



भारतीय प्रबंध संस्थान बोधगया
**Indian Institute of Management
Bodh Gaya**

1st IIM Bodh Gaya Management Conference 2021

on

Post COVID Management Strategies: Recovery, Resilience and Adaptation

In his 1986 magnum opus *Risk Society: Towards a New Modernity*, Ulrich Beck, in an almost prophetic vision, speaks about the emergence of a modernity that is increasingly structured around and effected by new qualities of risk which are predominantly undetectable, inescapable, and irreversible. The Covid-19 pandemic, which has completely blindsided societies, economies, organisations, and governments worldwide, would certainly qualify as one. Chief among its major impacts has been the exponential rise of perceived risk and uncertainty in diverse domains of human activity. With a sensational slowdown in the global economy, the pandemic has compelled businesses to rethink their modus operandi. Amidst a plethora of such colossal challenges, business leaders, policy maker and management gurus are under extraordinary pressure to rethink strategies for recovery, building resilience, and adaptation to new normal.

Good tidings, however, are on their way. The world economy is reviving, businesses are bouncing back, workplaces are rejuvenating, governments and people are snapping out of the slumber. With truncated oil prices concomitant with low interest rates worldwide, opportunities are abundant for countries like India to tap into global markets and attain a brisk growth. There are bountiful prospects to achieve self-reliance, by prudent implementation of ventures like Make in India along with innovation and reform in economy, infrastructure, and technology. A post-pandemic world bequeaths to us the unique opportunity of revisiting our policies, realigning our goals, and reimagining our institutions .

As the world habituates itself with the ‘new normal’, what might be some of the unexplored avenues of innovation in the field of management and its allied practices that will help generate the necessary momentum and propel an equitable and sustainable growth?

IIM Bodh Gaya invites research papers in English, around the aforementioned theme, covering all major management domains, and without any specific limitation to research methodology. Manuscripts that develop new ideas or theories, attempt to advance our understanding of real-world phenomena, and/or address pressing managerial and policy issues will be encouraged.

Important Dates

- Last date of full paper submission or extended abstract March 15th, 2021
- Acceptance of the paper March 25th, 2021
- Preconference workshop on April 21st and 22nd 2021
- Conference date April 23rd and 24th 2021



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Registration fee

Category	Pre-conference Workshop	Conference	Both
Indian			
Students/ Research scholar	Rs 1000	Rs 1500	Rs 2000
Academician	Rs 1500	Rs 2500	Rs 3000
Corporate	Rs 3000	Rs 4000	Rs 5000
Foreign			
Students	50 USD	100 USD	100 USD
Academician	75 USD	100 USD	150 USD
Corporate	100USD	125USD	175USD

Note: There is no fee for the participants not presenting any paper.