

### भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya





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# CHAIRMAN'S PROFILE

Mr. Uday Kotak, famously renowned as the "Nationalist" self-made billionaire banker, is the Founder, Executive Vice Chairman and Managing Director of Kotak Mahindra Bank and is the current President of Confederation of Indian Industry (CII) for 2020-21. Mr. Kotak believes that the true measure of performance is value creation and his vision for equitable prosperity extends beyond financial services.

Spurning his family's trading business, Kotak at the age of 23 years, initiated the Kotak Capital Management Finance Limited, a financial consultancy, which received a banking license from RBI in 2003 and went on to become the first non-banking finance company (NBFC) in India, and is eventually transformed into a bank in India's corporate history.

Over the next few years, Mr. Kotak diversified his financial consultancy business into various areas of financial services, establishing a prominent presence in investment banking, bill discounting, stockbroking, mutual funds, life insurance, and car finance. The company's 5 core values of approachability, mutual respect and transparency, passion, entrepreneurial approach, and ethical behaviour have served as a compass, guiding them on their quest to become the best in the business.

Mr. Uday Kotak has a strong focus on community development and inclusive growth. He strongly feels that education is the key to helping India's underprivileged. The Kotak Education Foundation works with some of India's most economically underprivileged communities, attempting to alleviate poverty through education and livelihood programmes.



Mr. Uday Kotak is a member of the Government of India's Committee on Financing Infrastructure, the primary market advisory committee of the Securities and Exchange Board of India (SEBI), member of the Board of Governors at National Institute of Securities Market (NISM) and Indian Council for Research on International Economic Relations (ICRIER). In June 2020, the veteran banker took over as the President of Confederation of Indian Industry (CII) for 2020-21. He is also Governing Member of the Mahindra United World College of India and Chairman of Board of Governors at Indian Institute of Management, Bodh Gaya, among others.

Mr. Uday Kotak has been honoured with various prestigious awards and accolades for his achievements throughout his career, some of which are, CNBC Innovator of the year – 2019, Sole Indian Financier to feature in Money Masters by Forbes Magazine in 2016, ET Business Leader of the Year award - 2015, Ernst & Young World Entrepreneur of the year – 2014 and the Most Valuable CEO by Business World in 2010.

After completing his schooling from Hindi Vidya Bhawan, Mr. Kotak pursued a Bachelor's course in Commerce from Sydenham College of Commerce & Economics. He also holds a Master's degree in Management Studies from the Jamnalal Bajaj Institute of Management Studies, Mumbai.



### **DIRECTOR'S MESSAGE**

enlightenment, where knowledge and wisdom rest in the soil, and constant quest for the unknown is the quintessential strive. This year marks our successful completion of 5 years of academic excellence, and amidst these uncertain, volatile, and ambiguous times, our conviction and faith towards becoming the next "Seat of Learning" in this part of the world drives and motivates us to achieve more. At IIM Bodh Gaya, values like "Mindfulness" are in the air and "To Be" is prized over "To Do". With such rich values, which are the need of the hour in today's chaotic world, we are very confident in making a very significant contribution in creating a pool of effective leaders. Our mission is to develop meticulously curious minds into leaders of persevering brilliance who seek to move ahead of time, with an ability to manoeuvre firms through the ever-changing business environment. We seek to honour the responsibility of creating socially responsible managers by blending in the old and the new, the traditional and the technological. At Bodh Gaya, we focus on imbibing in our students' timeless virtues like compassion, integrity, sustainability, inclusiveness, diversity, and we take pride in being the IIM with a special focus towards mindfulness, towards creating aware leaders and mindful managers. We strive to transform young ambitious minds into virtuous leaders with a focus on mindfulness, high on intelligence as well as emotional quotient, and in these trying times, I am sure the values imbibed in them here at IIM Bodh Gaya will help pave the way to a brighter and better tomorrow.

We have made sure that our students get a mix of both, strong fundamentals and corporate exposure through dedicated sessions with eminent personalities from across diverse sectors. And the academic curriculum is revised

from time to time based on the latest trends to ensure that Welcome to IIM Bodh Gaya, situated in the land of our students are industry-ready. We understand that for today's organizations, the need of the hour is to have responsible management that is capable of making sensible decisions that result in positive long-term implications for the firm, the industry, and the society. Hence, we focus on enhancing the ethical sense and value systems in our students along with the necessary core business concepts which in turn will lead to the development of effective leadership skills.

> Besides the academics, our students also learn from their vibrant community. They manage and take part in a number of co-curricular and extra-curricular activities which provide them opportunities to grow beyond classrooms. Our methods aim at training young ambitious minds into mature business professionals. We thank our existing Industry Partners for the invaluable support they have extended to us over the past couple of years. We truly value these relationships and would like to nurture them to higher levels. I also take this opportunity to reach out to new partners to help us serve them, by offering the pool of talented and inspired young minds whom we have nurtured for them. We wish to have a long-lasting and mutually beneficial relationship with the Industry & corporate world who are our important stakeholders. Kindly treat this as a personal invitation to visit our Campus. Looking forward to meeting you!

Director, IIM Bodh Gaya

"We strive to transform young ambitious minds into virtuous leaders with a focus on mindfulness, high on intelligence as well as an emotional quotient, and in these trying times, I am sure the values and virtues imbibed in them here at IIM Bodh Gaya will help pave the way to a brighter and better tomorrow."



### CHAIRPERSON'S MESSAGE

Dear Recruiters,

Welcome to IIM Bodh Gaya!

I would first like to thank all the corporates who are recruiting the young talents of our country even in the current difficult times. With great pleasure, I present to you the sixth batch of our budding institute. Our students come from diverse educational backgrounds ranging from engineering to management, to social sciences along with industrial experience in various domains of consulting, sales & marketing, finance etc. This diversity enriches our culture and provides each of our students the opportunities to learn from the differences and be better leaders of the future.

Our dynamic pedagogy, which is a union of conventional classroom learning and practical industrial exposure with active participation in case studies, live projects, and industry interactions, helps and motivates our students to strive for excellence in every sphere. The talk series, competitions, etc., not only provide them with the industrial exposure but also instill in them the spirit of collaboration which is an essential trait for any good leader. With this fusion, we ensure that our students are well equipped to handle and thrive in the real corporate world and would be an asset to any organisation they are a part of.

We also provide mentorship programs to our students where each of our students is assigned to a faculty, who help track their overall progress and guide them through any difficulty that they may face when it comes to their industry interactions. This ensures that all our students are at par with industry expectations.

Apart from keeping up with the industry requirements in terms of their skills, our students partake in various extracurricular activities, ranging from sports to cultural events, which helps in their overall development. In addition, our initiative to create mindful leaders of the future, takes our students an extra mile and provides them with all the necessary tools to be a value addition to your organization.

So, with immense pride, I recommend our students to your esteemed organization and would like to invite you to participate in the recruitment process of this Enlightening IIM. This brochure contains all the necessary information that you may need. We look forward to building a healthy and long-lasting relationship with you and your organisation. Welcome!

### Dr Sabyasachi Mohapatra,

Chairperson, Career Development Centre (CDC)



### **BOARD OF GOVERNORS**



Shri Uday Kotak
Chairman BoG IIM Bodh Gaya
MD & CEO Kotak Bank Ltd



L Ramkumar
Chairman Shanthi Gears Limited,
Coimbatore
Chairman Great & Creative Cycles,
Colombo
President- Madras Management



**Gautam Kumra** *Managing Partner,*McKinsey & Company



**Gaurav Gupta** *Co-Founder & CEO*MyLoanCare



**S. Falguni Nayar** *Founder & CEO*Nykaa.com



**Damodar Mall**CEO Grocery Retail
Reliance Retail Limited



**Mr Sandip Ghose** *Ex- Director NISM*Navi Mumbai



Prof Rekha Kumari

Director, Department of Higher Education

Bihar Government



Mr. Sanjay Kumar Sinha

Joint Secretary MGT & ICR D/o
Higher Education

Ministry of HRD



Dr. Vinita Singh Sahay

Director
Indian Institute of Management,
Bodh Gaya



Rituraj Kishore Sinha

Group Managing Director of SIS
Group Enterprises

SIS India (Security & Intelligence
Services Ltd.) Delhi



DR. SABYASACHI MOHAPATRA

Assistant Professor

Indian Institute of Management,
Bodh Gaya



## **ABOUT** IIM BODH GAYA

We, the Enlightening IIM, are the 16th member of the short span of time, our institute has been able to IIM fraternity and have touched our 5-year milestone on 31st August 2020. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders.

Our dynamic curriculum, which is an amalgamation of academics and industrial expertise, provides our students opportunities to master new skills and explore diverse perspectives. Our students not only focus on their classroom learnings, but also actively participate in case studies, talks with industry experts, live projects, etc., which prepares them for the rigour of the industry and makes them ready to contribute effectively to your company.

Our young institute's thrust for excellence and meaningful research is evident through the accomplishments of our faculty who have publications in ABDC and Scopus listed journals of repute. In this to your organization.

equip our students with not only strong managerial skills but have also transformed them into mindful business leaders of the future with our pioneering initiative of Samatvam – The Mindfulness Centre.

To equip our students with cross cultural experience which is of the utmost importance in this globalised world, we have established collaborations with several reputed institutions in France, Venezuela, Russia, Mexico, Italy and South Korea, while discussions are underway with many other international universities.

Our student body comes from multidimensional backgrounds and are equipped with skills that are at par with the industrial needs. Our pedagogy and our aspiration for excellence have always motivated our students to excel and it also makes IIM Bodh Gaya a place of budding young talents who will be able to make meaningful contributions

### **CORE VALUES**

Responsibility: We respect our accords and conform to high quality of work and to the highest ethical

**Honesty and Integrity:** These are the integral values that everyone here follows towards our jobs, the environment and towards one another and also motivate others to do the same.

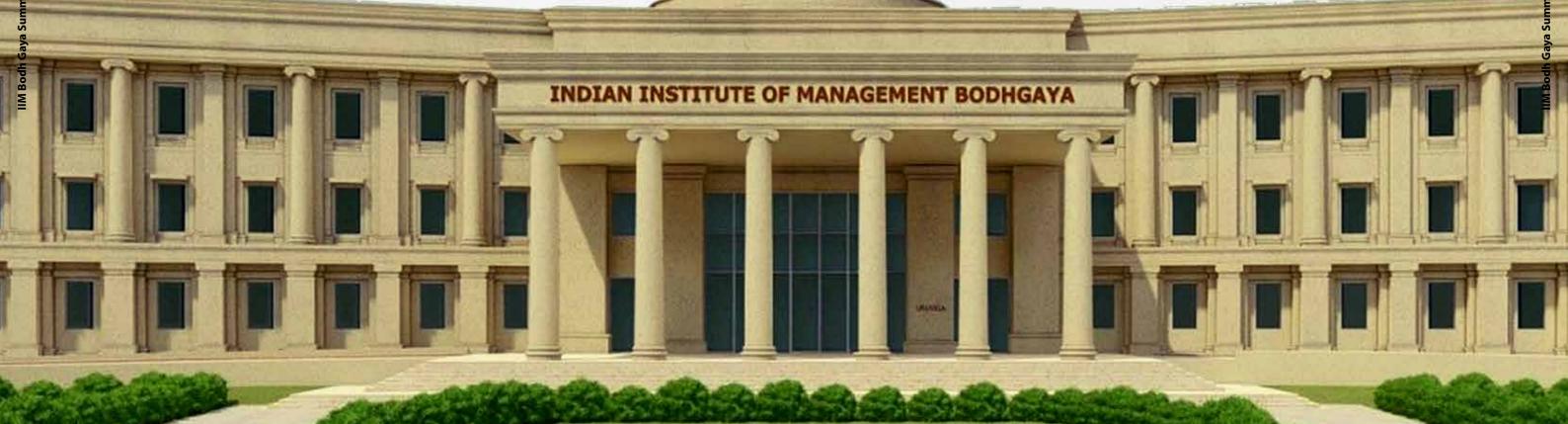
Life-long learning: We become the transformational change in each other's lives and we use our diversity as a potential for our growth.

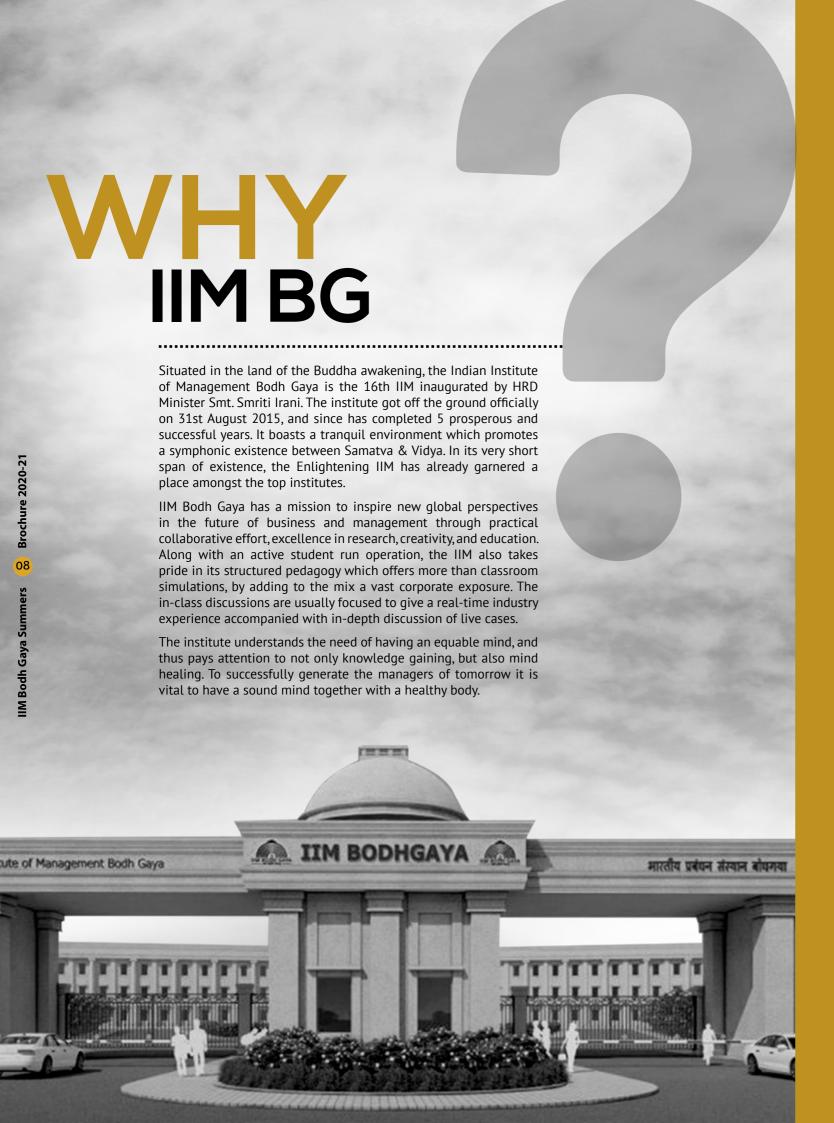
### CULTURE

A Force for Good: We thrive to promote a sustainable existence with the world around us. We thus look to balance financial, societal and ecological concerns.

Diversity: We believe in diversity of thought and innovation and hence we are a team of diverse individuals striving together towards excellence.

Collaboration: Teamwork is an essential part of our culture and we collaborate to innovate and create.





### IIM BODH GAYA LOGO UNVEILING BY HIS HOLINESS THE 14TH DALAI LAMA

On a cool 14th January 2020 morning, His Holiness, the 14th Dalai Lama graced the walls of IIM Bodh Gaya. The institute had the opportunity to be blessed and it witnessed a moment of pride and honor as His Holiness granted the college a new identity by



His Holiness spoke of the crucial role education plays in the mental and spiritual development of an individual. This led to an intricate balance of the same in our creation of the "Enlightening IIM".

The arrival of His Holiness was a once in a lifetime opportunity and his teachings have been incarnated not only in the students and the audience but also in the rulebook of the institute through the establishment of mental wellbeing committees and centers.

Spirituality, albeit, sounds dated and cliched but is in reality the make or break of success. The methodology followed at Indian Institute of Management Bodh Gaya has taken this charge upon itself as well. They have inculcated a unique unorthodox approach of elevating the spirit too, along-with the mind and the body. All this is the ripple effect of His Holiness enlightening us of the importance. His simplistic approach and a vibrant charisma acted as the torchbearer of ideas the institute needed.

IIM Bodh Gaya is not an institute for peripheral development but one which motivates you from the core.

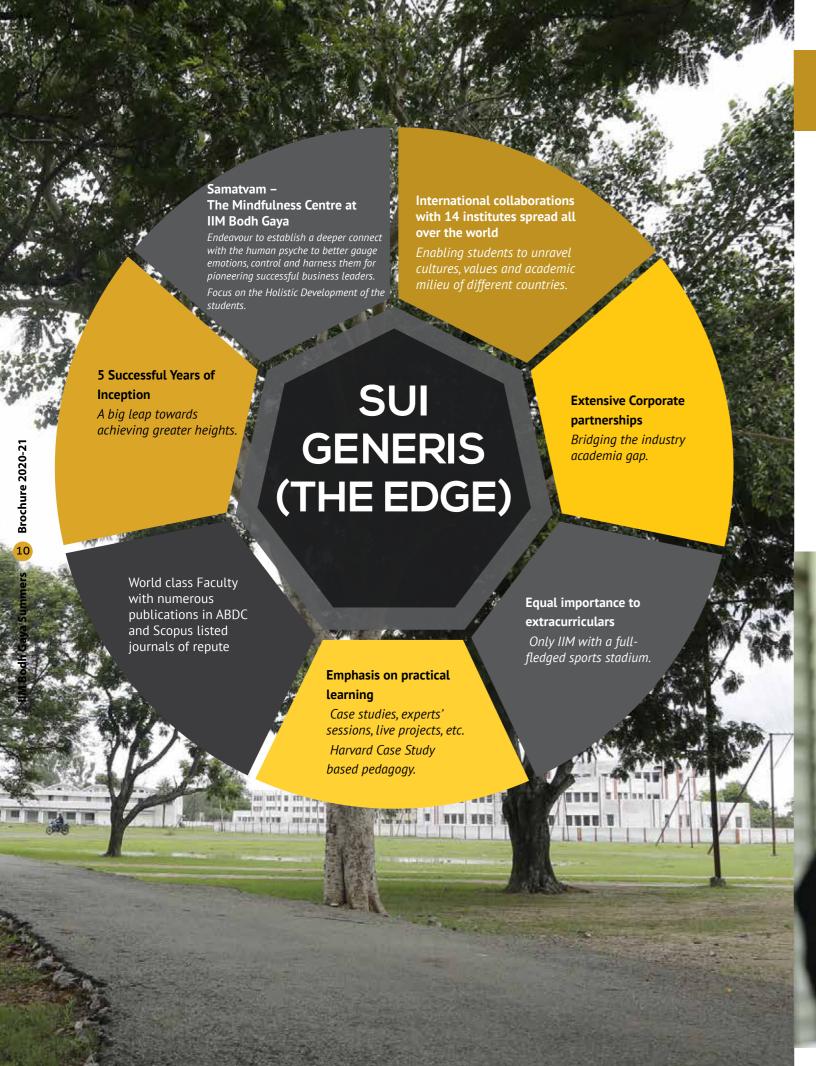
A Healthy mind, Positive spirit and the right Knowledge are the foundations of this Enlightening IIM.











### THE EDGE FOR SUCCESS

Academic Opportunities at IIM Bodh
Gaya for Highest Competence

• Compulsory Summer internships provides an in-depth industry

### Doctoral Programme:

Fellow Programme in Management (PhD)

# Post-Graduate Programme:

Post Graduate Programme in Management (MBA)

The objectives of the two-year Postgraduate Programme are:

 To enhance awareness and knowledge about the socioeconomic environment both at national and global level.

- Compulsory Summer internships provides an in-depth industry experience and exposes students to the real work environment challenges.
- Empowering future leaders everywhere to take action, professionally and personally, so that humans and nature can thrive for generations to come.
- Emphasis is laid on gaining practical experience and critical thinking rather than stressing on bookish knowledge.
- To achieve the aforesaid objective, the course curriculum is designed to use a range of audio-visual based teaching methodologies like case studies, real life problem solving exercises, role-play, group discussion and computer simulation based contents.

IIM Bodh Gaya's pedagogy and related teaching strategies adopted by faculty takes into consideration the theoretical understandings of students and their individual needs. Course Curriculum uses audio-visual based teaching methodologies like case studies and simulations that are carefully chosen from esteemed sources like Harvard Business Publication, Richard-Ivey etc. In addition to the case-method, IIM Bodh Gaya constantly invites Industry experts to share real time perspectives. All this when coupled with the strong theoretical knowledge, provides students a Global perspective and an ability to address a wide array of challenges. The subjects taught as part of the compulsory and elective courses in our PGP programme endows our students with a very strong foundation in management education.



# A COMPREHENSIVE CURRICULUM

The two-year MBA curriculum has been diligently designed to keep the students in sync with the latest development in the field of management education and is adaptable to the ever-evolving dynamics of the corporate scenario. The curriculum kicks off with compulsory core courses in the first year that are foundational and integrative in nature. It focuses on fostering the cross-functional perspective, knowledge base, awareness, and decision-making capabilities of the students across areas of general management. A summer internship in a reputed organization for a period of 8 weeks facilitates direct industry exposure to the students. The second year provides the students varieties of specialized functional electives to choose from as per their areas of interest and career plans. The objective is to provide an indepth and comprehensive knowledge in their domain of interest which resonates with the latest industry trends and challenges. The courses and electives are updated every year in synchronisation with the existing batch preferences and the latest and foreseeable business scenarios to achieve a relevant curriculum. An emphasis on case-study based, project driven, and research-oriented curriculum help shape industry ready managers who are equipped to deal with challenges that emerge in various managerial roles.



The 2-year MBA Program is the flagship program of IIM Bodh Gaya. The objective of the program is to provide a transformative experience for the incoming students, equip them with relevant conceptual knowledge and skill sets to develop socially responsible professional managers of the future. Guided by a stalwart faculty body, the students experience an immersive curriculum focused on laying a solid conceptual foundation framework in various functional areas of management education, fostering analytical, entrepreneurial and decision making skills, staying updated with the latest global business scenario, and finally becoming masters in their chosen domain of interest. Workshops, seminars, guest lectures across various courses are integral to the curriculum and shaping the mind and thought process of the students.

Significant importance is given to the 20+ student driven Clubs and Committees which encompasses every aspect of business management and values. Students actively participate in various live projects, global and national competitions hosted by academia and corporates, industry immersive activities and leadership talks. IIM Bodh Gaya also facilitates global exposure and an extensive international immersion program through its various international university collaborations and global partnerships to amplify academic rigor and cultural sagacity. The MBA program at IIM Bodh Gaya, through its culture and curriculum, aims to produce socially responsible, ethical, and effective leaders who are mindful.

# PHASE-WISE JOURNEY OF IIM BODH GAYA MASTERS OF BUSINESS ADMINISTRATION PROGRAMME

# LAYING FOUNDATION:

- Focus is to build a strong learning foundation on the basis of facts, concepts, principles and analytical reasoning with an insight into the dynamics of business
- Subjects taught as a part of the compulsory and elective courses focus to build on synergy with the ever changing industry requirements

## INDUSTRY IMMERSION:

- Compulsory Summer Internship provides an in-depth industry experience and exposes students to the real work environment challenges
- The grinding during the SIP helps students in preparing for placement offers

## FUTURE LEADERS

- Empowering future leaders everywhere to take action professionally and personally so that humans and the nature can thrive for generations to come
- The institute fosters a culture to buildsocially responsible managers with high emotional quotient

# TEACHING PEDAGOGY:

- Pedagogy and related teaching strategies adopted by faculty takes into consideration the theoretical understandings of students and their individual needs
- Course Curriculum uses audio-visual based teaching techniques like case studies, real-life problem solving exercises, group discussions and business simulation contents

### INNOVATION AND BEST PRACTICES

- Focus is given to apply the acquired knowledge to real world challenges
- Emphasis is on gaining practical experience and critical thinking rather than stressing on rote learning
- The institute grooms students to think out of the box and apply their innovative skills in providing the best in class and cost effective solutions



### **COURSE STRUCTURE**

**Brochure 2020-21** 

### **CORE SUBJECTS**

AREAS	1 Term	2 Term	3 Term
Finance	Management Accounting I	Management Accounting II     Financial Management I	Financial Management II
HR/OB	Organizational Behavior I	Organizational Behavior II	Human Resource Management
Marketing	Marketing Management I	Marketing Management II	
Economics	<ul> <li>Microeconomics</li> </ul>	Macroeconomics	India and the World Economy
Operations Management & Quantitative Techniques	Statistics for Management	Operations Research	Operations Management
IT & Decision Sciences	<ul> <li>Information Technology &amp; Systems</li> </ul>	<ul><li>Business Research Methodology</li><li>Design Thinking</li></ul>	Business Data Analytics
Strategic Management			Strategic Management
Business Communication	Managerial Oral     Communication	Workshop on Interviews and Presentations	Written Communication Analysis
Public Policy and Management	Sustainable Development		<ul><li>Business Ethics &amp; Corporate Social Responsibility</li><li>Indian Legal System</li></ul>



### AREAS OF SPECIALIZATION



### Marketing

- Consumer Behavior
- Sales & Distribution
- Integrated Marketing Communication
- B2B
- Product & Brand Management

- · Services Marketing
- Retail Management
- E Commerce & Digital Marketing
- · Relationship Marketing
- Pricing
- Digital Marketing and Social Media



### **Finance**

- · Security Analysis and Portfolio Management,
- Futures, Options and Derivatives
- Bank Management
- Financial Derivatives
- Project Appraisal and Finance

- Financial Risk Management
- International Finance
- Behavioral Finance
- Business Analysis and Valuation
- Fixed Income Securities
- Hedge Funds and Alternative Investments



### Operations

- · Supply Chain Management,
- Project Management,
- Revenue Management & Dynamic Pricing
- · Operations Strategy & Technology Management
- Operations Research in Marketing
- Strategic Service Management

- Total Quality Management
- Service Operation Management
- Supply Chain Modelling
- Production & Inventory Control
- Healthcare Operations and Waste Management
- · Logistics Management



### Analytics, IT and Decision Sciences

- Business Analytics Using R & Python
- Business Data Mining & Machine Learning
- Design Thinking
- Fundamentals of Business Intelligence
- Data Science for Managers Using Python
- Econometrics
- Introduction to Machine Learning and Deep Learning



### **Human Resources**

- Performance Management
- Psycholgical & Psychometric Testing
- Motivation
- Conflicts and Negotiations

- Industry Relations
- HR Analytics and Information System
- Workplace Wellbeing and Personal Effectiveness
- Organizational Development and Conflict Management



### Strategy, Public Policy and General Management

- Competitive Industry Analysis
- Merger & Acquisitions
- Entrepreneurship and New Ventures
- Competition and Globalization
- Public Economics

- Economics for Strategic Management
- Business Dynamics & Entrepreneurship
- Econometrics
- Central Banking and Financial Markets
- Business Dynamics & Entrepreneurship+A23

### INTERNATIONAL RELATIONS

IIM Bodh Gaya offers to its students a great opportunity to be a part of an Exchange Program for one term at its partner universities across the world. The Institute established collaborations with 15 reputed institutions having multiple international accreditations last year to provide students an even better opportunity to experience and appreciate global scenarios and exposure. Students from affiliate partners also spend a term at IIM Bodh Gaya and are eclectically unified with the dynamic and multi-cultural experience. The Exchange Program provides them with alternative approaches to learning, exposes them to the global economy, develops their cultural sensitivity, helps them test their existing skills and enhance those skills in a global environment. The wide-ranging benefits of the Student Exchange Program add great value to the holistic learning of our future managers.

### **PARTNER NETWORK**

IIM Bodh Gaya acknowledges the significance of exposure to global standards and contemporary trends for enrichment of our students' learning experience. In order to bring international exposure and cultural diversity to the campus, the institute has established collaborations with several reputed institutions in Germany, Taiwan, France, Venezuela, Russia, Mexico, Italy and S. Korea.





































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### IN HOUSE FACULTY



**Dr Vinita Sahay**Marketing
Ph. D – CSJM University
Director – IIM Bodh Gaya



**Dr Medha Srivastava** Marketing Ph. D – BHU



**Dr V. Giridhar** Marketing Ph. D - IIM Shillong



**Dr. Chandan Parsad**Marketing
Ph. D - IIM Raipur



**Dr. Amresh Kuma** Marketing Ph. D- BIT (Mesra)



**Dr. Priyavrat Sanyal**Marketing
FPM – IIM Indore



**Dr Sabyasachi Mohapa**Finance
Ph. D – IIT Kharagpur



**Dr Prabhat Ranjan**Operations Management
Ph. D – IIM Calcutta



Dr Ankur Chauhan
Operations Management
Ph. D – IIM Rohtak



**Dr. Krishna Mohan T V**Operations Management
Ph. D – IIT Madras



**Dr. Chiranjit Das**Operations Management
Ph. D- IIM Rohtak



**Dr Samant Saurabh**IT, Analytics and Decision
Sciences
Ph. D – IIT Patna



**Dr. Madan Lal Yadav**IT, Analytics and Decision
Sciences
Ph. D - IIM Shillong



**Dr. Manaswita Bharadwaja**HR and OB
Ph. D – IIT Guwahati



**Dr. Nidhi Mishra** HR and OB Ph. D – IIM Ahmedabad



**Dr. Teena Bharti** HR and OB Ph. D – IIT Roorkee



Dr. Anirban Sengupta
Economics and Business
Environment
Ph. D – IIM Indore



**Dr. Tamali Chakraborty**Economics and Business
Environment
Ph. D – IIT Bombay



**Dr Soumyajyoti Banerjee** Communications Ph. D – IIT (ISM) Dhanbad

### **VISITING FACULTY**

# Human Resources & Organizational Behaviour Vidyanand Jha (IIM Calcutta)

FPM, IIM A

TT IVI, IIIVI A

Pawan Kumar Singh (IIM Indore) Ph.D. (Management) - Vikram University, Ujjain, Ph.D. (PMIR), XISS, Ranchi

Rajiv Kumar (IIM Calcutta)
Fellow (IIM A)

Mr. Gantantra Ojha Industry Expert

### **Economics**

Anindya Sen (IIM Calcutta)

Ph.D., University of Southern California, U.S. A.

### Manisha Chakrabarty (IIM Calcutta)

Ph. D Indian Statistical Institute, Calcutta, India

### Pulak Mishra (IIT Kharagpur)

Ph.D. - Vidya Sagar University

### Runa Sarkar (IIM Calcutta)

Fellow of the Indian Institute of Management Calcutta;

### Communication

Madhusri Srivastava (IIM Indore)
Ph.D. (Cultural Studies), University of

n.D. (Cultural Studies), University of une

### Asha Kaul (IIM Ahmedabad)

Ph.D. (Stylistics), IIT Kanpur

### **Operations Management**

### Sanjeet Singh (IIM Calcutta)

Ph.D. (Operations Research) - University of Delhi

### Preetam Basu (IIM Calcutta)

Ph.D., University of Connecticut

### Sumanta Basu (IIM Calcutta) FRM - Operations, IIM Ahmedabad

Megha Sharma (IIM Calcutta)

Rajiv Misra (XLRI Jamshedpur)
M.S. (Industrial; SUNY, Buffalo, USA)

Fellow, IIM Ahemdabad

### **Public Policy**

### Bhaskar Chakraborti (IIM Calcutta)

Ph.D., University of British Columbia, Canada

### Prof. Rashmi Aggrawal (IMT Ghaziabad)

Punjab University Law Department

### V. K. Unni (IIM Calcutta)

Ph.D. (Intellectual Property Law), NALSAR University of Law

### Ravindran Rajesh Babu (IIM Calcutta)

Fellow (Centre for Studiesm, Hague Academy of International Law)

### **IT & Decision Sciences**

### Rahul Roy (IIM Calcutta)

Ph.D., Industrial Management, IIT Kharaapur

### Subir Bhattacharya (IIM Calcutta)

Ph.D. (Tech), Computer Science, University of Calcutta

#### D.P Goyal (IIM Shillong)

Ph.D. (MIS), Kurukshetra University

### Uttam Sarkar (IIM Calcutta)

Ph.D., Computer Science, IIT Kharagpur

### **Mr. Vallurupalli Vamsi** *Industry Expert*

### Strategy & General Management

### Biswatosh Saha (IIM Calcutta)

Ph.D. in Management, Fellow of Indian
Institute of Management Calcutta

### Prof. Ranjan Das (IIM Calcutta)

Ph.D. - IIM Ahmedabad

### Sushil Khanna (IIM Calcutta)

Ph. D. - IIM Calcutta

### Marketing

### Krishnau Rakshit (IIM Calcutta)

Fellow in Management, Indian
Institute of Management Bangalore

### Anand Jaiswal (IIM Ahmedabad)

FRM, XLRI Jamshedpur

Saravana Jayakumar (IIM Calcutta) Fellow (IIM A)

### Harshvardhan Verma (FMS Delhi)

Ph.D., FMS Delhi

### Manoj Motiani (IIM Indore) FPM, IIM A

### Pinaki Roy

FPM, IIM Ahmedabad

### Ashish Sadh (IIM Indore)

FPM, IIM Indore

### Sangeeta Sahney (IIT Kharagpur)

Ph.D. (Business Administration & Management), IIT Delhi

### Ramendra Singh (IIM Calcutta)

Saurabh Uboweja

### (Brands of Desire) PGDM, IIM Calcutta

#### Finance

### N Sivasankaran (XLRI Jamshedpur)

MBA, Bharathiar University,
Coimbatore

### Deepak Kapur (IIM Indore) PGDM, IIM Indore

#### Sunil K. Parmeswaran

Ph.D.(Finance) - Fuqua School of Business, Duke University





### STUDENT-DRIVEN COMMITTEES

### Career Development Cell - CDC

The primary objective of the CDC is to conduct the Summer Placements for the junior batch and Final Placements for the final year students. It serves as the bridge between the industry and the institute, facilitates the presence of industry leaders on the campus and strengthens the corporate relations with the institute.

### International Relations Committee

The International Relations Committee aims to create a gateway for international outreach and global exposure through its various international university collaborations and global partnerships with an intent to amplify the academic rigor and cultural sagacity at IIM BG.

#### **IT Committee**

The IT Committee works to provide every possible support to IIM BG students and committees in terms of Information Technology & Services (IT&S), ensures proper maintenance of the network infrastructure and 24\*7 availability of internet services to students on campus.

### **Academic Committee**

The PGP Committee oversees academic activities and acts as a facilitator between the student body and the faculty members. Prompt resolution of academic related issues, ensuring adherence to the rules and regulation of the PGP Office etc are few of its functions.

### **Regulatory Committee**

The Regulatory Committee serves as the liaison between the student community and the administration. Maintaining the asset of the student body, resolving conflicts, ensuring timely and judicious fulfilment of agendas of all the clubs and committees are a few functions of the Regulatory Committee.

### Media and Public Relations Cell

The Media & PR Cell is responsible for maintaining the brand equity of IIM BG and represents the institute across various platforms through regular engagements with all forms of media. It works in tandem with the other committees and covers all activities within the institute.

### **Cultural Committee**

The Cultural Committee strives to celebrate the cultural diversity within the institute by celebrating various festivals and occasions. It promotes cultural and social awareness of values and traditions from all over the country and strives to inculcate cultural sensitivity among the students.

### Sports Committee

The Sports Committee is responsible for promoting physical fitness and skills among the students through various recreational and competitive sporting activities and events.

### Alumni Relations Committee

The Alumni Committee acts as an intermediary between the institute and the Alumni. It often organizes interactive events with the alumni, publishes newsletters, and primarily strives to maintain a healthy and symbiotic relationship with the institute's existing students and the alumni.

### **Envision Cell**

Envision, Centre for Industrial Relations & Entrepreneurship Development (E-cell) is a non-profit student organization which aims at manifesting the entrepreneurial spirit of the young students with a vision to promote innovation and good governance.

### Hostel and Mess Committee

The Hostel and Mess Committee is an integral part of IIM BG that caters to all students by ensuring homely accommodation with nutritious and wholesome food.

### **Admission Committee**

The Admission Committee helps the administration in facilitating the admission process of the incoming batch, addresses all the issues of prospective and selected candidates and even guides the aspirants through the CAT processes.

### **CLUBS**









FINIX-FINANCE & INVESTMENT CLUB



COMMUNICATION CLUB



STRACON - STRATEGY AND CONSULTING CLUB



MASQ - MARKETING SQUAD CLUB



UNNAYAN - MUSIC AND DRAMA CLUB



DIMENSIONS - DATA
ANALYTICS CLUB



PRAGATI: THE SOCIAL SERVICE CLUB



HRISE -HR CLUB



ECLECTICA – THE BOOK CLUB



OPSIM – OPERATIONS CLUB



**ECONOMICS CLUB** 



EBSB – EK BHARAT SHRESHTHA BHARAT CLUB

### **CORPORATE EVENTS**



### )

### **Orientation 2020**

IIM Bodh Gaya welcomed its sixth batch of PGP and maiden batch of PhD Programme, with a two-day orientation program. The entire orientation program was conducted successfully in a virtual mode. The programme was graced by stalwarts from the corporate world.

### YES 2020

On the 24th and 25th of January, Envision in association with 'Bihar Entrepreneurs Association (BEA)' organised its maiden Entrepreneurship Summit, Youth Entrepreneurship Summit (YES 2020). The title sponsor of the event was NABARD, with 'Road Express' as the logistics partner and 'Mwash' as the care partner.

YES was inaugurated with the aim of giving a platform to aspiring entrepreneurs, as well as bringing together the academic community, venture capitalists, angel investors, founders of top startups and all entrepreneurship enthusiasts.

The summit consisted of key-note sessions by Arijit Bhattacharya, CEO & Founder, Virtual Infocomm, and Dr. Pankaj Kumar, Head, Training Knowledge and Capacity Development-HRM at Tata Steel Limited. The main attraction of 'YES-2020' was the Start-Up Hunt competition— a B-plan competition, with teams participating from various esteemed colleges from across the country.

### Gyanodaya 2.0

IIM Bodhgaya conducted Gyanodaya 2.0, the second edition of the HR Conclave of IIM Bodh Gaya on 11th and 12th August 2019. The main motivation behind the conclave was to build perspective among the students regarding the field of Human Resource Management – 'an enigmatic field' in the words of our Director. HR leaders from leading companies and organisations were invited to the college to participate in the event. The various speakers presented fascinating ideas and buzzing the minds of aspirants with intrigue. The highlight of the event were three panel discussions in light of the "Changing HR Trends of the Modern World".



### Netritva 2019

IIM Bodh Gaya conducted its annual leadership summit, Netritva on 23rd - 24th November 2019. The word Netritva, an enigmatic yet simple word, stands for "leadership". To brace the students for their future as leaders, Netritva was started to act as a bridge between college and the real world. It is a joint effort of the Career Development Cell and the Media and PR Committee of the institute to provide a platform for students to interact with leaders from both the corporate and media world.

On the first day besides the Keynote Addresses from dignitaries such as Mr. Gaurav Sangtani, President, Jigyasa Foundation, a couple of panel discussions were also held. The first one was on the topic, "Diversity in Leadership Roles". It was themed on celebrating the women leaders of modern India and had the likes of Ms. Amita Karadkhedkar as panelists. The second session of the day was a media panel deliberating on the topic "Changing Landscapes of Newsrooms". On the second day, another panel discussion took place that talked about the "Biggest Challenges faced by Leaders of Modern India" apart from the keynote address by Mr. Harsh Kumar, Executive Director, IBM.



### Leadership Talk Series

Leadership talk series was conceptualized to support the students to get insights and perspectives from the experts from various industries across the country on themes where they emphasized on the need to understand the skill sets that companies will be focusing on in the future and the need to assess the impact of the pandemic on various industries. The series is designed to enhance student preparedness within the scope of bridging the industry-academia gap.

Eminent industry leaders like Shri Ramesh Agarwal - Chairman, Agarwal Packers & Movers Ltd., Mr. Sanjay Chandel- Senior VP & Head HR, Sterling, Mr Satyajit Mohanty - CHRO, Crompton Greaves Consumer Electricals Limited, Ms Sangita Sarkar-Lead Talent acquisition and talent management, IB Group, Mr. Sayan Bandyopadhyay- AVP-East, Human Resources, HDFC Life, Mr. Aditya Adyar- Head HR, Piramal Realty, Mr. Siddharth Deshmukh, National Head - Modern Trade and General Trade, OnePlus India etc. interacted with the students on their personal experiences, their journey to make the students ready for the Business world. The initiative gives students a platform wherein they learn about industry's best practices, market trends, operational challenges before even stepping into the industry.





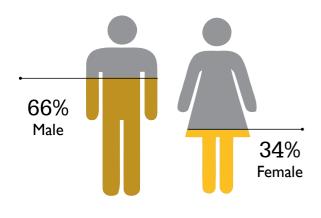
### Pragyan by Samatvam

IIM Bodh Gaya has started its Mindfulness Centre - Samatvam. It is an endeavour to develop mindful business leaders, who embody the philosophy of 'samatvam' or equanimity. It aims to complement the curriculum of business education by integrating it with the awareness of self and the environment. It strives to create a learning environment that elevates the collective consciousness of the community and inspires a sense of commitment towards mindful practices. Samatvam has initiated Pragyan, a talk series, which provides a forum to bring the community together, share ideas and inspire each other. The theme for its first edition is 'Living Mindfully and Meaningfully in Changing Times' where conversations around mindfulness, stress management, resilience and well-being are being facilitated by prominent speakers and consultants from the mindfulness domain.

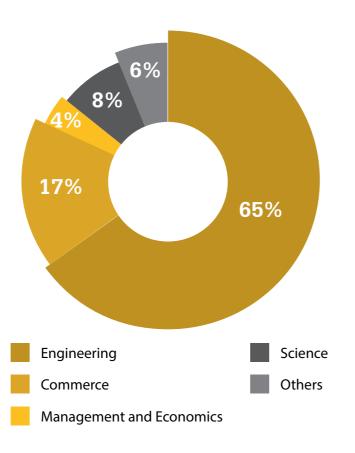


### MBA 2020-22 BATCH STATS

### **GENDER RATIO**





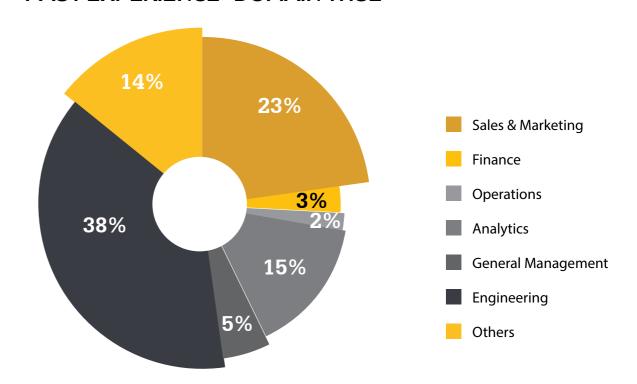


### **WORK EX DISTRIBUTION**

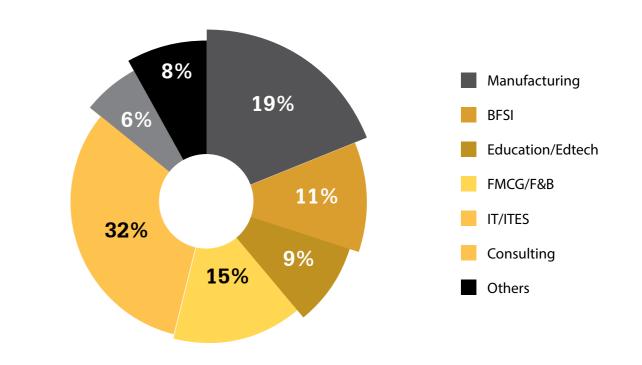


### PAST EMPLOYERS OF BATCH PGP06

### PAST EXPERIENCE- DOMAIN WISE

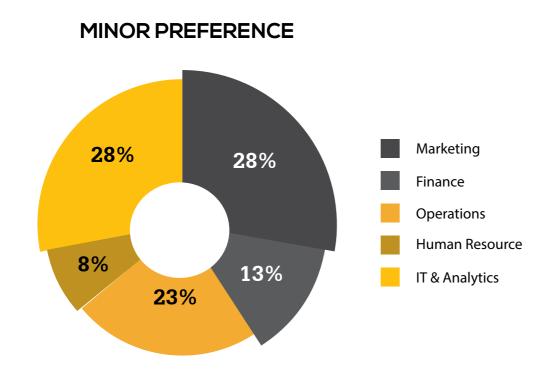


### **PAST EXPERIENCE- INDUSTRY WISE**



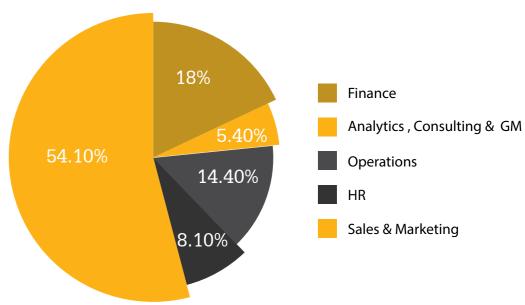
### SIP BATCH PREFERENCE

### **MAJOR PREFERENCE** 9% **54**% Marketing 11% Finance Operations **22**% **IT & Analytics**

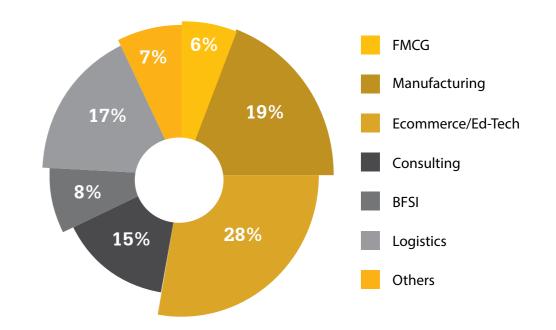


## **SUMMER INTERNSHIP STATISTICS AND TREND ANLAYSIS**

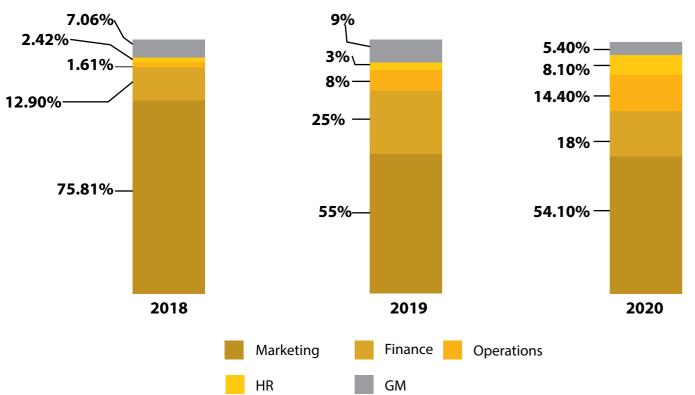




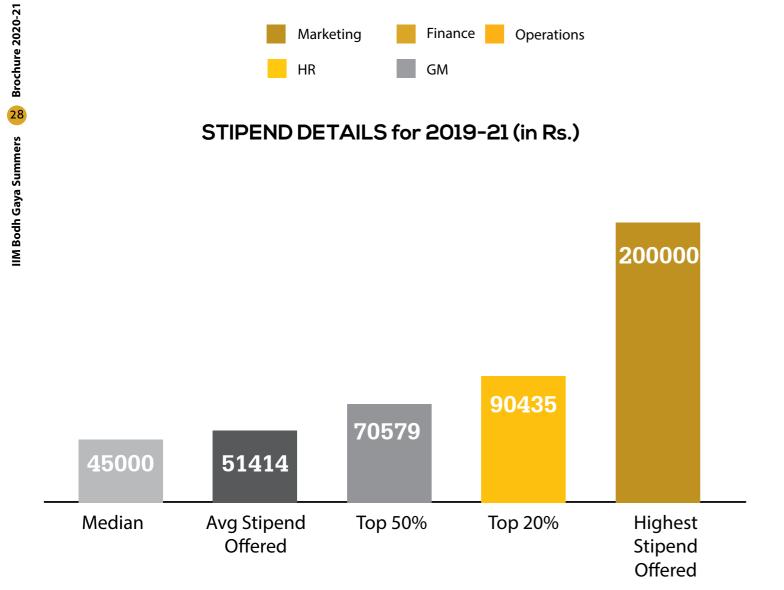
### **INDUSTRY DISTRIBUTION**



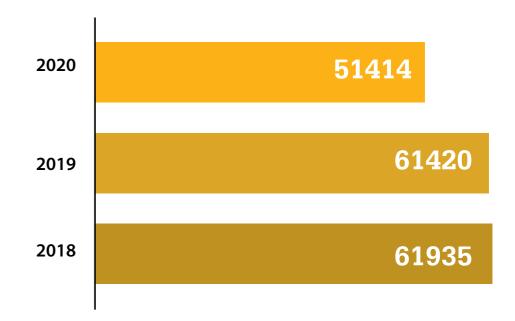
# **FUNCTIONAL AREAS**



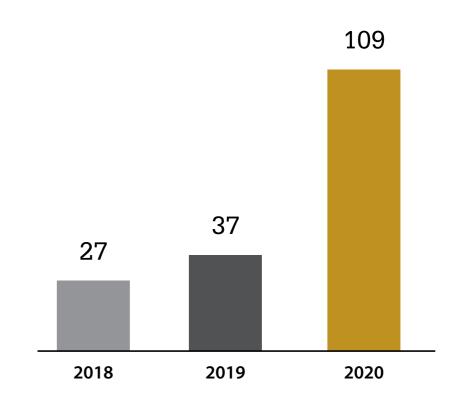
### STIPEND DETAILS for 2019-21 (in Rs.)



### **AVERAGE STIPEND**



### **COMPANIES VISITED**



### **PAST EMPLOYERS**



























**Brochure 2020-21** 

IIM Bodh Gaya Summers



















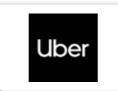




















### WHY IIM BG INTERNS?

"Quality is the best business plan, period."

**Steve Jobs** 

institute, is defined by its students. At Institute of Design Stanford University", present, the professional education is finalist of "Astrophysics and Astronomy observing and addressing the challenges Competition", Winner of "JENEYSY'12 of the business world. Being a premier Japan" and "International GO Kart'16". institution, IIM Bodh Gaya offers its students a healthy blend of in-depth knowledge and real-world applications.

IIM BG interns boast a mixed bag of professionals and academicians from work experience, only adds the cherry diverse backgrounds and with years on the top. Seeing many-fold increase of experience. The batch has people in gender diversity, academic diversity from India's top-notch colleges of and work culture diversity, the institute national importance. IIM BG students and its students are all set to accomplish are well versed with the art of effective newer heights. communication. These students strongly believe in career-focused learning, focussing on the skills that are required to prove their metal in the business world. The students are passionate, detail-oriented, and possess the capability to thrives under pressure to explore opportunities exhibited in every challenge. A testament to this is reflected their achievements namely University

Any institute, especially a management Innovation Fellow at "Hasso Plattner

From being "Founder", "Co-owners", "Social Media Influencers" and "Bloggers" to being "Social Entrepreneurs", the rich With only 5 years of its existence, experience in varying backgrounds, not limited to graduation or the type of

> The Indian Institute of Management Bodh Gaya opens its gates for opportunities, for synergistic mutual benefits and, ultimately, for mutual growth. IIM BG offers our prominent recruiters sublime mix of extremely hard-working, phlegmatic, high-spirited, and optimistic students.

32

**EXPERIENCED** 





(in) www.linkedin.com/in/soumyojitsarkar/





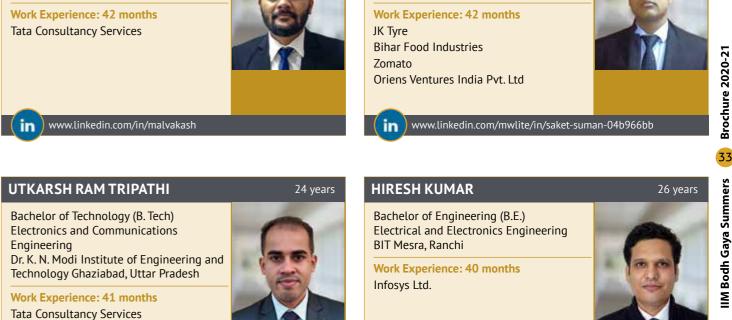














www.linkedin.com/in/utkarsh-tripathi-451337129

Newgen



www.linkedin.com/in/hiresh-kumar-a2a255107/

**EXPERIENCED** 





























**EXPERIENCED** 

**Brochure 2020-21** 

36











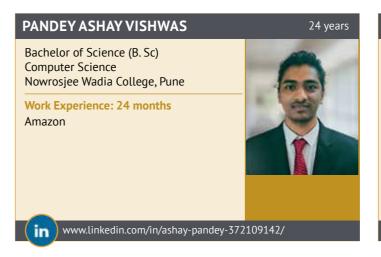














38

**EXPERIENCED** 































**EXPERIENCED** 

24 years

























**EXPERIENCED** 























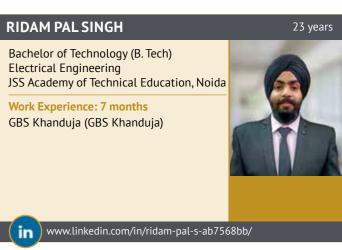












IIM Bodh Gaya Summers

**EXPERIENCED** 























IIM Bodh Gaya Summers























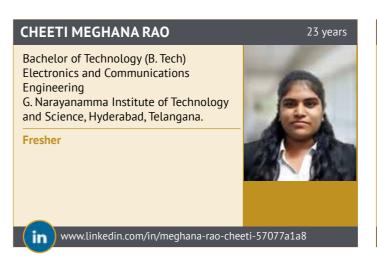














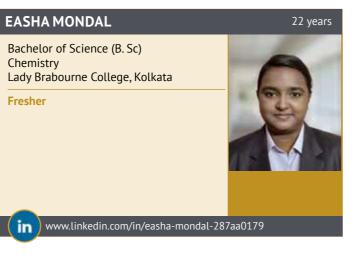
IIM Bodh Gaya Summers

22 years



















28 years

KHUSHBOO NEGI

Post Graduate Diploma

Computer Application DAV College, Panjab University

Management

Chandigarh

Bachelor of Business Administration (BBA)

PGGC, Punjab University, Sector 11,

**KAMALENDU SINGH PANGTEY** 

Bachelor of Technology (B. Tech)

College of Engineering, Roorkee,

Mechanical Engineering

Uttarakhand

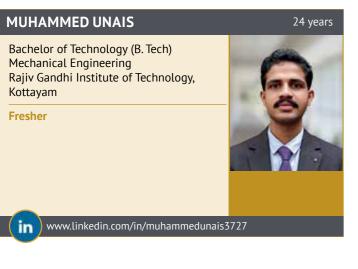
Fresher





50

IIM Bodh Gaya Summers













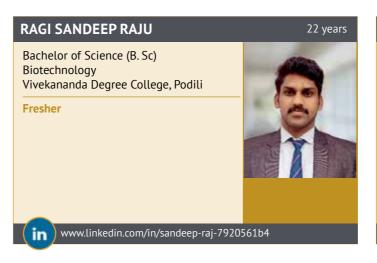




















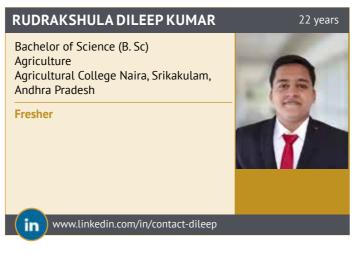
www.linkedin.com/in/remmy-harvey-lyngdoh-ryntathiang-5a973a138



















www.linkedin.com/in/shahnawaz-mewati-a599a31b4



www.linkedin.com/in/shalini-kumari-7025071b4

**Brochure 2020-21** 











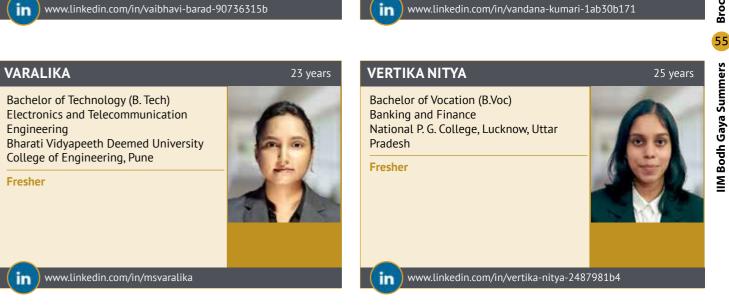












### STUDENT ACHIEVEMENTS

# **Abhinaw Anand Akshay Punyani** MBA 2020-22 MBA 2020-22 **Anusha Dubey** Himanshu Dandekar MBA 2020-22 MBA 2020-22 **Team Bodh Gaya 1st Runner Up** 'Markovid National Case Study **Competition'**

### STUDENT ACHIEVEMENTS



Winner of 'JENESYS '12 Japan' and 'International Go-Kart '16'

> **Abhilash N Rao** MBA 2020-22



'Cummins India Scholarship' for academic excellence

> **Pranav Bonde** MBA 2020-22

MBA 2020-22

### STUDENT ACHIEVEMENTS



Founder of 'Metal Kraft' **Recognised by Startup** India

> **Shashwat Jain** MBA 2020-22

### STUDENT ACHIEVEMENTS



**Finalist of 'International Astrophysics and Astronomy Competition'** 

> Reeju Burman MBA 2020-22



**Selected among 20** filmmakers in the 'Global Youth Video Competition (UNFCCC)'

Established an online portal 'Prakruti' for climate change

**Oorja Agrawal** 



**Represented Kerela State** in the '20th Junior National SepakTakraw champion' and the '25th Junior **National Korfball** champion'

> Mithun S **MBA 2020-22**

### STUDENT ACHIEVEMENTS



University Innovation Fellow at 'Hasso Plattner Institute of Design Stanford University'

> SVR Sravana Lakshmi MBA 2020-22





Represented Dibrugarh district in 'Assam State Championship' (Badminton)

2nd Rank in KV National Meet

> Nabajyoti Das MBA 2020-22



Represented
Pathanamthitta district
in 'Kerala State
Championship'
(Badminton)

AG Gokil MBA 2020-22



Founder & COO of 'FNEET Educations'

> Soumadeep Biswaas MBA 2020-22

### PROMINENT SPEAKERS

### Falguni Nayar

CEO and Founder Nykaa

#### **Damodar Mall**

CEO

Reliance, Retail

#### Ruchika Sikri

Head of well being Learning Programs and Strategy Google

### **Prof. Srikumar Rao**

Speaker, Author, Former Professor Columbia Business School

### Pankai Kumar

Head Training Capabilities, Development, HRM Tata Steel Ltd

### Swami Sarvopriyanandan

Motivational Speaker Vedantat Society

#### **Shiv Khera**

Eminent Author, Motivational Speaker

#### **Anil Bhasin**

President Havells India Ltd

### Sangita Sarkar

Lead, TA and TM IB Group

### **Satyajit Mohanty**

CHRO Crompton Greaves

### Sri M

Public Speaker

### **Mr. Pravin Sawant**

Senior VP 63 Moons Technologies

#### Dr. Dhirendra Kumar

Gen. Manager NABARD

#### **Amit Kumar Agarwal**

CEO and Founder Nobroker.com

### Aditya Adyar

Head- HR Piramal Realty

### **Aditya Pal Singh**

Head Talent Acquisition Informatica Corp

### **Ashish Kumar Singh**

MD & CEO Bombay Stock Exchange

#### D.V. Shastry

Executive Director GAIL India

### Sanjay Chandel

Senior Vice President & Head Of HR Sterling

### **Shri Ramesh Agarwal**

Chairmal APML

### Kanika T. Ummat

Founder Director, Principal Consultant Adept Consortium

### Dr. Sanjit K. Roy

Associate Professor-Marketing , Fellow- Center for Business Data Analytics UWA B-School

#### **Syed Jafar Hasan**

Marketing Head, Head Intelligence Price Polling CMIE India

#### Manoj Attri

Director Entrepreneurs Association of India

### Sayan Bandyopadhyay

AVP East, HR HDFC Life

#### Siddharth Deshmukh

National Head- Modern Trade & General Trade OnePlus India

### Sean Fargo

Mindfulness Consultant and Founder Mindfulness Exercises

### Deepak Goel

Group CEO
Digitally Next|iMET
Global|iSocial

### Prof. Charbel Jose Chiappetta Jabbour

Global Professor on Sustainable Operations & SCM Lincoln International B-school, UK

### Dr. Arijit De

Assistant Professor, Operations Management New Castle University, B-School, UK

### **Shubhankar Ghose**

CHRO ROINET Solution Pvt. Ltd.

### Vijaya Deshpande

Success Partner Link Success

#### Javdip Sinha

Chief Strategy Officer
DTF Ventures

### **Abhishek Kumar**

General Secretary
Bihar Entrepreneurs
Association

### **Major Vandana Sharma**

Entrepreneur LinkedIn Top Voice 2019, International Woman Icon Asia - Pacific 2017

### **Param Puneet Singh**

Senior Principal Accenture Management Consultant

#### Pankaj Mishra

Regional Head Bihar & UP HDFC Mutual Funds

### Partha Sahil Nayyar

Associate Director HR, KPMG

### Parimal Pawan Kumar

VP HR and Ops Edusuccess Knowledge Systems

### Dr. Sanjeev Kumar Chauhan

HR Head Kewal Kiran Clothing Ltd

### Sanjeev Tripathi

GM- HR Head OSRAM Lighting Pvt. Ltd.

### **Gantantra Ojha**

**Eminent Academician** 

### Rakesh Singhania

Senior VP - CFO Wells Fargo India

#### Shrabani Basu

VP HR Reliance Industries Ltd

#### Amita Karadkhedkar

VP Citi Bank

### Ritu Kant Oiha

Author- Real Conversations in Digital Age, CEO WIYLD

### Pankaj Kumar

Head Training Capabilities, Development, HRM Tata Steel Ltd

### **Rahine Bose**

Regional Head Sales (Credit Card) ICICI Bank

### **Rajbir Singh Saini**

VP HR Reliance Industries Ltd

### **Amitava Sinha**

VP- HR, Admin, Production & Ad Operations Business Standard Pvt. Ltd.

#### Vandana Chaturvedi

Additional Gen. Manager | HR NTPC

### **Swarup Dumpala**

Head Talent Acquisition Karvy Fintech

### **Sumanth Rao Thanam**

Assistant General Manager | HR Karvy Computer Share

#### S Yamini Kishnan

Director- HR, Amesa South Asia at IQVIA

### Rajeev Bhadauria

Managing Partner Ebullient

### **Gaurav Sangtani**

President Jigyasa Foundation

#### Ravi Ranian

Entrepreneurship Evangelist, Founder & CEO Starting Up with Ravi Ranjan

### Raj Kumar Gupta

General Manager, HR TCS

### **Anurag Chandra**

Head HR | Policy
Formulation & Labour
Compliance | TA
Organisation Design | HR
Shared Services
Admiral Group

### Arijit Bhattacharyya

Founder & CEO Virtual Infocom

### Manoi Dangaich

Regional Head Sales (Credit Card)

#### Neha Malhotra

Assistant General Manager-HR- TA Luminous Power Technologies

#### Surabhi Sanchita

Head HR Bar Code India

### **Aparajita Roy**

Director- HR Public Health Foundation of India

### Sanjay Chandel

Senior VP & Head HR Sterling Check, India

#### Saswati Sinha

VP and Head- HR Cheil India

### **Satyajit Mohanty**

CHRO Crompton Greaves

### **Danish Manzoor**

Editorial Director, Asia Newsweek Group

### Bibhu Ranjan Mishra

Associate Editor & Chief of Bureau Business Standard

#### Harsh Kumar

Partner & Executive Director
Distribution & Industrial Sector at IBM

### Deepshikha Sikarwar

Senior Editor
The Economic Times

### Nishtha Gautam

Opinion Editor The Quint

### Mehak Mahajan

Sr. Director Business Operations Zest Money



### INTERNS SPEAK



Being able to research on any given topic is one of the top qualities that recruiters look for. This was the key I used for my internship placement. Throughout the internship, I was able to spend many hours with grocers and chemists for product placement. Where I learned about the market trend and progression. I had to maneuver a team of 12. Working with VLCC was a wonderful The only suggestion I'd like to give to my super juniors is to be Diligence and patience."

-VLCC Personal Care Pvt. Ltd.

"I feel very proud to be one of the employees of Quanart Market Solution. My career has skied with the growth of the company. The extraordinary Knowledge Transfer across the different streams of the projects I have got during the internship has benefitted me in shaping finance knowledge."



"It was a great learning experience for me to work at K12 Techno Services Pvt. Ltd. As a Summer Intern. This internship allowed me to realize my potential as an individual. It allowed me to step out of my comfort zone, yet deliver successful results. I worked with the senior management team to develop and implement different strategies in the field of operations and marketing for revenue generation along with cost reduction. The internship made me realize that you need to be patient and consistent, keep hustling in the right direction and things will automatically fall in place."

-K12 Techno Services Pvt. Ltd.



**Abhay Singh Rawat** 

"I did my summer internship in K12 Techno-services. It is a consultancy firm that provides solutions for K12 schools. Doing an internship in the operations domain in K12 and cracking a PPO is not a straightforward process. The most important thing one needs to understand is that whatever the company even after your stint is over in the company.

Of Course, necessary tools and skills are required but most important is your own behaviour and character as it is what defines you."

-K12 Techno Services Pvt. Ltd.



**Shashwat Kumar** 

exposure along with a proper platform to test your first year's learnings. Every intern should focus on the Preview of Role & Responsibilities offered by the company and mentors, work on it sincerely and gain work experience to add value to your resume. The next step should be gaining exposure, building new connections, and developing skills. I was fortunate enough to get a very supportive team and reporting manager who welcomed me in the company and helped in every way possible. Don't ever hold back and give your 100% as the last stage is the most important step which is to convert the internship into PPO and luckily, I was able to do." Good Luck!

-K12 Techno Services Pvt. Ltd.



It all started with the classes. I used to reqularly revise all the concepts taught in the class and went through various concepts of sales & marketing available in HBS articles. All my efforts paid off when experience include learning accountability, punctuality, and a systematic approach to solve problems. Taking onus of a PAN-India project meant a lot of homework and extra hours on detailed strategic planning. I was responsible for installing the DMS at the customer's place contributing to 70% of the sales trade. I was able to achieve the highest number of installations in 1 month using faster payment and roll-out methodology. For juniors, I would recommend sticking to your case and classroom learnings. Judiciously involve yourself in every case discussion assigned to you and try to make a note of all the concepts taught, while planning a bi-weekly revision of those concepts."

-Crompton Greaves



Being a fresher, one of the primary concerns for me was to secure a good summer internship. Live projects, part-time internships opportunities along with the mock GDs and PIs organized by the college gave me the requisite practical exposure. Due to COVID-19, in the initial phase of my internship at Crompton, the major challenge I faced was connecting with people on the virtual platform and getting the right information and data from them owing to their busy schedules. have learnt that challenges should be viewed holistically, and recommendations should be given with a clear approach taking short-term and long-term implications into consideration. My suggestion to juniors is to be comprehensive with the basics of the role offered, always focus on enhancing learnings and make the most of the opportunity offered. It is important to have strong domain awareness and to demonstrate clarity of thought'

### RECRUITERS SPEAK

### Akhilesh Mahajan

Akhilesh was assigned the role in the project that required skills like communication, passion, and integrity to coordinate between finance and IT team. He had clearly understood the expectations of the role that was similar to that of a functional consultant and performed extremely well during his summer internship program. His ability to communicate ideas, grasp significant issues related to assignment and commitment towards work has been outstanding. Overall, his performance has been excellent.

-Mr. Venkata Vajrala, FinOps Manager, K12 Techno Services Pvt Ltd.



Kota Adithya Sagar Kunj Tripathi Rishi Saurabh

The experience of working with you was good and appreciate the efforts and hard work you have put into the project. You had a strong ability to look at the big picture when needed as well as the task on the plate.

I did not have to worry about the assignment given to you as you were able to complete the task on time and without much supervision.

Thank you for all the efforts and wish you all the best for your future.

-Venu Nilgar, Manager, Management Consulting - Customer & Operations KPMG



### Anukalpa Roy

We thank IIM Bodh Gaya for introducing us to an exceptional talent like Anukalpa. In the short stint with Nabler, he was able to provide us with lot of insights and has been crucial in making our offerings more aligned to new geographies and changing world order.

-Arjun Karath, Senior Marketing Manager Nabler





2600 years ago and became Buddha (the 'Awakened'). In terms of blessedness, this tiny temple town is to Buddhists what Mecca is to Muslims. Bodh Gaya lies 13 km south of Gaya beside the river Phalqu. At the centre of Bodh Gaya stands the elegant Mahabodhi Temple, rising to the lofty height of 55 metres. Inside the temple, a single chamber holds a large gilded image of the Buddha. At the rear of the temple to the west lies the large Bodhi tree beneath which Buddha gained nirvana. In Bodh Gaya, almost every nation with a Buddhist following has its own monasteries- Bhutan, China, Japan, Myanmar, Nepal, Sri Lanka, Cambodia, Thailand, etc. Besides, there are monasteries belonging to the lesser known sects of Indian Buddhism. All these are within an easy walking distance of the Mahabodhi temple. Each temple has its own architectural style. Each offers visitors a unique opportunity to peek into different Buddhist cultures and compare architectural styles. The IndosanNipponji Temple is an exercise in quiet Japanese understatement

intricate frescoes. The most impressive of all the modern monasteries is the Tergar Monastery of the Karmapa school of Tibetan Buddhism. It's a glory of Tibetan decorative arts that will leave you slack-jawed as you enter. A none too distant runner-up is the impressive Thai Temple, brightly coloured, with gold leaf shimmering from its arched rooftop and manicured gardens. The Tibetan Karma Temple, with double-dragon brass door knockers, and Namgyal Monastery, contain large prayer wheels. Monasteries are open sunrise to sunset. Bodh Gaya attracts thousands of pilgrims from around the world every year, who come for prayer, study and meditation. They spend weeks, even months here, practising meditation techniques or enrolling for introductory courses in Buddhist teachings or learning to read Pali, the language of the ancient commoners and of the Buddha.

(How to Reach the Campus)



Air: Bodh Gaya has an international airport served by Druk Air, Thai Airways, Air India and Indigo Airlines. Alternatively, one can fly to Patna (110 km away) and take a train, luxury bus, or a taxi to reach Bodh Gaya.Bodhqaya Airport is just 7 kilometres from campus. Bodh Gaya international airport is served by Druk Air, Thai Airways, Air India and Indigo Airlines.

Patna International airport is 135 kilometres. Most airlines connect Patna with Mumbai, Delhi, Ranchi, Lucknow and various other cities.



Rail: The nearest railway station Gaya is just 17km from the campus. Gaya is a major Railway junction on the Grand Chord line served by express, superfast and Rajdhani express trains.



Bus: Regular direct bus services are available from Gaya, Patna, Nalanda, Rajgir, Varanasi.

Road: Bodh Gaya is well connected by road to Gaya (17km), Nalanda(101 km), Rajgir (78 km), Patna (135km),

Varanasi (252 km), Kolkata(495km)

# CAREER DEVELOPMENT CENTRE IIM BODH GAYA

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