INTERIM
PLACEMENT
REPORT
2020

MBA Batch 04
IIM Bodh Gaya is extremely pleased to announce the closure of the final placement process for fourth MBA batch (2018-2020). The quality and rigour of the students of the batch was recognized by various companies across the length and breadth of various specializations such as Marketing, Sales, Finance, Operations and Supply Chain, Human Resources, Information Technology and Consulting. The institute witnessed many prominent recruiters making offers in the profiles like B2C Marketing, Sales and Distribution Management, Brand Management, Wealth Management, Project Management, Corporate Banking, Operations and Logistics, Business Analysts, Relationship Management among others.
IIMBGB MBA Batch 04 comprised of 66 talents from industry and academia with diverse backgrounds. The class had students coming from India’s top-notch colleges of national importance. The conducive environment at IIMBGB has led students for an enriching classroom experience along with the healthy exchange of ideas. Additionally, the students took certifications and professional courses like CFA, FRM, NSE among others, to add on to their business acumen.

Fresher-Experienced Ratio

56-44

Average Experience

20 months
IIM Bodh Gaya has successfully conducted the placement process for MBA Batch 04. The students of IIMBG continue to make a lasting impression on the companies through their adroitness. 100% of the placement was achieved despite of the untraversable times of COVID-19 pandemic. The final placement saw an increase in the average and median package even with 65.4% increase in the batch size over last year. Also, five PPOs were offered by our regular recruiters namely Maruti Suzuki, AGS and K12.
Domain wise statistics

**Sector Spread**

- **IT/Analytics**: 12.5%
- **Manufacturing**: 12.5%
- **FMCG**: 7.8%
- **Education/Edtech**: 9.4%
- **Consulting/GM**: 1.6%
- **Food services**: 17.2%
- **BFSI**: 18.8%
- **Others (Automobile/Pharma/Finservice)**: 12.5%

**Role Spread**

- **Management Trainee**: 21.9%
- **Analyst**: 17.3%
- **Senior Executive**: 1.7%
- **Asst. Manager**: 12.5%
- **Asso. Manager**: 1.7%
- **Manager (R.ship, Devt.)**: 13.2%
- **Marketing Intern**: 15.6%
- **Data Scientist**: 1.7%
- **Business Manager**: 6.3%
- **Education/Edtech**: 9.4%
- **IT/Analytics**: 12.5%
- **FMCG**: 7.8%
Prominent Recruiters

Our Regular Recruiters

IIM BODH GAYA FINAL PLACEMENT REPORT OF BATCH 2020
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