

## IIM BODH GAYA welcomes its Fourth PGP Batch

Indian Institute of Management, Bodh Gaya welcomed its fourth batch of Post Graduate Program in Management on 7<sup>th</sup> of July innervating the students on a new journey filled with new hopes and determinations.

Dr. Vinita Sahay, Director IIM BG welcomed the new batch and congratulated them on their achievement of finally being a part of IIM family. She emphasized the value of the brand of IIM and emphasized on the global presence it has around the world. She advised the batch to always have an inclusive vision and work hard for greater good, keeping in mind all the stakeholders.

Orientation program commenced with our Chief Guest of event Mr. Abhishek Kumar Singh, IAS, DM Gaya congratulating the students and sharing his experiences and innovative ideas implemented during policy making and advised students to come up with solutions to tackle problems in India. He shared his dream of seeing Bihar as place for academic excellence and enlightenment and promised to work closely with IIM Bodhgaya.

Our second guest Lt. Gen. Srinivas, Commandant, OTA Gaya commended the growth of IIM Bodh Gaya in terms of its academic rigor and urged students to be job creators. He also discussed about integrating OTA and IIM Bodhgaya and emphasized on importance of learning from each other.

It was followed by a series of guest lectures by experts from Industries who discussed the recent trends in respective industries and advised students how to bring expertise, professionalism and efficiency in work.

Throughout these discussions, the students of IIM Bodh Gaya were proactive and contributed in making these sessions very interactive and always strived to question a diverse variety of concepts, perceptions and stereotypes.

Hence, with the foundations being laid for the fourth batch, IIM Bodh Gaya embarks on a journey towards maintaining the legacy of Brand IIM and commitment to promote leaders, innovators, creators and entrepreneurs with rich ethical foundation and corporate social responsibility orientation who will contribute in building a strong, skillful and talented nation.

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## Editor's Desk

I am delighted to present to you the second issue of IIM Bodhgaya Newsletter. The institute welcomed its fourth PGP Batch. The enthusiasm and creativity of students during their orientation assures us that we have passed the baton to the brightest minds of our country.

The enthusiasm and hard work put by students of third PGP batch in their summers has put our institute's name as a trusted future flag bearer of IIM Brand amongst corporates.

The institute witnessed an amazing start with a plethora of enlightening guest lectures and student activities.

We are also delighted to announce that construction of our new campus has begun.

I would like to express my sincere appreciation to all the students for their contribution in building our brand name and Chandra P in compiling the Newsletter.

I wish you all a good and productive term ahead. Cheers!!



## Orientation PGP 2020



Indian Institute of Management, Bodh Gaya welcomed the best minds of the country to honor the brand name of IIMs. The fourth PGP batch comprising 67 students commenced on 7<sup>th</sup> of July. An orientation program was held to familiarize the young batch with the culture, vision and demanding rigorous curriculum of IIM Bodh Gaya. The orientation program turned out to be very informative to the new batch. With dozens of case studies, quizzes, competition, debates etc., the batch got to know the future rigorous curriculum. Apart from this, team events like skits and treasure hunt helped senior and junior batch to know each other better.

Orientation Program commenced with expert guest lectures by leaders from diverse domains like Consulting, Strategy, Human Resources, Civil services, Indian Army to name a few.

The guest talks, events and competitions were lauded by the junior batch for being enlightening, engaging and challenging at the same time.

An informal interaction was held wherein the students of both the batches showcased their talent and interacted to know each other well.

We were honored by the presence of Mr. Abhishek Kumar Singh, DM Gaya, Ambar Dubey, KPMG Partner, Lt. Gen. V.S. Srinivas, Commandant, OTA Gaya who shared with us their experiences and taught us how to seek more and learn from them. The immense experience and knowledge bought by the speakers inspired students to work in any field passionately.

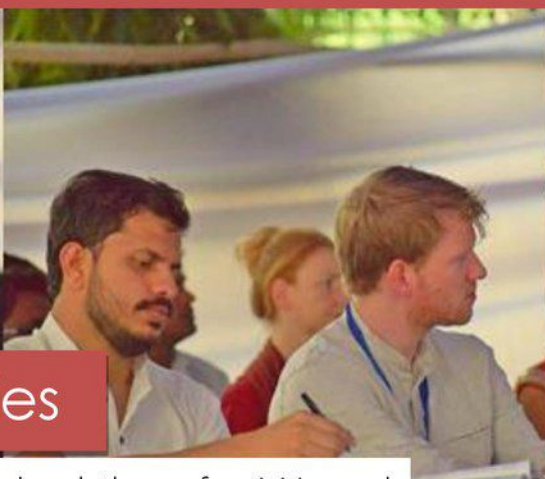
Orientation program concluded with a high-octane Freshers welcome party.











# Campus Activities

IIM Bodh Gaya has conducted a plethora of activities and events to maintain an engaging environment, help students showcase their talents, hone their skills and create a feeling of togetherness. IIM Bodh Gaya believes that contributing to society is as imperative as academic achievements. Students of IIM Bodh Gaya frequently engage in Social activities and add value.

## Alumni Meet

Meet was conducted at Delhi, Kolkata, Bangalore and Mumbai. Alumni discussed about recent trends in industry and gave insight of industry. They discussed about the opportunities and advised students on how to groom themselves and be professional. Together we cherished memories of IIM Bodh Gaya.

Delegates from IIM Bodh Gaya participated in 'Bodh Gaya Global Dialogues' organized by Deshkal Society on 10<sup>th</sup> March. The panelists from diverse streams of academia, business and top-notch organizations like World Bank, UNICEF etc., with the panel discussions being based on diverse topics such as Academics & Spiritual Ethos, Buddha's Enlightenment & Sustainable Development etc. Students of IIM Bodh Gaya interacted with distinguished dignitaries.



Delegates from IIM Bodh Gaya participated in the distinguished Digital Event #FUTURE, conducted in the state of Kerala. The two-day event saw the convergence of achievers, professionals, entrepreneurs, academicians and other stakeholders in the knowledge industry from across the globe. There were discussions related to emerging trends, ground realities and opportunities that would help individuals and enterprises to compete and lead in a digital world.



Construction of Permanent Campus begins





## Expert Talks



### Interaction session by Mr. Abhishek Singh, DM Gaya

Mr. Singh familiarized the students with policy making. He also emphasized the importance of field experience, priorities of a diplomat and the importance of emerging smart cities. Underlining the role of the private sector, he spoke of the professionalism, efficiency and the expertise it brings. He also advised the budding future managers to keep challenging themselves and keep upgrading themselves, which he learnt from his work experience.



### Interaction Session by Amber Dubey, Partner, KPMG

Mr. Dubey an IIM alumnus proclaimed IIM Bodh Gaya to be a temple of education and declared his pride of being part of IIM family. Mr. Dubey, head of Aerospace and Defense division, spoke about aviation industry in detail. He also explained the challenges faced by the industry and the strategies adopted by them to differentiate themselves from others. He also spoke about the buoyancy of every strategic decisions taken by corporate heads and their weightily implications on a firm's growth.

### Interaction Session by Lt. Gen. Srinivas, OTA Gaya

Commending the growth of IIM Bodh Gaya for its academic rigor, co-curricular events and commendable placements, Lt. Gen. Srinivas urged students to not be job speakers but be job creators. He discussed about idea of integrating different schools of excellence wherein everyone can learn from each other. He discussed about how the cadets at OTA and students of IIM Bodhgaya can collaborate and learn from each other.







### Interaction Session by Ms. Smita Shahi, HR Head, Jio

Ms. Shahi discussed about expectation that the corporate world expects from management students. She advised one to maintain and promote his individuality, and always take rational decisions. Whilst elaborating the selection processes followed during recruitment, she reminded the students that every minute detail of behavior is noted by experts. Also, she encouraged our students to be brave and not to be deterred by failure, as it the first step to success. She also underlined the importance of assignments and adhering to deadlines, which are tools to test an individual's commitment and zeal.

### Interaction Session by Sangeeta Kapoor, Director, Living Planet

Mrs. Kapoor discussed about the threat mother earth is facing due to rampant use of resources and improper disposal of waste materials. Discussing about the failure of existing waste management and disposal methods, she emphasized students to take collective responsibility towards solving this serious problem. She made the students work on a live project discussing about Life cycle of products and sought solutions from them on how to manage the wastes at end of the cycle. She also discussed about corporate and moral responsibility and having Ethics while taking business decisions which impact different stakeholders.



### Interaction Session by Kumar Nachiketa, Senior HR, Deloitte

Mr. Kumar discussed broad topics covering areas like Human Resource management, talent acquisition, Sourcing, Operations and offshoring projects. He discussed how Automation is taking over jobs and what jobs can never be replaced by automation. He advised students not to compete with peers but to compete with self. He advised the students to think beyond stereotypes and continually challenge themselves. He talked about being innovative and inclusive to excel in professional world.



## Student Achievements

### WINNER BRAIN DUEL



Vivek Jain, student of third PGP batch, won Delhi's first live Poker tournament organised by Brain Duel to promote brain games like poker, chess and quizzing in the country. Winning prize was chopped between Vivek and another player.

### EVENTS AND COMPETITIONS

#### PGP 2018-2020

Ishan Garg (Runners up) -Marveloeconomics, SGND Khalsa College

#### PGP 2017-2019

Vivek Jain (Winner)- Brain Duel, Pokerhigh

Srikar, Chandra Priyan (Finalists)- VGuard:The Big Idea contest

#### Certifications:

Sai Bharath Masna, Raviteja Dasari, Kranthi, Sreekar, Akshay – Sustainable Tourism, IARC, United Nations

### वो मैं नहीं जो लिख रहा है

वो मैं नहीं जो लिख रहा है  
क्या तुम्हें वो दिख रहा है  
क्या ये मेरी चेतना है  
या ये मेरा ध्यान है  
या सादगी है ये मेरी  
या फिर मेरा अभिमान है  
ये विश्व है खुद में समूचा  
नव धुरी पर टिक रहा है  
वो मैं नहीं जो लिख रहा है

बेवजह चिंतित ये होता  
विद्रोह करता बेवजह  
बेवजह यह जन्म लेता  
और मरता बेवजह  
बेवजह बाज़ार आता  
बेवजह ही बिक रहा है  
वो मैं नहीं जो लिख रहा है

ये मुझ ही में रह रहा है  
जागने को कह रहा है  
टूट करके ढह रहा है  
भावना में बह रहा है  
ओढ़ कर मेरा ही चहरा  
ये मुझ ही से छिप रहा है  
वो मैं नहीं जो लिख रहा है

Shashwat Arora, PGP 2017-2019

### इक सवाल तुमसे भी।

मैं कई रात पड़ी थी मंदिर में,  
मेरे घर में सब परेशान हुए,  
ऊपर अब तुमसे मैं पूछूंगी,  
ए भगवान, ये कैसे तुम भगवान हुए।

मदद को चीखी मूरत से मैं,  
मेरी चीखों से अल्लाह भी अनजान हुए,  
हैवानों ने तेरे आगे मारा,  
क्यूं देख मुझे तुम हैरान हुए।

तुम घर से बाहर जाना मत,  
यहां मंदिर भी शमशान हुए,  
तेरे आस पास में रहने वाले  
आधे अंधे.. आधे शैतान हुए।

दुहाई उमर, जात की मत देना,  
ये पैतरे सब बेकाम हुए,  
अल्लाह भी है शरम से पानी,  
पानी - पानी मंदिर के राम हुए।

Piyush Tripathi, PGP 2017-2019



# *Boy is in the City!*

On April 5th, around 7:16 in the evening, for the first time in my life, butterflies in my stomach were flying at a lower altitude than the altitude I was at that time. It was my first flight. For a middle-class boy, it was an occasion which he will remember for a very long time and there are chances that he will write a big post about it, ha-ha.

Delhi is a big city and I was aware of that fact. But Even Delhi Airport is bigger than my town that I realized that day only. For me, it was like some movie scene is going on and I accidentally travelled through my TV to the scene. Having a military bag pack while wearing formals, I would have been an eye candy for all those with branded clothes and sexy suitcases.

Finally, I was in. 23F..Window seat was waiting. And then I was flying even before the plane took off. A lady on my left, plane took off. Zakir bhai was right. Clouds were more important. Didn't remember her face at all but clouds. I can draw every shape I saw up there.

I was busy looking outside that window. I saw stars. Above me as well as below me. I was confused. Never realised the place I live in, I place I belong to looks like exactly as the place I wanted to be, I wanted to reach. I wanted to tell someone that but when looked around most of them were sleeping. No one wants to know that the earth is beauty too. Everyone wants to keep chasing the skies and I thought let them keep chasing.

My ears were acting funny. Blocked. I thought it's just me but then suddenly a thought crossed my mind. Heights do make people deaf. Riches, Politicians, God... nobody listens. Even not their own heart sometimes. Heights do play with us a game where most of us are losing consistently and that's why earth looks like a loser.

Up there, it took little longer to get dark. But it gets dark eventually. Up there when you are moving at high speed, everything seems still. It's like nothing is moving at all. My hate for speed grew a little. Up there you realise, earth has nothing but webs that humans created. Decorated with lights and all, beautiful looking webs. Up there you realise, you always have a choice where to go.

Up there you realise, no matter how small things are, they move slow. And they matter. And then they served food. I observed the lady on the left and tried to copy her in every possible way just to appear sophisticated. Then she stopped, leaving the bun. I looked around. No one was eating the bun. I felt bad for the bun. I tore it... applied all the butter left there... and slices of cucumber and ate it like I was again on the ground. It was not sophisticated but tastiest things I ever ate at 30 thousand feet above the ground.

Piyush Tripathi, PGP 2017-2019



# *An Enlightening Journey ahead!*

A new page is about to be added to my life's diary. I am standing at the most important juncture of my 23 years. After a rigorous fight and shrugging off the competitions successfully during C.A.T, I've finally reached the greener side. I am proud to be a part of IIM Family.

IIM Bodh Gaya is relatively newer when compared with others but there is a popular saying- Old Wine is served better in a New Bottle. This IIM lived up to every expectations I had. From brotherly seniors to a very supportive director, I never felt that it is just a 3-year-old institute.

What struck with a surprise was there were practically no officials involved during registration. After a long conversation with a senior, I realised that every committee was student-run. An institute with a fairly new director was carried on the shoulders of mere 39 students and that's commendable.

A very well-designed orientation program introduced us to IIM Bodhgaya's core values and culture and got us going. Moving towards interactive sessions, I can already see some transformations in my communication and confidence.

First week has finished but the journey is long and having such a great batch, friendly seniors and highly experienced faculties my morale is fairly high. I am eagerly waiting for the challenges this premier institute has to offer.

Shashwat Kumar, PGP 2018-2020



With our thoughts we make ourselves and  
we make the world.

-Buddha



## Search for Inner Peace

What does it mean to not have an inner life? There can be many answers to this question. However, to me, it is having no thoughts of your own which could guide you whenever you need to make a major decision in life or deal with untoward circumstances. Such a person is always dependent on someone for support, for sympathy and for making every decision in life. Firstly, it may seem that no such person exists in present world, but when you try to look for them around, you will find many. These people are most vulnerable to falling prey to incidents occurring in their vicinity.

What do we understand by a person who has his own inner life? These are the people who learn to stay contented irrespective of the outer situations, favourable or unfavourable, happiness or gloominess, success or failure. They have their own ideas, interests and desires and most importantly have power to think and act on their own when situation demands. They have the presence of some soul which guides them. These are the ones who come out of every gloomy situation smiling.

People having inner life are often seen to be alone, even in the places like parties or at places of large gathering. They have such a rich inner life that they don't need company of others. They live among themselves. They have their own thoughts, memories and experiences which help them feel at peace and content. Due to this, they have clarity of thoughts, self-analysing power and good imagination.

On contrary, people who lack inner life are afraid to be alone. They are the people who are always surrounded by people. However, they don't have close friends and family. They are easily influenced by external factors and lack strength to take decision on their own. They need people to assist them while taking any decision. They can be the victim of materialism and pseudo-modernization. Everything they think is in terms of their needs, requirement rather than approach that in some meaningful ways say spirituality, intellectually and by self-introspection.

In Market they are known as "one dimensional people" because they are the perfect consumers which they can shape and force them to desire things that they don't need. They don't have the force to say No. Their future can easily be determined by the conditions they are facing because they do not respond to them with their intellect. Thus, they constitute that class of the society which is most vulnerable to the slight changes and need security all the time. They can be rendered underdeveloped, cannot grow on their own, don't have peculiar interest nor the idea upon which they can grow. Take the example of village people, they follow rituals, customs and pre-established belief unquestioningly and mindlessly.

Just going the way as the other people say, easily led by, disturbed by anything vulnerable is not the quality of a good personality. One should always possess his own values, character which determines oneself. Self-introspection is the way to determine one's strength and weaknesses and act to the particular problem accordingly by analysing pros and cons of the situation. By Self-introspection we can build a strong will and find strong inner life in us.

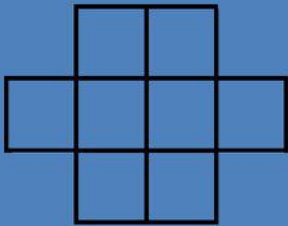
Hemant Gupta, PGP 2017-2019





# Brain Teasers

Write the numbers from 1 to 8 into the squares, so that the squares with consecutive numbers do not touch (neither edges nor corners)



If you can solve this in an hour you are  
Genius

5			8			4		
	8			9			5	
		7			6			2
		4			3			6
	3							
9			1					
			7			8		
	4			5			1	
		2			1			4

Test your general knowledge:

1. Who is Shiv Nadar?
2. Who is Sabeer Bhatia?
3. Who is the author of 'First Things First'?
4. Parent company of Crompton Greaves?
5. Tailwinds corporation owns which airline company?
6. Pillsbury and Cheerios are brands from which company?
7. With which watch brand would you associate Auguste Agassiz and Ernest Francillon?
8. Who is the founder of Himalaya brand?
9. Which company was founded by Lee Byung Chull?
10. 'Dil Toh Roaming Hai' is the tagline of which company?
11. Which MNC is behind Tez initiative in India?
12. Which company is owner of Phone Pe?
13. What is impact of Fed rate hike on global markets?
14. Who was founder of Starbucks?
15. What is Egon Zehnder?





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