to alleviate poverty in a sustainable way through education and livelihood programmes.

Uday is a member of the International Advisory Panel of Monetary Authority of Singapore and the International Advisory Board of the Government of Singapore Investment Corporation (GIC). He has served as Chairman of Securities & Exchange Board of India (SEBI), constituted Corporate Governance Committee, and is Chairman of Advisory Committee on Corporate Insolvency and Liquidation constituted by the Insolvency & Bankruptcy Board of India, and Chairman of Board of Governors of Indian Institute of Management (IIM), Bodh Gaya, among others.

He has been conferred with multiple awards, including the Ernst & Young World Entrepreneur of the Year 2014 Award, ET Business Leader of the Year 2015 Award for Corporate Excellence and Lifetime Achievement Award at the Financial Express Best Banks Award for FY 2015-16.

Uday holds a Bachelor's degree in Commerce and an MBA from Jajmalal Bajaj Institute of Management Studies, Mumbai.



DIRECTOR'S MESSAGE

Welcome to IIM Bodh Gaya, situated in the land of enlightenment, where knowledge and wisdom rests in the soil. We as an institute are striving hard to regain the past glory of this land, we seek to become the next "Seat of Learning" in this part of the world. Our mission is to develop meticulously curious minds into leaders of persevering brilliance who seek to move ahead of time, with an ability to manoeuvre firms through the ever-changing business environment. We seek to honour the responsibility of creating socially responsible managers by blending in the old and the new, the traditional and the technological.

Our curriculum requires these highly motivated and bright students to undergo some mandatory courses in the first year. Once they complete the first year courses, they undergo an internship to learn from corporate life. After completing their internships, these students are allowed to choose from a variety of electives in their second year. Many students choose electives to pursue their industry-specific and/or disciplinary interests. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extra-curricular activities which provide them opportunities to grow beyond classrooms. Our methods aim at training young ambitious minds into mature business professionals.

We thank our existing Industry Partners for the invaluable support they have extended to us over the past couple of years. We truly value these relationships and would like to nurture them to higher levels. I also take this opportunity to reach out to new Partners to help us serve them, by offering the pool of talented and inspired young minds whom we have nurtured for them. We wish to have a long-lasting and mutually beneficial relationship with Industry & corporate world who are our important stakeholders.

Kindly treat this as a personal Invitation to visit our Campus, looking forward to meet you!

Vinita Sahay
Director, IIM Bodh Gaya



FACULTY TESTIMONIAL

Prof. Bhaskar Chakrabarti, IIM Calcutta

It is quite fascinating to see how often the life of a student is shaped by the environment they live in. I think this is quite true for IIM Bodh Gaya where the environment is illustratively linked with the students. Whenever I see them, they emanate a sense of selflessness that I see /witness in the students of IIM Bodhgaya only. This stays with them throughout their life and turns into humbleness and sincerity which is quite fascinating in nature. They are able to do their work selflessly anywhere and this is the uniqueness of IIM Bodh Gaya."

ABOUT IIM BODH GAYA

119

acre campus



IIM Bodh Gaya has strengthened

its position in the corporate world,

with its students already working in commendable positions.

The Indian Institutes of Management have been the archetype of management schooling in India since their foundation after our independence in 1947. IIMs are perceived as the most prestigious and elite B-schools in India which lay emphasis on practical experience and critical thinking rather than stressing on rote learning and conventional academic schedule.

Set up as the 15th institute under the mentorship of IIM Calcutta, the oldest IIM in the country, IIM Bodh Gaya, right from its inception, has meticulously followed its mentor's footsteps. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders.

In a short span of time, IIM Bodh Gaya has strengthened its position in the corporate world, with its students already working in commendable positions. Apart from the conventional classroom setup, IIM Bodh Gaya lays much emphasis on practical learning. Students are encouraged to take up various industry-based research projects which are subjected to evaluation by the faculty. A dynamic curriculum in consonance with academics and industry experts provides the students with the opportunities to master new skills and explore diverse perspectives. They partake in the academic rigor for which IIMs are known for. Students are exposed to extensive practical learning along with the basic concepts across various domains of MBA i.e. Marketing, Operations, HR, and Finance through various quizzes, assignments, live projects, interactive sessions, and examinations. In the second year, there are a diverse range of electives which the students can choose based on their key areas of interest.

IIM Bodh Gaya's educational curriculum aims to equip the students with an essence of management skills to help them navigate through the modern business environment across the globe. The institute employs the case study method, made famous by Harvard Business School, in order to give insights into the real world dynamics that render compelling opportunities amidst onerous settings.

To augment the learning process, IIM Bodh Gaya has shifted to its permanent academic block. The academic block boasts of state-of-the-art facilities, centralized air-conditioning and a library with a wide array of topics. This academic block is a part of the 119 acre campus which is being constructed by CPWD., the design of which is an amalgamation of modernism and ideologies that are a part of Bodh Gaya.

The design of the permanent campus is an amalgamation of these renowned ideologies with modernism which contributes towards a futuristic vision of establishing a holistic form of educational space. The grandeur of the campus architecture is translated through different design elements. Entering the campus, one is greeted with the Buddhist 'toranas' (ornamental gateways), the abstract demeanours of which are imposing and yet rooted to the ground.

Another striking feature of the design that sits adorned between these 'toranas' is the Bodhi Tree under which Lord Buddha attained enlightenment. The Bodhi Tree is the inspiration for a striking steel edifice. The glorious scale of this edifice is visible from every point in the campus and helps transmit the values of wisdom, dynamism, and tranquillity within the site. The institute's library block is a literal translation of the inside space onto its facade. The library walls are shaped as a vertical stack of books, while open books form the inspiration for the skylights on the building. The architects have ideated the campus in a manner which consciously embraces the site's context. The designs seek to enrich the overall educational experience of students aspiring for holistic human development.

IIM Bodh Gaya is also now the first 3rd generation IIM to have its own integrated campus. The building was built and furnished under initiatives taken by the Government of Bihar. The campus encompasses cutting-edge facilities like Beltron and NKN internet connectivity, fully centralised Air-conditioning, Computer Lab with 100+ computers. There are separate academic and administrative blocks with class rooms, auditorium and offices for Placement Committee, IR Committee and Media and PR cell, adding to this development is an eco-friendly campus.

Prof. N. Sivasankaran, IIM Ranchi

"It's always been a privilege for me to come and teach at IIM Bodhgaya as it is established at a place which is of historical significance and where everyone gets peace of mind here, which contributes to the academic environment of IIM Bodh Gaya. I have been teaching the financial reporting course since last three years and I have always found the students to be very promising with a positive attitude, and they have immense interest to learn and cooperate, which makes our jobs easier. I find them to be very committed to excel in the domain of management. And I'm sure that with their interest and commitment they will become corporate leaders in the years to come. I wish them luck for the future. I urge all the stakeholders - recruiters and management aspirants to join IIM Bodh Gaya & contribute to the domain of management."

Prof. Preetam Basu, IIM Calcutta

My teaching experience at IIM Bodh Gaya has been quite enriching. I have been teaching at IIM Bodh Gaya for the past four years. With time, the student body has matured and the classroom discussions have been quite lively and engaging. The students have a high quest for learning and with a diverse student body, the classroom discussions involve a plethora of diverse inputs from different perspectives, which certainly helps in classroom learning.

LIFE @ IIM BODHGAYA



08:30 am

Alarm snoozed!

Few more minutes of sleep YAY!

01:00 pm

Lunch TIME



Phew! PERT and CPM were something! LUNCH TIME! Oh! Today is the last day for the Innovation Challenge, better wrap up the marketing presentation after lunch and not wait till that 11:59 pm deadline. Wait! Today we have a guest lecture at 2:30pm, better get in my business formals!



Hmm... Better go now.

08:45 am

What's TODAY?

Saturday. Capitalization was an intriguing topic...need to ponder over it... I have to read the case. Better ask for help. I think discussing in the mess should be enough.



TIME **2** TIME



09.15 am

Aloo Parantha along with Capitalization. Should be enough for the class.

Now RUN!



05:00 pm

That was interesting, never knew advertisements could have so many facets. What should we play today? Yesterday we played **BASKETBALL**... Lets go for Volleyball today. Inter-college volleyball is also approaching, so let's get those serves right.





07:00 pm

MARKETING CLUB MEETING...

let's decide on the agenda. I think the details of the OB Case Discussion competition should be finalized by today. Can't wait to compete with future managers from other B-Schools.



09:00 pm
DINNER time

Let's grab some tasty Chicken Biryani along with Kheer. India vs England Test Match! What is the score? Let's go to the common room.



11:00 pm

Where did I keep my Kotler. I need to go through the Hug me campaign of Coca Cola for Monday's Marketing Quiz as well.

SUNDAY
Masti 12:30 am

Its midnight and Its Sunday! I hear someone playing Guitar, FIFA and PUBG too.... The perfect way to Start the end of the week

02:00 am

THE ECONOMIC TIMES



That was fun but before I sleep let's have a look at Economic Times since I just had a glance at it in the morning.

04:00 am

zzz What a day!

I can't keep my eyes open any longer. Let's get some sleep... zzz.



COMMITTEES

Public relations and Media cell

Public Relations and Media Cell is responsible for engaging with local connections from newspaper to media channels. The club looks into possible connections that are necessary for the institution. The committee is responsible for Newsletters, college magazines, fest promotions, photography and social media. Apart from that the committee also provides support to every other committee and club with writing, designing, photography and film making.

Alumni Relations

Alumni Relations is the alumni connect platform of IIM Bodh Gaya. Alumni Relations is responsible for alumni meets that take place in various cities. The committee is also responsible for conducting various city meets where new and old students can meet.

Cultural Committee

Cultural committee is a significant part of IIM Bodh Gaya. Cultural committee creates a culture for students by organising various events throughout the year, which includes freshers, farewell and every festival. Cultural committee also organises fun events for students to increase interaction among them which in future develops bonds and friendship.

Admissions Committee

Admissions Committee at IIM Bodh Gaya is responsible for clearing queries regarding admissions. The Admissions Committee is in constant touch with students and clears their queries regarding hostel, faculty, place etc. Admissions committee is the first point of contact for all the new students and it becomes imperative to solve their problems.



CLUBS

Envision (Entrepreneurship-Cell)

Envision, Centre for Industrial Relations & Entrepreneurship Development (E-cell), IIM Bodh Gaya is a non-profit student organization. We aim at manifesting the entrepreneurial spirit of the young students with a vision to promote innovation and good governance. Envision helps in the development of entrepreneurial ecosystem by enabling interaction between its major components like students, entrepreneurs, mentors, angel investors, venture capital firms and the corporate world. We also support them by providing necessary resources such as mentoring, consulting and networking. We enhance the industry exposure of the students by inviting eminent personalities for guest talks and sharing ideas about the latest developments in their respective expertise.



Strategy and Consulting Club

The Strategy and Consulting Club aims to be a student association, which seeks to equip the student body with resources to make informed decisions on consulting careers, tools necessary to build successful careers in consulting and opportunities to promote extracurricular excellence.

Comunicación Club

The purpose of Comunicación club is to provide a platform through which students may enhance their communication and leadership skills. This will in turn bolster their personal growth and professional competence which is much needed in today's integrated business world. The club aims at organizing various events to provide opportunities which will help members to come out as confident speakers which shall further help them in their career prospects.



Sports Club

The Sports club at IIM Bodh Gaya is responsible to keep participants in the club indulged in sports and fitness activities. The initiatives from the sports club helps to maintain a lighter and healthier environment within the campus. The club provides a platform that facilitates students to participate in various intra-college sports tournament organised for the batch.



MaSq : The Marketing Club

MaSq depicting 'Marketing Squad' is the Marketing and branding club of IIM Bodh Gaya. It aims to provide students an all-round experience of marketing through both on-campus activities and industrial exposure. The club is mainly involved in hosting marketing and branding related activities like case study competitions and other events which supplement academic learnings.



FinIQs

FinIQs, The Finance Club, provides its members with a platform to explore and learn about various aspects of the financial world. The Club provides various opportunities for students to expand their knowledge of finance and the world of business from both a practical and technical perspective. It ensures that the students are well prepared to deal with complexities of the outside financial world. The club organizes a multitude of events such as quizzes, workshops and competitions which cover various topics such as investment banking, risk management, private equity, portfolio management, fixed income, and other domains of finance.



Pragati : The Social Service Club

Pragati inculcates social responsibility in the future managers/leaders. Pragati aims to promote social awareness and conduct activities focused at educating students about the pressing issues across the globe. It also offers volunteering opportunities, leadership experiences and career exploration.

The club initiates activities like:

- Remedies for social problems like environmental degradation through plantation drive etc.
- Tie-up with local authorities to promote local culture like Pitrapaksha festival and Kalachakra festival
- Blood donation camp, mini marathon to promote healthy lifestyle
- Promote education focusing on financial inclusion.



COURSE STRUCTURE



Finance	<ul style="list-style-type: none"> • Management Accounting I 	<ul style="list-style-type: none"> • Management Accounting II • Financial Management I 	<ul style="list-style-type: none"> • Financial Management II
HR/OB	<ul style="list-style-type: none"> • Organizational Behavior I 	<ul style="list-style-type: none"> • Organizational Behavior II 	<ul style="list-style-type: none"> • Human Resource Management
Marketing	<ul style="list-style-type: none"> • Marketing Management I 	<ul style="list-style-type: none"> • Marketing Management II 	
Economics	<ul style="list-style-type: none"> • Microeconomics 	<ul style="list-style-type: none"> • Macroeconomics 	<ul style="list-style-type: none"> • India and the World Economy
Operations Management & Quantitative Techniques	<ul style="list-style-type: none"> • Statistics for Management 	<ul style="list-style-type: none"> • Operations Research • Decision Models/ Design Thinking 	<ul style="list-style-type: none"> • Operations Management
IT & Decision Sciences	<ul style="list-style-type: none"> • Information Technology & Systems 	<ul style="list-style-type: none"> • Business Research Methodology 	<ul style="list-style-type: none"> • Business Data Analytics
Strategic Management			<ul style="list-style-type: none"> • Strategic Management
Business Communication	<ul style="list-style-type: none"> • Managerial Oral Communication 	<ul style="list-style-type: none"> • Workshop on Interviews and Presentations 	<ul style="list-style-type: none"> • Written Communication Analysis • Indian Legal System
Public Policy and Management	<ul style="list-style-type: none"> • Sustainable Development 		<ul style="list-style-type: none"> • Business Ethics & Corporate Social Responsibility

CORE SUBJECTS

ection



ELECTIVES

Marketing

- Consumer Behavior
- Sales & Distribution
- Integrated Marketing Communication
- B2B
- Product & Brand Management
- Services Marketing
- Retail Management
- E Commerce & Digital Marketing
- Relationship Marketing
- Pricing

Human Resources

- Performance Management
- Psychological & Psychometric Testing
- Motivation
- Conflicts and Negotiations
- Industry Relations

Economics

- Econometrics

Operations

- Supply Chain Management,
- Project Management,
- Revenue Management & Dynamic Pricing

Finance

- Security Analysis and Portfolio Management ,
- Futures, Options and Derivatives
- Bank Management
- Project Appraisal
- Financial Risk Management
- International Finance
- Behavioral Finance

Analytics

- Business Analytics Using R & Python
- Business Data Mining & Machine Learning
- Design Thinking

Strategy

- Competitive Industry Analysis
- Merger & Acquisitions
- Entrepreneurship and New Ventures
- Competition and Globalization



FACULTY

VISITING FACULTY

Human Resources & Organizational Behaviour

Vidyanand Jha (IIM Calcutta)

FPM, IIM A

Pawan Kumar Singh (IIM Indore)

Ph.D. (Management) - Vikram University, Ujjain, Ph.D. (PMIR), XISS, Ranchi

Rajiv Kumar (IIM Calcutta)

Fellow (IIM A)

Economics

Anindya Sen (IIM Calcutta)

Ph.D., University of Southern California, U.S. A.

Runa Sarkar (IIM Calcutta)

Fellow of the Indian Institute of Management Calcutta;

Master of Science in Environmental Engineering, University of North Carolina, Chapel Hill, USA;

Communication

Madhuri Srivastava (IIM Indore)

Ph.D. (Cultural Studies), University of Pune

Asha Kaul (IIM Ahmedabad)

Ph.D. (Stylistics), IIT Kanpur

Operations Management

Sanjeet Singh (IIM Calcutta)

Ph.D. (Operations Research) - University of Delhi

Preetam Basu (IIM Calcutta)

Ph.D., University of Connecticut MS (Applied Mathematics), University of Minnesota"

Sumanta Basu (IIM Calcutta)

FRM - Operations, IIM Ahmedabad

Megha Sharma (IIM Calcutta)

Fellow, IIM Ahmedabad

Rajiv Misra (XLRI Jamshedpur)

M.S. (Industrial); SUNY, Buffalo, USA)

Public Policy

Bhaskar Chakraborti (IIM Calcutta)

Ph.D., University of British Columbia, Canada

V. K. Unni (IIM Calcutta)

Ph.D. (Intellectual Property Law), NALSAR University of Law

Ravindran Rajesh Babu (IIM Calcutta)

Fellow (Centre for Studies, Hague Academy of International Law)

IT & Decision Sciences

Rahul Roy (IIM Calcutta)

Ph.D., Industrial Management, IIT Kharagpur

Subir Bhattacharya (IIM Calcutta)

Ph.D. (Tech), Computer Science, University of Calcutta

D.P Goyal (IIM Shillong)

Ph.D. (MIS), Kurukshetra University

Uttam Sarkar (IIM Calcutta)

Ph.D., Computer Science, IIT Kharagpur

Strategy & General Management

Biswatosh Saha (IIM Calcutta)

Ph.D. in Management, Fellow of Indian Institute of Management Calcutta

Marketing

Krishnau Rakshit (IIM Calcutta)

Fellow in Management, Indian Institute of Management Bangalore

Anand Jaiswal (IIM Ahmedabad)

FRM, XLRI Jamshedpur

Saravana Jayakumar (IIM Calcutta)

Fellow (IIM A)

Harshvardhan Verma (FMS Delhi)

Ph.D., FMS Delhi

Manoj Motiani (IIM Indore)

FPM, IIM A

Sangeeta Sahney (IIT Kharagpur)

Ph.D. (Business Administration & Management), IIT Delhi

Sushil Khanna (IIM Calcutta)

Ph. D. - IIM Calcutta

Ramendra Singh (IIM Calcutta)

Ph.D. (Marketing) - IIM Ahmedabad

Saurabh Uboweja (Brands of Desire)

PGDM, IIM Calcutta

Finance

N Sivasankaran (IIM Ranchi)

MBA, Bharathiar University, Coimbatore

B. B. Chakrabarti (IIM Calcutta)

Ph.D. (Economics), Jadavpur University, Kolkata

MBA (Finance) - IIM Calcutta"

Deepak Kapur (IIM Indore)

PGDM, IIM Indore

Sunil K. Parmeswaran (Tarheel Consultancy Services)

Ph.D.(Finance) - Fuqua School of Business, Duke University

mentors

PERMANENT FACULTY



Vinita Sahay
Marketing

Ph.D - CSJM University
Director - IIM Bodh Gaya



Baljeet Singh Sani
Marketing

Ph.D - IIM Indore



Medha Srivastava
Marketing

Ph.D - BHU



Sabyasachi Mohapatara
Finance

Ph.D - IIT Kharagpur



Kushankar Dey
Finance

Ph.D - IRMA



Harsh Pradhan
HR

Ph.D - IIT Bombay



Samant Saurabh
IT

Ph.d - IIT Patna



Soumyajyoti Banerjee
Communications

Ph.d - IIT (ISM) Dhanbad



Pratima Verma
Strategic Management

Ph.D - IIT Kanpur



Prabhat Ranjan
Operations Management

Ph.D - IIM Calcutta



Ankur Chauhan
Operations Management

Ph.D - IIM Rohtak



Sudhanshu Kumar
Macroeconomics

Ph.D - IGIDR

SEMINAR & CONCLAVE



At IIM Bodh Gaya we provide students with the opportunities to enhance their perspectives and stay abreast with the ever-changing corporate world.

Envision Cell

On 7th December 2018, a session was held in IIM Bodh Gaya of Start-Up India. Startup India is the initiative of the Government of India. The work plan of this initiative is based on the following three pillars: simplification and simplicity, funding support and incentives and industry-academic partnerships and incubation. This initiative of IIM Bodh Gaya is to make the students job maker rather than jobseeker. IIM Bodh Gaya wants to transform its students into successful entrepreneurs in the future.

At the end of the session, the students of IIM Bodh Gaya put their ideas in front of Start-Up India. Rahul Raj, a student of IIM Bodh Gaya also presented his prototype app in front of the panel. IIM Bodh Gaya is completely dedicated to startups and wants many entrepreneurs to emerge from Bihar. This session was filled with curiosity and opened new doors for the students with regards to starting up.

Gyanodaya

Gyanodaya -IIM Bodh Gaya's maiden HR conclave was held on 15th and 16th of September 2018. The theme of the conclave was "Changing HR trends in the modern world". Dr Vinita Sahay started the conclave by addressing the student body and all the dignitaries present. Dr Vinita Sahay said "IIM Bodhgaya is a new member of the IIM society because of which it has to try

harder than the rest". After the speech of the director the first keynote speaker, Mr Manoj Prasad took the stage. He quoted Alvin Toffler "The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn" and said that this emphasised the disruption going around us through blockchain, IoT, artificial intelligence and deep learning. Our next keynote speaker Mr Sumit Sabharwal, gave his insight on the topic. The diversity of the workforce is also an important factor as having a diverse workforce improve the culture of the organisation and increases profitability by 50%. The keynote speaker for the second day was Mr Parthasarathi Mishra. He started his speech by saying that in Tata Steel they do not use boys and girls while addressing instead they say, person. He said that the pinch of HR is missing from HR these days, we may talk about analytic and artificial intelligence but it is the human interaction which runs the business. He concluded by saying that the first and most important thing for an HR is the belief if someone believes he can do it then surely he can do it. The session moved on to the panel discussion which was on the topic "How to manage the contingent workforce". With HRM present from different industries. The downside of the contingent workforce is the attrition rate which are in double digits. The discussion ended with a conclusion that the contingent workforce is required at the lower end of the pyramid where most of the work does not require a high level of skillset. Overall, it was an enlightening experience for the entire IIM Bodh Gaya fraternity.



SOME OF THE EMINENT GUEST SPEAKERS

Vijay Sinha

Senior Vice President- HR & Admin.
JSW Steel Ltd.

Ved Arya

Founder and Former CEO of SRIJAN

Abhilash Misra

CEO of NSE Academy Ltd.

Krishnamurthy Subramanian

Chief Economic Advisor, Govt of India

Prateek Ranjan

CRM East Region, Tata Motors

Rajendra Singh

Waterman - Magsaysay Awardee

Atul Parvatiyar

Professor of Practice in Marketing & Supply Chain Management Area and the Director, Centre for Sales & Customer Relationship Excellence at Rawls College of Business at Texas Tech University, USA

Amit Kumar Sahoo

Senior HR Business Partner, Capgemini India

Shiva Kumar

HR Head, Acquity Analytics & Labs India Pvt Ltd

Subhankar Ghose

Chief People Officer, Zoom Insurance Brokers Private Limited

Bikram Nayak

Head TA, L& T Construction

Kamalika Deka

Regional Head HR North, Domino & Pizza, India

Sahil Nayar

Associate Director HR, KPMG India

Saumen Chatterjee

Director HR, DR. Reddy & Laboratories

Michelle Suradkar

Group CHRO, MullenLowe Lintas Group

Rashmi Mansharamani

Corporate Head HR, The Wave Group

Manoj Prasad

VP-HR, Reliance Industries Limited

Sumit Sabharwal

Head-HR, Fujitsu Consulting India

Parthasarathi Mishra

CHRM- Tata Steels Limited

Badrish Prakash

Senior Director at Tiger Analytics

Raghav Narsalay

Managing Director at Accenture Research

Smita Shahi

State HR Head (Bihar) Reliance Jio Infocom

Amber Dubey

Partner KPMG

Kumar Nachiketa



Vice President Deloitte



PAST RECRUITERS

CERTIFICATIONS

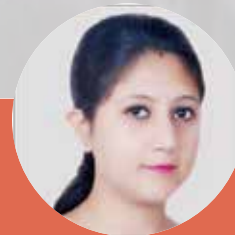
				
				
				
				



Sunil Khosla

Head - Digital Payments - Retail, India Transact Services Limited

"We have been associated with IIM Bodhgaya for campus placements for three batches now and we are happy to continue this association for further batches. The students have proved to be invaluable assets for us. The placement team provides incredible assistance during the recruitment process and makes it a hassle-free experience"



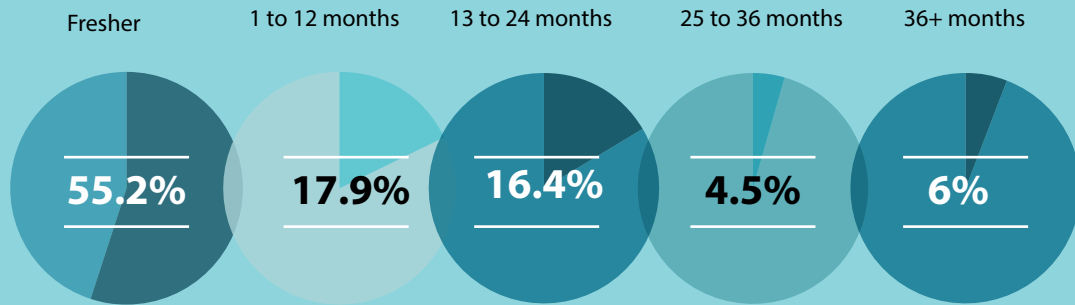
Neha Jairath

Public Relations and External Communications, Corporate Social Responsibility, Fujitsu Consulting

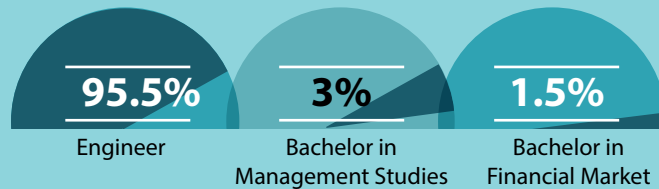
"Our association with IIM Bodh Gaya has been very fruitful. The students were confident and displayed excellent communication skills. The pedagogy followed at IIM Bodh Gaya has truly helped them hone their analytical and managerial skills. We are looking forward to a long term association. All the best to the students for their future endeavours"

Batch of 2018-20

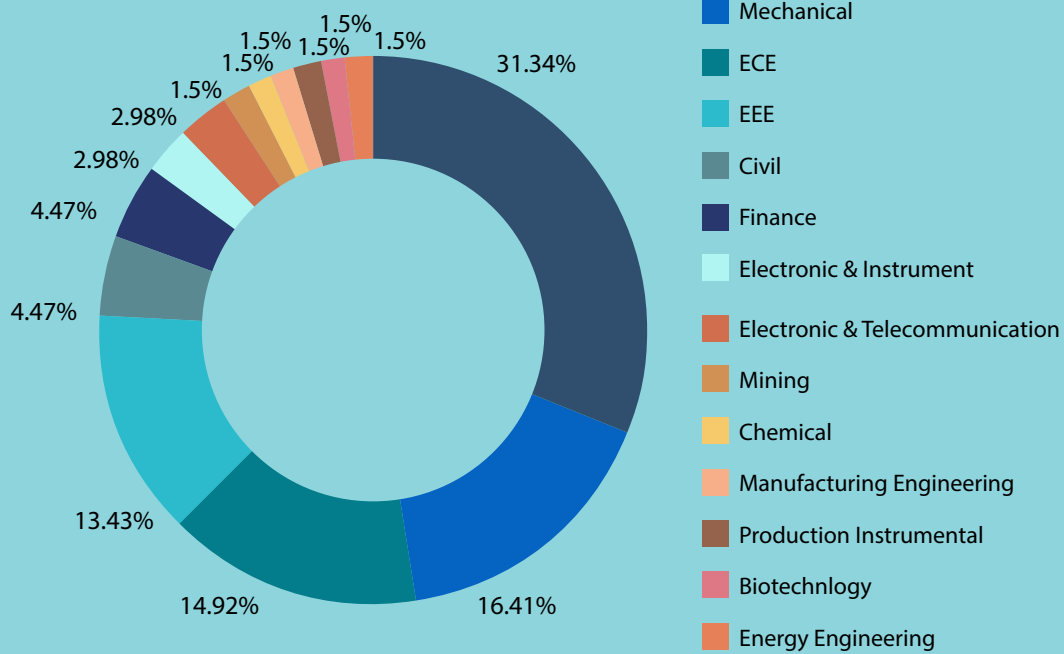
Work Experience Classification



Education Background Classification



Specialisation Classification



ROHAN RAGHATATE



Computer Science

Government College
of Engineering
Aurangabad



Finance and Marketing

Rohan is a self-disciplined, value driven Individual with strong analytical skills. He possesses a voracious desire to learn forever and performing above par consistently and raising the bar higher. He is enthusiastic about his work and makes every effort to stand out in whichever work is allotted to him.

Summer Internship: HDFC Bank

- Learnt about the life Banking industry in India
- Comprehensive study of Consumer Behaviour and banking requirements of retail Clients
- Visited hospitals and shops and profiled potential Clients via questionnaires
- Did a comprehensive study of effect of Demonetization on Net Banking Services

Position of responsibilities

- Cultural Committee Representative, IIM Bodh Gaya
- Head Coordinator of Treasure Hunt in Engineering College Tech Fest

Achievements and other details

- State level Throwball player
- School topper in 10th board

[in https://www.linkedin.com/in/rohan-raghatate-b75395169/](https://www.linkedin.com/in/rohan-raghatate-b75395169/)

VEERESH SINGLA



B.E. (Electrical & Electronics Engineering)

UIET, Panjab University



Finance

Veeresh is a patient yet enthusiastic person. Hailing from a business oriented family, he has been exposed to all facets of management from a young age. With corporate exposure in the finance domains he would prove to be an asset to any firm he becomes a part of. Veeresh is amiable and a confident speaker, which makes him a key opinion leader among the students of IIM Bodh Gaya. In his free time, he can be seen reading a book.

Summer Internship: Shree Cement Limited

- Worked in the Secretarial Department of Shree Cement Limited
- Studied the factors affecting the interest rate and government bond yield movements
- Analysed and reviewed the provident fund investments and short term borrowings
- Devised a framework to analyse the yields offered by the commercial papers issued in the primary market
- Analysed the state budgets and recommended states with positive outlook for investment in their respective state development bonds

Position of responsibilities

- Media & PR Cell Representative, IIM Bodh Gaya (2018)
- Training and Placement Cell Member, UIET, Panjab University
- Convener, Brand Promotion Committee, UIET, Panjab University
- Co-founder and Treasurer, Rising India Youth Organisation

Achievements and other details

- Part of Indian Youth Delegation to China organised by the Ministry of Youth Affairs & Sports, Government of India
- 6th position among 774 teams in National Round of NTPC Electron Quiz 2018; 1st in Patna Regional Round
- NiSM V-A Mutual Fund Distributor Certification cleared in April 2018

[in https://www.linkedin.com/in/singlaveeresh/](https://www.linkedin.com/in/singlaveeresh/)

ABHAY SINGH RAWAT



B.Tech (Production and Industrial Engineering)

University Of Petroleum
and Energy Studies



HR and Operations

Abhay Singh Rawat aims to develop management expertise and a functional skillset with major focus on Human Resource and Operations. One of his distinguishing characteristics is his diverse interest and experience. He is pedantic in his approach and can deliver his work with brevity.

Summer Internship: K12 Techno Services

- Designing the process and simulate it to serve customers efficiently and effectively.
- Designing transportation routes to minimise cost and elimination of excess vehicles.
- Maintaining database for K12 Technoservices for proper inventory management and stock clearance.
- Data management for ERP system at the stationed office

Position of responsibilities

- PR and Media cell representative- IIM Bodh Gaya
- Promotions team- Elegante

Achievements and other details

- Lean Six Sigma certification from Henry Harvin Education
- Lean championship certification from ICME
- Secured 1st position in Soch Atharv'18 in association with IIFL Foundation
- Music arranger and singer

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ABHISHEK GADE



B.E. (Electronics Engineering)

YCCE



Marketing & HR

Abhishek Gade is a highly self-aware and persevering individual who puts his 100% in every endeavour. Being an avid gamer has given him very keen problem-solving skills as well as the ability to consider all perspectives while analysing a situation. He is good natured with a thirst for knowledge.

Summer Internship: Central Lab

- Business Development and Expansion
- Brand Promotion
- Implementation of New Company Policies

Position of responsibilities

- Publicity Team at Graduation College.
- Social Media Marketing Head for YCCFest 2017.

Achievements and other details

- Placed 2nd in State Level Online Gaming Championship

<https://www.linkedin.com/in/abhishek-gade-795394169/>

UDAY KIRAN BABBURU



B.Tech (Electronics & Communication Engineering)

DRK Institute of Science and Technology



HR & Marketing

Uday kiran Babburu is creative and self-motivated individual who brings in a variety of experience. He was actively engaged in his family business, this exposed him to a wide range of challenges. He is a smart working individual who believes in technology driven solutions.

Summer Internship: Fujitsu Consulting India

- My Key responsibilities were to understand the challenges in recruiting, pre boarding and inducting new employees and to optimize these accordingly.
- During my internship I have had an opportunity to understand the existing On-Boarding program, following which I have created a revamped version, which eliminated all the existing challenges and laid emphasis on providing better employee experience.

Position of responsibilities

- Representative of PR & Media Committee in IIM Bodh Gaya
- Coordinator of Elegante '18 fest in IIM Bodh Gaya

Achievements and other details

- Awarded First prize in Inter-School Chess Tournament '09 and Intra-College Chess Tournament '11.
- Winner of Influence 4.0 (Public Speaking event), held in IIM Bodh Gaya

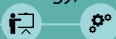
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DEEPAK SHARMA



B.Tech (Information Technology)

Bundelkhand Institute of Engineering and Technology, Jhansi



Marketing, HR & Analytics

Deepak is confident, hardworking and devoted to his work. He is always open to challenges and has the motivation to take initiatives. He posses strong analytical and problem solving skills, having won in various case competitions on national level. He also has leadership qualities and good communication skills.

Summer Internship: Wave Group - NHHFDL

- Did primary and secondary research about home finance industry with special focus on digital marketing.
- Analyzed various possible online deal sourcing platforms.
- Designed digital marketing strategy of company.
- Recommended digital infrastructure required.

Position of responsibilities

- Representative of International Relation Committee , IIM Bodh Gaya
- Representative of Envision Cell - Industry and Entrepreneurship cell of IIM Bodh Gaya.
- Treasurer of Abhinandan'17 fest in BIET Jhansi.
- Campus Ambassador for Congnizance'16 fest, Indian Institute of Technology , Roorkee.

Achievements and other details

- National Winner (1st among 480) in event Bulls and Bears organised by DMS IIT Delhi,
- National runner up (2nd among 560) in event Synergy organised by VGSoM, IIT Kharagpur.
- One among top 10 selected candidates in event The Next Generation Leadership organised by XLRI Jamshedpur.
- National Winner in event Monetire organised by NMIMS Hyderabad Attended workshop on Content and Digital Marketing 101(CMO Factory)

<https://www.linkedin.com/in/deepak1995/>

VARUNTEJ JAINAPUR



BE (Mechanical Engineering)

National Institute Of Engineering, Mysuru



Finance, Marketing & Operations

Varuntej is an Organized, Quadrilingual, Proactive, Persistent and driven individual who is willing to learn and grow. His holistic view on business made him a dynamic personality. His intellectual curiosity also drives him to be a lifelong learner and his Professional Experiences have advanced his interpersonal skills and made him accept adversity with a smile, open mind and heart. He always aspires to be the happiest and better version of himself.

Summer Internship: Safexpress Pvt Ltd

- Managed Primary and Secondary research utilizing tool and data base
- Developed long term growth strategies, handle market segmentation/sizing and competitive analysis
- Exploring trends that impact our consumers in general and anticipate how they may change our industry and how we should prepare to meet them
- Improved Visibility of companies performance in both region and sector wise sales
- Analyzed data and developed strategies to acquire or to retain the customers

Position of responsibilities

- School Leader for the year 2012-13 in Jawahar Navodaya Vidyalaya, Koppal, Karnataka
- Envision Club-Organized Guest lecturers with industry leaders in IIM Bodhgaya
- Coordinator of techNIEks Annual fest in National Institute of Engineering, Mysuru

Achievements and other details

- FLIP certified in Finance and Banking Fundamentals, Certification endorsed by Leading Banks & NBFCs
- Awarded MHRD Scholarship for Good Performance in 12th Board

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LOKNATH KHAMTI



B.Tech(Energy Engineering)

North Eastern Hill University



Operation & HR

Loknath Khamti is goal-driven and adaptive person, who is consistent with completing the provided task before the due date. He is a skillful sportsman who is passionate about playing outdoor games. He believes in improving efficiency in the workplace through better employee engagement. He is cooperative and strives to contribute to every event.

Summer Internship: Brahmaputra Valley Fertilizer Corporation Limited

- Procurement of goods by putting up tenders.
- Controlling inventory
- Determining the amount of regular stock items.
- Studying the practices followed in the material management department

Position of responsibilities

- Material Officer

Achievements and other details

- Represented north eastern hill university volleyball (men) team in the East zone inter university tournament.
- Represented NEHU College in the one zone inter college tournament and declared RUNNERS –UP.

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MATALE GANESH ASHOK



B.E. (Electronics and Telecommunication)

Government College of Engineering and Research, Awasari



Finance & Operation

Ganesh is a very good listener. He is very sincere and disciplined about his work. He is known for his efforts as a team player and an organising head for various initiatives and events in the college. His adaptable behaviour helps him perform well in every challenge he faces. He is an enthusiastic and motivated person who strives to deliver tasks efficiently.

Summer Internship: K12 Techno Services

- Generated 19 leads (About Rs. 38L business for organisation)
- Connected 9 Pre-schools with company as a part of B2B marketing strategies to enhance the business
- Conducted market research as well as market analysis to identify the key areas and places where company target the customers easily
- Formation of Strategies Based on the Insight Obtained from Market
- Research and Analysis for Promotion of the School and actual
- Implementation of the Strategies which includes organisation of two events

Position of responsibilities

- Cultural Committee Representative at IIM Bodh Gaya (2018)
- Core Committee member of Elegante 2.0 - The management, cultural and sport fest of IIM Bodh Gaya
- Publicity Head of Technical fest 'ABINITIO-2K15' at Government College of Engineering and Research, Awasari (2015)
- Blood donation camp organiser at Government College of Engineering and Research Awasari (2018)

[in https://www.linkedin.com/in/ganesh-matale-b49359ab/](https://www.linkedin.com/in/ganesh-matale-b49359ab/)

DHRUPAD KUMAR MALAKAR



Mechanical Engineering

Sikkim Manipal
Institute of Technology



Marketing & HR

Dhrupad is enthusiastic and capable of spotting a problem, drilling through endless factors that encompass the issue and develop a unique and viable solution. He has displayed creative and analytical skills in the marketing campaign 'I Support Gig' during internship. He is also the marketing growth hacker for a young startup.

Summer Internship: Noble House Consuting Pte.

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Position of responsibilities

- Student Representative of Admissions Committee, IIM Bodh Gaya 2019
- Editor of IIM Bodh Gaya Newsletter 2018
- Co-ordinated with multiple clubs and committees during Elegante- Annual Fest 2018 as member of Logistics, Sponsorship and Online Promotion teams.

Achievements and other details

- Working as a freelance Content Associate for Noble House, 2019 post Summer Internship
- Achieved 2nd position in Marketing competition 'Product-o-lysis' organized by IIM Shillong, 2018
- Awarded Certificate of Excellence for excellent social media marketing by Times Internet, 2018
- Worked as a freelance blogger and authored 20 articles for Moviepilot, 2015
- Awarded Level 1 Certificate in English by University of Cambridge, 2008

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ANUPAM JAISWAL



Electrical & Electronics Engineering

N.I.E.T., Greater Noida



HR & Operations

Anupam is an agile and meticulous planner who is arduous in his work. He is diligent, possesses analytical thinking and brings creativity to his tasks. He was elected as the Student Regulatory and Affairs representative under which the assays of clubs and committee working is exquisite by him.

Summer Internship: Hindalco Industries Ltd., Renukoot

- Assessing employee relation functions and providing future insights.
- Worked on the end to end working and recommended the various process as per the changing trend in Employee Relation.
- Worked for the Employee Engagement programs and provided recommendation suitable for the jobs.
- Recommended various channels for cutting down the lengthy processes which take place in the HR department.

Position of responsibilities

- Student Regulatory and Affairs representative at IIM Bodhgaya
- POC of Communication Club at IIM Bodhgaya
- Member of HR, Operations, Envision and Pragati Club at IIM Bodhgaya
- Host for "Elegante" fest at IIM Bodhgaya

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SHASHWAT KUMAR



Electronics and Tele-Communication

IET DAVV Indore



Sales and Marketing

Shashwat Kumar is dependable, imaginative and detail-oriented. He takes his work seriously and once assigned a task, will see it through to completion. He is comfortable adjusting to any situation and doesn't get flustered easily when faced with unexpected challenges. He has spent the past five years learning about the industry he wants to work in and know exactly how to get things done.

Summer Internship: K12 Techno Services Pvt. Ltd.

- Business Tie-Ups with Feeder Organisations (Sales)
- Organised Marketing Events and Resolved conflicts among the Executives (Sales)
- Lead Generation and Strategizing Follow-up Approaches (Sales)
- Landing Page Design and Lead Generation (Digital Marketing)

Position of responsibilities

- Admin and Editor, Sportsnam (An Ad-revenue Generated Sports Website)
- Global Moderator, PS3ISO (One of the biggest PS3 gaming forums)
- Hostel and Sports Club, IET DAVV Indore

Achievements and other details

- Earned a hefty amount using PPS and PPC during 1st to 3rd year of BTech.
- Among Top-10 Affiliate users for couple of Web Hosting Websites.

<https://www.linkedin.com/in/shashwat-kumar-a54485163/>

VIPUL SEHGAL



B. Tech (Mechanical Engineering)

NIT Calicut



Marketing and Operations

A keen learner, innovator and a marketing enthusiast, he believes in a proactive approach and brainstorming to develop new ways to handle the tasks at hand. Vipul aims to pursue a career in marketing, Operations and analytics. With an in-depth knowledge in the market paradigms and ever evolving tapestry and the Kotler by his side, he strives to align his goals with that of the organization and take it to an advantageous position.

Summer Internship: Central Lab

- Applied the DMAIC framework to improve turn around time and reduce errors (human and process) thereby improving the operational efficiency.
- Handled, as part of a team, development of a new product offering. Conducted market testing of the said project and worked on the go to market strategy

Position of responsibilities

- PGP Representative, IIM Bodhgaya
- POC, Dimensions The Data Science club at IIM Bodhgaya
- Principal Investigator, for a project sponsored by Kerala State Council for Science, Technology and Environment

Achievements and other details

- Oral Presentation, 105th Indian Science Congress
- Part of Indian Youth Delegation to China organized by Ministry of Youth Affairs and Sports, Govt of India
- 6th out of 774 teams, NTPC Electron Quiz 2018
- Best Paper, Shaastra Research Conference, IIT Madras
- Finalist, Young Business Leader, Atharva, TA Pai Management Institute
- Green Belt, Lean Six Sigma

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MAYANK SONI



B.E. (Computer Science Engineering)

Shri Vaishnav Institute of Technology and Science



Marketing & Analytics

Mayank is a hardworking individual who achieves his targets with utmost focus and dedication. An analytics enthusiast, he enjoys solving real life problems and applying his conceptual knowledge to do so. A budding Manager, with a go-getter attitude, Mayank undertakes multiple initiatives, be it for the society or the professional community.

Summer Internship: JK Cement Ltd.

- Formulated Short term and long term strategies for the company towards better performance
- Conducted several dealer engagement and management activities for channel strengthening
- Identified and fixed several channel related issues like undercutting and aligned the partner's ideology with ours.
- Devised different tools for increasing operational efficiency of the company

Position of responsibilities

- Representative of IT committee 2018 at IIM Bodh Gaya
- Point of contact for the Strategy and Consulting Club at IIM Bodh Gaya
- Coordinator of Pragati club at IIM Bodh Gaya
- Team Leader at Sarva Samarpan Society an Indore based NGO

Achievements and other details

- Secured 1 rank among 16000 participants in Marketing Quiz of Reliance Quiz-a-thon 4.0
- Among 8 finalists in Circus Maximus Marketing Quiz of XLRI Jamshedpur's fest Ensemble Valhalla
- Among the top 20% in WNS Analytics wizard 2018 which was conducted by Analytics Vidhya
- Outstanding Academic Performance Award and Scholarship in Higher Secondary by MPBSE; Secured 2nd Rank in Higher Secondary Certificate Exam

<https://www.linkedin.com/in/mayank-soni-114a86110/>

HIMANSHU SINGH



Integrated M.Tech (Mechanical Engineering)

Gautam Buddha University



Marketing & Operations

Himanshu Singh is a dynamic individual. Deeply influenced by his time at Gautam Buddha University and now the rich and pious history of Bodh Gaya; the Buddhist moral code of compassion, tolerance and altruism are primary beliefs in his life. He never hesitates from going the extra mile to help his colleagues to the best of his capability and always adds to any community he becomes a part of. With intellect, enthusiasm and a tendency to take initiative he always manages to be a motivating element in a group.

Summer Internship: OVN Trading Engineers Pvt. Ltd.

- To study and analyze the customer's point of view in the pre-purchase stage and factors affecting the purchase decision.
- Analyzing and understanding the company's performance based on the past 3-year data of pump division customer.
- Analyzing target segment that shows higher potential for growth using the Pareto Principle.
- Analyzing OVN's potential for cross-selling and finding suitable businesses alternative to Pumps.

Position of responsibilities

- Student representative of the Alumni Committee, IIM Bodhgaya
- Conducting Alumni meet in six major cities across India
- Conducted blood donation camp as a member of Pragati- The CSR club of IIM Bodhgaya
- Founder of Dramatics Club in IIM Bodhgaya

Achievements and other details

- Under 10 city rank in 9th National Cyber Olympiad
- Ranked AIR 29 in GPTU entrance examination
- Submitted thesis on Comparative Study on Al- 6082 T-6 after TIG welding and MIG welding

<https://www.linkedin.com/in/himanshu-singh-5082b396/>

SASWATA MANDAL



B.Tech (Mechanical Engineering)

National Institute of Technology Silchar



Operations & Marketing

Saswata is an organised planner with strong quantitative skills. He is highly analytical and an accomplished leader. He is enthusiastic about sports and believes in team work. He is a compassionate human being and strives for firm values to achieve success.

Summer Internship: HDFC Bank

- Designed promotional tactics to increase awareness about digital products of HDFC Bank
- Conducted survey regarding customer satisfaction among existing users
- Generated leads to increase the customer base of the bank

Position of responsibilities

- Representative of Sports Club in IIM Bodh Gaya
- Member of Student Council in Ramakrishna Mission Vidyapith Purulia
- Football team Captain of National Institute of Technology Silchar

Achievements and other details

- Winner of 'Prayas' the intra college volleyball tournament of IIM Bodh Gaya
- Bronze medal Winner of Inter-NIT Football tournament representing NIT Silchar
- Sprinter of the year award in Ramakrishna Mission Vidyapith Purulia

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NITIN PARAS



B.Tech. (Mechanical Engineering)

H.R.I.E.T. Ghaziabad



Operations, Marketing & Analytics

Nitin is proactive, highly motivated and goal oriented person with a never giving up attitude. He is a venturesome person who never get threatened with challenges and always give his best. His innate ability to perform and accomplish things separates him from everyone else which would undoubtedly add prospects to any organisation he join.

Summer Internship: eShakti.com Private Limited

- Identify the bottlenecks in the system and try to eliminate them
- Reducing the idle time so as to reduce the Lead Time in which product is sent to customer.
- Continuous monitoring of stock system to optimize the inventory
- Determining the production capacity to meet changing demands for different products
- Work on root cause analysis to improve quality metrics.

Position of responsibilities

- Representative, Academic Committee, IIM Bodh Gaya
- POC of OPSIM, Operation Management Club of IIM Bodh Gaya
- POC of Comunicacion, Communication and Public Speaking Club of IIM Bodh Gaya
- Member of Pragati, The Social Club of IIM Bodh Gaya
- Event Coordinator, H.R.I.E.T.

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RANA PEGU



B.Tech (ECE)

Tezpur University



Marketing & Operations

Rana Pegu is a Marketing enthusiast. He is creative, punctual, hardworking, positive and a team player with demonstrated skills in the areas of data analytics, social and email marketing. He was elected as PR & Media Cell representative of IIM Bodh Gaya. Rana possess a good moral character and pleasing personality with a self-motivated attitude to learn new things.

Summer Internship: Noble House Consulting

- Digital Marketing Intern
- Analyzing monthly website and social media traffic and preparing the visitor insights report.
- Running email campaigns, creating the sitemap and design of the campaign landing Page.
- Creating banners, videos and posters for Marketing Campaigns.
- Running Social Media Campaigns

Position of responsibilities

- PR & Media Cell representative of IIM Bodh Gaya
- Magazine and Newsletter coordinator of IIM Bodh Gaya
- Event coordinator "Industry Academia Interactive meet on Micro- Nano System Technologies", Tezpur University
- Merchandise Coordinator, Techxetra 2015, Tezpur University

Achievements and other details

- Completed Google Analytics course with LinkedIn Certification
- Completed training on Embedded Systems and Robotics at i3indya Technologies
- Football Team, Runners Up at RUSH'19, IIM Ranchi

<https://www.linkedin.com/in/rana-pegu-786390169/>

ABHISHEK SAHU



B. Tech (Electrical & Electronics Engineering)

Manipal University
Jaipur



Marketing & HR

Abhishek Sahu is creative, self motivated person who wants to achieve excellence in each and every aspect of his life. He is hardworking and elected as IT Representative for IIM Bodh Gaya. He tries hard to solve problems of himself as well as others in their lives. He is a technology enthusiast and wants to excel in Digital Marketing in coming years.

Summer Internship: Cymatic Edutech Pvt. Limited

- Online Marketing of our company
- Developed sales & marketing strategy
- Getting students & schools on-board our digital education platform
- Online and offline survey of schools in Patna city

Position of responsibilities

- IT Representative of IIM Bodh Gaya
- Coordinator of chess tournament in sports fest of Manipal University Jaipur

Achievements and other details

- Qualified in top 200 teams on "Sustainable & Climate Smart Digital Agriculture" by Microsoft in Yes Bank Transformation Series
- Attended workshop on Illuminate – Business Plan by IIT Bombay
- Attended Intel Ideation Workshop by Intel Corporation

<https://www.linkedin.com/in/abhishek-sahu-553b1254/>

PRIYANSHU RAJ



B. Tech (Civil Engineering)

Guru Nanak Dev
Engineering College



Marketing

Priyanshu's attention to details and his ability to look at a situation from various angles is apparent in the work that he has done. His creative approach to any problem and his eagerness to work through a challenge has helped him to organise various events successfully as a representative of the cultural committee.

Summer Internship: I-PAC

- Assessed the factors that determine the political inclinations of voters in different areas
- Segmented the demographics of assigned regions
- Conducted Micro Analysis of PC- Katihar and Supaul
- Assisted in designing campaign for the specified regions

Position of responsibilities

- Student Representative of Cultural Committee (2019-20)
- Hospitality and Sponsorship Head for "Elegante"
- Led the public relation team and organised various seminars for 5 coaching institutes

Achievements and other details

- Performed Quality Assessment for Pitrapaksha Mela in Gaya organised by Govt. of Bihar
- Awarded 1st position in Upcycled Craft event
- Conducted and participated in a Plantation Drive on Ozone Day
- Campus winner of Yes Bank Transformation series

<https://www.linkedin.com/in/priyanshu-raj-960395169/>

RAKTIM HAZARIKA



B.Tech (Mechanical Engineering)

Tezpur University



Marketing, Sales and
Strategy

Raktim is a creative, value driven individual who is warm, generous and fun to work with. He is self-disciplined, patient and possess strong interpersonal skills.. He is dedicated towards his work and loves to take challenging tasks. He has organised many marketing and cultural events in the college and carries experience and understanding of working in a team and interacting with people from different diversities. He has a passion for composing music.

Summer Internship: IFB Industries Ltd.

- Organized events, product exhibitions and monitored performance of COCO store to increase footfall in stores
- Conducted competition analysis of COCO & FOFI stores and market analysis of new and existing products ; devised strategies to increase brand visibility
- Organized promotional activities in the catchment area to increase store visibility

Position of responsibilities

- Cultural Committee Representative, IIM BODHGAYA
- POC, Marketing Club, IIM BODHGAYA
- NSS Volunteer, Tezpur University

Achievements and other details

- "A" certificate from National Cadet Corps, NCC
- Winner of Prayaas, the volleyball tournament of IIM Bodhgaya
- 1st Runners-up in Volleyball tournament held at IIM Ranchi Festival

<https://www.linkedin.com/in/raktim-hazarika-116066132/>

ANDREW BURKE BUHPHANG



B.Tech (Computer Science and Engineering)

National Institute Of Technology Meghalaya



Marketing and HR

An enthusiastic and diligent individual who strongly believes and advocates on exploring new horizons. He is an avid sports and music lover which has pushed him to take up various responsibilities and initiatives in various institutions he has been a part of. His innate adaptable behavior helps him perform well in every challenge he comes across. His diversifying interest also includes playing musical instruments and reading novels.

Summer Internship: XpressMinds Pvt Ltd

- Role- Business Development Associate
- Identify Various Avenues to increase the reach of MindWars, a knowledge acceleration program launched by XpressMinds And Zee Entertainment.
- Territory Assessment for the services at offer.
- Indulge in ground-level reach to various institution.
- Maintain relationship with larger clients by providing information, support and guidance.”

Position of responsibilities

- POC of the music club at IIM Bodhgaya
- Member of core organizing team “Shishir (16&17)”, NIT MEGHALAYA
- Team Head in “Arpeggio” an acoustic cultural show and “War Of Bands” at NIT MEGHALAYA
- Captain of the football team at NIT Meghalaya

Achievements and other details

- Attended Ethical Hacking workshop from IIT GUWAHATI conducted by byte code
- Attended Ethical Hacking workshop from NIT MEGHALAYA conducted by nettech private limited
- Football winners at school, college and locality level

<https://www.linkedin.com/in/andrew-burke-buhphang-255395169/>

KRITISH C. LOKHANDE



B. E. (Computer Engineering)

Terna Engineering College, Nerul, Navi Mumbai



Marketing, Strategy and HR

Kritish is highly resourceful and absolutely talented. Being the official Emcee of IIM Bodh Gaya it's safe to say that his communication skills are unmatched. He works on all given events with a gust of enthusiasm that doesn't dwindle down. His core principles of Loyalty and Honesty make him a must have employee for any organization.

Summer Internship: Godrej Consumer Products Limited

- Worked in the Product Innovation Team
- Assigned to ideate & develop a new FMCG Product Prototype for the Indian Hair Care Market
- Surveyed and categorized hundreds of similar products currently available in the market
- Interviewed various consumers to get insights for the need analysis report
- Interviewed multiple Hair Salons to get an in depth idea for the need analysis report
- Finally designed a product prototype based on the need analysis report and identified potential vendors to manufacture the same

Position of responsibilities

- Official Emcee and Event Host of IIM Bodh Gaya
- Event Co-ordinator for Marketing Club at IIM Bodh Gaya
- Creativity Head for Annual College Fest at Terna Engineering College
- Event Organizer for Badminton event in the Annual College Fest at Terna Engineering College

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MAYUKH SEN



B.Tech (Mechanical Engineering)

Institute of Engineering and Management, Kolkata



General MBA (Marketing, Finance, Analytics & Strategy)

Mayukh is highly skilled, qualified and seamlessly adapting candidate with extensive knowledge in the field of marketing and technology. He has a keen interest in software coding and solving analytic problems by developing out of the box algorithms and solutions. He has good team building skills and is a dedicated sports person. He is also a person who strives to work in an environment where he can achieve long term goals for the organisation along with developing his own skill sets further.

Summer Internship: ITC Ltd.

- Assisted the department managers in the following areas of work-
- Competition Analysis- Assisted in tracking the financial performance of business competitors through analysis of financial statements & press releases
- Preparation of Company profile- Assisted in preparation of detailed profiles of companies in various sectors with focus on FMCG, Paper, Hotels and IT-Tier1.
- Share Price Reports- Prepared reports on share price movements of key competitors and industry bellwethers.

Position of responsibilities

- Member of MASQ, Marketing club at IIM Bodhgaya
- Vice President of HVAC Club(Mechanical Department) At IEM, Kolkata
- Head of sponsorship team at Innovacion (Annual Techno-Management Fest of IEM)

<https://www.linkedin.com/in/mayukh-sen-035837165/>

NAVNEET KUMAR SINGH



B.Tech (Electronics and Communication Engineering)

SRM University



Marketing and Analytics

Navneet is a smart and hard working individual with a penchant for learning and possesses strong analytical skills. He is very good at assessing a task and planning accordingly which he was required to do as Business development associate at Cymatic. He is good at building relationships with people and strives to give his best at every opportunity.

Summer Internship: Cymatic Edutech

- Conducting a market survey to get an idea about the existing market
- Devising marketing plan to cater to Parents and Students alike.
- Meeting up with Director, Principals of Schools to expand business by Long term Partnerships with Cymatic for Virtual Classes.
- Responsible for Promotion of Scholarship Exam Talentia and ensuring Maximum no. of Participation from Students.

Position of responsibilities

- Was Quality Assessment officer in PITRAPAKSH' Mela 2018.
- Was Part of Envision Cell Of IIM BODH GAYA.

Achievements and other details

- Achieved City rank 19th and 27th in 10th and 11th National Science Olympiad Respectively.
- Campus Winner of YES BANK Transformation Series 2018 Case Study by Microsoft.
- Presented a Paper titled " Low Cost Braille Printer Using Arduino" in Second National Conference REACT'16.

<https://www.linkedin.com/in/navneet-kumar-singh-ba1389169>

RAMPRASAAD V



B.Tech Mechanical Engineering

SASTRA University



Marketing (Major), Analytics & Operations

Ramprasaad V is a courteous gentleman who gives undivided attention to any challenge and accomplishes them with unruffled efficiency. He displays the highest degree of honesty,dedication and involvement in the pursuit of excellence. His abilities like instant grasping, logical thinking, structured approach along with his perseverance in problem solving are some of his best assets.

Summer Internship: Ashok Leyland Ltd

- Marketing Analyst at Ashok Leyland
- Analysed the purchase pattern of BS IV Vehicle customers
- Implemented a Machine learning algorithm in R to predict the technology adoption pattern of BS-VI Vehicle customers.
- Identified prospects and generated leads for potential early adopters of Bharat VI Vehicles
- Developed a wire-frame model that summarizes the results across products and geographical locations all over India.
- Suggested a seeding strategy, to acquire early adopters.

Position of responsibilities

- Member and POC of Admissions Committee
- Member of Academic Committee

Achievements and other details

- Awarded first Prize in Influence debate competition organised by Comunicacion IIM Bodh gaya
- Completed Content marketing internship with White Panda
- Completed Digital Marketing Course at Internshala
- Shortlisted in top 5 finalist teams all over India, in Ecobiz competition organised by IIM Shillong

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VATSAL THAKER



B.E. (Information Technology)

SKN College of Engineering, Pune



Marketing & Analytics

Vatsal Thaker is an ambitious and self-driven individual, who looks to learn from hardships and find better ways to handle them. He is a team player with natural leadership abilities, which were rewarded with 5 key positions of responsibility at IIM Bodh Gaya. He also takes up every opportunity to help the society and is a key member of the social responsibility club at IIM Bodh Gaya.

Summer Internship: Maruti Suzuki India Limited

- Market Research:
Primary and Secondary Research for True Value, MSIL's Pre-Owned Car Division.
- Competitive Analysis of Cars24, Car Dekho, MFCWL And Truebil.
- Data Collection for Customer Perception Mapping and Preference in The Used Car Market.
- Suggesting Business Process Modifications To Fill and Close Discovered Gaps .

Position of responsibilities

- Placement Committee Representative, IIM Bodh Gaya
- Academic Committee Representative, IIM Bodh Gaya
- Admission Committee Representative, IIM Bodh Gaya
- Master of Ceremonies, IIM Bodh Gaya
- Point of Contact (PoC), Dimensions - Data Analytics Club, IIM Bodh Gaya

Achievements and other details

- 3rd Highest CGPA (7.28) In 1st Year of MBA (66 Students) With A+ Grade In 5 Courses.
- 2nd Prize Winner, Inter-State Senior Hindi Debate Competition, North-Western Region (Ahmedabad), ASISC Schools.

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SHUBHAM MOTIWALE



B.E. (Computer Engineering)

Vidyalankar Institute of Technology



Marketing

Shubham is a dedicated and hardworking individual with a clear vision of what he wants to achieve. A creative thinker blessed with indubitable communication skills, he has been an invaluable asset to the placement committee. Shubham enjoys exploring new places, and is an avid traveler. He is also an animal lover.

Summer Internship: AGS TTL - ITSL

- Project: "Studying the distribution channel of the company and recommending ways to improving efficiency."
- Perform Competitive Industry Analysis to identify the pricing and strategy of competing firms.
- Studying the sales process of the company and recommend how to improve the RTM GTM strategy of the firm.
- Study how the DSA channel works in a company and identify how to implement in the company.

Position of responsibilities

- Placement Committee IIM BG - Communicate with companies to visit our campus for the summer and final placements of all IIM BG students.
- Leo Club Kharghar - "Vice President" - Organized 10+ community projects in one calendar year. Managed multiple events with almost 200 volunteers and 500 benefactors.
- TEDxVIT - "Director of Speaker Relations" - Responsible for selection of the 12 speakers and 100 participants. Headed team of 8 individuals. Key member of the decision-making process involving the theme selection, event format etc.

<https://www.linkedin.com/in/motiwale>

ATULYA TRIPATHI



B.Tech (Electronics & Instrumentation Engineering)

Galgotias college of engineering and technology



Marketing and Analytics

I am sincere and hard working and always remain focussed to to the responsibilities given to me. I am open to learning and a quick learner. I have good analytical and problem solving skills.

Summer Internship: DAKS India private LTD

- Worked with sourcing and purchase department and was involved in identification and selection of suppliers
- Did market research to identify prospective customers, products and strategies for market expansion

Position of responsibilities

- Core member of "DIMENSION" Data science club of IIM Bodh Gaya.
- Member of "Pragati" CSR club IIM Bodh gaya
- Member of "OPSIM" operations club of IIM Bodh gaya

Achievements and other details

- Scored 98.18 percentile in cat 2017 with ~99 %le in quantitative aptitude.
- Scored a perfect score in mathematics in SSC examination in 2010.
- Have done various courses on Data science , analytics and machine learning and
- have experience of working on R, Tablue, Python, Sql and spss.
- Have worked on various projects related to classification, time series analysis, NLP, Clustering and Regression

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ISHAN GARG



Bachelors in Management Studies (BMS)

Shaheed Sukhdev College of Business Studies (SSCBS)



Finance and Strategy

Ishan is a enthusiastic person with great planning skills who performs all the roles to the best of his ability. He has great analytical and team management skills with leading teams of 10-40 people. He is also doing Basic Financial Research on Fortune India 500.

Summer Internship: JK Fenner

- Finance and Strategy Intern
- Analyzed the growth strategies of other firms in the industry over the year to check which firm focuses on organic growth (Subsidiaries) and which on Inorganic (JVs and Acquisitions).
- Compared these firms and their subsidiaries over the years on various financial parameters to check which firm is performing better.
- Filed FLA and APR form for the company subsidiaries abroad.
- Prepared a consolidated balance sheet for two of the company subsidiaries.

Position of responsibilities

- Representative Cultural Committee IIM Bodh Gaya
- President and Coordinator for Parishram-The Sports Society of SSCBS for year 2017-2018 and 2016-2017.
- Volunteer for Parishram-The Sports Society of SSCBS for the year 2015-2016.
- Finance Volunteer for Make A Difference to raise funds through different activities.

<https://www.linkedin.com/in/ishan-garg-iimbg/>

VINAY



B.Tech (Electronics & Communication Engineering)

University Institute of Engineering and Technology, Kurukshetra University



Marketing & Finance

Vinay worked in FMCG Dairy sector. He has good aptitude and communication skills, proven via 99.87 percentile in e-litmus pH test considered by fortune 500 companies. He believes in data analysis and taking sound and logical decisions. He is skilled in sales and marketing, Leadership, Financial Modeling, Microsoft Excel, and Data Analytics. He is dedicated towards his work and at the same time like to maintain his dignity and respect for his colleagues.

Summer Internship: C.P. Milk & Food Products Pvt. Ltd. (Gyan Dairy)

- Marketing Intern
- Member of the founding team of Gyan Home Delivery with 2 Management Trainees and 3 Interns

Position of responsibilities

- Market research & conduct BTL marketing activities
- Add new customer base
- Formulate subscription packs for customers from Data Analysis
- Data analysis for customer retention
- To manage daily operations of delivery system
- Customer feedback, pack renewal and payment collection

Achievements and other details

- Implemented an app-based Home Delivery System in an otherwise traditional dairy firm
- Added 210 customers within 2 months starting from 0, with a revenue of more than Rs. 2.5 Lakhs
- Created awareness about Home Delivery app and system in more than 800 people, and converted more than 200 customers
- Managed Human resource and initiated an entirely separate vertical in the firm for Home Deliveries

<https://www.linkedin.com/in/vinay-kaushik-47009715b/>

TANMAY KALYANI



B.E. (Electronics and Communication Engineering)

Sanghvi Institute of Management & Science



Marketing and Analytics

Tanmay believes that a good strategy is an end to a problem of any magnitude. His multi-dimensional approach to any circumstance has helped him immensely during his time in entrepreneurial stint. He faces a challenge with all his rigour and his perseverance in difficult times is a sight to look at. With his creative approach and sheer hard-work and his ability to look into the tiniest of the details, he aims to make it big in Marketing World.

Summer Internship: Xpress Minds

- Market research to identify clusters of schools
- Market analysis to identify the target schools and the opportunities there
- Making a beat plan to efficiently and effectively utilise time
- Actual conversion of Schools into our key accounts

Position of responsibilities

- Initiated and created a database of alumni of IIM Bodh Gaya
- Designed and handled the alumni section of our website
- Raised funds from the alumni for Elegante the maiden fest of IIM Bodh Gaya
- Organised city meets in major cities with alumni and prospective candidates of IIM BG

Achievements and other details

- Published 4 magazines "Osmosis" which covered news pertinent to management students
- Google Certified for Adwords Fundamentals and Adwords Mobile Certification
- University of Illinois certified for "Micro economics principles"

<https://www.linkedin.com/in/tanmay-kalyani-58609a161/>

ABHINAV AGGARWAL



B.Tech.(Computer Science Engineering)

Guru Nanak Dev University, Amritsar



Finance & Operations

Abhinav is a dedicated and a value-driven person who knows how to adapt to tough situation. He has performed consistently well over a period of time. He is a proactive team player and also can lead one. He is a result-oriented person and always look to contribute constructively in activities.

Summer Internship: K12 Techno Services

- Operations Consultant to Gems International School, Gurgaon
- Analysed various operational aspects of education industry
- Worked on inventory management and stock keeping
- Worked on forecasting of requirements for timely replenishment of stock
- Worked on transportation management which included 19 vehicles

Position of responsibilities

- Member of Academic Committee, IIM Bodh Gaya
- Point of Contact (POC) of Finance Club, IIM Bodh Gaya
- Member of organizing committee of Gyanodaya 2018 – HR Conclave of IIM Bodh Gaya

Achievements and other details

- 2nd highest CGPA in 1st year among a batch of 66 students
- FLIP Certification on Finance and Banking Fundamentals
- 6 weeks internship at ValeurHR E-Solutions Pvt. Ltd., Chandigarh
- Ranked 1st in the school in the Senior Secondary Certificate Exam

<https://www.linkedin.com/in/abhinav-aggarwal-05/>

RISHABH SHARMA



Electrical & Electronics Engineering

National Institute of Technology, Uttarakhand



Marketing & Operations

Rishabh is an exuberant, detailed oriented and conscientious person who wholeheartedly puts organisational interests over his personal ones. His passion for sports has enhanced his ability to work in teams and also develop a must win attitude be it on the field or in the organisation. He is enthusiastic about his work and doesn't mind going the extra mile to stand out in whatever project is allotted to him

Summer Internship: ProductX Ventures Pvt. Ltd.

- Generated Sales out of company's one of many retail stores in Delhi NCR
- Organised customer engagement activities to increase the footfall at the store
- Managed inventory for the warehouse and all the stores
- Collaborated with new vendors to increase the product base and issued the purchase orders

Position of responsibilities

- Placement Cell Representative at IIM Bodh Gaya
- General Secretary, Electrical Department at NIT Uttarakhand
- Batch Representative, Electrical Department at NIT Uttarakhand

Achievements and other details

- Highest CGPA in the batch of 66 students for 3rd trimester (7.9)
- 3rd highest CGPA in 1st year among a batch of 66 students
- Awarded with a Minor degree in Computer Science and Engineering in B.Tech
- Among top 2 percentile (98.47) students in JEE mains-2014
- Part of various sports, cultural and technical competitions winning teams

<https://www.linkedin.com/in/rishabh-sharma-467848126/>

ASHISH KASHYAP



B.Tech (Electrical Engineering)

Academy of Technology



Marketing & Operations

An articulate and detail oriented individual who enjoys meeting new people and travelling. Excellent at conducting Market Research and creating Brand Awareness strategies. Well-informed with the latest digital trends and has ability to learn things quickly and work in a fast-paced, ever-changing environment.

Summer Internship: Daks India Industries Private Limited

- Responsible for effective positioning of Badgepack Designs on online platforms
- Conducted research and designed the blueprint for Crowdfunding Campaign
- Responsible for inventory management and record keeping at fabric and accessories store
- Designed measure metrics to track user satisfaction for overall strategies and specific experimental strategies

Position of responsibilities

- POC of Marketing Club, IIM Bodh Gaya
- Coordinator of promotion team for Elegant Annual Fest of IIM Bodh Gaya
- Coordinator of Cultural team for Arcadia Annual Fest of Academy of Technology

Achievements and other details

- Ranked 7th in the State in Wheebox Employability Skills Test organised in 2017
- Ranked 1st in the District in 11th National Science Olympiad organised in 2008



PRAJOT TELANG



B.Tech (Mining Engineering)

Visvesvaraya National Institute of Technology, Nagpur



Operations

Prajot is highly organized and possesses excellent analytical, quantitative and communication skills. He is a quick learner and enthusiastic about solving problems using logical reasoning and statistics. He is result oriented and works better as a team player who strives for firm values and mission.

Summer Internship: OYO Rooms

- Responsible for improving Operations in the Accommodation sector.
- Increasing customer delight by handling queries related to guest stay.
- Maintaining relations with stake holders(hotel owners).
- Training the hotel staff to maintain their hotel standards as decided by the company.

Position of responsibilities

- Representative of Cultural Committee at IIM Bodh Gaya.
- Event Coordinator in Envision Club for various events held at IIM Bodh Gaya.
- Member of sponsorship and promotion team for the college annual fest ELEGANTE.

Achievements and other details

- Awarded First Division in Mahatma Gandhi Hindi Rashtrabhasha Prachaar Sanstha Exam held at Pune in 2010.
- Qualified for Final Round of MarkTrek competition held by Marketing Club at IIM Bodh Gaya in 2018.
- Regional level Bronze medal in Judo sport and a Maharashtra state level participant of the same in 2008.

https://www.linkedin.com/in/prajot-telang-087392169

KAJAL PRASAD



**Electronics and
Communication Engineering**

*Birla Institute of Applied Sciences
Kurukshetra, University*



Marketing

Kajal Prasad is a strong, self-motivated and determined individual. Her creative thinking and witty personality makes her stand out in the group. Her attentive and extrovert nature helps people to blend in together. She is extremely sincere and hardworking towards her work. Her never ending enthusiasm and optimism made her to be elected as one of the main organizer of Elegante 2.0.

Summer Internship: Central Lab

- Management Intern

Position of responsibilities

- Coordinated the workflow of the system.
- Recommended different strategies for maintaining equal position of responsibilities among the employees.
- Negotiated with clients for tie-ups and panelling for labs.
- Ensured the smooth transition of different business propositions of various tie ups with the labs.

Achievements and other details

- Organizer of Elegante 2.0.
- Coordinator of the cultural committee.

 <https://www.linkedin.com/in/kajalprasad08>



CHITRAK KUMAR



B.M.S.(Finance)

*Dr. Bhim Rao Ambedkar
College, Delhi University*



Finance

Chitrak is a certified research analyst and possesses strong analytical & quantitative skills. He is enthusiastic about Investment Banking, VC Fund, Private Equity and enjoys the mental exercise in making LBO, M&A reports, Precedent & Comparative Analysis and Equity Research Reports for companies. He is passionate and strives for firm convictions.

Work Ex: 04 months Kotak Securities

- Helped clients to invest in stock markets by recommending suitable securities.
- Managed client portfolios and helped maximize returns while minimizing risks.
- Achieved target brokerage of 2,50,000 every month i.e., 25% of the total team target given.
- Generated leads for the company and also converted them to clients, up to 10 in a week.

Summer Internship: SIDBI

- Evaluated the performance of 2 VC-funds of SIDBI by distinct parameters like IRR, NAV, and evaluating approximately 400 startups under these 2 funds.
- Examined the current AIF rating tool and gave recommendations to enhance the current tool to make it more reliable and efficient.
- Conducted informational interviews with India's top fund managers for practical knowledge and industry insights.

Position of responsibilities

- Student representative at Admissions committee.
- POC, Finance club.
- Campus Ambassador, Finshiksha.
- Core committee member of maiden "HR Conclave" and annual management fest.

Achievements and other details

- Successfully cleared Derivative & Dealer module of NISM & NCFM to get registered under SEBI for equity dealing.
- AIR 8 in Finshiksha learning championship across India.
- Certified in fundamental & technical aspects of stock trading by the leading coaching centers in Delhi.
- Ranked 2nd across the Delhi University in an event called the Mock stock.

[in https://www.linkedin.com/in/chitrakkumar-iim-vcf-pe-ib](https://www.linkedin.com/in/chitrakkumar-iim-vcf-pe-ib)

HIMANSHU GUPTA



**B.Tech (Computer Science
and Engineering)**

*National Institute of
Technology, Silchar*



Finance and Marketing

Himanshu is innovative and tackles problems with out of the box thinking. He possesses strong analytical skills and quantitative skills as evident from his CAT percentile. He is rational and makes decisions based on logical reasoning. He is passionate about sports and believes in teamwork for firm success.

Work Ex: 08 months Josh Technology Group

- Led a team on a project "Inventory Management".
- Developed features for different products as Software Developer.
- Reviewed the code of team members for code optimization.
- Collected data on different colleges and companies for flagship products.

Summer Internship: IFB Global

- Collected data for customer satisfaction survey.
- Interpreted data using data analytics and gave valuable recommendations.
- Generated 26 leads in a short span of 20 days for sale of white goods.
- Gave valuable insights on brand awareness and brand perception.

Position of responsibilities

- Former Cultural Committee Representative.
- Core committee member of HR Conclave.
- POC of Sports Club.
- Sponsorship and Promotion Team Head of Annual Fest.

Achievements and other details

- Highest percentile of 99.33 in the entire batch.
- Was among top 1.5 percent among 14 lakh candidates in JEE Mains.
- Bronze Medalist in HDFC Bank Meritus Scholarship.
- Division Level Cricket Player.
- Division Level 200m sprinter.

[in https://www.linkedin.com/in/himanshu-gupta-004bb5168/](https://www.linkedin.com/in/himanshu-gupta-004bb5168/)

VIPUL PANDEY



B.Tech (Computer Science & Engineering)

Maharshi Dayanand University



Marketing, Strategy & Analytics

Vipul Pandey is an individual fully aware of his abilities and having the mindset to not be perturbed by the arising challenges. He has an adaptable demeanour and gives punctuality the utmost importance.

Work Ex: 05 months Computer Ware (India) Pvt. Ltd.

- Consulted with clients and mapped customer needs and managed customer accounts
- Worked in the sales team concerned with IT products and services and was company's point of contact (POC) at National Thermal Power Corporation Limited (NTPC), Container Corporation of India, National Housing Bank, etc
- Oversaw the Computer Ware - NTPC Employee Purchase Program and achieved the target of generating revenue of Rs 30,000,000
- Initiated Computer Ware (India) Pvt. Ltd. empanelment on Government e-Marketplace (GEM) and oversaw all the selling aspects on the portal using the means of online bidding and online reverse auction

Summer Internship: Mphasis

- Part of the team, responsible for bidding and selling of Mphasis products to the companies affiliated with the 'The Blackstone Group L.P.'
- Designed questionnaires regarding Mphasis products and discussed them with the Delivery Leaders of the Mphasis products, for the scope of preparing presentations on the IT product offerings.
- Prepared comparative studies on the offerings of Mphasis and its competitors and prepare detailed competitive analysis reports.
- Prepared a report on the acquisitions and sales by 'The Blackstone Group L.P.' and identified potential opportunities.
- Incorporated the analysis of the sales reports of the team in the development of the sales dashboard.

Position of responsibilities

- Placement Committee representative at IIM Bodh Gaya
- Point of Contact (POC) of the strategy and consulting club at IIM Bodh Gaya
- Part of the organising team of Elegante 2.0 – annual cultural fest at IIM Bodh Gaya
- Part of the organising team of Sant Bhagat Singh Ji Maharaja Charitable Hospital blood donation drives at Manav Rachna College of Engineering

<https://www.linkedin.com/in/vipulpandey1a/>

ANCHIT KUMAR



Btech(Civil Engineering)

Galgotias college of Engineering Technology



Finance & Analytics

Anchit is a finance enthusiast. Along with having a proactive attitude he possess the rare attribute of thriving in even the most chaotic circumstances. He has proved his mettle in various national and inter college competitions covering the finance and marketing domains. He holds a consistent performance track record throughout the first year of the MBA both in terms of curricular and extra curricular activities. He is the one who can be relied upon for delivering the tasks given the tight deadlines.

Work Ex: 07 months Mtalkz mobility services

- Liaising with the key stakeholders and executive level employees to share relevant product notes and policies prior to receiving the purchase orders.
- Administering the creation and updation of the accounts on the mobility platform.
- Developing customized communication solutions as per the customer needs
- Brainstorming and developing ideas for creative marketing campaigns
- Handling corporate correspondence by replying to follow ups and information exchange

Summer Internship: Ernst and young

- Reconciling the transaction records with the relevant documents involved in the transaction flow and verify if the compliance is followed. Also, ensure maker checker rule is being followed.
- Communication with the control/process owners for soliciting documents and evidences to verify the authenticity of the transaction and compliance with the company's policies
- Verify if the policies ranging from critical spare parts inventory to machine break downs are being followed as per company's standards using qualitative, quantitative and observational analysis
- Using excel analytical tools to handle the large data sets and make observations out of it

Position of responsibilities

- Representative - International Relations(IIM Bodhgaya)
- Editor - Newsletter committee(IIM Bodhgaya)
- Member - Pragati Social Club(IIM Bodhgaya)
- Member - Finance Club(IIM Bodhgaya)

Achievements and other details

- Among the top 3 students of the batch in the first year of the MBA as per the institution grading criteria
- Participant of the 4 member delegation sent to Russia for Vostok economic forum on behalf of Government of India
- All India Rank 5 - Finshiksha National Competition(Applied analysis of Financial Statements)
- First Runner Up - Prometheus(Finance competition by XLRI Jamshedpur)

<https://www.linkedin.com/in/anchit-kumar-19789a61/>

DHIREN DULANI



Bachelors in Financial Markets

VES College of Arts,
Science and Commerce



Finance

Dhiren is able to handle multiple tasks and responsibilities on a daily basis and has a creative approach in minimizing the time and resources to complete a given task. He has a natural instinct for financial technical analysis and has worked as an Equity Dealer and Client adviser in the PMS domain. Dhiren has an inquisitive nature and also, displays a strong and positive work ethic.

Work Ex: 11 months Asit C Mehta Investment Intermediates (Sunrise Investments)

- Execute trades on behalf of clients in Equity/Derivatives segment on BSE/NSE trading Terminals. Carry out basic Fundamental and Technical Analysis of stocks, and identify support and resistance levels, trends based on differential volumes and moving averages.
- Advise clients according to their portfolio based on recommendations by daily market intelligence, on individual stocks, sectors, market indices, futures and options.
- Advise clients on IPOs and different trading strategies based on their risk appetite.

Summer Internship: Shree Cement Limited

- Study the relevant sections of The Income Tax Act, and review SCL's taxation policy.
- Analyse the salary structure data of 5500+ employees, find gaps and suggest changes so as to make it more tax-efficient.
- Study the relation between a company's ESG Rating on investments and corporate financial performance.
- Analyze SCL's Dow Jones Sustainability Index score, and suggest improvement areas therein.

Position of responsibilities

- Student Representative of International Relations Committee
- Campus Ambassador and POC of FLIP National Challenge
- Event Head at 'Niraya', an intercollegiate finance-themed festival, held by V.E.S.A.S.C.

Achievements and other details

- 1st Runner up, Business Valuation & Investment Competition – "Prometheus" at Ensemble Valhalla held by XLRI, Jamshedpur
- Finalist, Mock Stock Trading Event – "Trade-o-Mania" at The Red Brick Summit held by IIM Ahmedabad

<https://www.linkedin.com/in/dhirendulani/>

KSHITIJ SHARMA



Mechanical Engineering

Thapar Institute of
Engineering and
Technology



Marketing & Operations

Kshitij is enthusiastic, reliable, responsible and hard-working person. He is a mature team worker and adaptable to all challenging situations. He is able to work well both in a team environment as well as using own initiative. He is a certified Lean Six Sigma Green Belt professional with experience in Business Process Re-engineering. Skilled in making data driven improvements. Recognized for his strong team collaboration and analytical skills.

Work Ex: 10 months Mindstone Maven

- Worked for a variety of clients (SMEs) improving their business processes by analyzing the root cause of defects in manufacturing and providing solutions for their rectification.
- Executed productivity enhancement and optimization of manufacturing lines using lean manufacturing techniques, Six Sigma, TOC & WCM.
- Transformed their SCM using data driven decision making.

Summer Internship: Shree Cement Limited

- Recommended a framework for item codification of inventory items.
- Identified duplicate stocks and removed them.
- Did inventory categorization using VED, FSN, SDE analysis for proper inventory management.

Position of responsibilities

- Representative of Operations club in IIM Bodh Gaya.
- Representative of Hostel Gym committee in Thapar Institute of Engineering and Technology.

Achievements and other details

- Scored 98.14 percentile in JEE Mains.
- GATE qualified .
- CAT 98.08 percentile.
- Six Sigma Green Belt certified

<https://www.linkedin.com/in/kshitij-sharma-522ab2131/>

ANKUR RANJAN



Mechanical Engineering

University of Petroleum
and Energy studies,
Dehradun



Marketing (Major),
Operations, Analytics

Ankur is a proactive and dynamic person. First in the group to start discussion and has good persuasion skills. He is a Fast learner; practical thinker and his jovial and enthusiastic nature makes him a good team player as well as a leader.

Work Ex: 11 months Riya Medico

- Dealing with Clients.
- Analysing sales report.
- Managing sales executives.
- Increased the profit margin by adding new products in the portfolio.

Summer Internship: Gyan Dairy

- Marketing intern at Gyan Dairy.
- Handled Front-end task i.e Customer Aquisition in newly started vertical of Gyan Dairy which was Gyan Home Delivery Service.
- Housing Society survey and Data collection.
- Managed BTL activities.
- Designed promotional schemes and remarketing campaigns.

Position of responsibilities

- Admissions Committee in IIM Bodhgaya.
- Vice-Captain and Main racer of my Team in National Level Human Powered Vehicle Challenge during my under graduation.
- Organizing Committee member for Blood Donation Camp during my under graduation.

Achievements and other details

- Certification of Merit for securing All India Rank of 84th in the Inter- University Aptitude Test conducted by ACME (headed by Carrer Launcher).
- Placed in Top 5 teams All over India in Ecobiz competition organized by IIM Shillong.
- One of the Top 30 finalists All over India in IIM Indore flagship Leadership event named Ashwamedha.
- Completed Digital Marketing course at Internshala.

<https://www.linkedin.com/in/ankur-ranjan-92b394169/>

DEVESH GUPTA



B.Tech (Chemical Engineering)

Institute of Engineering
and Technology,
Lucknow



Marketing & Finance

Devesh Gupta is creative and innovative problem solver with strong analytical skills. He is very laborious in accomplishing his goals with utmost sincerity. Pertaining to his structured thought process, he is an excellent planner and a precise executor. He worked for Kota Study Forum, Lucknow developing its business.

Work Ex: 10 months Kota Study Forum, Lucknow

- Worked as Assistant manager in Kota Study Forum, Lucknow for 8 months
- Increased business by finalizing tie-ups with local schools
- Arranged logistics at discounted prices by including suppliers in long term contracts
- Developed & executed the Marketing Campaign including print and digital media

Summer Internship: Signify Innovations Ltd.

- Finding the market potential of product categories by surveying the retail outlets.
- Finding the gaps in product portfolio.
- Competition benchmarking of product portfolio.
- Recommendations on products that can be launched for B-brand.

Position of responsibilities

- Representative of MaSq, Marketing Club of IIM Bodhgaya.
- Representative of Sunita Suman Siksha Evm Seva Sansthan, Orai.
- Ex-Leader of Encore sponsorship team, IET, Lucknow.

Achievements and other details

- Achieved participation of around 200 people for Cleanliness awareness drive under SS Foundation, Orai.
- Generated a sponsorship of Rs.37,000 from 7 companies for Encore'16.
- Achieved participation of around 150 people for blood donation drive with K.G.Medical University, Lucknow.

<https://www.linkedin.com/in/devesh-gupta-2b8125122/>

HIRAK JYOTI DAS



B.Tech (Electronics and Communication Engineering)

Tezpur University



Operations & HR

Hirak is a self-motivated and a value-driven individual who works towards his objectives and smartly executes his responsibilities with utmost sincerity. He possesses strong analytical skills, problem-solving skills, and decision-making skills. His strong interpersonal skills and his passion for traveling make him proficient in adaptability and flexibility towards any change. He is a sports enthusiast and has represented IIM Bodh Gaya in Cricket and Football at inter-college competitions various sports

Work Ex: 11 months Hi-Tech Electrification Engineers Pvt. Ltd.

- Along with being Site In-Charge of Hi-Tech Electrification Engineers Pvt. Ltd, also involved in planning & weekly scheduling of work
- Supervised the Electrical Installation Work of Injectable Block of Sun Pharmaceutical Laboratories
- Managed inventory required for the job and looked after the distribution to different parts of the site
- Guided a team of 30 workmen to complete installation project within a stipulated time

Summer Internship: Brahmaputra Valley Fertilizer Corporation Limited (BVFCL)

- Study on the Procurement Practices and Transportation Section in Brahmaputra Valley Fertilizer Corporation Limited
- To have a basic overview of the functioning of the Material Management Department of BVFCL
- Analysis of the procurement practices follows in BVFCL as a Procurement Officer through a various tendering process
- In-depth analysis of the functioning of Road Transport and Rail Transport as a Transportation Officer of BVFCL

Position of responsibilities

- Hostel & Mess Committee, IIM Bodh Gaya
- Operation Club member, IIM Bodh Gaya
- HR Club member, IIM Bodh Gaya
- Accommodation Co-ordinator in TechXtra 2014 Technical Festival of Tezpur University

Achievements and other details

- Published a Research Paper on “Designing and Development of a Low Cost Circuitry for Appliance Automation in Industries” as a Co-Author “During 1st International Conference on Automation in Industries Having ISBN No. 978-93-85016-99-8
- Awarded ‘Anundoram Borooah Award’ by the Chief Minister of Assam out of 1,00,000 HSLC appearing candidates who score more than 75 percent
- Runners Up in a football tournament in IIM Ranchi
- Champion & Runners Up in an interdepartmental football tournament of Tezpur University

<https://www.linkedin.com/in/hirak-jyoti-das-365499119/>

ANURAG RASTOGI



B.Tech (Computer Science)

Inderprastha Engineering College



Marketing & Operations

Anurag Rastogi is self-driven and fulfils his responsibilities with complete dedication. In his previous job, he was highly appreciated for his performance & maintaining excellent client relationship. He is enthusiastic about his work and makes every effort to stand out in whatever project allotted to him. He possesses strong acumen for Digital Marketing & is passionate about learning new technologies.

Work Ex: 12 months Cognizant Technology Solutions

- Worked on-site at Google India Pvt. Ltd., Gurgaon as Adwords Specialist
- Client management by revamping the Adwords campaign and delivering on KPI's within a stipulated time
- Optimized and monitored 200+ SEM campaigns for clients across North America
- Worked as a single point of contact for 73+ clients across the globe

Summer Internship: India Transact Technologies - AGS TTL

- Lead the branding campaign for building more positive brand associations
- Mapped the competitors' digital assets & designed a complete digital marketing strategy to get better customer engagement across all digital communication channels.
- Analysed new services in the digital payment industry & assisted in Product Innovation.

Position of responsibilities

- Responsible for managing campus placements and handling corporate relations at IIM Bodh Gaya
- Organised and co-ordinated HR conclave, placement training workshops and guest lectures
- Organising Member: Udbhav Inter College Level Fest at IIM Bodh Gaya - 2018
- Co-ordinator: Social Responsibility Club, Inderprastha Engineering College

Achievements and other details

- Awarded “Spotlight” by Cognizant Technology Solutions for exemplary focus on performance excellence in 2017
- Among top 20 finalist PAN India for HDFC Bank's Live Research Project on “Video Channel Strategy-2020”
- Masters in Digital Marketing Certification from Kallada Academy
- Google Certifications: Adwords, Analytics, Digital Sales, Digital Marketing Transformation, Tag Manager & Google Marketing Platform.

<https://www.linkedin.com/in/anuraagrastogi/>

RAHULA RAJ



B.Tech (E.C.E Engineering)

Vellore Institute of Technology Chennai



Marketing and finance and data analytics

Rahula Raj is a calm, ambitious person who has dabbled in a various creative outlet like writing, coding and also a bit of graphic design. He has a clear, logical mind with a practical approach to problem-solving and a drive to see things through to completion. An eager learner he enjoys overcoming challenges by goal setting. Once those goals are in place, he creates smaller goals or benchmarks to accomplish helping him in continuously evaluating his performance.

Work Ex: 12 months GeekyAnts

- Developed Chatbot
- The client was from U.S.A learned to manage the work accommodating the time zone difference
- Managed the development and interacted with the client about the progress
- Worked on Noon- a Dubai based E-commerce platform
- Interacted with people from different parts of the world & learnt about team dynamics

Summer Internship: Edelweiss Financial Services

- Defining the key players, key parameters & key metrics among NBFC ,HFC and banks
- Collating data from investor presentation ,financial results and call transcripts
- Doing Cluster analysis based on loan book size and balance sheet size
- Analysing the peers of Edelweiss & creating a dashboard using Tableau

Position of responsibilities

- Member of PR Media committee in IIM Bodhgaya
- Member of Android club in my college VIT University 2015 IEEE

Achievements and other details

- Represented VIT at PALS4Innovation Challenge at IIT Madras
- Finalist in Startup India Bihar Yatra
- First Position in Soch - The Challenge for Social Change in the 2018 edition of Atharv- IIM Indore's annual management
- Developed and uploaded 10 apps till date on Google playstore with a total download of 23,000 and growing

<https://www.linkedin.com/in/rahul-raj-630a2779/>

HIMANSHU GARG



B.Tech (Computer Science and Engineering)

GB PANT Government Engineering College, Delhi



Marketing and HR

Himanshu mingle with people very easily and has strong interpersonal skills. He come up with creative solutions to challenges in job. He got the skills of marketing and management from the real life experiences and school itself. He is a team player and loves to be a part of a team. He is always ready to face challenges and get along with people very well. He strongly believes in vision and action.

Work Ex: 12 months Garg Fibre Glass Industries

- Managed the team of 16 employees and monitored their job performance constantly
- Maintained the records of inventory, cash flow and accounts of customers on daily basis
- Regularly visited the different sites at nearby locations for further scope of business
- Administered the sales and collection of around ~20 B2B customers efficiently
- Classified and then distributed the work among the different employees efficiently

Summer Internship: Cyanberg Technology

- On field Sales experience, visiting restaurant and cafes daily to boost our sales of latest billing software.
- Analyzing the needs and expectations of our customers to improve our billing software
- Digital Marketing experience of paid and owned media to boost sales.
- 2 successful social media marketing campaigns with 90000+ views and 2000+ website visitors
- Budget planning and recruitment of different employers for the next 5 years for the company in digital marketing.

Position of responsibilities

- Representative of Data Analytics club(Dimensions) in IIM Bodhgaya
- Sales team lead and a member of strategic and consulting team of Cyanberg Technology
- Sports coordinator in GB PANT govt engineering college and managed 3 sports fest with participation of 20+ different colleges.
- Chess captain of college team and active member of cricket team

Achievements and other details

- Stood first in Chess championship held in IIM Bodhgaya, GB PANT and Faridabad zonal under 17 championship.
- Included in the strategic and consulting team of Cyanberg Technology within 3 months of internship.
- Managed an entire manufacturing business unit for 12 months in all its business activities.
- National level medalist in Fine Arts and sketching. 6 years of official training in fine arts and live sketching.

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VINEET KUMAR SINGH



B.Tech (Computer Science)

*B.B.D. National Institute
of Technology &
Management*



Marketing

Vineet is a sincere, inquisitive, determined and work centered individual. He possesses strong communication and analytical skills. He is an ardent believer of having conviction in carrying out all kinds of tasks. During his prior experience he has shown that he takes responsibilities and is highly committed to them until he accomplishes his goals.

Work Ex: 13 months I.T.M. ,Lucknow

- Worked as a faculty and taught Computer Applications and Professional Communication to 1st year Diploma students
- Involved teaching and contacting students, checking and assessing their performance and work
- Encouraging personal development and motivating students to achieve their career aspirations
- Directing students along the Institute provided guidelines and ensuring curriculum completion

Summer Internship: MakeMyTrip India Pvt Ltd.

- Designing a promotional campaign for Experiences in MakeMyTrip to enhance traffic at the app and the platform, creating the algorithm for the entire front-end and back-end for the campaign
- Improving app conversions by building a ranking mechanism through the use of various statistical models
- User segmented marketing strategy and liaising with creative team for timely delivery of marketing collaterals

Position of responsibilities

- Emcee for formal and informal events in IIM Bodh Gaya
- Handle the social media profile of the IIM Bodh Gaya marketing club "MASQ"
- Coordinator in the annual College Festival "UTKARSH '14" conducted by BBDGEI
- Accommodation Co-ordinator in TechXtra 2014 Technical Festival of Tezpur University

Achievements and other details

- Consulting Knights '18, AGNITRAYA 5.0, IIM KASHIPUR – Ranked among top 30 teams amongst 861 teams registered for the competition
- Placed among the top 10% in National Standard Examination in Physics 2010-2011 at the center
- Scored highest marks in English ICSE among the 4 branches of Spring Dale College in Lucknow

<https://www.linkedin.com/in/vineet-singh-1012/>

ROHIT C DANGE



**B.E. (Information
Technology)**

*MIT College of
Engineering, Pune*



Analytics, Strategy and
Finance

A self-disciplined individual with strong analytical and interpersonal skills and possesses a strong desire to learn forever and performing above par consistently. He is naturally curious and has a multidimensional approach to problems. He has played lead roles in all walks of life be it school, college, live projects, job and internship. He believes in the potential that data holds in our daily life and hopes to use both his IT and management knowledge to bring optimal solutions to real life problems.

Work Ex: 14 months FigMD India PVT. LTD., Pune

- Responsible for keeping, maintaining network and database connectivity to a dedicated software service and troubleshooting different data discrepancies.
- Contributed in automating and streamlining daily data extraction processes that resulted in 20% reduction in the avg. number of issues raised daily.
- Lead two separate teams of 4 each, one being in the technical support operations and other for a new project called Certlink.
- Started a universally accessible documenting system for bringing ease of understanding to new comers and trainees and for achieving overall efficiency.

Summer Internship: OVN Trading Engineers PVT. LTD., Delhi

- Studied & analyzed Customer point of view in pre-purchase stage and Factors that affect the purchase decision
- Analyzed and understood company's performance based on past 3 years data of DG set service Customers.
- Analyzed financial data to find better position and target segments that showed higher potential for growth using Pareto principle.
- Analyzed OVN's potential for cross selling and finding suitable business alternatives to DG set.

Position of responsibilities

- Cultural Secretary, Yeshwant Vidyalaya 2009.
- Member of the Organizing team for Robo-Soccer event in Tesla-2013 at MIT Pune.
- IT Committee Representative, IIM Bodhgaya.

Achievements and other details

- Awarded Employee of the Month (Dec. 2016) for resolving a record high of 500+ issues in a month.
- Ranked 3rd in the district-level and 2nd in the Regionals of Maths Olympiad Exam by MGAM.

<https://www.linkedin.com/in/rohitdange>

ASHISH SINGH



Computer Science Engineering

UIET, CSJM University
Kanpur



Marketing and
Operations

Ashish is adaptable, reliable and have astounding time keeping abilities. He is a mature team worker and adaptable to all challenging situations. He possesses strong analytical and problem solving skills, having won various tournaments in Chess. He has also represented UP in chess at National level. He has worked in Supply Chain Management for Accenture solutions private limited. He is able to work well both in a team environment as well as using own initiative.

Work Ex: 15 months Accenture

- Responsible for tracking of movement of around 1500 materials to and from 12 different countries daily.
- Determine key supply chain KPIs.
- Suggest solutions for process improvements.
- Train other team members and new joiners.
- Interact to client directly on weekly basis.

Summer Internship: Career Launcher

- Worked as a Product Manager Trainee.
- Responsible for improvement of already existing products.
- Implement Gamification strategy.
- Generate leads using Gamification.
- Boost engagement for various existing product users.

Position of responsibilities

- Was selected as one of 4 core IT members (IIM Bodh Gaya).
- Ensured uptime of close to 97% for 100+ students and faculties of IIM Campus.
- Ensured proper maintenance of the website and Internet infrastructure of the campus.
- Organised Techmart (Technical Fest) in UIET Kanpur.
- Was among one of the 15 core members of the organising team.

Achievements and other details

- Ranked 1st in State (~1.72 lakh) and 12th in India (~20 lakhs) in International Informatics Olympiad in 2010.
- Was selected as one of the 4 players to represent Uttar Pradesh in National Chess Championship held in Kanpur in 2014.
- Got an opportunity to do 2 months summer internship with DRDO in Solid State Physics Laboratory, the premier R&D organization of the country in 2015.

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AMARTYA BOSE



B.Tech (Computer Science and Engineering)

Institute of Engineering
and Management, Kolkata



Finance & Marketing

Amartya is a diligent, creative individual who can bring the "out of the box" solutions to the problems assigned to him and will go the extra mile to get the job done. His strong analytical skills has won him many accolades in Finance competitions across IITs, XLRI and other management-schools.

Work Ex: 16 months Tata Consultancy Services Limited

- Was a part of the Operations and Management delivery team
- Responsible for daily activity flow and maintenance of critical app servers
- Performed monthly patching/ upgradation activities for the client
- Resolved software queries for client and performed smoke tests

Summer Internship: Exide Industries Limited

- Analysis of financial reporting requirements and translating them into functional tools
- Automation of the monthly Financial Reporting exercise, reduction in errors committed and time required

Position of responsibilities

- Hostel and Mess Committee Representative of IIM Bodh Gaya
- Volunteer at Pitru Paksha Mela, Gaya, 2018
- Student Representative at SPIE, IEM chapter

Achievements and other details

- Ranked 2nd in Synergy, Annual Business festival of VGSOM, IIT Kharagpur
- Ranked 1st in Bulls & Bear, Annual Management festival of DMS, IIT Delhi
- Secured a rank among top 8 teams in Helios, the Operations and Strategy Event of XLRI, Jamshedpur
- Worked part-time as an Insurance Advisor under ICICI Prudential Life Insurance

<https://www.linkedin.com/in/amartya-bose-4842245a/>

DILU DAMODARAN



Mechanical Engineering

Vidyavardhini's College
of Engineering &
Technology



Marketing & Operations

Being calm and composed by nature, Dilu is a career-driven individual who embraces challenges. He is well organised, determined and self-disciplined individual. He possess good analytical and interpersonal skills. He works well in team as well as on his own. He is quick learner and strives to keep on learning constantly. His professional experience has made him adaptable to any working environment.

Work Ex: 17 months Axis Electrical Components (I) Pvt Ltd

- Worked as a Business Development Executive in Axis Electrical Components
- Handled end to end sales of Export Customers viz Middle East & Africa
- Analysed sales of past years in order to forecast for particular customer & country
- Represented Company in various Exhibitions held within & outside India
- Promoted Axis products worldwide via Email Marketing & generated new leads (4-5)
- Identifying potential markets for new as well as existing product range of Axis Electrical Components

Summer Internship: OVN Trading Engineers Pvt Ltd

- To study & analyse Customers' point of view in pre-purchase stage & factors affecting the purchase decision
- Analysing and understanding company's performance based on past 3 years data of Diesel Generator (DG) set sales & service Customers
- Segmenting customers & analysing target segments that shows higher growth potential using Pareto principle
- Analysing OVN's potential for cross selling & finding suitable business alternatives to DG set
- Proposed recommendations based on data analysis

Position of responsibilities

- Student representative of Alumni Committee, IIM Bodhgaya
- Coordinated in Conducting Alumni Meets in 6 major cities of India
- Maintaining and Updating Alumni database of IIM Bodhgaya

Achievements and other details

- Runner-up in Football tournament held in Fest conducted by IIM Ranchi
- Google certification in Digital sales

<https://www.linkedin.com/in/dilu-damodaran-831228147/>

SHIVA KANT VERMA



B Tech (Electronics and Communication Engineering)

Hindustan college of science
& technology (Sharda group),
Mathura



Marketing & HR

Shiva Kant Verma has a focused and enthusiastic approach towards the task at hand. He is always excited to explore new business theories. He has handled customers for Info-edge and Think & Learn Pvt. Ltd., in a variety of roles and capacities. He takes continuous initiatives to improve his perception.

Work Ex: 17 months Info-edge, Think and Learn pvt. ltd. (Byju's)

- Counseling (Byju's): Conducted 80+ counseling sessions with students and their parents, lasting 200+ hours, to explain the benefits of Byju's App.
- Direct Sales (Byju's): Evaluated product pricing based on the ability to pay and engagement level of the decision maker, on spot for Byju's paid programs.
- Leadership (Info-edge): Promoted twice to supervise a team of 22 members of the critical process.

Summer Internship: Oravel stays pvt. ltd. (OYO Rooms)

- Understand the network of customer inflow (demand generation) of the accommodation sector in BodhGaya.
- Various stakeholders, hotel owners, promoters and travel agents were part of the assessment and inspection.
- Devising a sustainable strategy and implementing it, for increasing hotel room consumption of OYO Rooms in Bodh Gaya.

Position of responsibilities

- "Feasibility study and survey of Govt. schools in Delhi" for Public Works Department, Delhi.
- Live project with Gaya district administration to facilitate tourism at Pitrapaksha.
- Hostel & Mess Representative of IIM Bodh Gaya.

Achievements and other details

- Rated 'Outstanding' for my work at Info-edge.
- Successfully completed an online R Programming course, from Johns Hopkins University and Coursera.

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JOHNSON TRIPURA



B.E (Computer Science & Engineering)

Bangalore Institute of Technology



Marketing & HR

Johnson is a sincere, patient, reliable and self-motivated individual. He is eager to learn and open to new ideas. He possesses good negotiation skills & strives for success. Previously he worked for Kooney Sounds handling CRM. He also worked with EEMS as School Administrator.

Work Ex: 17 months EEMS (School Administrator)

- Provided leadership, supervision and managed teaching and non-teaching staff.
- Implemented short and long budgeting practices that demonstrated efficient and effective using of all school resources and inventories.
- Operated joint DDO with School Chairman and School Treasurer for school accounts.

Summer Internship: Flywidus

- Generating Leads for Agents, Corporate, HNIs & Investors.
- Brand Engagement.
- Digital Marketing Campaign.

Position of responsibilities

- Representative of Student Regulatory Affairs Committee in IIM Bodh Gaya
- Member of Envision Club Entrepreneur Cell in IIM Bodh Gaya

Achievements and other details

- All State Rank in top 500 out of 20000
- Runners up in football tournament held at IIM Ranchi

<https://www.linkedin.com/in/johnsont90/>

BHARADWAJ VADHRI



B. Tech (Civil Engineering)

IIT Guwahati



Finance

Bharadwaj is a hard working professional who believes in strong conceptual foundation. He has prior experience of managing Brent Crude Oil positions on Intercontinental Exchange. He is a team player with proven analytical and problem solving skills. Bharadwaj is calm minded and a good listener who speaks after thoughtful consideration of all opinions. During off days he can be found passing football on the field. He is also a Formula1 enthusiast.

Work Ex: 18 months Futures First Info Services Pvt. Ltd.

- Energy Markets Analyst

Summer Internship: Shree Cement Limited (SCL)

- Risk Management: Analyzed the risk factors affecting the ECB hedging strategy of SCL.
- Conducted scenario analysis on impact of MIFOR on USD/INR currency swap.
- Presented the feasibility study on MIBOR Overnight Indexed Swap selling to reduce the overall cost of hedging.

Position of responsibilities

- Treasurer, Student Council, IIM Bodh Gaya: Managing and auditing the expenses of Student Council Fund.
- Placement Representative, IIT Guwahati:
Led a team of 75 students to a successful placement season-2014 at IITG.

Achievements and other details

- V-Guard's Big Idea Contest, 2018:
One of the top 20 teams to be selected from 600+ teams from all over India.
- Prepared a business plan for V-Guard to launch IOT enabled LED fixtures using Blu-Mesh technology.
- Presented the go-to market strategy, financial plan to a panel of V-Guard's top management.

<https://www.linkedin.com/in/bharadwajvadhri>

SUMIT KAMBOJ



Electrical Engineering

JMIT, Kurukshetra University



Marketing & Analytics

Sumit is a result oriented person and a go-getter. He is easily approachable and a diligent team player with a proven track of leading the teams effectively. Synergy is of utmost importance to him and he dedicates himself to align his goals with goals of his organisation. He has an experience of working in automotive industry.

Work Ex: 18 months SK AUTO INDIA (SKAI)

- Worked as a Plant engineer in SKAI
- Responsible for preventive and routine maintenance planning of power machines worth 100 million rupees
- Planned, directed, executed manufacturing activities in production plant
- Generated the guidelines and procedures for reduction in energy usage
- Successfully achieved 10 percent reduction in energy consumption

Summer Internship: FLYWIDUS.COM

- Developed a customer churn model for 22000 customers with a prediction rate of 77 percent
- Developed a sentiment analysis model using R programming
- Performed sentiment analysis on major OTA like makemytrip, cleartrip, yatra.com
- Active member social media campaign team

Position of responsibilities

- General secretary of student council of IIM Bodh Gaya
- Active member of marketing club of IIM Bodh Gaya

Achievements and other details

- Competed in the largest machine learning competition conducted on kaggle by Santander Bank for customer prediction and successfully developed a prediction model with prediction rate of 90 percent. Around 9000 teams participated from around the world including teams from Google, Microsoft, Facebook engineers.
- Certifications in tools like R , Python, Tableau.
- Selected for Indian National football U-17 team boot camp.

<https://www.linkedin.com/in/sumit-kamboj-497391169/>

PATIL SWAPNIL SUNIL



B.Tech (Information Technology)

College of Engineering, Pune



Finance & Analytics

Swapnil is a self-disciplined, organised and efficient person with an scrupulous approach. He possesses good analytical skills and ability to deliver excellent results on time. He is a sports enthusiast and has won state level competitions in swimming, water polo and rowing.

Work Ex: 21 months Accenture

- Java Development of California state's welfare website
- Defect resolving
- Unit and integration testing
- Information gathering from client

Summer Internship: HDFC Bank

- Market survey.
- Lead generation.
- Business development and expansion.

Position of responsibilities

- Academic committee representative - IIM Bodhgaya

Achievements and other details

- Won inter college Swimming and Water polo competitions.
- University runner up in water polo.
- Participant in College of Engineering Pune's boat club event regatta.

<https://www.linkedin.com/in/swapnil-patil-b7741962/>

PRAVEEN PIRIDI



Electrical & Electronic Engineering

Vasavi College of Engineering
(Osmania University)



Marketing, Analytics & Operations

Praveen Piridi is very goal-oriented, dedicated and focused person. He is precise in his work with details and focuses on the root cause of the problem. He along with his friend started a start-up (e-commerce website) for textile-handloom lovers connecting them to grass root level and rural artisans.

Work Ex: 32 months Creya Learning & Research / Amounee

- Responsible for leading a team of 4 for successful implementation of Creya program in CSR sponsored schools.
- Responsible for Professional development trainings & effective implementation of Creya XEL program.
- Responsible for marketing, Operations and business related decision making for Amounee.
- Responsible for creating business plan, strategies, Revenue, Documentation etc.

Summer Internship: Daks India Industries Private Limited

- Worked on creating Crowd funding Campaign for Badgepack Designs,
- Worked on creating & implementation of Marketing & Sales plan for n2-X bags.
- Worked on creating master sheets for Decision making of Production Plan and work Allocation for Badgepack Designs.

Position of responsibilities

- Convenor for Tech fest -Acumen 2K15: Responsible for planning and implementation the Tech Fest by getting sponsors, creating teams for different activities and strategies for getting participants
- Student coordinator for National Service Scheme.
- Member of Envision cell: Insured effective communication for HR Conclave by drafting mails and hospitality of dignitaries.

<https://www.linkedin.com/in/praveen-piridi/>

RAVI SHANKAR BARNWAL



B.Tech (Electrical & Electronics Engineering)

National Institute of Science & Technology, Berhampur, Odisha



Marketing & Operations

Ravi is a proactive initiative taker and has demonstrated proven skills of Leadership at various levels. He is skilled in negotiation, market research, strategy planning and Public & Media Relations. His core strength lies in finding the efficient and creative solutions for the tasks assigned.

Work Ex: 32 months Infosys Limited.

- Worked as a Business Analyst for a US based client and leading healthcare firm- Aetna.
- Completed 3 projects and 10+ releases of agile nature and Waterfall model.
- Performed requirement gathering, analysis and workforce planning for multiple pipelined projects with direct regular client interaction.

Summer Internship: Maruti Suzuki India Limited

- Project Title- "Effectiveness of customer journey in Arena Showroom".
- Gathered hands on experience on Market & technology research along with perception mapping of customer & customer's journey.
- Identified various findings & proposed ingenious ideas, few of which has been forwarded for implementation

Position of responsibilities

- Serving as an active Media & PR Representative at IIM Bodh Gaya.
- Serving as the POC of Strategy & Consulting club at IIM Bodh Gaya.
- Lead the first ever blood donation camp at IIM Bodh Gaya in coordination with Indian Army & International Red Cross Society.
- Lead a team of five members and served as the SPOC for project releases at Infosys limited, Pune.
- Served as the active member of SGT (Self-governance committee) during training at Infosys, Mysore.
- Served as the President of Astronomy Club in college - NIST, Berhampur.

Achievements and other details

- Represented India in the "Youth delegation to China" program jointly organized by Govt. of India and China.
- Won first Prize in Deliberation 4.0, a debate competition organized by Communication club of IIM Bodh Gaya.
- Finalist in various B-school competitions.
- Awarded third Prize in a "Game-e-thon" named event held at Infosys, Pune.

<https://www.linkedin.com/in/ravi-barnwal-51a6a7a7/>

ABHISHEK PANDA



**B.E (Hons) in Electronics
& Instrumentation
Engineering**

*BITS Pilani K.K Birla Goa
Campus*



Finance & Operations

Abhishek is a thoughtful, diligent and steadfast working professional who has delivered results, be it in the organisations he has worked or as a student. With prior experience in IT Consulting and sound knowledge of finance, he hopes to carve out a niche for himself in the Fintech Industry. Meticulous handling of both academics and placement activities on campus, endorse his analytical and management skills.

Work Ex: 34 months Virtusa,Accenture

- Worked in the capacity of Robotics Process Automation (RPA) Analyst
- Developed automation workflows for handling business processes in the financial domain
- Involved in requirement gathering, preparation of process design document and feasibility study of automation
- Responsible for developing POCs (Proof of Concept), showcasing the capability of RPA

Summer Internship: SIDBI (Small Industries Development Bank of India)

- Analyse SIDBI's impact of refinance assistance on the beneficiaries.
- Identify areas which have remained devoid of SIDBI's assistance and come up with possible reasons for the same.
- Study employment generation patterns in various states owing to SIDBI's refinance assistance.
- Provide insights to increase the outreach of SIDBI's refinance schemes.

Position of responsibilities

- Member of Placement Committee of IIM Bodh Gaya
- Member of organizing committee of Gyanodaya , maiden HR Conclave of IIM Bodh Gaya - 2018
- Member of Finance Club, IIM Bodh Gaya

Achievements and other details

- Highest CGPA (7.72/9) in the 1st year among a batch of 66 students at IIM Bodh Gaya
- CFA Level 1 Candidate
- FLIP Certified Professional in Banking & Finance Fundamentals,2018
- Awarded Top Talent Bonus of ₹ 75,000/- by Virtusa Consulting Services,2017
- Accredited Blue Prism Developer, Certified by Blue Prism

<https://www.linkedin.com/in/abhishek-panda-1747963a/>

AFSAR HUSAIN



**B.Tech (Computer Science
Engineering)**

JSSATE, Noida



Finance

Afsar Husain is a passionate person about his work, as he loves what he does. He has selfless attitude towards anyone whom he comes across with. He is comfortable adjusting to any situation and doesn't get flustered easily when faced with unexpected challenges. He has very friendly nature and love to be with people. In his leisure time he loves to play games and listen to music.

Work Ex: 54 months Infosys Ltd.

- Monitored the execution of a set of task in a plan to fulfill a customer requirement for Telstra
- Restored services operation as quickly as possible following an incident while minimizing the impact
- Managed the risk associated with planned task falling behind the schedule
- Analysed gaps in processes like incident identification, vendor management & field technician engag

Summer Internship: Future Generali

- Attained proper understanding of insurances and economic sector regulatory bodies of India (IRDA).
- Interacted with clients and review their fiscal situation to understand their financial requirement.
- Generated leads for the organization

Position of responsibilities

- Core team member of Alumni Relations Committee at IIM Bodhgaya
- Organized online & offline events during the Techfest, participation from 20+ colleges

Achievements and other details

- Received Certificate of Appreciation award from the client while working with Infosys in 2015
- Received Telstra Service Operation Accreditation in 2015.
- Won district level Kho-Kho tournament for two years
- Got 3rd place in AOE in ZEALICON (Annual Techfest)

<https://www.linkedin.com/in/afsarhusain/>

SURESH KUMAR BHAGAT



B.Tech (Computer Science)

*Synergy Institute
of Engineering and
technology*



Marketing and HR

Suresh is a fun loving person and a team player who knows how to deal with any situation. With his work experience, he knows how things work in real life. He has worked in Wipro for 43 months and has learned how corporate works and has a good understanding of how to manage a team.

Work Ex: 43 months Wipro Technologies

- Worked as an SAP-ABAP consultant.
- My job involved developing new applications as well as modifying the existing ones.
- Worked on the SAP-HR module and developed applications which is being used by the Wipro employees across the globe.
- Worked simultaneously with the testing team and the front end team to resolve their issues.

Summer Internship: Gyan Dairy

- Worked a SPOC for the Gyan home delivery application.
- Was directly reporting to the higher management with regard to the status of the application.
- Was involved in the marketing activities which involved scheme formation and event planning.

Position of responsibilities

- Spearheaded a whole team which was working on the development of crucial applications.

Achievements and other details

- Got appreciated many a times by the management for my work in Wipro.

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ROHIT KUMAR



**Electronics and
Communication Engineering)**

*Techno India, Salt Lake
Kolkata*



**Marketing & Data
Analytics**

Rohit is a city dweller who loves to travel and explore Himalayan ranges, partake in outdoor activities, and find new adventures along the way. He has experience working in Accenture Solutions at different locations, working in critical projects ranging from ERP implementation to software testing and maintenance in BFSI domain. Nothing satisfies him more than meeting new people, developing a new relationship, solving problems, and contributing to the overall growth of business and society.

Work Ex: 55 months Accenture Solutions Pvt Ltd

- Mentored cross vendor team of five for validation of new e-wallet feature of credit card accounts.
- Developed and customized components on Oracle ERP for a \$15 USD million project.
- Migrated legacy business data to new system, by writing custom made conversion program.
- Single-handedly resolved on shore & off shore issues related Softphone tool (used by team ~50).

Summer Internship: Fujitsu Consulting India

- Recommended automation solution to Central Business Operations team making process 100% efficient
- Developed revenue predication model to find error in predicted values at different business level
- Recommended automation solution using excel power pivot, making process highly efficient at no cost

Position of responsibilities

- Representative Student Regulatory Affairs Committee, IIM Bodhgaya
- Representative Operations Club, IIM Bodhgaya
- Haryana Police Coordinator for student summer camp for 100 hundred students
- Coordinator annual fest with a footfall of 5000 of Techno India

Achievements and other details

- Accenture Ace award for business process advancement through automation, saved 9000 man hours annually
- Star of the month for leading five projects simultaneously to be delivered in three parallel releases
- Secured 3rd position in production and inventory management simulation round XLRI
- Man of the match in the finals of Techno India Cricket League (footfall 200)
- Runners-up Condor SEZ Badminton Championship, Gurgaon
Trekking to Tungnath and Chandrashila 13 km in 6 hours (elevation 14000 ft)

<https://www.linkedin.com/in/rohit-kumar-375877a3/>

LALITKUMAR YADAV



Biotechnology Engineering

MGM's College of
Engineering, Navi Mumbai



Marketing, Sales &
Channel Management

Lalit is results oriented, constantly checking in with the goal to determine how close or how far away we are and what it will take to make it happen. In his previous job, he was highly appreciated for his performance, Tenacity to achieve his Target in given deadline & maintaining excellent customer relationship. He is a self-starter & his skill in handling tough situations is a true indicator of his leadership skills.

Work Ex: 57 months Mettler-Toledo India Pvt. Ltd

Mettler-Toledo India Pvt. Ltd- (Channel Manager-Maharashtra and Goa)

- Planning & Developing and appointing new business partners to expand product reach in the market and working in close interaction with the dealers to assist them to promote the product.
- Developed training programs, marketing plans and launch initiatives for new product release with top resellers of the company in the west region product placement, positioning and a 21% increase in FY 2016 sales target through the channel for 6 months post-launch from west division.
- Member of the team of 5 people out of 65 salespeople pan India level in national PFTO marketing plan for Data collection and sales training for the market penetration and farming account resulting in increased overall 7% sales target FY 2017 post Demonetisation and GST.

Krishgen Biosystems India- (Key Account Manager-Mumbai and Pune)

- Handling Presentations, Product demos, and interaction with all key people and convince them implicitly, closing the case keeping all the major aspects in front and increased sales growth by Handling major business Key Accounts in Mumbai and Pune.
- Developed sales and product placement strategies and monitoring the effectiveness through regular CRM update and follow up with customer resulting in a 15% market share of competitor key accounts with our newly launched Cytokine Elisa kit in FY 2015.

Summer Internship: Airpay Payment services Pvt. Ltd (Product manager-intern)

- Prepared feasibility report on Go to market strategy of newly launch Consumer loan product for Airpay merchants.
- Study the cities coverage and average ticket size of Airpay lenders like Qbera, Indialends, Fullerton, Zest money, E-payLater and LoanTap
- Analysed margin structure, schemes, ROI & technical/business issue of integration of onboarded lender to Airpay key Merchant page.
- Prepared short-term and long-term digital loan sales forecasts and special reports for Airpay Key Merchants Like Tanishq, Caratlane & Aptech.

Position of responsibilities

- President of Envision cell - Entrepreneurship and Industry Relationship of IIM Bodh Gaya
- PoC for Communication Club at IIM Bodh Gaya and responsible for weekly event.
- Coordinator for Marketing Club at IIM Bodh Gaya and responsible for external relations.

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ALUMNI TESTIMONIALS

Sushmita Payal, Batch 2016-18

Coming to IIM Bodh Gaya has been one of the best decisions of my life. Being in the presence of people from all four corners of the country in such a dynamic environment has instilled values in me that no amount of education could provide. Playing, dining, studying and competing together and against each other has helped me expand my horizons exponentially and become the outgoing, cheerful, competitive and responsible individual that I am today. I hope the upcoming batches have the same, if not a steeper growth curve.

Pranav Daund, Batch of 2017-19

A manager is as good as his connections. Although being an emerging IIM, IIM Bodhgaya helped me create a lot of connections which I am finding extremely useful in my professional life. I will always remember the all-nighters before exams, the late night Maggi parties and the time spent discussing a plethora of topics over dinner!

It is here where I truly learnt what being a team player actually means because every single person of this close knit family worked hard and contributed in every way possible to ensure that this institute has a rich legacy, which the future batches will be proud of.

Srikar Prabandham, Batch of 2017-19

The 2 years I spent at the Enlightening IIM transformed me in a way which I never imagined was possible for a person like me. Professors that love to teach, batch mates who bring out the best in you, Seniors who inspire and guide you, helped a wanderer to channelise his thoughts whose opinions matter now in crucial decisions. The hostel life is one thing that I will cherish my entire life- watching cricket finals together in the common room, playing volleyball and those late-night TT fights, celebrating almost all the festivals- all these experiences will remain embedded in my memory for life. IIM Bodh Gaya is a sapling which will grow up to become the mighty Bodhi Tree, take my word for it.

Pinky Paliwal, Batch of 2016-18

In the beginning, I was very skeptical about joining IIM Bodh Gaya, but the moment I came to this college, I was met with nothing but energy and enthusiasm. It has been a great experience at IIM Bodh Gaya, be it learning new courses, interacting with faculties and guest speakers, engaging with batch mates, getting help from our humble seniors, and enjoying with fun-loving juniors. I found the environment at IIM Bodh Gaya very supportive and conducive to intellectual thinking and learning, which significantly contributed towards my success. To anyone thinking about making into IIM Bodh Gaya, I'd say 'just go for it', because it's well worth it in the end.

Miraj Makadiya, Batch of 2016-18

"Two roads diverged in a wood and I, I took the one less traveled by, and that has made all the difference"; These words from Robert Frost truly describe my experience at IIM Bodh Gaya. IIM BG has given me an invaluable and enriching experience working through case studies and discussions on real-life business problems with professors and peers from various industries. It is the place that has given me an environment of infinite opportunities. I have made memories of a lifetime from this experience and I feel honoured to be a part of its history.

Sai Prasad, Batch of 2017-19

"When you want something, all the universe conspires in helping you to achieve it" My stint at IIMBG affirms my belief in the above statement. Along with helping me in expanding my horizon in management knowledge, IIMBG has also helped me in discovering my potential. It has all the necessary things to make student life-enriching. I had joined IIMBG with many dreams and it was a 'ticking all the boxes' experience for me.

ABOUT BODH GAYA

The crucible of Buddhism, Bodhgaya was where Prince Siddhartha attained enlightenment beneath a bodhi tree 2600 years ago and became Buddha (the 'Awakened One'). In terms of blessedness, this tiny temple town is to Buddhists what Mecca is to Muslims. Bodh Gaya lies 13 km. south of Gaya beside the river Phalgu. At the centre of Bodh Gaya stands the elegant Mahabodhi Temple, rising to the lofty height of 55 metres. Inside the temple, a single chamber holds a large gilded image of the Buddha.

At the rear of the temple to the west lies the large Bodhi tree beneath which Buddha gained nirvana.

In Bodh Gaya, almost every nation with a Buddhist following has its own monasteries – Bhutan, China, Japan, Myanmar, Nepal, Sri Lanka, Cambodia, Thailand, etc. Besides, there are monasteries belonging to the lesser known sects of Indian Buddhism. All these are within an easy walking distance of the Mahabodhi temple. Each temple has its own architectural style. Each offers visitors a unique opportunity to peek into different Buddhist cultures and compare architectural

styles. The Indosan Nipponji Temple is an exercise in quiet Japanese understatement compared to the richly presented Bhutanese Monastery nearby, which houses some wonderfully colourful and intricate frescoes. The most impressive of all the modern monasteries is the Tergar Monastery of the Karmapa school of Tibetan Buddhism. It's a glory of Tibetan decorative arts that will leave you slack-jawed as you enter. A none-too-distant runner-up is the impressive Thai Temple, a brightly coloured wat with gold leaf shimmering from its arched rooftop and manicured gardens. Meditation sessions are held here mornings and evenings. The Tibetan Karma Temple, with double-dragon brass door knockers, and Namgyal Monastery, contain large prayer wheels. Monasteries are open sunrise to sunset. Bodh Gaya attracts thousands of pilgrims from around the world every year, who come for prayer, study and meditation. They spend weeks, even months here, practising meditation techniques or enrolling for introductory courses in Buddhist teachings or learning to read Pali, the language of the ancient commoners and of the Buddha.



HOW TO REACH



Rail: Gaya is a major Railway junction on the Grand Chord line served by express, superfast and Rajdhani express trains. The nearest railway station is Gaya (17km).

Local Transport: Taxis, Tongas, Auto Rickshaws, Cycle Rickshaws are available.

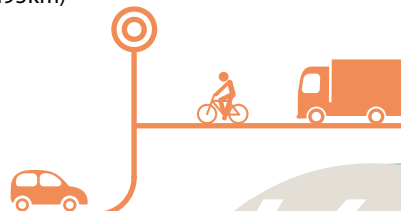
Bus: Regular direct bus services are available from Gaya, Patna, Nalanda, Rajgir, Varanasi. Bihar State Tourism Development Corporation run buses from Patna- Bodh Gaya route twice a day..



Air: Bodh Gaya has an international airport served by Druk Air, Thai Airways, Air India and Indigo Airlines. Alternatively, one can fly to Patna (110 km away) and take a train, luxury bus, or a taxi to reach Bodh Gaya.

The nearest airport is at Gaya, 7 Kms and Patna, 135 kms. Most airlines connect Patna with Mumbai, Delhi, Ranchi, Lucknow and various other cities.

Road: Bodh Gaya is well connected by road to Gaya (17km), Nalanda (101 km), Rajgir (78 km), Patna (135km), Varanasi (252 km), Kolkata (495km)



PLACEMENT TEAM

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