

Quarterly Newsletter



March 2026
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#TheEnlighteningIIM 



Pathway

Cover Photo by
Ganesh Gaikwad, MBA10

Glimpses



Contents

1.About IIM Bodh Gaya.....	02
2.Our Vision, Mission, Core Values and Culture.....	03
3.Board of Governors.....	04
4.Director's Note.....	05
5.Editorial.....	06
6.MDP Events.....	07–09
7.Guest Sessions.....	10
8.January Events.....	11–15
9.February Events.....	16–18
12.March Events.....	19–20
13.Faculty and Student Achievements.....	21–23
14.Faculty Publications.....	24–26
15.Visual Arts Section.....	27
16.Poetry Corner.....	28

About IIM Bodh Gaya

Established in 2015 by the Ministry of Education, the Indian Institute of Management Bodh Gaya represents the modern evolution of India's premier management brand and embodies a distinctive mission within the IIM system. While building on the prestigious heritage of the IIMs renowned globally for prioritizing critical thinking over rote learning, this institute has carved its own identity by fostering socially responsible managers and emotionally mature leaders, earning it the epithet of "The Enlightening IIM."

In a relatively short span, IIM Bodh Gaya has grown into a vibrant residential campus with a diverse student body of over 1,600 students enrolled across its full-time programs, including the flagship Master of Business Administration (MBA), MBA in Digital Business Management (DBM), MBA in Hospital & Healthcare Management (HHM), the integrated five-year Integrated Programme in Management (IPM), and the Ph.D. Program in Management.

The institute's academic landscape is defined by a dynamic curriculum that stays in constant consonance with industry trends. The MBA programs span two years of immersive, case-based learning enhanced with corporate engagements and live projects, preparing students for leadership across sectors. The IPM, a five-year integrated program, combines foundational and advanced management education with experiential learning and international immersion, culminating in dual degrees (BBA and MBA). The Ph.D. Program cultivates cutting-edge researchers and thought leaders equipped for careers in academia and industry.

Beyond traditional classroom pedagogy, the learning experience at IIM Bodh Gaya is enriched by the Harvard-style case study method, frequent sessions with industry experts, research-oriented projects, and global learning opportunities. The institute's faculty comprises distinguished researchers whose work regularly appears in top-tier international journals, ensuring that students are exposed to the latest global business theories and practice.

A cornerstone of the IIM Bodh Gaya experience is its commitment to internationalization and cultural diversity. The institute has established exchange partnerships with reputable institutions across Europe, Asia, Latin America, and beyond, offering students the opportunity to immerse themselves in diverse academic and business cultures. These collaborations prepare graduates to lead with global perspective and adaptability in prominent domestic and multinational organizations.

The spirit of IIM Bodh Gaya is deeply intertwined with its historic location in Bodh Gaya, long celebrated as a global center of learning. Situated near the sites of the ancient Nalanda and Vikramshila universities where scholars once gathered from across the world and the UNESCO World Heritage Mahabodhi Temple, the campus provides a serene yet stimulating backdrop for academic pursuit. Students live and learn amid iconic landmarks like the 80-foot Great Buddha statue and the Indosan Nippon temple, blending ancient heritage of wisdom with modern professional excellence. This unique environment enriches the educational journey and nurtures the next generation of socially conscious, globally minded leaders.

Our Mindful Journey - Vision, Mission, and Core values

Vision

To be a globally recognised management school for developing socially responsible and mindful business leaders.

Mission

To develop mindful business leaders with social responsibility and global perspective through academic excellence in learning practices and research.

Core Values

- **Mindfulness:** We cultivate focused awareness of the present moment with purpose and non-judgment, fostering clarity, compassion, and thoughtful action.
- **Leadership:** We lead with authenticity, integrity, and transparency to build trust, inspire commitment, and drive success aligned with organizational goals.
- **Social Responsibility:** We practise ethical standards, community engagements, and foster a positive impact on society and environment.
- **Sustainability:** We work towards a sustainable future ensuring the long-term wellbeing, economic viability, social equity, and environmental protection for both the planet and its inhabitants.
- **Life-long Learning:** We promote a culture of continuous learning by embracing curiosity, adapting to change, and encouraging the pursuit of knowledge through flexibility and innovation.

Culture

- **A Force for Good:** We think about the world we inhabit. Our thinking is free and genuine. We identify business as force that can shape a sustainable and just planet. We thus, look to balance financial, societal and ecological concerns.
- **Diversity:** We believe in diversity of thought and innovation. We have a team of diverse and dedicated faculty and students who are the drivers of cognition and research.
- **Collaboration:** We collaborate to innovate and create. We develop and intellectual approach through team effort. We shape the future and overcome challenges by looking out for each other.

Board of Governors



CHAIRPERSON
Mr. L Ramkumar
Independent Director, Angel
Investor & Mentor
Former Managing Director
Tube Investment of India Ltd.



**Ms. S. Falguni
Nayar**
Founder & CEO
Nykaa.com



Mr. Gaurav Gupta
EVP and Head, Financial Crime
Intelligence
Axis Bank



Mr. Sandip Ghose
Ex- Director
NISM, Navi Mumbai



Mr. Damodar Mall
CEO Grocery Retail
Reliance Retail Limited



Shri P.K. Banerjee
Joint Secretary (Mgt. & MC &
Scholarship)
Ministry of Education



Mr. Ajay Yadav
Secretary, Education Department
Government of Bihar



**Mr. Rituraj Kishore
Sinha**
Group Managing Director of
SIS Group Enterprises
SIS India (Security & Intelligence
Services Ltd.) Delhi



Dr. Vinita S. Sahay
Director
Indian Institute of Management
Bodh Gaya



Dr. Janmejaya Sinha
Chairman
Boston Consulting Group, India



**Ms. Prabha
Narasimhan**
Managing Director
Colgate Palmolive India Ltd.



Dr. Vittal Rangan S
Assistant Professor
Indian Institute of Management
Bodh Gaya



**Dr. Aviral Kumar
Tiwari**
Associate Professor
Indian Institute of Management
Bodh Gaya

Director's Note



Dr. Vinita S. Sahay

The opening quarter of 2026 marks a period of profound momentum for IIM Bodh Gaya, characterized by a seamless integration of academic rigor, institutional service, and a vibrant campus culture. As we continue to build upon our decade-long legacy, this quarter has showcased our evolving role as a catalyst for both intellectual growth and societal impact.

Our commitment to nation-building has reached new heights. The Institute has successfully conducted an extensive array of Management Development Programmes (MDPs), engaging with diverse stakeholders ranging from the Water Resources Department and Panchayati Raj institutions to the State Health Society of Bihar and the Ministry of External Affairs. These initiatives, alongside our efforts in fostering entrepreneurship under Government of Bihar schemes, underscore our mission to translate management excellence into effective governance and grassroots development. On the academic front, the Institute continues to lead critical discourse in emerging fields. The International Conference on Marketing (ICM 2.0) served as a landmark event, exploring the transformative potential of AI-driven marketing and hosting global thought leaders. Our faculty's continued success in high-impact research publications and their contributions to global academic forums reflect the culture of persistent inquiry and excellence that defines "The Enlightening IIM."

The spirit of the quarter was perhaps most visible in the dynamic energy of our student body. From the grand success of our annual fest, Elegante X, to the entrepreneurial fire witnessed during YES 2026, our students have demonstrated exceptional leadership and strategic acumen. Flagship competitions such as Pitch Perfect, Fish Tank, and Best Manager—alongside diverse activities like Quizzilla 3.0, Vaishvik, and Prompt Wars—have provided our students with the platforms necessary to navigate the complexities of the modern business world. Beyond the classroom and the boardroom, the quarter was enriched by a deep sense of community and social responsibility. Initiatives such as Aabhar 2.0 and AayuRun emphasized our focus on empathy and well-being, while the exchange of visionary ideas at TEDx IIM Bodh Gaya 2026 inspired us to look toward the future with a broader perspective. The celebrations of Republic Day, Saraswati Puja, and Shivjayanti further reinforced the inclusive and culturally rich fabric of our campus life. As the quarter drew to a close, Rukhsat 3.0 provided a poignant moment to celebrate the journey of our graduating cohort. We take immense pride in their achievements and are confident that they will serve as ambassadors of our core values—Mindfulness, Excellence, and Integrity—as they step into their professional lives. Together, we continue to create an environment where knowledge meets purpose, ensuring that we remain at the forefront of management education.

Dr. Vinita S. Sahay
Director, IIM Bodh Gaya

Editorial

A Quarter of Convergence: Knowledge, Culture, and Impact



The first quarter of 2026 at IIM Bodh Gaya felt less like a sequence of events and more like a shared journey—where learning extended beyond classrooms into experiences shaped by action, creativity, and community.

This spirit of convergence was evident in the Institute's outreach. Through a wide range of Management Development Programmes involving government officials, public institutions, and entrepreneurs, academic insight continued to translate into real-world governance and impact. It reinforced a core belief—that management education must remain closely connected to societal needs.

On campus, intellectual energy found diverse expressions. The International Conference on Marketing (ICM 2.0) brought global perspectives on AI-led transformation, while guest sessions and workshops—from Responsible AI to Arthavimarsh—kept curiosity and inquiry at the forefront.

Yet, what truly defined this quarter was the rhythm of campus life. Elegante X brought with it a vibrant mix of creativity and competition—from stand-up comedy and dance to innovation-driven events like Prod-Ignite and AI Horizon. Alongside it, platforms like Deceptive Debate, Quizzilla 3.0, Vaishvik, Prompt Wars, and Auctioneer challenged students to think fast, think deep, and think differently. The entrepreneurial spirit came alive during YES 2026, with events like Business Wars, Pitch Perfect, Fish Tank, and Best Manager testing ideas under pressure and turning ambition into action. Beyond competitions, the campus found its voice in moments of togetherness. Aabhar 2.0 reminded everyone of the power of small acts of kindness, while AayuRun brought the community together in the spirit of well-being. Cultural celebrations—from Shivjayanti and Republic Day to music, theatre, and shared screenings—added warmth and balance to an otherwise rigorous academic environment.

TEDx IIM Bodh Gaya 2026 stood out as a space for reflection and inspiration, where stories of resilience, innovation, and leadership sparked conversations that extended far beyond the auditorium. And as the quarter drew to a close, Rukhsat 3.0 brought a different kind of energy—one of gratitude, pride, and quiet emotion—as the Institute came together to celebrate a batch that leaves behind not just memories, but a legacy.

What emerges from all of this is not just activity, but alignment. A sense that learning, culture, and impact are not separate pursuits, but parts of the same journey. This quarter reminds us that the true strength of IIM Bodh Gaya lies in this convergence—in the ability to grow as thinkers, as professionals, and as a community, all at once.

MDP Events

MDP for Panchayati Raj Dept. Officials



From Dec 29 to Jan 2, 2026, 27 officers received leadership training to bridge technical governance with rural development. Coordinated by Prof. Rohit Agarwal and Prof. Vishal Wankhede, the program focused on resource optimization for local administrative excellence.

General Management & Leadership MDP for WRD Officials Batch 11



IIM Bodh Gaya trained 16 senior Bihar engineering officials from Jan 5-9, 2026, in infrastructure management and organizational leadership. Coordinated by Dr. Jitendra Yadav and Dr. Aviral Tiwari, the sessions integrated technical expertise with strategic decision-making.

MDP for Panchayati Raj Dept. Officials B- 4



Coordinated by Prof. Samanta Saurabh and Prof. Sunanda Katewa (Jan 5-9, 2026), this batch brought together 40 officials and elected representatives. The curriculum prioritized strategic planning and public service delivery to strengthen Jharkhand's rural governance.

MDP for Ministry of External Affairs Officials



Led by Director Prof. Vinita S. Sahay and Prof. Teena Bharti (Jan 13-17, 2026), 33 ITEC officials explored modern management and public policy. The program reinforced the institute's role in international capacity building and diplomatic administration.

NFLP 15



NFLP 15, conducted from 19 January 2026 to 23 January 2026, was a structured learning program aimed at enhancing leadership capabilities and professional skills among participants. It focused on practical exposure, teamwork, and decision-making, helping build a strong foundation for future roles.

MDP for Panchayati Raj Dept. Officials B-5



Conducted from 02 February 2026 to 06 February 2026, this MDP was designed to strengthen administrative and managerial capabilities of Panchayati Raj officials through focused training sessions. It emphasized governance, policy implementation, and efficient public service delivery.

MDP Events

MDP for Panchayati Raj Dept. Officials B-6



Also conducted from 09 February 2026 to 13 February 2026, this MDP aimed at improving leadership and administrative efficiency among Panchayati Raj officials. It encouraged analytical thinking and better implementation of developmental policies at the grassroots level.

MDP for Panchayati Raj Dept. Officials Batch 2



Held from 09 February 2026 to 13 February 2026, this program focused on enhancing the skills of elected representatives and officials in handling governance responsibilities effectively. It promoted practical learning in decision-making, public administration, and policy execution.

NFLP 16



NFLP 16, conducted from 23 February 2026 to 27 February 2026, continued leadership and professional development through interactive and experiential learning sessions. It enhanced strategic thinking, communication, and problem-solving skills in a structured environment.

General Management & Leadership MDP for WRD Officials Batch 12



General Management & Leadership MDP (WRD Officials – Batch 12) was conducted from 24 Feb – 1 Mar 2026 for 22 officers from the Water Resources Department, Govt. of Bihar, coordinated by Prof. Archana Patro and Prof. Tarun Vashisth.

4 days Short Duration MDP on Dealers Development Programme



A Short Duration MDP on Dealers Development Programme was held from 6–8 March 2026 for 32 dealers from NAL-HPCL, coordinated by Prof. Chiranjit Das.

General Management & Leadership MDP for WRD Officials Batch 13



General Management & Leadership MDP (WRD Officials – Batch 13) took place from 9–14 March 2026, with 22 officers from the Water Resources Department, Govt. of Bihar, coordinated by Prof. Vishal Ashok Wankhede and Prof. Anamita Guha.

MDP Events

General Management and Leadership Programme - Batch 1



The General Management and Leadership Programme – Batch 1 was conducted from 9–11 March 2026 for 22 officers from the State Health Society, Govt. of Bihar, coordinated by Prof. Urjani C.

General Management and Leadership Programme - Batch 2



The General Management and Leadership Programme – Batch 2 was held from 12–14 March 2026, with 24 officers from the State Health Society, Govt. of Bihar, coordinated by Prof. Urjani C.

“Chief Minister SC /ST /EBC /Yuva /Women Entrepreneurship Scheme”, Govt. of Bihar Phase 2

From Jan 5–10 and 12-17, 2026, 80+ micro-entrepreneurs from Bihar gained tools for business scalability. Coordinated by Prof. Sujith Moharana, the Phase 2 training focused on financial literacy and marketing to catalyze inclusive economic growth.

Training Session for Officers / Personnel of Finance Department, Govt. of Bihar

Conducted on 19 February 2026, this session focused on improving financial management skills and understanding of government financial systems. It covered budgeting, planning, and effective financial decision-making in public administration.

Guest Sessions

Responsible Artificial Intelligence

The Guest Session on Responsible Artificial Intelligence focused on the ethical, transparent, and accountable use of AI in today's digital world.

It provided insights into challenges like bias, data privacy, and responsible decision-making, encouraging participants to adopt ethical AI practices in real-world applications.

Agentic AI Workshop

Led by Srijan Shovit

The session demonstrated how to build an AI agent that could hunt for relevant opportunities online, organise leads in Google Sheets, and draft personalised cold emails in the user's writing style.

It concluded with a live walkthrough of executing outreach and updating the tracker seamlessly upon approval, showcasing a practical end-to-end workflow.

How to Crack Marketing Interviews

Conducted on 11 January 2026, the workshop focused on interview preparation, resume building, and marketing fundamentals.

The live GD-PI session provided real-time experience and feedback, boosting confidence and readiness.



Roots and Routes

Bridging Ambition and Global Markets: Alumni Relations Committee Hosted 'Roots and Routes'

Alumnus Tejas Narayanan (IPM '01) shared a blueprint for global finance careers on January 19, 2026. The session bridged academic theory with the technical rigors of M&A and investment banking for students eyeing international markets



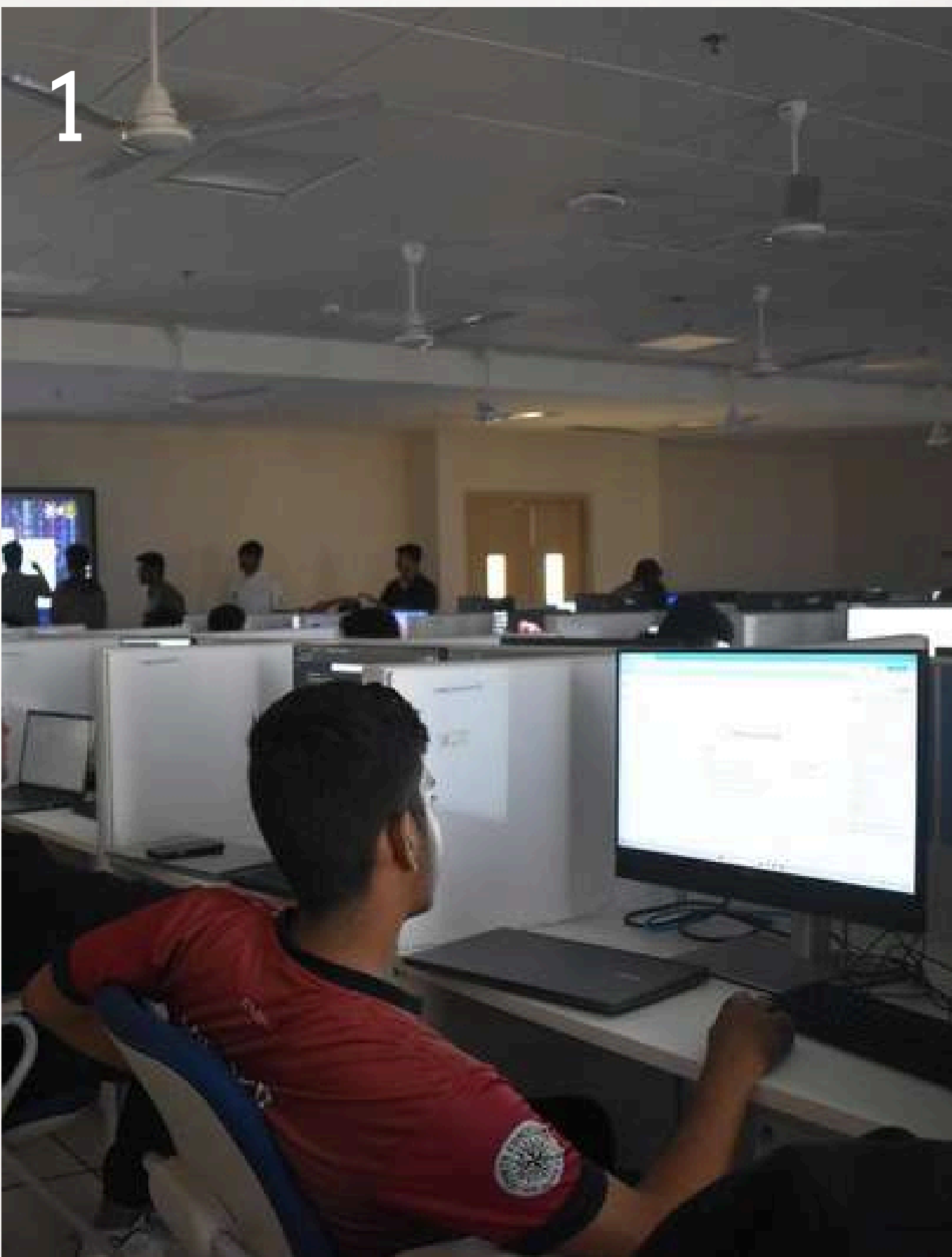
Arthavimarsh: Staying Competitive in the VUCA Era

The session featured Dr. Satyajit Dwivedi, Regional Director (EMEAP) – Energy, Utilities, Mining & Metals, Public Sector at SAS, who shared valuable insights on navigating disruption in a rapidly evolving global landscape. It explored how analytics, AI, and data-driven frameworks are transforming competitive strategy, offering students a perspective that meaningfully extends beyond classroom learning, especially for those aspiring to careers in consulting, analytics, infrastructure strategy, public policy, and ESG leadership.

1

PROMPT WARS

Prompt Wars at IIM Bodh Gaya challenged students to master human-AI interaction through fast-paced, logic-based rounds and a creative "Prompt Jail" finale. By gamifying the complexities of Generative AI, the event bridged management theory with practical digital literacy. Participants sharpened their structured logic and linguistic precision, demonstrating how future leaders can strategically harness LLMs as a collaborative tool.



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2

Stand-Up Comedy

As part of Elegante, the campus hosted a Stand-Up Comedy Night featuring a performance by Shreya Priyam Roy, whose set kept the audience engaged with witty observations and relatable humor. The event also gave students an opportunity to take the stage and perform their own comedy acts, with jokes centered around campus life, friendships, and hostel experiences.

3

Deceptive Debate

What happens when preparation time becomes a currency? The Debating Forum hosted The Deceptive Debate on 24 January 2026, with 45+ teams competing. Teams auctioned for topics using prep time, while the "Red Word" challenge added a strategic twist, turning the debate into a test of speed, awareness, and sharp thinking.

4

Murder of Dr Sturgis

What happens when solving a murder depends entirely on logic? MathSoc hosted The Murder of Dr. Sturgis, drawing 300+ registrations. With a "Murdle" round and a finale featuring live suspects, participants had to piece together clues in a fast-paced test of deduction and reasoning.

5

ELEGANTE X Quizzilla 3.0

What separates a quizzier—memory or pattern recognition? Quizzilla 3.0, organized on 11 January 2026, pushed participants beyond simple recall.

The A-Z preliminary round, where each answer matched a letter, stood out, while the fast-paced finale rewarded teams that could connect ideas quickly under pressure.

1

Raagantaran - The Solo Singing Competition

Participants stepped forward with confidence, embraced the melody, and let their performance speak for who you are.



1



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Nrityakala- Solo Dance Competition.

Participants set the Elegante stage alive - from powerful footwork to graceful expressions, come showcase your talent and add a new story through dance.

ELEGANTE X

5

Auctioneer

On January 23, 2026, the Student Affairs Committee held a sports auction simulation at Niranjana Auditorium. Teams managed franchises under extreme financial pressure, demonstrating elite proficiency in resource allocation and real-time crisis leadership.

3

Vaishvik - The Geopolitical (Con)Quest

What happens when geopolitics becomes a game of strategy? The International Relations Committee hosted Vaishvik - The Geopolitical (Con)Quest on 13 January, with 80+ participants. An intense auction round saw teams betting big to gain an edge, followed by a fast-paced finale where speed and instinct decided the winner.

4

AayuRun Marathon

The AayuRun Marathon, held on 24 January 2026, saw participation from students, faculty, and staff across campus, encouraging an active and healthy lifestyle. Participants gathered early in the morning to take part in the run, promoting awareness around fitness, discipline, and overall well-being within the institute community.

1 2 4

Sangram

From January 23–25, 2026, the Sports Committee hosted "Sangram," an intense inter-college athletic meet. Team IIM Bodh Gaya showcased resilience across multiple disciplines, bolstered by the energy of an enthusiastic home crowd.



Prod-Ignite 3.0

Organized on 25 January 2026, it focused on product management through idea generation and problem-solving activities.

The event enhanced creativity, strategic thinking, and understanding of user-centric product development.

3

Ignite the Night

A night of electrifying energy, music, and unforgettable celebrations

This marked a talent filled start to the college fest.

ELEGANTE X 5 Game Arena

Game Arena

The IT Committee hosted Game Arena 3.0 (Jan 24–25), featuring elite BGMI, FIFA, and Valorant tournaments. Using professional map-veto formats, the event tested tactical brilliance following a thunderous live India vs. NZ T20 screening.

Uncontroversial Controversy

Held from 23–25 January 2026, it was a structured debate event encouraging logical and respectful discussions.

It strengthened participants' communication, critical thinking, and confidence through intellectual exchange.

ELEGANTE X

AI Horizon 3.0

An insightful event introducing students to AI concepts, real-world applications, and emerging industry trends.

It enhanced understanding of digital transformation while inspiring students to explore careers in Artificial Intelligence.

Ink & Intrigue: The Great Literary Mystery Hunt

A literature-based puzzle event where teams solved creative clues and decoded hidden messages using analytical and critical thinking.

It promoted teamwork, problem-solving, and a deeper appreciation for literature through an engaging and challenging experience.



1

Republic Day



The 76th Republic Day was celebrated with a lot of enthusiasm, patriotic zeal, and national pride on the campus of the institute on 26 January 2026. The ceremony started with the hoisting of the National Flag and the singing of the National Anthem, creating a deeply emotional and unifying moment among students, faculty members, and staff.



JANUARY 2026



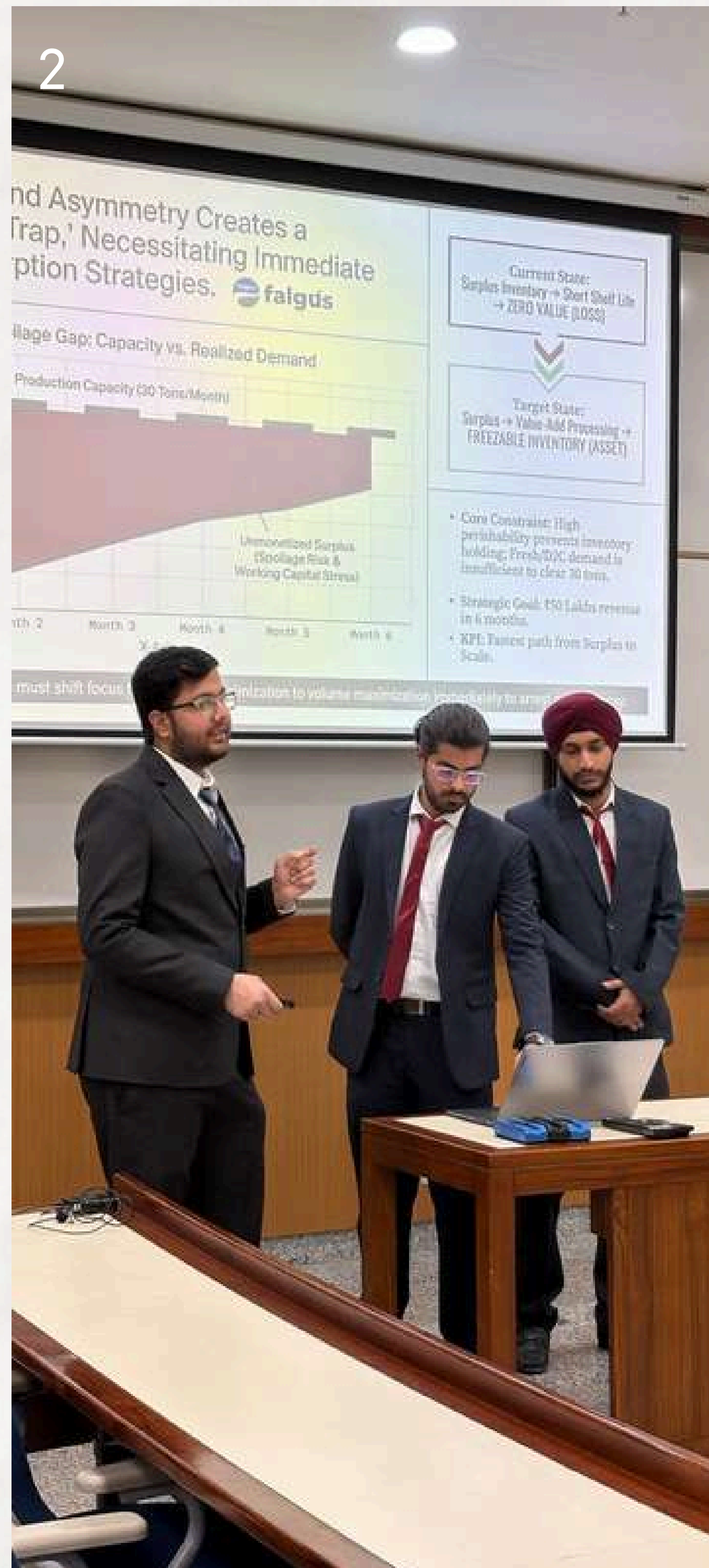
1

Stocopoly

A finance-centric simulation event that engaged participants in stock market decision-making and portfolio management, testing their analytical and risk assessment abilities.



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2

Business Wars 5.0

A premier case competition that challenged participants to address real-world business problems through data-driven insights and strategic solutions, culminating in on-campus presentations before industry leaders.

3

Best Manager 3.0

A rigorous multi-stage competition aimed at identifying the most competent manager by evaluating participants on leadership, business acumen, and their ability to perform under pressure.

4

Pitch Perfect 7.0

The flagship pitching event of YES Summit, Pitch Perfect, provided a Shark Tank-style platform where startups and student entrepreneurs presented their ideas before investors and industry experts, competing for funding, mentorship, and national recognition.

5

Fish Tank

Conducted as part of the on-campus Fun Fiesta, this event tested participants' entrepreneurial and operational skills through live stall management and revenue generation activities.

YES-2026

TEDx IIMBG



TEDx IIM Bodh Gaya 2026 brought together a dynamic lineup of leaders, entrepreneurs, and changemakers, each sharing powerful stories and insights from their journeys. From redefining India's credit landscape and building impactful startups to driving large-scale social change and breaking barriers in motorsport, the talks spanned diverse domains with a common thread of resilience and innovation. Speakers also unpacked the evolving world of talent, leadership, and global opportunities, offering practical perspectives for the future workforce. The event created a space for bold ideas, honest reflections, and meaningful conversations. Overall, it left the audience inspired, informed, and ready to take on new challenges with clarity and purpose.



Aabhar 2.0

What we stop using can mean everything to someone else. Aabhar 2.0, organized by Pragati, ran from 17-23 February 2026, with collection boxes placed across campus.

The drive encouraged students to donate usable clothes, turning everyday contributions into support and dignity for communities in need.



Wrapped 2025

A year of news, turned into a game of strategy. The Quiz Masters hosted WRAPPED 2025 on 3 February 2026, with 40 participants.

From a fast-paced quiz to a betting-style "Rupee Rumble" round, the event combined current affairs with risk-taking and quick decision-making.

Shivjayanti Celebration

The Shivjayanti Celebration invitation marked a cultural event honoring the birth anniversary of Chhatrapati Shivaji Maharaj.

It aimed to bring students together to celebrate heritage, values, and history through enthusiastic participation and cultural activities.



Rukhsat 3.0: Red Carpet Night

On February 28, 2026, the New Hostel Compound was transformed into a "Red Carpet Night" for Rukhsat 3.0, a heartfelt farewell dedicated to the graduating seniors. This evening served as a tribute to the mentors and inspirations who shaped the campus experience, celebrating their transition from students to esteemed alumni. It was a night designed to honor their legacy through shared memories, gratitude, and a grand celebration of their journey at IIM Bodh Gaya.

The event emphasized the strong bond within the student community, bringing together the MBA, DBM, and HHM batches to celebrate as one family. By pausing to cherish the leadership and support of the outgoing batch, Rukhsat 3.0 ensured that their final chapter on campus was filled with warmth and unforgettable emotions. It was more than just a party; it was a collective salute to the impact these seniors left on the institute's history.

FEBRUARY 2026

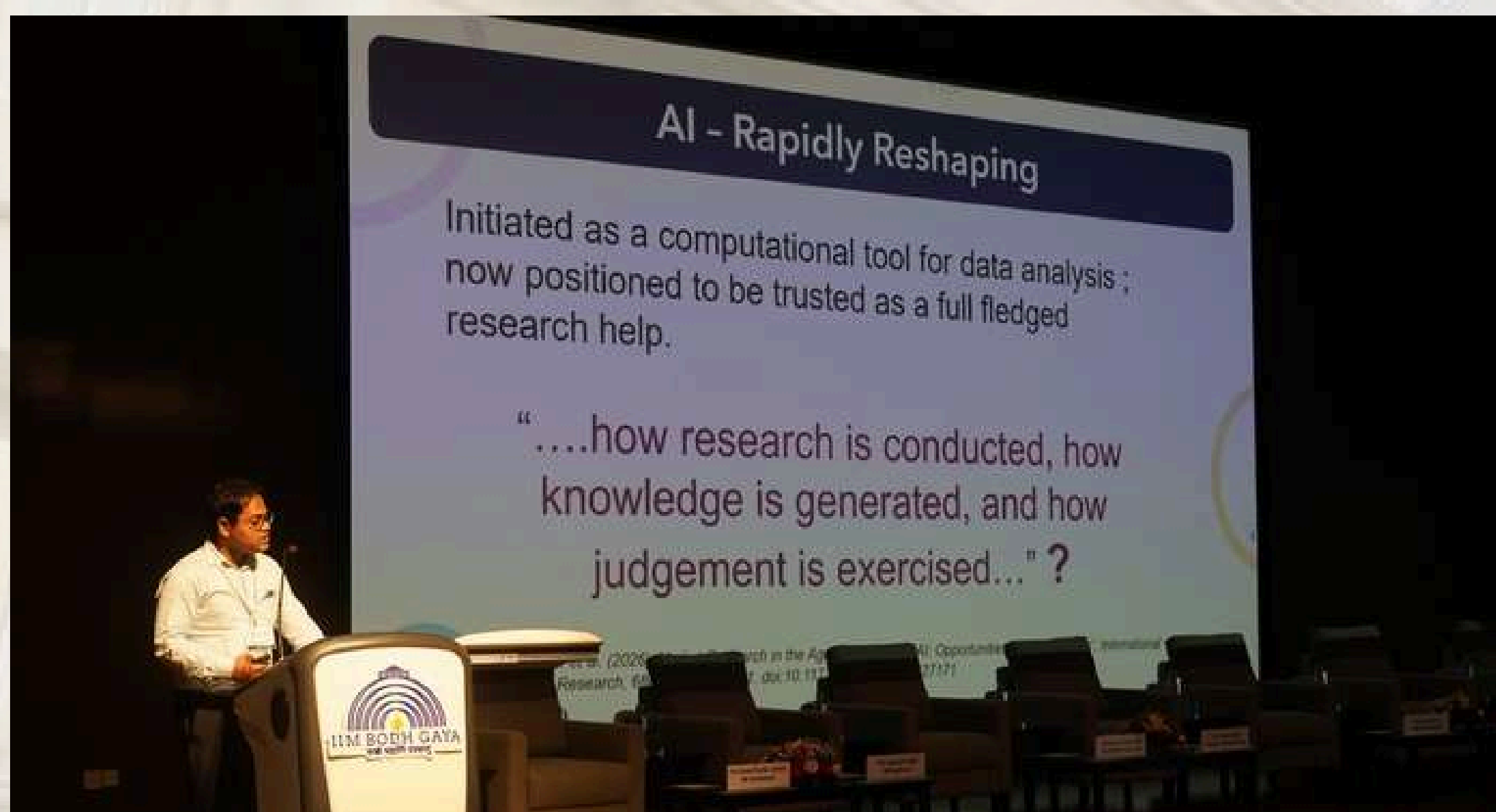


ICM 2.0: AI-Led Marketing Transformation



Redefining Global Consumer Experience

On March 14–15, 2026, IIM Bodh Gaya hosted the second International Conference on Marketing (ICM 2.0), focusing on AI's role in reshaping consumer strategies. The event brought together global scholars and industry experts to discuss 205 research papers on predictive analytics and digital ethics. Under the leadership of Director Prof. Vinita S. Sahay, the conference bridged technology with human-centric marketing, setting new benchmarks for data-driven brand engagement.



MARCH 2026



Faculty and Student Achievements

Ayush Yadav

Ayush Yadav, MBA student, cleared the CFA Level 1 examination.



Rishav Raj

Rishav Raj, PhD scholar, had his research paper titled "Human-Artificial Intelligence Augmentation, Alliance Governance Flexibility, and Firm Performance" accepted in the Global Journal of Flexible Systems Management (ABDC A, Q1).



Ruchika Agarwal

Ruchika Agarwal, PhD scholar, presented her research paper at the 2026 American Marketing Association Winter Academic Conference held in Madrid, Spain.



Divyansh Choudhary

Divyansh Choudhary, DBM student, was a National Finalist at the IIT Kharagpur Annual Case Competition 2026.



Jayashree Chakrapani

Jayashree Chakrapani, MBA student, successfully cleared the CFA Level 1 examination.



Faculty and Student Achievements

Swayam Sandeep Doshi

Swayam Sandeep Doshi, IPM student, cleared the CFA Level 1 examination (February 2026 attempt).



Nitin Agrawal

Nitin Agrawal, MBA student, cleared the CFA Level 1 examination.



Aishik Das

Aishik Das, MBA student, secured 3rd Runner-Up at HUL LIME Season 17, finishing among the top teams out of 16,000+ registrations.



Aditya Chandel

Aditya Chandel, MBA student, cleared the CFA Level 1 examination.



Vedika Chaure

Vedika Chaure, IPM student, secured 1st position in a national-level case competition conducted during an annual college fest.



Faculty and Student Achievements

Ayush Jindal and Garvit Anand

Ayush Jindal and Garvit Anand, IPM students, secured 1st position in Zeta 3.0, an Excel-based simulation competition hosted by Shaheed Sukhdev College of Business Studies.



More Aditya Parshuram and Hrishav Datta

More Aditya Parshuram, MBA student, and Hrishav Datta, IPM student were shortlisted among the top 200 teams nationwide for the Incubator Summit by eDC, IIT Delhi.



Sidharth Jain

Sidharth Jain, IPM student, cleared the CFA Level 1 examination.



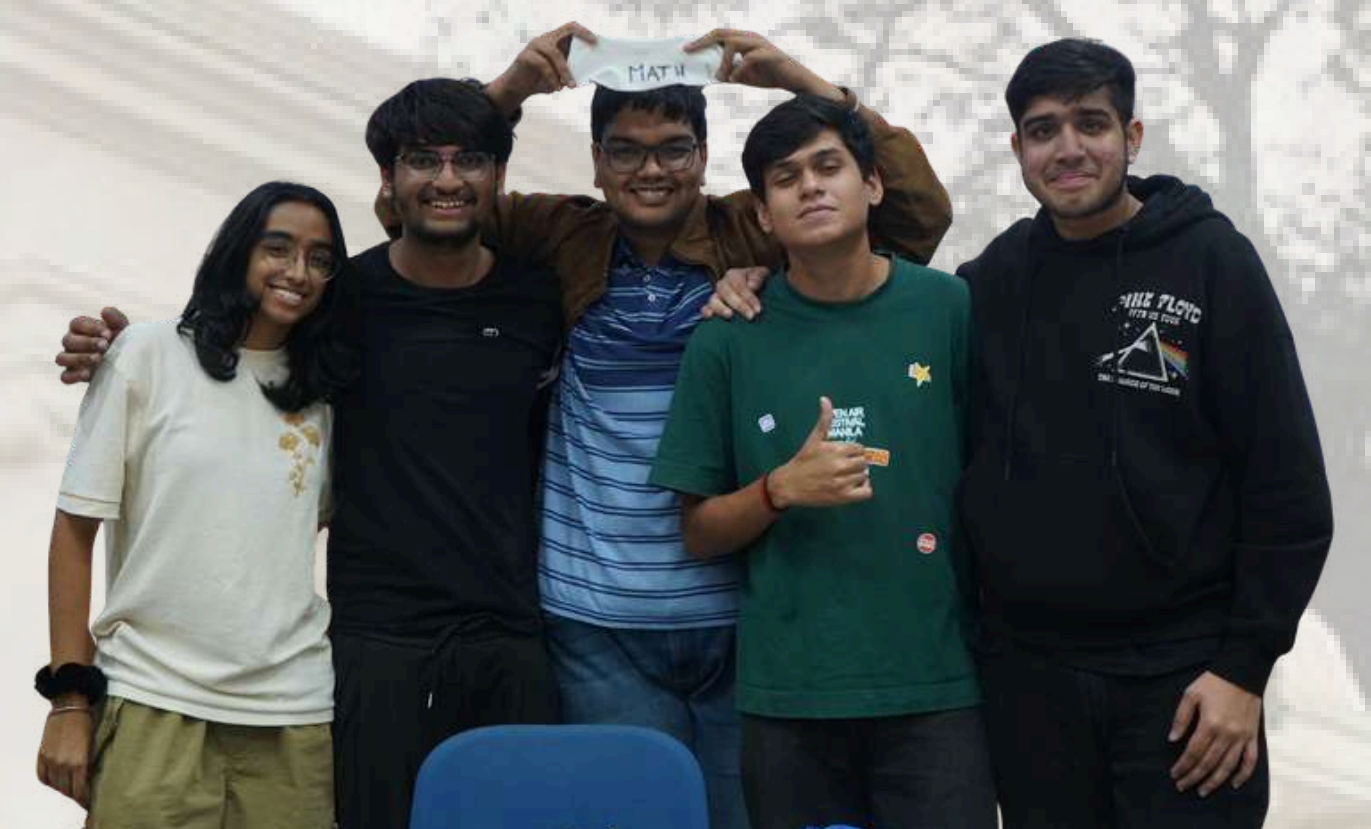
Aishvin Kainth

Aishvin Kainth, IPM student, cleared the CFA Level 1 examination.



MathSoc

MathSoc, the mathematics club of IIM Bodh Gaya, was recently established by IPM-04 students Shaurya Mishra, Anay Joshi, and Dhruv Sharma, with support from core members Abhranil, Meghana, and Sahil, along with members of the IPM-05 batch.





Dr. Chiranjit Das

Assistant Professor,
Operations Management and Quantitative Techniques

Title of Publication : Behavioural Risk Dimensions in Downstream Supply Chain Management: A Systematic Review and Taxonomy Development

Type of Publication : Article

Journal/Conference/Publisher Name : *Management Review Quarterly*

This article systematically reviews downstream supply chain risk management (D-SCRM) through a behavioural lens, highlighting the role of human and organizational factors in managing supply chain risks.

It develops a theory-driven taxonomy using a structured coding framework grounded in behavioural theory and industry practice, identifying key themes and classifying them across decision-making levels.

The study further assesses the implications of these behavioural risk dimensions on risk mitigation, resilience, and downstream performance, offering a comprehensive framework for academic and managerial application.

Prof. Deepika Gupta

Associate Professor
Strategy and Entrepreneurship

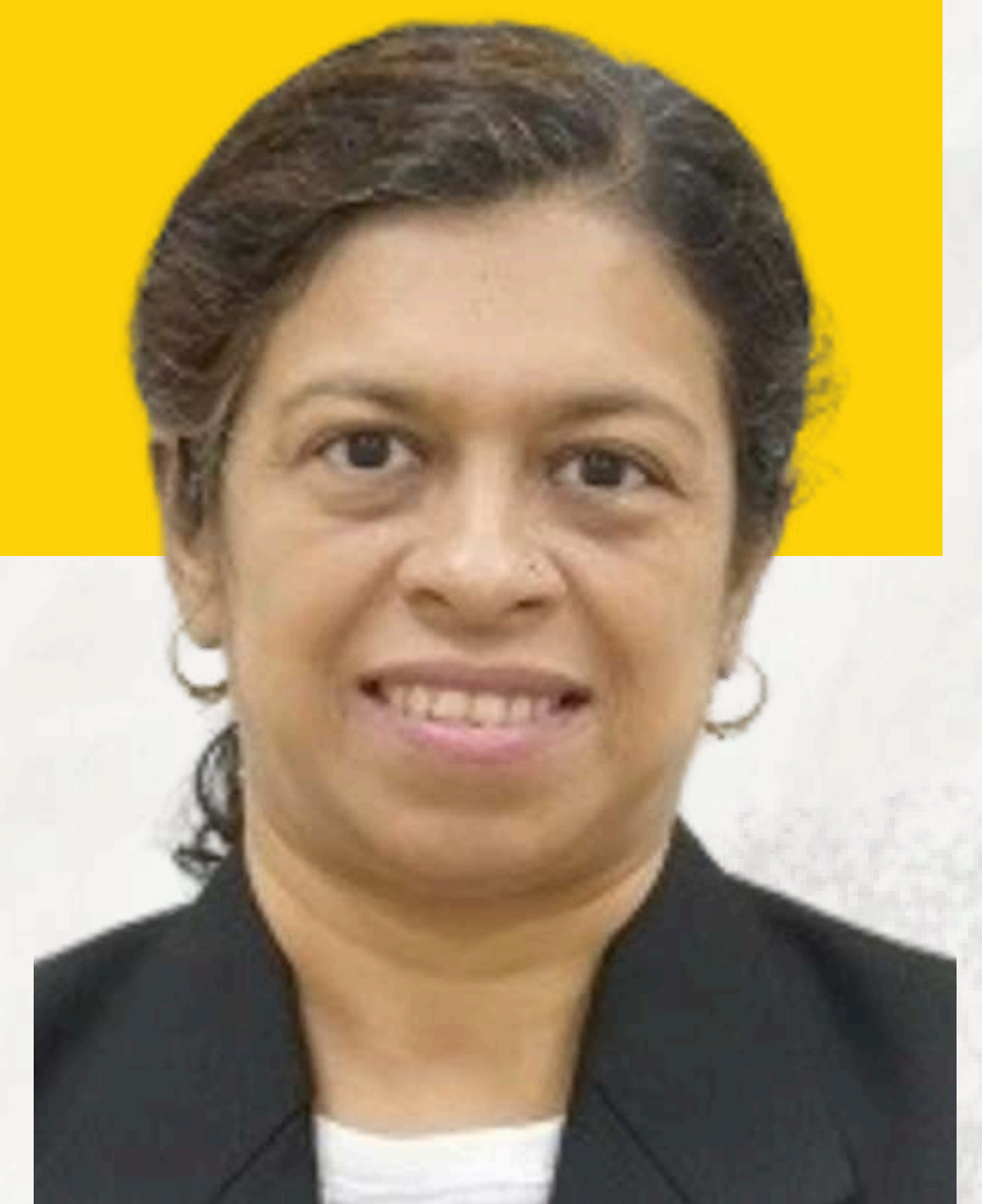
Title of Publication : Knowledge Management, Operational Resilience and Export Performance: Moderating Roles of Strategic Flexibility and Maturity of Digital Transformation in Emerging Markets

Type of Publication : Paper

Journal/Conference/Publisher Name : *International Marketing Review*

This paper develops and tests a model centered on the role of operational resilience in driving export performance in an emerging market within a volatile and uncertain environment.

It examines how knowledge management capability reinforces operational resilience to improve export outcomes, and explores the moderating roles of strategic flexibility and digital transformation maturity in shaping these relationships.





Dr. Jitendra Yadav

Assistant Professor,
Marketing

Title of Publication : Building Net-Zero Carbon Supply Chains: The Mediating Role of Supplier Collaboration, Motivation, and Capability in Preferential Relationships

Type of Publication : Article

Journal/Conference/Publisher Name : *Business Strategy and the Environment*

This article examines how preferential buyer-supplier relationships enable net-zero carbon supply chain performance by emphasizing the role of supplier collaboration, motivation, and capability development. Drawing on the resource-based view (RBV) and stakeholder theory, the study proposes

and empirically tests a framework using survey data from 324 supply chain professionals across emission-intensive sectors. The findings highlight that supplier capability and preparedness fully mediate the impact of collaboration and motivation on net-zero outcomes, while preferential relationships indirectly

strengthen performance by fostering intrinsic motivation and deeper collaboration. Notably, supply chain visibility and transparency are found to have limited moderating effects, underscoring that monitoring technologies alone are insufficient without sustained investments in supplier capability-building.

Prof. Bishal Dey Sarkar

Assistant Professor,
Operations Management and Quantitative Techniques

Title of Publication : Call for Papers: Sustainable Paths in Digital Supply Chains: Navigating Environmental Challenges and Technological Frontiers

Type of Publication : Call for Paper (CFP)

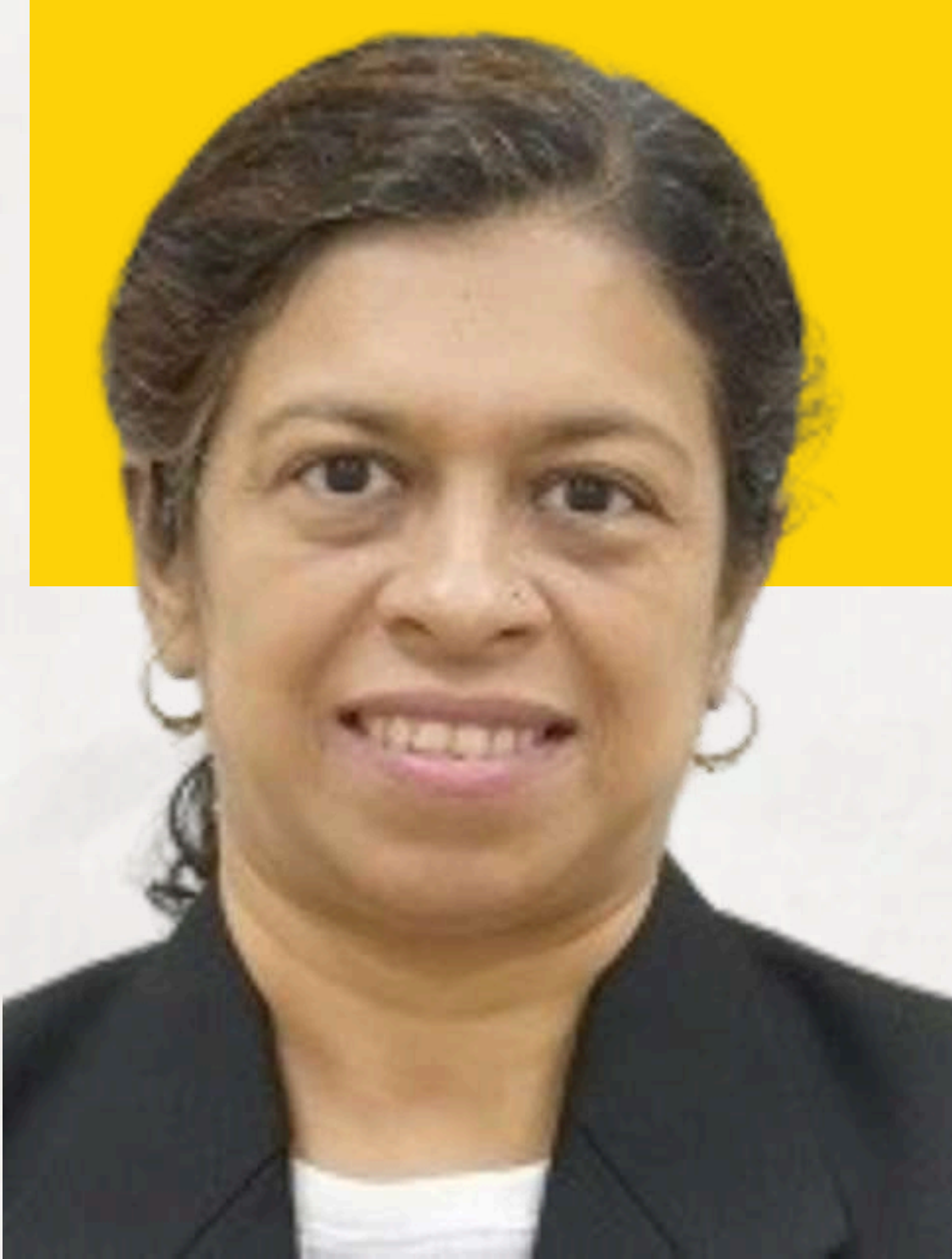
Journal/Conference/Publisher Name : *Benchmarking: An International Journal (Emerald)*

This call for papers invites contributions to a special issue focusing on the integration of digital technologies with sustainability objectives in modern supply chains. Addressing the growing complexity of environmental challenges and technological advancements, the issue emphasizes how tools such as artificial intelligence, blockchain,

and advanced analytics can enhance transparency, resilience, and sustainable performance. It adopts a multi-theoretical perspective, drawing on frameworks such as the Resource-Based View, Knowledge-Based View, and Organizational Information Processing Theory to examine sustainability-driven digital transformation.

The special issue also highlights the critical role of leadership, organizational culture, and capability development in enabling effective digital transitions. By encouraging empirical and conceptual research, it seeks to bridge existing gaps and provide actionable insights for organizations navigating climate risks, regulatory pressures, and evolving global supply chain dynamics.





Prof. Deepika Gupta

Associate Professor

Strategy and Entrepreneurship

Title of Publication : Measuring the Impact of Education for Sustainable Development (ESD) on Sustainable Behaviour Among Students: A Mediating Role of Mindfulness

Type of Publication : Conference Presentation

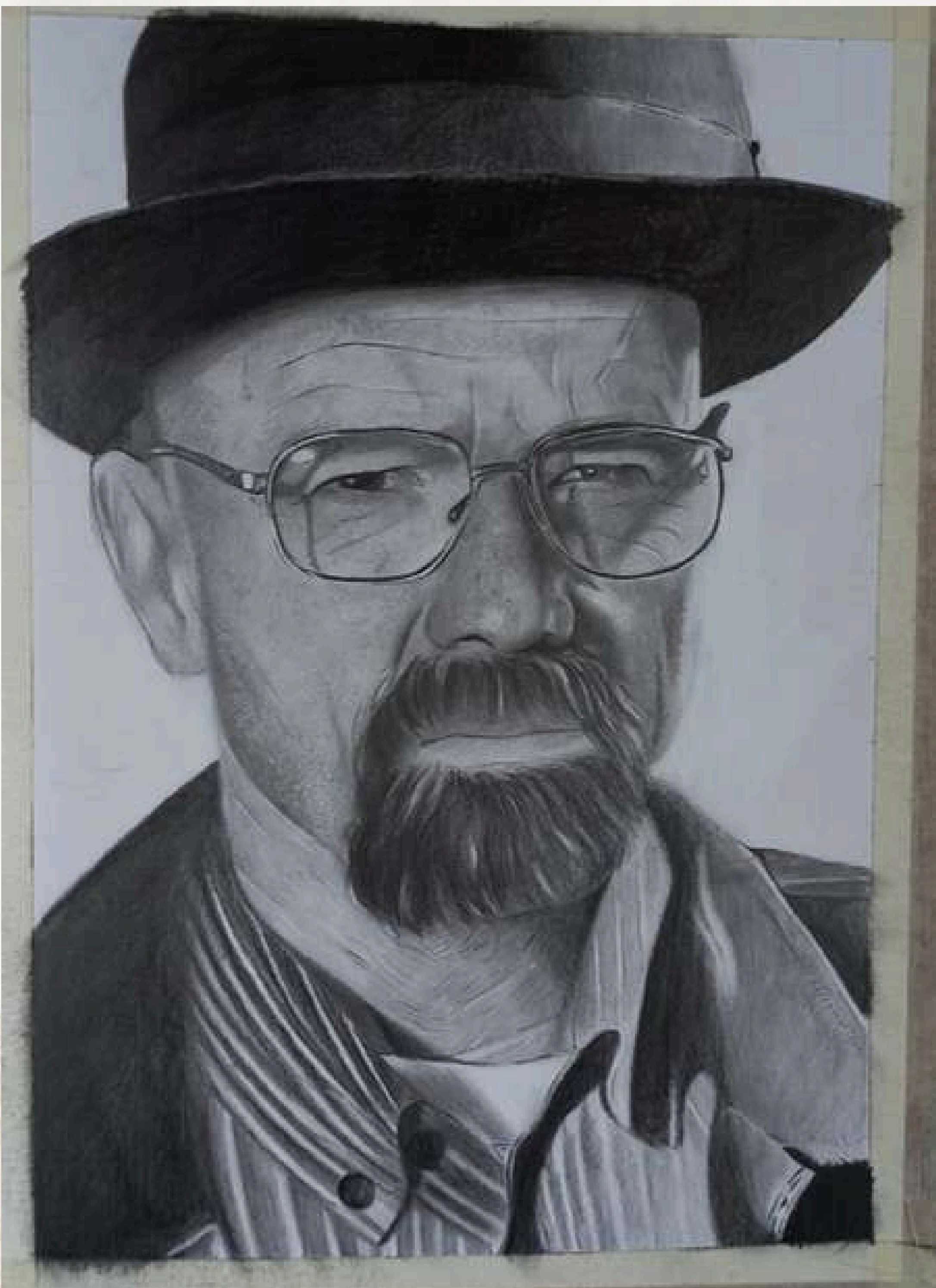
Journal/Conference/Publisher Name : *3rd International Research Conference on Mindfulness, Indian Institute of Management Bodh Gaya*

This conference presentation explores the impact of education for sustainable development (ESD) on fostering sustainable behaviour among students, with a focus on the mediating role of mindfulness.

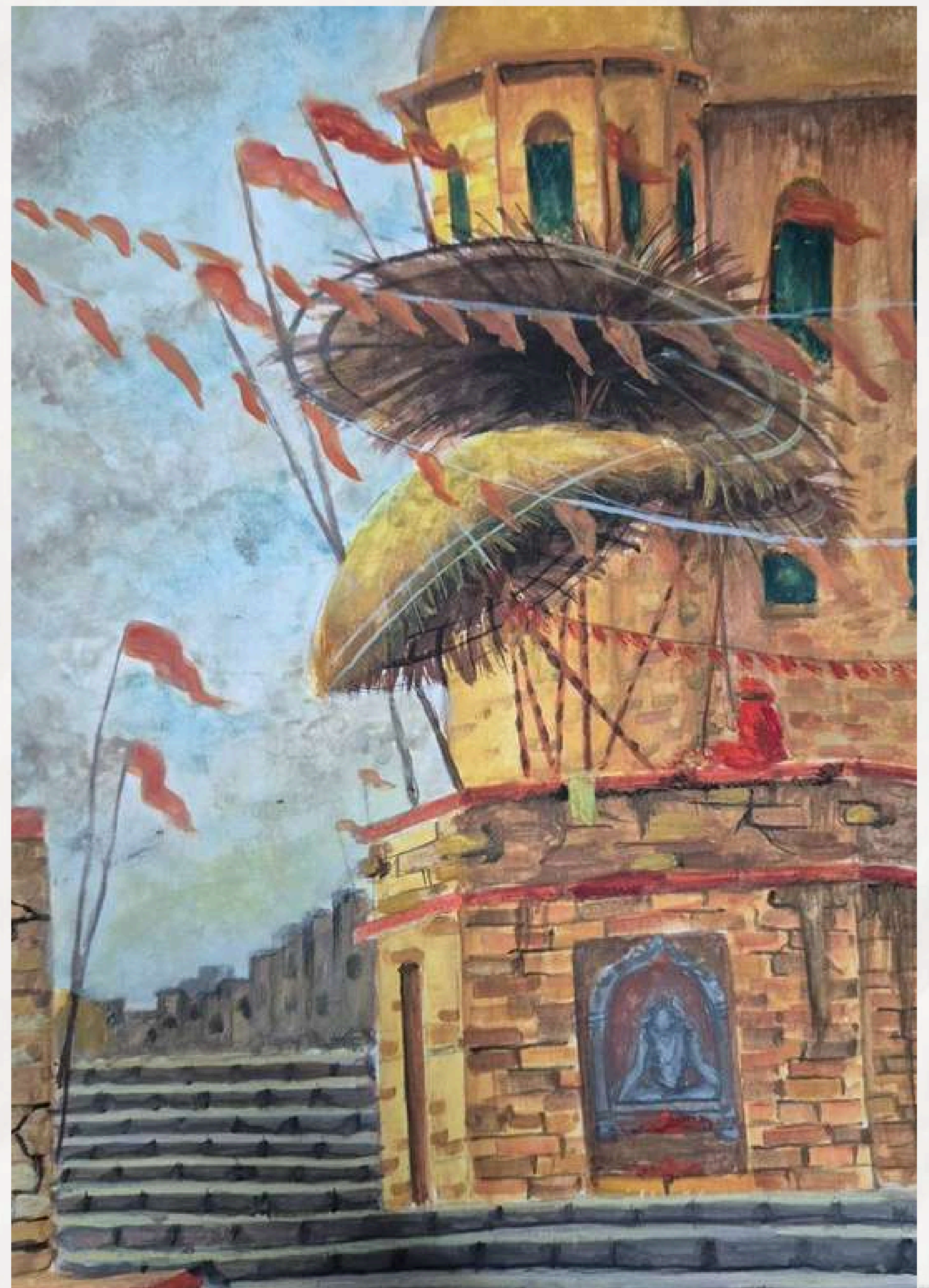
Presented at the conference themed "Business Mindfulness and Society," the study highlights the importance of integrating mindfulness into sustainability education to enhance behavioural outcomes and promote responsible decision-making.

Visual Arts Section

Courtesy to the Arts and Literature Club, Eclectica, for their artistic contributions.



**By: Daksh Atulkar
IPM 05**



**By: Sayonee Ghosh
IPM 05**

Poetry Corner

Courtesy of the Poetry Club, Srijan, for sharing select excerpts from Kavi Hriday 2.0.

शिव कुमार बटालवी
वो कवि था दर्द का, एहसास का,
जिसने हर जज़्बात को आवाज़ दी।
वो लिखता था जैसे कोई जख्म बोल रहा हो,
हर शब्द में जैसे कोई दिल रो रहा हो।

शिव कुमार बटालवी—एक अधूरी कहानी,
जिसकी कविता में बसती है हर अलग सी रवानी।
शिव बटालवी ने कविता को अपना पहला प्यार बनाया,
कहता था वो “माये नी माये मैं इक शिकरा यार बनाया”
इस तरह उसने माँ से दर्द जताया,
अपने ही गीतों में आँखों से लहू बहाया।

“इक कुड़ी” में उसने मासूमियत को सजाया,
एक साधारण चेहरे में चाँद को दिखाया।
आज भी हर दिल में उस गीत की गूँज है,
शायद मोहब्बत नाम की वो लड़की आज भी घूम है
अपने गानों में वो दर्द का सफ़िरा था
आज भी सुनाई देता है वही नगमा
“की पूछ दे ओ हाल फकीरा दा”

वो दर्द को गीत बना देता था,
हर आँसू को शब्दों में सजा देता था।
शिव कुमार बटालवी, एक ऐसा नाम,
जिसने इश्क़ को भी दिया विरह का पैगाम।

उसकी कलम में चाँद भी रोता था,
हर लफ़्ज़ में दिल कहीं खोता था।
वो चला गया, पर गीत रह गए,
उसके दर्द के सुर अमर हो गए।
आज भी जब कोई दिल टूट जाता है,
शिव बटालवी हर आवाज़ में गूँज जाता है।

By: Vishwas Tilavdiya
IPM 05

सात साल की उम्र में वो सहमी, अपनी ही आवाज़ खो बैठी थी,
अपनों के दिए ज़ख्मों को, वो खामोशी से पी रही थी।
पाँच साल तक लफ़्ज़ों से उसका कोई वास्ता न रहा,
पर उसी सन्नाटे में उसने, दुनिया को पढ़ना शुरू किया।

एक अकेली माँ का संघर्ष, और रास्तों की वो धमक,
कभी कंडक्टर बनी, तो कभी मंच पर बिखेरी चमक।
अफ़्रीका की गलियों से लेकर, अपनों के हक की लड़ाई तक,
उसने हर ठोकर को बनाया, अपनी जीत की सीढ़ी तक।

वो दौर बड़ा ज़ालिम था, जहाँ रंग पर पहरे थे,
अपनों को खोने के गम, उसकी रूह पर गहरे थे।
मार्टिन और मैल्कम का साथ छूटा, तो कलम को हथियार बनाया,
'पिंजरे में बंद उस परिदे' का, उसने असली दर्द
सुनाया।

महफ़िलें सर्जि और दुनिया ने उसे सर आँखों पर बिठाया,
पर उसने कभी वो पुराने दिन और वो अंधेरा नहीं भुलाया।
राष्ट्रपति के सामने जब उसने अपनी नज़्मों को पढ़ा,
तो लगा जैसे हर दबे हुए इंसान का कद, थोड़ा और बढ़ा।

तो हार मत मान ऐ राही, ये मुश्किल सफ़र ही तुझे गढ़ेगा,
तेरी खामोशी का पिंजरा ही, एक दिन उड़ना सिखाएगा।
माया की तरह तू भी अपने ज़ख्मों को अपनी ताक़त बना,
कल इतिहास वही लिखेगा, जो आज गिरने से नहीं डरा।

By: Munira Luqmanji
IPM 05

लगा है काँटा पैर में, अब वो ऐसे बताएगा,
उतर जाएगा तुम्हारे ज़ेहन में।
अपने कलम से वो हँसते हुए इंसान के भरे हुए ज़ख्म उधेड़ देगा।
हो तो बेवफ़ाई शायर के साथ, वो मोहब्बत का भरम मिटा देगा।
करने से तुम्हारी रूह तक डरा देगा।
जिस कलम से लिखता है, उससे वजूद मिटा देगा।
उस शायर का नाम बशीर बद्र है जनाब,
जो मोहब्बत की लिखावट का माहिर था,
जीना और ज़िंदगानी सिखाया करता था।
अब दर्द ऐसा लिखेगा कि
या तो पढ़ा नहीं जाएगा,
या आँसू का समंदर रोके रुके न जाएगा

By: Shashank Nigam
IPM 05



Pathway

Quarterly Newsletter

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