

# FINAL PLACEMENT REPORT 2020

MBA  
Batch **04**





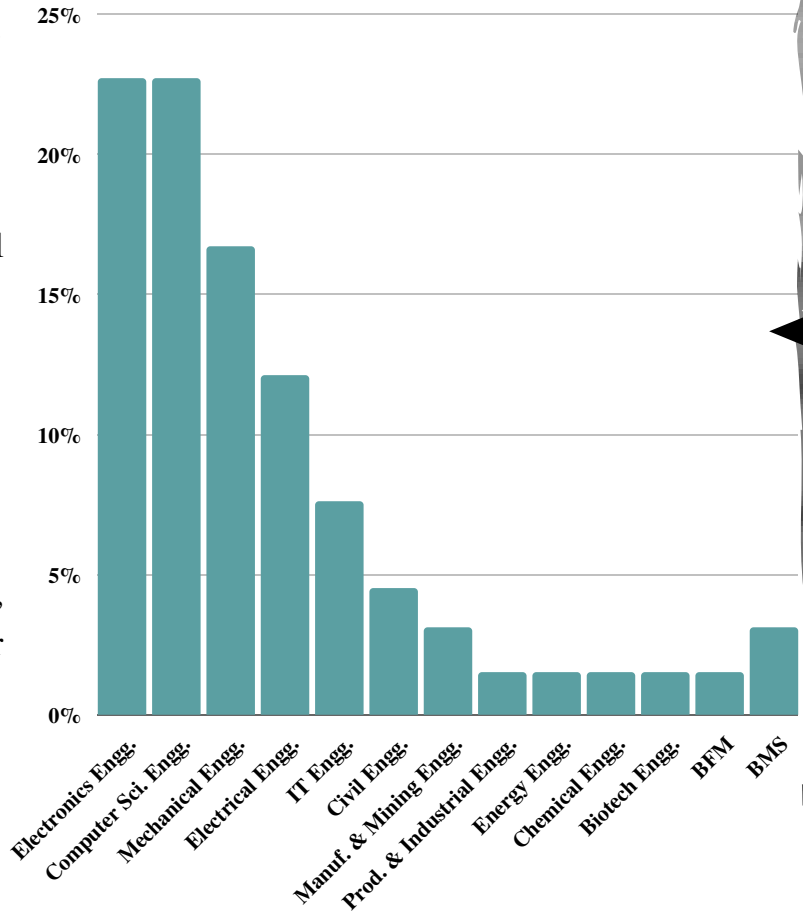


IIM Bodh Gaya is extremely pleased to announce the closure of the final placement process for fourth MBA batch (2018-2020). The quality and rigour of the students of the batch was recognized by various companies across the length and breadth of various specializations such as Marketing, Sales, Finance, Operations and Supply Chain, Human Resources, Information Technology and Consulting. The institute witnessed many prominent recruiters making offers in the profiles like B2C Marketing, Sales and Distribution Management, Brand Management, Wealth Management, Project Management, Corporate Banking, Operations and Logistics, Business Analysts, Relationship Management among others.

# 66 Batch Demographics

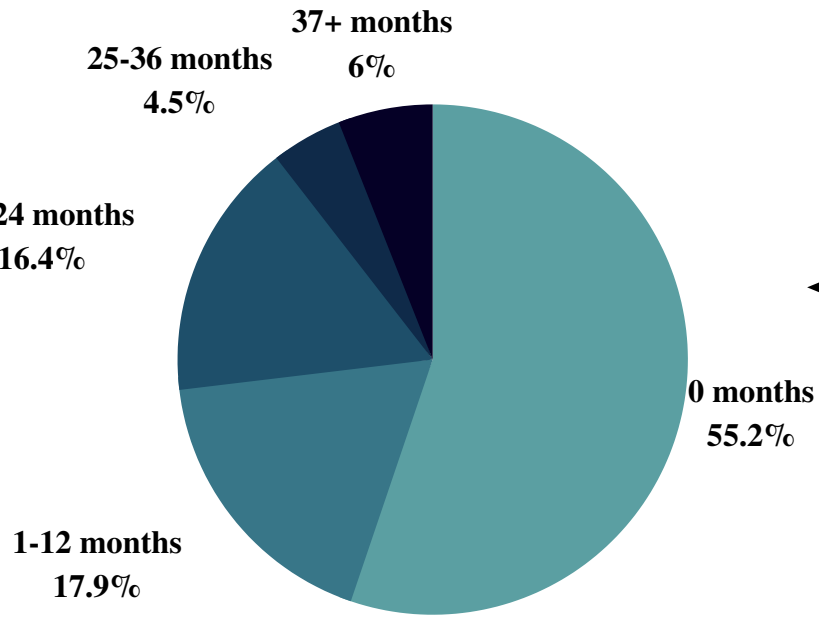
IIMBG MBA Batch 04 comprised of 66 talents from industry and academia with diverse backgrounds. The class had students coming from India's top-notch colleges of national importance. The conducive environment at IIMBG has led students for an enriching classroom experience along with the healthy exchange of ideas. Additionally, the students took certifications and professional courses like CFA, FRM, NSE among others, to add on to their business acumen.

Educational Background



Fresher-Experienced Ratio  
**56-44**

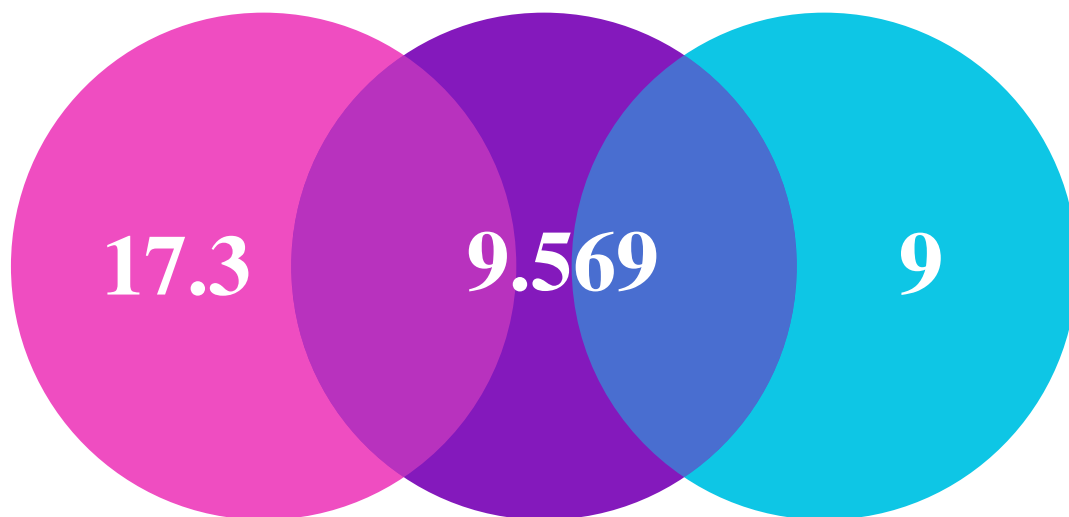
Average Experience  
**20 months**



Experience Spread

# 66 Placement Highlights

**Highest CTC   Average CTC   Median CTC**



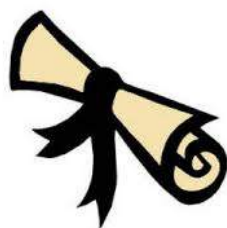
IIM Bodh Gaya has successfully conducted the placement process for MBA Batch 04. The students of IIMBG continues to make a lasting impression on the companies through their adroitness. 100% of the placement was achieved despite of the untraversable times of COVID-19 pandemic. The final placement saw an increase in the average and median package even with 65.4% increase in the batch size over last year. Also, five PPOs were offered by our regular recruiters namely Maruti Suzuki, AGS and K12.

**50**



**Companies Participated**

**65**



**Total Offers**

**05**



**PPOs**

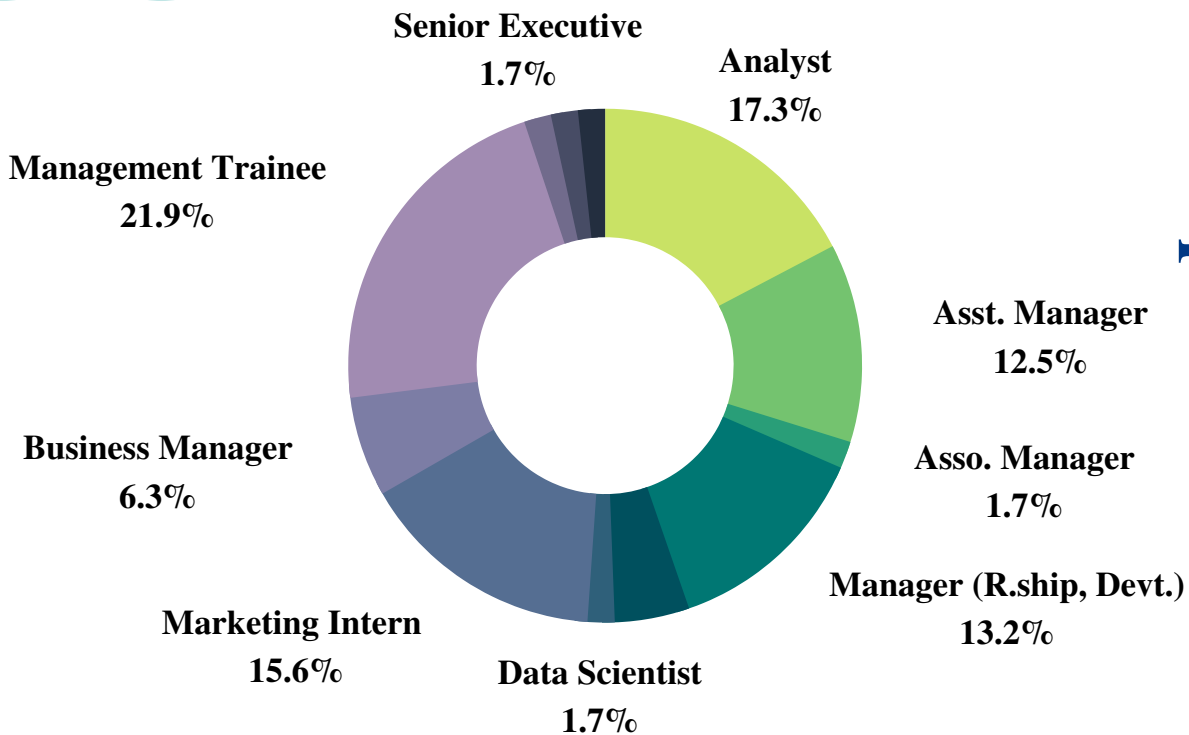
**02**



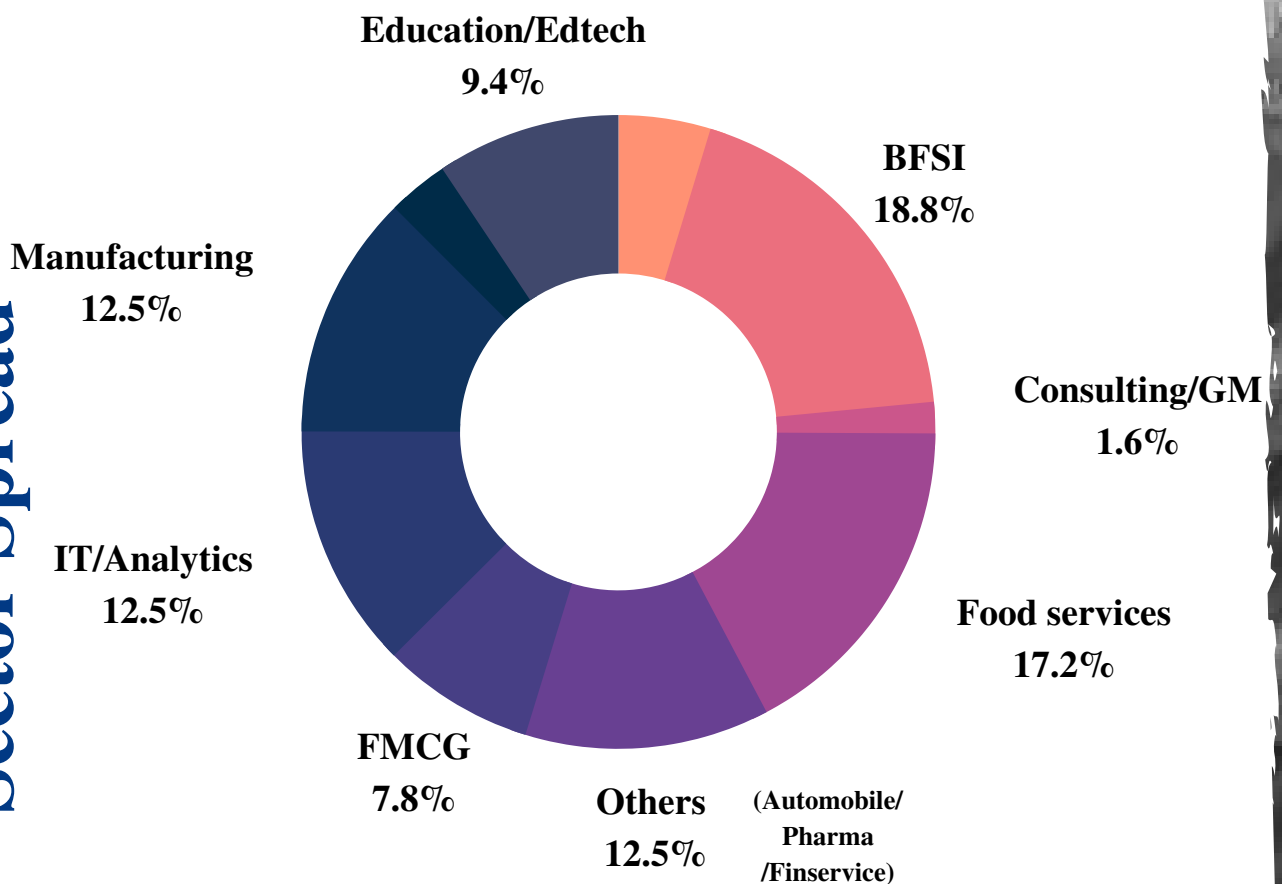
**Opt Outs**

# 66 Domain wise statistics

## Role Spread



## Sector Spread





# Prominent Recruiters



## Our Regular Recruiters





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