



Ministry of Health & Family Welfare
Government of India



Help us to
help you



COVID-19 VACCINATION

Role of Influencers

PRIs/Ward members/community leaders/representatives of Self Help Groups (SHGs)/Mahila Arogya Samitis (MAS)/Resident Welfare Associations (RWA)

As an influencer your support to COVID-19 vaccination introductory process is invaluable, as the communities trust you and look up to you. You can play a meaningful role by using your influence in promoting the COVID-19 Vaccination process in your communities

FACTS ABOUT COVID-19 AND COVID-19 VACCINE

Coronavirus disease or COVID-19 is an infectious disease caused by a virus named SARS-CoV-2.

COMMON SYMPTOMS ARE:



Fever



Dry cough



Shortness of breath or difficulty in breathing



Tiredness

HOW IS COVID-19 TRANSMITTED?



COVID-19 is spread through droplets and aerosols emitted from the nose or mouth, particularly when a person with COVID-19 speaks, coughs, sneezes or spits



It can also be contracted by touching one's eyes, nose or mouth after contact with contaminated surfaces and objects

COVID APPROPRIATE BEHAVIOURS (CAB) FOR PREVENTION

The best way to prevent COVID-19 infection is to avoid exposure to the virus

THE BASIC PREVENTIVE PUBLIC HEALTH MEASURES INCLUDE THE FOLLOWING CAB:



Maintain a physical distance of at least 6 feet (2 gaj ki doori) when in a public place



Using your mask properly to cover nose, mouth and chin at all times when you are outside



Do not touch your eyes, nose and mouth unless your hands are sanitised



Wash hands frequently and thoroughly with soap and water or use sanitiser



Cover your mouth while sneezing and coughing and avoid spitting in the open



Prompt testing on observing symptoms



Isolation on observing symptoms

COVID-19 VACCINE



A safe and effective vaccine is being made available for protection against COVID-19. It will be available for beneficiaries aged 50 years and above and under 50 years with associated co-morbidities. Government of India will be announcing the site on which all potential beneficiaries will be asked to register.

Two doses of vaccine, 3 to 4 weeks apart, need to be taken by an individual to complete the vaccination schedule.



ROLE OF INFLUENCER DURING PREPARATION PHASE

- 1 Participate in the state/district/block and Task Force meetings organized by the Health department to be a part of the COVID-19 Vaccination process and gather correct information on the process to be shared with the community.
- 2 Share information about the vaccine, its benefits, prioritization approach, eligibility criteria through your organization website, WhatsApp groups and other social media platforms.
- 3 Support the health workers in registering the eligible beneficiaries as guided by the health care workers/mobilizers.
- 4 Participate in community meetings to inform and engage with communities to build positive perspectives about the COVID-19 Vaccination process.
- 5 Support social mobilizers in counseling eligible beneficiaries who are known to be hesitant/resistant towards immunization.
- 6 Circulate information about MOHFW website for getting verified facts about COVID-19 Vaccine.
- 7 Support Health Care Workers to identify a place for vaccination and provide necessary support in conducting the session.
- 8 Encourage the beneficiaries to mark the date and time of the vaccination and get vaccinated.
- 9 Inform people that they should not attend a vaccination appointment if they are self-isolating, or waiting for a COVID-19 test or unsure if they are not well.
- 10 Promote COVID Appropriate Behaviours in the community.

ROLE OF INFLUENCER DURING VACCINATION PHASE

- 1 As an influencer, be present at the vaccination session site.
- 2 Support the inaugural process in your area if required.
- 3 Support frontline workers to mobilize the registered beneficiaries as per the time slots provided.
- 4 Promote COVID Appropriate Behaviours at the vaccination session site.
- 5 Support support vaccination team in crowd management and maintaining a sanitized session site.
- 6 Help to address any queries from the community.
- 7 Provide the beneficiary with contact details of the ANM/ASHA/ Mobiliser to contact in case of post vaccination uneasiness.

YOUR ROLE POST VACCINATION



Support in identifying any drop outs from the list of registered beneficiaries and inform ANM/ASHA.



Conduct home-visits to ensure well being of the beneficiaries and to remind about the second dose of the vaccine.



In case of any adverse effects following immunization (AEFI), support the mobilisers and Health Care Workers in managing crisis situation by appealing to the community to stay calm while waiting for a proper diagnosis and prevent aggressive behavior against health workers.



Regularly update the community regarding the vaccination progress and address any questions related to vaccine eagerness and hesitancy.



Inform beneficiaries that they will receive the date and venue of the second dose through SMS.



Inform people that if they are unwell at the time of the second vaccination dose, it is better to wait for a full recovery and after recovery they should get the second dose as soon as possible.

FOR MORE INFORMATION

Call 24x7 National Helpline No. 1075 (Toll Free) www.mohfw.gov.in, www.cowin.gov.in



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